

# GW Battleground 60

FINAL

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STUDY #15380

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS

N = 1,000 Registered likely voters

Split sample A/B

Margin of error  $\pm$  3.1%

Field Dates: October 8-13, 2016

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Hello, I'm \_\_\_\_\_ of The Tarrance Group, a national survey research firm. We're talking to people today about public leaders and issues facing us all.

**IF CELL CODE = "N", ASK:** May I please speak with the youngest (male/female) in the household who is registered to vote?

**IF CELL CODE = "Y", ASK:**

CP-1. Do you currently live in (state from cell sample sheet)?

Yes (CONTINUE TO CP-3)

No (CONTINUE TO CP-2)

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**IF "NO" IN CP-1, ASK:**

CP-2. In what state do you currently reside?

\_\_\_\_\_  
(RECORD STATE NAME)

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**IF CELL CODE = "Y", ASK:**

CP-3. For your safety, are you driving right now?

Yes (SCHEDULE CALL BACK)

No

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A. Are you registered to vote in your state?

**IF "NO," ASK:** Is there someone else at home who is registered to vote?

**(IF "YES," THEN ASK: MAY I SPEAK WITH HIM/HER?)**

Yes (CONTINUE)

No (THANK AND TERMINATE)

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\*=less than .5%

Now thinking ahead to the elections for President and U.S. Senate that will be held in November -

B. What is the likelihood of your voting in the upcoming elections – are you extremely likely, very likely, somewhat likely, or not very likely?

Extremely likely .....	72%
Very likely .....	20%
Somewhat likely .....	3%
Not very likely .....	3%
NOT AT ALL LIKELY (DNR) .....	*
UNSURE/DK (DNR) .....	1%
WILL NOT VOTE (DNR) .....	*

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C. Are you, or is anyone in your household, employed with an advertising agency, newspaper, television or radio station, or political campaign?

Yes (**THANK AND TERMINATE**)  
No (**CONTINUE**)

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D1-1. In order to ensure an accurate sample: What is your age, please?

18-24 .....	6%
25-29 .....	6%
30-34 .....	8%
35-39 .....	11%
40-44 .....	17%
45-54 .....	13%
55-64 .....	18%
65-69 .....	7%
70-74 .....	6%
75-79 .....	4%
80-84 .....	2%
85-89 .....	1%
90 or over .....	*
HARD REFUSE .....	1%

Thinking now about the elections for Congress that will be held this November...

1. If the election for Congress were being held today, and you had to make a choice, would you be voting for -  
- **(RANDOMIZE)** --
- the Republican candidate or
  - the Democrat candidate, in your district?

<u>IF "UNDECIDED", ASK:</u> And which party's candidate do you lean toward at this time?	Republican ..... 40%
	Lean Republican ..... 2%
	UNDECIDED (DNR) ..... 11%
	Lean Democrat ..... 3%
	Democrat ..... 45%

(GENERIC)

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Now, thinking for a moment about things in the country--

2. Do you feel things in the country are going in the right direction, or do you feel things have gotten off on the wrong track?

<u>IF CHOICE MADE, ASK:</u> And do you feel strongly or somewhat about that?	Right direction/strongly ..... 16%
	Right direction/somewhat ..... 15%
	UNSURE (DNR) ..... 6%
	Wrong track/somewhat ..... 9%
	Wrong track/strongly ..... 54%

(DIRECT)

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Now, thinking about President Barack Obama...

3. How would you rate the job Barack Obama has been doing as President? Do you approve or disapprove of the job he is doing?

<u>IF CHOICE MADE, ASK:</u> And do you feel <i>strongly</i> about that?	Approve/strongly ..... 38%
	Approve ..... 15%
	UNSURE (DNR) ..... 3%
	Disapprove ..... 7%
	Disapprove/strongly ..... 37%

(BHOJA)

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4. What do think is the most important issue that the next President should be focused on? Would you say it is:  
**(RANDOMIZE ISSUES)**

- Jobs,
- The economy,
- Health care,
- Illegal immigration,
- Foreign threats,
- Social Security,
- Taxes,
- The Deficit, OR
- Dysfunction in government?

Jobs .....	10%
The economy .....	23%
Health care .....	10%
Illegal immigration .....	5%
Foreign threats .....	13%
Social Security .....	4%
Taxes .....	1%
The deficit .....	4%
Dysfunction in government .....	14%
COMBINATION/OTHER (DNR) .....	14%
NONE (DNR) .....	1%
UNSURE/REFUSED (DNR) .....	1%

(MIIP)

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Now I would like to read you the names of several individuals. For each one, please tell me whether you have heard of that person and if so, whether you have a favorable or an unfavorable impression of them. If you do not recognize the name, just say so. Here is the first one ...

