

THE TARRANCE GROUP LAKE RESEARCH

November 4-5, 2012/ N=1,000 Registered “likely” voters / $\pm 3.1\%$ M.O.E.

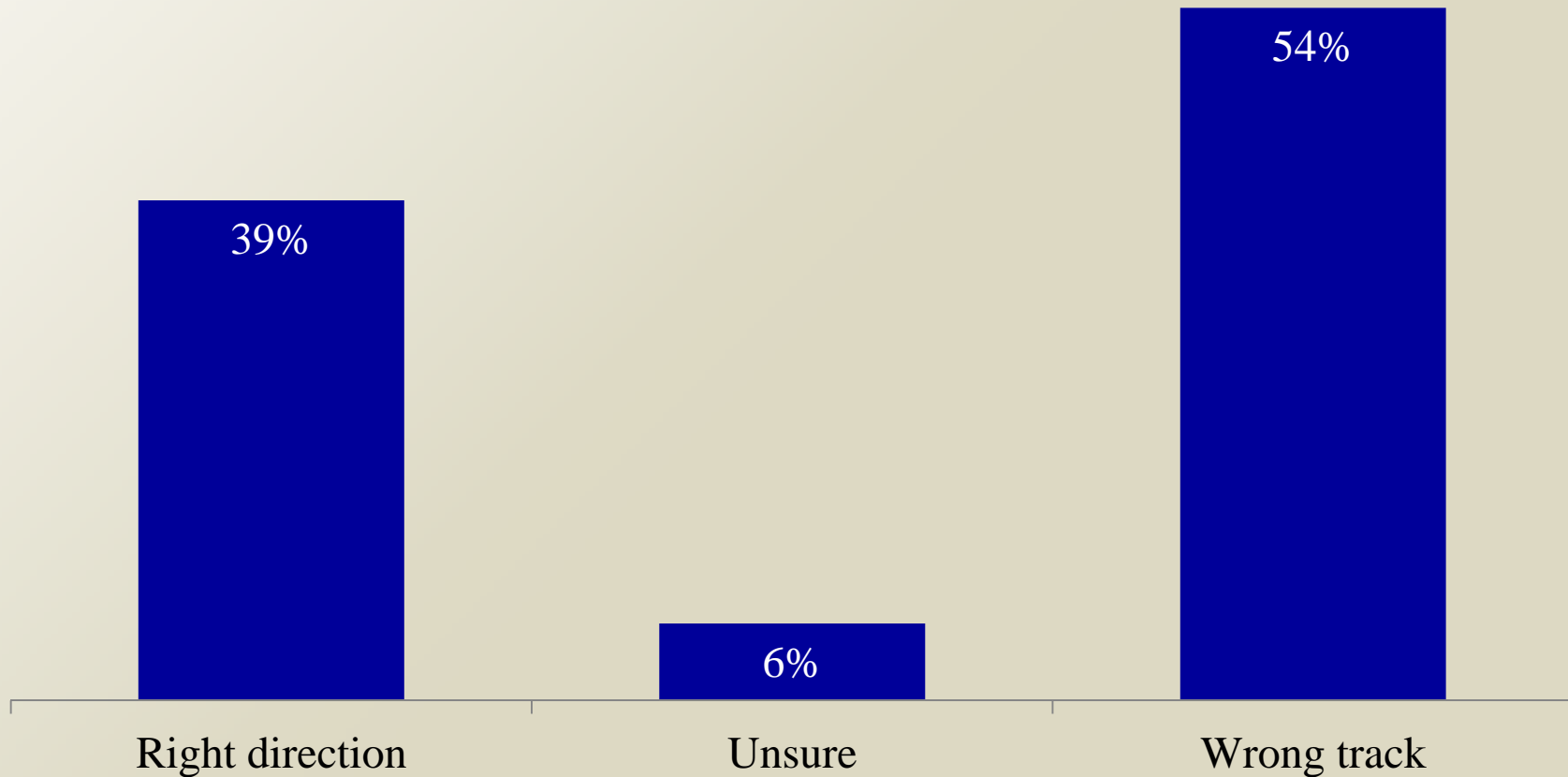


THE POLITICO-GW BATTLEGROUND POLL

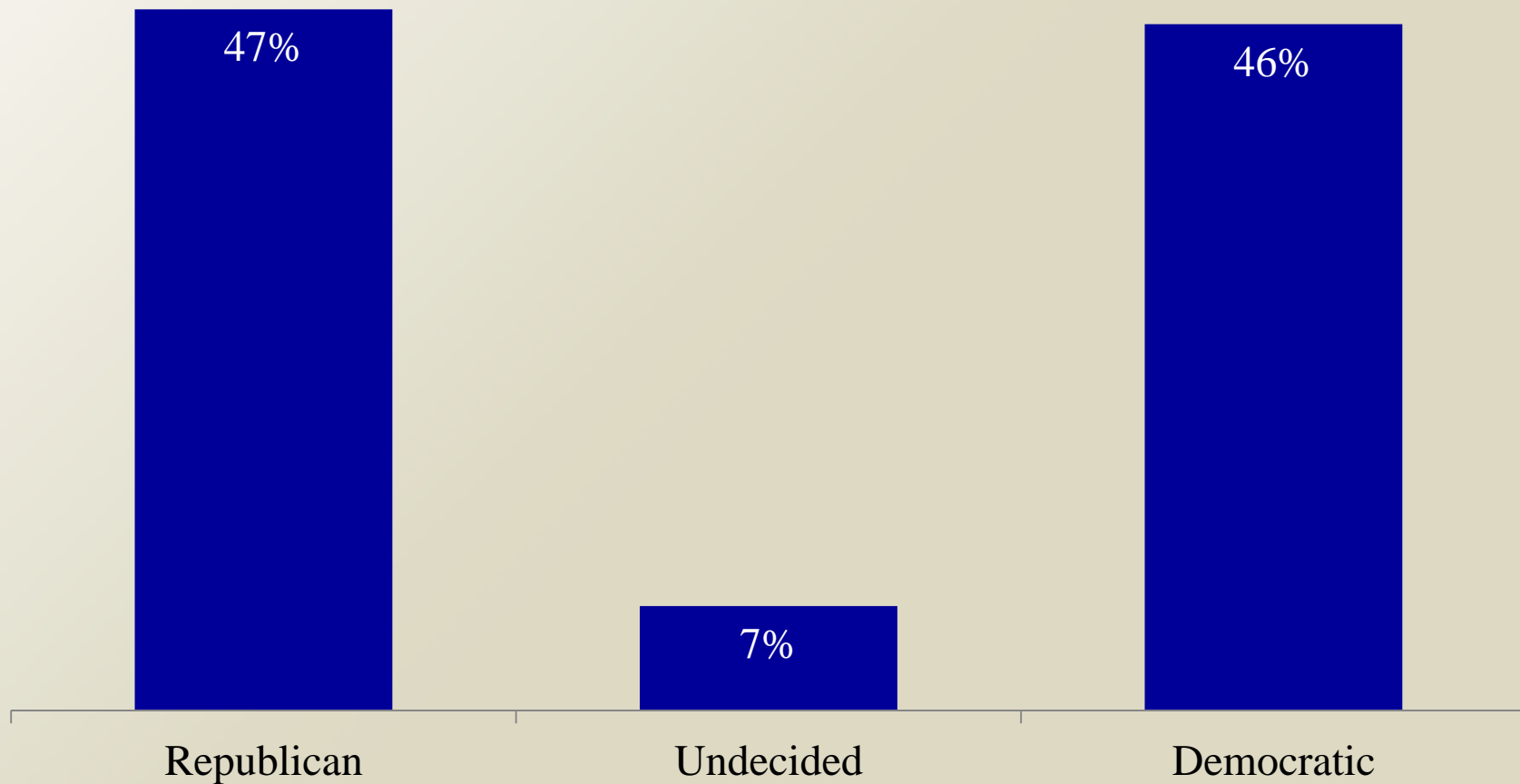
A national survey of 1,000 Registered “Likely” Voters



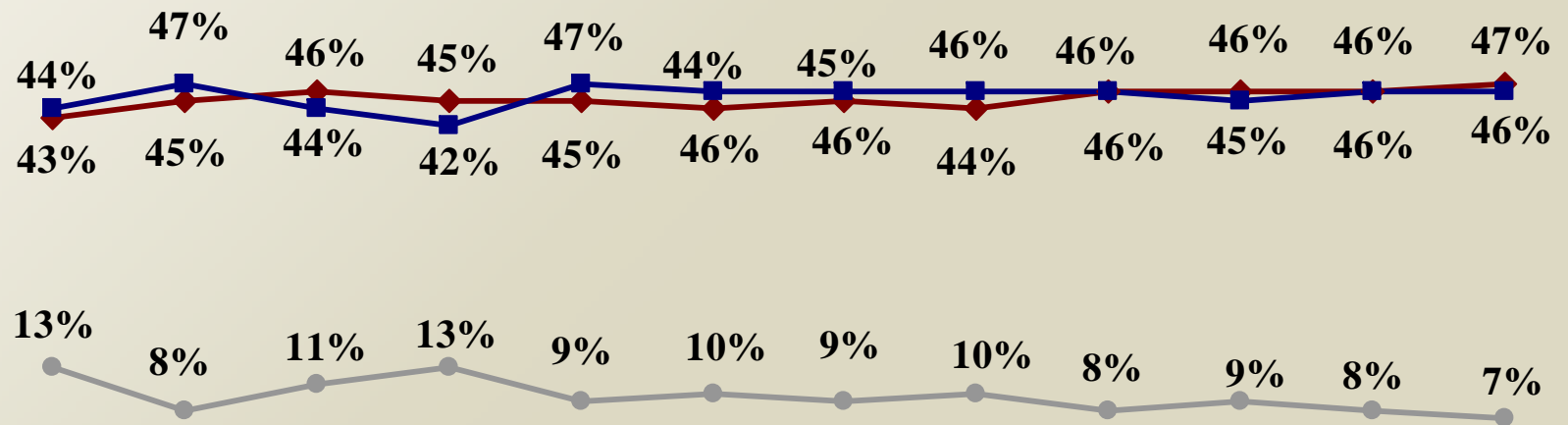
Do you feel things in the country are going in the right direction, or do you feel things have gotten off on the wrong track?



