

THE TARRANCE GROUP, INC.
 Battleground Tracking #11840: Weighted Tables / Day 18

UPELECT		UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION				TOTAL
		Extremely likely	Very likely	Somewhat likely	Already voted	
TOTAL		77%	19%	3%	0%	805
RG1 GEOGRAPHIC AREAS ONE	Northeast	75%	23%	2%		159
	Midwest	87%	10%	3%		139
	South	72%	23%	4%	1%	195
	South Central	80%	19%	1%		77
	Central Plains	69%	20%	9%	1%	66
	Mountain States	87%	10%	3%		60
	West	73%	24%	3%		110
MCOBST2 2008 PRESIDENTIAL STATES	McCain states	77%	18%	4%	0%	192
	Toss-up states	79%	17%	3%	0%	384
	Obama states	74%	24%	3%		229
URBAN URBAN CODE	Rural	70%	23%	7%	0%	174
	Suburban	79%	18%	2%	0%	410
	Urban	78%	19%	4%		221
GENDER GENDER	Male	78%	19%	3%	0%	374
	Female	76%	20%	4%	0%	431
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	83%	15%	1%		237
	Male / not employed	69%	25%	6%	1%	138
	Female / employed	78%	18%	5%		244
	Female / not employed	74%	23%	3%	1%	187
RAGE RESPONDENT'S AGE/C	18-34	68%	27%	4%		175
	35-44	81%	15%	4%		159
	45-64	83%	14%	2%		287
	65 or over	71%	24%	4%	1%	175
	Unsure / refused	89%	11%			8
RRACE RESPONDENT'S RACE/C	White	78%	19%	3%	0%	620
	Black / African American	78%	18%	3%		89
	Hispanic / Latino	67%	29%	4%		64
	Other	80%	19%	1%		32
GENRACE RACE BY GENDER	White men	78%	18%	3%	0%	299
	White women	77%	19%	4%	0%	321
	Black men	83%	17%			34
	Black women	75%	19%	5%		55
	Hispanic men	61%	35%	3%		22
	Hispanic women	70%	25%	5%		43

(cont.)

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UPELECT		UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION				TOTAL
		Extremely likely	Very likely	Somewhat likely	Already voted	
RGENED RACE / GENDER / EDUCATION	White college men	84%	16%	1%		147
	White college women	86%	10%	3%	0%	157
	White non-college men	74%	20%	6%	0%	152
	White non-college women	68%	28%	4%	0%	164
	Minority college men	86%	13%	1%		29
	Minority college women	80%	20%			44
	Minority non-college men	71%	27%	2%		46
	Minority non-college women	69%	23%	8%		66
RGENED OLDER WHITE NON-COLLEGE WOMEN	White non-college women / age 45+	72%	24%	3%	1%	117
	Other	78%	19%	3%	0%	688
RPARTYID PARTY IDENTIFICATION/C	Republican	78%	17%	4%	0%	299
	Independent	70%	26%	4%		154
	Democrat	79%	18%	2%	0%	352
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	77%	19%	4%	0%	471
	Moderate	76%	19%	5%		44
	Liberal	78%	20%	2%	0%	290
REDUC RESPONDENT'S EDUCATION/C	Less than high school	66%	29%	5%		47
	High school graduate	66%	26%	7%	1%	187
	Some college	76%	21%	3%		194
	College graduate	84%	14%	2%	0%	377
RMARITAL MARITAL STATUS/C	Single	74%	21%	5%		141
	Married	80%	17%	3%	0%	524
	No longer married	68%	25%	6%	1%	139
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	77%	20%	4%		175
	Non-white conservative Christians	73%	17%	10%		45
	White non-conservative Christians	78%	19%	2%		39
	Non-white non-conservative Christians	71%	25%	4%		36
RUNION MEMBER OF LABOR UNION/C	Union household	81%	17%	2%		155
	Non-union household	76%	20%	4%	0%	650
TOTAL		77%	19%	3%	0%	805