**WAIT FOR RESPONSE, THEN ASK:**     *Would that be a strongly (favorable/unfavorable) impression or just a somewhat (favorable/unfavorable) impression?*

<b>(RANDOMIZE NAMES)</b>	<b>FAVORABLE</b>		<b>UNFAVORABLE</b>		<b>NO</b>	<b>NEVER</b>
	<b><u>Strng</u></b>	<b><u>Smwht</u></b>	<b><u>Smwht</u></b>	<b><u>Strng</u></b>	<b><u>OPIN.</u></b>	<b><u>HEARD</u></b>
5.     Hillary Clinton (HRCID)	26%	19%	8%	46%	1%	*
6.     Tim Kaine (TKID)	15%	22%	13%	20%	14%	16%
7.     Donald Trump (DTID)	20%	17%	8%	53%	2%	*
8.     Mike Pence (MPID)	28%	16%	12%	19%	10%	15%
9.     Bill Clinton (BCID)	24%	24%	14%	33%	4%	1%

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**(END RANDOMIZATION)**

Thinking more about the election for President...

10. If the election for President were held today and you had to make a choice, for whom would you vote...  
**(ROTATE FIRST TWO NAMES ONLY)**

- Donald Trump, the Republican,
- Hillary Clinton, the Democrat,

**\*\* END ROTATION \*\***

- Gary Johnson, Libertarian, OR
- Jill Stein, Green Party?

**IF "UNDECIDED", ASK:** And which candidate do you lean toward slightly?

**IF CHOICE MADE, ASK:** Would you say that you are definitely going to vote for him/her, or probably going to vote for him/her?

Trump/definitely.....	31%
Trump/probably.....	7%
Trump/lean.....	1%
Clinton/definitely.....	39%
Clinton/probably.....	7%
Clinton/lean.....	1%
Johnson/definitely.....	3%
Johnson/probably.....	3%
Johnson/lean.....	1%
Stein/definitely.....	1%
Stein/probably.....	1%
Stein/lean.....	*
UNDECIDED (DNR).....	4%

(PBAL4)

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**IF "JOHNSON" OR "STEIN" IN Q10, THEN ASK:**

Still thinking about the upcoming election for President...

10-1. If, for some reason, the candidate that you just mentioned was not available on your ballot, which of the other candidates would be your next choice? Would it be --

- Donald Trump, OR
- Hillary Clinton?

Trump.....	23%
Clinton.....	37%
OTHER (DNR).....	11%
WOULD NOT VOTE (DNR).....	24%
UNSURE/REFUSED (DNR).....	6%

(CHOI2)

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**IF “TRUMP” IN Q10, THEN ASK:**

Still thinking about the upcoming election for President...

10-2. Would you say that your support for Donald Trump is more:  
**(ROTATE CHOICES)**

- A vote for Donald Trump, OR
- A vote against Hillary Clinton?

For Trump.....	50%
Against Clinton.....	43%
OTHER (DNR) .....	4%
UNSURE/REFUSED (DNR) .....	3%

(DJTFA)

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**IF “CLINTON” IN Q10, THEN ASK:**

Still thinking about the upcoming election for President...

10-3. Would you say that your support for Hillary Clinton is more:  
**(ROTATE CHOICES)**

- A vote for Hillary Clinton, OR
- A vote against Donald Trump?

For Clinton.....	65%
Against Trump.....	29%
OTHER (DNR) .....	3%
UNSURE/REFUSED (DNR) .....	2%

(HRCFA)

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**\*\*\*ASK OF EVERYONE\*\*\***

And, no matter how you think you might vote...

11. Which candidate for President – **(RANDOMIZE)** –

- Donald Trump, OR
- Hillary Clinton, do you think is going to win the election?

Donald Trump .....	27%
Hillary Clinton.....	62%
OTHER (DNR) .....	1%
UNSURE/DK (DNR) .....	11%

(WILLWIN)

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\*\*\*SPLIT SAMPLE A\*\*\*

Now, thinking about issues facing this country...