If the election for Congress were being held today, and you had to make a choice, would you be voting for the Republican candidate or the Democratic candidate, in your Congressional district?

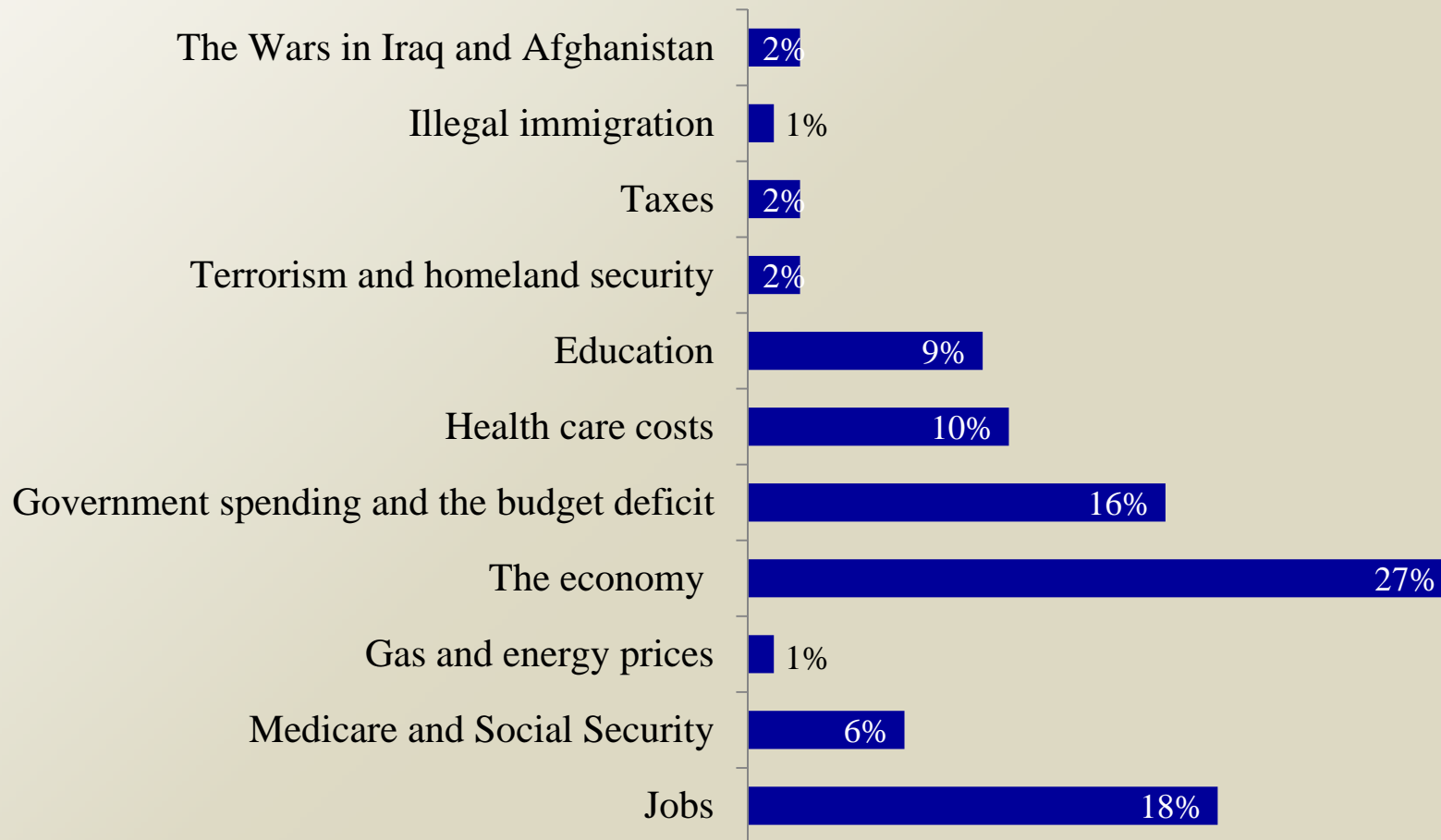


If the election for Congress were being held today, and you had to make a choice, would you be voting for, the Republican candidate or the Democratic candidate, in your Congressional district?



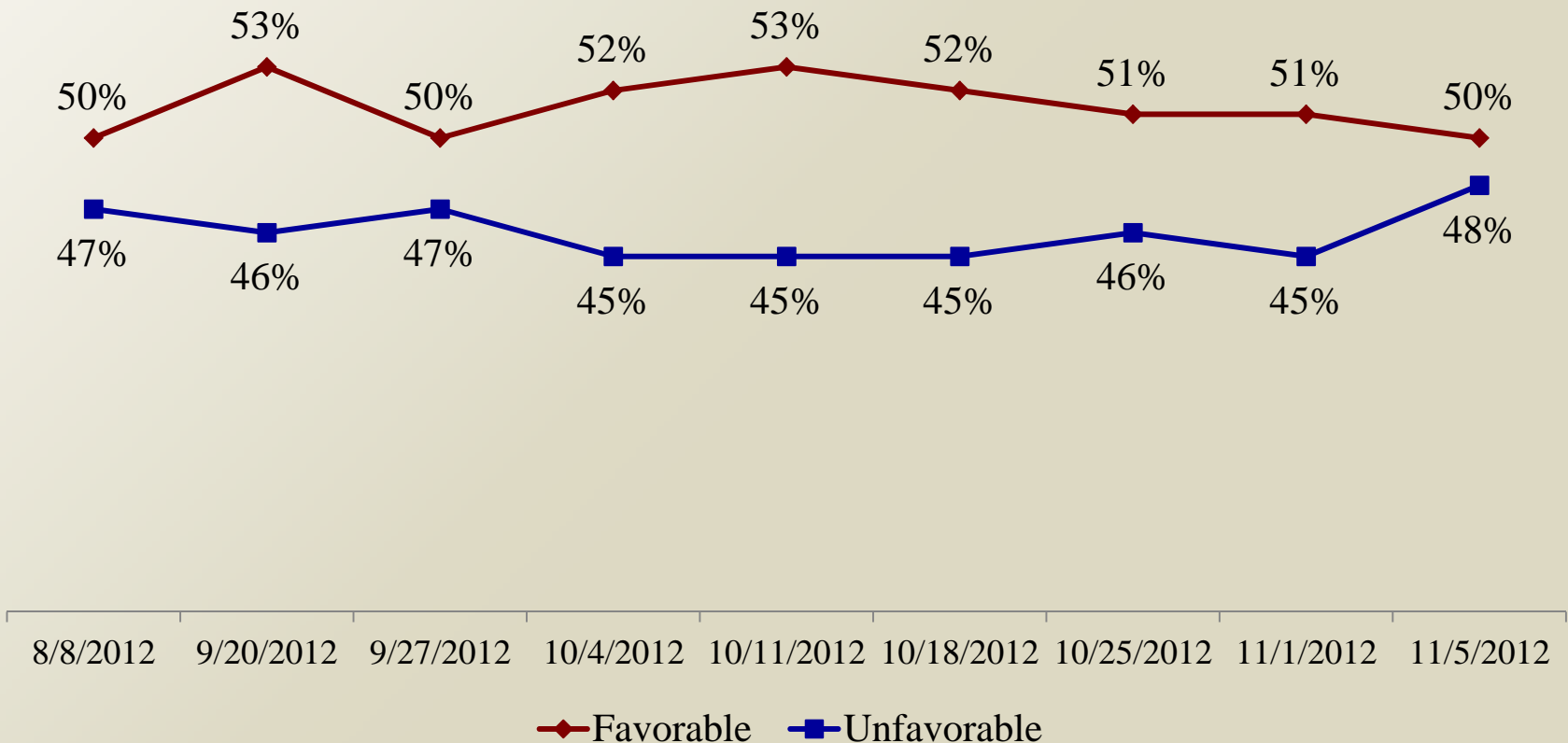
	11/9/11	2/22/12	5/3/12	8/8/12	9/20/12	9/27/12	10/4/12	10/11/12	10/18/12	10/25/2012	11/1/2012	11/5/2012
◆ Republican	43%	45%	46%	45%	45%	44%	45%	44%	46%	46%	46%	47%
● Undecided	13%	8%	11%	13%	9%	10%	9%	10%	8%	9%	8%	7%
■ Democratic	44%	47%	44%	42%	47%	46%	46%	46%	46%	45%	46%	46%

Now I would like to read you a list of issues that some people from this part of the country have said are important for Congress to focus on. Please listen as I read the list and tell me which one issue you think is most important.



