

Battleground 2014 (XLIV)

FINAL

STUDY #14159

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS

N = 1,000 Registered "likely" voters

Margin of error \pm 3.1%

Field Dates: March 16-20, 2014

Hello, I'm _____ of The Tarrance Group, a national survey research firm. We're talking to people today about public leaders and issues facing us all.

IF CELL CODE = "N", ASK: May I please speak with the youngest (male/female) in the household who is registered to vote?

IF CELL CODE = "Y", ASK:

CP-1. Do you currently live in (state from cell sample sheet)?

Yes (CONTINUE TO CP-3)

No (CONTINUE TO CP-2)

IF "NO" IN CP-1, ASK:

CP-2. In what state do you current reside?

(RECORD STATE NAME)

IF CELL CODE = "Y", ASK:

CP-3. For your safety, are you driving right now?

Yes (SCHEDULE CALL BACK)

No

A. Are you registered to vote in your state?

IF "NO," ASK: Is there someone else at home who is registered to vote?

(IF "YES," THEN ASK: MAY I SPEAK WITH HIM/HER?)

Yes (CONTINUE)

No (THANK AND TERMINATE)

*=less than .5%

And...

B. What is the likelihood of your voting in the elections for US Congress that will be held in November 2014-- are you extremely likely, very likely, somewhat likely, or not very likely at all to vote?

(CONTINUE)	Extremely Likely 60%
	Very Likely..... 28%
	Somewhat Likely..... 13%
(THANK AND TERMINATE)	Not Very Likely
	UNSURE (DNR)

(UPELECT)

C. Are you, or is anyone in your household, employed with an advertising agency, newspaper, television or radio station, or political campaign?

Yes (THANK AND TERMINATE)
No (CONTINUE)

Now, thinking for a moment about things in the country--

1. Do you feel things in the country are going in the right direction, or do you feel things have gotten off on the wrong track?

<u>IF CHOICE MADE, ASK:</u> And	Right direction/strongly..... 12%
do you feel strongly or	Right direction/somewhat 16%
somewhat about that?	UNSURE (DNR) 8%
	Wrong track/somewhat 11%
	Wrong track/strongly..... 53%

(DIRECT)

Now thinking again about the 2014 elections...

2. If the election for CONGRESS were being held today, and you had to make a choice, would you be voting for -- (ROTATE) --

- the Republican candidate or
- the Democratic candidate, in your Congressional district?

<u>IF "UNDECIDED", ASK:</u> And	Republican 39%
which party's candidate do	Lean Republican..... 4%
you lean toward at this	UNDECIDED (DNR) 14%
time?	Lean Democratic 2%
	Democratic 41%

(GENCONG)

Now I would like to read you the names of several individuals or entities who have been mentioned in the news recently. For each one, please tell me whether you have heard of that person and if so, whether you have a favorable or an unfavorable impression of that person. If you do not recognize the name, just say so. Here is the first one ...

WAIT FOR RESPONSE, THEN ASK: *Would that be a strongly (favorable/unfavorable) impression or just a somewhat (favorable/unfavorable) impression?*

(RANDOMIZE NAMES)		FAVORABLE		UNFAVORABLE		NO	NEVER
		<u>Strng</u>	<u>Smwht</u>	<u>Smwht</u>	<u>Strng</u>	<u>OPIN.</u>	<u>HEARD</u>
3.	The Koch (“ COKE ”) Brothers, Charles and David Koch (KBID)	6%	7%	5%	20%	11%	52%
4.	US Senator Harry Reid (HRID)	7%	17%	8%	27%	16%	25%
5.	US Senator Rand Paul (RPID)	17%	21%	13%	17%	15%	17%
6.	Wall Street (WSID)	8%	21%	19%	20%	21%	11%
7.	Barack Obama (BHOID)	28%	19%	9%	40%	4%	*
8.	Hillary Clinton (HRCID)	32%	22%	11%	31%	4%	1%
9.	Vice President Joe Biden (JOEBID)	21%	23%	15%	33%	6%	2%
10.	New Jersey Governor Chris Christie (CCID)	9%	25%	20%	20%	15%	11%
11.	Former Florida Governor Jeb Bush (JEBD)	13%	22%	17%	23%	18%	7%

(END RANDOMIZATION)

Now, thinking about President Barack Obama...

