UPELECT		UPELECT L	IKELIHOOD O ELEC	F VOTING IN U	JPCOMING	TOTAL
		Extremely likely	Very likely	Somewhat likely	Already voted	
TOTAL		53%	12%	2%	34%	1000
RG1 GEOGRAPHIC	Northeast	73%	13%	3%	11%	201
AREAS ONE	Midwest	61%	14%	2%	23%	161
	South	48%	10%	1%	41%	266
	South Central	38%	11%	1%	49%	8
	Central Plains	58%	17%		24%	74
	Mountain States	25%	8%	3%	64%	6
	West	42%	9%	3%	46%	140
RG2 GEOGRAPHIC AREAS TWO	California	53%	9%	4%	34%	110
AREAS IWO	Florida	40%	4%	2%	53%	70
	Texas	28%	10%	2%	60%	59
	New York	79%	12%	3%	7%	50
	Rest of country	54%	13%	2%	32%	70
RG2012 STATES BY 2012 STATUS	Safe Republican	44%	15%	1%	39%	293
	Toss-up	55%	10%	2%	33%	399
	Safe Democrat	57%	11%	3%	29%	309
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	48%	9%	2%	41%	278
	Other states	54%	13%	2%	31%	72
RGEMP	10% unemployment	51%	8%	4%	36%	12
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	51%	11%	2%	36%	71
2012 DATA)	Less than 7% unemployment	59%	17%	1%	23%	158
URBAN URBAN CODE	Rural	53%	13%	1%	32%	12
	Suburban	52%	13%	2%	33%	41
	Urban	56%	12%	1%	31%	17
GENDER GENDER	Male	52%	11%	3%	34%	48
	Female	53%	12%	1%	33%	52
RSEXEMP	Male / employed	58%	8%	3%	32%	30
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	43%	17%	3%	38%	17:
	Female / employed	55%	13%	1%	31%	26
	Female / not employed	51%	12%	2%	36%	25
RAGEBG AGE/C	18-29	51%	11%	6%	32%	13
	30-44	55%	13%	3%	29%	28
	45-59	61%	9%	2%	29%	25
	60 and older	44%	13%	0%	42%	32
RAGE RESPONDENT'S	18-34	51%	13%	4%	32%	21
AGE/C	35-44	57%	12%	3%	28%	19
	45-64	59%	8%	2%	32%	35
	65 or over	40%	16%		44%	21
	Unsure / refused	39%	21%		40%	10

UPELECT		UPELECT I	IKELIHOOD C	F VOTING IN I	UPCOMING	TOTAL
		Extremely likely	Very likely	Somewhat likely	Already voted	
RAGEFL RESPONDENT'S	18-44	54%	13%	3%	30%	416
AGE/C	45-64	59%	8%	2%	32%	357
	65 or over	40%	16%		44%	227
RRAGEFL AGE/C	18-44	54%	13%	3%	30%	416
	45+	52%	11%	1%	36%	584
RR96 AGE / SEX	Male / under 45	53%	11%	5%	31%	198
	Male / 45+	52%	11%	1%	36%	282
	Female / under 45	55%	14%	3%	29%	218
	Female / 45+	51%	12%	1%	36%	302
RRACE	White	54%	10%	2%	33%	750
RESPONDENT'S RACE/C	Black / African American	51%	14%	1%	35%	120
	Hispanic / Latino	42%	19%	4%	36%	90
	Other	54%	15%		31%	40
GENRACE RACE BY	White men	54%	9%	3%	34%	364
GENDER	White women	54%	12%	2%	33%	386
	Black men	51%	15%	2%	32%	49
	Black women	50%	13%		36%	71
	Hispanic men	36%	22%	5%	37%	46
	Hispanic women	48%	16%	2%	34%	44
WHITE SENIORS	White seniors	45%	13%		42%	280
	Other	56%	11%	3%	31%	720
RPARTYID PARTY	Republican	53%	10%	1%	36%	400
IDENTIFICATION/C	Independent	56%	14%	1%	29%	170
	Democrat	51%	12%	3%	34%	430
RPARTY USUAL VOTE	Republican	56%	9%	1%	34%	439
BEHAVIOR/C	Ticket splitter	41%	19%	7%	32%	91
	Democrat	52%	12%	2%	34%	469
PARTISAN PARTISAN	Hard GOP	55%	10%	1%	34%	354
	Soft GOP	56%	8%	1%	34%	99
	Ticket splitter	38%	23%	2%	36%	65
	Soft DEM	55%	14%	8%	24%	95
	Hard DEM	52%	12%	2%	35%	386
RIDEOL	Conservative	52%	11%	2%	35%	585
RESPONDENT'S IDEOLOGY/C	Moderate	56%	12%		32%	65
	Liberal	52%	12%	3%	33%	349
RRIDEOL	Very conservative	54%	11%	0%	35%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	52%	11%	3%	34%	373
	Moderate / liberal	53%	12%	2%	33%	415

UPELECT		UPELECT I		F VOTING IN I	UPCOMING	TOTAL
		Extremely likely	Very likely	Somewhat likely	Already voted	
RPTYID98 TARGET	Republican	53%	10%	1%	36%	400
GROUPS	Independent	56%	14%	1%	29%	170
	Conservative DEM	47%	15%	5%	33%	132
	Mod / lib DEM	53%	11%	2%	34%	298
PARIDEOL PARTY /	Liberal DEM	53%	11%	2%	33%	296
IDEOLOGY	Mod / conservative DEM	50%	14%	2%	34%	174
	Independent	41%	19%	7%	32%	91
	Mod / liberal GOP	50%	18%	2%	29%	49
	Conservative GOP	56%	8%	1%	35%	390
TEAMEM IDENTIFY	Yes / strongly	53%	11%	2%	34%	152
WITH TEA PARTY MOVEMENT	Yes	52%	9%	2%	37%	59
	Unsure	45%	18%	1%	35%	70
	No	54%	11%	2%	33%	243
	No / strongly	53%	12%	2%	33%	476
REDUC RESPONDENT'S EDUCATION/C	Less than high school	46%	9%	9%	36%	50
	High school graduate	48%	15%	3%	33%	205
	Some college	49%	14%	2%	35%	265
	College graduate	57%	9%	1%	33%	480
SEXEDUC SEX /	College men	54%	10%	2%	34%	354
EDUCATION	Non-college men	47%	14%	5%	35%	126
	College women	54%	12%	1%	34%	392
	Non-college women	49%	15%	4%	33%	128
SEXEDWH NON-COLLEGE	White non-college graduate	49%	13%	3%	34%	368
GRADUATES	Minority non-college graduate	46%	17%	3%	35%	151
	Others	57%	9%	1%	33%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	53%	10%	3%	35%	179
GRADUATES BY GENDER	White female non-college graduates	46%	17%	3%	34%	189
	Minority male non-college graduates	36%	22%	5%	36%	59
	Minority female non-college graduates	52%	13%	1%	34%	93
	Other	57%	9%	1%	33%	480
RUNION MEMBER OF LABOR UNION/C	Union household	58%	10%	1%	31%	133
LADUK UNIUN/C	Non-union household	52%	12%	2%	34%	867
RMARITAL MARITAL	Single	55%	10%	5%	30%	173
STATUS/C	Married	53%	11%	1%	35%	610
	No longer married	51%	14%	2%	33%	217

UPELECT		UPELECT I		F VOTING IN I	UPCOMING	TOTAL
		Extremely likely	Very likely	Somewhat likely	Already voted	
RRMARITA MARITAL STATUS/C	Single / no longer married	52%	13%	3%	32%	390
	Married	53%	11%	1%	35%	610
MOMDAD PARENTS	Dad	57%	10%	3%	30%	146
	Mom	57%	14%	4%	25%	189
BUNDY MARITAL	Married / children	59%	10%	2%	30%	253
STATUS / CHILDREN	Married / no children	48%	12%	0%	39%	357
	Divorced / children	47%	26%	7%	20%	32
	Divorced / no children	58%	10%	2%	30%	90
	Single / children	57%	18%	12%	13%	35
	Single / no children	54%	8%	3%	34%	138
	Other / mixed	45%	15%	1%	40%	95
GENMAR1 GENDER	Single women	64%	6%	3%	27%	93
AND MARITAL	Married women	51%	13%	1%	35%	290
	No longer married women	50%	15%	1%	35%	137
	Single men	44%	15%	7%	34%	80
	Married men	54%	9%	1%	35%	320
	No longer married men	52%	14%	5%	30%	80
GENMAR2 GENDER,	White single men	48%	10%	8%	34%	46
MARITAL, AND RACE	White single women	63%	4%	5%	28%	48
	White married men	55%	8%	1%	36%	261
	White married women	53%	12%	1%	34%	242
	White no longer married men	52%	14%	5%	29%	57
	White no longer married women	54%	15%	1%	30%	96
	Other	48%	16%	2%	34%	250
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	58%	17%	10%	15%	27
DI WARITAL STATUS	Married mothers	60%	10%	3%	27%	128
	No longer married mothers	47%	25%	2%	26%	34
	Non-mothers	51%	11%	2%	36%	811
MOMRACE MOTHERS BY RACE	White mothers	62%	12%	5%	21%	130
DIRMOL	Non-white mothers	46%	18%	2%	34%	59
	Non-mothers	51%	11%	2%	36%	811
ECONCLA2 ECONOMIC CLASS	Upper class	48%	13%		39%	66
LCONOMIC CLASS	Middle class	54%	12%	1%	33%	756
	Low income	49%	11%	6%	34%	167
	Working class	85%	15%			5
	Unemployed	11%	18%		71%	6

UPELECT		UPELECT I		F VOTING IN U	JPCOMING	TOTAL
		Extremely likely	Very likely	Somewhat likely	Already voted	
FAMCLASS	Upper class	48%	13%		39%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	54%	12%	1%	33%	550
	Middle class / not married or parent	53%	12%	1%	34%	206
	Lower class	49%	12%	6%	34%	178
RDENOM	Catholic	51%	12%	1%	35%	186
RESPONDENT'S RELIGION/C	Protestant	54%	12%	1%	33%	159
	Baptist	48%	11%	2%	39%	155
	Fundamentalist / Pentecostal	51%	14%	2%	34%	181
	Other	58%	13%	1%	29%	112
	No affiliation	54%	10%	4%	32%	206
RDENOMFR HOW	At least once a week	51%	13%	1%	35%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	58%	11%	1%	30%	169
	Infrequently	46%	12%	3%	38%	161
	Never	48%	15%		38%	40
RRDENOMF HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week / monthly	53%	12%	1%	33%	552
	Infrequently / never	46%	13%	3%	38%	202
CHURCH2 RELIGIOUS FOCUS	Active Catholic	56%	13%	1%	30%	88
	Active Protestant	50%	15%	2%	33%	66
	Active Baptist	39%	14%		47%	85
	Active Fundamentalist / Pentecostal	59%	12%	1%	28%	110
	Active Other	49%	9%	3%	39%	34
	Non-active	53%	11%	3%	33%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	52%	13%	3%	32%	157
	Male not evangelical	53%	10%	3%	35%	323
	Female born again / evangelicals	46%	17%	1%	36%	179
	Female not evangelical	56%	10%	1%	32%	341
RACEVANG RACE /	White Evangelical	53%	14%	2%	31%	244
EVANGELICAL	Non-white Evangelical	38%	18%	2%	42%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	55%	13%	1%	31%	205
CHRISTIANS	Non-white conservative Christians	31%	21%	4%	44%	54
	White non-conservative Christians	43%	18%	7%	33%	38
	Non-white non-conservative Christians	47%	15%		38%	38
RGUNOWN GUN	Gun owner HH	54%	10%	1%	35%	451
OWNER IN	Non-gun owner HH	51%	13%	3%	32%	549

UPELECT		UPELECT I		F VOTING IN I	JPCOMING	TOTAL
		Extremely likely	Very likely	Somewhat likely	Already voted	
RDIRECT DIRECTION THINGS IN COUNTRY	Right direction	51%	12%	1%	36%	394
ARE GOING/C	Unsure	49%	18%	6%	27%	64
	Wrong track	54%	11%	2%	33%	542
RGENCONG GENERIC	Republican	54%	10%	1%	35%	472
CONGRESSIONAL BALLOT/C	Undecided	54%	19%	5%	22%	69
	Democrat	51%	12%	2%	34%	459
RRMII MOST IMPORTANT ISSUE/C	Pocketbook issues	55%	11%	2%	32%	724
IMPORTANT ISSUE/C	Nat'l security issues	46%	14%		39%	50
	Education	52%	8%	3%	37%	94
	Medicare / SS	38%	16%	4%	42%	60
	Other	47%	16%	1%	36%	72
RBOID BARACK OBAMA NAME ID/C	Favorable	49%	14%	3%	33%	498
	Unfavorable	56%	9%	1%	34%	480
	No opinion	50%	20%		31%	23
RMRID MITT ROMNEY NAME ID/C	Favorable	53%	10%	1%	35%	498
	Unfavorable	52%	13%	3%	32%	465
	No opinion	50%	14%	7%	29%	35
	Never heard of	54%			46%	2
RBHOJA BARACK	Approve	50%	14%	3%	33%	493
OBAMA JOB APPROVAL/C	Unsure	85%			15%	18
	Disapprove	54%	10%	1%	35%	489
RBOJA1 APPROVE	Approve	52%	12%	3%	33%	461
OBAMA JOB ON ECONOMY/C	Unsure	49%	33%		19%	11
230.1075	Disapprove	53%	11%	2%	34%	528
RBOJA3 APPROVE	Approve	50%	14%	2%	33%	406
OBAMA JOB ON BUDGET &	Unsure	31%	29%	6%	34%	23
SPENDING/C	Disapprove	55%	10%	1%	34%	571
HANDP1 BETTER	Romney	54%	10%	2%	34%	513
HANDLE / ECONOMY	Obama	52%	14%	3%	32%	451
	Both	32%	11%		57%	9
	Neither	50%	4%		46%	13
	Unsure	34%	13%		53%	13
HANDP7 BETTER	Romney	54%	11%	1%	34%	504
HANDLE / JOBS	Obama	53%	12%	3%	31%	445
	Both	38%	11%		51%	9
	Neither	28%	14%		58%	17
	Unsure	34%	23%		43%	25
RROBAL	Romney	53%	10%	1%	36%	475
PRESIDENTIAL BALLOT/C	Undecided	60%	17%	.,,	23%	56
DALLO I/C	Obama	51%	12%	3%	33%	469

UPELECT		UPELECT L	UPCOMING	TOTAL		
		Extremely likely	Very likely	Somewhat likely	Already voted	
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 65%	49%	3%		49%	649
	Most likely 70%	51%	3%		45%	701
	Most likely 75%		5%		43%	750
	Most likely 80%	52%	7%		41%	800
Мо	Most likely 85%	53%	8%	0%	39%	850
	100% of sample	53%	12%	2%	34%	1000
TOTAL		53%	12%	2%	34%	1000

RDIRECT			DIRECTION T ITRY ARE GO		TOTAL
		Right direction	Unsure	Wrong track	
TOTAL		39%	6%	54%	1000
RG1 GEOGRAPHIC	Northeast	41%	9%	51%	201
AREAS ONE	Midwest	42%	7%	51%	161
	South	37%	6%	57%	266
	South Central	31%	5%	63%	85
	Central Plains	39%	5%	56%	74
	Mountain States	41%	2%	57%	67
	West	44%	7%	50%	146
RG2 GEOGRAPHIC	California	43%	4%	53%	110
AREAS TWO	Florida	40%	10%	50%	70
	Texas	34%	4%	62%	59
	New York	51%	10%	39%	56
	Rest of country	38%	6%	55%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	34%	4%	63%	293
	Toss-up	40%	7%	53%	399
	Safe Democrat	44%	8%	48%	309
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	42%	8%	50%	278
STATES	Other states	38%	6%	56%	722
RGEMP	10% unemployment	43%	6%	51%	126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	39%	7%	55%	717
2012 DATA)	Less than 7% unemployment	39%	6%	55%	158
URBAN URBAN CODE	Rural	30%	4%	66%	120
	Suburban	36%	6%	58%	413
	Urban	45%	11%	45%	173
GENDER GENDER	Male	34%	7%	59%	480
	Female	45%	6%	50%	520
RSEXEMP	Male / employed	33%	7%	60%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	34%	7%	59%	172
	Female / employed	51%	7%	42%	261
	Female / not employed	38%	5%	57%	259
RAGEBG AGE/C	18-29	45%	9%	46%	131
	30-44	47%	6%	47%	285
	45-59	34%	6%	60%	257
	60 and older	35%	6%	59%	327
RAGE RESPONDENT'S	18-34	47%	10%	43%	218
AGE/C	35-44	45%	4%	51%	198
	45-64	35%	5%	60%	357
	65 or over	34%	8%	58%	217
	Unsure / refused	33%	4%	63%	10

RDIRECT			DIRECTION T		TOTAL
		Right direction	Unsure	Wrong track	
RAGEFL RESPONDENT'S	18-44	46%	7%	47%	416
AGE/C	45-64	35%	5%	60%	357
	65 or over	34%	8%	58%	227
RRAGEFL AGE/C	18-44	46%	7%	47%	416
	45+	34%	6%	60%	584
RR96 AGE / SEX	Male / under 45	38%	7%	55%	198
	Male / 45+	30%	7%	62%	282
	Female / under 45	54%	7%	39%	218
	Female / 45+	38%	5%	57%	302
RRACE	White	31%	6%	62%	750
RESPONDENT'S RACE/C	Black / African American	84%	5%	11%	120
	Hispanic / Latino	48%	6%	46%	90
	Other	43%	11%	47%	40
GENRACE RACE BY GENDER	White men	26%	7%	67%	364
	White women	36%	6%	58%	386
	Black men	77%	10%	13%	49
	Black women	88%	2%	9%	71
	Hispanic men	48%	6%	46%	46
	Hispanic women	48%	6%	46%	44
WHITE SENIORS	White seniors	31%	6%	64%	280
	Other	43%	7%	51%	720
RPARTYID PARTY	Republican	3%	2%	94%	400
IDENTIFICATION/C	Independent	30%	10%	60%	170
	Democrat	77%	9%	15%	430
RPARTY USUAL VOTE	Republican	5%	3%	92%	439
BEHAVIOR/C	Ticket splitter	30%	8%	62%	91
	Democrat	73%	9%	18%	469
PARTISAN PARTISAN	Hard GOP	2%	3%	95%	354
	Soft GOP	10%	4%	86%	99
	Ticket splitter	36%	5%	59%	65
	Soft DEM	52%	15%	33%	95
	Hard DEM	79%	8%	12%	386
RIDEOL	Conservative	19%	4%	77%	585
RESPONDENT'S IDEOLOGY/C	Moderate	41%	10%	49%	65
	Liberal	74%	10%	16%	349
RRIDEOL	Very conservative	14%	3%	84%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	21%	5%	73%	373
(cont.)	Moderate / liberal	69%	10%	22%	415

RDIRECT			DIRECTION T ITRY ARE GO		TOTAL
		Right direction	Unsure	Wrong track	
RPTYID98 TARGET	Republican	3%	2%	94%	400
GROUPS	Independent	30%	10%	60%	170
	Conservative DEM	69%	8%	23%	132
	Mod / lib DEM	80%	9%	11%	298
PARIDEOL PARTY /	Liberal DEM	80%	9%	11%	296
IDEOLOGY	Mod / conservative DEM	63%	9%	29%	174
	Independent	30%	8%	62%	91
	Mod / liberal GOP	23%	5%	72%	49
	Conservative GOP	3%	3%	94%	390
TEAMEM IDENTIFY	Yes / strongly	16%		84%	152
WITH TEA PARTY MOVEMENT	Yes	7%	9%	83%	59
	Unsure	30%	10%	60%	70
	No	19%	6%	76%	243
	No / strongly	63%	8%	29%	476
REDUC	Less than high school	54%	12%	33%	50
RESPONDENT'S EDUCATION/C	High school graduate	28%	7%	66%	205
	Some college	38%	8%	54%	265
	College graduate	43%	5%	52%	480
SEXEDUC SEX /	College men	35%	7%	58%	354
EDUCATION	Non-college men	29%	8%	62%	126
	College women	47%	5%	47%	392
	Non-college women	36%	7%	56%	128
SEXEDWH NON-COLLEGE	White non-college graduate	26%	8%	67%	368
GRADUATES	Minority non-college graduate	60%	9%	31%	151
	Others	43%	5%	52%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	24%	10%	66%	179
GRADUATES BY GENDER	White female non-college graduates	27%	5%	67%	189
	Minority male non-college graduates	52%	11%	37%	59
	Minority female non-college graduates	66%	7%	27%	93
	Other	43%	5%	52%	480
RUNION MEMBER OF	Union household	49%	7%	44%	133
LABOR UNION/C	Non-union household	38%	6%	56%	867
RMARITAL MARITAL	Single	53%	8%	39%	173
STATUS/C	Married	34%	5%	60%	610
	No longer married	43%	8%	49%	217

RDIRECT			DIRECTION T		TOTAL
		Right direction	Unsure	Wrong track	
RRMARITA MARITAL STATUS/C	Single / no longer married	48%	8%	44%	390
	Married	34%	5%	60%	610
MOMDAD PARENTS	Dad	32%	6%	62%	146
	Mom	48%	7%	46%	189
BUNDY MARITAL	Married / children	37%	6%	57%	253
STATUS / CHILDREN	Married / no children	32%	5%	63%	357
	Divorced / children	38%	2%	60%	32
	Divorced / no children	46%	11%	43%	90
	Single / children	63%	12%	25%	35
	Single / no children	51%	7%	43%	138
	Other / mixed	42%	8%	50%	95
GENMAR1 GENDER	Single women	57%	6%	37%	93
AND MARITAL	Married women	41%	5%	53%	290
	No longer married women	43%	7%	50%	137
	Single men	49%	10%	41%	80
	Married men	28%	5%	67%	320
	No longer married men	43%	11%	47%	80
GENMAR2 GENDER,	White single men	44%	6%	51%	46
MARITAL, AND RACE	White single women	43%	8%	49%	48
	White married men	22%	5%	73%	261
	White married women	36%	5%	59%	242
	White no longer married men	31%	15%	54%	57
	White no longer married women	33%	7%	60%	96
	Other	64%	6%	29%	250
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	58%	16%	26%	27
DI WARITAL STATUS	Married mothers	46%	5%	50%	128
	No longer married mothers	47%	8%	45%	34
	Non-mothers	38%	6%	56%	811
MOMRACE MOTHERS	White mothers	34%	8%	58%	130
BY RACE	Non-white mothers	78%	4%	18%	59
	Non-mothers	38%	6%	56%	811
ECONCLA2 ECONOMIC CLASS	Upper class	44%	2%	54%	66
LCONOMIC CLASS	Middle class	37%	7%	56%	756
	Low income	46%	8%	47%	167
	Working class	73%		27%	5
	Unemployed	27%		73%	6

RDIRECT			DIRECTION T ITRY ARE GO		TOTAL
		Right direction	Unsure	Wrong track	
FAMCLASS	Upper class	44%	2%	54%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	34%	6%	60%	550
	Middle class / not married or parent	46%	8%	45%	206
	Lower class	46%	7%	47%	178
RDENOM	Catholic	37%	4%	58%	186
RESPONDENT'S RELIGION/C	Protestant	37%	5%	57%	159
	Baptist	38%	7%	55%	155
	Fundamentalist / Pentecostal	30%	5%	65%	181
	Other	32%	11%	57%	112
	No affiliation	56%	8%	37%	206
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	28%	5%	67%	383
	At least once a month	47%	7%	47%	169
	Infrequently	39%	6%	54%	161
	Never	34%	4%	62%	40
RRDENOMF HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week / monthly	34%	5%	61%	552
	Infrequently / never	38%	6%	56%	202
CHURCH2 RELIGIOUS	Active Catholic	30%	5%	65%	88
FOCUS	Active Protestant	28%	2%	70%	60
	Active Baptist	36%	9%	56%	8
	Active Fundamentalist / Pentecostal	23%	4%	73%	110
	Active Other	21%		79%	34
	Non-active	46%	7%	46%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	27%	6%	67%	15
	Male not evangelical	37%	8%	55%	323
	Female born again / evangelicals	26%	4%	70%	179
	Female not evangelical	54%	7%	39%	34 <sup>-</sup>
RACEVANG RACE /	White Evangelical	12%	3%	84%	244
EVANGELICAL	Non-white Evangelical	64%	9%	26%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	5%	2%	92%	20
CHRISTIANS	Non-white conservative Christians	58%	10%	33%	54
	White non-conservative Christians	50%	8%	42%	38
	Non-white non-conservative Christians	74%	9%	17%	38
RGUNOWN GUN	Gun owner HH	29%	5%	66%	45
OWNER IN HOUSEHOLD/C	Non-gun owner HH	48%	8%	44%	549

RDIRECT			DIRECTION 1 ITRY ARE GO		TOTAL
	_	Right direction	Unsure	Wrong track	
RGENCONG GENERIC	Republican	5%	3%	92%	472
CONGRESSIONAL BALLOT/C	Undecided	30%	14%	56%	69
	Democrat	77%	9%	15%	459
RRMII MOST	Pocketbook issues	32%	6%	62%	724
IMPORTANT ISSUE/C	Nat'l security issues	45%	2%	53%	50
	Education	71%	11%	18%	94
	Medicare / SS	66%	10%	24%	60
	Other	42%	9%	49%	72
RBOID BARACK	Favorable	77%	8%	14%	498
OBAMA NAME ID/C	Unfavorable	1%	4%	95% 6 95% 6 91% 6 16% 6 42% 7 12% 7 31% 98%	480
	No opinion	14%	23%	63%	23
RMRID MITT ROMNEY	Favorable	7%	3%	91%	498
NAME ID/C	Unfavorable	75%	9%	16%	46
	No opinion	33%	24%	42%	3
	Never heard of	100%			
RBHOJA BARACK	Approve	79%	9%	12%	493
OBAMA JOB APPROVAL/C	Unsure	3%	66%	31%	18
	Disapprove	1%	1%	98%	489
RBOJA1 APPROVE OBAMA JOB ON ECONOMY/C	Approve	82%	9%	9%	46
	Unsure	21%	47%	32%	1
	Disapprove	3%	4%	94%	528
RBOJA3 APPROVE	Approve	82%	9%	10%	400
OBAMA JOB ON BUDGET &	Unsure	41%	37%	23%	2
SPENDING/C	Disapprove	9%	4%	87%	57 <sup>-</sup>
HANDP1 BETTER	Romney	4%	3%	12% 31% 98% 9% 32% 94% 10% 23% 87% 93% 10%	51:
HANDLE / ECONOMY	Obama	81%	9%	10%	45
	Both	52%	26%	22%	,
	Neither	14%	4%	82%	1:
	Unsure	23%	22%	55%	1:
HANDP7 BETTER	Romney	5%	3%	92%	504
HANDLE / JOBS	Obama	79%	9%	12%	44
	Both	38%	27%	35%	,
	Neither	38%		62%	17
	Unsure	38%	10%	52%	2
RROBAL	Romney	2%	2%	95%	47
PRESIDENTIAL BALLOT/C	Undecided	20%	26%	54%	50
-	Obama	79%	8%	13%	469
UPELECT LIKELIHOOD	Extremely likely	38%	6%	56%	520
OF VOTING IN UPCOMING ELECTION	Very likely	40%	10%	50%	118
TELEVISION	Somewhat likely	29%	19%	52%	20
	Already voted	42%	5%	53%	337

RDIRECT		RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C			TOTAL
		Right direction	Unsure	Wrong track	
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 65%	43%	5%	52%	649
	Most likely 70%	42%	5%	53%	701
	Most likely 75%	42%	5%	53%	750
	Most likely 80%	42%	4%	53%	800
	Most likely 85%	41%	5%	54%	850
	100% of sample	39%	6%	54%	1000
TOTAL		39%	6%	54%	1000

RGENCONG			NCONG GENERESSIONAL BA		TOTAL
		Republican	Undecided	Democrat	
TOTAL		47%	7%	46%	1000
RG1 GEOGRAPHIC	Northeast	43%	8%	48%	201
AREAS ONE	Midwest	44%	6%	50%	161
	South	52%	5%	43%	266
	South Central	60%	5%	34%	85
	Central Plains	50%	11%	39%	74
	Mountain States	47%	9%	43%	67
	West	39%	7%	54%	146
RG2 GEOGRAPHIC	California	43%	5%	52%	110
AREAS TWO	Florida	46%	6%	47%	70
	Texas	57%	1%	42%	59
	South Central Central Plains Mountain States West California Florida Texas New York Rest of country Safe Republican Toss-up Safe Democrat POLITICO Battleground States Other states 10% unemployment 7-9.9% unemployment Less than 7% unemployment E Rural Suburban Urban Male Female Male / employed	29%	7%	64%	56
	Rest of country	49%	8%	44%	705
RG2012 STATES BY	Safe Republican	55%	6%	38%	293
2012 STATUS	Toss-up	48%	7%	45%	399
	Safe Democrat	38%	7%	54%	309
RGPOLCO POLITICO BATTLEGROUND	· ·	46%	6%	48%	278
STATES	Other states	48%	7%	45%	722
RGEMP	10% unemployment	43%	7%	50%	126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	48%	6%	46%	717
2012 DATA)		48%	11%	40%	158
URBAN URBAN CODE	Rural	54%	10%	36%	120
	Suburban	52%	7%	40%	413
	Urban	40%	6%	54%	173
GENDER GENDER	Male	53%	8%	39%	480
	Female	42%	6%	52%	520
RSEXEMP	Male / employed	55%	7%	38%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	51%	9%	40%	172
	Female / employed	39%	6%	56%	261
	Female / not employed	45%	7%	49%	259
RAGEBG AGE/C	18-29	36%	5%	58%	131
	30-44	44%	6%	50%	285
	45-59	53%	7%	40%	257
	60 and older	50%	8%	42%	327
RAGE RESPONDENT'S	18-34	37%	5%	57%	218
AGE/C	35-44	46%	6%	48%	198
	45-64	52%	7%	41%	357
	65 or over	51%	8%	41%	217
	Unsure / refused	43%	30%	27%	10

RGENCONG			NCONG GENE		TOTAL
		Republican	Undecided	Democrat	
RAGEFL	18-44	42%	6%	53%	416
RESPONDENT'S AGE/C	45-64	52%	7%	41%	357
	65 or over	50%	9%	40%	227
RRAGEFL AGE/C	18-44	42%	6%	Democrat 53% 41%	416
	45+	51%	8%	41%	584
RR96 AGE / SEX	Male / under 45	50%	8%	43%	198
	Male / 45+	56%	8%	36%	282
	Female / under 45	34%	4%	62%	218
	Female / 45+	47%	8%	45%	302
RRACE	White	55%	7%	38%	750
RESPONDENT'S RACE/C	Black / African American	10%	3%	88%	120
	Hispanic / Latino	31%	10%	59%	90
	Other	43%	12%	45%	40
GENRACE RACE BY	White men	61%	8%	31%	364
GENDER	White women	50%	6%	44%	386
	Black men	15%		85%	49
	Black women	6%	4%	90%	71
	Hispanic men	33%	7%	60%	46
	Hispanic women	29%	12%	58%	44
WHITE SENIORS	White seniors	54%	8%	38%	280
	Other	44%	6%	49%	720
RPARTYID PARTY	Republican	93%	4%	3%	400
IDENTIFICATION/C	Independent	48%	18%	33%	170
	Democrat	4%	5%	91%	430
RPARTY USUAL VOTE	Republican	89%	4%	7%	439
BEHAVIOR/C	Ticket splitter	40%	25%	34%	91
	Democrat	10%	6%	84%	469
PARTISAN PARTISAN	Hard GOP	95%	3%	2%	354
	Soft GOP	75%	12%	13%	99
	Ticket splitter	51%	17%	31%	65
	Soft DEM	15%	24%	62%	95
	Hard DEM	4%	3%	93%	386
RIDEOL	Conservative	71%	7%	22%	585
RESPONDENT'S IDEOLOGY/C	Moderate	42%	14%	44%	65
	Liberal	8%	5%	86%	349
RRIDEOL	Very conservative	82%	3%	15%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	65%	10%	26%	373
	Moderate / liberal	14%	7%	80%	415

RGENCONG			ENCONG GENI RESSIONAL BA		TOTAL
		Republican	Undecided	Democrat	
RPTYID98 TARGET	Republican	93%	4%	3%	400
GROUPS	Independent	48%	18%	33%	170
	Conservative DEM	8%	8%	85%	132
	Mod / lib DEM	2%	4%	94%	298
PARIDEOL PARTY /	Liberal DEM	4%	5%	92%	296
IDEOLOGY	Mod / conservative DEM	20%	7%	72%	174
	Independent	40%	25%	34%	91
	Independent	3%	37%	49	
	Conservative GOP	92%	4%	3%	390
TEAMEM IDENTIFY	Yes / strongly	80%	3%	17%	152
WITH TEA PARTY MOVEMENT	Yes	76%	11%	13%	59
	Unsure	48%	8%	3% 33% 85% 94% 92% 72% 34% 37% 3% 17% 13% 44% 27% 69% 69% 36% 47% 41% 35% 53% 51% 34% 71% 47% 47% 47% 47% 47% 47% 47% 47% 47% 47	70
	No	4%       5%       92%         EM       20%       7%       72%         40%       25%       34%         61%       3%       37%         92%       4%       3%         80%       3%       17%         76%       11%       13%         48%       8%       44%         66%       7%       27%         24%       7%       69%         25%       6%       69%         55%       8%       36%         45%       8%       47%         48%       6%       47%         53%       7%       41%         55%       10%       35%         41%       6%       53%         44%       6%       51%         57%       8%       34%         22%       7%       71%         48%       6%       47%         3e       59%       9%       32%         ege       55%       8%       37%	243		
	No / strongly	24%	7%	69%	476
REDUC	Less than high school	25%	6%	69%	50
RESPONDENT'S EDUCATION/C	High school graduate	55%	8%	36%	205
	Some college	45%	8%	47%	265
	College graduate	48%	6%	47%	480
SEXEDUC SEX /	College men	53%	7%	41%	354
EDUCATION	Non-college men	55%	10%	36% 47% 47% 41% 35% 53% 51%	126
	College women	41%	6%		392
	Non-college women	44%	6%	51%	128
SEXEDWH NON-COLLEGE	White non-college graduate	57%	8%	34%	368
GRADUATES	Minority non-college graduate	22%	7%	71%	151
	Others	48%	6%	47%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	59%	9%	32%	179
GRADUATES BY GENDER	White female non-college graduates	55%	8%	37%	189
	Minority male non-college graduates	29%	4%	67%	59
	Minority female non-college graduates	18%	8%	74%	9:
	Other	48%	6%	47%	480
RUNION MEMBER OF	Union household	38%	6%	56%	133
LABOR UNION/C	Non-union household	49%	7%	44%	867
RMARITAL MARITAL	Single	30%	7%	63%	173
STATUS/C	Married	56%	8%	36%	610
	No longer married	36%	5%	59%	217

RGENCONG			NCONG GENERESSIONAL BA		TOTAL	
		Republican	Undecided	Democrat		
RRMARITA MARITAL STATUS/C	Single / no longer married	33%	6%	61%	390	
	Married	56%	8%	36%	610	
MOMDAD PARENTS	Dad	59%	8%	33%	146	
	Mom	38%	4%	58%	189	
BUNDY MARITAL	Married / children	53%	7%	40%	253	
STATUS / CHILDREN	Married / no children	59%	8%	34%	357	
	Divorced / children	34%	3%	63%	32	
	Divorced / no children	27%	6%	67%	90	
	Single / children	23%	5%	73%	35	
	Single / no children	31%	8%	61%	138	
	Other / mixed	44%	5%	51%	9	
GENMAR1 GENDER	Single women	29%	5%	66%	93	
AND MARITAL	Married women	48%	7%	45%	290	
	No longer married women	37%	5%	58%	137	
	Single men	30%	9%	61%	80	
	Married men	64%	8%	28%	320	
	No longer married men	34%	5%	61%	80	
GENMAR2 GENDER,	White single men	44%	9%	47%	40	
MARITAL, AND RACE	White single women	34%	5%	62%	48	
	White married men	69%	9%	47% 62% 22%	26	
	White married women	54%	6%	40%	242	
	White no longer married men	37%	6%	57%	5	
	White no longer married women	49%	5%	46%	90	
	Other	23%	7%	47% 62% 22% 40% 57% 46% 71%	25	
MOMMAR MOTHERS	Single mothers	24%	6%	70%	2	
BY MARITAL STATUS	Married mothers	44%	5%	51%	12	
	No longer married mothers	25%	2%	73%	3	
	Non-mothers	49%	7%	43%	81	
MOMRACE MOTHERS	White mothers	52%	4%	44%	130	
BY RACE	Non-white mothers	7%	6%	87%	59	
	Non-mothers	49%	7%	43%	81	
ECONCLA2	Upper class	49%	5%	46%	60	
ECONOMIC CLASS	Middle class	50%	7%	43%	75	
	Low income	35%	8%	58%	16	
	Working class	17%	10%	73%	;	
	Unemployed	73%		27%	(	

