

GW Battleground (XLVII)

FINAL

STUDY #14750

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS

N = 1,000 Registered voters

Margin of error \pm 3.1%

Field Dates: May 3-6, 2015

Hello, I'm _____ of The Tarrance Group, a national survey research firm. We're talking to people today about public leaders and issues facing us all.

IF CELL CODE = "N", ASK: May I please speak with the youngest (male/female) in the household who is registered to vote?

IF CELL CODE = "Y", ASK:

CP-1. Do you currently live in (state from cell sample sheet)?

Yes (CONTINUE TO CP-3)

No (CONTINUE TO CP-2)

IF "NO" IN CP-1, ASK:

CP-2. In what state do you currently reside?

(RECORD STATE NAME)

IF CELL CODE = "Y", ASK:

CP-3. For your safety, are you driving right now?

Yes (SCHEDULE CALL BACK)

No

A. Are you registered to vote in your state?

IF "NO," ASK: Is there someone else at home who is registered to vote?

(IF "YES," THEN ASK: MAY I SPEAK WITH HIM/HER?)

Yes (CONTINUE)

No (THANK AND TERMINATE)

*= less than .5%

B. Are you, or is anyone in your household, employed with an advertising agency, newspaper, television or radio station, or political campaign?

Yes (THANK AND TERMINATE)
No (CONTINUE)

Now, thinking for a moment about things in the country--

1. Do you feel things in the country are going in the right direction, or do you feel things have gotten off on the wrong track?

IF CHOICE MADE, ASK: And do you feel strongly or somewhat about that?

Right direction/strongly..... 11%
Right direction/somewhat 15%
UNSURE (DNR) 10%
Wrong track/somewhat 10%
Wrong track/strongly..... 54%

(DIRECT)

Now, thinking about President Barack Obama...

2. How would you rate the job Barack Obama has been doing as President? Do you approve or disapprove of the job he is doing?

IF CHOICE MADE, ASK: And do you feel *strongly* about that?

Approve/strongly 31%
Approve 15%
UNSURE (DNR) 6%
Disapprove..... 7%
Disapprove/strongly 42%

(BHOJA)

3. What do think is the most important issue that the next President should be focused on? Would you say it is:

(RANDOMIZE ISSUES)

- Jobs,
- The economy,
- Health care,
- Illegal immigration,
- Foreign threats,
- Social Security,
- Taxes, OR
- The Deficit?

Jobs.....	14%
The economy	23%
Health care	10%
Illegal immigration	8%
Foreign threats	12%
Social Security	4%
Taxes	3%
The deficit	8%
COMBINATION/OTHER (DNR)	18%
NONE (DNR)	2%
UNSURE/REFUSED (DNR)	1%

(MIIP)

Thinking specifically about the economy,

4. What economic issue would you most like the next President to focus on? Would you say it is:

(RANDOMIZE ISSUES)

- Cutting taxes,
- Reducing the deficit,
- Creating jobs,
- Increasing wages and benefits,
- Reducing the cost of healthcare,
- Helping ensure a secure retirement,
- Reducing cost of higher education, OR
- Eliminating burdensome regulations?

Cutting taxes	7%
Reducing the deficit.....	13%
Creating jobs.....	20%
Increasing wages and benefits.....	13%
Reducing the cost of healthcare	10%
Helping ensure a secure retirement.....	4%
Reducing the cost of higher education.....	10%
Eliminating burdensome regulations	7%
COMBINATION/OTHER (DNR)	14%
NONE (DNR)	1%
UNSURE/REFUSED (DNR)	1%

(MEIP)

Now I would like to read you the names of several individuals. For each one, please tell me whether you have heard of that person and if so, whether you have a favorable or an unfavorable impression of that person. If you do not recognize the name, just say so. Here is the first one ...