12. How would you rate the job Barack Obama has been doing as President? Do you approve or disapprove of the job he is doing?

IF CHOICE MADE, ASK:

And do you feel *strongly* about that?

Approve/strongly 26%
 Approve 18%
 UNSURE (DNR) 3%
 Disapprove 9%
 Disapprove/strongly 44%

(BHOJA)

Still thinking about President Obama...

I am going to read you several issues. For each one, please tell me if you approve or disapprove of the job that President Obama is doing on this issue. Here is the first one...

(RANDOMIZE)

IF CHOICE MADE, ASK: Is that strongly (approve/disapprove) or somewhat (approve/disapprove)?

		APPROVE		UNSURE (DNR)	DISAPPROVE	
		<u>strng</u>	<u>smwht</u>		<u>smwht</u>	<u>strng</u>
13.	The economy (PROMPT: DO YOU APPROVE OR DISAPPROVE OF THE JOB THAT PRESIDENT OBAMA IS DOING ON THIS ISSUE?)	19%	25%	2%	15%	40%
14.	Solving problems	19%	25%	3%	16%	38%
15.	Working with Congress	18%	22%	5%	12%	42%
16.	The federal budget and spending	16%	18%	3%	12%	51%
17.	Jobs	20%	25%	4%	12%	39%
18.	Taxes	19%	23%	8%	15%	36%
19.	Foreign policy	19%	21%	6%	15%	39%
20.	Social Security	21%	21%	11%	16%	31%
21.	Medicare	24%	19%	9%	15%	34%
22.	Standing up for the middle class	28%	20%	4%	13%	36%
23.	Representing middle class values	28%	19%	4%	13%	36%

(BOJA1-11)

(END RANDOMIZATION)

Thinking now about Congress...

24. How would you rate the job Congress is doing? Do you approve or disapprove of the job they are doing?

IF CHOICE MADE, ASK:
And do you feel *strongly*
about that?

Approve/strongly 3%
Approve 10%
UNSURE (DNR) 5%
Disapprove..... 19%
Disapprove/strongly 63%

(CONJA)

And, thinking specifically about YOUR MEMBER OF CONGRESS...

25. How would you rate the job your Member of Congress is doing? Do you approve or disapprove of the job they are doing?

IF CHOICE MADE, ASK:

And do you feel *strongly* about that?

Approve/strongly 18%
 Approve 27%
 UNSURE (DNR) 12%
 Disapprove..... 16%
 Disapprove/strongly 26%

(YMOCJA)

Now, still thinking about issues facing this country...

I am going to read you a list of issues. Please listen as I read the list and tell me, for each one, whether you have more confidence in -- (ROTATE) • the Republican Party, OR • the Democratic Party – to deal with this issue. Here is the first one:

(READ LIST & ROTATE)	<u>GOP PARTY</u>	<u>DEM PARTY</u>	<u>BOTH EQUAL (DNR)</u>	<u>NEITHER (DNR)</u>	<u>UNSURE (DNR)</u>
26. The economy (PROMPT: WHO DO YOU THINK COULD DO A BETTER JOB DEALING WITH THIS ISSUE -- (ROTATE) • THE REPUBLICAN PARTY, OR • THE DEMOCRATIC PARTY?)	47%	43%	1%	6%	3%
27. Solving problems	35%	43%	2%	15%	5%
28. The federal budget and spending	48%	41%	*	8%	2%
29. Jobs	45%	45%	1%	7%	2%
30. Taxes	47%	44%	*	6%	3%
31. Foreign policy	47%	42%	1%	6%	4%
32. Social Security	39%	49%	1%	7%	4%
33. Medicare	37%	51%	1%	6%	5%
34. Standing up for the middle class	36%	54%	*	8%	3%
35. Representing middle class values	39%	52%	1%	6%	3%

(PARIH1-11)

(END ROTATION)

Thinking now about the economy...

35.1 Do you think that the national economy has gotten better, worse, or stayed the same over the past four years?

Gotten better37%
Gotten worse.....41%
Stayed the same20%
COMBINATION/OTHER (DNR)..... 1%
NONE (DNR).....
UNSURE/REFUSED (DNR)..... 1%

(NECSTA)

36. And, who do you think is most responsible for the current state of the national economy? Would you say it is:

- President Obama,
- Republicans in Congress,
- Democrats in Congress,
- Big companies,
- Wealthy people, or
- Big labor unions?