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RGENERCG		RGENERCG GENERIC CONGRESSIONAL BALLOT/C			TOTAL
		Republican	Undecided	Democrat	
TOTAL		37%	14%	49%	805
RG1 GEOGRAPHIC AREAS ONE	Northeast	32%	16%	53%	159
	Midwest	38%	13%	49%	139
	South	37%	11%	51%	195
	South Central	50%	18%	31%	77
	Central Plains	42%	18%	40%	66
	Mountain States	34%	13%	53%	60
	West	35%	13%	52%	110
MCOBST2 2008 PRESIDENTIAL STATES	McCain states	42%	17%	41%	192
	Toss-up states	38%	13%	49%	384
	Obama states	32%	14%	54%	229
URBAN URBAN CODE	Rural	45%	18%	38%	174
	Suburban	39%	13%	48%	410
	Urban	29%	13%	58%	221
GENDER GENDER	Male	43%	14%	43%	374
	Female	33%	14%	54%	431
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	40%	16%	43%	237
	Male / not employed	47%	11%	42%	138
	Female / employed	29%	13%	59%	244
	Female / not employed	37%	15%	47%	187
RAGE RESPONDENT'S AGE/C	18-34	30%	16%	55%	175
	35-44	38%	17%	46%	159
	45-64	39%	12%	49%	287
	65 or over	43%	14%	43%	175
	Unsure / refused	21%	15%	64%	8
RRACE RESPONDENT'S RACE/C	White	44%	14%	42%	620
	Black / African American		5%	95%	89
	Hispanic / Latino	16%	26%	57%	64
	Other	46%	18%	36%	32
GENRACE RACE BY GENDER	White men	48%	15%	37%	299
	White women	41%	13%	46%	321
	Black men			100%	34
	Black women		7%	93%	55
	Hispanic men	28%	28%	44%	22
	Hispanic women	10%	26%	64%	43

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RGENERCG		RGENERCG GENERIC CONGRESSIONAL BALLOT/C			TOTAL
		Republican	Undecided	Democrat	
RGENED RACE / GENDER / EDUCATION	White college men	50%	14%	36%	147
	White college women	33%	11%	56%	157
	White non-college men	47%	16%	37%	152
	White non-college women	48%	15%	37%	164
	Minority college men	28%	8%	64%	29
	Minority college women	14%	19%	67%	44
	Minority non-college men	16%	15%	69%	46
	Minority non-college women	6%	14%	81%	66
RGENEDO OLDER WHITE NON-COLLEGE WOMEN	White non-college women / age 45+	49%	15%	36%	117
	Other	35%	14%	51%	688
RPARTYID PARTY IDENTIFICATION/C	Republican	81%	10%	8%	299
	Independent	24%	38%	38%	154
	Democrat	6%	7%	87%	352
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	57%	15%	28%	471
	Moderate	25%	30%	46%	44
	Liberal	8%	11%	82%	290
REDUC RESPONDENT'S EDUCATION/C	Less than high school	36%	16%	48%	47
	High school graduate	37%	15%	47%	187
	Some college	38%	15%	47%	194
	College graduate	37%	13%	50%	377
RMARITAL MARITAL STATUS/C	Single	30%	18%	52%	141
	Married	41%	12%	47%	524
	No longer married	32%	18%	50%	139
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	69%	13%	17%	175
	Non-white conservative Christians	12%	19%	69%	45
	White non-conservative Christians	27%	28%	45%	39
	Non-white non-conservative Christians	1%	14%	85%	36
RUNION MEMBER OF LABOR UNION/C	Union household	24%	13%	63%	155
	Non-union household	41%	14%	45%	650
TOTAL		37%	14%	49%	805