RGENCONG			NCONG GENE ESSIONAL BA		TOTAL
		Republican	Undecided	Democrat	
FAMCLASS	Upper class	49%	5%	46%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	55%	7%	37%	550
	Middle class / not married or parent	35%	6%	59%	206
	Lower class	36%	7%	57%	178
RDENOM	Catholic	52%	6%	42%	186
RESPONDENT'S RELIGION/C	Protestant	53%	7%	40%	159
	Protestant   53%     Baptist   52%     Fundamentalist / Pentecostal   58%     Other   47%     No affiliation   26%     W   At least once a week   63%     At least once a month   26%	2%	47%	155	
		58%	7%	35%	181
	Other	47%	10%	43%	112
	No affiliation	26%	9%	64%	206
RDENOMFR HOW	At least once a week	63%	6%	31%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	39%	5%	4% 49% 0% 42%	169
	Infrequently	S5% 7% 37% 37% 37% 38 36% 7% 59% 36% 7% 57% 52% 6% 42% 53% 7% 40% 52% 2% 47% 35% 47% 10% 43% 36% 6% 31% 36% 6% 31% 36% 47% 10% 42% 36% 55% 6% 39% 47% 6% 48% 55% 6% 39% 55% 6% 39% 55% 56% 57% 3% 40% 51/ 69% 6% 25% 59% 11% 29% 38% 7% 55% 64% 7% 29% 14 48% 8% 44% 62% 7% 31% 66% 63% 6% 14% 631 31% 6% 63% 6% 14% 631 17% 10% 73% 6% 68% 6% 7% 65% 64% 7% 29% 14 48% 8% 44% 62% 7% 31% 63% 63% 66% 14% 631 17% 10% 73% 66% 66% 66% 66% 66% 66% 66% 66% 66% 6	16		
	Never	47%	10%	42%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	55%	6%	39%	552
ATTEND CHURCH/C	Infrequently / never	47%	6%	48%	202
CHURCH2 RELIGIOUS	Active Catholic	58%	8%	34%	88
FOCUS	Active Protestant	68%	6%	26%	60
	Active Baptist	57%	3%	40%	8
	Active Fundamentalist / Pentecostal	69%	6%	25%	110
	Active Other	59%	11%	29%	34
	Non-active	38%	7%	55%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	64%	7%	29%	15
	Male not evangelical	48%	8%	64% 31% 56% 49% 42% 39% 48% 34% 26% 40% 25% 29% 55% 29% 44% 31% 63% 14% 73% 7% 66%	32
	Female born again / evangelicals	62%	7%	31%	179
	Female not evangelical	31%	6%	63%	34
RACEVANG RACE / EVANGELICAL	White Evangelical	80%	6%	14%	24
LVANGLLICAL	Non-white Evangelical	17%	10%	73%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	88%	6%	7%	20
CHRISTIANS	Non-white conservative Christians	24%	10%	66%	54
	White non-conservative Christians	43%	4%	54%	38
	Non-white non-conservative Christians	5%	11%	84%	38
RGUNOWN GUN	Gun owner HH	59%	7%	34%	45′
OWNER IN HOUSEHOLD/C	Non-gun owner HH	38%	7%	56%	549

RGENCONG			NCONG GENERESSIONAL BA		TOTAL
	_	Republican	Undecided	Democrat	
RDIRECT DIRECTION	Right direction	6%	5%	89%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	22%	15%	63%	64
	Wrong track	80%	7%	12%	542
RRMII MOST	Pocketbook issues	54%	6%	40%	72
IMPORTANT ISSUE/C	Nat'l security issues	48%	15%	37%	5
	Education	19%	6%	9% 76% 14% 45% 7% 85% 5% 6% 50% 9% 5% 6% 7% 89%	9
	Medicare / SS	15%	9%	76%	6
	Other	41%	14%	45%	7:
RBOID BARACK	Favorable	8%	7%	85%	49
OBAMA NAME ID/C	Unfavorable	88%	5%	6%	48
	No opinion	41%	50%	%       45%         %       85%         %       6%         %       9%         %       6%         %       89%         %       40%         100%       86%         %       50%         %       5%         %       88%         %       46%	2:
RMRID MITT ROMNEY	Favorable	88%	5%	6%	49
NAME ID/C	Unfavorable	5%	7%	89%	46
	No opinion	28%	31%	40%	3
	Never heard of			100%	
RBHOJA BARACK	Approve	7%	7%	86%	49
OBAMA JOB APPROVAL/C	Unsure	33%	17%	50%	1
	Disapprove	89%	6%	5%	48
RBOJA1 APPROVE OBAMA JOB ON ECONOMY/C	Approve	5%	7%	88%	46
	Unsure	27%	27%	46%	1
20011070	Disapprove	84%	7%		52
RBOJA3 APPROVE	Approve	5%	4%	92%	40
OBAMA JOB ON BUDGET &	Unsure	13%	35%	52%	2
SPENDING/C	Disapprove	79%	8%	13%	57
HANDP1 BETTER	Romney	88%	5%	7%	51
HANDLE / ECONOMY	Obama	4%	7%	90%	45
	Both	11%	19%	70%	
	Neither	17%	41%	42%	1
	Unsure	25%	23%	52%	1
HANDP7 BETTER	Romney	89%	5%	6%	50
HANDLE / JOBS	Obama	4%	6%	91%	44
	Both	12%	32%	56%	
	Neither	8%	27%	65%	1
	Unsure	25%	42%	33%	2
RROBAL	Romney	92%	4%	4%	47
PRESIDENTIAL BALLOT/C	Undecided	28%	47%	26%	5
2	Obama	4%	6%	90%	46
UPELECT LIKELIHOOD	Extremely likely	49%	7%	44%	52
OF VOTING IN UPCOMING ELECTION	Very likely	40%	11%	49%	11
S. SOMMES ELECTION	Somewhat likely	30%	17%	53%	2
	Already voted	49%	5%	47%	33

RGENCONG	RGENCONG		RGENCONG GENERIC CONGRESSIONAL BALLOT/C			
		Republican	Undecided	Democrat		
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 65%	49%	4%	48%	649	
	Most likely 70%	49%	4%	47%	701	
	Most likely 75%	49%	4%	47%	750	
	Most likely 80%	49%	4%	47%	800	
	Most likely 85%	49%	5%	46%	850	
	100% of sample	47%	7%	46%	1000	
TOTAL		47%	7%	46%	1000	

RRMII			RRMII MOS	ST IMPORTAN	T ISSUE/C		TOTAL
		Pocketbook issues	Nat'l security issues	Education	Medicare / SS	Other	
TOTAL		72%	5%	9%	6%	7%	1000
RG1 GEOGRAPHIC	Northeast	78%	5%	6%	7%	5%	201
AREAS ONE	Midwest	78%	2%	9%	5%	6%	161
	South	74%	3%	10%	6%	7%	266
	South Central	59%	9%	10%	8%	14%	85
	Central Plains	75%	2%	11%	5%	7%	74
	Mountain States	58%	11%	18%	3%	11%	67
	West	70%	8%	9%	7%	6%	146
RG2 GEOGRAPHIC	California	70%	7%	9%	6%	8%	110
AREAS TWO	Florida	82%	2%	6%	6%	3%	70
	Texas	59%	7%	10%	10%	14%	59
	New York	76%	2%	8%	5%	9%	56
	Rest of country	73%	5%	10%	6%	7%	705
RG2012 STATES BY	Safe Republican	67%	5%	11%	6%	10%	293
2012 STATUS	Toss-up	76%	4%	9%	5%	5%	399
	Safe Democrat	73%	5%	8%	7%	7%	309
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	75%	4%	9%	5%	6%	278
	Other states	71%	5%	10%	6%	8%	722
RGEMP	10% unemployment	68%	8%	9%	6%	9%	126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	74%	4%	8%	6%	7%	717
2012 DATA)	Less than 7% unemployment	68%	7%	15%	4%	5%	158
URBAN URBAN CODE	Rural	79%	1%	7%	6%	6%	120
	Suburban	72%	7%	7%	7%	7%	413
	Urban	71%	5%	12%	6%	6%	173
GENDER GENDER	Male	76%	6%	7%	5%	7%	480
	Female	69%	4%	11%	7%	8%	520
RSEXEMP	Male / employed	81%	4%	7%	2%	6%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	66%	8%	8%	9%	8%	172
	Female / employed	73%	4%	14%	4%	5%	261
	Female / not employed	65%	4%	9%	11%	11%	259
RAGEBG AGE/C	18-29	69%	3%	23%	1%	3%	131
	30-44	79%	3%	9%	3%	6%	285
	45-59	74%	6%	7%	4%	9%	257
	60 and older	66%	7%	6%	12%	9%	327
RAGE RESPONDENT'S	18-34	75%	3%	18%	1%	3%	218
AGE/C	35-44	76%	4%	9%	4%	7%	198
	45-64	74%	6%	7%	5%	8%	357
	65 or over	64%	7%	5%	14%	10%	217
	Unsure / refused	63%	3%	8%	11%	15%	10

RRMII			RRMII MOS	ST IMPORTAN	T ISSUE/C		TOTAL
		Pocketbook issues	Nat'l security issues	Education	Medicare / SS	Other	
RAGEFL RESPONDENT'S	18-44	76%	3%	14%	2%	5%	416
AGE/C	45-64	74%	6%	7%	5%	8%	357
	65 or over	64%	7%	5%	14%	10%	227
RRAGEFL AGE/C	18-44	76%	3%	14%	2%	5%	416
	45+	70%	6%	6%	8%	9%	584
RR96 AGE / SEX	Male / under 45	79%	3%	10%	2%	6%	198
	Male / 45+	73%	8%	6%	6%	7%	282
	Female / under 45	73%	3%	17%	3%	4%	218
	Female / 45+	67%	5%	7%	11%	11%	302
RRACE	White	75%	5%	7%	5%	7%	750
RESPONDENT'S RACE/C	Black / African American	57%	4%	22%	10%	8%	120
	Hispanic / Latino	68%	5%	14%	7%	6%	90
	Other	73%	2%	14%	4%	6%	40
GENRACE RACE BY GENDER	White men	76%	7%	6%	5%	7%	364
	White women	75%	4%	8%	6%	8%	386
	Black men	71%		15%	5%	9%	49
	Black women	46%	6%	27%	13%	7%	71
	Hispanic men	78%	4%	13%	4%	2%	46
	Hispanic women	57%	7%	16%	10%	10%	44
WHITE SENIORS	White seniors	69%	7%	5%	11%	8%	280
	Other	74%	4%	11%	4%	7%	720
RPARTYID PARTY	Republican	83%	5%	3%	3%	7%	400
IDENTIFICATION/C	Independent	72%	7%	8%	5%	7%	170
	Democrat	62%	4%	16%	10%	8%	430
RPARTY USUAL VOTE	Republican	83%	5%	3%	2%	7%	439
BEHAVIOR/C	Ticket splitter	71%	9%	6%	6%	8%	91
	Democrat	63%	4%	16%	9%	8%	469
PARTISAN PARTISAN	Hard GOP	84%	4%	3%	2%	6%	354
	Soft GOP	75%	8%	4%	3%	10%	99
	Ticket splitter	70%	10%	5%	8%	7%	65
	Soft DEM	72%	4%	12%	5%	8%	95
	Hard DEM	61%	4%	17%	10%	8%	386
RIDEOL	Conservative	77%	5%	6%	5%	7%	585
RESPONDENT'S IDEOLOGY/C	Moderate	64%	5%	8%	7%	17%	65
1520200170	Liberal	66%	5%	15%	8%	6%	349
RRIDEOL	Very conservative	77%	6%	4%	4%	9%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	78%	4%	7%	5%	6%	373
IDEOLOGI/C	Moderate / liberal	65%	5%	14%	8%	8%	415

RRMII			RRMII MO	ST IMPORTAN	T ISSUE/C		TOTAL
		Pocketbook issues	Nat'l security issues	Education	Medicare / SS	Other	
RPTYID98 TARGET GROUPS	Republican	83%	5%	3%	3%	7%	400
GROUPS	Independent	72%	7%	8%	5%	7%	170
	Conservative DEM	60%	3%	15%	13%	9%	132
	Mod / lib DEM	64%	5%	16%	8%	7%	298
PARIDEOL PARTY /	Liberal DEM	64%	6%	16%	8%	6%	296
IDEOLOGY	Mod / conservative DEM	61%	2%	15%	12%	10%	174
	Independent	71%	9%	6%	6%	8%	91
	Mod / liberal GOP	75%		10%	6%	9%	49
	Conservative GOP	84%	5%	3%	2%	6%	390
TEAMEM IDENTIFY	Yes / strongly	81%	2%	5%	5%	8%	152
WITH TEA PARTY MOVEMENT	Yes	88%	2%	4%	1%	4%	59
	Unsure	60%	5%	4%	10%	20%	70
	No	77%	5%	8%	3%	6%	243
	No / strongly	67%	6%	13%	8%	6%	476
REDUC RESPONDENT'S EDUCATION/C	Less than high school	48%	7%	16%	11%	17%	50
	High school graduate	69%	6%	5%	9%	11%	205
	Some college	72%	6%	10%	6%	6%	265
	College graduate	77%	4%	10%	4%	5%	480
SEXEDUC SEX /	College men	77%	6%	8%	3%	5%	354
EDUCATION	Non-college men	70%	5%	5%	8%	12%	126
	College women	73%	3%	12%	6%	6%	392
	Non-college women	59%	7%	10%	11%	13%	128
SEXEDWH NON-COLLEGE	White non-college graduate	73%	6%	5%	7%	9%	368
GRADUATES	Minority non-college graduate	57%	5%	18%	10%	10%	151
	Others	77%	4%	10%	4%	5%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	75%	7%	5%	5%	8%	179
GRADUATES BY GENDER	White female non-college graduates	71%	5%	5%	8%	10%	189
	Minority male non-college graduates	68%	4%	12%	6%	10%	59
	Minority female non-college graduates	50%	6%	22%	12%	9%	93
	Other	77%	4%	10%	4%	5%	480
RUNION MEMBER OF LABOR UNION/C	Union household	66%	5%	17%	8%	4%	133
LADUK UNIUN/C	Non-union household	73%	5%	8%	6%	8%	867
RMARITAL MARITAL	Single	72%	3%	16%	4%	5%	173
STATUS/C	Married	75%	5%	8%	4%	7%	610
	No longer married	65%	6%	8%	12%	9%	217

RRMII			RRMII MOS	ST IMPORTAN	IT ISSUE/C		TOTAL
		Pocketbook issues	Nat'l security issues	Education	Medicare / SS	Other	
RRMARITA MARITAL STATUS/C	Single / no longer married	68%	5%	12%	9%	7%	390
	Married	75%	5%	8%	4%	7%	610
MOMDAD PARENTS	Dad	80%	5%	7%	3%	5%	146
	Mom	74%	4%	16%	2%	4%	189
BUNDY MARITAL	Married / children	80%	4%	10%	1%	5%	253
STATUS / CHILDREN	Married / no children	71%	6%	7%	7%	9%	357
	Divorced / children	80%	2%	5%	13%		32
	Divorced / no children	63%	7%	8%	10%	12%	90
	Single / children	63%	8%	22%	6%		35
	Single / no children	74%	2%	15%	4%	6%	138
	Other / mixed	62%	6%	9%	14%	9%	95
GENMAR1 GENDER	Single women	73%	3%	18%	3%	3%	93
AND MARITAL	Married women	72%	4%	11%	5%	8%	290
	No longer married women	62%	5%	8%	14%	11%	137
	Single men	70%	3%	13%	6%	8%	80
	Married men	78%	6%	6%	3%	7%	320
	No longer married men	71%	8%	8%	9%	5%	80
GENMAR2 GENDER,	White single men	67%	5%	6%	10%	12%	40
MARITAL, AND RACE	White single women	81%		13%	2%	3%	48
	White married men	78%	7%	5%	3%	7%	26
	White married women	75%	4%	8%	5%	8%	242
	White no longer married men	71%	11%	8%	8%	3%	57
	White no longer married women	71%	6%	3%	11%	9%	96
	Other	63%	4%	18%	8%	7%	250
MOMMAR MOTHERS	Single mothers	67%	11%	20%	3%		27
BY MARITAL STATUS	Married mothers	79%	3%	14%	1%	4%	128
	No longer married mothers	60%	2%	22%	8%	8%	34
	Non-mothers	72%	5%	8%	7%	8%	81 <sup>-</sup>
MOMRACE MOTHERS	White mothers	84%	2%	11%	1%	2%	130
BY RACE	Non-white mothers	51%	7%	29%	6%	7%	59
	Non-mothers	72%	5%	8%	7%	8%	81 <sup>-</sup>
ECONCLA2	Upper class	77%	6%	7%	5%	5%	60
ECONOMIC CLASS	Middle class	74%	5%	8%	6%	7%	750
	Low income	66%	3%	16%	7%	9%	16
	Working class	67%				33%	
	Unemployed	63%			15%	21%	•

RRMII				ST IMPORTAN	IT ISSUE/C		TOTAL
		Pocketbook issues	Nat'l security issues	Education	Medicare / SS	Other	
FAMCLASS ECONOMIC CLASS	Upper class	77%	6%	7%	5%	5%	66
AND FAMILY STATUS	Middle class family	74%	6%	8%	6%	7%	550
	Middle class / not married or parent	72%	4%	10%	7%	6%	206
	Lower class	66%	3%	15%	7%	10%	178
RDENOM RESPONDENT'S	Catholic	78%	7%	6%	5%	5%	186
RELIGION/C	Protestant	76%	4%	6%	6%	8%	159
	Baptist	61%	5%	12%	7%	14%	15
	Fundamentalist / Pentecostal	74%	4%	7%	8%	6%	181
	Other	69%	6%	14%	7%	4%	112
	No affiliation	73%	5%	13%	4%	6%	206
RDENOMFR HOW	At least once a week	76%	4%	7%	7%	8%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	75%	5%	10%	4%	7%	169
	Infrequently	70%	6%	9%	10%	6%	161
	Never	50%	11%	16%	4%	18%	4(
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	75%	4%	8%	6%	7%	552
ATTEND CHURCH/C	Infrequently / never	66%	7%	10%	9%	8%	202
CHURCH2 RELIGIOUS	Active Catholic	78%	5%	5%	5%	6%	88
FOCUS	Active Protestant	82%	2%	2%	7%	7%	66
	Active Baptist	68%	3%	8%	7%	13%	8
	Active Fundamentalist / Pentecostal	76%	3%	8%	7%	6%	110
	Active Other	77%	5%	11%	5%	3%	34
	Non-active	70%	6%	11%	6%	7%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	73%	4%	6%	6%	11%	157
	Male not evangelical	77%	7%	8%	4%	5%	323
	Female born again / evangelicals	73%	2%	9%	6%	8%	179
	Female not evangelical	67%	5%	12%	8%	7%	34′
RACEVANG RACE /	White Evangelical	80%	4%	3%	4%	9%	24
EVANGELICAL	Non-white Evangelical	55%	1%	23%	10%	11%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	81%	4%	3%	3%	9%	20
CHRISTIANS	Non-white conservative Christians	53%	1%	21%	11%	13%	5-
	White non-conservative Christians	75%	2%	2%	13%	9%	3
	Non-white non-conservative Christians	58%	1%	24%	10%	7%	38
RGUNOWN GUN OWNER IN	Gun owner HH	78%	4%	6%	3%	8%	45′
HOUSEHOLD/C	Non-gun owner HH	68%	5%	12%	8%	7%	549

RRMII		<u> </u>	RRMII MOS	ST IMPORTAN	T ISSUE/C		TOTAL
		Pocketbook issues	Nat'l security issues	Education	Medicare / SS	Other	
RDIRECT DIRECTION THINGS IN COUNTRY	Right direction	59%	6%	17%	10%	8%	394
ARE GOING/C	Unsure	63%	2%	17%	9%	10%	64
	Wrong track	83%	5%	3%	3%	7%	542
RGENCONG GENERIC	Republican	83%	5%	4%	2%	6%	472
CONGRESSIONAL BALLOT/C	Undecided	58%	11%	8%	8%	15%	69
	Democrat	64%	4%	15%	10%	7%	459
RBOID BARACK	Favorable	61%	5%	16%	10%	8%	498
OBAMA NAME ID/C	Unfavorable	85%	5%	3%	2%	6%	480
	No opinion	67%	10%	2%	13%	8%	23
RMRID MITT ROMNEY	Favorable	83%	5%	4%	2%	6%	498
NAME ID/C	Unfavorable	62%	4%	15%	10%	8%	465
	No opinion	60%	11%	12%	7%	9%	35
	Never heard of				100%		2
RBHOJA BARACK	Approve	61%	5%	17%	9%	8%	493
OBAMA JOB APPROVAL/C	Unsure	76%			11%	13%	18
	Disapprove	84%	5%	2%	2%	6%	489
RBOJA1 APPROVE	Approve	61%	5%	16%	9%	9%	461
OBAMA JOB ON ECONOMY/C	Unsure	42%	13%	15%	5%	25%	11
	Disapprove	83%	5%	4%	3%	6%	528
RBOJA3 APPROVE	Approve	61%	4%	18%	9%	8%	406
OBAMA JOB ON BUDGET &	Unsure	45%	15%	21%	3%	17%	23
SPENDING/C	Disapprove	81%	5%	3%	4%	6%	571
HANDP1 BETTER	Romney	83%	5%	4%	2%	6%	513
HANDLE / ECONOMY	Obama	60%	5%	16%	10%	9%	451
	Both	63%		27%	11%		9
	Neither	87%			13%		13
	Unsure	46%		12%	12%	30%	13
HANDP7 BETTER	Romney	84%	5%	3%	2%	6%	504
HANDLE / JOBS	Obama	61%	4%	17%	10%	8%	445
	Both	49%	12%	28%	11%		9
	Neither	56%	8%		14%	22%	17
	Unsure	57%	14%	6%	7%	15%	25
RROBAL	Romney	84%	5%	3%	2%	6%	475
PRESIDENTIAL BALLOT/C	Undecided	62%	10%	15%	5%	9%	56
BALLOTIC	Obama	61%	5%	16%	10%	8%	469
UPELECT LIKELIHOOD	Extremely likely	75%	4%	9%	4%	6%	526
OF VOTING IN UPCOMING ELECTION	Very likely	70%	6%	6%	8%	10%	118
I. SS.IIIIVO ELECTION	Somewhat likely	69%		13%	13%	5%	20
	Already voted	69%	6%	10%	7%	8%	337

RRMII			RRMII MOS	ST IMPORTAN	T ISSUE/C		TOTAL
		Pocketbook issues	Nat'l security issues	Education	Medicare / SS	Other	
TURNOUT TURNOUT	Most likely 65%	74%	4%	9%	6%	7%	649
OF MOST LIKELY VOTERS	Most likely 70%	75%	4%	9%	6%	7%	701
	Most likely 75%	74%	4%	9%	6%	7%	750
	Most likely 80%	73%	5%	9%	6%	7%	800
	Most likely 85%	73%	5%	9%	6%	7%	850
	100% of sample	72%	5%	9%	6%	7%	1000
TOTAL		72%	5%	9%	6%	7%	1000

MII					MII MOS	ST IMPORTAN	TISSUE			
		Wars in Iraq & Afghanistan	Illegal immigration	Taxes	Terrorism & HS	Education	Health care costs	Gov't spending & budget deficit	Economy	Gas & energy prices
TOTAL		2%	1%	2%	2%	9%	10%	16%	27%	1%
RG1 GEOGRAPHIC	Northeast	2%	1%	2%	1%	6%	7%	17%	29%	2%
AREAS ONE	Midwest	0%			1%	9%	9%	12%	37%	2%
	South	0%	1%	1%	2%	10%	14%	14%	27%	0%
	South Central	2%	2%	4%	6%	10%	9%	16%	22%	1%
	Central Plains	1%	1%	1%	1%	11%	9%	18%	32%	1%
	Mountain States	5%	2%	2%	4%	18%	8%	11%	18%	
	West	3%	2%	2%	3%	9%	9%	21%	17%	0%
RG2 GEOGRAPHIC	California	2%	2%	1%	3%	9%	10%	21%	17%	1%
AREAS TWO	Florida	1%			1%	6%	22%	9%	31%	
	Texas		1%	5%	6%	10%	10%	16%	17%	1%
	New York	2%		4%		8%	8%	15%	38%	1%
	Rest of country	2%	1%	1%	2%	10%	9%	16%	28%	1%
RG2012 STATES BY	Safe Republican	1%	1%	2%	3%	11%	8%	17%	26%	0%
2012 STATUS	Toss-up	1%	1%	1%	2%	9%	13%	12%	29%	1%
	Safe Democrat	2%	1%	2%	2%	8%	7%	19%	25%	1%
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	2%	1%	1%	1%	9%	16%	10%	30%	1%
STATES	Other states	2%	1%	2%	3%	10%	8%	18%	26%	1%
RGEMP	10% unemployment	3%	2%	1%	4%	9%	11%	18%	15%	1%
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	1%	1%	2%	2%	8%	10%	15%	28%	1%
2012 DATA)	Less than 7% unemployment	1%	3%	2%	3%	15%	7%	17%	30%	1%
URBAN URBAN CODE	Rural		1%	4%		7%	7%	23%	27%	
	Suburban	3%	2%	1%	3%	7%	7%	16%	28%	1%
	Urban	1%	1%	1%	4%	12%	14%	12%	27%	0%
GENDER GENDER	Male	2%	1%	2%	3%	7%	8%	21%	27%	1%
	Female	1%	1%	1%	2%	11%	12%	11%	26%	1%
RSEXEMP	Male / employed	2%	1%	3%	2%	7%	9%	23%	26%	1%
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	3%	2%	1%	4%	8%	6%	17%	30%	1%
2 202	Female / employed	1%	1%	1%	2%	14%	16%	10%	27%	
-	Female / not employed	2%	1%	1%	2%	9%	7%	11%	26%	2%
RAGEBG AGE/C	18-29			3%	3%	23%	13%	14%	24%	2%
	30-44	1%	1%	2%	1%	9%	12%	18%	26%	1%
	45-59	2%	1%	1%	2%	7%	9%	14%	31%	1%
	60 and older	2%	2%	1%	3%	6%	7%	16%	25%	1%

MII					MII MOS	ST IMPORTAN	T ISSUE			
		Wars in Iraq & Afghanistan	Illegal immigration	Taxes	Terrorism & HS	Education	Health care costs	Gov't spending & budget deficit	Economy	Gas & energy prices
RAGE RESPONDENT'S	18-34			3%	3%	18%	12%	15%	26%	2%
AGE/C	35-44	1%	2%	2%	1%	9%	12%	17%	25%	
	45-64	3%	1%	1%	3%	7%	9%	15%	31%	1%
	65 or over	2%	2%	1%	3%	5%	8%	15%	23%	1%
	Unsure / refused				3%	8%	5%	13%	34%	
RAGEFL	18-44	1%	1%	3%	2%	14%	12%	16%	25%	1%
RESPONDENT'S AGE/C	45-64	3%	1%	1%	3%	7%	9%	15%	31%	1%
	65 or over	2%	2%	1%	3%	5%	7%	15%	24%	0%
RRAGEFL AGE/C	18-44	1%	1%	3%	2%	14%	12%	16%	25%	1%
	45+	2%	1%	1%	3%	6%	8%	15%	28%	1%
RR96 AGE / SEX	Male / under 45	1%		4%	2%	10%	7%	23%	26%	1%
	Male / 45+	3%	2%	1%	3%	6%	8%	20%	28%	1%
	Female / under 45	1%	1%	1%	1%	17%	16%	11%	25%	1%
	Female / 45+	2%	1%	1%	2%	7%	8%	11%	27%	0%
RRACE	White	2%	1%	2%	2%	7%	9%	17%	30%	1%
RESPONDENT'S RACE/C	Black / African American		2%	1%	2%	22%	11%	5%	16%	2%
	Hispanic / Latino		1%	2%	5%	14%	13%	20%	17%	
	Other	2%				14%	9%	12%	33%	
GENRACE RACE BY	White men	2%	1%	2%	3%	6%	9%	22%	29%	1%
GENDER	White women	2%	1%	2%	1%	8%	10%	13%	30%	1%
	Black men			3%		15%	5%	13%	20%	4%
	Black women		3%		3%	27%	14%		13%	
	Hispanic men			3%	4%	13%	6%	29%	23%	
	Hispanic women		2%		5%	16%	20%	12%	12%	
WHITE SENIORS	White seniors	2%	2%	0%	3%	5%	7%	17%	26%	1%
	Other	1%	1%	2%	2%	11%	11%	15%	27%	1%
RPARTYID PARTY	Republican	0%	2%	2%	3%	3%	5%	23%	34%	0%
IDENTIFICATION/C	Independent	3%	1%	2%	3%	8%	8%	19%	27%	1%
	Democrat	2%	1%	1%	1%	16%	15%	8%	20%	2%
RPARTY USUAL VOTE	Republican	1%	1%	2%	3%	3%	4%	25%	34%	0%
BEHAVIOR/C	Ticket splitter	2%	1%	3%	6%	6%	6%	19%	24%	4%
	Democrat	2%	1%	1%	1%	16%	16%	6%	21%	1%
PARTISAN PARTISAN	Hard GOP	0%	1%	2%	3%	3%	4%	25%	35%	0%
	Soft GOP	3%			5%	4%	2%	23%	35%	0%
	Ticket splitter	3%	4%	4%	4%	5%	10%	20%	17%	
	Soft DEM	3%		1%	1%	12%	18%	11%	22%	5%
	Hard DEM	2%	1%	2%	1%	17%	15%	6%	20%	1%

MII					MII MOS	ST IMPORTAN	T ISSUE			
		Wars in Iraq & Afghanistan	Illegal immigration	Taxes	Terrorism & HS	Education	Health care costs	Gov't spending & budget deficit	Economy	Gas & energy prices
RIDEOL	Conservative	1%	2%	2%	2%	6%	7%	20%	31%	1%
RESPONDENT'S IDEOLOGY/C	Moderate	1%		1%	3%	8%	5%	16%	19%	4%
	Liberal	3%	0%	1%	2%	15%	15%	8%	22%	1%
RRIDEOL	Very conservative	0%	4%	1%	2%	4%	7%	19%	32%	0%
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	1%	1%	2%	3%	7%	7%	21%	30%	1%
	Moderate / liberal	3%	0%	1%	2%	14%	13%	9%	22%	1%
RPTYID98 TARGET	Republican	0%	2%	2%	3%	3%	5%	23%	34%	0%
GROUPS	Independent	3%	1%	2%	3%	8%	8%	19%	27%	1%
	Conservative DEM	1%	2%	1%		15%	15%	8%	15%	1%
	Mod / lib DEM	3%	0%	2%	2%	16%	15%	7%	22%	2%
PARIDEOL PARTY /	Liberal DEM	4%	0%	2%	2%	16%	16%	6%	22%	0%
IDEOLOGY	Mod / conservative DEM	0%	2%	1%		15%	15%	6%	18%	2%
	Independent	2%	1%	3%	6%	6%	6%	19%	24%	4%
	Mod / liberal GOP					10%	1%	23%	21%	
	Conservative GOP	1%	1%	2%	3%	3%	4%	25%	36%	0%
TEAMEM IDENTIFY	Yes / strongly		1%	3%	0%	5%	6%	25%	29%	
WITH TEA PARTY MOVEMENT	Yes			2%	2%	4%	9%	19%	41%	
	Unsure		2%	1%	3%	4%	9%	10%	21%	1%
	No	1%	1%	2%	3%	8%	5%	21%	33%	1%
	No / strongly	3%	1%	1%	2%	13%	14%	10%	22%	1%
REDUC	Less than high school		5%	2%	2%	16%	9%	10%	6%	5%
RESPONDENT'S EDUCATION/C	High school graduate	2%	2%	2%	2%	5%	7%	12%	28%	0%
	Some college	1%	1%	2%	4%	10%	12%	14%	25%	1%
	College graduate	2%	1%	1%	1%	10%	10%	19%	30%	1%
SEXEDUC SEX /	College men	2%	1%	2%	3%	8%	8%	23%	27%	1%
EDUCATION	Non-college men	2%	2%	2%	1%	5%	8%	16%	28%	0%
	College women	1%	1%	1%	1%	12%	13%	12%	28%	0%
	Non-college women	1%	3%	2%	3%	10%	7%	7%	20%	2%
SEXEDWH NON-COLLEGE	White non-college graduate	2%	2%	2%	3%	5%	10%	13%	28%	1%
GRADUATES	Minority non-college graduate	0%	1%	2%	4%	18%	10%	12%	16%	
	Others	2%	1%	1%	1%	10%	10%	19%	30%	1%
SEXEDWG NON-COLLEGE	White male non-college graduates	2%	2%	2%	3%	5%	11%	18%	28%	1%
GRADUATES BY	White female non-college graduates	1%	2%	2%	2%	5%	9%	8%	28%	1%
	Minority male non-college graduates	1%		4%	3%	12%	5%	20%	21%	
	Minority female non-college graduates		2%		5%	22%	13%	7%	13%	
	Other	2%	1%	1%	1%	10%	10%	19%	30%	1%

MII					MII MOS	ST IMPORTAN	T ISSUE			
		Wars in Iraq & Afghanistan	Illegal immigration	Taxes	Terrorism & HS	Education	Health care costs	Gov't spending & budget deficit	Economy	Gas & energy prices
RUNION MEMBER OF	Union household	2%	1%	1%	2%	17%	10%	10%	23%	
LABOR UNION/C	Non-union household	2%	1%	2%	2%	8%	10%	16%	27%	1%
RMARITAL MARITAL	Single		1%	3%	2%	16%	15%	13%	26%	2%
STATUS/C	Married	2%	1%	1%	2%	8%	8%	19%	29%	1%
	No longer married	2%	2%	1%	2%	8%	11%	9%	23%	1%
RRMARITA MARITAL STATUS/C	Single / no longer married	1%	1%	2%	2%	12%	13%	11%	24%	1%
	Married	2%	1%	1%	2%	8%	8%	19%	29%	1%
MOMDAD PARENTS	Dad	1%		3%	4%	7%	8%	25%	29%	2%
	Mom	1%	2%	1%	1%	16%	11%	12%	27%	1%
BUNDY MARITAL	Married / children	1%	1%	1%	3%	10%	9%	21%	29%	1%
STATUS / CHILDREN	Married / no children	3%	1%	2%	2%	7%	7%	17%	28%	1%
	Divorced / children		2%	3%		5%	8%	11%	35%	
	Divorced / no children	3%	1%		3%	8%	17%	7%	18%	2%
	Single / children		2%	3%	6%	22%	13%	4%	15%	8%
	Single / no children		0%	2%	1%	15%	15%	16%	28%	
	Other / mixed	1%	3%	2%	2%	9%	6%	11%	24%	
GENMAR1 GENDER	Single women		1%		2%	18%	21%	6%	25%	3%
AND MARITAL	Married women	2%	1%	1%	1%	11%	10%	14%	29%	0%
	No longer married women	0%	2%	2%	2%	8%	10%	7%	23%	0%
	Single men		1%	5%	2%	13%	8%	21%	27%	
	Married men	2%	1%	1%	3%	6%	6%	23%	29%	1%
	No longer married men	3%	2%	1%	2%	8%	13%	13%	23%	2%
GENMAR2 GENDER,	White single men		1%	6%	4%	6%	11%	16%	26%	
MARITAL, AND RACE	White single women					13%	18%	9%	31%	5%
	White married men	2%	1%	1%	3%	5%	6%	24%	31%	1%
	White married women	2%	1%	2%	0%	8%	10%	14%	31%	0%
	White no longer married men	5%	3%	2%	3%	8%	18%	16%	19%	
	White no longer married women	1%	2%	2%	3%	3%	7%	10%	28%	1%
	Other	0%	1%	1%	2%	18%	11%	12%	19%	1%
MOMMAR MOTHERS	Single mothers		3%		8%	20%	12%		18%	10%
BY MARITAL STATUS	Married mothers	1%	1%	1%		14%	12%	18%	27%	
	No longer married mothers		2%			22%	5%		34%	
	Non-mothers	2%	1%	2%	3%	8%	10%	16%	27%	1%
MOMRACE MOTHERS	White mothers	1%	1%	1%		11%	10%	16%	34%	2%
BY RACE	Non-white mothers	1%	2%		4%	29%	13%	3%	13%	
	Non-mothers	2%	1%	2%	3%	8%	10%	16%	27%	1%

MII					MII MOS	ST IMPORTAN	T ISSUE			
		Wars in Iraq & Afghanistan	Illegal immigration	Taxes	Terrorism & HS	Education	Health care costs	Gov't spending & budget deficit	Economy	Gas & energy prices
ECONCLA2	Upper class	6%				7%	6%	21%	29%	
ECONOMIC CLASS	Middle class	2%	1%	2%	2%	8%	9%	16%	29%	1%
	Low income				3%	16%	14%	9%	19%	2%
	Working class						15%	35%		
	Unemployed							17%	18%	
FAMCLASS	Upper class	6%				7%	6%	21%	29%	
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	2%	1%	2%	3%	8%	8%	18%	30%	1%
	Middle class / not married or parent	2%	2%	3%	1%	10%	14%	13%	26%	1%
	Lower class				3%	15%	14%	10%	19%	2%
RDENOM	Catholic	2%	1%	2%	3%	6%	8%	20%	24%	
RESPONDENT'S RELIGION/C	Protestant	0%	2%	2%	1%	6%	10%	12%	36%	
	Baptist	1%	1%	0%	4%	12%	9%	8%	29%	1%
	Fundamentalist / Pentecostal	1%	2%	0%	1%	7%	10%	18%	28%	0%
-	Other	3%		2%	3%	14%	4%	21%	23%	1%
	No affiliation	3%		3%	2%	13%	14%	15%	23%	3%
RDENOMFR HOW	At least once a week	1%	2%	0%	1%	7%	11%	18%	30%	1%
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	1%	1%	5%	3%	10%	6%	13%	30%	
	Infrequently	1%	2%	1%	2%	9%	8%	12%	28%	
	Never	4%	2%		5%	16%	9%	19%	11%	
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	1%	1%	2%	2%	8%	9%	16%	30%	0%
ATTEND CHURCH/C	Infrequently / never	2%	2%	1%	3%	10%	8%	13%	25%	
CHURCH2 RELIGIOUS	Active Catholic	1%	3%		2%	5%	8%	23%	24%	
FOCUS	Active Protestant		1%		1%	2%	14%	13%	38%	
	Active Baptist	1%	1%	1%	1%	8%	15%	8%	34%	1%
	Active Fundamentalist / Pentecostal		2%		1%	8%	9%	21%	28%	1%
	Active Other	5%				11%	2%	29%	26%	2%
	Non-active	2%	1%	2%	3%	11%	9%	14%	25%	1%
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals		3%	0%	2%	6%	7%	15%	32%	1%
ļ	Male not evangelical	3%	0%	3%	4%	8%	8%	24%	25%	1%
	Female born again / evangelicals	0%	1%		1%	9%	10%	14%	30%	
	Female not evangelical	2%	1%	2%	2%	12%	12%	9%	24%	1%
RACEVANG RACE /	White Evangelical	0%	2%		2%	3%	8%	18%	37%	0%
EVANGELICAL	Non-white Evangelical		1%	1%	0%	23%	11%	7%	15%	1%