I am going to read you a list of issues. Please listen as I read the list and tell me, for each one, whether you have more confidence in -- (ROTATE) • the Republican Party, OR • the Democratic Party – to deal with this issue. Here is the first one:

(READ LIST & ROTATE)	<u>GOP PARTY</u>	<u>DEM PARTY</u>	<u>BOTH EQUAL (DNR)</u>	<u>NEITHER (DNR)</u>	<u>UNSURE (DNR)</u>
12A. The economy <b>(PROMPT: WHO DO YOU THINK COULD DO A BETTER JOB DEALING WITH THIS ISSUE -- (ROTATE) • THE REPUBLICAN PARTY, OR • THE DEMOCRATIC PARTY?)</b>	55%	38%	1%	3%	2%
13A. Taxes	52%	42%	1%	4%	2%
14A. Health care	45%	50%	*	3%	2%
15A. Jobs	50%	44%	1%	4%	2%
16A. Foreign affairs	52%	44%	1%	2%	2%
17A. Fighting for the middle class	44%	49%	*	5%	2%
18A. Caring about people like you	42%	47%	2%	7%	2%

(IHPAR1-7)

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\*\*\*SPLIT SAMPLE B\*\*\*

Now, thinking about issues facing this country...

I am going to read you a list of issues. Please listen as I read the list and tell me, for each one, whether you have more confidence in -- (ROTATE) • Donald Trump, OR • Hillary Clinton – to deal with this issue. Here is the first one:

(READ LIST & ROTATE)	<u>Donald Trump</u>	<u>Hillary Clinton</u>	<u>BOTH EQUAL (DNR)</u>	<u>NEITHER (DNR)</u>	<u>UNSURE (DNR)</u>
12B. The economy <b>(PROMPT: WHO DO YOU THINK COULD DO A BETTER JOB DEALING WITH THIS ISSUE -- (ROTATE) • DONALD TRUMP, OR • HILLARY CLINTON?)</b>	46%	49%	1%	3%	2%
13B. Taxes	41%	53%	*	3%	3%
14B. Health care	37%	58%		4%	1%
15B. Jobs	46%	50%	*	3%	1%
16B. Foreign affairs	33%	60%		4%	3%
17B. Fighting for the middle class	37%	56%		5%	2%

(IHPRZ1-6)

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**\*\*\*ASK OF EVERYONE\*\*\***

Thinking specifically about the personal qualities of the candidates running for President...

I am going to read you a list of personal qualities. Please listen as I read the list and tell me, for each one, who better represents this quality -- (ROTATE) • Donald Trump, OR • Hillary Clinton. Here is the first one:

(READ LIST & ROTATE)	<u>Donald Trump</u>	<u>Hillary Clinton</u>	<u>BOTH EQUAL (DNR)</u>	<u>NEITHER (DNR)</u>	<u>UNSURE (DNR)</u>
18. Strong leader <b>(PROMPT: WHO DO YOU THINK BETTER REPRESENTS THIS QUALITY-- (ROTATE) • DONALD TRUMP, OR • HILLARY CLINTON?)</b>	44%	48%	3%	4%	1%
19. Cares about people like you	35%	51%	1%	12%	1%
20. Represents your values	35%	49%	1%	15%	1%
21. Is honest and trustworthy	33%	38%	1%	26%	3%
22. Says what they believe	58%	33%	4%	6%	1%
23. Has the temperament needed to serve	28%	60%	1%	9%	1%
24. Is healthy enough to be effective	44%	40%	9%	4%	3%

(PQUAL1-7)

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Now, just a few final questions for statistical purposes only –

D2. What is the highest level of education you have completed?  
**(DO NOT READ, JUST RECORD)**

Some grade school (1-8) .....	1%
Some high school (9-11) .....	4%
Graduated high school (12).....	15%
Technical/vocational (12).....	2%
Some college (13-15) .....	22%
Graduated college (16) .....	35%
Graduate/professional school (16 or more) .....	20%
Unsure/Refused .....	1%

(EDUC)

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D3. When thinking about politics and government, do you consider yourself to be...  
**(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

Very conservative .....	18%
Somewhat conservative.....	33%
MODERATE (DNR) .....	5%
Somewhat liberal .....	28%
Very liberal .....	11%
UNSURE/REFUSED (DNR) .....	6%

(IDEOL)

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And,

D4. Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

**IF REPUBLICAN OR DEMOCRAT,**

**ASK:** Would you call yourself a strong or a not very strong (Republican/Democrat)?

Republican/strong.....	22%
Republican/not strong .....	9%
Lean Republican.....	9%
Independent .....	15%

**IF INDEPENDENT OR ANYTHING**

**ELSE, ASK:** Do you think of yourself as closer to the Republican or Democratic Party?

Lean Democrat .....	8%
Democrat/not strong.....	9%
Democrat/strong .....	27%
NO PREFERENCE (DNR) .....	1%
OTHER (DNR) .....	*
UNSURE/REFUSED (DNR) .....	*

(PARTYID)

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And,

D5. Which of these statements best describes how you have usually voted in past elections?