President Obama..... 32%
Republicans in Congress 12%
Democrats in Congress..... 13%
Big companies 9%
Wealthy people 4%
Big labor unions 4%
COMBINATION/OTHER (DNR).....18%
NONE (DNR).....3%
UNSURE/REFUSED (DNR)5%

(ECBLAM)

And,

37. Do you think that your personal economic situation has gotten better, worse, or stayed the same over the past four years?

Gotten better26%
Gotten worse.....34%
Stayed the same39%
COMBINATION/OTHER (DNR)..... *
NONE (DNR).....
UNSURE/REFUSED (DNR) *

(PECSTA)

Now, I would like to read you a list of statements that some people made. Please listen carefully as I read each statement and tell me if you would agree or disagree with that particular statement.
(READ AND ROTATE)

IF CHOICE MADE, ASK: Is that strongly (agree/disagree) or somewhat (agree/disagree)?

		AGREE		UNSURE (DNR)	DISAGREE	
		<u>strng</u>	<u>smwht</u>		<u>smwht</u>	<u>strng</u>
38.	In America, anyone can get ahead if they work hard enough. (PROMPT: DO YOU AGREE OR DISAGREE WITH THIS STATEMENT?)	38%	26%	2%	17%	17%
39.	I think the next generation will be better off economically than I am now.	6%	14%	4%	29%	47%
40.	Our economy makes it too tough for the middle class to make ends meet.	41%	29%	1%	20%	9%
41.	I am optimistic about where I will be financially five years from now.	34%	31%	4%	12%	19%
42.	People who work hard for a living and play by the rules never seem to get ahead.	30%	24%	1%	25%	19%
43.	The economic rules in this country unfairly favor the rich.	44%	20%	2%	19%	15%
44.	Middle class people have it the toughest in our economic system. There are assistance programs for the poor and tax breaks for the rich, but no real help for middle class people.	44%	28%	3%	17%	8%
45.	The government should be doing something to reduce the gap between the rich and everyone else.	41%	18%	3%	13%	26%

(EOPP1-8)

(END ROTATION)

Now, thinking about the future...

46. Do you believe that in the future your children will be...

(ROTATE CHOICES -- TOP TO BOTTOM, BOTTOM TO TOP)

- Better off
- About the same, OR
- Worse off

than you are right now?

Better off	26%
About the same	33%
Worse off	37%
UNSURE/REFUSED (DNR)	3%
DOES NOT APPLY TO ME (DNR)	2%

(BETOFF)

47. In thinking about your own efforts to get ahead financially, what do you think is the biggest obstacle to you getting ahead? Would you say it is:

(ROTATE CHOICES)

- Big government,
- Big labor,
- Big business,
- Big banks, OR
- END ROTATION**
- All of these groups, OR
- None of these groups?

Big government	23%
Big labor	2%
Big business	6%
Big banks	5%
All	35%
None	26%
UNSURE/REFUSED (DNR)	4%

(BIGEC)

Thinking now for a moment about the health care...

48. In general, do you favor or oppose the Affordable Care Act, which is also called Obamacare?

IF CHOICE IS MADE, ASK:

And do you strongly
(Favor/Oppose) or
somewhat (Favor/Oppose)?

Favor/strongly	26%
Favor/somewhat	16%
UNSURE (DNR)	4%
Oppose/somewhat	9%
Oppose/strongly	44%

(OCFO)

And,

49. Do you think that the Affordable Care Act, also called Obamacare, **(ROTATE CHOICES)** went too far, did not go far enough, or was about right?

Too far48%
 No far enough22%
 Was about right22%
 COMBINATION/OTHER **(DNR)** 1%
 NONE **(DNR)** 1%
 UNSURE/REFUSED **(DNR)** 7%

(OCDIS)

And, now for just a few questions on some different issues...

As you may know, several states have taken steps to legalize the use of marijuana. I am going to ask you about two proposals on this issue that you might vote on. Please tell me if you would favor or oppose this proposal.