MII					MII MOS	ST IMPORTAN	TISSUE			
		Wars in Iraq & Afghanistan	Illegal immigration	Taxes	Terrorism & HS	Education	Health care costs	Gov't spending & budget deficit	Economy	Gas & energy prices
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	0%	2%		2%	3%	7%	19%	40%	0%
CHRISTIANS	Non-white conservative Christians		1%			21%	15%	9%	12%	1%
	White non-conservative Christians		2%			2%	10%	10%	25%	
	Non-white non-conservative Christians			2%	1%	24%	6%	5%	20%	
RGUNOWN GUN	Gun owner HH	1%	1%	2%	2%	6%	8%	20%	31%	1%
OWNER IN HOUSEHOLD/C	Non-gun owner HH	2%	1%	1%	2%	12%	12%	12%	24%	1%
RDIRECT DIRECTION	Right direction	3%	1%	2%	2%	17%	17%	6%	16%	1%
THINGS IN COUNTRY ARE GOING/C	Unsure	1%	1%			17%	11%	10%	24%	4%
	Wrong track	1%	1%	2%	3%	3%	4%	23%	35%	0%
RGENCONG GENERIC	Republican	1%	1%	2%	3%	4%	4%	24%	35%	1%
CONGRESSIONAL BALLOT/C	Undecided	4%	2%		5%	8%	4%	17%	17%	
	Democrat	2%	1%	2%	1%	15%	17%	7%	20%	1%
RRMII MOST	Pocketbook issues			2%			14%	22%	37%	1%
IMPORTANT ISSUE/C	Nat'l security issues	33%	22%		45%					
	Education					100%				
	Medicare / SS									
	Other									
RBOID BARACK	Favorable	2%	1%	1%	2%	16%	15%	8%	19%	2%
OBAMA NAME ID/C	Unfavorable	1%	1%	2%	2%	3%	5%	24%	35%	0%
	No opinion	5%	3%		3%	2%	4%	15%	33%	
RMRID MITT ROMNEY	Favorable	1%	1%	2%	3%	4%	4%	24%	34%	0%
NAME ID/C	Unfavorable	3%	1%	1%	1%	15%	16%	8%	19%	1%
	No opinion	3%	6%		2%	12%	13%	9%	21%	7%
	Never heard of									
RBHOJA BARACK	Approve	2%	1%	2%	2%	17%	15%	7%	19%	2%
OBAMA JOB APPROVAL/C	Unsure						36%	6%	18%	
	Disapprove	1%	2%	1%	3%	2%	3%	24%	36%	0%
RBOJA1 APPROVE	Approve	3%	1%	2%	1%	16%	17%	6%	18%	2%
OBAMA JOB ON	Unsure	13%				15%	7%		28%	
CONOWITC	Disapprove	0%	1%	1%	3%	4%	3%	24%	35%	0%
RBOJA3 APPROVE	Approve	2%	1%	2%	1%	18%	17%	5%	19%	2%
OBAMA JOB ON BUDGET &	Unsure	7%			8%	21%	10%	2%	6%	
SPENDING/C	Disapprove	1%	1%	2%	3%	3%	5%	24%	33%	0%

MII					MII MOS	ST IMPORTAN	T ISSUE			
		Wars in Iraq & Afghanistan	Illegal immigration	Taxes	Terrorism & HS	Education	Health care costs	Gov't spending & budget deficit	Economy	Gas & energy prices
HANDP1 BETTER	Romney	1%	1%	2%	3%	4%	4%	24%	35%	0%
HANDLE / ECONOMY	Obama	3%	1%	2%	1%	16%	16%	5%	19%	2%
	Both					27%	20%	17%		
	Neither							44%	22%	
	Unsure					12%	6%	12%	17%	
HANDP7 BETTER	Romney	1%	1%	2%	3%	3%	4%	24%	36%	0%
HANDLE / JOBS	Obama	3%	1%	1%	1%	17%	16%	6%	19%	2%
	Both	12%				28%		18%	10%	
	Neither	8%						19%	18%	
	Unsure		3%		12%	6%	18%	16%	11%	
RROBAL	Romney	1%	1%	2%	3%	3%	4%	25%	36%	0%
PRESIDENTIAL BALLOT/C	Undecided	4%	1%		4%	15%	14%	17%	17%	
	Obama	2%	1%	2%	1%	16%	16%	6%	19%	2%
UPELECT LIKELIHOOD	Extremely likely	1%	0%	1%	2%	9%	9%	17%	30%	1%
OF VOTING IN UPCOMING ELECTION	Very likely		3%	5%	3%	6%	9%	7%	27%	1%
	Somewhat likely			8%		13%		23%	7%	13%
	Already voted	2%	2%	1%	2%	10%	12%	17%	23%	0%
TURNOUT TURNOUT	Most likely 65%	2%	1%	1%	1%	9%	10%	17%	29%	1%
OF MOST LIKELY VOTERS	Most likely 70%	2%	1%	1%	1%	9%	10%	17%	28%	1%
	Most likely 75%	2%	1%	1%	1%	9%	10%	16%	28%	1%
	Most likely 80%	2%	1%	1%	2%	9%	10%	17%	28%	1%
	Most likely 85%	2%	1%	1%	2%	9%	10%	16%	28%	1%
	100% of sample	2%	1%	2%	2%	9%	10%	16%	27%	1%
TOTAL				2%	2%	9%	10%	16%	27%	1%

MII			N	III MOST IMPO	RTANT ISSUE			TOTAL
		Medicare & SS	Jobs	Combo / equally	Other	None	Unsure	
TOTAL		6%	18%	5%	2%	0%	0%	1000
RG1 GEOGRAPHIC	Northeast	7%	20%	3%	1%		0%	201
AREAS ONE	Midwest	5%	18%	5%	1%			161
	South	6%	17%	5%	2%	0%	0%	266
	South Central	8%	8%	9%	4%		2%	85
	Central Plains	5%	15%	3%	2%		1%	74
	Mountain States	3%	19%	8%	2%			67
	West	7%	21%	6%	0%			146
RG2 GEOGRAPHIC	California	6%	21%	8%	1%			110
AREAS TWO	Florida	6%	20%	3%				70
	Texas	10%	10%	6%	5%		2%	59
	New York	5%	9%	6%	2%		1%	56
	Rest of country	6%	18%	5%	1%	0%	0%	705
RG2012 STATES BY	Safe Republican	6%	14%	6%	3%	0%	1%	293
2012 STATUS	Toss-up	5%	20%	4%	1%		0%	399
	Safe Democrat	7%	18%	6%	1%		0%	309
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	5%	18%	5%	2%			278
STATES	Other states	6%	17%	5%	1%	0%	1%	722
RGEMP	10% unemployment	6%	22%	8%	1%			126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	6%	18%	5%	2%	0%	1%	717
2012 DATA)	Less than 7% unemployment	4%	11%	4%	2%			158
URBAN URBAN CODE	Rural	6%	18%	5%	1%			120
	Suburban	7%	19%	4%	2%	0%	1%	413
	Urban	6%	17%	6%			0%	173
GENDER GENDER	Male	5%	16%	4%	2%	0%	1%	480
	Female	7%	19%	6%	1%		0%	520
RSEXEMP RESPONDENT'S SEX /	Male / employed	2%	19%	4%	2%	0%	0%	308
EMPLOYMENT/C	Male / not employed	9%	12%	5%	2%		1%	172
	Female / employed	4%	19%	4%	0%		0%	261
	Female / not employed	11%	19%	8%	2%		0%	259
RAGEBG AGE/C	18-29	1%	14%	2%	1%			131
	30-44	3%	20%	3%	3%			285
	45-59	4%	17%	6%	2%		1%	257
	60 and older	12%	17%	8%	1%	0%	1%	327

MII			N	MII MOST IMPORTANT ISSUE				
		Medicare & SS	Jobs	Combo / equally	Other	None	Unsure	
RAGE RESPONDENT'S	18-34	1%	17%	2%	1%			218
AGE/C	35-44	4%	20%	3%	4%			198
	45-64	5%	17%	6%	1%		1%	357
	65 or over	14%	17%	8%	1%	0%	1%	217
	Unsure / refused	11%	11%	15%				10
RAGEFL	18-44	2%	18%	3%	2%			410
RESPONDENT'S AGE/C	45-64	5%	17%	6%	1%		1%	35
AGE/C	65 or over	14%	17%	8%	1%	0%	1%	22
RRAGEFL AGE/C	18-44	2%	18%	3%	2%			410
	45+	8%	17%	7%	1%	0%	1%	584
RR96 AGE / SEX	Male / under 45	2%	18%	4%	2%			198
	Male / 45+	6%	15%	4%	2%	0%	1%	28
	Female / under 45	3%	19%	1%	2%			218
	Female / 45+	11%	19%	10%	1%		0%	30:
RRACE RESPONDENT'S RACE/C	White	5%	17%	5%	2%	0%	0%	75
	Black / African American	10%	22%	8%				12
	Hispanic / Latino	7%	16%	2%	3%		1%	9
	Other	4%	19%	6%	1%			4
GENRACE RACE BY	White men	5%	14%	4%	2%	0%	1%	36
GENDER	White women	6%	20%	6%	1%		0%	38
	Black men	5%	26%	9%				4
	Black women	13%	20%	7%				7
	Hispanic men	4%	17%				2%	4
	Hispanic women	10%	14%	4%	6%			4
WHITE SENIORS	White seniors	11%	18%	7%	1%	0%	1%	28
	Other	4%	18%	5%	2%		0%	72
RPARTYID PARTY	Republican	3%	19%	6%	1%			40
IDENTIFICATION/C	Independent	5%	15%	3%	2%	0%	1%	17
	Democrat	10%	17%	6%	2%		0%	43
RPARTY USUAL VOTE	Republican	2%	18%	4%	2%	0%	0%	43
BEHAVIOR/C	Ticket splitter	6%	16%	6%	2%			9
	Democrat	9%	18%	6%	1%		1%	469
PARTISAN PARTISAN	Hard GOP	2%	19%	5%	1%			35
	Soft GOP	3%	15%	5%	4%	1%	1%	9
	Ticket splitter	8%	19%	6%	1%			6
	Soft DEM	5%	15%	4%	2%		1%	9
	Hard DEM	10%	17%	6%	1%		1%	380

MII			N		RTANT ISSUE			TOTAL
		Medicare & SS	Jobs	Combo / equally	Other	None	Unsure	
RIDEOL	Conservative	5%	17%	5%	1%	0%	0%	585
RESPONDENT'S IDEOLOGY/C	Moderate	7%	19%	11%	4%		1%	65
1520200110	Liberal	8%	18%	4%	2%		1%	349
RRIDEOL	Very conservative	4%	18%	7%	2%			212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	5%	16%	5%	1%	0%	0%	37
.525250175	Moderate / liberal	8%	19%	5%	2%		1%	415
RPTYID98 TARGET	Republican	3%	19%	6%	1%			400
GROUPS	Independent	5%	15%	3%	2%	0%	1%	170
	Conservative DEM	13%	19%	8%	1%			132
	Mod / lib DEM	8%	16%	5%	2%		1%	298
PARIDEOL PARTY /	Liberal DEM	8%	18%	4%	2%		1%	296
IDEOLOGY	Mod / conservative DEM	12%	17%	9%			0%	174
	Independent	6%	16%	6%	2%			91
	Mod / liberal GOP	6%	30%	3%	6%			49
	Conservative GOP	2%	16%	4%	2%	0%	0%	390
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	5%	17%	6%	2%			152
	Yes	1%	17%	3%	1%			59
	Unsure	10%	18%	19%			1%	70
	No	3%	15%	3%	3%	0%		243
	No / strongly	8%	19%	4%	1%		1%	476
REDUC	Less than high school	11%	16%	14%	2%			50
REDUC RESPONDENT'S EDUCATION/C	High school graduate	9%	19%	9%	2%		1%	20
	Some college	6%	19%	5%	1%	0%	1%	26
	College graduate	4%	16%	3%	2%		0%	480
SEXEDUC SEX /	College men	3%	16%	2%	2%	0%	0%	354
EDUCATION	Non-college men	8%	16%	10%	1%		1%	12
	College women	6%	18%	5%	1%		0%	392
	Non-college women	11%	21%	10%	2%			12
SEXEDWH NON-COLLEGE	White non-college graduate	7%	19%	7%	1%	0%	1%	368
GRADUATES	Minority non-college graduate	10%	18%	7%	2%		1%	15
	Others	4%	16%	3%	2%		0%	48
SEXEDWG NON-COLLEGE	White male non-college graduates	5%	14%	5%	1%	0%	1%	17
GRADUATES BY GENDER	White female non-college graduates	8%	23%	10%	0%			18
	Minority male non-college graduates	6%	19%	8%			1%	5
	Minority female non-college graduates	12%	17%	6%	3%			9
	Other	4%	16%	3%	2%		0%	480

MII			Λ	III MOST IMPO	RTANT ISSUE			TOTAL
		Medicare & SS	Jobs	Combo / equally	Other	None	Unsure	
RUNION MEMBER OF	Union household	8%	22%	2%	1%		1%	133
LABOR UNION/C	Non-union household	6%	17%	6%	2%	0%	0%	867
RMARITAL MARITAL	Single	4%	14%	4%	1%			17:
STATUS/C	Married	4%	18%	5%	2%	0%	1%	610
	No longer married	12%	19%	7%	2%		0%	21
RRMARITA MARITAL STATUS/C	Single / no longer married	9%	17%	6%	2%		0%	39
	Married	4%	18%	5%	2%	0%	1%	61
MOMDAD PARENTS	Dad	3%	14%	2%	2%		1%	14
	Mom	2%	22%	1%	3%			18
BUNDY MARITAL	Married / children	1%	19%	2%	2%		0%	25
STATUS / CHILDREN	Married / no children	7%	17%	7%	1%	0%	1%	35
	Divorced / children	13%	23%					3
	Divorced / no children	10%	18%	11%			1%	9
	Single / children	6%	20%					3
	Single / no children	4%	13%	4%	2%			13
	Other / mixed	14%	19%	6%	4%			9
GENMAR1 GENDER	Single women	3%	18%	3%				9
AND MARITAL	Married women	5%	18%	6%	1%		0%	29
	No longer married women	14%	20%	9%	2%		0%	13
	Single men	6%	9%	5%	3%			8
	Married men	3%	18%	4%	2%	0%	1%	32
	No longer married men	9%	18%	4%	1%			8
GENMAR2 GENDER,	White single men	10%	8%	7%	6%			4
MARITAL, AND RACE	White single women	2%	18%	3%				4
	White married men	3%	15%	4%	2%	0%	1%	26
	White married women	5%	18%	6%	1%		0%	24
	White no longer married men	8%	16%	2%	1%			5
	White no longer married women	11%	24%	9%			1%	9
	Other	8%	19%	5%	1%		0%	25
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	3%	26%					2
DI MAKITAL STATUS	Married mothers	1%	21%	2%	2%			12
	No longer married mothers	8%	21%		8%			3
	Non-mothers	7%	17%	6%	1%	0%	0%	81
MOMRACE MOTHERS	White mothers	1%	21%	0%	2%			13
BY RACE	Non-white mothers	6%	23%	3%	5%			5
	Non-mothers	7%	17%	6%	1%	0%	0%	81

MII			N	MII MOST IMPO	ORTANT ISSUE			TOTAL
		Medicare & SS	Jobs	Combo / equally	Other	None	Unsure	
ECONCLA2	Upper class	5%	22%	2%	2%		1%	66
ECONOMIC CLASS	Middle class	6%	16%	5%	1%	0%	0%	750
	Low income	7%	21%	7%	2%			16
	Working class		17%	33%				
	Unemployed	15%	29%	21%				(
FAMCLASS	Upper class	5%	22%	2%	2%		1%	6
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	6%	17%	5%	2%	0%	0%	55
	Middle class / not married or parent	7%	16%	5%	1%		0%	20
	Lower class	7%	21%	8%	2%			17
RDENOM	Catholic	5%	24%	3%	2%	0%		18
RESPONDENT'S RELIGION/C	Protestant	6%	17%	5%	3%			15
	Baptist	7%	14%	9%	4%		1%	15
	Fundamentalist / Pentecostal	8%	17%	6%			0%	18
	Other	7%	18%	2%	1%		1%	11
	No affiliation	4%	15%	5%	1%		0%	20
RDENOMFR HOW	At least once a week	7%	17%	6%	1%	0%	0%	38
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	4%	21%	4%	3%			16
	Infrequently	10%	21%	3%	2%		1%	16
	Never	4%	11%	13%	2%		3%	4
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	6%	18%	5%	2%	0%	0%	55
ATTEND CHURCH/C	Infrequently / never	9%	19%	5%	2%		1%	20
CHURCH2 RELIGIOUS FOCUS	Active Catholic	5%	22%	4%	2%	1%		8
FUCUS	Active Protestant	7%	17%	6%	1%			6
	Active Baptist	7%	9%	11%	1%		1%	8
	Active Fundamentalist / Pentecostal	7%	17%	6%				11
	Active Other	5%	18%	3%				3
	Non-active	6%	18%	5%	2%		0%	61
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	6%	17%	8%	2%		1%	15
	Male not evangelical	4%	16%	2%	2%	0%	1%	32
	Female born again / evangelicals	6%	18%	8%				17
	Female not evangelical	8%	19%	5%	2%		0%	34
RACEVANG RACE /	White Evangelical	4%	17%	7%	2%		0%	24
EVANGELICAL	Non-white Evangelical	10%	20%	11%				9

## THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS POLITICO - GW Battleground - Week 6 #13887: Weighted Tables November 4-5, 2012

MII		L	١	AII MOST IMPO	RTANT ISSUE			TOTAL
		Medicare & SS	Jobs	Combo / equally	Other	None	Unsure	
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	3%	15%	7%	2%		1%	20
CHRISTIANS	Non-white conservative Christians	11%	16%	13%				5
	White non-conservative Christians	13%	30%	9%				3
	Non-white non-conservative Christians	10%	26%	7%				3
RGUNOWN GUN	Gun owner HH	3%	17%	6%	2%		0%	45
OWNER IN HOUSEHOLD/C	Non-gun owner HH	8%	18%	5%	1%	0%	1%	54
RDIRECT DIRECTION	Right direction	10%	17%	6%	1%		1%	39
THINGS IN COUNTRY ARE GOING/C	Unsure	9%	13%	10%				6
	Wrong track	3%	19%	4%	2%	0%	0%	54
RGENCONG GENERIC	Republican	2%	18%	5%	1%	0%		47
CONGRESSIONAL BALLOT/C	Undecided	8%	20%	10%	3%		2%	6
57.223.73	Democrat	10%	17%	5%	2%		1%	45
RRMII MOST	Pocketbook issues		24%					72
IMPORTANT ISSUE/C	Nat'l security issues							5
	Education							9
	Medicare / SS	100%						6
	Other			72%	21%	1%	5%	7
RBOID BARACK	Favorable	10%	17%	6%	2%		1%	49
OBAMA NAME ID/C	Unfavorable	2%	19%	5%	1%	0%	0%	48
	No opinion	13%	15%	8%				2
RMRID MITT ROMNEY	Favorable	2%	19%	5%	1%	0%	0%	49
NAME ID/C	Unfavorable	10%	17%	6%	2%		0%	46
	No opinion	7%	10%	5%	4%			3
	Never heard of	100%						
RBHOJA BARACK	Approve	9%	16%	5%	2%		1%	49
OBAMA JOB APPROVAL/C	Unsure	11%	17%	7%			6%	1
	Disapprove	2%	19%	5%	1%	0%		48
RBOJA1 APPROVE	Approve	9%	16%	6%	2%		1%	46
OBAMA JOB ON ECONOMY/C	Unsure	5%	7%	25%				1
233110111170	Disapprove	3%	19%	4%	1%	0%		52
RBOJA3 APPROVE	Approve	9%	17%	6%	1%		1%	40
OBAMA JOB ON BUDGET &	Unsure	3%	27%	17%				2
SPENDING/C	Disapprove	4%	18%	4%	2%	0%	0%	57

MII			٨	AII MOST IMPO	RTANT ISSUE			TOTAL
		Medicare & SS	Jobs	Combo / equally	Other	None	Unsure	
HANDP1 BETTER	Romney	2%	18%	4%	1%	0%	0%	513
HANDLE / ECONOMY	Obama	10%	17%	6%	2%		1%	451
	Both	11%	25%					9
	Neither	13%	21%					13
	Unsure	12%	11%	26%	5%			13
HANDP7 BETTER	Romney	2%	18%	4%	1%	0%		504
HANDLE / JOBS	Obama	10%	17%	6%	2%		1%	445
	Both	11%	21%					9
	Neither	14%	19%	5%	11%		6%	17
	Unsure	7%	12%	13%	2%			25
RROBAL	Romney	2%	19%	5%	1%	0%	0%	475
PRESIDENTIAL BALLOT/C	Undecided	5%	14%	4%	5%			56
	Obama	10%	17%	6%	2%		1%	469
UPELECT LIKELIHOOD	Extremely likely	4%	18%	4%	2%	0%	0%	526
OF VOTING IN UPCOMING ELECTION	Very likely	8%	20%	8%	2%			118
	Somewhat likely	13%	18%	5%				20
	Already voted	7%	16%	6%	1%		0%	337
TURNOUT TURNOUT	Most likely 65%	6%	17%	5%	1%	0%	0%	649
OF MOST LIKELY VOTERS	Most likely 70%	6%	19%	5%	1%	0%	0%	701
	Most likely 75%	6%	18%	5%	2%	0%	0%	750
	Most likely 80%	6%	17%	5%	2%	0%	0%	800
	Most likely 85%	6%	18%	5%	1%	0%	0%	850
	100% of sample	6%	18%	5%	2%	0%	0%	1000
TOTAL		6%	18%	5%	2%	0%	0%	1000

RBOID		RBOID BAF	RACK OBAMA	NAME ID/C	TOTAL
_		Favorable	Unfavorable	No opinion	
TOTAL		50%	48%	2%	1000
RG1 GEOGRAPHIC AREAS ONE	Northeast	55%	42%	3%	201
ARLAS ONL	Midwest	47%	49%	4%	161
	South	46%	52%	1%	266
	South Central	42%	57%	1%	85
	Central Plains	46%	51%	3%	74
	Mountain States	50%	49%	1%	67
	West	58%	40%	2%	146
RG2 GEOGRAPHIC	California	54%	45%	1%	110
AREAS TWO	Florida	50%	48%	2%	70
	Texas	47%	51%	2%	59
	New York	70%	29%	1%	56
	Rest of country	48%	50%	3%	705
RG2012 STATES BY	Safe Republican	42%	56%	2%	293
2012 STATUS	Toss-up	49%	48%	2%	399
	Safe Democrat	58%	40%	2%	309
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	50%	48%	2%	278
STATES	Other states	50%	48%	2%	722
RGEMP	10% unemployment	54%	45%	1%	126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	49%	48%	2%	717
2012 DATA)	Less than 7% unemployment	49%	48%	3%	158
URBAN URBAN CODE	Rural	33%	64%	3%	120
	Suburban	46%	50%	4%	413
	Urban	56%	44%		173
GENDER GENDER	Male	41%	56%	3%	480
	Female	58%	40%	2%	520
RSEXEMP	Male / employed	41%	57%	2%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	41%	54%	5%	172
	Female / employed	62%	36%	1%	261
	Female / not employed	53%	44%	2%	259
RAGEBG AGE/C	18-29	64%	35%	1%	131
	30-44	56%	43%	1%	285
	45-59	44%	54%	2%	257
	60 and older	43%	53%	4%	327
RAGE RESPONDENT'S	18-34	62%	37%	0%	218
AGE/C	35-44	54%	44%	2%	198
	45-64	44%	53%	3%	357
	65 or over	42%	54%	4%	217
	Unsure / refused	37%	48%	16%	10

RBOID		RBOID BAI	RACK OBAMA	NAME ID/C	TOTAL
N.S.O.I.S		Favorable	Unfavorable	No opinion	
RAGEFL	18-44	59%	41%	1%	416
RESPONDENT'S AGE/C	45-64	44%	53%	3%	357
	65 or over	42%	53%	4%	227
RRAGEFL AGE/C	18-44	59%	41%	1%	416
	45+	44%	53%	3%	584
RR96 AGE / SEX	Male / under 45	46%	52%	2%	198
	Male / 45+	37%	59%	4%	282
	Female / under 45	70%	30%		218
	Female / 45+	49%	48%	3%	302
RRACE	White	40%	57%	2%	750
RESPONDENT'S RACE/C	Black / African American	95%	5%		120
	Hispanic / Latino	70%	28%	2%	90
	Other	51%	42%	6%	40
GENRACE RACE BY	White men	32%	65%	3%	364
GENDER	White women	48%	50%	2%	386
	Black men	87%	13%		49
	Black women	100%			71
	Hispanic men	65%	34%	1%	46
	Hispanic women	75%	23%	2%	44
WHITE SENIORS	White seniors	38%	57%	4%	280
	Other	54%	44%	1%	720
RPARTYID PARTY	Republican	7%	90%	3%	400
IDENTIFICATION/C	Independent	40%	56%	4%	170
	Democrat	93%	6%	1%	430
RPARTY USUAL VOTE	Republican	10%	87%	3%	439
BEHAVIOR/C	Ticket splitter	44%	49%	7%	91
	Democrat	88%	11%	1%	469
PARTISAN PARTISAN	Hard GOP	6%	91%	2%	354
	Soft GOP	15%	79%	6%	99
	Ticket splitter	38%	56%	6%	65
	Soft DEM	74%	25%	1%	95
	Hard DEM	95%	5%	1%	386
RIDEOL	Conservative	26%	71%	3%	585
RESPONDENT'S IDEOLOGY/C	Moderate	55%	43%	2%	65
	Liberal	89%	10%	1%	349
RRIDEOL	Very conservative	20%	80%		212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	29%	66%	5%	373
	Moderate / liberal	84%	15%	1%	415

RBOID		RBOID BAI	RACK OBAMA	NAME ID/C	TOTAL
REGIE		Favorable	Unfavorable	No opinion	
RPTYID98 TARGET	Republican	7%	90%	3%	400
GROUPS	Independent	40%	56%	4%	170
	Conservative DEM	86%	12%	3%	132
	Mod / lib DEM	97%	3%		298
PARIDEOL PARTY /	Liberal DEM	93%	7%		296
IDEOLOGY	Mod / conservative DEM	79%	19%	3%	174
	Independent	44%	49%	7%	91
	Mod / liberal GOP	39%	59%	3%	49
	Conservative GOP	7%	91%	3%	390
TEAMEM IDENTIFY	Yes / strongly	17%	82%	1%	152
WITH TEA PARTY MOVEMENT	Yes	28%	72%		59
	Unsure	44%	50%	6%	70
	No	30%	66%	4%	243
	No / strongly	74%	24%	1%	476
REDUC	Less than high school	75%	23%	1%	50
RESPONDENT'S EDUCATION/C	High school graduate	38%	57%	5%	205
EDUCATION/C	Some college	50%	48%	2%	265
	College graduate	52%	47%	1%	480
SEXEDUC SEX /	College men	43%	56%	2%	354
EDUCATION	Non-college men	36%	58%	5%	126
	College women	59%	39%	1%	392
	Non-college women	54%	43%	3%	128
SEXEDWH NON-COLLEGE	White non-college graduate	35%	61%	4%	368
GRADUATES	Minority non-college graduate	79%	19%	2%	151
	Others	52%	47%	1%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	28%	68%	4%	179
GRADUATES BY GENDER	White female non-college graduates	42%	55%	3%	189
	Minority male non-college graduates	71%	28%	1%	59
	Minority female non-college graduates	84%	14%	2%	93
	Other	52%	47%	1%	480
RUNION MEMBER OF LABOR UNION/C	Union household	58%	41%	2%	133
FUDOI OMION/C	Non-union household	49%	49%	2%	867
RMARITAL MARITAL STATUS/C	Single	71%	28%	0%	173
	Married	41%	56%	3%	610
	No longer married	56%	41%	3%	217
RRMARITA MARITAL STATUS/C	Single / no longer married	63%	35%	2%	390
	Married	41%	56%	3%	610

RBOID		RBOID BAI	RACK OBAMA	NAME ID/C	TOTAL
	<u> </u>	Favorable	Unfavorable	No opinion	
MOMDAD PARENTS	Dad	41%	56%	3%	146
	Mom	64%	36%	0%	189
BUNDY MARITAL	Married / children	47%	51%	2%	253
STATUS / CHILDREN	Married / no children	38%	60%	3%	357
	Divorced / children	67%	33%		32
	Divorced / no children	57%	42%	1%	90
	Single / children	84%	16%		35
	Single / no children	68%	32%	1%	138
	Other / mixed	52%	43%	5%	95
GENMAR1 GENDER	Single women	79%	21%		93
AND MARITAL	Married women	50%	48%	2%	290
	No longer married women	60%	38%	3%	137
	Single men	62%	37%	1%	80
	Married men	33%	63%	3%	320
	No longer married men	50%	47%	3%	80
GENMAR2 GENDER, MARITAL, AND RACE	White single men	48%	52%		46
	White single women	67%	33%		48
	White married men	27%	69%	4%	261
	White married women	44%	54%	2%	242
	White no longer married men	42%	55%	3%	57
	White no longer married women	48%	50%	2%	96
	Other	79%	20%	2%	250
MOMMAR MOTHERS	Single mothers	86%	14%		27
BY MARITAL STATUS	Married mothers	58%	42%	0%	128
	No longer married mothers	72%	28%		34
	Non-mothers	46%	51%	3%	811
MOMRACE MOTHERS	White mothers	50%	50%	0%	130
BY RACE	Non-white mothers	96%	4%		59
	Non-mothers	46%	51%	3%	811
ECONCLA2	Upper class	51%	47%	1%	66
ECONOMIC CLASS	Middle class	46%	52%	2%	756
	Low income	66%	31%	3%	167
	Working class	83%	17%		5
	Unemployed	27%	73%		6
FAMCLASS	Upper class	51%	47%	1%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	42%	56%	2%	550
	Middle class / not married or parent	57%	41%	2%	206
	Lower class	65%	32%	2%	178

RBOID		RBOID BAI	RACK OBAMA	NAME ID/C	TOTAL	
		Favorable	Unfavorable	No opinion		
RDENOM	Catholic	47%	50%	4%	186	
RESPONDENT'S RELIGION/C	Protestant	41%	55%	4%	159	
	Baptist	48%	52%		155	
	Fundamentalist / Pentecostal	44%	54%	3%	181	
	Other	48%	51%	1%	112	
	No affiliation	68%	31%	2%	206	
RDENOMFR HOW	At least once a week	36%	63%	2%	383	
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	59%	39%	3%	169	
	Infrequently	51%	46%	2%	161	
	Never	42%	52%	6%	40	
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	43%	55%	2%	552	
ATTEND CHURCH/C	Infrequently / never	50%	48%	3%	202	
CHURCH2 RELIGIOUS	Active Catholic	39%	56%	5%	88	
FOCUS	Active Protestant	31%	67%	2%	66	
	Active Baptist	42%	58%		85	
	Active Fundamentalist / Pentecostal	33%	66%	1%	110	
	Active Other	26%	74%		34	
	Non-active	59%	39%	2%	618	
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	32%	65%	3%	157	
	Male not evangelical	45%	52%	3%	323	
	Female born again / evangelicals	35%	64%	1%	179	
	Female not evangelical	70%	28%	2%	341	
RACEVANG RACE /	White Evangelical	16%	82%	2%	244	
EVANGELICAL	Non-white Evangelical	80%	19%	1%	92	
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	9%	89%	2%	205	
CHRISTIANS	Non-white conservative Christians	72%	28%		54	
	White non-conservative Christians	57%	43%		38	
	Non-white non-conservative Christians	91%	7%	2%	38	
RGUNOWN GUN	Gun owner HH	37%	61%	2%	451	
OWNER IN HOUSEHOLD/C	Non-gun owner HH	61%	37%	2%	549	
RDIRECT DIRECTION	Right direction	98%	2%	1%	394	
THINGS IN COUNTRY ARE GOING/C	Unsure	64%	28%	8%	64	
	Wrong track	13%	84%	3%	542	

RBOID		RBOID BAI	RACK OBAMA	NAME ID/C	TOTAL
		Favorable	Unfavorable	No opinion	
RGENCONG GENERIC CONGRESSIONAL	Republican	8%	90%	2%	472
BALLOT/C	Undecided	47%	36%	16%	69
	Democrat	93%	7%	0%	459
RRMII MOST	Pocketbook issues	42%	56%	2%	724
IMPORTANT ISSUE/C	Nat'l security issues	52%	44%	5%	50
	Education	86%	14%	1%	94
	Medicare / SS	81%	15%	5%	60
	Other	56%	41%	2%	72
RMRID MITT ROMNEY	Favorable	11%	87%	2%	498
NAME ID/C	Unfavorable	91%	9%	0%	465
	No opinion	43%	20%	37%	35
	Never heard of	100%			2
RBHOJA BARACK	Approve	94%	4%	2%	493
OBAMA JOB APPROVAL/C	Unsure	26%	63%	11%	18
	Disapprove	6%	92%	3%	489
RBOJA1 APPROVE	Approve	94%	5%	1%	461
OBAMA JOB ON ECONOMY/C	Unsure	54%	27%	19%	11
	Disapprove	11%	86%	3%	528
RBOJA3 APPROVE	Approve	95%	5%	0%	406
OBAMA JOB ON BUDGET &	Unsure	80%	12%	8%	23
SPENDING/C	Disapprove	16%	80%	3%	571
HANDP1 BETTER	Romney	10%	87%	3%	513
HANDLE / ECONOMY	Obama	95%	4%	1%	451
	Both	92%		8%	9
	Neither	14%	67%	19%	13
	Unsure	52%	38%	10%	13
HANDP7 BETTER	Romney	10%	87%	3%	504
HANDLE / JOBS	Obama	95%	5%	1%	445
	Both	79%		21%	9
	Neither	38%	53%	8%	17
	Unsure	60%	34%	7%	25
RROBAL	Romney	6%	92%	2%	475
PRESIDENTIAL BALLOT/C	Undecided	35%	47%	18%	56
	Obama	96%	3%	1%	469
UPELECT LIKELIHOOD	Extremely likely	47%	51%	2%	526
OF VOTING IN UPCOMING ELECTION	Very likely	60%	36%	4%	118
	Somewhat likely	75%	25%		20
	Already voted	49%	49%	2%	337

RBOID		RBOID BAI	RACK OBAMA	NAME ID/C	TOTAL
		Favorable	Unfavorable	No opinion	
TURNOUT TURNOUT	Most likely 65%	51%	48%	1%	649
OF MOST LIKELY VOTERS	Most likely 70%	50%	48%	1%	701
	Most likely 75%	50%	49%	1%	750
	Most likely 80%	50%	49%	1%	800
	Most likely 85%	50%	49%	1%	850
	100% of sample	50%	48%	2%	1000
TOTAL		50%	48%	2%	1000

BOID			BOID BA	RACK OBAMA	NAME ID		TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	
TOTAL		38%	12%	8%	40%	2%	1000
RG1 GEOGRAPHIC	Northeast	42%	13%	9%	32%	3%	201
AREAS ONE	Midwest	41%	6%	7%	42%	4%	16
	South	36%	10%	9%	43%	1%	26
	South Central	32%	10%	2%	55%	1%	8
	Central Plains	34%	12%	11%	40%	3%	7
	Mountain States	34%	16%	9%	40%	1%	6
	West	42%	16%	6%	35%	2%	14
RG2 GEOGRAPHIC	California	42%	13%	6%	39%	1%	11
AREAS TWO	Florida	36%	13%	15%	33%	2%	7
	Texas	37%	10%	2%	49%	2%	5
	New York	49%	20%	4%	25%	1%	5
	Rest of country	37%	11%	8%	41%	3%	70
RG2012 STATES BY	Safe Republican	33%	9%	7%	50%	2%	29
2012 STATUS	Toss-up	38%	12%	10%	39%	2%	39
	Safe Democrat	44%	14%	7%	33%	2%	30
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	39%	11%	10%	38%	2%	27
STATES	Other states	38%	12%	7%	41%	2%	72
RGEMP	10% unemployment	43%	11%	8%	37%	1%	12
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	39%	10%	7%	41%	2%	71
2012 DATA)	Less than 7% unemployment	32%	18%	11%	37%	3%	15
URBAN URBAN CODE	Rural	24%	9%	8%	56%	3%	12
	Suburban	36%	10%	7%	43%	4%	41
	Urban	46%	10%	11%	33%		17
GENDER GENDER	Male	31%	10%	9%	47%	3%	48
	Female	45%	13%	7%	34%	2%	52
RSEXEMP	Male / employed	31%	11%	11%	46%	2%	30
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	33%	8%	6%	49%	5%	17
	Female / employed	49%	13%	6%	31%	1%	26
	Female / not employed	40%	13%	8%	37%	2%	25
RAGEBG AGE/C	18-29	35%	29%	10%	25%	1%	13
	30-44	45%	11%	7%	36%	1%	28
	45-59	36%	8%	11%	43%	2%	25
	60 and older	35%	8%	5%	48%	4%	32
RAGE RESPONDENT'S AGE/C	18-34	41%	21%	10%	27%	0%	21
	35-44	44%	11%	6%	38%	2%	19
	45-64	36%	8%	9%	44%	3%	35
	65 or over	35%	8%	5%	48%	4%	21
	Unsure / refused	33%	3%	4%	43%	16%	1