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RBOID		RBOID BARACK OBAMA NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
TOTAL		57%	38%	4%	0%	805
RG1 GEOGRAPHIC AREAS ONE	Northeast	64%	31%	5%		159
	Midwest	57%	36%	7%		139
	South	57%	39%	3%	0%	195
	South Central	37%	62%	1%		77
	Central Plains	60%	37%	3%		66
	Mountain States	62%	35%	4%		60
	West	60%	35%	5%		110
MCOBST2 2008 PRESIDENTIAL STATES	McCain states	49%	49%	2%		192
	Toss-up states	58%	37%	4%	0%	384
	Obama states	63%	31%	6%		229
URBAN URBAN CODE	Rural	46%	48%	5%	0%	174
	Suburban	55%	40%	4%		410
	Urban	70%	26%	4%		221
GENDER GENDER	Male	56%	40%	4%	0%	374
	Female	59%	36%	5%		431
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	56%	39%	4%		237
	Male / not employed	54%	42%	3%	1%	138
	Female / employed	63%	31%	6%		244
	Female / not employed	53%	44%	3%		187
RAGE RESPONDENT'S AGE/C	18-34	60%	36%	3%		175
	35-44	63%	33%	4%		159
	45-64	57%	39%	4%		287
	65 or over	50%	43%	6%	0%	175
	Unsure / refused	56%	33%	10%		8
RRACE RESPONDENT'S RACE/C	White	51%	44%	5%	0%	620
	Black / African American	98%	1%	2%		89
	Hispanic / Latino	62%	35%	3%		64
	Other	53%	42%	5%		32
GENRACE RACE BY GENDER	White men	51%	44%	4%	0%	299
	White women	52%	43%	5%		321
	Black men	100%				34
	Black women	96%	1%	3%		55
	Hispanic men	49%	47%	3%		22
	Hispanic women	69%	28%	3%		43

(cont.)

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RBOID		RBOID BARACK OBAMA NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RGENED RACE / GENDER / EDUCATION	White college men	52%	44%	4%		147
	White college women	64%	34%	3%		157
	White non-college men	50%	44%	5%	1%	152
	White non-college women	40%	52%	8%		164
	Minority college men	72%	25%	3%		29
	Minority college women	73%	24%	4%		44
	Minority non-college men	74%	23%	2%		46
	Minority non-college women	86%	12%	2%		66
RGENED OLDER WHITE NON-COLLEGE WOMEN	White non-college women / age 45+	43%	51%	6%		117
	Other	60%	36%	4%	0%	688
RPARTYID PARTY IDENTIFICATION/C	Republican	23%	72%	5%	0%	299
	Independent	51%	38%	11%		154
	Democrat	90%	9%	1%		352
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	40%	55%	5%	0%	471
	Moderate	58%	35%	6%		44
	Liberal	86%	11%	3%		290
REDUC RESPONDENT'S EDUCATION/C	Less than high school	60%	32%	6%	2%	47
	High school graduate	51%	44%	6%		187
	Some college	57%	38%	5%		194
	College graduate	61%	36%	3%		377
RMARITAL MARITAL STATUS/C	Single	63%	35%	2%		141
	Married	55%	41%	4%	0%	524
	No longer married	62%	31%	8%		139
RDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	24%	71%	4%	0%	175
	Non-white conservative Christians	73%	25%	2%		45
	White non-conservative Christians	54%	33%	13%		39
	Non-white non-conservative Christians	87%	9%	4%		36
RUNION MEMBER OF LABOR UNION/C	Union household	73%	23%	4%		155
	Non-union household	54%	42%	4%	0%	650
TOTAL		57%	38%	4%	0%	805

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 Battleground Tracking #11840: Weighted Tables / Day 18