WAIT FOR RESPONSE, THEN ASK: *Would that be a strongly (favorable/unfavorable) impression or just a somewhat (favorable/unfavorable) impression?*

(RANDOMIZE NAMES)		FAVORABLE		UNFAVORABLE		NO	NEVER
		<u>Strng</u>	<u>Smwht</u>	<u>Smwht</u>	<u>Strng</u>	<u>OPIN.</u>	<u>HEARD</u>
5.	Hillary Clinton (HRCID)	27%	21%	10%	39%	4%	1%
6.	Joe Biden (“ BYE-den ”) (JOEBID)	14%	25%	12%	32%	12%	6%
7.	Martin O’Malley (MOMID)	1%	4%	4%	6%	14%	71%
8.	Elizabeth Warren (EWID)	14%	10%	6%	13%	16%	40%
9.	Jeb Bush (JEBID)	8%	27%	18%	30%	11%	6%
10.	Ted Cruz (TCID)	8%	17%	8%	25%	16%	26%
11.	Scott Walker (SWID)	11%	11%	4%	15%	12%	47%
12.	Marco Rubio (“ ROO-bee-oh ”) (MRID)	11%	20%	11%	19%	13%	26%
13.	Rand Paul (RPID)	10%	23%	19%	18%	13%	18%
14.	Mike Huckabee (MHID)	12%	22%	14%	20%	17%	16%
15.	Carly Fiorina (“ FEE-oh-ree-nuh ”) (CFID)	3%	10%	5%	10%	13%	60%

(END RANDOMIZATION)

Thinking for just a moment about the 2016 Presidential race...

I am going to read you a list of names. For each one, please tell me, if yes, you would consider voting for this person for President OR no, you would not consider voting for this person for President. Here is the first one ...

WAIT FOR RESPONSE, THEN ASK: *Would that be strongly would consider/would not consider or just a somewhat?*

*****SKIP Q IF “NEVER HEARD OF” FOR NAME IN PREVIOUS SERIES***
FOR EXAMPLE, IF “NEVER HEARD OF” IN Q5, THEN SKIP Q16**

(RANDOMIZE NAMES)	YES, WOULD CONSIDER		NO, WOULD NOT CONSIDER		DK/ <u>REFUSED</u>
	<u>Strng</u>	<u>Smwht</u>	<u>Smwht</u>	<u>Strng</u>	
16. Hillary Clinton (HRCYN)	30%	17%	7%	44%	2%
17. Joe Biden (“ BYE-den ”) (JOEBYN)	14%	25%	14%	45%	3%
18. Martin O’Malley (MOMYN)	5%	13%	27%	30%	25%
19. Elizabeth Warren (EWYN)	21%	15%	18%	33%	13%
20. Jeb Bush (JEBYN)	10%	26%	19%	41%	4%
21. Ted Cruz (TCYN)	12%	24%	14%	41%	10%
22. Scott Walker (SWYN)	18%	19%	14%	36%	13%
23. Marco Rubio (“ ROO-bee-oh ”) (MRYN)	15%	27%	18%	32%	8%
24. Rand Paul (RPYN)	9%	29%	21%	34%	6%
25. Mike Huckabee (MHYN)	12%	25%	20%	35%	8%
26. Carly Fiorina (“ FEE-oh-ree-nuh ”) (CFYN)	8%	24%	18%	33%	17%

(END RANDOMIZATION)

And, even though this Presidential election is a long way off...

27. If you had to choose, would vote for:

(ROTATE CHOICES)

- A candidate whose views most closely match your own, OR
- A candidate that you believe will be the most effective at getting things done in Washington?

Views that most closely match own35%
 Most effective at getting things done.....57%
 BOTH/NEITHER/OTHER (DNR).....5%
 UNSURE/REFUSED (DNR).....3%

(CAND2016)

Now, thinking about issues facing this country...