**(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

Straight Republican .....	10%
Mostly Republican.....	22%
A few more Republicans than Democrats .....	10%
INDEPENDENT/THE PERSON (DNR) .....	3%
A few more Democrats than Republicans .....	8%
Mostly Democratic .....	26%
Straight Democratic .....	16%
UNSURE/REFUSED (DNR).....	4%

(PARTY)

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D6. Are you a member of a labor union, including trade unions, service employee unions, public employee unions, and teachers unions?

**IF NO, THEN ASK:** Is anyone in your household a member of one of these types of labor unions?

Labor Union Member.....	12%
Labor Union Household.....	1%
Non-Union Household .....	85%
UNSURE/REFUSED (DNR) .....	2%

(UNION)

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D7. What is your current marital status -- are you -- • single and never married, • married, • separated, • divorced, or •widowed?

Single .....	22%
Married .....	61%
Separated .....	2%
Divorced .....	8%
Widowed .....	6%
UNSURE/REFUSED (DNR) .....	1%

(MARITAL)

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D8. Do you have children under the age of 18 living at home?

Yes ..... 34%  
No..... 65%  
UNSURE/REFUSED (DNR) ..... 1%

(CHILD)

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D9. What is the church you or your family attends most often?

Roman Catholic .....21%  
Baptist.....18%  
Methodist .....7%  
Episcopalian .....2%  
Evangelical .....3%  
Presbyterian .....3%  
Lutheran.....4%  
Other Protestant .....11%  
Greek Orthodox .....1%  
Jewish .....1%  
Mormon / LDS .....1%  
Quaker / Amish.....\*  
Other (SPECIFY) \_\_\_\_\_ 1%  
NONE (DNR).....23%  
Refused (DNR).....3%

(DENOM)

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**IF ANY RELIGIOUS AFFILIATION IN D9, ASK:**

D9-1. And how often do you attend church (or synagogue)?

More than once a week .....13%  
Once a week .....37%  
Several times a month.....13%  
Once a month.....5%  
Several times a year .....13%  
Only on holidays.....13%  
NEVER/DON'T ATTEND .....4%  
UNSURE/REFUSED .....2%

(DENOMFRQ)

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**IF ANY RELIGION NAMED IN D9, THEN ASK:**

D9-2. Do you consider yourself to be a born-again or evangelical Christian?

Born-again/evangelical .....44%  
Not born-again .....48%  
REFUSED (DNR) .....8%

(BORN)

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**\*\*ASK OF EVERYONE\*\***

D10. What do you consider to be your race? Are you white, African-American, Hispanic, Asian, Native American or some other race?

White.....	78%
Black/African-American .....	12%
Hispanic/Latino ( <b>TO D11</b> ).....	6%
Asian/Pacific American.....	1%
Native American.....	1%
Other ( <b>Specify _____</b> ).....	1%
UNSURE/REFUSED ( <b>DNR</b> ) .....	2%

(RACE)

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**FOR ALL RESPONSES EXCEPT “HISPANIC/LATINO,” ASK:**

D10-1. And, do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

Yes .....	4%
No.....	95%
UNSURE/REFUSED ( <b>DNR</b> ) .....	1%

(HISP)

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**\*\*ASK OF EVERYONE\*\***

And, thinking about your economic class...

D11. Do you consider yourself to be:  
**(ROTATE CHOICES, TOP TO BOTTOM, BOTTOM TO TOP)**

- Upper class,
- Middle class,
- Low income?

Upper class .....	8%
Middle class .....	76%
Low income.....	14%
Working class ( <b>DNR</b> ).....	1%
Unemployed ( <b>DNR</b> ) .....	*
Refused ( <b>DNR</b> ) .....	2%

(ECONCLA2)

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D12. Sex/Emp (**BY OBSERVATION**)

**ASK OF EVERYONE:** Are you employed outside the house, are you a homemaker, or are you retired?

Male/employed .....	34%
Male/homemaker .....	1%
Male/retired .....	10%
Male/not in labor force .....	2%
Female/employed .....	29%
Female/homemaker .....	7%
Female/retired .....	14%
Female/not in labor force .....	2%
MALE/REFUSED ( <b>DNR</b> ) .....	1%
FEMALE/REFUSED ( <b>DNR</b> ) .....	1%

(SEXEMP)

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