RJMID		RJMID JOHN MCCAIN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
TOTAL		55%	40%	5%	0%	805
RG1 GEOGRAPHIC AREAS ONE	Northeast	45%	50%	4%	0%	159
	Midwest	51%	41%	8%		139
	South	57%	40%	3%		195
	South Central	75%	24%	0%		77
	Central Plains	63%	34%	3%		66
	Mountain States	55%	39%	6%		60
	West	50%	43%	6%		110
MCOBST2 2008 PRESIDENTIAL STATES	McCain states	66%	30%	4%		192
	Toss-up states	54%	42%	4%	0%	384
	Obama states	48%	47%	6%		229
URBAN URBAN CODE	Rural	64%	29%	6%		174
	Suburban	55%	41%	4%	0%	410
	Urban	48%	48%	4%		221
GENDER GENDER	Male	59%	37%	4%	0%	374
	Female	52%	44%	5%		431
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	56%	39%	5%		237
	Male / not employed	63%	34%	2%	1%	138
	Female / employed	46%	48%	6%		244
	Female / not employed	59%	37%	4%		187
RAGE RESPONDENT'S AGE/C	18-34	50%	47%	3%		175
	35-44	57%	37%	6%		159
	45-64	54%	41%	5%		287
	65 or over	61%	35%	3%	0%	175
	Unsure / refused	40%	50%	10%		8
RRACE RESPONDENT'S RACE/C	White	63%	34%	4%	0%	620
	Black / African American	4%	87%	9%		89
	Hispanic / Latino	51%	40%	9%		64
	Other	54%	43%	3%		32
GENRACE RACE BY GENDER	White men	64%	33%	3%	0%	299
	White women	61%	34%	4%		321
	Black men	5%	85%	10%		34
	Black women	3%	89%	9%		55
	Hispanic men	70%	18%	12%		22
	Hispanic women	41%	51%	7%		43

(cont.)

THE TARRANCE GROUP, INC.
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RJ MID		RJ MID JOHN MCCAIN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RGENED RACE / GENDER / EDUCATION	White college men	67%	31%	2%		147
	White college women	59%	40%	1%		157
	White non-college men	61%	35%	4%	0%	152
	White non-college women	64%	29%	7%		164
	Minority college men	37%	58%	5%		29
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RGENED OLDER WHITE NON-COLLEGE WOMEN	White non-college women / age 45+	63%	31%	6%		117
	Other	53%	42%	4%	0%	688
RPARTYID PARTY IDENTIFICATION/C	Republican	91%	6%	3%	0%	299
	Independent	56%	36%	7%		154
	Democrat	23%	72%	5%		352
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	73%	23%	4%	0%	471
	Moderate	43%	46%	11%		44
	Liberal	27%	69%	5%		290
REDUC RESPONDENT'S EDUCATION/C	Less than high school	52%	37%	11%		47
	High school graduate	50%	43%	7%		187
	Some college	55%	38%	6%	0%	194
	College graduate	57%	41%	2%		377
RMARITAL MARITAL STATUS/C	Single	42%	52%	6%		141
	Married	60%	36%	4%	0%	524
	No longer married	48%	45%	7%		139
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	85%	12%	3%		175
	Non-white conservative Christians	30%	61%	9%		45
	White non-conservative Christians	40%	47%	13%		39
	Non-white non-conservative Christians	10%	82%	7%		36
RUNION MEMBER OF LABOR UNION/C	Union household	43%	53%	4%		155
	Non-union household	58%	38%	5%	0%	650
TOTAL		55%	40%	5%	0%	805

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RJBID		RJBID JOE BIDEN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
TOTAL		48%	34%	11%	7%	805
RG1 GEOGRAPHIC AREAS ONE	Northeast	57%	30%	8%	6%	159
	Midwest	46%	30%	16%	8%	139
	South	47%	34%	11%	8%	195
	South Central	28%	56%	12%	4%	77
	Central Plains	54%	28%	13%	5%	66
	Mountain States	55%	28%	11%	6%	60
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	Hispanic / Latino	44%	25%	11%	20%	64
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	Black women	75%	10%	6%	9%	55
	Hispanic men	40%	34%	15%	11%	22
	Hispanic women	46%	20%	9%	25%	43

(cont.)