BOID			BOID BA	RACK OBAMA	NAME ID		TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	
RAGEFL RESPONDENT'S	18-44	42%	16%	8%	32%	1%	416
AGE/C	45-64	36%	8%	9%	44%	3%	357
	65 or over	35%	8%	5%	48%	4%	227
RRAGEFL AGE/C	18-44	42%	16%	8%	32%	1%	416
	45+	35%	8%	8%	46%	3%	584
RR96 AGE / SEX	Male / under 45	34%	12%	9%	44%	2%	198
	Male / 45+	30%	8%	10%	50%	4%	282
	Female / under 45	50%	20%	8%	22%		218
	Female / 45+	41%	8%	6%	42%	3%	302
RRACE RESPONDENT'S RACE/C	White	29%	11%	10%	47%	2%	750
	Black / African American	86%	8%		5%		120
	Hispanic / Latino	48%	22%	4%	25%	2%	90
	Other	42%	9%	1%	41%	6%	40
GENRACE RACE BY	White men	23%	9%	12%	53%	3%	364
GENDER	White women	35%	13%	8%	42%	2%	386
	Black men	80%	6%		13%		49
	Black women	90%	10%				71
	Hispanic men	46%	19%		34%	1%	46
	Hispanic women	50%	25%	7%	16%	2%	44
WHITE SENIORS	White seniors	30%	8%	6%	51%	4%	280
	Other	41%	13%	9%	36%	1%	720
RPARTYID PARTY	Republican	2%	5%	12%	78%	3%	400
IDENTIFICATION/C	Independent	22%	17%	13%	43%	4%	170
	Democrat	78%	15%	2%	4%	1%	430
RPARTY USUAL VOTE	Republican	4%	6%	11%	76%	3%	439
BEHAVIOR/C	Ticket splitter	22%	22%	9%	40%	7%	91
	Democrat	73%	15%	5%	6%	1%	469
PARTISAN PARTISAN	Hard GOP	2%	5%	11%	80%	2%	354
	Soft GOP	4%	11%	13%	66%	6%	99
	Ticket splitter	22%	16%	12%	44%	6%	65
	Soft DEM	46%	28%	16%	9%	1%	95
	Hard DEM	81%	13%	1%	3%	1%	386
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	20%	6%	9%	62%	3%	585
	Moderate	33%	23%	1%	41%	2%	65
1520200170	Liberal	70%	19%	7%	3%	1%	349
RRIDEOL	Very conservative	16%	4%	3%	78%		212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	22%	7%	13%	53%	5%	373
IDLULUGI/C	Moderate / liberal	64%	20%	6%	9%	1%	415

BOID			BOID BA	RACK OBAMA	NAME ID		TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	
RPTYID98 TARGET GROUPS	Republican	2%	5%	12%	78%	3%	400
GROUFS	Independent	22%	17%	13%	43%	4%	170
	Conservative DEM	78%	8%	2%	9%	3%	132
	Mod / lib DEM	79%	18%	2%	1%		298
PARIDEOL PARTY /	Liberal DEM	77%	16%	5%	1%		296
IDEOLOGY	Mod / conservative DEM	67%	12%	4%	15%	3%	174
	Independent	22%	22%	9%	40%	7%	91
	Mod / liberal GOP	13%	25%	14%	44%	3%	49
	Conservative GOP	3%	4%	11%	80%	3%	390
TEAMEM IDENTIFY	Yes / strongly	16%	1%	4%	78%	1%	152
WITH TEA PARTY MOVEMENT	Yes	12%	16%	5%	68%		59
-	Unsure	41%	3%	7%	43%	6%	70
	No	17%	13%	14%	52%	4%	243
	No / strongly	59%	15%	6%	18%	1%	476
REDUC	Less than high school	65%	11%	4%	20%	1%	50
RESPONDENT'S EDUCATION/C	High school graduate	32%	6%	10%	47%	5%	205
	Some college	35%	16%	8%	39%	2%	265
	College graduate	40%	12%	7%	40%	1%	480
SEXEDUC SEX /	College men	31%	12%	9%	46%	2%	354
EDUCATION	Non-college men	32%	4%	9%	49%	5%	126
	College women	45%	15%	6%	33%	1%	392
	Non-college women	45%	9%	8%	34%	3%	128
SEXEDWH NON-COLLEGE	White non-college graduate	25%	10%	11%	50%	4%	368
GRADUATES	Minority non-college graduate	64%	16%	2%	17%	2%	151
	Others	40%	12%	7%	40%	1%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	22%	6%	14%	54%	4%	179
GRADUATES BY GENDER	White female non-college graduates	28%	14%	8%	47%	3%	189
	Minority male non-college graduates	54%	17%	1%	27%	1%	59
	Minority female non-college graduates	70%	15%	3%	10%	2%	93
	Other	40%	12%	7%	40%	1%	480
RUNION MEMBER OF	Union household	47%	10%	6%	35%	2%	133
LABOR UNION/C	Non-union household	37%	12%	8%	41%	2%	867
RMARITAL MARITAL	Single	52%	20%	6%	22%	0%	173
STATUS/C	Married	31%	10%	7%	49%	3%	610
	No longer married	47%	9%	10%	31%	3%	217

BOID			BOID BA	RACK OBAMA	NAME ID		TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	
RRMARITA MARITAL STATUS/C	Single / no longer married	49%	14%	8%	27%	2%	390
	Married	31%	10%	7%	49%	3%	610
MOMDAD PARENTS	Dad	31%	10%	9%	47%	3%	146
	Mom	51%	13%	7%	29%	0%	189
BUNDY MARITAL	Married / children	35%	11%	8%	43%	2%	253
STATUS / CHILDREN	Married / no children	29%	9%	7%	53%	3%	357
	Divorced / children	55%	12%	12%	21%		32
	Divorced / no children	50%	7%	18%	24%	1%	90
	Single / children	74%	11%	3%	12%		35
-	Single / no children	46%	22%	7%	25%	1%	138
	Other / mixed	41%	11%	2%	40%	5%	95
GENMAR1 GENDER	Single women	55%	25%	4%	16%		93
AND MARITAL	Married women	40%	10%	8%	40%	2%	290
	No longer married women	48%	12%	6%	32%	3%	137
	Single men	48%	13%	8%	29%	1%	80
	Married men	23%	10%	7%	56%	3%	320
	No longer married men	45%	5%	18%	29%	3%	80
GENMAR2 GENDER,	White single men	42%	6%	13%	39%		46
MARITAL, AND RACE	White single women	41%	26%	5%	28%		48
	White married men	17%	10%	9%	61%	4%	261
	White married women	34%	10%	9%	45%	2%	242
	White no longer married men	35%	7%	26%	29%	3%	57
	White no longer married women	36%	12%	7%	43%	2%	96
	Other	65%	13%	1%	18%	2%	250
MOMMAR MOTHERS	Single mothers	71%	14%		14%		27
BY MARITAL STATUS	Married mothers	46%	11%	7%	35%	0%	128
	No longer married mothers	53%	19%	11%	17%		34
	Non-mothers	35%	11%	8%	43%	3%	811
MOMRACE MOTHERS	White mothers	38%	12%	9%	41%	0%	130
BY RACE	Non-white mothers	80%	16%	3%	1%		59
	Non-mothers	35%	11%	8%	43%	3%	811
ECONCLA2 ECONOMIC CLASS	Upper class	41%	11%	5%	42%	1%	66
	Middle class	36%	10%	9%	43%	2%	756
	Low income	48%	18%	3%	29%	3%	167
	Working class	73%	10%		17%		5
	Unemployed	27%		21%	52%		6

BOID			BOID BA	RACK OBAMA	NAME ID		TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	
FAMCLASS ECONOMIC CLASS	Upper class	41%	11%	5%	42%	1%	66
AND FAMILY STATUS	Middle class family	32%	9%	9%	47%	2%	550
	Middle class / not married or parent	44%	13%	10%	30%	2%	206
	Lower class	48%	17%	3%	29%	2%	178
RDENOM RESPONDENT'S	Catholic	36%	11%	7%	43%	4%	186
RELIGION/C	Protestant	30%	12%	8%	47%	4%	159
	Baptist	40%	7%	10%	42%		155
	Fundamentalist / Pentecostal	32%	12%	4%	50%	3%	181
	Other	39%	9%	7%	44%	1%	112
	No affiliation	51%	17%	10%	21%	2%	206
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	29%	7%	8%	55%	2%	383
	At least once a month	45%	14%	6%	32%	3%	169
	Infrequently	40%	12%	7%	40%	2%	161
	Never	31%	11%	9%	43%	6%	40
RRDENOMF HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week / monthly	34%	9%	7%	48%	2%	552
	Infrequently / never	38%	12%	7%	40%	3%	202
CHURCH2 RELIGIOUS	Active Catholic	32%	7%	6%	50%	5%	88
FOCUS	Active Protestant	20%	11%	11%	56%	2%	66
	Active Baptist	38%	4%	12%	46%		85
	Active Fundamentalist / Pentecostal	25%	8%	5%	61%	1%	110
	Active Other	21%	6%	8%	65%		34
	Non-active	44%	14%	8%	31%	2%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	26%	6%	8%	57%	3%	157
	Male not evangelical	34%	12%	10%	42%	3%	323
	Female born again / evangelicals	30%	5%	12%	52%	1%	179
	Female not evangelical	52%	17%	4%	24%	2%	341
RACEVANG RACE /	White Evangelical	12%	4%	12%	70%	2%	244
EVANGELICAL	Non-white Evangelical	71%	9%	4%	15%	1%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	5%	3%	11%	77%	2%	205
CHRISTIANS	Non-white conservative Christians	70%	3%	3%	25%		54
	White non-conservative Christians	50%	7%	15%	28%		38
	Non-white non-conservative Christians	73%	18%	6%	1%	2%	38
RGUNOWN GUN OWNER IN	Gun owner HH	25%	11%	9%	52%	2%	451
HOUSEHOLD/C	Non-gun owner HH	49%	12%	7%	30%	2%	549

THINGS IN COUNTRY ARE GOING'C    Virsuire   39%   25%   17%   11%   8%	BOID			BOID BA	RACK OBAMA	NAME ID		TOTAL
THINGS IN COUNTRY ARE GOINGIC  Unsure  39% 25% 17% 111% 8% Wrong track 5% 8% 12% 72% 3% \$  REFENCONG GENERIC CONGRESSIONAL BALLOTIC  Undecided 20% 27% 14% 22% 16%  AVENT SEARCH 15% 14% 15% 20% AVENT SEARCH 15% 15% AVENT SEARCH 15% 16% 4% 39% 0% 4  AVENT SEARCH 15% 15% Undecided 20% 27% 25% 6% 38% 5% Education 67% 19% 77% 77% 17% Information 67% 19% 77% 77% 23% Information 67% 16% 57% 37% 0% 4  AVENT SEARCH 15% 15% Information 100% RMRID MITT RONNEY NAME IDIC  Unfavorable 75% 16% 57% 37% 0% 4  Information 100% RRAID MITT RONNEY No opinion 100% RRAID MITT RONNEY No opinion 100% RRAID MITT RONNEY Information 100% In							No opinion	
ARE GOING/C  Unsure  39% 25% 17% 11% 8%  Wrong track 5% 8% 12% 72% 33% 5  RESENCONG GENERIC CONGRESSIONAL BALLOTIC  Democrat  77% 16% 44% 3% 0% 0% 4  Democrat  77% 16% 44% 3% 0% 0% 4  REMILIMOST IMPORTANT ISSUE/C  Education 67% 19% 7% 7% 1%  Medicare / SS 65% 16% 4% 31% 5%  COther 47% 10% 4% 37% 2% 11%  REDID BARACK OBAMA NAME ID/C  RIMID MITT ROMNEY NAME ID/C  RIMID MITT ROMNEY NAME ID/C  REBOJAS ABRACK OBAMA JOB APPROVALIC  Unsure 44% 22% 60% 3% 11% 22% 4  Disapprove 19% 5% 11% 81% 3% 4  Approve 78% 18% 49% 11% 51% 3% 4  Approve 78% 18% 49% 11% 51% 3% 4  REBOJAS APPROVE OBAMA JOB ON ECONOMYC  BROJAS APPROVE OBAMA JOB ON ECONOMYC  BROJAS APPROVE OBAMA JOB ON ECONOMYC  BROJAS APPROVE OBAMA JOB ON ECONOMYC  Disapprove 44% 77% 11% 68% 3% 1% 0% 4  Approve 78% 16% 49% 11% 55% 3% 5  REPODIAS APPROVE OBAMA JOB ON ECONOMYC  Disapprove 19% 55% 11% 81% 3% 5  REPODIAS APPROVE OBAMA JOB ON ECONOMYC  Disapprove 44% 77% 11% 75% 3% 5  REMODIAS APPROVE OBAMA JOB ON ECONOMYC  Disapprove 19% 55% 11% 68% 3% 5  REMODIAS APPROVE OBAMA JOB ON ECONOMYC  Unsure 27% 27% 7% 20% 19%  Disapprove 44% 77% 11% 75% 3% 5  REMODIAS APPROVE OBAMA JOB ON BUDGET 8  REMODIAS APPROVE OBAMA JOB ON BUDGET 9  BUDGET 9  BUDGET 15% 49% 11% 17% 17% 17% 17% 17% 17% 17% 17% 17		Right direction	83%	14%	1%	1%	1%	394
REPLOING GENERIC CONGRESSIONAL BALLOTIC Undecided 20% 27% 14% 22% 16% 22% 16% 20% 27% 14% 22% 16% 22% 16% 20% 27% 14% 22% 16% 22% 16% 22% 22% 22% 22% 22% 22% 25% 25% 25% 25		Unsure	39%	25%	17%	11%	8%	64
CONGRESSIONAL BALLOTIC  Undecided 20% 27% 14% 22% 16% Democrat 77% 16% 4% 3% 0% 4 RRMILMOST IMPORTANT ISSUE/C  RRMILMOST IMPORTANT ISSUE/C  RRMIL MOST IMPORTANT ISSUE/C  IMPO		Wrong track	5%	8%	12%	72%	3%	542
Disapprove   10%		Republican	3%	5%	10%	79%	2%	472
RRMI MOST IMPORTANT ISSUE/C IM		Undecided	20%	27%	14%	22%	16%	69
MPORTANT ISSUE/C   Nat's security issues   27%   25%   6%   38%   5%		Democrat	77%	16%	4%	3%	0%	459
Nat1 security issues   27%   25%   6%   38%   5%     Education   67%   19%   7%   7%   1%     Medicare / SS   65%   16%   44%   11%   5%     Other   47%   10%   44%   37%   2%     Collect   77%   23%   16%   84%   100%     RROID BARACK OBAMA NAME ID/C   Unfavorable   16%   84%   100%     No opinion   100%     RMRID MITT ROMNEY NAME ID/C   Unfavorable   75%   16%   5%   3%   0%   4		Pocketbook issues	32%	9%	9%	47%	2%	724
Medicare / SS   65%   16%   4%   11%   5%     Olther   47%   10%   4%   37%   2%     RBOID BARACK OBAMA NAME ID/C   Unfavorable   No opinion   100%     RRMID MITT ROMNEY NAME ID/C   Unfavorable   4%   8%   10%   76%   2%   4	IMPORTANT ISSUE/C	Nat'l security issues	27%	25%	6%	38%	5%	50
Colher   47%   10%   47%   37%   2%		Education	67%	19%	7%	7%	1%	94
RBOID BARACK OBAMA NAME ID/C    No opinion   100%		Medicare / SS	65%	16%	4%	11%	5%	60
OBAMA NAME ID/C         Unfavorable         16%         84%         4           RRMID MITT ROMNEY NAME ID/C         Favorable         4%         8%         10%         76%         2%         4           Unfavorable No opinion         39%         4%         5%         3%         0%         4           RBHOJA BARACK OBAMA JOB APPROVALIC         Approve         76%         18%         3%         1%         2%         4           BROJA1 APPROVE OBAMA JOB ON ECONOMYC         Disapprove         1%         5%         11%         81%         3%         1         4		Other	47%	10%	4%	37%	2%	72
Uniavorable   16% 84%   24		Favorable	77%	23%				498
RINGID MITT ROMNEY NAME ID/C		Unfavorable			16%	84%		480
NAME ID/C  Unfavorable 75% 16% 5% 3% 0% 4  No opinion 39% 4% 7% 13% 37%  Never heard of 100%  RBHOJA BARACK OBAMA JOB APPROVAL/C  Disapprove 1% 5% 11% 81% 3% 11%  Unsure 27% 27% 7% 20% 19%  Disapprove 4% 7% 111% 75% 3% 5  RBOJA3 APPROVE OBAMA JOB ON ECONOMY/C  Disapprove 4% 7% 111% 75% 3% 5  RBOJA3 APPROVE OBAMA JOB ON Unsure 27% 27% 7% 20% 19%  Unsure 43% 37% 6% 6% 8%  PREDIDEST & Romney 3% 7% 11% 76% 3% 5  Neither 14% Unsure 27% 25% 38% 10%  HANDP7 BETTER HANDLE / JOBS  Neither 14% Unsure 27% 25% 38% 10%  Romney 3% 7% 11% 77% 3% 5  Neither 14% Unsure 27% 25% 38% 10%  RROBAL Romney 22% 17% 15% 38% 8%  Unsure 22% 17% 15% 38% 8%  RROBAL ROMNEY 22% 4% 12% 81% 2% 4  PRESIDENTIAL		No opinion					100%	23
Unfavorable   75%   16%   5%   3%   0%   4	RMRID MITT ROMNEY	Favorable	4%	8%	10%	76%	2%	498
No opinion   39%   4%   7%   13%   37%	-	Unfavorable	75%	16%	5%	3%	0%	465
Never heard of   100%		No opinion						35
RBHOJA BARACK OBAMA JOB APPROVALI/C		Never heard of	-	.,,				2
OBAMA JOB APPROVAL/C         Unsure         4%         22%         60%         3%         11%           RBOJAI APPROVE OBAMA JOB ON ECONOMY/C         Approve         78%         16%         4%         1%         1%         4           RBOJAS APPROVE OBAMA JOB ON BUDGET & SPENDING/C         Approve         83%         12%         3%         1%         0%         4           HANDPI BETTER HANDLE / ECONOMY         Disapprove         6%         10%         11%         76%         3%         5           HANDLE / ECONOMY         Disapprove         6%         10%         11%         76%         3%         5           HANDLE / ECONOMY         Disapprove         6%         10%         11%         69%         3%         5           HANDLE / ECONOMY         Disapprove         6%         10%         11%         76%         3%         5           HANDLE / ECONOMY         Disapprove         6%         10%         11%         76%         3%         5           HANDLE / ECONOMY         Disapprove         6%         10%         11%         76%         3%         5           HANDLE / ECONOMY         Neither         14%         55%         8%         10%         5 <td>RBHOJA BARACK</td> <td>Approve</td> <td></td> <td>18%</td> <td>3%</td> <td>1%</td> <td>2%</td> <td>493</td>	RBHOJA BARACK	Approve		18%	3%	1%	2%	493
Disapprove   1%   5%   11%   81%   3%   4		<u> </u>				-		18
RBOJA1 APPROVE OBAMA JOB ON ECONOMY/C	AFFROVALIC	Disapprove	1%					489
OBAMA JOB ON ECONOMY/C         Unsure         27%         27%         7%         20%         19%           Disapprove         4%         7%         11%         75%         3%         \$           RBOJA3 APPROVE OBAMA JOB ON BUDGET & SPENDING/C         Approve         83%         12%         3%         1%         0%         4           BUDGET & SPENDING/C         Disapprove         6%         10%         11%         69%         3%         \$           HANDP1 BETTER HANDLE / ECONOMY         Romney         3%         7%         11%         76%         3%         \$           Dobama         80%         15%         4%         1%         1%         4           HANDP7 BETTER HANDLE / JOBS         Romney         3%         7%         11%         77%         3%         \$           Dobama         80%         15%         4%         1%         1%         4           Both         49%         30%         21%         4         1%         1%         4           HANDLE / JOBS         Romney         3%         7%         11%         77%         3%         \$         \$           Both         49%         30%         15%         4%	RBOJA1 APPROVE	Approve	+					461
Disapprove 4% 7% 11% 75% 3% 5  RBOJA3 APPROVE OBAMA JOB ON BUDGET & SPENDING/C  Disapprove 6% 10% 11% 69% 3% 5  HANDP1 BETTER HANDLE / ECONOMY  Disapprove 7% 25% 38% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10		Unsure				-		11
RBOJA3 APPROVE OBAMA JOB ON BUDGET & SPENDING/C Disapprove Disappr	ECONOM17C	Disapprove	-					528
OBAMA JOB ON BUDGET & SPENDING/C           Disapprove         6%         10%         11%         69%         3%         5           HANDP1 BETTER HANDLE / ECONOMY         Romney         3%         7%         11%         76%         3%         5           Dobama         80%         15%         4%         1%         1%         4           Both         37%         55%         8%         10%         8%           HANDP7 BETTER HANDLE / JOBS         Romney         3%         7%         11%         77%         3%         5           Dobama         80%         15%         4%         1%         1%         4           Both         49%         30%         21%         4         <	RBOJA3 APPROVE	· · · · · · · · · · · · · · · · · · ·	+					406
Disapprove   6%   10%   11%   69%   3%   5		• • • • • • • • • • • • • • • • • • • •				-		23
Romney   3%   7%   11%   76%   3%   5		Disapprove	_	<b></b>				571
HANDLE / ECONOMY   Obama   80%   15%   4%   1%   1%   4	HANDP1 BETTER	Romney	-	-	1			513
Both   37%   55%   8%     Neither   14%   67%   19%     Unsure   27%   25%   38%   10%     HANDP7 BETTER   HANDLE / JOBS   Obama   80%   15%   4%   1%   1%   4%     Both   49%   30%   21%     Neither   22%   17%   15%   38%   8%     Unsure   21%   39%   24%   9%   7%     RROBAL   PRESIDENTIAL   Indepided   20%   20		Obama	-					451
Neither   14%   67%   19%		Both	_		.,,	.,,		9
Unsure 27% 25% 38% 10%  HANDP7 BETTER HANDLE / JOBS  Obama 80% 15% 4% 1% 1% 1% 4  Both 49% 30% 21%  Neither 22% 17% 15% 38% 8%  Unsure 21% 39% 24% 9% 7%  RROBAL PRESIDENTIAL Hadesided 29% 4% 12% 81% 2% 4			+	0070		67%		13
HANDP7 BETTER   Romney   3% 7% 11% 77% 3% 5   1   1   1   1   1   1   1   1   1				25%	38%	0,70		13
HANDLE / JOBS   Obama   80%   15%   4%   1%   1%   4	HANDP7 BETTER					77%		504
Both   49%   30%   21%     Neither   22%   17%   15%   38%   8%     Unsure   21%   39%   24%   9%   7%     RROBAL   Romney   2%   4%   12%   81%   2%   4*     PRESIDENTIAL   Indeptided   20%   20%   20%   20%   40%			+					445
Neither   22%   17%   15%   38%   8%					770	1 /0		9
Unsure 21% 39% 24% 9% 7%  RROBAL Romney 2% 4% 12% 81% 2% 4  PRESIDENTIAL Undecided 20% 20% 20% 20% 40%			-		15%	38%		17
RROBAL PRESIDENTIAL         Romney         2%         4%         12%         81%         2%         4			-					25
PRESIDENTIAL Undesided 2004 2004 2004 2004	RROBAI		+					475
BALLOTIC   0%   29%   20%   18%	PRESIDENTIAL	,						56
Obama 79% 17% 3% 1% 1% 4	BALLOT/C		-		<u> </u>			469

BOID			BOID BA	RACK OBAMA	NAME ID		TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	
UPELECT LIKELIHOOD	Extremely likely	36%	11%	9%	42%	2%	526
OF VOTING IN UPCOMING ELECTION	Very likely	44%	16%	4%	31%	4%	118
	Somewhat likely	57%	18%	25%			20
	Already voted	39%	10%	6%	43%	2%	337
TURNOUT TURNOUT	Most likely 65%	42%	9%	5%	43%	1%	649
OF MOST LIKELY VOTERS	Most likely 70%	41%	9%	5%	44%	1%	701
	Most likely 75%	41%	9%	5%	44%	1%	750
	Most likely 80%	41%	9%	6%	43%	1%	800
	Most likely 85%	40%	10%	6%	43%	1%	850
	100% of sample	38%	12%	8%	40%	2%	1000
TOTAL		38%	12%	8%	40%	2%	1000

RMRID		RM	IRID MITT ROI	MNEY NAME I	D/C	TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
TOTAL		50%	46%	4%	0%	1000
RG1 GEOGRAPHIC	Northeast	46%	51%	3%	0%	201
AREAS ONE	Midwest	49%	46%	5%		161
	South	52%	44%	4%		266
	South Central	60%	38%	1%	1%	85
	Central Plains	52%	43%	5%		74
	Mountain States	57%	38%	5%		67
	West	41%	57%	2%		146
RG2 GEOGRAPHIC	California	44%	56%			110
AREAS TWO	Florida	47%	50%	3%		70
	Texas	56%	42%	1%	1%	59
	New York	30%	67%	1%	2%	56
	Rest of country	52%	43%	5%		705
RG2012 STATES BY	Safe Republican	59%	37%	4%	0%	293
2012 STATUS	Toss-up	50%	46%	5%		399
	Safe Democrat	41%	56%	2%	0%	309
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	48%	48%	5%		278
STATES	Other states	51%	46%	3%	0%	722
RGEMP	10% unemployment	44%	56%			126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	50%	46%	4%	0%	717
2012 DATA)	Less than 7% unemployment	55%	40%	5%		158
URBAN URBAN CODE	Rural	60%	35%	5%		120
	Suburban	53%	42%	4%	0%	413
	Urban	44%	53%	2%	1%	173
GENDER GENDER	Male	57%	41%	3%		480
	Female	43%	52%	4%	0%	520
RSEXEMP	Male / employed	56%	42%	2%		308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	58%	38%	4%		172
	Female / employed	42%	54%	3%		261
	Female / not employed	45%	49%	5%	1%	259
RAGEBG AGE/C	18-29	45%	51%	4%		131
	30-44	44%	53%	3%		285
	45-59	54%	43%	3%	1%	257
	60 and older	54%	42%	4%		327
RAGE RESPONDENT'S	18-34	41%	55%	3%		218
AGE/C	35-44	47%	50%	4%		198
	45-64	54%	43%	3%	0%	357
	65 or over	55%	41%	4%		217
	Unsure / refused	48%	37%	16%		10

RMRID	RM	MRID MITT ROM	MNEY NAME I	D/C	TOTAL	
		Favorable	Unfavorable	No opinion	Never heard of	
RAGEFL RESPONDENT'S	18-44	44%	53%	3%		416
AGE/C	45-64	54%	43%	3%	0%	357
	65 or over	54%	41%	5%		227
RRAGEFL AGE/C	18-44	44%	53%	3%		416
	45+	54%	42%	4%	0%	584
RR96 AGE / SEX	Male / under 45	51%	47%	2%		198
	Male / 45+	61%	36%	3%		282
	Female / under 45	37%	58%	5%		218
	Female / 45+	48%	48%	4%	1%	302
RRACE	White	57%	39%	3%		750
RESPONDENT'S RACE/C	Black / African American	15%	82%	3%	1%	120
	Hispanic / Latino	36%	61%	3%		90
	Other	50%	42%	8%		40
GENRACE RACE BY	White men	65%	33%	2%		364
GENDER	White women	50%	45%	4%		386
	Black men	15%	85%			49
	Black women	14%	80%	4%	2%	71
	Hispanic men	39%	57%	4%		46
	Hispanic women	33%	65%	2%		44
WHITE SENIORS	White seniors	59%	38%	4%		280
	Other	46%	50%	3%	0%	720
RPARTYID PARTY	Republican	93%	4%	3%		400
IDENTIFICATION/C	Independent	55%	41%	5%		170
	Democrat	8%	88%	4%	0%	430
RPARTY USUAL VOTE	Republican	88%	10%	2%		439
BEHAVIOR/C	Ticket splitter	52%	39%	9%		91
	Democrat	14%	83%	4%	0%	469
PARTISAN PARTISAN	Hard GOP	94%	4%	3%		354
	Soft GOP	79%	18%	2%		99
	Ticket splitter	56%	36%	8%		65
	Soft DEM	25%	71%	4%		95
	Hard DEM	7%	89%	4%	0%	386
RIDEOL	Conservative	74%	22%	4%		585
RESPONDENT'S IDEOLOGY/C	Moderate	42%	53%	4%	1%	65
	Liberal	11%	85%	3%	0%	349
RRIDEOL	Very conservative	81%	17%	3%		212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	70%	26%	4%		373
	Moderate / liberal	16%	80%	3%	0%	415

RMRID		RN	MRID MITT ROM	MNEY NAME I	D/C	TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RPTYID98 TARGET GROUPS	Republican	93%	4%	3%		400
GROUPS	Independent	55%	41%	5%		170
	Conservative DEM	15%	79%	5%		132
	Mod / lib DEM	5%	91%	3%	1%	298
PARIDEOL PARTY /	Liberal DEM	7%	90%	2%	0%	296
IDEOLOGY	Mod / conservative DEM	24%	69%	6%	0%	174
	Independent	52%	39%	9%		91
	Mod / liberal GOP	54%	44%	3%		49
	Conservative GOP	92%	5%	2%		390
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	79%	18%	2%	1%	152
	Yes	81%	19%			59
	Unsure	49%	42%	7%	1%	70
	No	70%	25%	5%		243
	No / strongly	26%	71%	3%		476
REDUC	Less than high school	33%	60%	5%	2%	50
RESPONDENT'S EDUCATION/C	High school graduate	55%	39%	6%		205
	Some college	48%	47%	4%	0%	265
	College graduate	50%	48%	2%		480
SEXEDUC SEX /	College men	55%	43%	2%		354
EDUCATION	Non-college men	61%	35%	5%		126
	College women	44%	52%	3%	0%	392
	Non-college women	42%	51%	7%	1%	128
SEXEDWH NON-COLLEGE	White non-college graduate	59%	35%	5%		368
GRADUATES	Minority non-college graduate	26%	69%	4%	1%	151
	Others	50%	48%	2%		480
SEXEDWG NON-COLLEGE	White male non-college graduates	65%	32%	4%		179
GRADUATES BY GENDER	White female non-college graduates	54%	39%	7%		189
	Minority male non-college graduates	32%	65%	3%		59
	Minority female non-college graduates	22%	71%	5%	2%	93
	Other	50%	48%	2%		480
RUNION MEMBER OF	Union household	41%	56%	3%		133
LABOR UNION/C	Non-union household	51%	45%	4%	0%	867
RMARITAL MARITAL	Single	38%	57%	4%	0%	173
STATUS/C	Married	58%	39%	3%		610
	No longer married	35%	60%	4%	0%	217

RMRID		RN	MRID MITT ROM	MNEY NAME I	D/C	TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RRMARITA MARITAL STATUS/C	Single / no longer married	36%	59%	4%	0%	390
	Married	58%	39%	3%		610
MOMDAD PARENTS	Dad	60%	39%	1%		146
	Mom	38%	54%	7%	0%	189
BUNDY MARITAL	Married / children	54%	43%	3%		253
STATUS / CHILDREN	Married / no children	62%	35%	3%		357
	Divorced / children	26%	65%	9%		32
	Divorced / no children	28%	69%	3%		90
	Single / children	34%	54%	10%	2%	35
	Single / no children	39%	58%	3%		138
	Other / mixed	45%	50%	4%	1%	95
GENMAR1 GENDER	Single women	38%	57%	5%	1%	93
AND MARITAL	Married women	50%	46%	4%		290
	No longer married women	33%	61%	5%	1%	137
	Single men	37%	58%	4%		80
	Married men	66%	32%	2%		320
	No longer married men	39%	59%	3%		80
GENMAR2 GENDER,	White single men	54%	43%	3%		46
MARITAL, AND RACE	White single women	42%	51%	7%		48
	White married men	72%	26%	2%		261
	White married women	54%	42%	4%		242
	White no longer married men	42%	55%	2%		57
	White no longer married women	45%	51%	3%		96
	Other	28%	68%	4%	1%	250
MOMMAR MOTHERS	Single mothers	35%	49%	13%	3%	27
BY MARITAL STATUS	Married mothers	45%	50%	5%		128
	No longer married mothers	17%	74%	9%		34
	Non-mothers	53%	45%	3%	0%	811
MOMRACE MOTHERS	White mothers	47%	44%	9%		130
BY RACE	Non-white mothers	19%	77%	3%	1%	59
	Non-mothers	53%	45%	3%	0%	811
ECONCLA2	Upper class	59%	41%			66
ECONOMIC CLASS	Middle class	53%	44%	3%	0%	756
	Low income	32%	60%	8%		167
	Working class	27%	73%			5
	Unemployed	52%	48%			6

RMRID		RN	MRID MITT ROM	MNEY NAME I	D/C	TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
FAMCLASS ECONOMIC CLASS	Upper class	59%	41%			66
AND FAMILY STATUS	Middle class family	58%	39%	3%	0%	550
	Middle class / not married or parent	41%	56%	3%	0%	206
	Lower class	32%	60%	8%		178
RDENOM RESPONDENT'S	Catholic	54%	43%	3%		186
RELIGION/C	Protestant	59%	36%	5%		159
	Baptist	52%	46%	2%		155
	Fundamentalist / Pentecostal	55%	39%	6%		181
	Other	59%	38%	1%	1%	112
	No affiliation	28%	69%	3%		206
RDENOMFR HOW OFTEN DO YOU	At least once a week	65%	30%	4%	0%	383
ATTEND CHURCH/C	At least once a month	40%	56%	4%		169
	Infrequently	50%	48%	2%		161
	Never	54%	42%	3%		40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	58%	38%	4%	0%	552
ATTEND CHURCH/C	Infrequently / never	51%	47%	2%		202
CHURCH2 RELIGIOUS	Active Catholic	60%	34%	6%		88
FOCUS	Active Protestant	74%	22%	4%		66
	Active Baptist	58%	39%	3%		85
	Active Fundamentalist / Pentecostal	66%	29%	5%		110
	Active Other	78%	16%	1%	5%	34
	Non-active	40%	57%	3%		618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	66%	32%	2%		157
	Male not evangelical	52%	45%	3%		323
	Female born again / evangelicals	61%	34%	4%	1%	179
	Female not evangelical	34%	61%	4%		341
RACEVANG RACE /	White Evangelical	80%	17%	3%		244
EVANGELICAL	Non-white Evangelical	20%	75%	3%	2%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	88%	9%	3%		205
CHRISTIANS	Non-white conservative Christians	24%	72%	4%		54
	White non-conservative Christians	35%	63%	2%		38
	Non-white non-conservative Christians	15%	79%	2%	4%	38
RGUNOWN GUN	Gun owner HH	62%	34%	4%	0%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	40%	57%	3%	0%	549

RMRID		RN	MRID MITT ROM	MNEY NAME I	D/C	TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RDIRECT DIRECTION	Right direction	8%	88%	3%	0%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	20%	66%	13%		64
	Wrong track	84%	14%	3%		542
RGENCONG GENERIC	Republican	93%	5%	2%		472
CONGRESSIONAL BALLOT/C	Undecided	39%	45%	16%		69
	Democrat	7%	90%	3%	0%	459
RRMII MOST	Pocketbook issues	57%	40%	3%		724
IMPORTANT ISSUE/C	Nat'l security issues	50%	42%	8%		50
	Education	20%	76%	5%		94
	Medicare / SS	17%	76%	4%	3%	60
	Other	44%	51%	4%		72
RBOID BARACK	Favorable	11%	85%	3%	0%	498
OBAMA NAME ID/C	Unfavorable	90%	8%	1%		480
	No opinion	39%	4%	57%		23
RBHOJA BARACK	Approve	9%	86%	4%	0%	493
OBAMA JOB APPROVAL/C	Unsure	35%	57%	8%		18
711 7 11 0 7 12 0	Disapprove	91%	6%	3%		489
RBOJA1 APPROVE	Approve	7%	89%	4%	0%	461
OBAMA JOB ON ECONOMY/C	Unsure	27%	59%	14%		11
	Disapprove	88%	9%	3%		528
RBOJA3 APPROVE	Approve	6%	90%	3%	0%	406
OBAMA JOB ON BUDGET &	Unsure	11%	71%	18%		23
SPENDING/C	Disapprove	82%	15%	3%		571
HANDP1 BETTER	Romney	92%	5%	3%		513
HANDLE / ECONOMY	Obama	4%	92%	4%	0%	451
	Both	27%	64%	8%		9
	Neither	26%	65%	9%		13
	Unsure	20%	75%	5%		13
HANDP7 BETTER	Romney	92%	5%	3%		504
HANDLE / JOBS	Obama	5%	91%	3%	0%	445
	Both	23%	56%	21%		9
	Neither	6%	91%	3%		17
	Unsure	31%	57%	12%		25
RROBAL	Romney	95%	3%	2%		475
PRESIDENTIAL BALLOT/C	Undecided	39%	39%	22%		56
2, .220170	Obama	5%	91%	3%	0%	469
UPELECT LIKELIHOOD	Extremely likely	51%	46%	3%	0%	526
OF VOTING IN UPCOMING ELECTION	Very likely	44%	52%	4%		118
OF COMMING ELECTION	Somewhat likely	29%	58%	13%		20
	Already voted	52%	45%	3%	0%	337