I am going to read you a list of issues. Please listen as I read the list and tell me, for each one, whether you have more confidence in -- (ROTATE) • the Republican Party, OR • the Democratic Party – to deal with this issue. Here is the first one:

(READ LIST & ROTATE)	<u>GOP</u> <u>PARTY</u>	<u>DEM</u> <u>PARTY</u>	<u>BOTH</u> <u>EQUAL</u> <u>(DNR)</u>	<u>NEITHER</u> <u>(DNR)</u>	<u>UNSURE</u> <u>(DNR)</u>
28. The economy (PROMPT: WHO DO YOU THINK COULD DO A BETTER JOB DEALING WITH THIS ISSUE -- (ROTATE) • THE REPUBLICAN PARTY, OR • THE DEMOCRATIC PARTY?)	49%	44%	1%	4%	2%
29. Taxes	47%	44%	1%	5%	4%
30. Health care	39%	52%	*	5%	3%
31. Jobs	42%	49%	2%	4%	3%
32. Foreign affairs	50%	40%	1%	4%	5%

(IHPAR1-5)

And, thinking about the economy...

33. How worried are you that the United States will suffer another economic downturn which will negatively affect your family? Would you say that you are:

(ROTATE CHOICES)

- Very worried,
- Somewhat worried,
- Not too worried, OR
- Not at all worried?

Very worried.....32%
Somewhat worried.....41%
Not too worried.....21%
Not at all worried.....6%
COMBINATION/OTHER (DNR)..... *
UNSURE/REFUSED (DNR)..... 1%

(ECONW)

34. Do you believe that the next generation will be better off economically than the current generation?

IF CHOICE MADE, ASK:

And do you feel strongly
about that?

Yes/strongly 13%
Yes 11%
UNSURE (DNR) 6%
No..... 16%
No/strongly 53%

(ECONFUT)

Now, thinking about foreign policy issues...

35. Would you say that you approve or disapprove of U.S. efforts against ISIS (“EYE-suss”)?

IF CHOICE MADE, ASK:

And do you strongly
(approve/disapprove)
or somewhat (approve/
disapprove)?

Approve/strongly 28%
Approve/somewhat..... 23%
UNSURE (DNR)..... 9%
Disapprove/somewhat 14%
Disapprove/strongly 27%

(ISAPP)

Thinking now about threats here in the U.S....

36. How worried are you that you or your immediate family will be the target of a terrorist attack? Would you say that you are:

(ROTATE CHOICES)

- Very worried,
- Somewhat worried,
- Not too worried, OR
- Not at all worried?

Very worried.....	11%
Somewhat worried.....	29%
Not too worried.....	34%
Not at all worried.....	26%
COMBINATION/OTHER (DNR).....	*
UNSURE/REFUSED (DNR).....	1%

(TERRW)

Thinking for a moment about the relationship between the United States and Iran...

As you may already know, the Obama administration, a coalition of other major world leaders, and the leaders of Iran recently reached a tentative agreement in which Iran would decrease its efforts to make nuclear weapons in exchange for the United States ending economic sanctions against Iran.

37. Before hearing this, had you seen, read, or heard anything about this tentative agreement?

Yes.....	64%
UNSURE (DNR)	1%
No.....	34%

(IRDEAL)

IF YES IN Q37, THEN ASK:

38. And, based on what you know, do you personally, think the United States Senate should vote to approve or to disapprove this deal?

IF CHOICE MADE, ASK:

And do you strongly
(approve/disapprove)
or somewhat (approve/
disapprove)?

Approve/strongly	25%
Approve/somewhat.....	21%
UNSURE (DNR).....	7%
Disapprove/somewhat	11%
Disapprove/strongly	36%

(APPR)

****ASK OF EVERYONE****

Thinking for a minute about the issue of same sex marriage...

39. If you had a close friend or family member who invited you to their same sex marriage ceremony, would you attend this ceremony or not attend this ceremony? Or are you not sure what you would do in this situation?

Yes, would attend63%
No, would not attend 25%
Not sure..... 13%

(SAMEA)

Now, just a few final questions for statistical purposes only --

D1. What is your age, please?