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		Favorable	Unfavorable	No opinion	Never heard of	
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	Non-white conservative Christians	58%	17%	10%	15%	45
	White non-conservative Christians	48%	22%	23%	7%	39
	Non-white non-conservative Christians	59%	18%	10%	12%	36
RUNION MEMBER OF LABOR UNION/C	Union household	58%	24%	13%	5%	155
	Non-union household	46%	36%	11%	8%	650
TOTAL		48%	34%	11%	7%	805

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 Battleground Tracking #11840: Weighted Tables / Day 18

RSPID		RSPID SARAH PALIN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
TOTAL		48%	41%	8%	3%	805
RG1 GEOGRAPHIC AREAS ONE	Northeast	40%	49%	9%	2%	159
	Midwest	49%	38%	11%	2%	139
	South	50%	40%	8%	2%	195
	South Central	72%	24%	0%	3%	77
	Central Plains	51%	37%	10%	2%	66
	Mountain States	46%	41%	9%	3%	60
	West	40%	50%	6%	4%	110
MCOBST2 2008 PRESIDENTIAL STATES	McCain states	63%	30%	6%	1%	192
	Toss-up states	47%	41%	9%	3%	384
	Obama states	38%	51%	8%	4%	229
URBAN URBAN CODE	Rural	59%	28%	9%	4%	174
	Suburban	48%	41%	9%	2%	410
	Urban	40%	51%	6%	2%	221
GENDER GENDER	Male	52%	38%	8%	2%	374
	Female	45%	43%	8%	3%	431
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	49%	40%	9%	2%	237
	Male / not employed	57%	36%	6%	2%	138
	Female / employed	40%	50%	7%	3%	244
	Female / not employed	52%	35%	9%	4%	187
RAGE RESPONDENT'S AGE/C	18-34	45%	41%	10%	4%	175
	35-44	45%	46%	9%	1%	159
	45-64	48%	43%	7%	2%	287
	65 or over	56%	33%	8%	3%	175
	Unsure / refused	37%	41%	10%	12%	8
RRACE RESPONDENT'S RACE/C	White	55%	35%	8%	2%	620
	Black / African American	8%	81%	7%	4%	89
	Hispanic / Latino	40%	41%	8%	10%	64
	Other	51%	40%	5%	4%	32
GENRACE RACE BY GENDER	White men	56%	34%	8%	2%	299
	White women	53%	37%	9%	1%	321
	Black men	11%	79%	10%		34
	Black women	6%	82%	6%	6%	55
	Hispanic men	58%	33%	9%		22
	Hispanic women	31%	46%	7%	16%	43

(cont.)

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RSPID		RSPID SARAH PALIN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RGENED RACE / GENDER / EDUCATION	White college men	58%	40%	2%	0%	147
	White college women	48%	45%	6%	0%	157
	White non-college men	55%	28%	13%	3%	152
	White non-college women	58%	29%	11%	2%	164
	Minority college men	32%	60%	7%		29
	Minority college women	27%	69%	4%	1%	44
	Minority non-college men	36%	53%	10%	2%	46
	Minority non-college women	17%	59%	8%	15%	66
RGENED OLDER WHITE NON-COLLEGE WOMEN	White non-college women / age 45+	62%	27%	8%	3%	117
	Other	46%	43%	8%	3%	688
RPARTYID PARTY IDENTIFICATION/C	Republican	86%	9%	4%	1%	299
	Independent	46%	35%	15%	5%	154
	Democrat	18%	71%	8%	3%	352
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	67%	23%	7%	3%	471
	Moderate	35%	39%	25%	1%	44
	Liberal	20%	71%	7%	2%	290
REDUC RESPONDENT'S EDUCATION/C	Less than high school	47%	32%	4%	17%	47
	High school graduate	49%	36%	11%	4%	187
	Some college	48%	37%	13%	2%	194
	College graduate	48%	47%	4%	0%	377
RMARITAL MARITAL STATUS/C	Single	38%	47%	10%	4%	141
	Married	53%	39%	7%	1%	524
	No longer married	42%	43%	9%	6%	139
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	83%	11%	5%	1%	175
	Non-white conservative Christians	34%	56%	3%	7%	45
	White non-conservative Christians	46%	36%	16%	2%	39
	Non-white non-conservative Christians	16%	69%	9%	6%	36
RUNION MEMBER OF LABOR UNION/C	Union household	36%	50%	11%	3%	155
	Non-union household	51%	39%	7%	2%	650
TOTAL		48%	41%	8%	3%	805