RMRID		RN	TOTAL			
		Favorable	Unfavorable	No opinion	Never heard of	
TURNOUT TURNOUT	Most likely 65%	51%	47%	2%	0%	649
OF MOST LIKELY VOTERS	Most likely 70%	51%	47%	2%	0%	701
	Most likely 75%	51%	47%	2%	0%	750
	Most likely 80%	51%	47%	2%	0%	800
	Most likely 85%	51%	46%	2%	0%	850
	100% of sample	50%	46%	4%	0%	1000
TOTAL		50%	46%	4%	0%	1000

MRID				MRID MITT RO	MNEY NAME II	D		TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
TOTAL		38%	12%	11%	35%	4%	0%	1000
RG1 GEOGRAPHIC	Northeast	35%	11%	10%	40%	3%	0%	201
AREAS ONE	Midwest	40%	8%	12%	34%	5%		161
	South	38%	15%	9%	34%	4%		266
	South Central	51%	9%	10%	28%	1%	1%	85
	Central Plains	36%	16%	14%	29%	5%		74
	Mountain States	41%	16%	6%	32%	5%		67
	West	31%	10%	17%	40%	2%		146
RG2 GEOGRAPHIC	California	33%	11%	15%	41%			110
AREAS TWO	Florida	38%	10%	11%	39%	3%		70
	Texas	46%	10%	12%	30%	1%	1%	59
	New York	21%	9%	19%	48%	1%	2%	56
	Rest of country	39%	13%	10%	33%	5%		705
RG2012 STATES BY	Safe Republican	45%	14%	9%	28%	4%	0%	293
2012 STATUS	Toss-up	39%	11%	10%	36%	5%		399
	Safe Democrat	30%	11%	15%	42%	2%	0%	309
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	37%	10%	11%	37%	5%		278
	Other states	38%	13%	11%	35%	3%	0%	722
RGEMP	10% unemployment	33%	10%	15%	42%			126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	39%	11%	11%	35%	4%	0%	717
2012 DATA)	Less than 7% unemployment	36%	19%	11%	29%	5%		158
URBAN URBAN CODE	Rural	49%	11%	11%	24%	5%		120
	Suburban	40%	13%	10%	32%	4%	0%	413
	Urban	34%	10%	13%	40%	2%	1%	173
GENDER GENDER	Male	43%	14%	11%	30%	3%		480
	Female	33%	11%	12%	40%	4%	0%	520
RSEXEMP	Male / employed	44%	13%	12%	29%	2%		308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	42%	15%	9%	30%	4%		172
	Female / employed	32%	10%	12%	43%	3%		261
	Female / not employed	34%	11%	11%	38%	5%	1%	259
RAGEBG AGE/C	18-29	27%	17%	13%	38%	4%		131
	30-44	34%	9%	12%	41%	3%		285
	45-59	39%	15%	12%	31%	3%	1%	257
	60 and older	44%	10%	9%	32%	4%		327
RAGE RESPONDENT'S	18-34	28%	13%	15%	41%	3%		218
AGE/C	35-44	37%	10%	10%	40%	4%		198
	45-64	41%	13%	11%	32%	3%	0%	357
	65 or over	44%	11%	9%	32%	4%		217
	Unsure / refused	30%	18%	10%	27%	16%		10

MRID				MRID MITT RO	MNEY NAME II		,	TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
RAGEFL RESPONDENT'S	18-44	32%	12%	12%	40%	3%		416
AGE/C	45-64	41%	13%	11%	32%	3%	0%	357
	65 or over	43%	11%	9%	32%	5%		227
RRAGEFL AGE/C	18-44	32%	12%	12%	40%	3%		416
	45+	42%	12%	10%	32%	4%	0%	584
RR96 AGE / SEX	Male / under 45	42%	9%	15%	32%	2%		198
	Male / 45+	44%	17%	8%	28%	3%		282
	Female / under 45	23%	14%	10%	47%	5%		218
	Female / 45+	40%	8%	12%	35%	4%	1%	302
RRACE	White	44%	13%	11%	28%	3%		750
RESPONDENT'S RACE/C	Black / African American	6%	8%	9%	72%	3%	1%	120
	Hispanic / Latino	25%	11%	18%	43%	3%		90
	Other	38%	12%	3%	39%	8%		40
GENRACE RACE BY	White men	49%	16%	10%	23%	2%		364
GENDER	White women	40%	10%	13%	33%	4%		386
	Black men	13%	2%	17%	68%			49
	Black women	1%	13%	4%	76%	4%	2%	7
	Hispanic men	32%	6%	20%	36%	4%		40
	Hispanic women	17%	16%	15%	50%	2%		4
WHITE SENIORS	White seniors	48%	11%	10%	28%	4%		280
	Other	34%	13%	12%	38%	3%	0%	72
RPARTYID PARTY	Republican	76%	17%	3%	2%	3%		40
IDENTIFICATION/C	Independent	34%	20%	9%	32%	5%		17
	Democrat	4%	4%	20%	68%	4%	0%	430
RPARTY USUAL VOTE	Republican	70%	18%	3%	6%	2%		439
BEHAVIOR/C	Ticket splitter	42%	10%	20%	19%	9%		9
	Democrat	6%	7%	17%	66%	4%	0%	469
PARTISAN PARTISAN	Hard GOP	77%	17%	2%	2%	3%		354
	Soft GOP	60%	19%	6%	13%	2%		9:
	Ticket splitter	36%	20%	12%	24%	8%		6
	Soft DEM	10%	15%	22%	48%	4%		9:
	Hard DEM	4%	4%	18%	70%	4%	0%	38
RIDEOL	Conservative	58%	16%	6%	16%	4%	7,7	58
RESPONDENT'S IDEOLOGY/C	Moderate	36%	6%	10%	43%	4%	1%	6
IDEOLOGT/C	Liberal	4%	7%	20%	66%	3%	0%	34
RRIDEOL	Very conservative	72%	9%	4%	13%	3%	070	21:
RESPONDENT'S	Somewhat conservative	50%	20%	8%	18%	4%		373
IDEOLOGY/C	Moderate / liberal	9%	7%	18%	62%	3%	0%	415

MRID				//RID MITT RO	MNEY NAME II	D		TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
RPTYID98 TARGET	Republican	76%	17%	3%	2%	3%		400
GROUPS	Independent	34%	20%	9%	32%	5%		170
	Conservative DEM	9%	6%	18%	62%	5%		132
	Mod / lib DEM	1%	3%	21%	70%	3%	1%	298
PARIDEOL PARTY /	Liberal DEM	2%	5%	20%	71%	2%	0%	296
IDEOLOGY	Mod / conservative DEM	14%	10%	13%	57%	6%	0%	174
	Independent	42%	10%	20%	19%	9%		91
	Mod / liberal GOP	34%	20%	12%	32%	3%		49
	Conservative GOP	75%	17%	2%	3%	2%		390
TEAMEM IDENTIFY	Yes / strongly	71%	8%	3%	14%	2%	1%	152
WITH TEA PARTY MOVEMENT	Yes	64%	17%	8%	11%			59
	Unsure	41%	8%	11%	32%	7%	1%	70
	No	49%	21%	11%	14%	5%		243
	No / strongly	18%	9%	15%	56%	3%		476
REDUC	Less than high school	21%	12%	14%	46%	5%	2%	50
RESPONDENT'S EDUCATION/C	High school graduate	45%	10%	13%	25%	6%		20
EDUCATION/C	Some college	36%	13%	9%	38%	4%	0%	26
	College graduate	37%	13%	12%	37%	2%		480
SEXEDUC SEX /	College men	41%	14%	11%	32%	2%		354
SEXEDUC SEX / EDUCATION	Non-college men	48%	12%	12%	22%	5%		126
	College women	33%	11%	11%	42%	3%	0%	392
	Non-college women	33%	8%	14%	36%	7%	1%	128
SEXEDWH NON-COLLEGE	White non-college graduate	47%	12%	9%	26%	5%		368
GRADUATES	Minority non-college graduate	16%	10%	15%	54%	4%	1%	15′
	Others	37%	13%	12%	37%	2%		480
SEXEDWG NON-COLLEGE	White male non-college graduates	51%	14%	6%	26%	4%		179
GRADUATES BY GENDER	White female non-college graduates	44%	11%	13%	26%	7%		189
	Minority male non-college graduates	23%	9%	24%	41%	3%		5
	Minority female non-college graduates	12%	10%	10%	61%	5%	2%	9:
	Other	37%	13%	12%	37%	2%		480
RUNION MEMBER OF LABOR UNION/C	Union household	31%	10%	15%	42%	3%		133
LABOR UNION/C	Non-union household	39%	12%	11%	34%	4%	0%	867
RMARITAL MARITAL	Single	26%	11%	15%	43%	4%	0%	17:
STATUS/C	Married	45%	13%	9%	29%	3%		610
	No longer married	26%	9%	14%	46%	4%	0%	217

MRID				1	MNEY NAME I	D		TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
RRMARITA MARITAL STATUS/C	Single / no longer married	26%	10%	14%	45%	4%	0%	390
	Married	45%	13%	9%	29%	3%		610
MOMDAD PARENTS	Dad	45%	15%	13%	26%	1%		14
	Mom	25%	14%	9%	45%	7%	0%	18
BUNDY MARITAL	Married / children	38%	15%	11%	32%	3%		25
STATUS / CHILDREN	Married / no children	50%	12%	8%	27%	3%		35
	Divorced / children	14%	12%	9%	55%	9%		3
	Divorced / no children	19%	9%	18%	51%	3%		9
	Single / children	17%	16%	7%	47%	10%	2%	3
	Single / no children	28%	10%	17%	42%	3%		13
	Other / mixed	37%	8%	12%	38%	4%	1%	9
GENMAR1 GENDER	Single women	21%	17%	11%	46%	5%	1%	9
AND MARITAL	Married women	39%	11%	10%	36%	4%		29
	No longer married women	28%	5%	15%	46%	5%	1%	13
	Single men	33%	5%	19%	39%	4%		8
	Married men	51%	15%	9%	23%	2%		32
	No longer married men	24%	15%	13%	45%	3%		8
GENMAR2 GENDER,	White single men	49%	5%	12%	31%	3%		4
GENMAR2 GENDER, MARITAL, AND RACE	White single women	34%	7%	15%	36%	7%		4
	White married men	54%	18%	8%	18%	2%		26
	White married women	42%	11%	11%	31%	4%		24
	White no longer married men	24%	18%	15%	40%	2%		5
	White no longer married women	38%	7%	15%	36%	3%		9
	Other	18%	10%	11%	57%	4%	1%	25
MOMMAR MOTHERS	Single mothers	14%	21%	4%	45%	13%	3%	2
BY MARITAL STATUS	Married mothers	30%	14%	10%	41%	5%		12
	No longer married mothers	11%	7%	13%	62%	9%		3
	Non-mothers	41%	12%	12%	33%	3%	0%	81
MOMRACE MOTHERS	White mothers	35%	12%	9%	35%	9%		13
BY RACE	Non-white mothers	1%	17%	10%	67%	3%	1%	5
	Non-mothers	41%	12%	12%	33%	3%	0%	81
ECONCLA2 ECONOMIC CLASS	Upper class	51%	8%	10%	31%			6
	Middle class	40%	13%	10%	33%	3%	0%	75
	Low income	23%	9%	15%	45%	8%		16
	Working class	27%		25%	48%			
	Unemployed	52%		32%	15%			

MRID				MRID MITT RO	MNEY NAME II	)		TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
FAMCLASS	Upper class	51%	8%	10%	31%			60
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	43%	15%	9%	30%	3%	0%	55
	Middle class / not married or parent	31%	10%	13%	43%	3%	0%	200
	Lower class	24%	8%	16%	44%	8%		178
RDENOM	Catholic	44%	10%	12%	31%	3%		18
RESPONDENT'S RELIGION/C	Protestant	47%	12%	13%	23%	5%		15
	Baptist	40%	12%	8%	39%	2%		15
	Fundamentalist / Pentecostal	41%	14%	10%	29%	6%		18 <sup>-</sup>
	Other	46%	13%	5%	33%	1%	1%	11:
	No affiliation	16%	12%	17%	52%	3%		20
RDENOMFR HOW	At least once a week	49%	16%	6%	24%	4%	0%	38
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	35%	5%	17%	39%	4%		169
	Infrequently	40%	10%	13%	35%	2%		16
	Never	37%	17%	7%	36%	3%		40
RRDENOMF HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week / monthly	45%	12%	9%	29%	4%	0%	55
	Infrequently / never	40%	11%	12%	35%	2%		20:
CHURCH2 RELIGIOUS FOCUS	Active Catholic	46%	14%	8%	26%	6%		8
	Active Protestant	57%	16%	6%	16%	4%		6
	Active Baptist	40%	18%	6%	33%	3%		8
	Active Fundamentalist / Pentecostal	49%	17%	6%	23%	5%		11
	Active Other	66%	12%	3%	14%	1%	5%	3
	Non-active	31%	10%	14%	42%	3%		618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	49%	17%	8%	24%	2%		15
	Male not evangelical	40%	12%	12%	32%	3%		32
	Female born again / evangelicals	48%	13%	7%	27%	4%	1%	179
	Female not evangelical	25%	10%	14%	48%	4%		34
RACEVANG RACE /	White Evangelical	62%	18%	6%	11%	3%		24
EVANGELICAL	Non-white Evangelical	13%	7%	13%	62%	3%	2%	9:
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	70%	18%	4%	5%	3%		20
CHRISTIANS	Non-white conservative Christians	22%	2%	13%	59%	4%		5
	White non-conservative Christians	18%	18%	17%	46%	2%		3
	Non-white non-conservative Christians	1%	14%	12%	67%	2%	4%	3
RGUNOWN GUN OWNER IN	Gun owner HH	49%	13%	8%	26%	4%	0%	45
HOUSEHOLD/C	Non-gun owner HH	29%	11%	14%	43%	3%	0%	54

MRID		L	1	MRID MITT RO	MNEY NAME II	D		TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
RDIRECT DIRECTION THINGS IN COUNTRY	Right direction	2%	7%	17%	71%	3%	0%	394
ARE GOING/C	Unsure	13%	8%	23%	43%	13%		6
	Wrong track	67%	17%	6%	8%	3%		54
RGENCONG GENERIC	Republican	74%	19%	2%	3%	2%		47
CONGRESSIONAL BALLOT/C	Undecided	19%	20%	20%	24%	16%		6
	Democrat	3%	4%	19%	70%	3%	0%	45
RRMII MOST	Pocketbook issues	44%	13%	9%	31%	3%		72
IMPORTANT ISSUE/C	Nat'l security issues	35%	15%	11%	31%	8%		5
	Education	8%	11%	21%	55%	5%		9
	Medicare / SS	11%	6%	17%	59%	4%	3%	6
	Other	33%	11%	18%	33%	4%		7
RBOID BARACK	Favorable	3%	8%	19%	66%	3%	0%	49
OBAMA NAME ID/C	Unfavorable	75%	16%	3%	5%	1%		48
	No opinion	22%	16%	4%		57%		2
RMRID MITT ROMNEY	Favorable	76%	24%					49
NAME ID/C	Unfavorable			24%	76%			46
	No opinion					100%		3
	Never heard of						100%	
RBHOJA BARACK	Approve	2%	7%	19%	67%	4%	0%	49
OBAMA JOB APPROVAL/C	Unsure	7%	28%	14%	43%	8%		1
ALL TROVALS	Disapprove	75%	16%	3%	3%	3%		48
RBOJA1 APPROVE	Approve	1%	6%	20%	69%	4%	0%	46
RBOJA1 APPROVE OBAMA JOB ON ECONOMY/C	Unsure	7%	20%	29%	30%	14%		1
ECONOM17C	Disapprove	71%	18%	3%	5%	3%		52
RBOJA3 APPROVE	Approve	1%	5%	16%	74%	3%	0%	40
OBAMA JOB ON BUDGET &	Unsure	8%	3%	34%	38%	18%		2
SPENDING/C	Disapprove	65%	18%	7%	7%	3%		57
HANDP1 BETTER	Romney	73%	19%	3%	2%	3%		51
HANDLE / ECONOMY	Obama	0%	4%	19%	73%	4%	0%	45
	Both	11%	16%	46%	18%	8%		
	Neither	4%	22%	16%	50%	9%		1
	Unsure	9%	11%	52%	23%	5%		1
HANDP7 BETTER	Romney	74%	18%	4%	1%	3%		50
HANDLE / JOBS	Obama	0%	5%	18%	73%	3%	0%	44
	Both	12%	11%	27%	29%	21%	0 70	
	Neither	12/0	6%	30%	61%	3%		1
	Unsure	9%	21%	31%	27%	12%		
RROBAL	Romney	77%	18%	1%	2%	2%		47
PRESIDENTIAL	Undecided	11%	28%	10%	29%	22%		
BALLOT/C	Obama	1%	4%	22%	70%	3%	0%	46

MRID			N	ARID MITT RO	MNEY NAME II	D		TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
UPELECT LIKELIHOOD	Extremely likely	39%	11%	12%	34%	3%	0%	526
OF VOTING IN UPCOMING ELECTION	Very likely	31%	13%	15%	37%	4%		118
	Somewhat likely		29%	31%	27%	13%		20
	Already voted	40%	12%	8%	36%	3%	0%	337
TURNOUT TURNOUT	Most likely 65%	41%	10%	10%	37%	2%	0%	649
OF MOST LIKELY VOTERS	Most likely 70%	41%	10%	10%	37%	2%	0%	701
	Most likely 75%	41%	10%	10%	37%	2%	0%	750
	Most likely 80%	41%	10%	9%	37%	2%	0%	800
	Most likely 85%	41%	11%	10%	37%	2%	0%	850
	100% of sample	38%	12%	11%	35%	4%	0%	1000
TOTAL		38%	12%	11%	35%	4%	0%	1000

RВНОЈА			BARACK OBA APPROVAL/C		TOTAL
		Approve	Unsure	Disapprove	
TOTAL		49%	2%	49%	1000
RG1 GEOGRAPHIC	Northeast	55%	3%	42%	201
AREAS ONE	Midwest	50%	1%	48%	161
	South	46%	3%	51%	266
	South Central	36%	1%	63%	85
	Central Plains	49%	1%	50%	74
	Mountain States	46%	1%	54%	67
	West	56%		44%	146
RG2 GEOGRAPHIC	California	53%		47%	110
AREAS TWO	Florida	48%	10%	42%	70
	Texas	42%	1%	58%	59
	New York	70%	2%	28%	56
	Rest of country	48%	1%	51%	705
RG2012 STATES BY	Safe Republican	40%	1%	59%	293
2012 STATUS	Toss-up	50%	3%	47%	399
	Safe Democrat	56%	2%	42%	309
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	51%	4%	45%	278
STATES	Other states	48%	1%	50%	722
RGEMP	10% unemployment	53%	2%	45%	126
RGEMP UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	49%	2%	49%	717
2012 DATA)	Less than 7% unemployment	48%	1%	50%	158
URBAN URBAN CODE	Rural	36%	1%	64%	120
	Suburban	44%	2%	54%	413
	Urban	56%	5%	39%	173
GENDER GENDER	Male	40%	2%	57%	480
	Female	58%	1%	41%	520
RSEXEMP	Male / employed	39%	4%	57%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	42%		58%	172
	Female / employed	63%	0%	37%	261
	Female / not employed	52%	2%	46%	259
RAGEBG AGE/C	18-29	66%		34%	131
	30-44	55%	1%	44%	285
	45-59	42%	3%	54%	257
	60 and older	43%	2%	55%	327
RAGE RESPONDENT'S	18-34	65%		35%	218
AGE/C	35-44	51%	1%	48%	198
	45-64	43%	4%	54%	357
	65 or over	43%	1%	55%	217
	Unsure / refused	33%		67%	10

RВНОЈА			BARACK OBA APPROVAL/C		TOTAL
		Approve	Unsure	Disapprove	
RAGEFL RESPONDENT'S	18-44	58%	0%	41%	416
AGE/C	45-64	43%	4%	54%	357
	65 or over	43%	1%	56%	227
RRAGEFL AGE/C	18-44	58%	0%	41%	416
	45+	43%	3%	55%	584
RR96 AGE / SEX	Male / under 45	47%	1%	52%	198
	Male / 45+	36%	3%	61%	282
	Female / under 45	69%		31%	218
	Female / 45+	49%	2%	49%	302
RRACE	White	40%	2%	58%	750
RESPONDENT'S RACE/C	Black / African American	95%		5%	120
	Hispanic / Latino	64%		36%	90
	Other	55%	3%	42%	40
GENRACE RACE BY	White men	32%	3%	65%	364
GENDER	White women	47%	2%	51%	386
	Black men	87%		13%	49
	Black women	100%			71
	Hispanic men	54%		46%	46
	Hispanic women	73%		27%	44
WHITE SENIORS	White seniors	38%	2%	60%	280
	Other	54%	2%	45%	720
RPARTYID PARTY	Republican	6%	1%	93%	400
IDENTIFICATION/C	Independent	41%	7%	52%	170
	Democrat	93%	0%	7%	430
RPARTY USUAL VOTE	Republican	9%	1%	90%	439
BEHAVIOR/C	Ticket splitter	45%	2%	53%	91
	Democrat	88%	2%	10%	469
PARTISAN PARTISAN	Hard GOP	4%	1%	95%	354
	Soft GOP	16%	4%	80%	99
	Ticket splitter	44%	2%	54%	65
	Soft DEM	70%	10%	20%	95
	Hard DEM	95%	0%	5%	386
RIDEOL RESPONDENT'S	Conservative	26%	1%	74%	585
IDEOLOGY/C	Moderate	52%	4%	44%	65
	Liberal	89%	3%	8%	349
RRIDEOL	Very conservative	19%	0%	80%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	29%	1%	70%	373
	Moderate / liberal	83%	3%	14%	415

RВНОЈА			BARACK OBA APPROVAL/C		TOTAL
		Approve	Unsure	Disapprove	
RPTYID98 TARGET GROUPS	Republican	6%	1%	93%	400
GROUPS	Independent	41%	7%	52%	170
	Conservative DEM	85%	1%	14%	132
	Mod / lib DEM	96%	0%	3%	298
PARIDEOL PARTY /	Liberal DEM	93%	3%	4%	296
IDEOLOGY	Mod / conservative DEM	79%	1%	20%	174
	Independent	45%	2%	53%	91
	Mod / liberal GOP	34%	6%	60%	49
	Conservative GOP	6%	1%	94%	390
TEAMEM IDENTIFY	Yes / strongly	17%	0%	83%	152
WITH TEA PARTY MOVEMENT	Yes	19%		81%	59
	Unsure	45%	3%	52%	70
	No	33%	2%	65%	243
	No / strongly	72%	2%	25%	476
REDUC	Less than high school	75%		25%	50
RESPONDENT'S EDUCATION/C	High school graduate	40%	2%	58%	205
	Some college	50%	3%	47%	265
	College graduate	50%	1%	48%	480
SEXEDUC SEX /	College men	41%	3%	56%	354
EDUCATION	Non-college men	37%	1%	62%	126
	College women	58%	1%	41%	392
	Non-college women	56%	2%	42%	128
SEXEDWH NON-COLLEGE	White non-college graduate	36%	3%	60%	368
GRADUATES	Minority non-college graduate	77%		23%	151
	Others	50%	1%	48%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	31%	4%	65%	179
GRADUATES BY GENDER	White female non-college graduates	42%	2%	56%	189
	Minority male non-college graduates	63%		37%	59
	Minority female non-college graduates	86%		14%	93
	Other	50%	1%	48%	480
RUNION MEMBER OF	Union household	58%	1%	40%	133
LABOR UNION/C	Non-union household	48%	2%	50%	867
RMARITAL MARITAL	Single	70%		30%	173
STATUS/C	Married	41%	1%	58%	610
	No longer married	56%	5%	39%	217

RBHOJA			BARACK OBA APPROVAL/C		TOTAL
		Approve	Unsure	Disapprove	
RRMARITA MARITAL STATUS/C	Single / no longer married	62%	3%	35%	390
	Married	41%	1%	58%	610
MOMDAD PARENTS	Dad	40%	2%	58%	146
	Mom	60%	1%	40%	189
BUNDY MARITAL	Married / children	44%	2%	54%	253
STATUS / CHILDREN	Married / no children	39%	1%	60%	357
	Divorced / children	62%		38%	32
	Divorced / no children	58%	9%	33%	90
	Single / children	80%		20%	35
	Single / no children	67%		33%	138
	Other / mixed	52%	3%	46%	95
GENMAR1 GENDER	Single women	79%		21%	93
AND MARITAL	Married women	50%	1%	49%	290
	No longer married women	59%	2%	38%	137
	Single men	58%		42%	80
	Married men	33%	1%	66%	320
	No longer married men	51%	9%	41%	80
GENMAR2 GENDER,	White single men	45%		55%	46
MARITAL, AND RACE	White single women	67%		33%	48
	White married men	28%	2%	33% 71%	261
	White married women	44%	1%	55%	242
	White no longer married men	43%	12%	45%	57
	White no longer married women	46%	3%	51%	96
	Other	77%	0%	22%	250
MOMMAR MOTHERS	Single mothers	79%		21%	27
BY MARITAL STATUS	Married mothers	53%	1%	47%	128
	No longer married mothers	72%		28%	34
	Non-mothers	47%	2%	51%	811
MOMRACE MOTHERS	White mothers	46%	1%	53%	130
BY RACE	Non-white mothers	90%		10%	59
	Non-mothers	47%	2%	51%	811
ECONCLA2 ECONOMIC CLASS	Upper class	51%		49%	66
ECONOMIC CLASS	Middle class	46%	2%	52%	756
	Low income	64%	2%	34%	167
	Working class	73%		27%	5
	Unemployed	27%		73%	6

RBHOJA			BARACK OBA APPROVAL/C		TOTAL
		Approve	Unsure	Disapprove	
FAMCLASS ECONOMIC CLASS	Upper class	51%		49%	66
AND FAMILY STATUS	Middle class family	41%	1%	57%	550
	Middle class / not married or parent	57%	4%	39%	206
	Lower class	63%	2%	35%	178
RDENOM	Catholic	46%	2%	53%	186
RESPONDENT'S RELIGION/C	Protestant	43%	2%	55%	159
	Baptist	49%	1%	51%	155
	Fundamentalist / Pentecostal	41%	0%	58%	181
	Other	46%	2%	52%	112
	No affiliation	67%	4%	29%	206
RDENOMFR HOW	At least once a week	35%	1%	64%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	60%	0%	40%	169
	Infrequently	51%	1%	47%	161
	Never	44%	2%	55%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	42%	1%	57%	552
ATTEND CHURCH/C	Infrequently / never	50%	1%	49%	202
CHURCH2 RELIGIOUS FOCUS	Active Catholic	38%	2%	60%	88
	Active Protestant	34%	2%	64%	66
	Active Baptist	44%	1%	54%	85
	Active Fundamentalist / Pentecostal	28%		72%	110
	Active Other	25%		75%	34
	Non-active	58%	2%	40%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	34%	1%	66%	157
	Male not evangelical	43%	3%	53%	323
	Female born again / evangelicals	36%	0%	63%	179
	Female not evangelical	69%	2%	29%	341
RACEVANG RACE /	White Evangelical	19%	1%	81%	244
EVANGELICAL	Non-white Evangelical	79%		21%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	9%	1%	90%	205
CHRISTIANS	Non-white conservative Christians	72%		28%	54
	White non-conservative Christians	69%		31%	38
	Non-white non-conservative Christians	87%		13%	38
RGUNOWN GUN	Gun owner HH	36%	1%	63%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	60%	3%	37%	549

RBHOJA			BARACK OBA APPROVAL/C		TOTAL
		Approve	Unsure	Disapprove	
RDIRECT DIRECTION THINGS IN COUNTRY	Right direction	99%	0%	1%	394
ARE GOING/C	Unsure	71%	18%	10%	64
	Wrong track	11%	1%	88%	542
RGENCONG GENERIC	Republican	7%	1%	92%	472
CONGRESSIONAL BALLOT/C	Undecided	52%	4%	44%	69
	Democrat	92%	2%	6%	459
RRMII MOST	Pocketbook issues	41%	2%	57%	724
IMPORTANT ISSUE/C	Nat'l security issues	50%		50%	50
	Education	88%		12%	94
	Medicare / SS	77%	3%	20%	60
	Other	54%	3%	43%	72
RBOID BARACK	Favorable	93%	1%	6%	498
OBAMA NAME ID/C	Unfavorable	4%	2%	93%	480
	No opinion	33%	9%	58%	23
RMRID MITT ROMNEY	Favorable	9%	1%	89%	498
NAME ID/C	Unfavorable	91%	2%	7%	465
	No opinion	60%	4%	36%	35
	Never heard of	100%			2
RBOJA1 APPROVE	Approve	96%	2%	1%	461
OBAMA JOB ON ECONOMY/C	Unsure	55%	25%	20%	11
EGGINGIMING	Disapprove	8%	1%	91%	528
RBOJA3 APPROVE	Approve	96%	2%	2%	406
OBAMA JOB ON BUDGET &	Unsure	82%	5%	13%	23
SPENDING/C	Disapprove	15%	2%	84%	571
HANDP1 BETTER	Romney	9%	1%	90%	513
HANDLE / ECONOMY	Obama	95%	2%	3%	451
	Both	100%			9
	Neither	25%	4%	71%	13
	Unsure	42%	20%	38%	13
HANDP7 BETTER	Romney	8%	2%	91%	504
HANDLE / JOBS	Obama	95%	2%	3%	445
	Both	88%		12%	9
	Neither	38%	6%	55%	17
	Unsure	63%		37%	25
RROBAL	Romney	4%	1%	95%	475
PRESIDENTIAL BALLOT/C	Undecided	44%	15%	41%	56
, 0	Obama	95%	1%	4%	469
UPELECT LIKELIHOOD	Extremely likely	47%	3%	50%	526
OF VOTING IN UPCOMING ELECTION	Very likely	60%		40%	118
57 SSIMING ELECTION	Somewhat likely	72%		28%	20
	Already voted	48%	1%	51%	337

RBHOJA		RBHOJA		TOTAL	
		Approve	Unsure	Disapprove	
TURNOUT TURNOUT	Most likely 65%	49%	1%	50%	649
OF MOST LIKELY VOTERS	Most likely 70%	49%	1%	51%	701
	Most likely 75%	49%	1%	51%	750
	Most likely 80%	49%	1%	51%	800
	Most likely 85%	48%	1%	51%	850
	100% of sample	49%	2%	49%	1000
TOTAL		49%	2%	49%	1000

вноја			BHOJA BARA	CK OBAMA JO	)B APPROVAL		TOTAL
		Approve / strongly	Approve / somewhat	Unsure	Disapprove / somewhat	Disapprove / strongly	
TOTAL		39%	11%	2%	5%	44%	1000
RG1 GEOGRAPHIC	Northeast	42%	13%	3%	4%	38%	201
AREAS ONE	Midwest	41%	9%	1%	3%	45%	161
	South	38%	7%	3%	3%	49%	266
	South Central	28%	8%	1%	3%	60%	85
	Central Plains	36%	13%	1%	8%	42%	74
	Mountain States	33%	13%	1%	11%	42%	67
	West	42%	14%		7%	36%	146
RG2 GEOGRAPHIC	California	41%	12%		7%	40%	110
AREAS TWO	Florida	35%	13%	10%	3%	40%	70
	Texas	32%	9%	1%	3%	55%	59
	New York	50%	20%	2%	1%	28%	56
	Rest of country	38%	10%	1%	5%	46%	70
RG2012 STATES BY	Safe Republican	33%	8%	1%	5%	54%	293
2012 STATUS	Toss-up	39%	11%	3%	4%	43%	399
	Safe Democrat	44%	12%	2%	6%	36%	309
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	41%	10%	4%	2%	43%	278
	Other states	38%	11%	1%	6%	45%	72
RGEMP UNEMPLOYMENT RATE BY STATE (JUL	10% unemployment	42%	10%	2%	6%	39%	12
	7-9.9% unemployment	39%	10%	2%	3%	46%	71
2012 DATA)	Less than 7% unemployment	35%	13%	1%	10%	41%	158
URBAN URBAN CODE	Rural	30%	6%	1%	6%	58%	120
	Suburban	34%	10%	2%	7%	47%	41:
	Urban	47%	9%	5%	2%	36%	17:
GENDER GENDER	Male	31%	9%	2%	5%	52%	48
	Female	45%	12%	1%	4%	37%	52
RSEXEMP	Male / employed	31%	9%	4%	5%	51%	30
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	32%	9%		6%	53%	17
	Female / employed	51%	13%	0%	3%	33%	26
	Female / not employed	40%	12%	2%	5%	41%	25
RAGEBG AGE/C	18-29	49%	18%		3%	31%	13
	30-44	41%	14%	1%	5%	40%	28
	45-59	36%	7%	3%	6%	48%	25
	60 and older	35%	8%	2%	4%	51%	32
RAGE RESPONDENT'S	18-34	47%	18%		2%	33%	21
AGE/C	35-44	40%	12%	1%	7%	41%	19
	45-64	36%	6%	4%	6%	48%	35
	65 or over	33%	10%	1%	3%	52%	21
	Unsure / refused	33%			16%	51%	10

ВНОЈА			BHOJA BARA	CK OBAMA JO	)B APPROVAL	-	TOTAL
		Approve / strongly	Approve / somewhat	Unsure	Disapprove / somewhat	Disapprove / strongly	
RAGEFL RESPONDENT'S	18-44	44%	15%	0%	4%	37%	416
AGE/C	45-64	36%	6%	4%	6%	48%	357
	65 or over	33%	10%	1%	4%	52%	227
RRAGEFL AGE/C	18-44	44%	15%	0%	4%	37%	416
	45+	35%	8%	3%	5%	49%	584
RR96 AGE / SEX	Male / under 45	33%	13%	1%	4%	48%	198
	Male / 45+	30%	6%	3%	6%	55%	282
	Female / under 45	53%	16%		4%	27%	218
	Female / 45+	40%	9%	2%	4%	45%	302
RRACE	White	29%	11%	2%	5%	53%	750
RESPONDENT'S RACE/C	Black / African American	90%	4%			5%	120
	Hispanic / Latino	48%	15%		8%	28%	90
	Other	40%	16%	3%	3%	39%	40
GENRACE RACE BY	White men	23%	9%	3%	6%	59%	364
GENDER	White women	35%	12%	2%	5%	46%	386
	Black men	83%	4%			13%	49
	Black women	95%	5%				71
	Hispanic men	45%	10%		8%	37%	46
	Hispanic women	52%	21%		8%	19%	44
WHITE SENIORS	White seniors	30%	8%	2%	5%	55%	280
	Other	42%	12%	2%	5%	40%	720
RPARTYID PARTY	Republican	3%	2%	1%	7%	86%	400
IDENTIFICATION/C	Independent	26%	15%	7%	6%	45%	170
	Democrat	76%	17%	0%	2%	5%	430
RPARTY USUAL VOTE	Republican	5%	4%	1%	6%	84%	439
BEHAVIOR/C	Ticket splitter	25%	20%	2%	8%	45%	91
	Democrat	73%	15%	2%	3%	7%	469
PARTISAN PARTISAN	Hard GOP	2%	2%	1%	6%	89%	354
	Soft GOP	4%	12%	4%	7%	74%	99
	Ticket splitter	31%	13%	2%	8%	46%	65
	Soft DEM	51%	19%	10%	9%	11%	95
	Hard DEM	79%	16%	0%	1%	4%	386
RIDEOL	Conservative	20%	5%	1%	7%	67%	585
RESPONDENT'S IDEOLOGY/C	Moderate	38%	13%	4%	1%	44%	65
	Liberal	69%	20%	3%	2%	6%	349
RRIDEOL	Very conservative	17%	2%	0%	2%	78%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	22%	7%	1%	9%	61%	373
	Moderate / liberal	64%	19%	3%	2%	12%	415