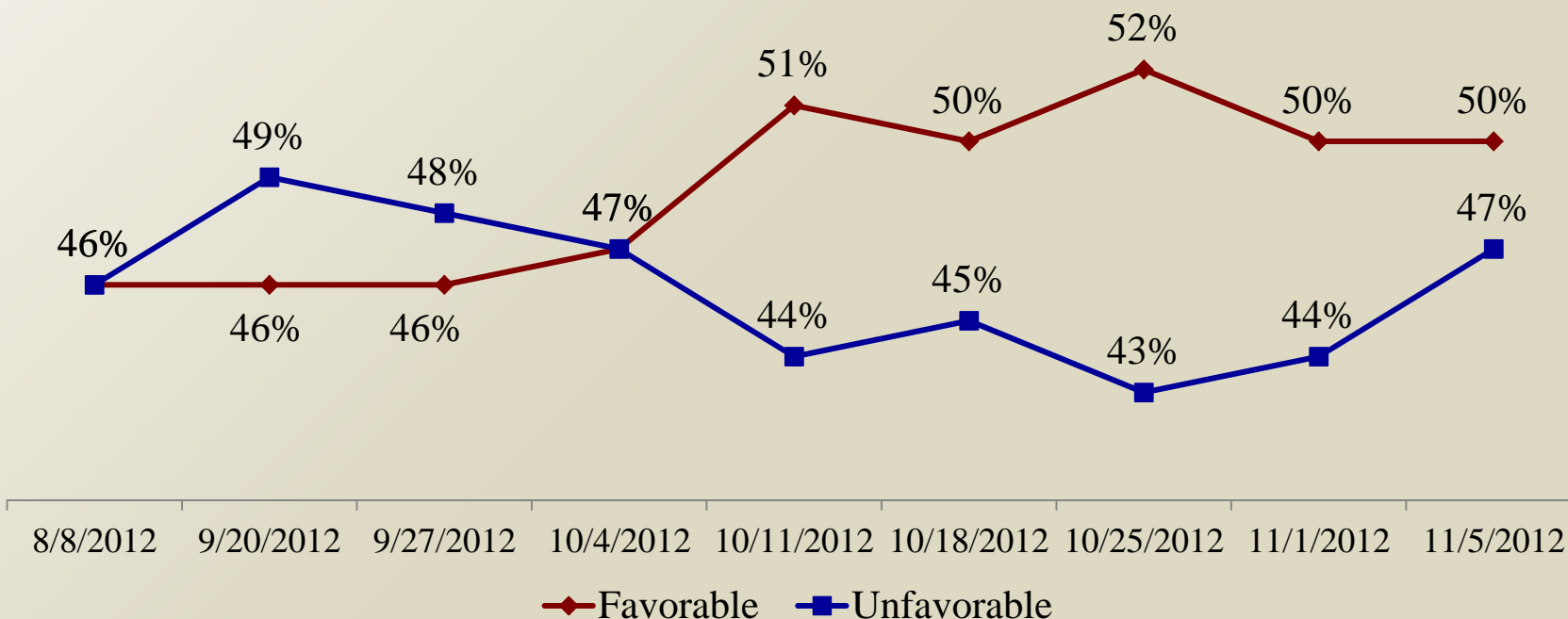
Now I would like to read you the names of several individuals. For each one, please tell me whether you have heard of that person and if so, whether you have a favorable or an unfavorable impression of that person. If you do not recognize the name, just say so.

Barack Obama

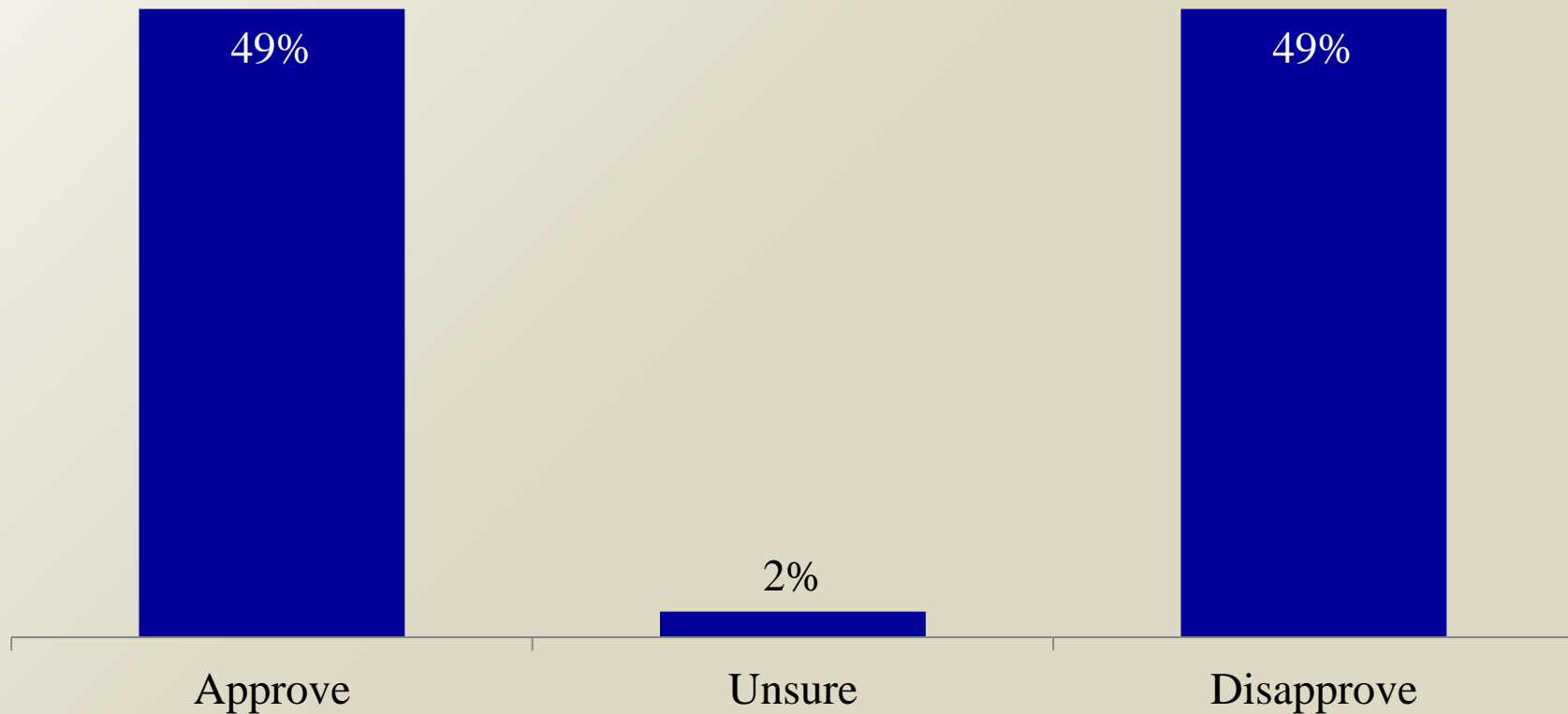


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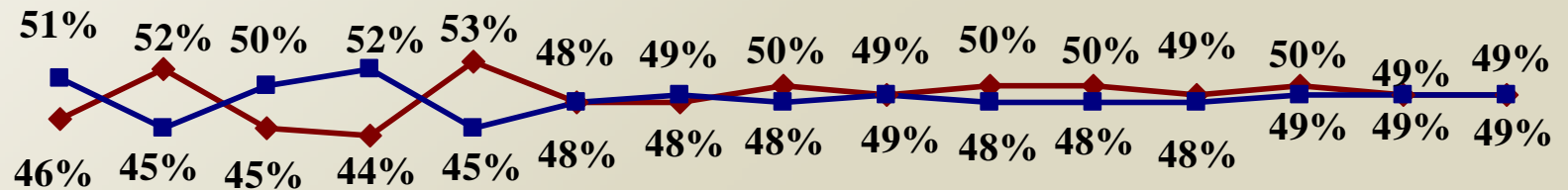
Mitt Romney



How would you rate the job Barack Obama has been doing as President? Do you approve or disapprove of the job he is doing?

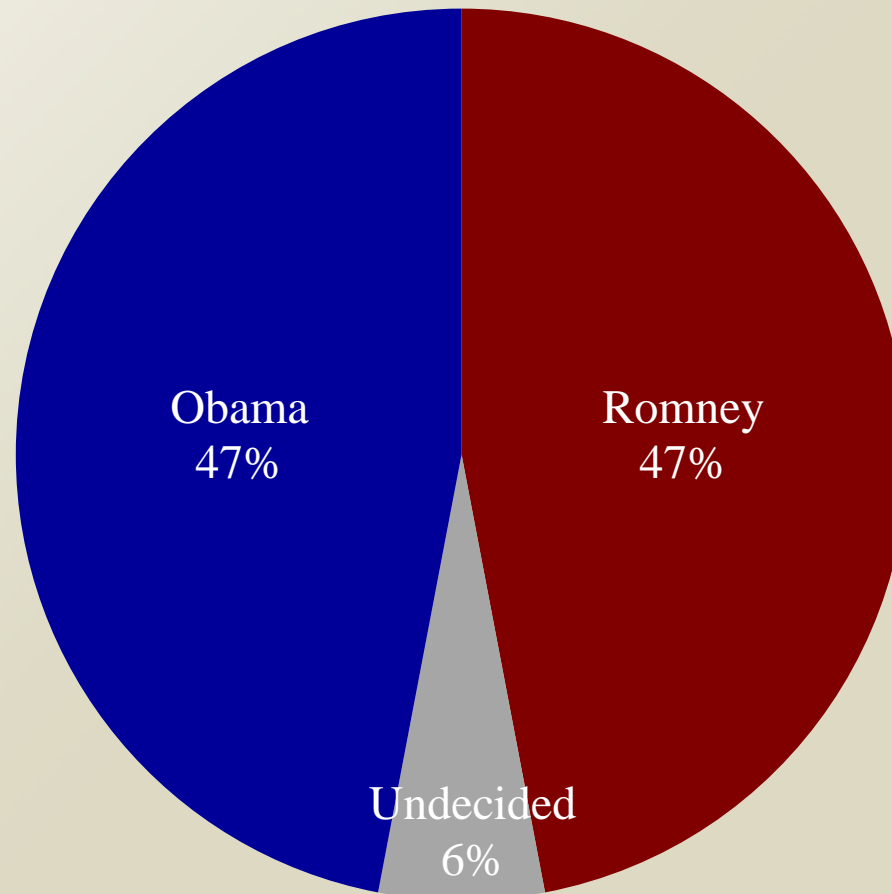


How would you rate the job Barack Obama has been doing as President? Do you approve or disapprove of the job he is doing?