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UNAI DP		UNAI DP UNAIDED PRESIDENTIAL BALLOT					TOTAL	
		John McCain	Barack Obama	Bob Barr	Ralph Nader	Named other		Unsure / refused
TOTAL		41%	45%	0%	0%	1%	13%	805
RG1 GEOGRAPHIC AREAS ONE	Northeast	32%	52%				15%	159
	Midwest	41%	43%		1%	3%	12%	139
	South	44%	44%			1%	11%	195
	South Central	63%	21%				17%	77
	Central Plains	47%	39%	1%			12%	66
	Mountain States	33%	62%			3%	2%	60
	West	33%	51%		1%	1%	15%	110
MCOBST2 2008 PRESIDENTIAL STATES	McCain states	52%	33%	0%		1%	14%	192
	Toss-up states	42%	47%		0%	1%	10%	384
	Obama states	30%	53%		0%	1%	16%	229
URBAN URBAN CODE	Rural	51%	30%	1%	0%	1%	16%	174
	Suburban	42%	45%		0%	1%	12%	410
	Urban	32%	56%			1%	11%	221
GENDER GENDER	Male	46%	41%	0%	0%	1%	11%	374
	Female	37%	48%		0%	1%	14%	431
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	46%	43%	0%	0%	1%	9%	237
	Male / not employed	46%	38%			2%	14%	138
	Female / employed	31%	55%		0%	1%	13%	244
	Female / not employed	44%	39%			1%	16%	187
RAGE RESPONDENT'S AGE/C	18-34	37%	56%				7%	175
	35-44	39%	42%			4%	15%	159
	45-64	41%	45%	0%	1%	1%	12%	287
	65 or over	47%	38%				15%	175
	Unsure / refused	29%	48%				24%	8
RRACE RESPONDENT'S RACE/C	White	47%	38%	0%	0%	1%	13%	620
	Black / African American	3%	90%				7%	89
	Hispanic / Latino	33%	51%		1%	3%	12%	64
	Other	41%	46%				13%	32
GENRACE RACE BY GENDER	White men	51%	37%	0%	0%	1%	10%	299
	White women	44%	39%			1%	16%	321
	Black men	5%	89%				6%	34
	Black women	1%	91%				8%	55
	Hispanic men	48%	25%			9%	19%	22
	Hispanic women	25%	64%		2%		9%	43

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UNAI DP		UNAI DP UNAIDED PRESIDENTIAL BALLOT						TOTAL
		John McCain	Barack Obama	Bob Barr	Ralph Nader	Named other	Unsure / refused	
RGENED RACE / GENDER / EDUCATION	White college men	54%	36%		1%	1%	9%	147
	White college women	38%	48%				14%	157
	White non-college men	48%	37%	1%		1%	12%	152
	White non-college women	50%	30%			2%	18%	164
	Minority college men	28%	56%				15%	29
	Minority college women	21%	69%		2%		8%	44
	Minority non-college men	25%	60%			4%	11%	46
RGENED OLDER WHITE NON-COLLEGE WOMEN	White non-college women / age 45+	51%	32%				18%	117
	Other	39%	47%	0%	0%	1%	12%	688
RPARTYID PARTY IDENTIFICATION/C	Republican	82%	6%	0%	0%	1%	10%	299
	Independent	36%	38%		0%	0%	25%	154
	Democrat	8%	81%			2%	9%	352
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	61%	23%	0%	0%	1%	14%	471
	Moderate	31%	50%			4%	14%	44
	Liberal	10%	79%		0%		11%	290
REDUC RESPONDENT'S EDUCATION/C	Less than high school	45%	42%			3%	10%	47
	High school graduate	41%	43%			2%	14%	187
	Some college	39%	44%	0%		1%	15%	194
	College graduate	41%	47%		0%	0%	11%	377
RMARITAL MARITAL STATUS/C	Single	33%	54%			3%	10%	141
	Married	45%	41%	0%	0%	1%	12%	524
	No longer married	34%	49%			0%	16%	139
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	77%	10%	1%		2%	10%	175
	Non-white conservative Christians	24%	63%				13%	45
	White non-conservative Christians	36%	43%				21%	39
	Non-white non-conservative Christians	4%	84%				12%	36
RUNION MEMBER OF LABOR UNION/C	Union household	27%	59%	1%		1%	13%	155
	Non-union household	44%	42%		0%	1%	13%	650
TOTAL		41%	45%	0%	0%	1%	13%	805