вноја			BHOJA BARA	CK OBAMA JO	)B APPROVAL		TOTAL
		Approve / strongly	Approve / somewhat	Unsure	Disapprove / somewhat	Disapprove / strongly	
RPTYID98 TARGET GROUPS	Republican	3%	2%	1%	7%	86%	400
GROUPS	Independent	26%	15%	7%	6%	45%	170
	Conservative DEM	73%	12%	1%	4%	10%	132
	Mod / lib DEM	78%	19%	0%	1%	2%	298
PARIDEOL PARTY /	Liberal DEM	76%	18%	3%	2%	2%	296
IDEOLOGY	Mod / conservative DEM	68%	10%	1%	4%	16%	174
	Independent	25%	20%	2%	8%	45%	91
	Mod / liberal GOP	15%	19%	6%	3%	57%	49
	Conservative GOP	3%	2%	1%	6%	87%	390
TEAMEM IDENTIFY	Yes / strongly	16%	0%	0%	2%	81%	152
WITH TEA PARTY MOVEMENT	Yes	8%	11%		8%	74%	59
	Unsure	40%	5%	3%	4%	48%	70
	No	23%	11%	2%	8%	57%	243
	No / strongly	57%	15%	2%	4%	22%	476
REDUC	Less than high school	61%	14%		2%	23%	50
RESPONDENT'S EDUCATION/C	High school graduate	32%	8%	2%	5%	54%	205
	Some college	37%	13%	3%	5%	42%	265
	College graduate	40%	10%	1%	5%	43%	480
SEXEDUC SEX / EDUCATION	College men	32%	10%	3%	6%	50%	354
	Non-college men	31%	7%	1%	5%	57%	126
	College women	45%	13%	1%	4%	37%	392
	Non-college women	45%	11%	2%	3%	39%	128
SEXEDWH NON-COLLEGE	White non-college graduate	25%	11%	3%	4%	56%	368
GRADUATES	Minority non-college graduate	66%	11%		6%	17%	151
	Others	40%	10%	1%	5%	43%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	22%	9%	4%	4%	61%	179
GRADUATES BY GENDER	White female non-college graduates	29%	13%	2%	4%	52%	189
	Minority male non-college graduates	57%	7%		8%	28%	59
	Minority female non-college graduates	71%	14%		4%	11%	93
	Other	40%	10%	1%	5%	43%	480
RUNION MEMBER OF LABOR UNION/C	Union household	52%	7%	1%	5%	35%	133
LABUR UNIUN/C	Non-union household	37%	11%	2%	5%	46%	867
RMARITAL MARITAL	Single	54%	16%		3%	27%	173
STATUS/C	Married	32%	9%	1%	5%	52%	610
	No longer married	45%	11%	5%	5%	35%	217

вноја			BHOJA BARA	CK OBAMA JO	)B APPROVAL		TOTAL
		Approve / strongly	Approve / somewhat	Unsure	Disapprove / somewhat	Disapprove / strongly	
RRMARITA MARITAL STATUS/C	Single / no longer married	49%	13%	3%	4%	31%	390
	Married	32%	9%	1%	5%	52%	610
MOMDAD PARENTS	Dad	30%	10%	2%	6%	52%	146
	Mom	52%	8%	1%	6%	33%	189
BUNDY MARITAL	Married / children	36%	8%	2%	7%	47%	253
STATUS / CHILDREN	Married / no children	29%	10%	1%	4%	56%	357
	Divorced / children	42%	21%		12%	26%	32
	Divorced / no children	51%	7%	9%	6%	27%	90
	Single / children	80%				20%	35
	Single / no children	47%	20%		4%	29%	138
	Other / mixed	41%	11%	3%	1%	45%	95
GENMAR1 GENDER	Single women	58%	21%			21%	93
AND MARITAL	Married women	41%	9%	1%	5%	44%	290
	No longer married women	46%	13%	2%	5%	34%	137
	Single men	49%	10%		7%	34%	80
	Married men	24%	9%	1%	5%	60%	320
	No longer married men	43%	7%	9%	4%	36%	80
GENMAR2 GENDER,	White single men	39%	6%		8%	47%	46
MARITAL, AND RACE	White single women	38%	30%			33%	48
	White married men	18%	10%	2%	5%	66%	261
	White married women	35%	9%	1%	5%	49%	242
	White no longer married men	32%	10%	12%	6%	39%	57
	White no longer married women	35%	11%	3%	5%	46%	96
	Other	67%	10%	0%	3%	19%	250
MOMMAR MOTHERS	Single mothers	79%				21%	27
BY MARITAL STATUS	Married mothers	48%	5%	1%	6%	40%	128
	No longer married mothers	45%	27%		11%	17%	34
	Non-mothers	36%	11%	2%	4%	47%	811
MOMRACE MOTHERS	White mothers	39%	7%	1%	7%	46%	130
BY RACE	Non-white mothers	80%	11%		6%	4%	59
	Non-mothers	36%	11%	2%	4%	47%	811
ECONCLA2	Upper class	32%	19%		5%	44%	66
ECONOMIC CLASS	Middle class	36%	10%	2%	5%	47%	756
	Low income	52%	12%	2%	3%	31%	167
	Working class	58%	15%			27%	5
	Unemployed	27%			21%	52%	6

вноја			BHOJA BARA	CK OBAMA JO	B APPROVAL		TOTAL
		Approve / strongly	Approve / somewhat	Unsure	Disapprove / somewhat	Disapprove / strongly	
FAMCLASS ECONOMIC CLASS	Upper class	32%	19%		5%	44%	66
AND FAMILY STATUS	Middle class family	33%	9%	1%	6%	52%	550
	Middle class / not married or parent	45%	12%	4%	3%	35%	206
	Lower class	52%	12%	2%	3%	31%	178
RDENOM RESPONDENT'S	Catholic	35%	10%	2%	5%	48%	186
RELIGION/C	Protestant	35%	8%	2%	6%	50%	159
	Baptist	42%	7%	1%	4%	47%	155
	Fundamentalist / Pentecostal	31%	11%	0%	4%	54%	181
	Other	33%	13%	2%	7%	46%	112
	No affiliation	52%	15%	4%	4%	25%	206
RDENOMFR HOW OFTEN DO YOU	At least once a week	30%	5%	1%	4%	60%	383
ATTEND CHURCH/C	At least once a month	47%	12%	0%	3%	37%	169
	Infrequently	36%	16%	1%	7%	40%	161
	Never	33%	11%	2%	11%	44%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	35%	7%	1%	4%	53%	552
ATTEND CHURCH/C	Infrequently / never	35%	15%	1%	8%	41%	202
CHURCH2 RELIGIOUS FOCUS	Active Catholic	27%	11%	2%	2%	57%	88
	Active Protestant	31%	2%	2%	3%	62%	66
	Active Baptist	40%	5%	1%	4%	50%	85
	Active Fundamentalist / Pentecostal	27%	2%		4%	67%	110
	Active Other	21%	4%		9%	66%	34
	Non-active	44%	14%	2%	5%	34%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	29%	5%	1%	6%	60%	157
	Male not evangelical	32%	11%	3%	5%	48%	323
	Female born again / evangelicals	30%	6%	0%	5%	58%	179
	Female not evangelical	53%	16%	2%	3%	26%	341
RACEVANG RACE /	White Evangelical	14%	5%	1%	6%	75%	244
EVANGELICAL	Non-white Evangelical	72%	6%		4%	17%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	7%	2%	1%	6%	84%	205
CHRISTIANS	Non-white conservative Christians	68%	5%		3%	24%	54
	White non-conservative Christians	49%	20%		5%	27%	38
	Non-white non-conservative Christians	79%	8%		6%	7%	38
RGUNOWN GUN OWNER IN	Gun owner HH	27%	9%	1%	5%	58%	451
HOUSEHOLD/C	Non-gun owner HH	48%	12%	3%	4%	33%	549

ВНОЈА					)B APPROVAL		TOTAL
		Approve / strongly	Approve / somewhat	Unsure	Disapprove / somewhat	Disapprove / strongly	
RDIRECT DIRECTION THINGS IN COUNTRY	Right direction	84%	15%	0%	0%	1%	394
ARE GOING/C	Unsure	46%	25%	18%	3%	7%	64
	Wrong track	5%	6%	1%	8%	80%	542
RGENCONG GENERIC	Republican	4%	3%	1%	6%	86%	472
CONGRESSIONAL BALLOT/C	Undecided	19%	33%	4%	14%	30%	69
	Democrat	77%	16%	2%	2%	4%	459
RRMII MOST	Pocketbook issues	33%	9%	2%	5%	52%	724
IMPORTANT ISSUE/C	Nat'l security issues	30%	20%		12%	37%	50
	Education	71%	17%		3%	9%	94
	Medicare / SS	63%	14%	3%		20%	60
	Other	41%	13%	3%	2%	41%	72
RBOID BARACK	Favorable	76%	18%	1%	3%	3%	498
OBAMA NAME ID/C	Unfavorable	1%	3%	2%	5%	88%	480
	No opinion	9%	24%	9%	30%	28%	23
RMRID MITT ROMNEY	Favorable	5%	4%	1%	7%	83%	498
NAME ID/C	Unfavorable	74%	17%	2%	2%	5%	465
	No opinion	41%	19%	4%	10%	26%	35
	Never heard of	100%					2
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	78%	22%				493
	Unsure			100%			18
AFFROVALIC	Disapprove				10%	90%	489
RBOJA1 APPROVE	Approve	80%	16%	2%	1%	1%	461
OBAMA JOB ON ECONOMY/C	Unsure	21%	34%	25%		20%	11
ECONOMIT/C	Disapprove	3%	5%	1%	8%	83%	528
RBOJA3 APPROVE	Approve	84%	12%	2%	1%	1%	406
OBAMA JOB ON	Unsure	44%	38%	5%	2%	11%	23
BUDGET & SPENDING/C	Disapprove	6%	8%	2%	8%	76%	571
HANDP1 BETTER	Romney	3%	5%	1%	8%	83%	513
HANDLE / ECONOMY	Obama	80%	15%	2%	1%	2%	451
	Both	31%	69%	270	170	270	9
	Neither	14%	11%	4%	4%	67%	13
	Unsure	18%	25%	20%	16%	22%	13
HANDP7 BETTER	Romney	3%	4%	20%	7%	83%	504
HANDLE / JOBS	Obama	79%	16%	2%	1%	2%	445
	Both	37%	51%	2-70	12%	270	9
	Neither	38%	31/0	6%	7%	48%	17
	Unsure	22%	40%	0%	13%		25
RROBAL	Romney	+		40/		25%	
PRESIDENTIAL	Undecided	2%	2%	1%	7%	88%	475
BALLOT/C		16%	28%	15%	10%	32%	56
cont.)	Obama	79%	17%	1%	2%	2%	469

вноја			BHOJA BARA	CK OBAMA JO	B APPROVAL		TOTAL
	_		Approve / somewhat	Unsure	Disapprove / somewhat	Disapprove / strongly	
UPELECT LIKELIHOOD	Extremely likely	37%	10%	3%	4%	46%	526
OF VOTING IN UPCOMING ELECTION	Very likely	45%	14%		8%	33%	118
	Somewhat likely	46%	26%		11%	17%	20
	Already voted	39%	9%	1%	5%	46%	337
TURNOUT TURNOUT	Most likely 65%	41%	8%	1%	4%	47%	649
OF MOST LIKELY VOTERS	Most likely 70%	41%	8%	1%	3%	47%	701
	Most likely 75%	40%	8%	1%	3%	47%	750
	Most likely 80%	40%	9%	1%	4%	47%	800
	Most likely 85%	40%	9%	1%	4%	47%	850
	100% of sample	39%	11%	2%	5%	44%	1000
TOTAL		39%	11%	2%	5%	44%	1000

RROBAL		RROBAL P	RESIDENTIAL	BALLOT/C	TOTAL
		Romney	Undecided	Obama	
TOTAL		47%	6%	47%	1000
RG1 GEOGRAPHIC	Northeast	45%	3%	53%	201
AREAS ONE	Midwest	44%	6%	50%	161
	South	49%	9%	42%	266
	South Central	60%	3%	36%	85
	Central Plains	54%	7%	39%	74
	Mountain States	51%	7%	42%	67
	West	41%	3%	56%	146
RG2 GEOGRAPHIC	California	43%	3%	55%	110
AREAS TWO	Florida	42%	13%	45%	70
	Texas	56%	2%	42%	59
	New York	28%	1%	71%	56
	Rest of country	50%	6%	44%	705
RG2012 STATES BY	Safe Republican	58%	6%	36%	293
2012 STATUS	Toss-up	45%	7%	%         50%         1           %         42%         2           %         36%         39%           %         42%         36%           %         56%         1           %         55%         1           %         45%         42%           %         71%         44%           %         36%         2           %         47%         3           %         56%         1           %         46%         7           %         39%         1           %         37%         1           %         39%         3           %         39%         3           %         39%         3           %         39%         3           %         55%         3           %         55%         3           %         55%         3           %         55%         3           %         55%         3           %         55%         3           %         55%         3           %         55%         3	399
	Safe Democrat	41%	3%	56%	309
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	43%	8%	49%	278
STATES	Other states	49%	5%	46%	722
RGEMP	10% unemployment	41%	3%	56%	126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	47%	5%	47%	717
2012 DATA)	Less than 7% unemployment	53%	8%	39%	158
URBAN URBAN CODE	Rural	59%	4%	37%	120
	Suburban	52%	5%	43%	413
	Urban	39%	7%	55%	173
GENDER GENDER	Male	55%	6%	39%	480
	Female	40%	5%	55%	520
RSEXEMP	Male / employed	55%	6%	39%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	56%	6%	38%	172
	Female / employed	38%	5%	57%	261
	Female / not employed	42%	5%	52%	259
RAGEBG AGE/C	18-29	37%	8%	55%	131
	30-44	43%	3%	54%	285
	45-59	52%	7%	41%	257
	60 and older	52%	6%	42%	327
RAGE RESPONDENT'S	18-34	36%	6%	57%	218
AGE/C	35-44	47%	2%	51%	198
	45-64	52%	7%	41%	357
	65 or over	52%	5%	42%	217
	Unsure / refused	44%	20%	37%	10

RROBAL		RROBAL P	RESIDENTIAL	BALLOT/C	TOTAL
RROBAL		Romney	Undecided	Obama	
RAGEFL	18-44	41%	4%	54%	416
RESPONDENT'S AGE/C	45-64	52%	7%	41%	357
	65 or over	52%	6%	42%	227
RRAGEFL AGE/C	18-44	41%	4%	54%	416
	45+	52%	7%	42%	584
RR96 AGE / SEX	Male / under 45	50%	5%	45%	198
	Male / 45+	59%	7%	34%	282
	Female / under 45	34%	3%	63%	218
	Female / 45+	45%	6%	49%	302
RRACE	White	56%	6%	38%	750
RESPONDENT'S RACE/C	Black / African American	6%	3%	90%	120
	Hispanic / Latino	31%	7%	62%	90
	Other	42%	11%	47%	40
GENRACE RACE BY	White men	63%	7%	30%	364
GENDER	White women	50%	5%	46%	386
	Black men	13%	2%	85%	49
	Black women	1%	4%	94%	71
	Hispanic men	39%	5%	56%	46
	Hispanic women	23%	9%	68%	44
WHITE SENIORS	White seniors	57%	5%	38%	280
	Other	44%	6%	50%	720
RPARTYID PARTY	Republican	93%	2%	4%	400
IDENTIFICATION/C	Independent	47%	20%	32%	170
	Democrat	5%	3%	92%	430
RPARTY USUAL VOTE	Republican	89%	4%	8%	439
BEHAVIOR/C	Ticket splitter	44%	15%	42%	91
	Democrat	10%	6%	85%	469
PARTISAN PARTISAN	Hard GOP	95%	2%	3%	354
	Soft GOP	74%	9%	17%	99
	Ticket splitter	47%	15%	37%	65
	Soft DEM	16%	24%	60%	95
	Hard DEM	5%	2%	93%	386
RIDEOL	Conservative	71%	5%	24%	585
RESPONDENT'S IDEOLOGY/C	Moderate	39%	10%	51%	65
	Liberal	9%	6%	85%	349
RRIDEOL	Very conservative	80%	4%	17%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	67%	6%	28%	373
	Moderate / liberal	14%	6%	80%	415

RROBAL		RROBAL P	RESIDENTIAL	BALLOT/C	TOTAL
KKOBAL		Romney	Undecided	Obama	
RPTYID98 TARGET	Republican	93%	2%	4%	400
GROUPS	Independent	47%	20%	32%	170
	Conservative DEM	12%	4%	84%	132
	Mod / lib DEM	2%	3%	95%	298
PARIDEOL PARTY /	Liberal DEM	5%	5%	90%	296
IDEOLOGY	Mod / conservative DEM	18%	7%	75%	174
	Independent	44%	15%	42%	91
	Mod / liberal GOP	58%	5%	36%	49
	Conservative GOP	93%	4%	4%	390
TEAMEM IDENTIFY	Yes / strongly	83%	1%	16%	152
WITH TEA PARTY MOVEMENT	Yes	73%	12%	15%	59
	Unsure	48%	6%	46%	70
	No	66%	6%	28%	243
	No / strongly	24%	6%	71%	476
REDUC	Less than high school	26%	4%	70%	50
RESPONDENT'S EDUCATION/C	High school graduate	56%	5%	39%	205
	Some college	45%	10%	45%	265
	College graduate	47%	4%	49%	480
SEXEDUC SEX /	College men	54%	7%	40%	354
EDUCATION	Non-college men	59%	5%	36%	126
	College women	40%	5%	55%	392
	Non-college women	41%	4%	55%	128
SEXEDWH NON-COLLEGE	White non-college graduate	59%	7%	34%	368
GRADUATES	Minority non-college graduate	20%	7%	73%	151
	Others	47%	4%	49%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	64%	9%	27%	179
GRADUATES BY GENDER	White female non-college graduates	55%	6%	40%	189
	Minority male non-college graduates	29%	5%	66%	59
	Minority female non-college graduates	14%	9%	77%	93
	Other	47%	4%	49%	480
RUNION MEMBER OF	Union household	37%	5%	57%	133
LABOR UNION/C	Non-union household	49%	6%	45%	867
RMARITAL MARITAL STATUS/C	Single	29%	6%	65%	173
SIAIUS/C	Married	56%	5%	39%	610
	No longer married	37%	7%	56%	217
RRMARITA MARITAL STATUS/C	Single / no longer married	34%	7%	60%	390
	Married	56%	5%	39%	610

RROBAL		RROBAL P	RESIDENTIAL	BALLOT/C	TOTAL
KKOBAL		Romney	Undecided	Obama	
MOMDAD PARENTS	Dad	57%	5%	38%	146
	Mom	38%	3%	59%	189
BUNDY MARITAL	Married / children	52%	4%	44%	253
STATUS / CHILDREN	Married / no children	59%	5%	35%	357
	Divorced / children	40%	7%	53%	32
	Divorced / no children	31%	9%	60%	90
	Single / children	20%		80%	35
	Single / no children	31%	8%	61%	138
	Other / mixed	43%	4%	53%	95
GENMAR1 GENDER	Single women	23%	6%	71%	93
AND MARITAL	Married women	47%	5%	48%	290
	No longer married women	37%	5%	58%	137
	Single men	36%	7%	57%	80
	Married men	65%	5%	30%	320
	No longer married men	38%	10%	52%	80
GENMAR2 GENDER,	White single men	51%	7%	42%	46
MARITAL, AND RACE	White single women	37%	5%	58%	48
	White married men	70%	5%	25%	261
	White married women	53%	5%	43%	242
	White no longer married men	42%	13%	45%	57
	White no longer married women	49%	4%	47%	96
	Other	21%	6%	73%	250
MOMMAR MOTHERS	Single mothers	21%		79%	27
BY MARITAL STATUS	Married mothers	43%	3%	53%	128
	No longer married mothers	31%	6%	63%	34
	Non-mothers	50%	6%	44%	811
MOMRACE MOTHERS	White mothers	51%	5%	45%	130
BY RACE	Non-white mothers	10%		90%	59
	Non-mothers	50%	6%	44%	811
ECONCLA2	Upper class	55%	5%	40%	66
ECONOMIC CLASS	Middle class	50%	6%	44%	756
	Low income	32%	3%	64%	167
	Working class	17%	10%	73%	5
	Unemployed	73%		27%	6
FAMCLASS	Upper class	55%	5%	40%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	55%	5%	40%	550
	Middle class / not married or parent	36%	9%	54%	206
	Lower class	33%	3%	64%	178

RROBAL		RROBAL P	RESIDENTIAL	BALLOT/C	TOTAL
		Romney	Undecided	Obama	
RDENOM RESPONDENT'S	Catholic	52%	7%	41%	186
RELIGION/C	Protestant	54%	4%	42%	159
	Baptist	51%	1%	48%	155
	Fundamentalist / Pentecostal	57%	3%	40%	181
	Other	53%	6%	41%	112
	No affiliation	25%	10%	64%	206
RDENOMFR HOW	At least once a week	63%	3%	33%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	38%	4%	58%	169
	Infrequently	49%	3%	48%	161
	Never	54%	9%	38%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	55%	4%	41%	552
ATTEND CHURCH/C	Infrequently / never	50%	4%	46%	202
CHURCH2 RELIGIOUS	Active Catholic	56%	8%	35%	88
FOCUS	Active Protestant	66%	1%	33%	66
	Active Baptist	56%	2%	42%	85
	Active Fundamentalist / Pentecostal	69%	2%	29%	110
	Active Other	75%	4%	21%	34
	Non-active	38%	7%	55%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	66%	4%	30%	157
	Male not evangelical	50%	7%	43%	323
	Female born again / evangelicals	61%	5%	34%	179
	Female not evangelical	29%	5%	65%	341
RACEVANG RACE /	White Evangelical	80%	4%	16%	244
EVANGELICAL	Non-white Evangelical	21%	4%	75%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	87%	4%	9%	205
CHRISTIANS	Non-white conservative Christians	28%	3%	69%	54
	White non-conservative Christians	40%	4%	57%	38
	Non-white non-conservative Christians	10%	6%	84%	38
RGUNOWN GUN	Gun owner HH	61%	4%	35%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	36%	7%	57%	549
RDIRECT DIRECTION	Right direction	3%	3%	94%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	18%	23%	60%	64
	Wrong track	84%	6%	11%	542

RROBAL		RROBAL P	RESIDENTIAL	BALLOT/C	TOTAL
		Romney	Undecided	Obama	
RGENCONG GENERIC CONGRESSIONAL	Republican	93%	3%	4%	472
BALLOT/C	Undecided	24%	38%	38%	69
	Democrat	4%	3%	92%	459
RRMII MOST	Pocketbook issues	55%	5%	40%	724
IMPORTANT ISSUE/C	Nat'l security issues	46%	11%	43%	50
	Education	14%	9%	77%	94
	Medicare / SS	14%	4%	82%	60
	Other	41%	7%	52%	7:
RBOID BARACK	Favorable	6%	4%	90%	49
OBAMA NAME ID/C	Unfavorable	91%	6%	3%	48
	No opinion	39%	44%	17%	2
RMRID MITT ROMNEY	Favorable	91%	4%	5%	49
NAME ID/C	Unfavorable	3%	5%	92%	46
	No opinion	23%	35%	43%	3
	Never heard of			100%	:
RBHOJA BARACK	Approve	4%	5%	91%	49
OBAMA JOB APPROVAL/C	Unsure	29%	45%	25%	1
	Disapprove	92%	5%	3%	48
RBOJA1 APPROVE	Approve	2%	4%	93%	46
OBAMA JOB ON ECONOMY/C	Unsure	13%	48%	40%	1
	Disapprove	88%	6%	6%	52
RBOJA3 APPROVE	Approve	3%	4%	92%	40
OBAMA JOB ON BUDGET &	Unsure	9%	23%	68%	2
SPENDING/C	Disapprove	80%	6%	14%	57
HANDP1 BETTER	Romney	89%	5%	5%	51
HANDLE / ECONOMY	Obama	2%	4%	94%	45
	Both		8%	92%	
	Neither	29%	50%	21%	1:
	Unsure	25%	20%	54%	1:
HANDP7 BETTER	Romney	90%	4%	5%	50
HANDLE / JOBS	Obama	3%	4%	93%	44
	Both		21%	79%	!
	Neither	15%	41%	44%	1
	Unsure	20%	25%	55%	2
UPELECT LIKELIHOOD	Extremely likely	48%	6%	46%	52
OF VOTING IN UPCOMING ELECTION	Very likely	42%	8%	50%	11
	Somewhat likely	24%		76%	2
	Already voted	50%	4%	46%	33

RROBAL		RROBAL P	RESIDENTIAL	BALLOT/C	TOTAL
		Romney	Undecided	Obama	
TURNOUT TURNOUT	Most likely 65%	50%	1%	49%	649
OF MOST LIKELY VOTERS	Most likely 70%	51%	1%	49%	701
	Most likely 75%	51%	1%	49%	750
	Most likely 80%	51%	1%	48%	800
	Most likely 85%	51%	1%	48%	850
	100% of sample	47%	6%	47%	1000
TOTAL		47%	6%	47%	1000

ROBAL				ROBAL F	PRESIDENTIAL	BALLOT			TOTAL
		Romney / definitely	Romney / probably	Romney / lean	Undecided	Obama / lean	Obama / probably	Obama / definitely	
TOTAL		44%	4%	0%	6%	1%	2%	44%	1000
RG1 GEOGRAPHIC	Northeast	42%	3%		3%	2%	3%	49%	201
AREAS ONE	Midwest	43%	1%		6%		2%	48%	161
	South	46%	3%	0%	9%	0%	2%	40%	266
	South Central	58%	2%		3%		1%	35%	85
	Central Plains	44%	9%	1%	7%	1%		38%	74
	Mountain States	41%	9%		7%	1%	2%	39%	67
	West	36%	5%		3%	0%	2%	53%	146
RG2 GEOGRAPHIC	California	36%	6%		3%		3%	52%	110
AREAS TWO	Florida	39%	3%		13%		3%	42%	70
	Texas	55%	1%		2%			42%	59
	New York	28%			1%	3%	3%	65%	56
	Rest of country	46%	4%	0%	6%	1%	2%	42%	705
RG2012 STATES BY 2012 STATUS To	Safe Republican	53%	5%	0%	6%	1%	1%	34%	293
012 STATUS T S CGPOLCO POLITICO F	Toss-up	42%	3%	0%	7%	0%	2%	45%	399
	Safe Democrat	37%	3%		3%	1%	2%	53%	309
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	41%	1%		8%		3%	47%	278
	Other states	45%	4%	0%	5%	1%	2%	43%	722
RGEMP UNEMPLOYMENT RATE BY STATE (JUL	10% unemployment	35%	5%		3%	2%	2%	52%	126
	7-9.9% unemployment	45%	2%	0%	5%	0%	2%	45%	717
2012 DATA)	Less than 7% unemployment	45%	7%	1%	8%	1%	2%	36%	158
URBAN URBAN CODE	Rural	55%	3%	1%	4%	1%	3%	33%	120
	Suburban	48%	4%	0%	5%	0%	2%	41%	413
	Urban	37%	2%		7%	2%	2%	50%	173
GENDER GENDER	Male	50%	5%	0%	6%	1%	2%	3%       49%         2%       48%         2%       40%         1%       35%         38%       39%         2%       53%         3%       52%         3%       65%         2%       42%         1%       34%         2%       45%         2%       53%         3%       47%         2%       43%         2%       52%         2%       45%         2%       36%         3%       33%         2%       41%         2%       50%	480
	Female	38%	2%	0%	5%	1%	2%	52%	520
RSEXEMP	Male / employed	51%	4%		6%	1%	2%	36%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	50%	6%	0%	6%	0%	3%	34%	172
	Female / employed	35%	3%	0%	5%	1%	1%	55%	261
	Female / not employed	41%	2%		5%	0%	3%	49%	259
RAGEBG AGE/C	18-29	34%	4%		8%	1%	5%	49%	131
	30-44	37%	6%		3%	1%	2%	52%	285
	45-59	49%	3%	0%	7%	0%	0%	40%	257
	60 and older	49%	2%	0%	6%	1%	2%	39%	327
RAGE RESPONDENT'S	18-34	34%	2%		6%	1%	3%	54%	218
AGE/C	35-44	38%	9%		2%	1%	2%	48%	198
	45-64	49%	2%	0%	7%	1%	1%	40%	357
	65 or over	50%	2%	0%	5%	1%	3%	39%	217
	Unsure / refused	38%	5%		20%			37%	10

ROBAL				ROBAL P	PRESIDENTIAL	BALLOT			TOTAL
		Romney / definitely	Romney / probably	Romney / lean	Undecided	Obama / lean	Obama / probably	Obama / definitely	
RAGEFL RESPONDENT'S	18-44	36%	5%		4%	1%	3%	51%	416
AGE/C	45-64	49%	2%	0%	7%	1%	1%	40%	357
	65 or over	49%	2%	0%	6%	1%	3%	39%	227
RRAGEFL AGE/C	18-44	36%	5%		4%	1%	3%	51%	416
	45+	49%	2%	0%	7%	1%	1%	40%	584
RR96 AGE / SEX	Male / under 45	43%	7%		5%	1%	4%	40%	198
	Male / 45+	55%	4%	0%	7%	1%	1%	33%	282
	Female / under 45	29%	4%		3%	1%	1%	61%	218
	Female / 45+	44%	1%	0%	6%	0%	2%	46%	302
RRACE	White	52%	4%	0%	6%	1%	2%	36%	750
RESPONDENT'S RACE/C	Black / African American	6%	0%		3%	1%	1%	89%	120
	Hispanic / Latino	26%	5%		7%		4%	58%	90
	Other	41%	1%		11%	2%	1%	44%	40
GENRACE RACE BY	White men	58%	5%	0%	7%	1%	2%	27%	364
GENDER	White women	47%	3%	0%	5%	1%	2%	43%	386
	Black men	12%	1%		2%	2%		83%	49
	Black women	1%			4%		1%	93%	71
	Hispanic men	32%	6%		5%		5%	52%	46
	Hispanic women	20%	3%		9%		4%	64%	44
WHITE SENIORS	White seniors	54%	2%	0%	5%	1%	2%	35%	280
	Other	40%	4%	0%	6%	1%	2%	48%	720
RPARTYID PARTY	Republican	87%	6%		2%	0%	1%	3%	400
IDENTIFICATION/C	Independent	43%	4%	1%	20%	1%	2%	29%	170
	Democrat	4%	1%	0%	3%	1%	3%	88%	430
RPARTY USUAL VOTE	Republican	83%	6%		4%	0%	1%	7%	439
BEHAVIOR/C	Ticket splitter	40%	3%		15%		10%	32%	91
	Democrat	8%	2%	0%	6%	1%	2%	82%	469
PARTISAN PARTISAN	Hard GOP	89%	6%		2%	0%	0%	2%	354
	Soft GOP	70%	4%		9%		4%	13%	99
	Ticket splitter	37%	11%		15%	1%	3%	33%	65
	Soft DEM	15%		1%	24%	2%	6%	52%	95
	Hard DEM	3%	1%	0%	2%	1%	2%	91%	386
RIDEOL	Conservative	66%	5%	0%	5%	0%	2%	21%	585
RIDEOL RESPONDENT'S IDEOLOGY/C	Moderate	38%	1%		10%		5%	47%	65
102000110	Liberal	7%	2%		6%	1%	1%	83%	349
RRIDEOL	Very conservative	76%	3%		4%		2%	15%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	61%	5%	0%	6%	0%	2%	25%	373
IDLULUUI/U	Moderate / liberal	12%	2%		6%	1%	1%	77%	415

ROBAL					RESIDENTIAL	BALLOT			TOTAL
	•	Romney / definitely	Romney / probably	Romney / lean	Undecided	Obama / lean	Obama / probably	Obama / definitely	
RPTYID98 TARGET GROUPS	Republican	87%	6%		2%	0%	1%	3%	400
GROUPS	Independent	43%	4%	1%	20%	1%	2%	29%	170
	Conservative DEM	10%	1%	1%	4%	1%	5%	78%	132
	Mod / lib DEM	1%	1%		3%	1%	2%	93%	298
PARIDEOL PARTY /	Liberal DEM	4%	1%		5%	1%	1%	88%	296
IDEOLOGY	Mod / conservative DEM	14%	2%	1%	7%	1%	3%	72%	174
	Independent	40%	3%		15%		10%	probably         definitely           1%         3%           2%         29%           5%         78%           2%         93%           1%         88%           3%         72%           10%         32%           1%         15%           2%         13%           4%         42%           2%         25%           2%         68%           4%         66%           3%         35%           3%         42%           1%         47%           2%         33%           1%         53%           4%         50%           3%         31%           3%         69%           1%         47%           2%         25%           3%         36%           4%         61%           3%         36%           4%         61%           3%         36%           4%         61%           3%         36%           4%         61%           3%         36%           4%         61%	91
	Independent	35%	49						
	Conservative GOP	87%	6%		4%	0%	1%	3%	390
TEAMEM IDENTIFY	Yes / strongly	79%	3%		1%		1%	15%	152
WITH TEA PARTY MOVEMENT	Yes	69%	4%		12%		2%	13%	59
	Unsure	41%	7%		6%		4%	42%	70
REDUC L RESPONDENT'S EDUCATION/C	No	62%	4%	0%	6%	0%	2%	25%	243
	No / strongly	21%	3%	0%	6%	1%	2%	68%	476
REDUC	Less than high school	24%	2%		4%		4%	66%	50
EDUCATION/C S	High school graduate	53%	3%	0%	5%	1%	3%	35%	205
	Some college	43%	3%		10%		3%	42%	265
	College graduate	42%	5%	0%	4%	1%	1%	47%	480
SEXEDUC SEX / EDUCATION	College men	48%	5%		7%	1%	2%	37%	354
	Non-college men	55%	3%	1%	5%	1%	2%	33%	126
	College women	37%	3%	0%	5%	1%	3% 35% 3% 42% 1% 47% 2% 37% 2% 33% 1% 53% 4% 50%	392	
	Non-college women	39%	2%		4%	0%	4%	50%	128
SEXEDWH NON-COLLEGE	White non-college graduate	57%	2%	0%	7%		3%	31%	368
GRADUATES	Minority non-college graduate	17%	3%		7%	1%	3%	69%	151
	Others	42%	5%	0%	4%	1%	1%	47%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	60%	3%	0%	9%		2%	25%	179
GRADUATES BY GENDER	White female non-college graduates	53%	1%		6%		3%	36%	189
	Minority male non-college graduates	23%	6%		5%	1%	4%	61%	59
	Minority female non-college graduates	12%	2%		9%	0%	3%	74%	93
	Other	42%	5%	0%	4%	1%	1%	47%	480
RUNION MEMBER OF	Union household	33%	3%	1%	5%	1%		56%	133
LABOR UNION/C	Non-union household	45%	4%	0%	6%	1%	2%	43%	867
RMARITAL MARITAL	Single	26%	3%		6%	1%	3%	60%	173
STATUS/C	Married	53%	4%	0%	5%	1%	1%	37%	610
	No longer married	33%	4%		7%	0%	2%	53%	217

ROBAL					RESIDENTIA	L BALLOT			TOTAL
		Romney / definitely	Romney / probably	Romney / lean	Undecided	Obama / lean	Obama / probably	Obama / definitely	
RRMARITA MARITAL STATUS/C	Single / no longer married	30%	4%		7%	1%	3%	56%	390
	Married	53%	4%	0%	5%	1%	1%	37%	610
MOMDAD PARENTS	Dad	51%	7%		5%	2%	2%	34%	146
	Mom	34%	4%	1%	3%		1%	58%	189
BUNDY MARITAL	Married / children	46%	5%	0%	4%	1%	2%	41%	253
STATUS / CHILDREN	Married / no children	57%	2%	0%	5%	0%	1%	33%	357
	Divorced / children	28%	12%		7%			53%	32
	Divorced / no children	26%	4%		9%	1%	2%	58%	90
	Single / children	20%						80%	35
	Single / no children	27%	4%		8%	1%	4%	56%	138
	Other / mixed	41%	1%		4%	0%	3%	49%	95
GENMAR1 GENDER	Single women	21%	2%		6%	2%	3%	67%	93
AND MARITAL	Married women	45%	2%	0%	5%	0%	1%	46%	290
	No longer married women	33%	4%		5%	0%	3%	55%	137
	Single men	32%	4%		7%		4%	53%	80
	Married men	59%	5%	0%	5%	1%	2%	28%	320
	No longer married men	33%	5%		10%	1%	1%	50%	80
GENMAR2 GENDER, MARITAL, AND RACE	White single men	47%	4%		7%		2%	40%	46
	White single women	33%	4%		5%	3%		55%	48
	White married men	64%	6%	0%	5%	1%	2%	22%	26 <sup>-</sup>
	White married women	50%	2%	0%	5%	0%	1%	41%	24
	White no longer married men	37%	5%		13%	1%	1%	42%	5
	White no longer married women	45%	4%		4%		3%	43%	90
	Other	19%	2%		6%	1%	2%	70%	250
MOMMAR MOTHERS	Single mothers	21%						79%	2
BY MARITAL STATUS	Married mothers	40%	3%	1%	3%		1%	52%	128
	No longer married mothers	19%	11%		6%			63%	3.
	Non-mothers	46%	3%	0%	6%	1%	2%	41%	81
MOMRACE MOTHERS	White mothers	45%	4%	1%	5%		1%	44%	13
MOMRACE MOTHERS	Non-white mothers	7%	3%					90%	59
	Non-mothers	46%	3%	0%	6%	1%	2%	41%	81
ECONCLA2	Upper class	55%			5%	2%		38%	6
ECONOMIC CLASS	Middle class	46%	4%	0%	6%	0%	2%	41%	75
	Low income	30%	3%		3%	1%	3%	60%	16
	Working class	17%			10%			73%	;
	Unemployed	73%						27%	•