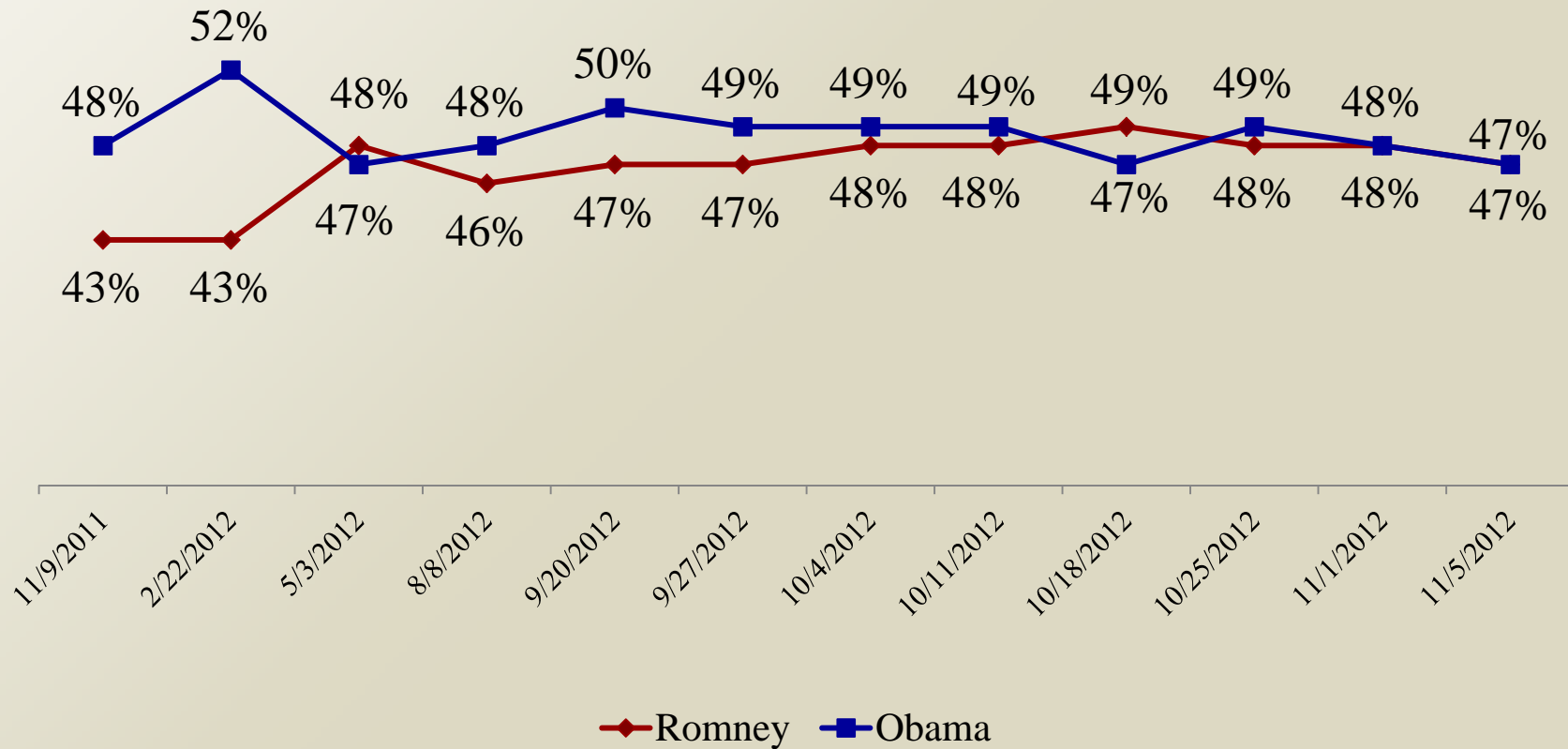


	10/20/10	5/12/11	9/1/11	11/9/11	2/22/12	5/3/12	8/8/12	9/20/12	9/27/12	10/4/12	10/11/12	10/18/12	10/25/12	11/1/12	11/5/12
Approve	46%	52%	45%	44%	53%	48%	48%	50%	49%	50%	50%	49%	50%	49%	49%
Unsure	4%	4%	5%	5%	3%	5%	2%	3%	2%	2%	2%	2%	2%	2%	2%
Disapprove	51%	45%	50%	52%	45%	48%	49%	48%	49%	48%	48%	48%	49%	49%	49%

If the Presidential election were held today and you had to make a choice, for whom would you vote...Mitt Romney, the Republican, or Barack Obama, the Democrat?



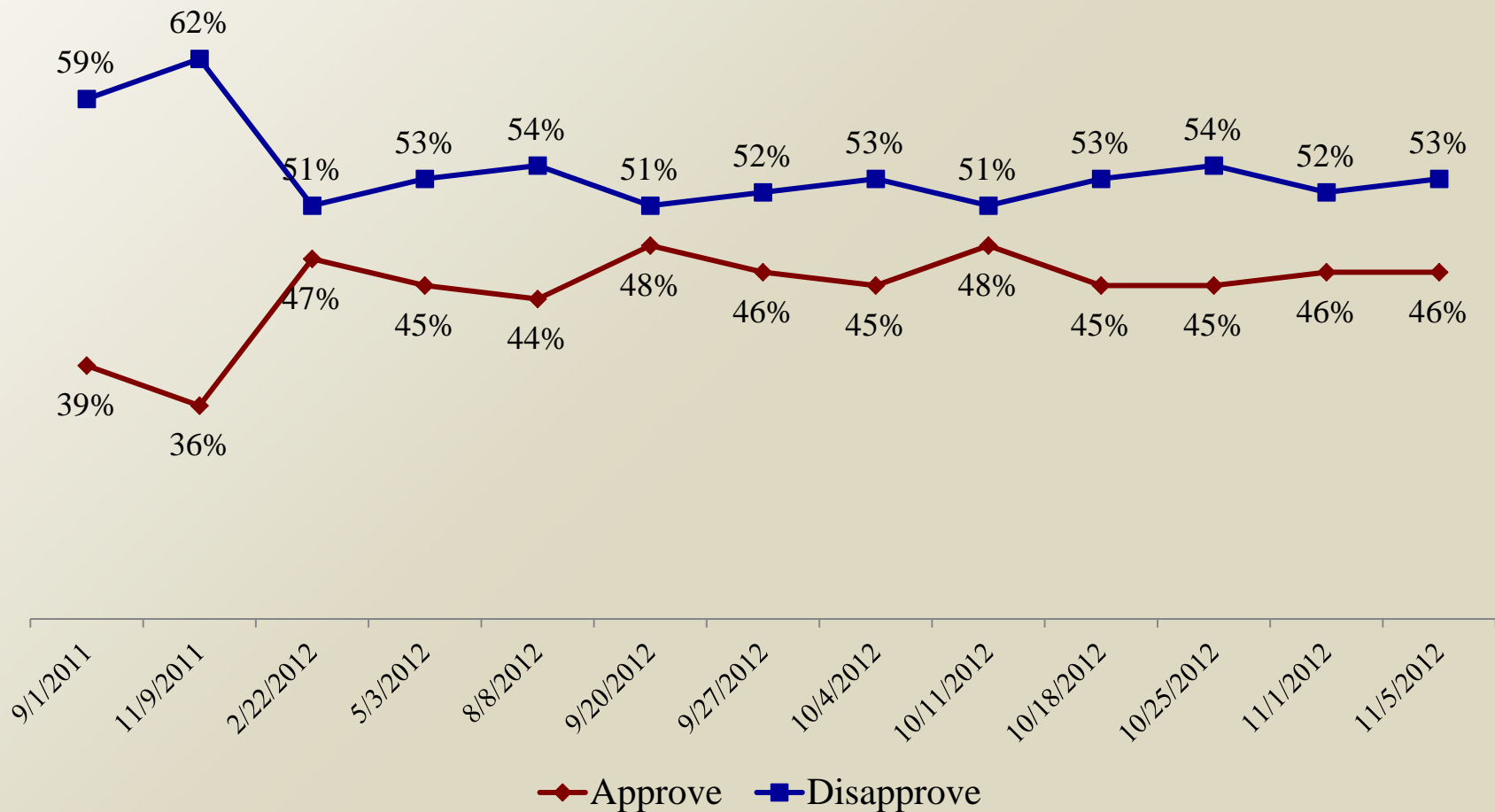
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ISSUE HANDLING