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RPRESBN		RPRESBN PRESIDENTIAL / VP BALLOT/C					TOTAL
		McCain-Palin	Obama-Biden	Barr-Root	Nader-Gonzalez	Undecided	
TOTAL		44%	48%	1%	2%	5%	805
RG1 GEOGRAPHIC AREAS ONE	Northeast	36%	57%	1%	2%	4%	159
	Midwest	45%	48%		1%	6%	139
	South	46%	46%	0%	1%	6%	195
	South Central	65%	25%	1%	4%	4%	77
	Central Plains	46%	41%	4%	2%	6%	66
	Mountain States	35%	56%	3%		7%	60
	West	39%	51%	3%	4%	3%	110
MCOBST2 2008 PRESIDENTIAL STATES	McCain states	55%	36%	1%	3%	6%	192
	Toss-up states	43%	49%	1%	1%	6%	384
	Obama states	35%	55%	2%	4%	3%	229
URBAN URBAN CODE	Rural	54%	33%	2%	2%	9%	174
	Suburban	46%	48%	1%	1%	4%	410
	Urban	32%	59%	1%	4%	4%	221
GENDER GENDER	Male	46%	45%	2%	3%	4%	374
	Female	42%	50%	1%	1%	6%	431
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	45%	47%	2%	3%	3%	237
	Male / not employed	48%	41%	2%	4%	4%	138
	Female / employed	35%	56%	1%	2%	7%	244
	Female / not employed	50%	42%	1%	1%	6%	187
RAGE RESPONDENT'S AGE/C	18-34	39%	52%	3%	3%	2%	175
	35-44	40%	48%	2%	3%	8%	159
	45-64	44%	49%	1%	1%	5%	287
	65 or over	51%	41%	0%	2%	6%	175
	Unsure / refused	37%	52%			11%	8
RRACE RESPONDENT'S RACE/C	White	51%	41%	2%	2%	5%	620
	Black / African American	3%	96%			2%	89
	Hispanic / Latino	34%	50%		5%	12%	64
	Other	42%	49%	3%	2%	4%	32
GENRACE RACE BY GENDER	White men	51%	40%	2%	3%	3%	299
	White women	51%	41%	1%	2%	6%	321
	Black men	5%	95%				34
	Black women	1%	96%			3%	55
	Hispanic men	48%	30%		10%	12%	22
	Hispanic women	27%	60%		2%	12%	43

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RPRESBN		RPRESBN PRESIDENTIAL / VP BALLOT/C					TOTAL
		McCain-Palin	Obama-Biden	Barr-Root	Nader-Gonzalez	Undecided	
RGENED RACE / GENDER / EDUCATION	White college men	55%	40%	2%	1%	2%	147
	White college women	42%	49%	1%	1%	6%	157
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	White non-college women	59%	32%	1%	2%	7%	164
	Minority college men	28%	66%	2%	2%	1%	29
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	Independent	38%	43%	2%	3%	14%	154
	Democrat	11%	84%	0%	2%	3%	352
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	64%	27%	1%	2%	5%	471
	Moderate	31%	54%	4%	1%	10%	44
	Liberal	12%	80%	2%	2%	4%	290
REDUC RESPONDENT'S EDUCATION/C	Less than high school	50%	40%	2%	2%	7%	47
	High school graduate	45%	47%		3%	5%	187
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	White non-conservative Christians	44%	40%		2%	14%	39
	Non-white non-conservative Christians	4%	87%		4%	5%	36
RUNION MEMBER OF LABOR UNION/C	Union household	27%	62%	3%	2%	5%	155
	Non-union household	48%	44%	1%	2%	5%	650
TOTAL		44%	48%	1%	2%	5%	805