(RANDOMIZE)

IF CHOICE MADE, ASK: Is that strongly (favor/oppose) or somewhat (favor/oppose)?

		FAVOR			OPPOSE	
		<u>strng</u>	<u>smwht</u>	<u>UNSURE (DNR)</u>	<u>smwht</u>	<u>strng</u>
50.	Making marijuana available in your state for medical purposes. (PROMPT: DO YOU FAVOR OR OPPOSE THIS PROPOSAL?)	45%	28%	2%	9%	16%
51.	Decriminalizing the possession of marijuana	33%	20%	3%	15%	29%

(MARPRO1-2)

(END RANDOMIZATION)

And.,

52. If there was a proposal on the ballot to legalize the use of marijuana, would you be:

- Much more likely
- Somewhat more likely
- Somewhat less likely, OR
- Much less likely to vote in that election?

Much more likely39%
 Somewhat more likely30%
 Somewhat less likely6%
 Much less likely7%
 NO DIFFERENCE **(DNR)** 16%
 COMBINATION/OTHER **(DNR)** *
 UNSURE/REFUSED **(DNR)**3%

(MARVT)

Thinking about something different...

53. Would you be more likely or less likely to support a candidate who was committed to providing financial transparency for government spending so you could see how tax dollars are being spent?

IF CHOICE IS MADE, ASK:

And is that strongly or somewhat (more likely/less likely)?

More likely/strongly	66%
More likely/somewhat.....	26%
UNSURE (DNR)	2%
NO DIFFERENCE (DNR)	1%
Less likely/somewhat	3%
Less likely/strongly	1%

(TRALIK)

Now, just a few final questions for statistical purposes only --

- D1. What is your age, please?

18-24	7%
25-29	5%
30-34	6%
35-39	16%
40-44	14%
45-54	13%
55-64	16%
65-69	7%
70-74	6%
75-79	3%
80-84	2%
85-89	2%
90 or over.....	1%
REFUSED	4%

(ACTAGE)

- D2. What is the highest level of education you have completed?

(DO NOT READ, JUST RECORD)

Some grade school (1-8)	1%
Some high school (9-11)	3%
Graduated high school (12).....	17%
Technical/vocational (12).....	2%
Some college (13-15)	27%
Graduated college (16).....	30%
Graduate/professional school (16 or more)	19%
Unsure/Refused	1%

(EDUC)

D3. When thinking about politics and government, do you consider yourself to be...
(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

Very conservative..... 21%
 Somewhat conservative..... 35%
 MODERATE (DNR) 2%
 Somewhat liberal..... 29%
 Very liberal 11%
 UNSURE/REFUSED (DNR) 3%

(IDEOL)

And,

D4. Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

IF REPUBLICAN OR DEMOCRAT,

ASK: Would you call yourself a strong or a not very strong (Republican/Democrat)?

Republican/strong..... 18%
 Republican/not strong 9%
 Lean Republican..... 13%

Independent 18%

IF INDEPENDENT OR ANYTHING ELSE, ASK:

Do you think of yourself as closer to the Republican or Democratic Party?

Lean Democrat 10%
 Democrat/not strong..... 8%
 Democrat/strong 23%

NO PREFERENCE (DNR) 1%

OTHER (DNR) *

UNSURE/REFUSED (DNR) 1%

(PARTYID)

IF REPUBLICAN OR DEMOCRAT IN D4, THEN ASK:

D4-1. Are you pleased with the direction that your party is going in?

IF CHOICE MADE, ASK:

And do you feel strongly about that?

Yes/strongly..... 24%

Yes 26%

UNSURE (DNR) 7%

No..... 12%

No/strongly 30%

(PARDIR)

IF NO IN D4-1, THEN ASK:

D4-2. Would you like your party to become more conservative, more moderate, or more liberal?

More conservative..... 43%

More moderate..... 38%

More liberal..... 14%

NONE OF THESE (DNR) 2%

COMBINATION/OTHER (DNR)..... 1%

UNSURE/REFUSED (DNR) 3%

(PARCNG)

D5. Do you consider yourself a part of or do you identify with the Tea Party movement?

IF CHOICE MADE, ASK:

And do you feel strongly about that?