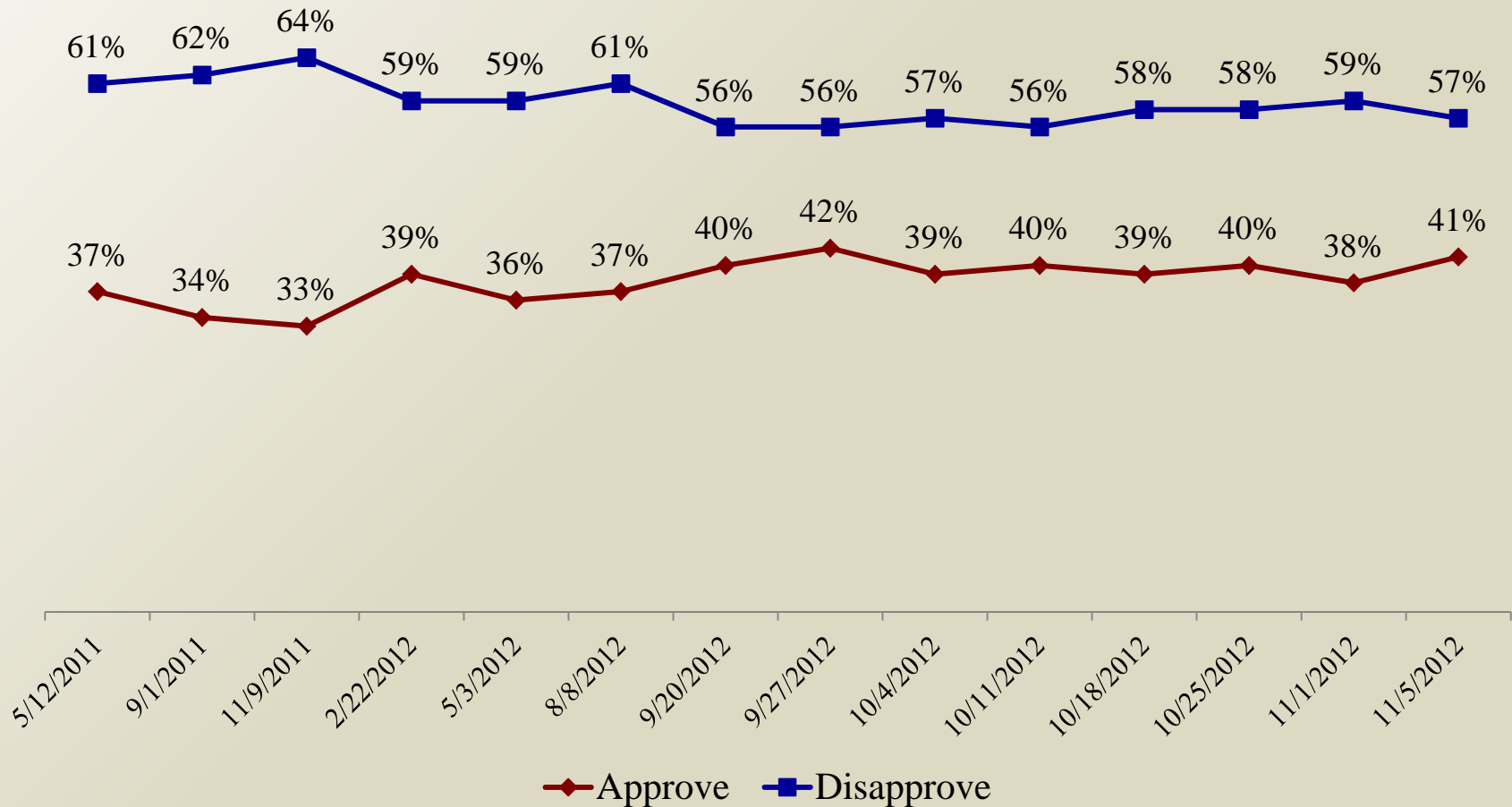
I am going to read you two issues. For each one, please tell me if you approve or disapprove of the job that President Obama is doing on this issue.

The economy



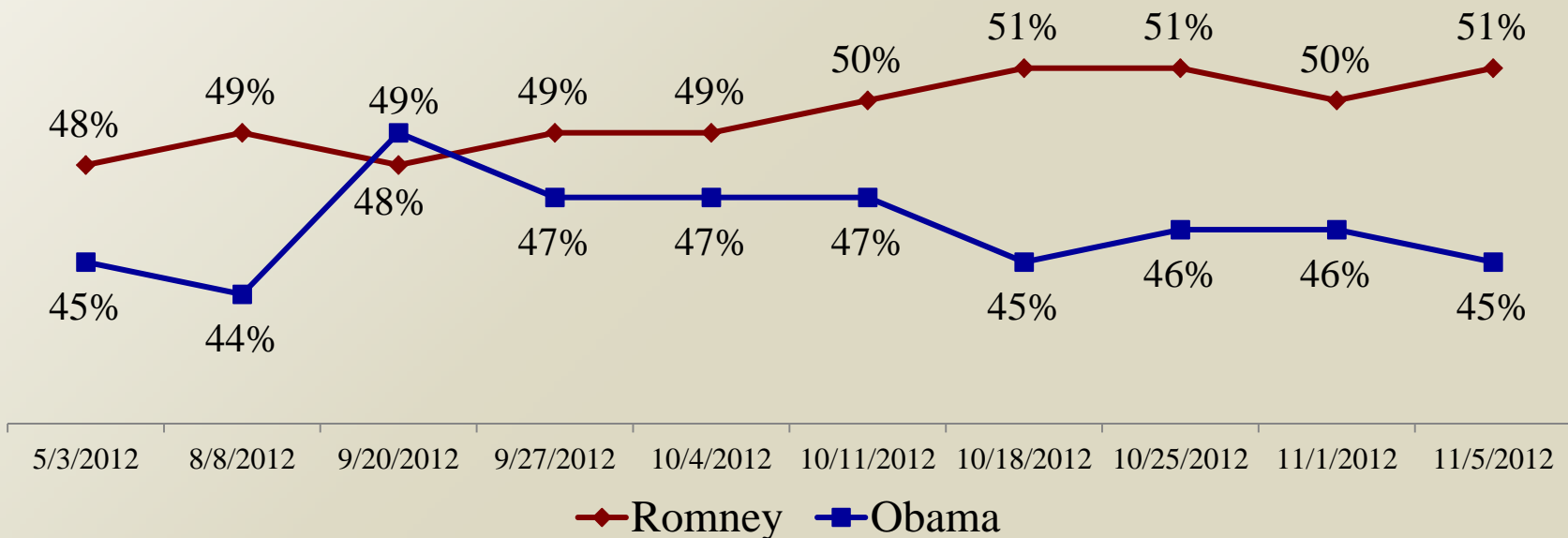
I am going to read you two issues. For each one, please tell me if you approve or disapprove of the job that President Obama is doing on this issue.

The federal budget and spending



Now, I would like to read you a list of issues that some people have said are important to them. Please listen as I read the list and tell me, for each one, who will better handle this issue – Mitt Romney or Barack Obama.