18-24	5%
25-29	5%
30-34	10%
35-39	15%
40-44	13%
45-54	14%
55-64	17%
65-69	7%
70-74	5%
75-79	4%
80-84	3%
85-89	1%
90 or over	*
REFUSED	1%

(ACTAGE)

D2. What is the highest level of education you have completed?

(DO NOT READ, JUST RECORD)

Some grade school (1-8)	1%
Some high school (9-11)	4%
Graduated high school (12)	21%
Technical/vocational (12)	2%
Some college (13-15)	22%
Graduated college (16)	32%
Graduate/professional school (16 or more)	18%
Unsure/Refused	*

(EDUC)

D3. When thinking about politics and government, do you consider yourself to be...

(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

Very conservative	19%
Somewhat conservative	35%
MODERATE (DNR)	3%
Somewhat liberal	26%
Very liberal	13%
UNSURE/REFUSED (DNR)	5%

(IDEOL)

And,

D4. Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

IF REPUBLICAN OR DEMOCRAT,

ASK: Would you call yourself a strong or a not very strong (Republican/Democrat)?16%

Republican/strong..... 19%
Republican/not strong 12%
Lean Republican..... 9%

Independent 16%

IF INDEPENDENT OR ANYTHING

ELSE, ASK: Do you think of yourself as closer to the Republican or Democratic Party?

Lean Democrat 8%
Democrat/not strong 9%
Democrat/strong 24%

NO PREFERENCE (DNR) 2%
OTHER (DNR) 1%
UNSURE/REFUSED (DNR) 1%

(PARTYID)

D5. Do you consider yourself a part of or do you identify with the Tea Party movement?

IF CHOICE MADE, ASK:

And do you feel strongly about that?

Yes/strongly..... 9%
Yes 7%
UNSURE (DNR) 8%
No..... 28%
No/strongly 48%

(TEAMEM)

And,

D6. Which of these statements best describes how you have usually voted in past elections?

(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

Straight Republican 11%
Mostly Republican 23%
A few more Republicans than Democrats..... 11%
INDEPENDENT/THE PERSON (DNR) 2%
A few more Democrats than Republicans..... 9%
Mostly Democratic 23%
Straight Democratic..... 17%
UNSURE/REFUSED (DNR) 4%

(PARTY)

D7. Are you a member of a labor union, including trade unions, service employee unions, public employee unions, and teachers unions?

IF NO, THEN ASK:

Is anyone in your household a member of one of these types of labor unions?

Labor Union Member..... 10%
Labor Union Household..... 3%
Non-Union Household 85%
UNSURE/REFUSED (DNR) 2%

(UNION)

D8. What is your current marital status -- are you -- • single and never married, • married, • separated, • divorced, or •widowed?

Single 21%
Married 61%
Separated 2%
Divorced 8%
Widowed 8%
UNSURE/REFUSED (DNR) *

(MARITAL)

D9. Do you have children under the age of 18 living at home?

Yes 37%
No..... 62%
UNSURE/REFUSED (DNR) *

(CHILD)

D10. What is the church you or your family attends most often?

Roman Catholic	20%
Baptist.....	15%
Methodist.....	7%
Episcopalian	1%
Evangelical	3%
Presbyterian	3%
Lutheran.....	5%
Other Protestant	13%
Greek Orthodox.....*	
Jewish	2%
Mormon / LDS	1%
Quaker / Amish.....	1%
Other (SPECIFY).....	1%
NONE (DNR).....	26%
Refused (DNR).....	3%

(DENOM)

IF ANY RELIGIOUS AFFILIATION IN D10, ASK:

D11-1. And how often do you attend church (or synagogue)?