ROBAL					RESIDENTIA	BALLOT			TOTAL
	•	Romney / definitely	Romney / probably	Romney / lean	Undecided	Obama / lean	Obama / probably	Obama / definitely	
FAMCLASS ECONOMIC CLASS	Upper class	55%			5%	2%		38%	66
AND FAMILY STATUS	Middle class family	51%	4%	0%	5%	1%	2%	37%	550
	Middle class / not married or parent	32%	4%		9%	0%	3%	51%	206
	Lower class	31%	2%		3%	1%	3%	60%	178
RDENOM	Catholic	50%	1%		7%	0%	3%	38%	186
RESPONDENT'S RELIGION/C	Protestant	48%	5%	1%	4%	1%	2%	39%	159
	Baptist	49%	2%		1%	0%	1%	47%	155
	Fundamentalist / Pentecostal	51%	6%		3%		1%	39%	181
	Other	48%	5%		6%		1%	40%	112
	No affiliation	22%	3%		10%	2%	3%	60%	206
RDENOMFR HOW	At least once a week	60%	3%	0%	3%	0%	2%	31%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	36%	2%		4%	0%	2%	56%	169
	Infrequently	46%	3%		3%	1%	0%	47%	161
	Never	39%	14%		9%	1%	2%	34%	40
RRDENOMF HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week / monthly	52%	3%	0%	4%	0%	2%	39%	552
	Infrequently / never	44%	5%		4%	1%	1%	44%	202
CHURCH2 RELIGIOUS	Active Catholic	56%			8%		4%	32%	88
FOCUS	Active Protestant	58%	5%	3%	1%	1%	1%	30%	66
	Active Baptist	54%	2%		2%		2%	40%	85
	Active Fundamentalist / Pentecostal	65%	4%		2%		1%	28%	110
	Active Other	68%	7%		4%			21%	34
	Non-active	34%	4%		7%	1%	2%	53%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	59%	8%		4%	1%	2%	28%	157
	Male not evangelical	46%	4%	0%	7%	1%	2%	39%	323
	Female born again / evangelicals	57%	3%	1%	5%		3%	31%	179
	Female not evangelical	27%	2%		5%	1%	1%	63%	341
RACEVANG RACE /	White Evangelical	74%	6%	0%	4%		2%	14%	244
EVANGELICAL	Non-white Evangelical	17%	4%		4%	1%	3%	71%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	81%	5%	0%	4%		3%	6%	205
CHRISTIANS	Non-white conservative Christians	21%	7%		3%		2%	67%	54
	White non-conservative Christians	31%	8%		4%			57%	38
	Non-white non-conservative Christians	10%			6%	2%	4%	77%	38
RGUNOWN GUN	Gun owner HH	56%	5%	0%	4%	0%	1%	33%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	34%	2%	0%	7%	1%	3%	53%	549

ROBAL					RESIDENTIA	BALLOT			TOTAL
		Romney / definitely	Romney / probably	Romney / lean	Undecided	Obama / lean	Obama / probably	Obama / definitely	
RDIRECT DIRECTION THINGS IN COUNTRY	Right direction	2%	1%		3%		1%	93%	394
ARE GOING/C	Unsure	15%	3%		23%	4%		55%	64
	Wrong track	78%	5%	0%	6%	1%	3%	7%	542
RGENCONG GENERIC	Republican	87%	6%		3%		0%	4%	472
CONGRESSIONAL BALLOT/C	Undecided	19%	4%	1%	38%	4%	8%	26%	69
	Democrat	3%	1%	0%	3%	1%	2%	89%	459
RRMII MOST	Pocketbook issues	52%	3%	0%	5%	1%	2%	37%	724
IMPORTANT ISSUE/C	Nat'l security issues	36%	10%		11%		2%	41%	50
	Education	12%	3%		9%	1%	2%	75%	94
	Medicare / SS	11%	3%		4%		4%	77%	60
	Other	37%	4%		7%		1%	51%	72
RBOID BARACK	Favorable	4%	2%		4%	1%	2%	88%	498
OBAMA NAME ID/C	Unfavorable	86%	6%	0%	6%	1%	1%	1%	480
	No opinion	32%	7%		44%	2%	15%		23
RMRID MITT ROMNEY	Favorable	84%	6%	0%	4%		1%	4%	498
NAME ID/C	Unfavorable	2%	1%		5%	1%	3%	88%	465
	No opinion	20%	3%		35%	2%	6%	34%	35
	Never heard of							100%	2
RBHOJA BARACK	Approve	3%	1%		5%	1%	3%	88%	493
OBAMA JOB	Unsure	26%	3%		45%	14%		11%	18
APPROVAL/C	Disapprove	85%	6%	0%	5%	0%	1%	2%	489
RBOJA1 APPROVE	Approve	1%	1%		4%	1%	2%	90%	461
RBOJA1 APPROVE Appri	Unsure	13%	.,,		48%	.,,		40%	11
ECONOMY/C	Disapprove	81%	6%	0%	6%	0%	2%	4%	528
RBOJA3 APPROVE	Approve	3%	1%	0,0	4%	0%	1%	91%	406
OBAMA JOB ON	Unsure	9%	170		23%	0,0	4%	64%	23
BUDGET & SPENDING/C	Disapprove	74%	6%	0%	6%	1%	2%	10%	571
HANDP1 BETTER	Romney	83%	6%	0%	5%	170	2%	4%	513
HANDLE / ECONOMY	Obama	1%	1%	070	4%	1%	1%	91%	451
	Both	1 /0	1 /0		8%	1 70	29%	62%	9
	Neither	17%	12%		50%		7%	14%	13
	Unsure	25%	12/0		20%	12%	7%	35%	13
HANDP7 BETTER	Romney	84%	6%	0%	4%	12%	1%	35%	504
HANDLE / JOBS	Obama	1		U 70		1			445
	Both	2%	1%		4%	1%	2%	91%	9
	Neither	00/	00/		21%		31%	48%	
		6%	9%		41%	00/	6%	38%	17
DDODAL	Unsure	15%	5%		25%	6%	9%	40%	25
RROBAL PRESIDENTIAL	Romney	92%	8%	0%					475
BALLOT/C	Undecided	1			100%				56
	Obama					1%	4%	94%	469

ROBAL				ROBAL F	RESIDENTIAL	BALLOT			TOTAL
		Romney / definitely	Romney / probably	Romney / lean	Undecided	Obama / lean	Obama / probably	Obama / definitely	
UPELECT LIKELIHOOD	Extremely likely	44%	3%	0%	6%	1%	2%	43%	526
OF VOTING IN UPCOMING ELECTION	Very likely	34%	8%	1%	8%	1%	2%	47%	118
	Somewhat likely	7%	17%				24%	52%	20
	Already voted	48%	2%		4%	0%	1%	45%	337
TURNOUT TURNOUT	Most likely 65%	50%	1%		1%	0%	0%	49%	649
OF MOST LIKELY VOTERS	Most likely 70%	50%	1%		1%	0%	0%	48%	701
	Most likely 75%	49%	2%		1%	0%	0%	48%	750
	Most likely 80%	49%	2%	0%	1%	0%	0%	48%	800
	Most likely 85%	48%	2%	0%	1%	0%	1%	47%	850
	100% of sample	44%	4%	0%	6%	1%	2%	44%	1000
TOTAL		44%	4%	0%	6%	1%	2%	44%	1000

ED		ED	VOTE BEHAV	IOR AND BALL	OT / COMBIN	ED	TOTAL
		GOP VB	Romney	Undecided	Obama	DEM VB	
TOTAL	_	44%	47%	6%	47%	47%	1000
RG1 GEOGRAPHIC	Northeast	42%	45%	3%	53%	50%	20
AREAS ONE	Midwest	47%	44%	6%	50%	44%	16
	South	44%	49%	9%	42%	46%	26
	South Central	51%	60%	3%	36%	32%	8
	Central Plains	46%	54%	7%	39%	46%	7
	Mountain States	45%	51%	7%	42%	42%	6
	West	37%	41%	3%	56%	58%	14
RG2 GEOGRAPHIC	California	41%	43%	3%	55%	55%	11
AREAS TWO	Florida	33%	42%	13%	45%	62%	7
	Texas	48%	56%	2%	42%	41%	5
	New York	32%	28%	1%	71%	62%	5
	Rest of country	46%	50%	6%	44%	44%	70
RG2012 STATES BY	Safe Republican	52%	58%	6%	36%	37%	29
2012 STATUS	Toss-up	42%	45%	7%	47%	48%	39
	Safe Democrat	39%	41%	3%	56%	55%	30
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	41%	43%	8%	49%	50%	27
	Other states	45%	49%	5%	46%	46%	72
RGEMP	10% unemployment	41%	41%	3%	56%	54%	12
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	45%	47%	5%	47%	47%	71
2012 DATA)	Less than 7% unemployment	42%	53%	8%	39%	42%	15
URBAN URBAN CODE	Rural	58%	59%	4%	37%	37%	12
	Suburban	49%	52%	5%	43%	43%	41
	Urban	35%	39%	7%	55%	59%	17
GENDER GENDER	Male	50%	55%	6%	39%	39%	48
	Female	39%	40%	5%	55%	54%	52
RSEXEMP	Male / employed	51%	55%	6%	39%	40%	30
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	48%	56%	6%	38%	37%	17
	Female / employed	34%	38%	5%	57%	60%	26
	Female / not employed	43%	42%	5%	52%	48%	25
RAGEBG AGE/C	18-29	24%	37%	8%	55%	53%	13
	30-44	41%	43%	3%	54%	53%	28
	45-59	51%	52%	7%	41%	44%	25
	60 and older	49%	52%	6%	42%	41%	32
RAGE RESPONDENT'S	18-34	28%	36%	6%	57%	54%	21
AGE/C	35-44	44%	47%	2%	51%	53%	19
	45-64	50%	52%	7%	41%	45%	35
	65 or over	50%	52%	5%	42%	39%	21
	Unsure / refused	49%	44%	20%	37%	23%	1

ED		ED	VOTE BEHAV	IOR AND BALL	OT / COMBIN	ED	TOTAL
		GOP VB	Romney	Undecided	Obama	DEM VB	
RAGEFL RESPONDENT'S	18-44	36%	41%	4%	54%	53%	416
AGE/C	45-64	50%	52%	7%	41%	45%	357
	65 or over	50%	52%	6%	42%	39%	227
RRAGEFL AGE/C	18-44	36%	41%	4%	54%	53%	416
	45+	50%	52%	7%	42%	42%	584
RR96 AGE / SEX	Male / under 45	42%	50%	5%	45%	43%	198
	Male / 45+	55%	59%	7%	34%	37%	282
	Female / under 45	29%	34%	3%	63%	63%	218
	Female / 45+	45%	45%	6%	49%	48%	302
RRACE	White	53%	56%	6%	38%	38%	750
RESPONDENT'S RACE/C	Black / African American	2%	6%	3%	90%	92%	120
	Hispanic / Latino	26%	31%	7%	62%	61%	90
	Other	37%	42%	11%	47%	46%	40
GENRACE RACE BY	White men	59%	63%	7%	30%	31%	364
GENDER	White women	47%	50%	5%	46%	45%	386
	Black men	4%	13%	2%	85%	85%	49
	Black women	1%	1%	4%	94%	97%	71
	Hispanic men	27%	39%	5%	56%	54%	46
	Hispanic women	25%	23%	9%	68%	68%	44
WHITE SENIORS	White seniors	54%	57%	5%	38%	36%	280
	Other	40%	44%	6%	50%	51%	720
RPARTYID PARTY	Republican	89%	93%	2%	4%	5%	400
IDENTIFICATION/C	Independent	43%	47%	20%	32%	37%	170
	Democrat	3%	5%	3%	92%	90%	430
RPARTY USUAL VOTE	Republican	100%	89%	4%	8%		439
BEHAVIOR/C	Ticket splitter		44%	15%	42%		91
	Democrat		10%	6%	85%	100%	469
PARTISAN PARTISAN	Hard GOP	100%	95%	2%	3%		354
	Soft GOP	73%	74%	9%	17%		99
	Ticket splitter	19%	47%	15%	37%	30%	65
	Soft DEM		16%	24%	60%	67%	95
	Hard DEM		5%	2%	93%	100%	386
RIDEOL	Conservative	67%	71%	5%	24%	25%	585
RESPONDENT'S IDEOLOGY/C	Moderate	31%	39%	10%	51%	43%	65
	Liberal	8%	9%	6%	85%	85%	349
RRIDEOL	Very conservative	77%	80%	4%	17%	18%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	61%	67%	6%	28%	29%	373
	Moderate / liberal	12%	14%	6%	80%	78%	415

ED				IOR AND BALL			TOTAL
		GOP VB	Romney	Undecided	Obama	DEM VB	
RPTYID98 TARGET GROUPS	Republican	89%	93%	2%	4%	5%	400
	Independent	43%	47%	20%	32%	37%	170
	Conservative DEM	4%	12%	4%	84%	88%	132
	Mod / lib DEM	2%	2%	3%	95%	91%	298
PARIDEOL PARTY / IDEOLOGY	Liberal DEM		5%	5%	90%	100%	29
1020201	Mod / conservative DEM		18%	7%	75%	100%	17
	Independent		44%	15%	42%		9
	Mod / liberal GOP	100%	58%	5%	36%		4
	Conservative GOP	100%	93%	4%	4%		39
TEAMEM IDENTIFY WITH TEA PARTY	Yes / strongly	76%	83%	1%	16%	19%	15
MOVEMENT	Yes	76%	73%	12%	15%	18%	5
	Unsure	35%	48%	6%	46%	46%	7
	No	56%	66%	6%	28%	32%	24
	No / strongly	25%	24%	6%	71%	67%	47
REDUC	Less than high school	16%	26%	4%	70%	64%	5
RESPONDENT'S EDUCATION/C	High school graduate	49%	56%	5%	39%	37%	20
	Some college	42%	45%	10%	45%	48%	26
	College graduate	46%	47%	4%	49%	49%	48
SEXEDUC SEX /	College men	51%	54%	7%	40%	40%	35
EDUCATION	Non-college men	45%	59%	5%	36%	36%	12
	College women	38%	40%	5%	55%	56%	39
	Non-college women	39%	41%	4%	55%	48%	12
SEXEDWH NON-COLLEGE	White non-college graduate	52%	59%	7%	34%	35%	36
GRADUATES	Minority non-college graduate	19%	20%	7%	73%	71%	15
	Others	46%	47%	4%	49%	49%	48
SEXEDWG NON-COLLEGE	White male non-college graduates	54%	64%	9%	27%	31%	17
GRADUATES BY GENDER	White female non-college graduates	49%	55%	6%	40%	39%	18
	Minority male non-college graduates	22%	29%	5%	66%	60%	5
	Minority female non-college graduates	17%	14%	9%	77%	77%	9
	Other	46%	47%	4%	49%	49%	48
RUNION MEMBER OF LABOR UNION/C	Union household	33%	37%	5%	57%	61%	13
LADOR UNION/C	Non-union household	46%	49%	6%	45%	45%	86
RMARITAL MARITAL	Single	21%	29%	6%	65%	62%	17
STATUS/C	Married	54%	56%	5%	39%	39%	61
	No longer married	34%	37%	7%	56%	56%	21
RRMARITA MARITAL STATUS/C	Single / no longer married	28%	34%	7%	60%	59%	39
	Married	54%	56%	5%	39%	39%	61

ED				IOR AND BALL			TOTAL
	•	GOP VB	Romney	Undecided	Obama	DEM VB	
MOMDAD PARENTS	Dad	57%	57%	5%	38%	38%	146
	Mom	37%	38%	3%	59%	59%	189
BUNDY MARITAL STATUS / CHILDREN	Married / children	51%	52%	4%	44%	44%	253
STATUS/ CHILDREN	Married / no children	56%	59%	5%	35%	36%	357
	Divorced / children	33%	40%	7%	53%	65%	32
	Divorced / no children	27%	31%	9%	60%	60%	90
	Single / children	20%	20%		80%	68%	35
	Single / no children	21%	31%	8%	61%	60%	138
	Other / mixed	40%	43%	4%	53%	50%	95
GENMAR1 GENDER	Single women	18%	23%	6%	71%	68%	93
AND MARITAL	Married women	47%	47%	5%	48%	48%	290
	No longer married women	35%	37%	5%	58%	57%	137
	Single men	23%	36%	7%	57%	54%	80
	Married men	61%	65%	5%	30%	32%	320
	No longer married men	32%	38%	10%	52%	54%	80
GENMAR2 GENDER,	White single men	30%	51%	7%	42%	45%	46
MARITAL, AND RACE	White single women	25%	37%	5%	58%	55%	48
	White married men	68%	70%	5%	25%	25%	26′
	White married women	53%	53%	5%	43%	42%	242
	White no longer married men	41%	42%	13%	45%	49%	57
	White no longer married women	45%	49%	4%	47%	45%	90
	Other	16%	21%	6%	73%	73%	250
MOMMAR MOTHERS	Single mothers	21%	21%		79%	64%	2
BY MARITAL STATUS	Married mothers	42%	43%	3%	53%	56%	128
	No longer married mothers	32%	31%	6%	63%	66%	34
	Non-mothers	46%	50%	6%	44%	44%	81
MOMRACE MOTHERS	White mothers	50%	51%	5%	45%	45%	130
BY RACE	Non-white mothers	9%	10%		90%	88%	59
	Non-mothers	46%	50%	6%	44%	44%	81
ECONCLA2	Upper class	52%	55%	5%	40%	39%	60
ECONOMIC CLASS	Middle class	47%	50%	6%	44%	45%	756
	Low income	28%	32%	3%	64%	58%	167
	Working class	17%	17%	10%	73%	33%	;
	Unemployed	73%	73%		27%	27%	(
FAMCLASS	Upper class	52%	55%	5%	40%	39%	6
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	53%	55%	5%	40%	41%	55
	Middle class / not married or parent	30%	36%	9%	54%	57%	20
	Lower class	29%	33%	3%	64%	56%	178

ED		ED	VOTE BEHAV	IOR AND BALL	OT / COMBIN	ED	TOTAL
		GOP VB	Romney	Undecided	Obama	DEM VB	
RDENOM RESPONDENT'S	Catholic	48%	52%	7%	41%	43%	186
RELIGION/C	Protestant	52%	54%	4%	42%	43%	159
	Baptist	44%	51%	1%	48%	45%	155
	Fundamentalist / Pentecostal	55%	57%	3%	40%	37%	181
	Other	41%	53%	6%	41%	47%	112
	No affiliation	26%	25%	10%	64%	63%	206
RDENOMFR HOW	At least once a week	57%	63%	3%	33%	35%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	36%	38%	4%	58%	53%	169
	Infrequently	43%	49%	3%	48%	50%	16 <sup>-</sup>
	Never	47%	54%	9%	38%	37%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	51%	55%	4%	41%	41%	552
ATTEND CHURCH/C	Infrequently / never	44%	50%	4%	46%	48%	202
CHURCH2 RELIGIOUS	Active Catholic	52%	56%	8%	35%	36%	88
FOCUS	Active Protestant	63%	66%	1%	33%	34%	60
	Active Baptist	46%	56%	2%	42%	43%	8
	Active Fundamentalist / Pentecostal	65%	69%	2%	29%	28%	110
	Active Other	59%	75%	4%	21%	39%	34
	Non-active	36%	38%	7%	55%	54%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	63%	66%	4%	30%	30%	15
	Male not evangelical	44%	50%	7%	43%	44%	32
	Female born again / evangelicals	53%	61%	5%	34%	38%	17
	Female not evangelical	31%	29%	5%	65%	63%	34
RACEVANG RACE /	White Evangelical	74%	80%	4%	16%	17%	24
EVANGELICAL	Non-white Evangelical	15%	21%	4%	75%	80%	9
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	82%	87%	4%	9%	10%	20
CHRISTIANS	Non-white conservative Christians	22%	28%	3%	69%	74%	5
	White non-conservative Christians	30%	40%	4%	57%	55%	3
	Non-white non-conservative Christians	5%	10%	6%	84%	88%	3
RGUNOWN GUN	Gun owner HH	57%	61%	4%	35%	36%	45
OWNER IN HOUSEHOLD/C	Non-gun owner HH	33%	36%	7%	57%	56%	54
RDIRECT DIRECTION	Right direction	6%	3%	3%	94%	87%	39
THINGS IN COUNTRY ARE GOING/C	Unsure	23%	18%	23%	60%	66%	6
2 2 3 1 2 1 2	Wrong track	74%	84%	6%	11%	15%	54:

ED		ED	VOTE BEHAV	IOR AND BAL	_OT / COMBIN	ED	TOTAL
		GOP VB	Romney	Undecided	Obama	DEM VB	
RGENCONG GENERIC CONGRESSIONAL	Republican	83%	93%	3%	4%	10%	472
BALLOT/C	Undecided	27%	24%	38%	38%	39%	69
	Democrat	7%	4%	3%	92%	86%	459
RRMII MOST	Pocketbook issues	50%	55%	5%	40%	41%	72
IMPORTANT ISSUE/C	Nat'l security issues	42%	46%	11%	43%	42%	5
	Education	16%	14%	9%	77%	78%	9
	Medicare / SS	18%	14%	4%	82%	73%	6
	Other	40%	41%	7%	52%	49%	7
RBOID BARACK	Favorable	9%	6%	4%	90%	83%	49
OBAMA NAME ID/C	Unfavorable	80%	91%	6%	3%	11%	48
	No opinion	50%	39%	44%	17%	22%	2
RMRID MITT ROMNEY	Favorable	78%	91%	4%	5%	13%	49
NAME ID/C	Unfavorable	9%	3%	5%	92%	83%	46
	No opinion	31%	23%	35%	43%	47%	3
	Never heard of				100%	100%	
RBHOJA BARACK	Approve	8%	4%	5%	91%	84%	49
OBAMA JOB APPROVAL/C	Unsure	30%	29%	45%	25%	59%	1
	Disapprove	81%	92%	5%	3%	9%	48
RBOJA1 APPROVE	Approve	6%	2%	4%	93%	86%	46
OBAMA JOB ON ECONOMY/C	Unsure	25%	13%	48%	40%	62%	1
	Disapprove	77%	88%	6%	6%	12%	52
RBOJA3 APPROVE	Approve	5%	3%	4%	92%	87%	40
OBAMA JOB ON BUDGET &	Unsure	21%	9%	23%	68%	59%	2
SPENDING/C	Disapprove	72%	80%	6%	14%	18%	57
HANDP1 BETTER	Romney	77%	89%	5%	5%	13%	51
HANDLE / ECONOMY	Obama	7%	2%	4%	94%	86%	45
	Both	11%		8%	92%	40%	
	Neither	45%	29%	50%	21%	39%	1
	Unsure	30%	25%	20%	54%	35%	1
HANDP7 BETTER	Romney	77%	90%	4%	5%	13%	50
HANDLE / JOBS	Obama	8%	3%	4%	93%	85%	44
	Both	12%		21%	79%	46%	
	Neither	30%	15%	41%	44%	62%	1
	Unsure	37%	20%	25%	55%	36%	2
RROBAL	Romney	82%	100%			10%	47
PRESIDENTIAL BALLOT/C	Undecided	30%		100%		46%	5
BALLOTTO	Obama	7%			100%	85%	46
JPELECT LIKELIHOOD	Extremely likely	46%	48%	6%	46%	46%	52
OF VOTING IN UPCOMING ELECTION	Very likely	35%	42%	8%	50%	50%	11
OI COMING ELECTION	Somewhat likely	23%	24%	2,3	76%	44%	2
	Already voted	44%	50%	4%	46%	47%	33

ED		ED	TOTAL				
		GOP VB	Romney	Undecided	Obama	DEM VB	
TURNOUT TURNOUT	Most likely 65%	47%	50%	1%	49%	49%	649
OF MOST LIKELY VOTERS	Most likely 70%	47%	51%	1%	49%	48%	701
	Most likely 75%	47%	51%	1%	49%	48%	750
	Most likely 80%	47%	51%	1%	48%	47%	800
	Most likely 85%	46%	51%	1%	48%	47%	850
	100% of sample	44%	47%	6%	47%	47%	1000
TOTAL		44%	47%	6%	47%	47%	1000

RBOJA1			PROVE OBAI ECONOMY/C		TOTAL
		Approve	Unsure	Disapprove	
TOTAL		46%	1%	53%	1000
RG1 GEOGRAPHIC	Northeast	51%	0%	49%	201
AREAS ONE	Midwest	46%	2%	52%	161
	South	45%	0%	54%	266
	South Central	35%	3%	62%	85
	Central Plains	39%	3%	58%	74
	Mountain States	42%	1%	57%	67
	West	53%	1%	47%	146
RG2 GEOGRAPHIC	California	48%		52%	110
AREAS TWO	Florida	55%		45%	70
	Texas	40%	1%	58%	59
	New York	70%		30%	56
	Rest of country	44%	1%	55%	705
RG2012 STATES BY	Safe Republican	37%	1%	61%	293
2012 STATUS	Toss-up	47%	1%	52%	399
	Safe Democrat	54%	1%	46%	309
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	50%	1%	49%	278
STATES	Other states	45%	1%	54%	722
RGEMP	10% unemployment	49%	0%	51%	126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	47%	1%	52%	717
2012 DATA)	Less than 7% unemployment	42%	2%	57%	158
URBAN URBAN CODE	Rural	34%	1%	65%	120
	Suburban	41%	1%	58%	413
	Urban	58%	1%	41%	173
GENDER GENDER	Male	40%	1%	59%	480
	Female	51%	1%	47%	520
RSEXEMP	Male / employed	42%	1%	57%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	38%	1%	61%	172
	Female / employed	56%	1%	44%	261
	Female / not employed	47%	2%	51%	259
RAGEBG AGE/C	18-29	53%	2%	45%	131
	30-44	52%	0%	48%	285
	45-59	42%	1%	57%	257
	60 and older	42%	1%	57%	327
RAGE RESPONDENT'S	18-34	56%	1%	43%	218
AGE/C	35-44	47%	1%	52%	198
	45-64	43%	1%	57%	357
	65 or over	41%	2%	57%	217
	Unsure / refused	37%		63%	10

RBOJA1			PROVE OBAI ECONOMY/C		TOTAL
		Approve	Unsure	Disapprove	
RAGEFL RESPONDENT'S	18-44	52%	1%	47%	416
AGE/C	45-64	43%	1%	57%	357
	65 or over	41%	2%	57%	227
RRAGEFL AGE/C	18-44	52%	1%	47%	416
	45+	42%	1%	57%	584
RR96 AGE / SEX	Male / under 45	44%	2%	54%	198
	Male / 45+	38%	0%	62%	282
	Female / under 45	59%		41%	218
	Female / 45+	46%	2%	52%	302
RRACE	White	38%	1%	61%	750
RESPONDENT'S RACE/C	Black / African American	90%		10%	120
	Hispanic / Latino	59%		41%	90
	Other	48%	4%	48%	40
GENRACE RACE BY	White men	33%	1%	66%	364
GENDER	White women	42%	1%	56%	386
	Black men	85%		15%	49
	Black women	93%		7%	71
	Hispanic men	55%		45%	46
	Hispanic women	62%		38%	44
WHITE SENIORS	White seniors	37%	1%	61%	280
	Other	50%	1%	49%	720
RPARTYID PARTY	Republican	4%	1%	96%	400
IDENTIFICATION/C	Independent	39%	3%	58%	170
	Democrat	88%	1%	11%	430
RPARTY USUAL VOTE	Republican	7%	1%	93%	439
BEHAVIOR/C	Ticket splitter	38%	2%	60%	91
	Democrat	85%	1%	14%	469
PARTISAN PARTISAN	Hard GOP	2%	0%	97%	354
	Soft GOP	15%	2%	83%	99
	Ticket splitter	37%	3%	60%	65
	Soft DEM	68%	4%	29%	95
	Hard DEM	90%	1%	9%	386
RIDEOL	Conservative	23%	1%	76%	585
RESPONDENT'S IDEOLOGY/C	Moderate	48%	5%	47%	65
	Liberal	84%	1%	15%	349
RRIDEOL	Very conservative	18%	1%	82%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	26%	1%	73%	373
	Moderate / liberal	79%	2%	20%	415

RBOJA1			PROVE OBAI ECONOMY/C	MA JOB ON	TOTAL
		Approve	Unsure	Disapprove	
RPTYID98 TARGET	Republican	4%	1%	96%	400
GROUPS	Independent	39%	3%	58%	170
	Conservative DEM	82%	0%	18%	132
	Mod / lib DEM	91%	1%	8%	298
PARIDEOL PARTY /	Liberal DEM	90%	1%	9%	296
IDEOLOGY	Mod / conservative DEM	75%	2%	23%	174
	Independent	38%	2%	60%	91
	Mod / liberal GOP	29%	1%	70%	49
	Conservative GOP	4%	1%	95%	390
TEAMEM IDENTIFY	Yes / strongly	17%		83%	152
WITH TEA PARTY MOVEMENT	Yes	13%		87%	59
	Unsure	45%	3%	52%	70
	No	27%	2%	72%	243
	No / strongly	70%	1%	29%	476
REDUC	Less than high school	70%	1%	29%	50
RESPONDENT'S EDUCATION/C	High school graduate	37%	1%	62%	205
	Some college	46%	1%	52%	265
	College graduate	47%	1%	51%	480
SEXEDUC SEX /	College men	42%	1%	57%	354
EDUCATION	Non-college men	36%		64%	126
	College women	52%	1%	47%	392
	Non-college women	50%	2%	48%	128
SEXEDWH NON-COLLEGE	White non-college graduate	34%	1%	64%	368
GRADUATES	Minority non-college graduate	71%	0%	29%	151
	Others	47%	1%	51%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	33%	0%	67%	179
GRADUATES BY GENDER	White female non-college graduates	36%	2%	62%	189
	Minority male non-college graduates	63%		37%	59
	Minority female non-college graduates	76%	1%	23%	93
	Other	47%	1%	51%	480
RUNION MEMBER OF	Union household	59%	1%	40%	133
LABOR UNION/C	Non-union household	44%	1%	55%	867
RMARITAL MARITAL	Single	61%	0%	39%	173
STATUS/C	Married	38%	1%	61%	610
	No longer married	57%	1%	41%	217

RBOJA1			PROVE OBAI ECONOMY/C		TOTAL
		Approve	Unsure	Disapprove	
RRMARITA MARITAL STATUS/C	Single / no longer married	59%	1%	40%	390
	Married	38%	1%	61%	610
MOMDAD PARENTS	Dad	39%	1%	60%	146
	Mom	54%	1%	45%	189
BUNDY MARITAL	Married / children	42%	1%	57%	253
STATUS / CHILDREN	Married / no children	35%	1%	64%	357
	Divorced / children	53%		47%	32
	Divorced / no children	65%	1%	34%	90
	Single / children	74%		26%	35
	Single / no children	58%	1%	42%	138
	Other / mixed	51%	3%	46%	95
GENMAR1 GENDER AND MARITAL	Single women	67%		33%	93
	Married women	45%	1%	54%	290
	No longer married women	55%	2%	43%	137
	Single men	54%	1%	45%	80
	Married men	32%	1%	67%	320
	No longer married men	61%		39%	80
GENMAR2 GENDER,	White single men	39%		61%	46
MARITAL, AND RACE	White single women	58%		42%	48
	White married men	26%	1%	72%	261
	White married women	39%	1%	59%	242
	White no longer married men	58%		42%	57
	White no longer married women	41%	3%	56%	96
	Other	72%	1%	28%	250
MOMMAR MOTHERS	Single mothers	71%		29%	27
BY MARITAL STATUS	Married mothers	48%	1%	50%	128
	No longer married mothers	63%		37%	34
	Non-mothers	44%	1%	55%	811
MOMRACE MOTHERS	White mothers	40%	1%	59%	130
BY RACE	Non-white mothers	86%		14%	59
	Non-mothers	44%	1%	55%	811
ECONCLA2 ECONOMIC CLASS	Upper class	42%	3%	56%	66
ECONOMIC CLASS	Middle class	44%	1%	55%	756
	Low income	59%	1%	40%	167
	Working class	58%		42%	5
	Unemployed	27%		73%	6

RBOJA1			PROVE OBAI ECONOMY/C	MA JOB ON	TOTAL
		Approve	Unsure	Disapprove	
FAMCLASS FCONOMIC CLASS	Upper class	42%	3%	56%	66
AND FAMILY STATUS	Middle class family	39%	1%	60%	550
	Middle class / not married or parent	57%	1%	42%	206
	Lower class	58%	1%	41%	178
RDENOM	Catholic	39%	1%	59%	186
RESPONDENT'S RELIGION/C	Protestant	40%	2%	58%	159
	Baptist	46%	0%	54%	155
	Fundamentalist / Pentecostal	41%	0%	59%	181
	Other	37%	2%	61%	112
	No affiliation	67%	0%	33%	206
RDENOMFR HOW	At least once a week	33%	1%	67%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	55%	1%	44%	169
ATTEND CHORCING	Infrequently	44%	2%	54%	161
	Never	45%	2%	54%	40
RRDENOMF HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week / monthly	40%	1%	60%	552
	Infrequently / never	44%	2%	54%	202
CHURCH2 RELIGIOUS	Active Catholic	34%	1%	65%	88
FOCUS	Active Protestant	33%	1%	66%	66
	Active Baptist	41%	1%	58%	85
	Active Fundamentalist / Pentecostal	28%		72%	110
	Active Other	21%		79%	34
	Non-active	54%	1%	44%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	33%	0%	67%	157
	Male not evangelical	44%	1%	55%	323
	Female born again / evangelicals	33%	1%	66%	179
	Female not evangelical	61%	1%	38%	341
RACEVANG RACE /	White Evangelical	17%	1%	82%	244
EVANGELICAL	Non-white Evangelical	74%	1%	25%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	9%	1%	90%	205
CHRISTIANS	Non-white conservative Christians	71%		29%	54
	White non-conservative Christians	58%		42%	38
	Non-white non-conservative Christians	80%	2%	18%	38
RGUNOWN GUN	Gun owner HH	34%	1%	66%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	56%	1%	42%	549

RBOJA1			RBOJA1 APPROVE OBAMA JOB ON ECONOMY/C			
		Approve	Unsure	Disapprove		
RDIRECT DIRECTION	Right direction	96%	1%	3%	394	
THINGS IN COUNTRY ARE GOING/C	Unsure	62%	8%	30%	64	
	Wrong track	8%	1%	91%	542	
RGENCONG GENERIC	Republican	5%	1%	94%	472	
CONGRESSIONAL BALLOT/C	Undecided	44%	4%	51%	69	
	Democrat	88%	1%	10%	459	
RRMII MOST	Pocketbook issues	39%	1%	60%	72	
IMPORTANT ISSUE/C	Nat'l security issues	46%	3%	51%	50	
	Education	77%	2%	21%	94	
	Medicare / SS	72%	1%	27%	60	
	Other	54%	4%	42%	72	
RBOID BARACK OBAMA NAME ID/C	Favorable	87%	1%	11%	498	
	Unfavorable	4%	1%	95%	480	
	No opinion	19%	9%	72%	2	
RMRID MITT ROMNEY	Favorable	6%	1%	93%	498	
NAME ID/C	Unfavorable	89%	1%	10%	46	
	No opinion	49%	4%	46%	3	
	Never heard of	100%				
RBHOJA BARACK	Approve	90%	1%	9%	49	
OBAMA JOB APPROVAL/C	Unsure	57%	16%	28%	1	
711 7 110 7/12/0	Disapprove	1%	0%	98%	489	
RBOJA3 APPROVE	Approve	94%	0%	5%	40	
OBAMA JOB ON BUDGET &	Unsure	59%	19%	22%	2	
SPENDING/C	Disapprove	11%	1%	88%	57	
HANDP1 BETTER	Romney	5%	0%	94%	51	
HANDLE / ECONOMY	Obama	93%	1%	6%	45	
	Both	70%	8%	22%		
	Neither	14%		86%	1	
	Unsure	30%	28%	42%	1	
HANDP7 BETTER	Romney	6%	1%	94%	50	
HANDLE / JOBS	Obama	91%	1%	8%	44	
	Both	68%	9%	23%		
	Neither	45%	8%	47%	1	
	Unsure	57%	3%	40%	2	
RROBAL	Romney	2%	0%	97%	47	
PRESIDENTIAL BALLOT/C	Undecided	35%	9%	56%	5	
DALLO I/O	Obama	92%	1%	7%	46	
UPELECT LIKELIHOOD	Extremely likely	46%	1%	53%	52	
OF VOTING IN UPCOMING ELECTION	Very likely	48%	3%	49%	118	
OFCOMING ELECTION	Somewhat likely	59%	370	41%	2	
	Already voted	45%	1%	54%	33	

RBOJA1		RBOJA1 AF	TOTAL		
		Approve	Unsure	Disapprove	
TURNOUT TURNOUT OF MOST LIKELY VOTERS  Most likely 65%  Most likely 70%  Most likely 75%	Most likely 65%	47%	1%	52%	649
	Most likely 70%	47%	1%	53%	701
	Most likely 75%	47%	1%	52%	750
	Most likely 80%	46%	1%	53%	800
Most likely 85% 100% of sample	Most likely 85%	46%	1%	53%	850
	100% of sample	46%	1%	53%	1000
TOTAL		46%	1%	53%	1000