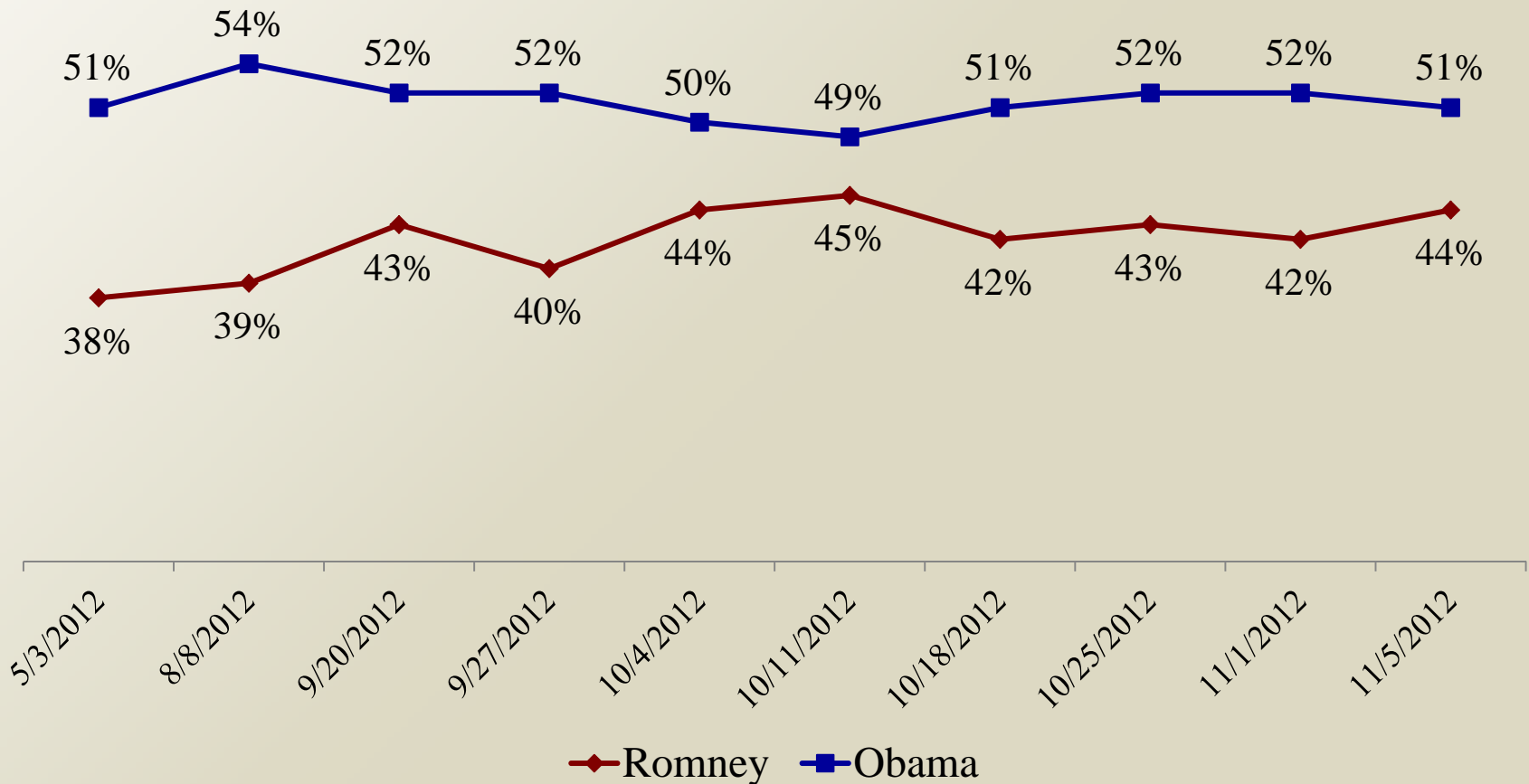
The economy*



* Asked of Half Sample in 5/3/12 and 8/8/12 Surveys

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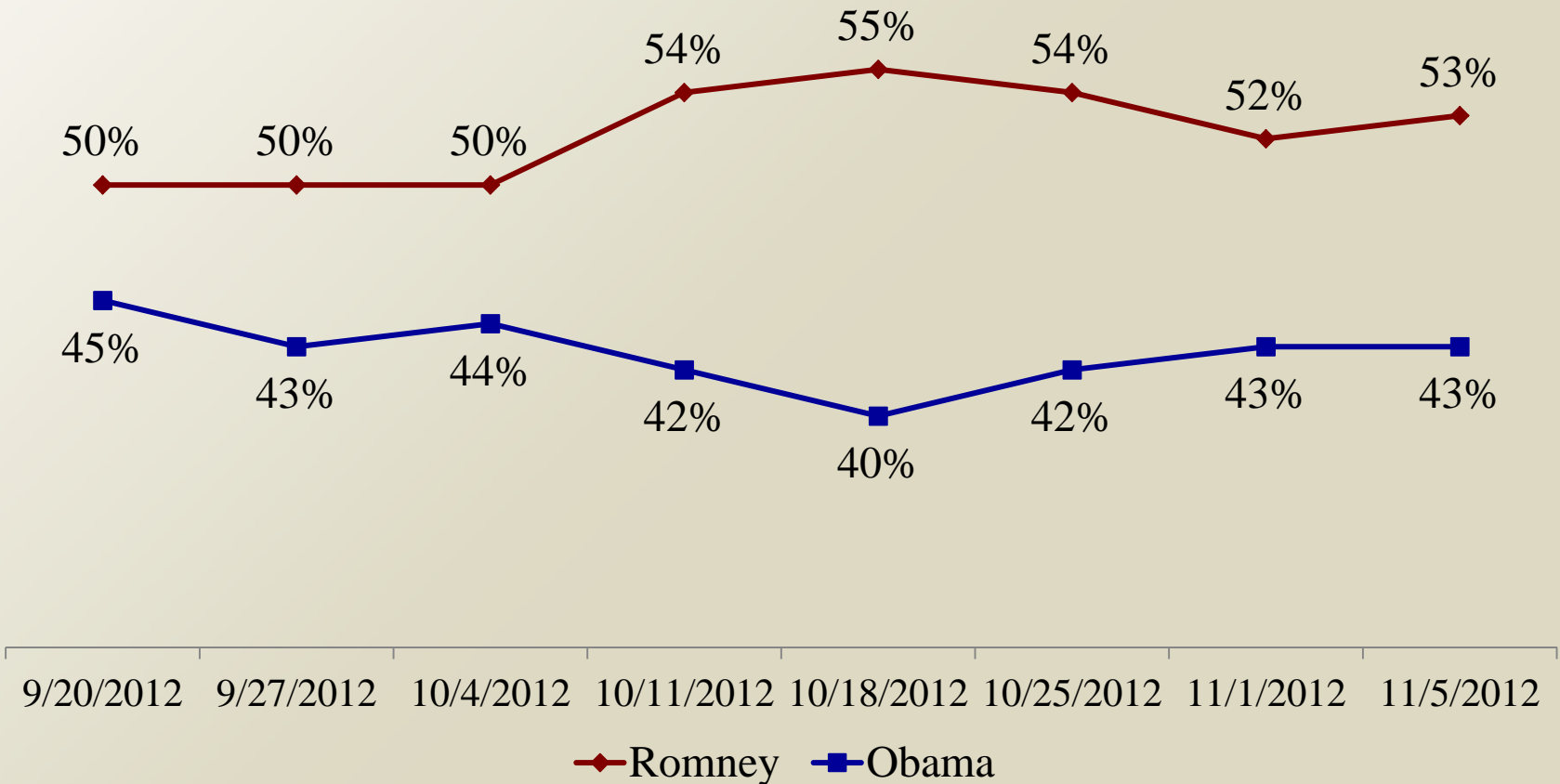
Foreign Policy*



* Asked of Half Sample in 5/3/12 and 8/8/12 Surveys

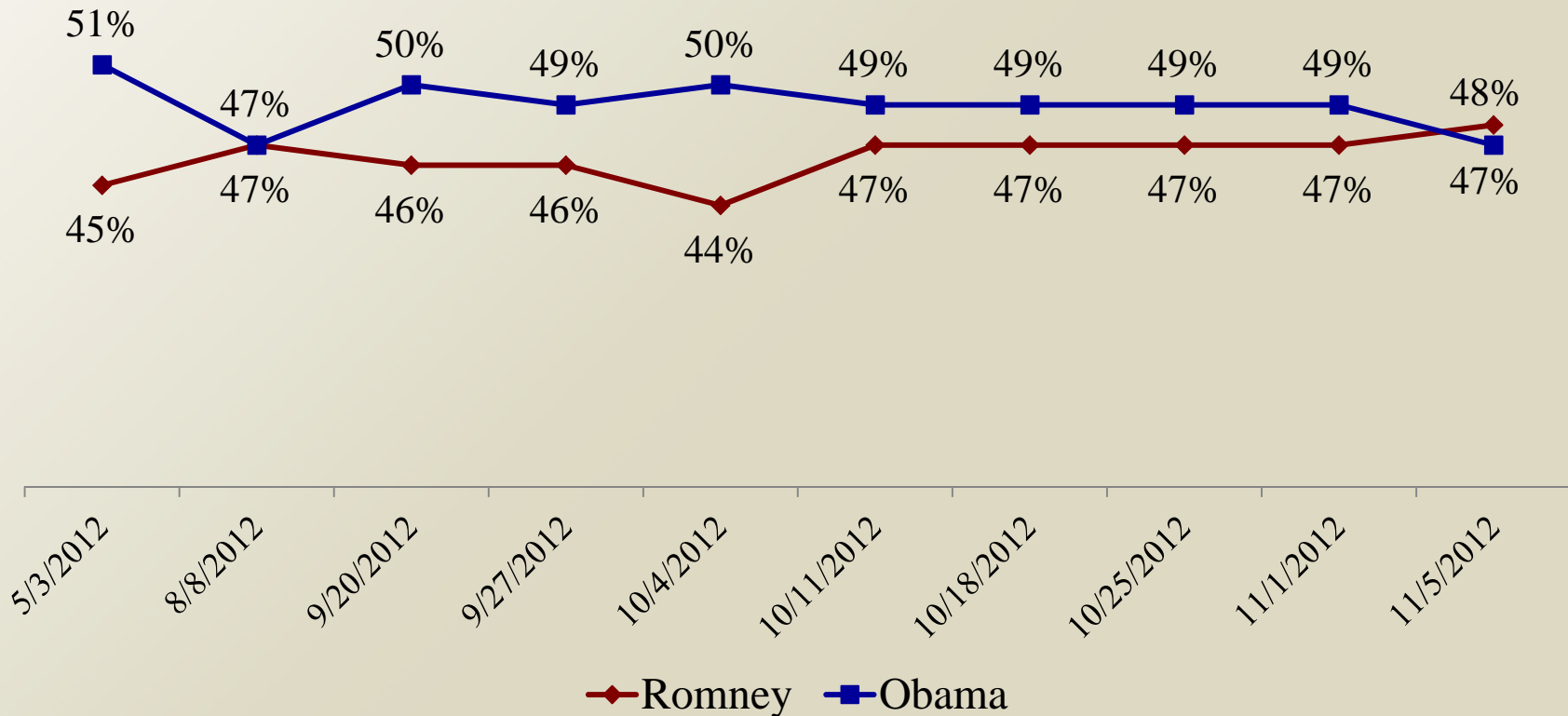
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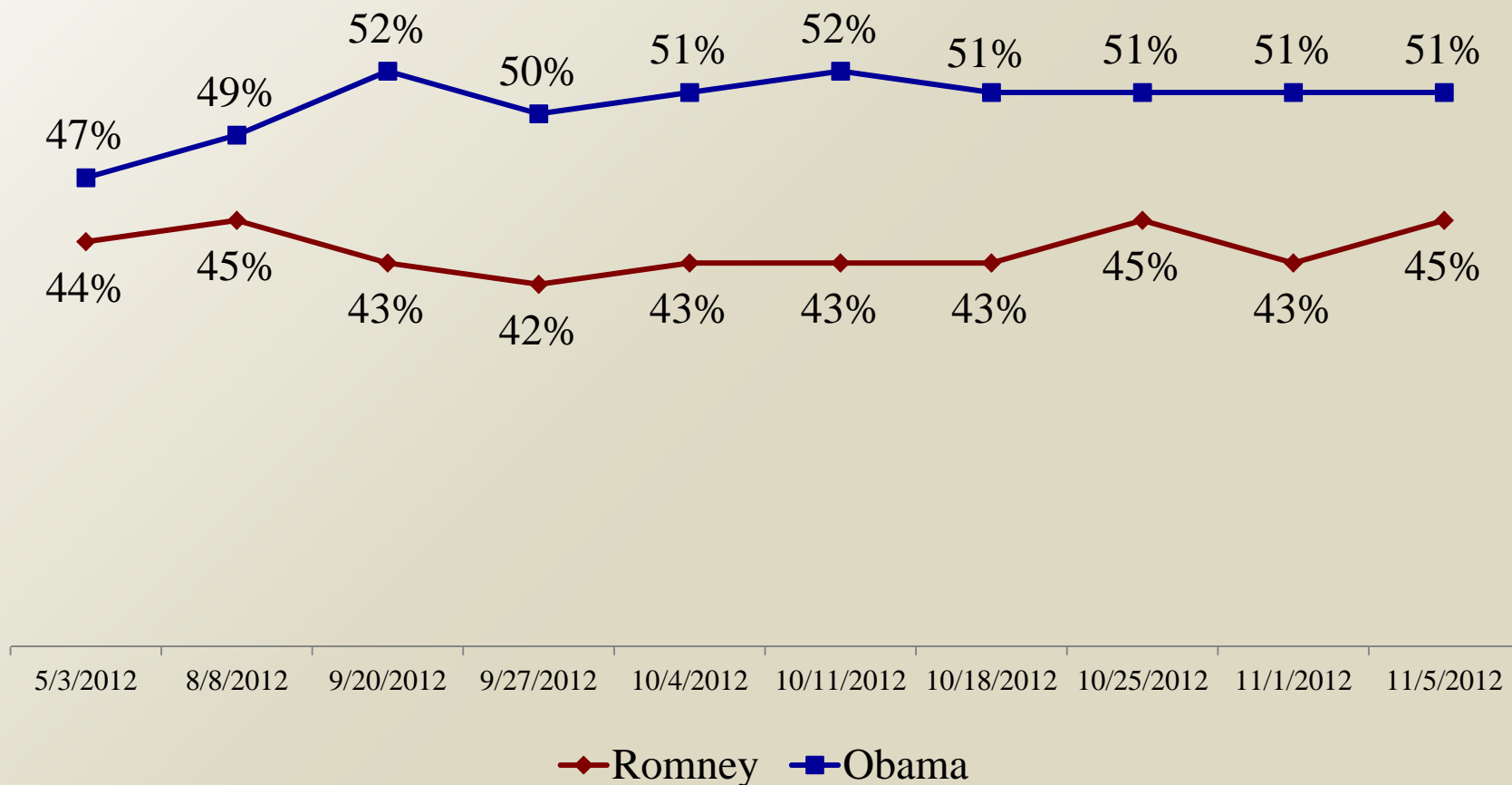
Taxes*