Yes/strongly 14%
Yes 8%
UNSURE (DNR) 7%
No..... 24%
No/strongly 48%

(TEAMEM)

And,

D6. Which of these statements best describes how you have usually voted in past elections?

(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

Straight Republican 11%
Mostly Republican 22%
A few more Republicans than Democrats 10%
INDEPENDENT/THE PERSON (DNR) 2%
A few more Democrats than Republicans 11%
Mostly Democratic 22%
Straight Democratic 18%
UNSURE/REFUSED (DNR) 3%

(PARTY)

D7. Are you a member of a labor union, including trade unions, service employee unions, public employee unions, and teachers unions?

IF NO, THEN ASK:

Is anyone in your household a member of one of these types of labor unions?

Labor Union Member 11%
Labor Union Household 3%
Non-Union Household 85%
UNSURE/REFUSED (DNR) 2%

(UNION)

D8. What is your current marital status -- are you -- • single and never married, • married, • separated, • divorced, or •widowed?

Single 20%
Married 58%
Separated 2%
Divorced 11%
Widowed 7%
UNSURE/REFUSED (DNR) 1%

(MARITAL)

D9. Do you have children under the age of 18 living at home?

Yes 34%
No..... 66%
UNSURE/REFUSED (DNR) *

(CHILD)

D10. What is the church you or your family attends most often?

Roman Catholic	18%
Baptist.....	17%
Methodist	7%
Episcopalian	2%
Evangelical	2%
Presbyterian	2%
Lutheran.....	4%
Other Protestant	14%
Greek Orthodox.....	1%
Jewish	3%
Mormon / LDS	1%
Quaker / Amish.....*	
Other (SPECIFY).....	1%
NONE (DNR).....	23%
Refused (DNR).....	5%

(DENOM)

IF ANY RELIGIOUS AFFILIATION IN D10, ASK:

D11-1. And how often do you attend church (or synagogue)?

More than once a week.....	16%
Once a week	32%
Several times a month.....	17%
Once a month.....	7%
Several times a year.....	12%
Only on holidays.....	11%
NEVER/DON'T ATTEND	5%
UNSURE/REFUSED	1%

(DENOMFRQ)

IF ANY RELIGION NAMED IN D10, THEN ASK:

D11-2. Do you consider yourself to be a born-again or evangelical Christian?

Born-again/evangelical.....	44%
Not born-again.....	49%
REFUSED (DNR)	7%

(BORN)

****ASK OF EVERYONE****

D12. What do you consider to be your race? Are you white, African-American, Hispanic, Asian, Native American or some other race?

White.....	77%
Black/African-American	13%
Hispanic/Latino (TO D14).....	6%
Asian/Pacific American.....	1%
Native American.....	1%
Other (Specify _____).....	1%
UNSURE/REFUSED (DNR)	3%

(RACE)

FOR ALL RESPONSES EXCEPT "HISPANIC/LATINO," ASK:

D13. And, do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

Yes4%
No.....95%
UNSURE/REFUSED (DNR) 1%

(HISP)

****ASK OF EVERYONE****

And, thinking about your economic class...

D14. Do you consider yourself to be:
(ROTATE CHOICES, TOP TO BOTTOM, BOTTOM TO TOP)

- Upper class,
- Middle class,
- Low income?

Upper class7%
Middle class71%
Low income.....21%
Working class (DNR).....*
Unemployed (DNR).....*
Refused (DNR)1%

(ECONCLA2)

D15. Sex/Emp (**BY OBSERVATION**)

ASK OF EVERYONE: Are you employed outside the house, are you a homemaker, or are you retired?

Male/employed 31%
Male/homemaker..... 1%
Male/retired 11%
Male/not in labor force 3%

Female/employed 28%
Female/homemaker 9%
Female/retired..... 13%
Female/not in labor force 3%

MALE/REFUSED (DNR) 1%
FEMALE/REFUSED (DNR) 1%

(SEXEMP)

- D16. RECORD REGION CODE FROM SAMPLE (2)
- D17. RECORD STATE/COUNTY CODE FROM SAMPLE (2 / 3)
- D18. RECORD DMA FROM SAMPLE (3)
- D19. RECORD CD CODE FROM SAMPLE (2)
- D20. RECORD URBAN/SUBURBAN/RURAL CODE (1)
- D21. RECORD CELL CODE (1)