More than once a week.....	14%
Once a week	33%
Several times a month.....	15%
Once a month.....	6%
Several times a year.....	14%
Only on holidays.....	12%
NEVER/DON'T ATTEND	4%
UNSURE/REFUSED	2%

(DENOMFRQ)

IF ANY RELIGION NAMED IN D10, THEN ASK:

D11-2. Do you consider yourself to be a born-again or evangelical Christian?

Born-again/evangelical.....	43%
Not born-again.....	51%
REFUSED (DNR)	6%

(BORN)

****ASK OF EVERYONE****

D12. What do you consider to be your race? Are you white, African-American, Hispanic, Asian, Native American or some other race?

White.....	77%
Black/African-American	13%
Hispanic/Latino (TO D14).....	5%
Asian/Pacific American.....	1%
Native American.....	1%
Other (Specify _____).....	1%
UNSURE/REFUSED (DNR)	2%

(RACE)

FOR ALL RESPONSES EXCEPT "HISPANIC/LATINO," ASK:

D13. And, do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

Yes4%
No..... 95%
UNSURE/REFUSED (DNR) 1%

(HISP)

****ASK OF EVERYONE****

And, thinking about your economic class...

D14. Do you consider yourself to be:
(ROTATE CHOICES, TOP TO BOTTOM, BOTTOM TO TOP)

- Upper class,
- Middle class,
- Low income?

Upper class7%
Middle class70%
Low income.....20%
Working class (DNR).....1%
Unemployed (DNR).....
Refused (DNR)2%

(ECONCLA2)

D15. Sex/Emp (BY OBSERVATION)

ASK OF EVERYONE: Are you employed outside the house, are you a homemaker, or are you retired?

Male/employed 32%
Male/homemaker..... 1%
Male/retired 11%
Male/not in labor force 2%

Female/employed 28%
Female/homemaker 7%
Female/retired..... 14%
Female/not in labor force 3%

MALE/REFUSED (DNR) 1%
FEMALE/REFUSED (DNR) *

(SEXEMP)

- D16. REGION CODE (2)
- D17. STATE/COUNTY CODE (2 / 3)
- D18. DMA (3)
- D19. CD CODE (2)
- D20. URBAN/SUBURBAN/RURAL CODE (1)
- D21. CELL CODE (1)
- D22. YOUTH CODE (1)

DISCLOSURE INFO

IN WISCONSIN (STATE CODE 55)

NOTE TO INTERVIEWER: UNDER WISCONSIN STATE LAW, IF ASKED, YOU MUST TELL THE RESPONDENT THE NAME OF THE ORGANIZATION WHO IS SPONSORING THIS INTERVIEW, AS WELL AS THEIR ADDRESS, AND IF IT IS A POLITICAL CAMPAIGN THE NAME OF THEIR TREASURER.

THE INFORMATION FOR THIS SURVEY IS AS FOLLOWS:

ORGANIZATION NAME: The George Washington University

ORGANIZATION ADDRESS: 2121 Eye Street, N.W. Washington, D.C. 20052

IF A RESPONDENT ASKS DURING THE COURSE OF THE INTERVIEW, PLEASE TELL THEM THAT YOU WILL GIVE THEM THE INFORMATION AT THE END. IF THEY INSIST, AND WILL GO NO FURTHER WITH THE INTERVIEW UNTIL YOU DIVULGE, GIVE THEM THE INFORMATION AND TERMINATE THE INTERVIEW. YOU CANNOT ALLOW AN INTERVIEW TO CONTINUE ONCE THE RESPONDENT HAS BEEN TOLD WHO IS SPONSORING IT.

**** INTERVIEWER MUST READ IN VIRGINIA (STATE CODE 51) ****

The Tarrance Group wishes to thank you for participating in this survey – which was commissioned and paid for by The George Washington University.

**** INTERVIEWER MUST READ IN NEW HAMPSHIRE (STATE CODE 33) ****

The Tarrance Group wishes to thank you for participating in this survey – which was commissioned and paid for by the George Washington University ... 202-994-1000. Good night.