* Asked of Half Sample in 5/3/12 and 8/8/12 Surveys

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Medicare**

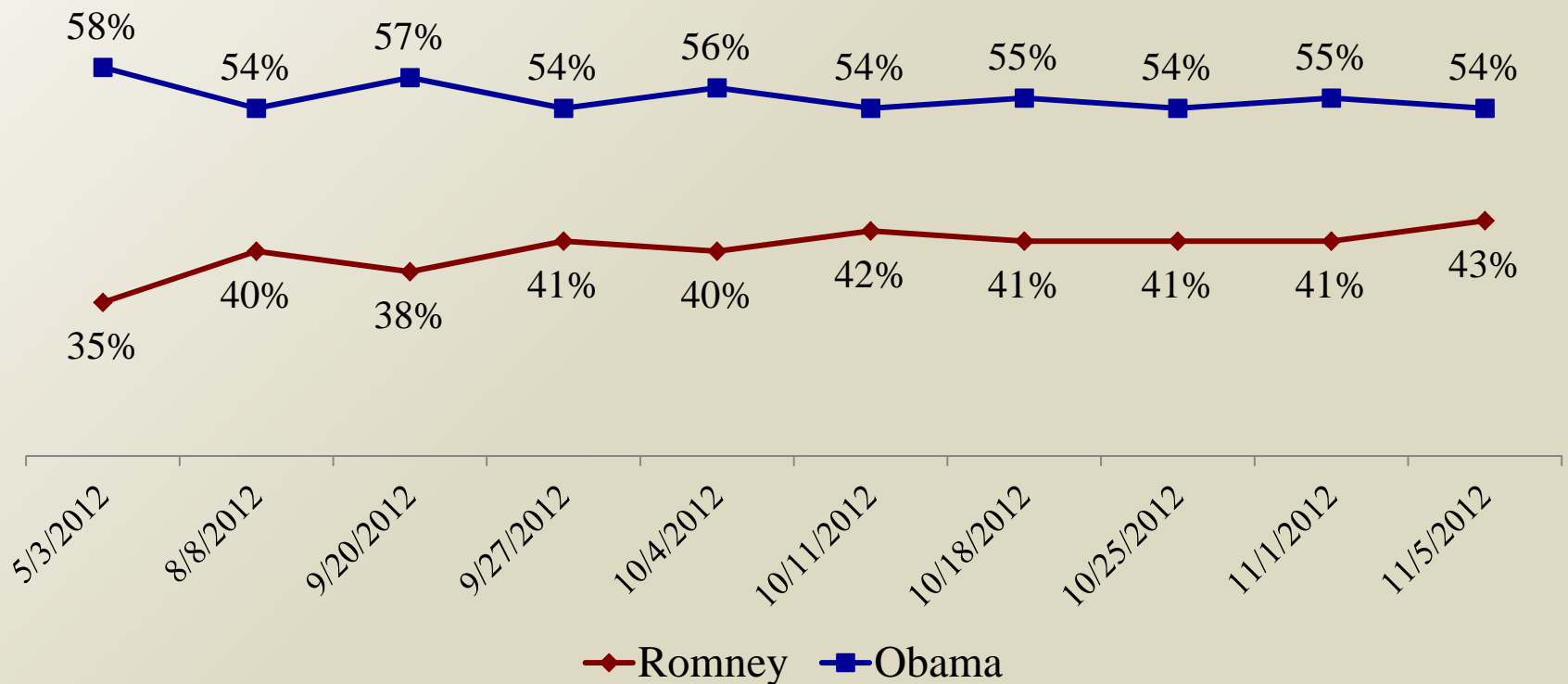


* Asked of Half Sample in 5/3/12 and 8/8/12 Surveys

**Listed as "Social Security and Medicare" in 5/3/12 and 8/8/12 Surveys

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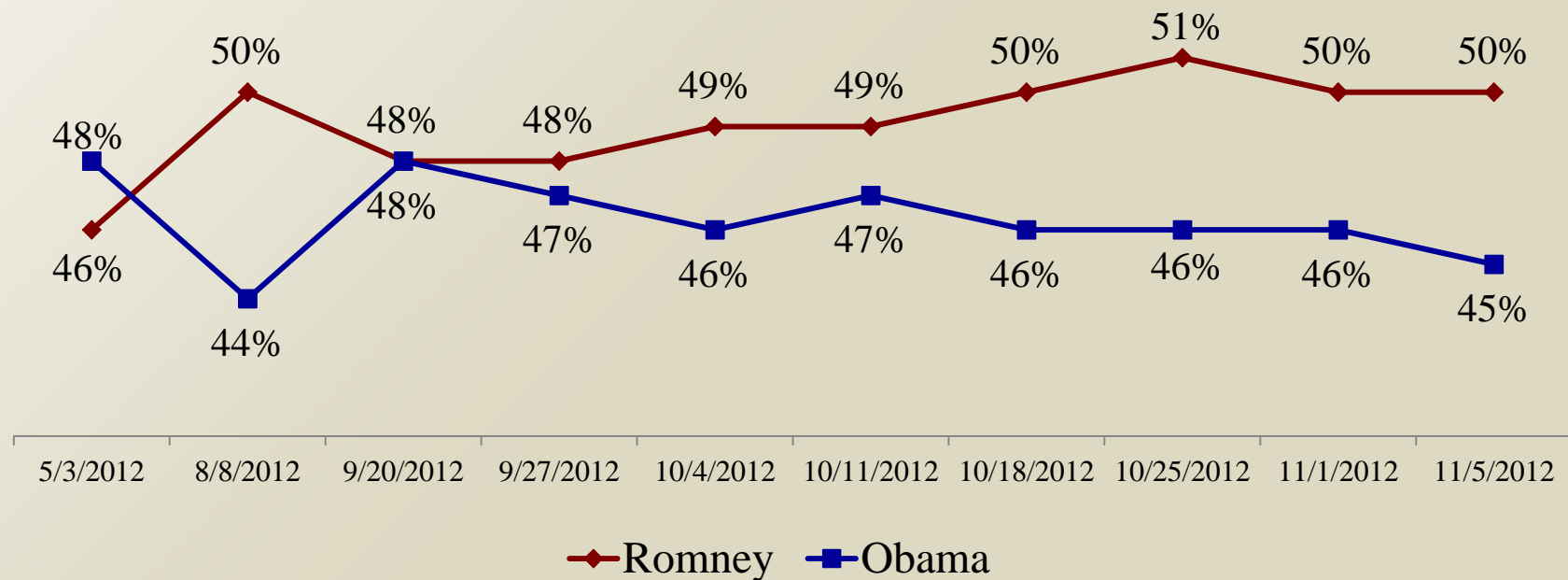
Standing up for the middle class*



* Asked of Half Sample in 5/3/12 and 8/8/12 Surveys

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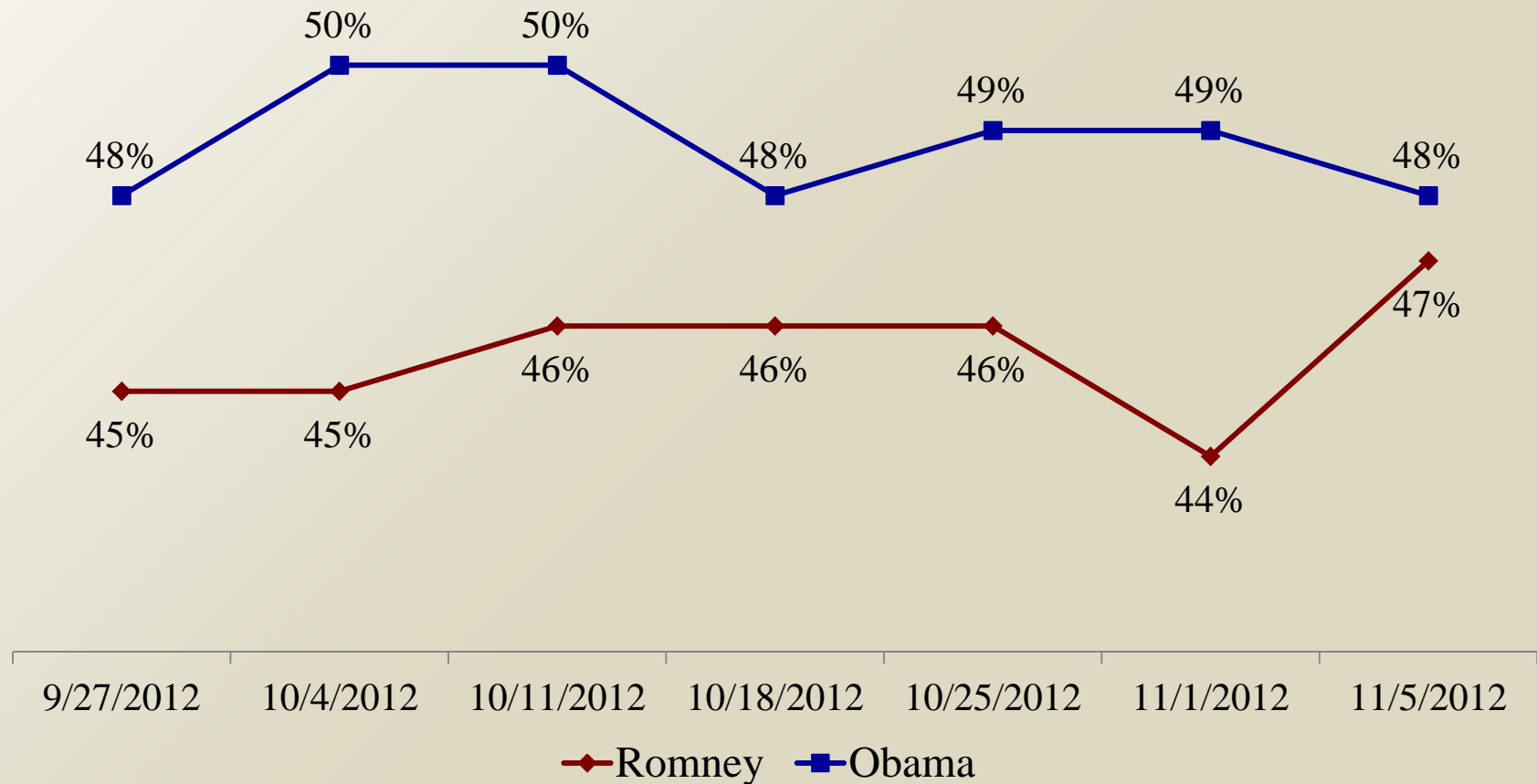
Jobs*



* Asked of Half Sample in 5/3/12 and 8/8/12 Surveys

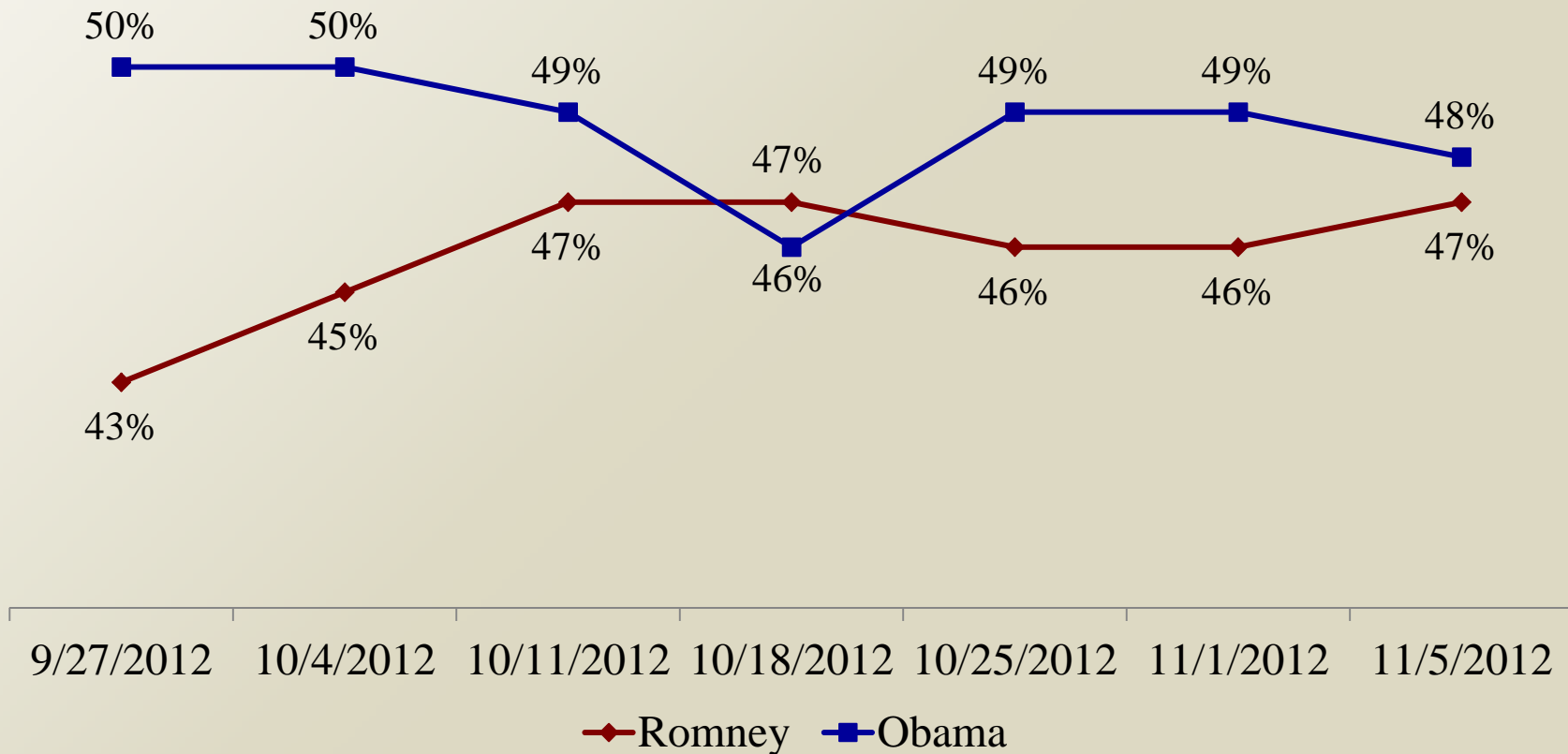
Now, I would like to read you a list of issues that some people have said are important to them. Please listen as I read the list and tell me, for each one, who will better handle this issue – Mitt Romney or Barack Obama.

Sharing your values



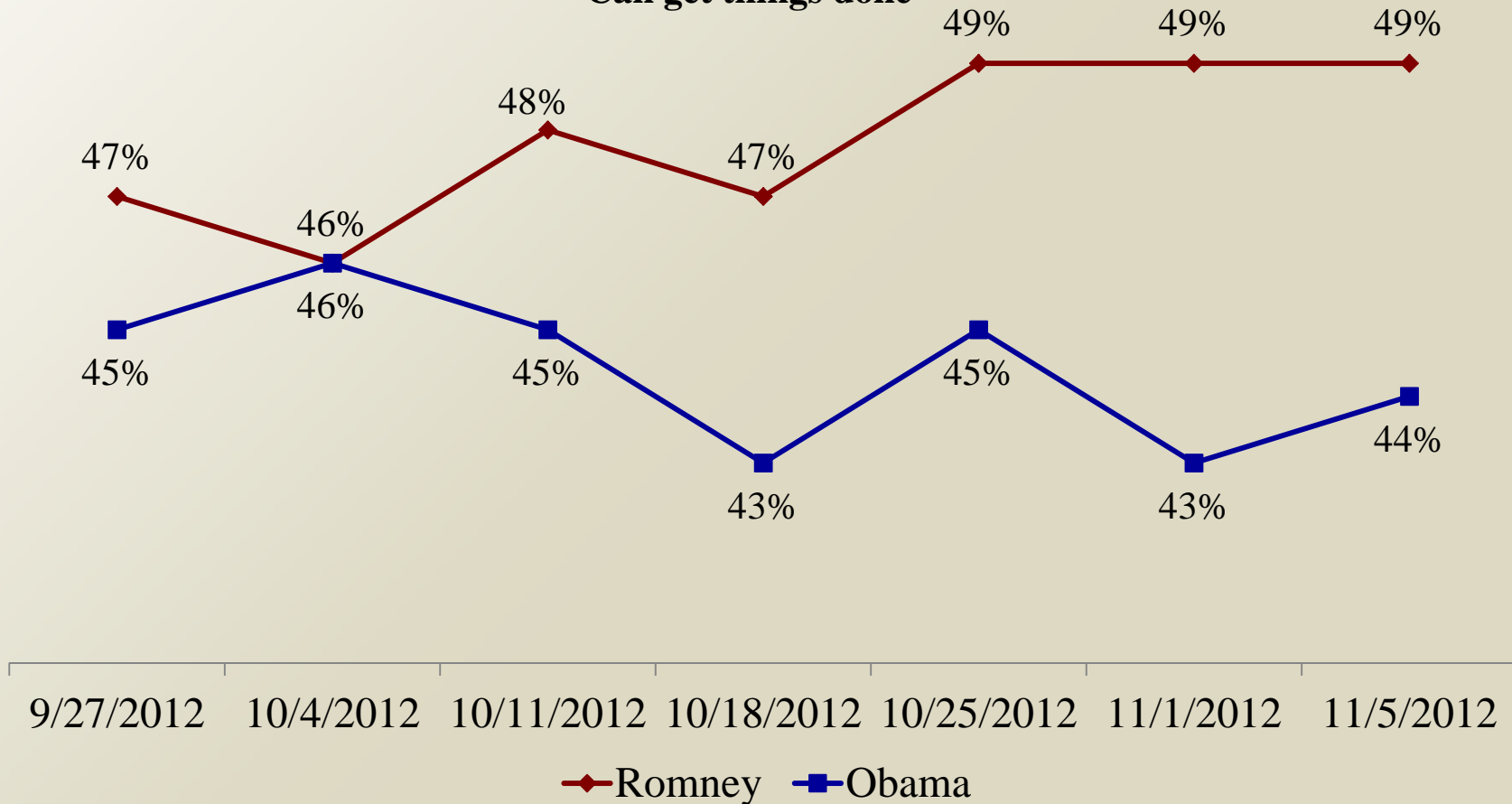
Now, I would like to read you a list of issues that some people have said are important to them.
Please listen as I read the list and tell me, for each one, who will better handle this issue –
Mitt Romney or Barack Obama.

Being a strong leader



Now, I would like to read you a list of issues that some people have said are important to them. Please listen as I read the list and tell me, for each one, who will better handle this issue – Mitt Romney or Barack Obama.

Can get things done



Do you consider yourself to be: Upper class, Middle class, Low income?