RBOJA3			PROVE OBAI		TOTAL
		Approve	Unsure	Disapprove	
TOTAL		41%	2%	57%	1000
RG1 GEOGRAPHIC	Northeast	42%	3%	55%	201
AREAS ONE	Midwest	42%	1%	57%	161
	South	40%	1%	59%	266
	South Central	27%	4%	69%	85
	Central Plains	38%	1%	61%	74
	Mountain States	39%	4%	56%	67
	West	48%	3%	49%	146
RG2 GEOGRAPHIC	California	45%	3%	51%	110
AREAS TWO	Florida	43%		57%	70
	Texas	31%	4%	65%	59
	New York	57%	3%	39%	56
	Rest of country	39%	2%	59%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	33%	2%	64%	293
	Toss-up	41%	1%	57%	399
	Safe Democrat	47%	4%	50%	309
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	44%	1%	55%	278
STATES	Other states	39%	3%	58%	722
RGEMP	10% unemployment	46%	3%	51%	126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	41%	2%	57%	717
2012 DATA)	Less than 7% unemployment	36%	3%	61%	158
URBAN URBAN CODE	Rural	28%	3%	69%	120
	Suburban	37%	3%	61%	413
	Urban	52%	2%	47%	173
GENDER GENDER	Male	36%	1%	63%	480
	Female	45%	4%	51%	520
RSEXEMP	Male / employed	36%	0%	63%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	35%	2%	63%	172
	Female / employed	50%	3%	47%	261
	Female / not employed	41%	4%	56%	259
RAGEBG AGE/C	18-29	50%	2%	48%	131
	30-44	46%	1%	53%	285
	45-59	38%	2%	61%	257
	60 and older	34%	4%	62%	327
RAGE RESPONDENT'S	18-34	52%	2%	46%	218
AGE/C	35-44	42%	1%	58%	198
	45-64	37%	2%	61%	357
	65 or over	34%	4%	62%	217
	Unsure / refused	31%	4%	65%	10

RBOJA3			PROVE OBAI SET & SPEND		TOTAL
		Approve	Unsure	Disapprove	
RAGEFL RESPONDENT'S	18-44	47%	1%	51%	416
AGE/C	45-64	37%	2%	61%	357
	65 or over	34%	4%	62%	227
RRAGEFL AGE/C	18-44	47%	1%	51%	416
	45+	36%	3%	61%	584
RR96 AGE / SEX	Male / under 45	40%	1%	59%	198
	Male / 45+	33%	1%	66%	282
	Female / under 45	54%	1%	45%	218
	Female / 45+	39%	5%	56%	302
RRACE	White	32%	2%	65%	750
RESPONDENT'S RACE/C	Black / African American	88%	2%	10%	120
	Hispanic / Latino	45%	2%	53%	90
	Other	43%	5%	52%	40
GENRACE RACE BY GENDER	White men	28%	1%	71%	364
	White women	36%	3%	60%	386
	Black men	81%		19%	49
	Black women	92%	4%	4%	71
	Hispanic men	49%		51%	46
	Hispanic women	42%	4%	55%	44
WHITE SENIORS	White seniors	30%	4%	66%	280
	Other	45%	2%	54%	720
RPARTYID PARTY	Republican	2%	1%	97%	400
IDENTIFICATION/C	Independent	34%	2%	63%	170
	Democrat	79%	3%	18%	430
RPARTY USUAL VOTE	Republican	5%	1%	94%	439
BEHAVIOR/C	Ticket splitter	33%	5%	62%	91
	Democrat	76%	3%	21%	469
PARTISAN PARTISAN	Hard GOP	1%	1%	98%	354
	Soft GOP	11%	1%	88%	99
	Ticket splitter	30%	3%	67%	65
	Soft DEM	62%	5%	33%	95
	Hard DEM	81%	3%	16%	386
RIDEOL	Conservative	19%	1%	80%	585
RESPONDENT'S IDEOLOGY/C	Moderate	42%	4%	54%	65
	Liberal	77%	3%	20%	349
RRIDEOL	Very conservative	15%	1%	83%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	21%	1%	77%	373
	Moderate / liberal	71%	4%	25%	415

RBOJA3			PPROVE OBAI GET & SPENDI		TOTAL
	•	Approve	Unsure	Disapprove	
RPTYID98 TARGET	Republican	2%	1%	97%	400
GROUPS	Independent	34%	2%	63%	170
	Conservative DEM	72%	2%	26%	132
	Mod / lib DEM	82%	4%	14%	298
PARIDEOL PARTY /	Liberal DEM	81%	3%	16%	296
IDEOLOGY	Mod / conservative DEM	66%	2%	31%	174
	Independent	33%	5%	62%	91
	Mod / liberal GOP	23%	3%	75%	49
	Conservative GOP	2%	1%	97%	390
TEAMEM IDENTIFY	Yes / strongly	17%		83%	152
WITH TEA PARTY MOVEMENT	Yes	12%		88%	59
	Unsure	41%	5%	54%	70
	No	23%	2%	75%	243
	No / strongly	61%	3%	36%	476
REDUC	Less than high school	67%	2%	31%	50
RESPONDENT'S EDUCATION/C	High school graduate	30%	4%	66%	205
	Some college	42%	3%	55%	265
	College graduate	42%	1%	57%	480
SEXEDUC SEX /	College men	37%	1%	62%	354
EDUCATION	Non-college men	33%	1%	66%	126
	College women	46%	3%	51%	392
	Non-college women	42%	5%	53%	128
SEXEDWH NON-COLLEGE	White non-college graduate	30%	4%	67%	368
GRADUATES	Minority non-college graduate	64%	3%	33%	151
	Others	42%	1%	57%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	29%	2%	69%	179
GRADUATES BY GENDER	White female non-college graduates	30%	5%	65%	189
	Minority male non-college graduates	58%		42%	59
	Minority female non-college graduates	67%	4%	28%	93
	Other	42%	1%	57%	480
RUNION MEMBER OF	Union household	50%		50%	133
LABOR UNION/C	Non-union household	39%	3%	58%	867
RMARITAL MARITAL	Single	58%	2%	40%	173
STATUS/C	Married	33%	2%	65%	610
	No longer married	48%	4%	48%	217

RBOJA3			PROVE OBAI		TOTAL
		Approve	Unsure	Disapprove	
RRMARITA MARITAL STATUS/C	Single / no longer married	53%	3%	44%	390
	Married	33%	2%	65%	610
MOMDAD PARENTS	Dad	31%		69%	146
	Mom	54%	2%	44%	189
BUNDY MARITAL	Married / children	37%	1%	62%	253
STATUS / CHILDREN	Married / no children	30%	2%	67%	357
	Divorced / children	60%		40%	32
	Divorced / no children	54%	4%	42%	90
	Single / children	75%	5%	20%	35
	Single / no children	53%	2%	45%	138
	Other / mixed	39%	5%	56%	95
GENMAR1 GENDER AND MARITAL	Single women	59%	2%	39%	93
	Married women	40%	3%	57%	290
	No longer married women	46%	5%	49%	137
	Single men	56%	3%	41%	80
	Married men	26%	1%	73%	320
	No longer married men	52%	1%	47%	80
GENMAR2 GENDER,	White single men	49%	3%	48%	46
MARITAL, AND RACE	White single women	52%		48%	48
	White married men	20%	1%	79%	261
	White married women	34%	3%	63%	242
	White no longer married men	48%	1%	51%	57
	White no longer married women	35%	5%	60%	96
	Other	65%	2%	32%	250
MOMMAR MOTHERS	Single mothers	73%	6%	21%	27
BY MARITAL STATUS	Married mothers	47%	2%	51%	128
	No longer married mothers	64%		36%	34
	Non-mothers	38%	2%	60%	811
MOMRACE MOTHERS	White mothers	41%	2%	57%	130
BY RACE	Non-white mothers	81%	3%	17%	59
	Non-mothers	38%	2%	60%	811
ECONCLA2	Upper class	34%		66%	66
ECONOMIC CLASS	Middle class	39%	2%	59%	756
	Low income	50%	4%	46%	167
	Working class	58%	10%	32%	5
	Unemployed	27%		73%	6

RBOJA3			PPROVE OBAI GET & SPENDI		TOTAL
		Approve	Unsure	Disapprove	
FAMCLASS FCONOMIC CLASS	Upper class	34%		66%	66
AND FAMILY STATUS	Middle class family	35%	1%	63%	550
	Middle class / not married or parent	50%	4%	46%	206
	Lower class	49%	4%	47%	178
RDENOM	Catholic	32%	2%	65%	186
RESPONDENT'S RELIGION/C	Protestant	34%	3%	63%	159
	Baptist	45%	2%	54%	155
	Fundamentalist / Pentecostal	30%	4%	66%	181
	Other	37%	2%	61%	112
	No affiliation	61%	1%	37%	206
RDENOMFR HOW	At least once a week	29%	2%	69%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	48%	2%	50%	169
	Infrequently	36%	3%	61%	161
	Never	33%	2%	65%	40
RRDENOMF HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week / monthly	35%	2%	63%	552
	Infrequently / never	35%	3%	62%	202
CHURCH2 RELIGIOUS	Active Catholic	23%	5%	72%	88
FOCUS	Active Protestant	27%	1%	71%	66
	Active Baptist	44%	2%	54%	85
	Active Fundamentalist / Pentecostal	26%	2%	73%	110
	Active Other	21%		79%	34
	Non-active	48%	2%	50%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	29%	2%	69%	157
	Male not evangelical	39%	1%	60%	323
	Female born again / evangelicals	30%	4%	66%	179
	Female not evangelical	53%	4%	44%	341
RACEVANG RACE /	White Evangelical	14%	2%	84%	244
EVANGELICAL	Non-white Evangelical	73%	4%	23%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	6%	1%	92%	205
CHRISTIANS	Non-white conservative Christians	71%	3%	26%	54
	White non-conservative Christians	52%	5%	43%	38
	Non-white non-conservative Christians	76%	7%	18%	38
RGUNOWN GUN	Gun owner HH	28%	2%	70%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	51%	3%	47%	549

RBOJA3			PROVE OBAI SET & SPEND		TOTAL
		Approve	Unsure	Disapprove	
RDIRECT DIRECTION THINGS IN COUNTRY	Right direction	84%	2%	13%	394
ARE GOING/C	Unsure	55%	13%	32%	64
	Wrong track	7%	1%	92%	542
RGENCONG GENERIC	Republican	4%	1%	95%	472
CONGRESSIONAL BALLOT/C	Undecided	22%	12%	66%	69
	Democrat	81%	3%	16%	459
RRMII MOST	Pocketbook issues	34%	1%	64%	724
IMPORTANT ISSUE/C	Nat'l security issues	34%	7%	60%	50
	Education	75%	5%	20%	94
	Medicare / SS	62%	1%	37%	60
	Other	45%	5%	50%	72
RBOID BARACK	Favorable	77%	4%	19%	498
OBAMA NAME ID/C	Unfavorable	4%	1%	96%	480
	No opinion	7%	8%	85%	23
RMRID MITT ROMNEY	Favorable	5%	1%	94%	498
NAME ID/C	Unfavorable	78%	4%	18%	465
	No opinion	40%	12%	49%	35
	Never heard of	100%			2
RBHOJA BARACK	Approve	79%	4%	17%	493
OBAMA JOB APPROVAL/C	Unsure	36%	7%	57%	18
	Disapprove	2%	1%	98%	489
RBOJA1 APPROVE	Approve	83%	3%	14%	461
OBAMA JOB ON ECONOMY/C	Unsure	6%	39%	55%	11
	Disapprove	4%	1%	95%	528
HANDP1 BETTER	Romney	3%	1%	96%	513
HANDLE / ECONOMY	Obama	84%	3%	13%	451
	Both	64%	8%	28%	9
	Neither	23%		77%	13
	Unsure	11%	23%	66%	13
HANDP7 BETTER	Romney	3%	1%	96%	504
HANDLE / JOBS	Obama	83%	3%	14%	445
	Both	49%	9%	42%	9
	Neither	41%		59%	17
	Unsure	28%	16%	56%	25
RROBAL	Romney	3%	0%	97%	475
PRESIDENTIAL BALLOT/C	Undecided	30%	10%	60%	56
	Obama	80%	3%	17%	469
UPELECT LIKELIHOOD	Extremely likely	39%	1%	60%	526
OF VOTING IN UPCOMING ELECTION	Very likely	48%	6%	46%	118
S. SOMMING ELECTION	Somewhat likely	50%	7%	43%	20
	Already voted	40%	2%	57%	337

RBOJA3		RBOJA3 APPROVE OBAMA JOB ON BUDGET & SPENDING/C			TOTAL
		Approve	Unsure	Disapprove	
TURNOUT TURNOUT OF MOST LIKELY VOTERS  Most likely 75%  Most likely 75%	Most likely 65%	41%	1%	57%	649
	Most likely 70%	41%	1%	58%	701
	Most likely 75%	41%	1%	58%	750
	Most likely 80%	41%	1%	58%	800
Most likely 85% 100% of sample	Most likely 85%	41%	2%	58%	850
	41%	2%	57%	1000	
TOTAL		41%	2%	57%	1000

HANDP1			HANDP1 BET	TER HANDLE	/ ECONOMY		TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		51%	45%	1%	1%	1%	1000
RG1 GEOGRAPHIC AREAS ONE	Northeast	49%	48%	1%	1%	1%	201
AREAS ONE	Midwest	50%	48%	1%		0%	16
	South	54%	43%	0%	2%	1%	260
	South Central	60%	35%	2%	1%	3%	8
	Central Plains	50%	42%	1%	2%	5%	7
	Mountain States	55%	40%	2%		2%	6
	West	46%	51%		2%	1%	14
RG2 GEOGRAPHIC	California	49%	49%		2%		11
AREAS TWO	Florida	48%	49%	1%	1%		7
	Texas	55%	39%	3%	2%	2%	5
	New York	32%	64%	4%			5
	Rest of country	53%	43%	1%	1%	2%	70
RG2012 STATES BY	Safe Republican	59%	37%	1%	1%	2%	29
2012 STATUS	Toss-up	51%	45%	1%	2%	1%	39
	Safe Democrat	44%	53%	1%	1%	1%	30
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	48%	48%	1%	2%	1%	27
STATES	Other states	52%	44%	1%	1%	2%	72
RGEMP	10% unemployment	47%	51%		3%		12
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	52%	46%	1%	1%	1%	71
2012 DATA)	Less than 7% unemployment	53%	38%	2%	3%	4%	15
URBAN URBAN CODE	Rural	63%	34%		1%	2%	12
	Suburban	57%	40%	1%	1%	1%	41
	Urban	43%	55%	1%		1%	17
GENDER GENDER	Male	59%	38%	1%	2%	1%	48
	Female	44%	52%	1%	1%	2%	52
RSEXEMP	Male / employed	58%	39%	1%	2%	1%	30
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	60%	36%	1%	1%	1%	17
	Female / employed	43%	54%	1%	1%	0%	26
	Female / not employed	46%	49%	1%	1%	3%	25
RAGEBG AGE/C	18-29	43%	50%	3%	3%	1%	13
	30-44	47%	51%	1%	1%		28
	45-59	54%	43%	1%	1%	1%	25
	60 and older	56%	40%	0%	1%	3%	32
RAGE RESPONDENT'S	18-34	41%	54%	3%	2%	1%	21
AGE/C	35-44	51%	48%		1%		19
	45-64	54%	42%	1%	2%	1%	35
	65 or over	57%	39%	0%	0%	3%	21
	Unsure / refused	55%	33%	0,0	5%	7%	1

HANDP1			HANDP1 BET	TTER HANDLE	/ ECONOMY		TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL RESPONDENT'S	18-44	46%	51%	1%	2%	0%	416
AGE/C	45-64	54%	42%	1%	2%	1%	357
	65 or over	57%	39%	0%	1%	4%	227
RRAGEFL AGE/C	18-44	46%	51%	1%	2%	0%	416
	45+	55%	41%	1%	1%	2%	584
RR96 AGE / SEX	Male / under 45	54%	40%	2%	2%	1%	198
	Male / 45+	62%	36%		1%	1%	282
	Female / under 45	38%	60%	1%	1%		218
	Female / 45+	49%	46%	1%	1%	3%	302
RRACE	White	59%	37%	1%	1%	2%	750
RESPONDENT'S RACE/C	Black / African American	10%	88%	1%	2%		120
	Hispanic / Latino	43%	52%	2%	3%	1%	90
	Other	47%	49%	3%	1%		40
GENRACE RACE BY	White men	66%	31%	0%	2%	1%	364
GENDER	White women	53%	43%	1%	1%	2%	386
	Black men	13%	87%				49
	Black women	7%	89%	1%	3%		7
	Hispanic men	50%	41%	3%	3%	1%	40
	Hispanic women	35%	64%		2%		44
WHITE SENIORS	White seniors	61%	35%	0%	1%	3%	280
	Other	48%	49%	1%	1%	1%	720
RPARTYID PARTY	Republican	95%	4%		0%	1%	400
IDENTIFICATION/C	Independent	54%	37%	3%	5%	2%	170
	Democrat	10%	87%	1%	1%	1%	430
RPARTY USUAL VOTE	Republican	90%	7%	0%	1%	1%	439
BEHAVIOR/C	Ticket splitter	53%	34%	5%	2%	5%	9
	Democrat	15%	83%	1%	1%	1%	469
PARTISAN PARTISAN	Hard GOP	96%	3%		0%	1%	35
	Soft GOP	80%	13%	1%	4%	2%	9:
	Ticket splitter	58%	29%	4%	5%	5%	6
	Soft DEM	21%	70%	3%	2%	4%	9:
	Hard DEM	9%	89%	1%	1%	1%	38
RIDEOL	Conservative	76%	21%	0%	1%	1%	58
RESPONDENT'S IDEOLOGY/C	Moderate	42%	47%	4%	6%	2%	6
	Liberal	12%	85%	1%	1%	1%	34
RRIDEOL	Very conservative	83%	15%	0%		1%	21:
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	72%	24%	0%	2%	1%	37:
<del>-</del>	Moderate / liberal	16%	79%	2%	1%	1%	415

HANDP1				TER HANDLE			TOTAL
	•	Romney	Obama	Both	Neither	Unsure	
RPTYID98 TARGET GROUPS	Republican	95%	4%		0%	1%	400
01.001.3	Independent	54%	37%	3%	5%	2%	170
	Conservative DEM	17%	78%		3%	2%	132
	Mod / lib DEM	6%	91%	1%	0%	1%	298
PARIDEOL PARTY /	Liberal DEM	8%	90%	1%		1%	296
IDEOLOGY	Mod / conservative DEM	25%	70%	0%	3%	1%	174
	Independent	53%	34%	5%	2%	5%	91
	Mod / liberal GOP	53%	36%		7%	5%	49
	Conservative GOP	95%	4%	0%	1%	0%	390
TEAMEM IDENTIFY	Yes / strongly	82%	17%		1%		152
WITH TEA PARTY MOVEMENT	Yes	82%	8%	5%	6%		59
	Unsure	49%	42%	1%	2%	5%	70
	No	70%	27%	1%	1%	1%	243
	No / strongly	28%	69%	1%	1%	2%	476
REDUC	Less than high school	29%	69%	2%			50
RESPONDENT'S EDUCATION/C	High school graduate	59%	37%	0%	1%	2%	205
	Some college	49%	47%	1%	2%	1%	265
	College graduate	51%	45%	1%	1%	1%	480
SEXEDUC SEX /	College men	57%	39%	1%	2%	1%	354
DUCATION	Non-college men	64%	34%		1%	0%	126
	College women	45%	52%	1%	1%	1%	392
	Non-college women	43%	52%	2%	0%	3%	128
SEXEDWH NON-COLLEGE	White non-college graduate	61%	35%	1%	1%	2%	368
GRADUATES	Minority non-college graduate	26%	71%	2%	1%		15′
	Others	51%	45%	1%	1%	1%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	67%	31%	1%	2%	0%	179
GRADUATES BY GENDER	White female non-college graduates	56%	38%	1%	1%	4%	189
	Minority male non-college graduates	38%	56%	3%	3%		5
	Minority female non-college graduates	19%	79%	1%	1%		9:
	Other	51%	45%	1%	1%	1%	480
RUNION MEMBER OF LABOR UNION/C	Union household	42%	54%	1%	2%	1%	133
LADOK UNION/C	Non-union household	53%	44%	1%	1%	1%	867
RMARITAL MARITAL	Single	39%	56%	3%	2%		173
STATUS/C	Married	60%	38%	1%	1%	1%	610
	No longer married	37%	57%		2%	4%	21
RRMARITA MARITAL STATUS/C	Single / no longer married	38%	57%	1%	2%	2%	390
	Married	60%	38%	1%	1%	1%	610

HANDP1			HANDP1 BET	TTER HANDLE	/ ECONOMY		TOTAL
		Romney	Obama	Both	Neither	Unsure	
MOMDAD PARENTS	Dad	62%	35%		2%	1%	146
	Mom	39%	59%	0%	2%		189
BUNDY MARITAL	Married / children	57%	41%	0%	1%	1%	253
STATUS / CHILDREN	Married / no children	62%	35%	1%	1%	1%	357
	Divorced / children	29%	67%		4%		32
	Divorced / no children	31%	64%		1%	4%	90
	Single / children	24%	71%		5%		35
	Single / no children	43%	53%	4%	1%		138
	Other / mixed	46%	48%		2%	4%	95
GENMAR1 GENDER	Single women	34%	61%	3%	2%		93
AND MARITAL	Married women	52%	46%	1%	0%	1%	290
	No longer married women	36%	58%		1%	5%	137
	Single men	45%	50%	3%	2%		80
	Married men	67%	30%	1%	1%	1%	320
	No longer married men	39%	57%		3%	2%	80
GENMAR2 GENDER,	White single men	55%	45%				46
MARITAL, AND RACE	White single women	40%	56%	4%			48
	White married men	73%	24%	1%	1%	6 1%	261
	White married women	57%	41%	1%	1%	1%	242
	White no longer married men	44%	51%		4%	1%	57
	White no longer married women	49%	43%		1%	7%	96
	Other	27%	69%	2%	2%	0%	250
MOMMAR MOTHERS	Single mothers	21%	73%		7%		27
BY MARITAL STATUS	Married mothers	48%	51%	0%			128
	No longer married mothers	20%	76%		3%		34
	Non-mothers	54%	42%	1%	1%	2%	811
MOMRACE MOTHERS	White mothers	54%	46%		1%		130
BY RACE	Non-white mothers	7%	89%	1%	3%		59
	Non-mothers	54%	42%	1%	1%	2%	811
ECONCLA2	Upper class	56%	42%			3%	66
ECONOMIC CLASS	Middle class	54%	43%	1%	1%	1%	756
	Low income	37%	57%	1%	3%	2%	167
	Working class	27%	73%				5
	Unemployed	52%	27%			21%	6
FAMCLASS	Upper class	56%	42%			3%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	59%	39%	1%	1%	1%	550
AND I ANNIEL STATUS	Middle class / not married or parent	41%	54%	2%	1%	2%	206
	Lower class	37%	57%	1%	3%	3%	178

HANDP1			HANDP1 BET	TTER HANDLE	/ ECONOMY		TOTAL
		Romney	Obama	Both	Neither	Unsure	
RDENOM RESPONDENT'S	Catholic	56%	40%	2%	1%	2%	186
RELIGION/C	Protestant	60%	36%	0%		3%	159
	Baptist	52%	46%	1%	1%	1%	155
	Fundamentalist / Pentecostal	58%	39%	1%	2%	1%	181
	Other	59%	38%		2%	1%	112
	No affiliation	30%	66%	1%	2%	0%	206
RDENOMFR HOW	At least once a week	66%	31%	0%	1%	1%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	45%	52%	2%	0%	0%	169
	Infrequently	48%	47%	1%	0%	4%	161
	Never	55%	37%		4%	4%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	60%	38%	1%	1%	1%	552
ATTEND CHURCH/C	Infrequently / never	50%	45%	0%	1%	4%	202
CHURCH2 RELIGIOUS	Active Catholic	63%	34%	1%	1%	1%	88
FOCUS	Active Protestant	73%	27%				66
	Active Baptist	57%	38%	1%	2%	2%	85
	Active Fundamentalist / Pentecostal	70%	29%		0%		110
	Active Other	75%	21%		4%		34
	Non-active	42%	54%	1%	1%	2%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	65%	32%	0%	2%		157
	Male not evangelical	56%	40%	1%	1%	1%	323
	Female born again / evangelicals	64%	33%	1%	1%	2%	179
	Female not evangelical	34%	62%	1%	1%	2%	341
RACEVANG RACE /	White Evangelical	82%	16%		1%	1%	244
EVANGELICAL	Non-white Evangelical	17%	79%	2%	2%		92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	91%	7%		0%	1%	205
CHRISTIANS	Non-white conservative Christians	21%	73%	2%	4%		54
	White non-conservative Christians	33%	61%		5%		38
	Non-white non-conservative Christians	11%	87%	2%			38
RGUNOWN GUN	Gun owner HH	65%	33%		1%	1%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	40%	55%	2%	1%	2%	549
RDIRECT DIRECTION	Right direction	5%	93%	1%	0%	1%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	28%	63%	4%	1%	5%	64
	Wrong track	88%	9%	0%	2%	1%	542

HANDP1			HANDP1 BE	TTER HANDLE	/ ECONOMY		TOTAL
		Romney	Obama	Both	Neither	Unsure	
RGENCONG GENERIC CONGRESSIONAL	Republican	95%	3%	0%	0%	1%	472
BALLOT/C	Undecided	40%	45%	2%	8%	4%	69
	Democrat	8%	88%	1%	1%	2%	459
RRMII MOST	Pocketbook issues	59%	38%	1%	2%	1%	724
IMPORTANT ISSUE/C	Nat'l security issues	53%	47%				50
	Education	21%	75%	3%		2%	94
	Medicare / SS	18%	75%	2%	3%	3%	60
	Other	40%	54%			6%	72
RBOID BARACK	Favorable	11%	86%	2%	0%	1%	498
OBAMA NAME ID/C	Unfavorable	93%	4%		2%	1%	480
	No opinion	62%	18%	3%	11%	6%	23
RMRID MITT ROMNEY	Favorable	95%	3%	0%	1%	1%	498
NAME ID/C	Unfavorable	5%	90%	1%	2%	2%	46
	No opinion	46%	47%	2%	3%	2%	3
	Never heard of		100%				:
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	9%	87%	2%	1%	1%	49
	Unsure	32%	50%		3%	15%	18
7.1. 7.1.0 77.12.0	Disapprove	95%	2%		2%	1%	489
RBOJA1 APPROVE	Approve	6%	91%	1%	0%	1%	46
OBAMA JOB ON ECONOMY/C	Unsure	22%	38%	7%		33%	1
20011011170	Disapprove	92%	5%	0%	2%	1%	52
RBOJA3 APPROVE	Approve	4%	93%	1%	1%	0%	40
OBAMA JOB ON BUDGET &	Unsure	16%	67%	3%		13%	2:
SPENDING/C	Disapprove	86%	10%	0%	2%	2%	57 <sup>-</sup>
HANDP7 BETTER	Romney	96%	3%		1%	1%	504
HANDLE / JOBS	Obama	4%	94%	0%	1%	1%	44
	Both	12%	10%	78%			,
	Neither	15%	47%		38%		1
	Unsure	33%	34%	7%		25%	2
RROBAL	Romney	97%	2%		1%	1%	47
PRESIDENTIAL	Undecided	47%	35%	1%	12%	5%	50
BALLOT/C	Obama	6%	90%	2%	1%	2%	469
UPELECT LIKELIHOOD	Extremely likely	53%	45%	1%	1%	1%	520
OF VOTING IN UPCOMING ELECTION	Very likely	45%	52%	1%	0%	1%	118
OI COMING ELECTION	Somewhat likely	43%	57%				2
	Already voted	52%	43%	2%	2%	2%	33

HANDP1			HANDP1 BET	TTER HANDLE	/ ECONOMY		TOTAL
		Romney	Obama	Both	Neither	Unsure	
TURNOUT TURNOUT OF MOST LIKELY	Most likely 65%	52%	45%	1%	1%	1%	649
OF MOST LIKELY VOTERS	Most likely 70%	52%	45%	1%	1%	1%	701
	Most likely 75%	52%	45%	1%	1%	1%	750
	Most likely 80%	52%	45%	1%	1%	1%	800
	Most likely 85%	52%	45%	1%	1%	1%	850
	100% of sample	51%	45%	1%	1%	1%	1000
TOTAL	•	51%	45%	1%	1%	1%	1000

HANDP2		НА		R HANDLE / FO			TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		44%	51%	1%	1%	4%	1000
RG1 GEOGRAPHIC AREAS ONE	Northeast	39%	56%	1%	0%	4%	201
AILAS ONE	Midwest	43%	52%	1%	0%	4%	161
	South	46%	51%	0%	0%	2%	266
	South Central	54%	37%	1%	5%	4%	8
	Central Plains	42%	48%		3%	7%	74
	Mountain States	52%	40%	1%		7%	67
	West	38%	58%		1%	2%	14
RG2 GEOGRAPHIC	California	40%	56%		2%	2%	11
AREAS TWO	Florida	43%	54%	1%	2%		7
	Texas	53%	41%		2%	4%	59
	New York	25%	70%		1%	4%	50
	Rest of country	45%	49%	1%	1%	4%	70
RG2012 STATES BY	Safe Republican	52%	42%	0%	2%	4%	293
2012 STATUS	Toss-up	43%	51%	1%	1%	4%	39
	Safe Democrat	36%	60%		1%	3%	309
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	41%	54%	1%	1%	3%	27
	Other states	45%	50%	0%	1%	4%	72
RGEMP	10% unemployment	40%	57%		1%	2%	12
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	44%	51%	1%	1%	3%	71
2012 DATA)	Less than 7% unemployment	45%	46%	0%	2%	7%	158
URBAN URBAN CODE	Rural	56%	39%	1%	1%	3%	12
	Suburban	48%	46%	0%	1%	4%	41
	Urban	36%	62%	1%	1%	2%	17
GENDER GENDER	Male	51%	43%	1%	2%	4%	48
	Female	36%	59%	1%	0%	4%	52
RSEXEMP	Male / employed	53%	42%	1%	2%	2%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	49%	43%		2%	6%	17
EINI EO IMEINI/O	Female / employed	32%	64%	0%		3%	26
	Female / not employed	40%	54%	1%	1%	5%	25
RAGEBG AGE/C	18-29	39%	57%			3%	13
	30-44	39%	57%	0%	1%	2%	28
	45-59	46%	48%	2%	1%	3%	25
	60 and older	47%	46%	0%	1%	6%	32
RAGE RESPONDENT'S	18-34	37%	58%	2,3	1%	4%	21
AGE/C	35-44	41%	56%	1%	1%	1%	19
	45-64	45%	49%	1%	1%	3%	35
	65 or over	49%	44%	0%	1%	6%	21
	Unsure / refused	43%	38%	0 /0	1 /0	18%	10

HANDP2		HA	NDP2 BETTER	R HANDLE / FC	REIGN POLIC	CY	TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL RESPONDENT'S	18-44	39%	57%	0%	1%	3%	416
AGE/C	45-64	45%	49%	1%	1%	3%	357
	65 or over	48%	44%	0%	1%	7%	227
RRAGEFL AGE/C	18-44	39%	57%	0%	1%	3%	416
	45+	47%	47%	1%	1%	5%	584
RR96 AGE / SEX	Male / under 45	51%	44%	1%	2%	3%	198
	Male / 45+	52%	42%	1%	2%	4%	282
	Female / under 45	28%	69%			2%	21
	Female / 45+	42%	52%	1%	1%	5%	30
RRACE	White	50%	44%	1%	1%	4%	750
RESPONDENT'S RACE/C	Black / African American	7%	90%	1%		2%	120
	Hispanic / Latino	37%	59%		2%	3%	90
	Other	42%	52%	1%	1%	4%	40
GENRACE RACE BY	White men	57%	36%	1%	2%	4%	364
GENDER	White women	44%	51%	0%	0%	4%	38
	Black men	17%	78%			5%	4
	Black women		99%	1%			7
	Hispanic men	43%	53%		3%	1%	4
	Hispanic women	30%	65%		2%	4%	4
WHITE SENIORS	White seniors	51%	42%	0%	1%	6%	28
	Other	41%	55%	1%	1%	3%	72
RPARTYID PARTY	Republican	84%	10%	1%	0%	5%	40
IDENTIFICATION/C	Independent	45%	43%	2%	4%	6%	17
	Democrat	6%	92%	0%	0%	2%	43
RPARTY USUAL VOTE	Republican	79%	15%	1%	1%	4%	43
BEHAVIOR/C	Ticket splitter	50%	35%		3%	12%	9
	Democrat	9%	88%	0%	1%	2%	46
PARTISAN PARTISAN	Hard GOP	85%	10%	1%	0%	4%	35
	Soft GOP	67%	22%	2%	3%	5%	9
	Ticket splitter	54%	32%		4%	10%	6
	Soft DEM	16%	75%	1%	2%	7%	9
	Hard DEM	5%	94%	0%	0%	1%	38
RIDEOL	Conservative	65%	28%	1%	1%	5%	58
RESPONDENT'S IDEOLOGY/C	Moderate	32%	54%	3%	4%	7%	6
	Liberal	9%	89%			2%	34
RRIDEOL	Very conservative	77%	20%	1%		3%	21
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	59%	33%	1%	2%	6%	37
<del>-</del>	Moderate / liberal	13%	84%	1%	1%	2%	41:

HANDP2		HANDP2 BETTER HANDLE / FOREIGN POLICY					
		Romney	Obama	Both	Neither	Unsure	
RPTYID98 TARGET GROUPS	Republican	84%	10%	1%	0%	5%	40
01.001.3	Independent	45%	43%	2%	4%	6%	170
	Conservative DEM	8%	87%	1%	1%	4%	13
	Mod / lib DEM	5%	95%			1%	29
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	5%	94%			1%	29
IDEOLOGY	Mod / conservative DEM	16%	79%	1%	2%	3%	17
	Independent	50%	35%		3%	12%	9
	Mod / liberal GOP	41%	49%	2%	2%	6%	4
	Conservative GOP	84%	10%	1%	1%	4%	39
TEAMEM IDENTIFY	Yes / strongly	80%	18%			3%	15
WITH TEA PARTY MOVEMENT	Yes	75%	15%	3%	6%	1%	5
	Unsure	42%	49%	1%		8%	7
	No	62%	31%	0%	1%	5%	24
	No / strongly	19%	77%	0%	1%	3%	47
REDUC	Less than high school	25%	71%	2%		2%	5
RESPONDENT'S EDUCATION/C	High school graduate	48%	41%	1%	1%	9%	20
	Some college	41%	53%	0%	1%	4%	26
	College graduate	45%	52%	1%	1%	2%	48
SEXEDUC SEX /	College men	52%	43%	1%	2%	2%	35
DUCATION	Non-college men	51%	40%	1%	1%	7%	12
	College women	36%	61%	0%	0%	3%	39
	Non-college women	36%	54%	1%	1%	7%	12
SEXEDWH NON-COLLEGE	White non-college graduate	51%	41%	1%	1%	7%	36
GRADUATES	Minority non-college graduate	21%	73%	1%	2%	3%	15
	Others	45%	52%	1%	1%	2%	48
SEXEDWG NON-COLLEGE	White male non-college graduates	55%	36%	0%	1%	7%	17
GRADUATES BY GENDER	White female non-college graduates	48%	45%	1%	1%	6%	18
	Minority male non-college graduates	33%	59%		3%	4%	
	Minority female non-college graduates	14%	82%	1%	1%	3%	9
	Other	45%	52%	1%	1%	2%	48
RUNION MEMBER OF LABOR UNION/C	Union household	36%	61%		1%	2%	13
LADUK UNIUN/C	Non-union household	45%	50%	1%	1%	4%	86
RMARITAL MARITAL	Single	32%	64%	1%		3%	17
STATUS/C	Married	52%	43%	1%	1%	4%	61
	No longer married	30%	64%	1%	1%	5%	21
RRMARITA MARITAL STATUS/C	Single / no longer married	31%	64%	1%	1%	4%	39
	Married	52%	43%	1%	1%	4%	61

HANDP2		HA	NDP2 BETTE	R HANDLE / FC	REIGN POLIC	Y	TOTAL
		Romney	Obama	Both	Neither	Unsure	
MOMDAD PARENTS	Dad	54%	42%	1%	2%	1%	146
	Mom	31%	65%	1%		3%	189
BUNDY MARITAL STATUS / CHILDREN	Married / children	48%	48%	1%	1%	3%	253
STATUS / CHILDREIN	Married / no children	54%	40%	0%	1%	4%	357
	Divorced / children	22%	78%				32
	Divorced / no children	24%	69%		2%	5%	90
	Single / children	19%	76%			5%	35
	Single / no children	36%	61%	1%		2%	138
	Other / mixed	37%	54%	2%	2%	6%	95
GENMAR1 GENDER	Single women	28%	68%	1%		3%	93
AND MARITAL	Married women	42%	54%	0%	0%	4%	290
	No longer married women	30%	64%	1%	1%	5%	137
	Single men	38%	59%			3%	80
	Married men	61%	33%	1%	2%	4%	320
	No longer married men	29%	63%	1%	3%	4%	80
GENMAR2 GENDER,	White single men	44%	53%			3%	46
MARITAL, AND RACE	White single women	39%	59%			2%	48
	White married men	66%	28%	1%	2%	4%	261
	White married women	46%	49%	0%	0%	4%	242
	White no longer married men	30%	61%	1%	4%	4%	57
	White no longer married women	41%	52%	1%		6%	96
	Other	23%	73%	1%	1%	2%	250
MOMMAR MOTHERS	Single mothers	21%	73%			6%	27
BY MARITAL STATUS	Married mothers	38%	57%	1%		4%	128
	No longer married mothers	13%	87%				34
	Non-mothers	46%	48%	1%	1%	4%	811
MOMRACE MOTHERS	White mothers	43%	54%	1%		3%	130
BY RACE	Non-white mothers	6%	90%			4%	59
	Non-mothers	46%	48%	1%	1%	4%	811
ECONCLA2	Upper class	40%	59%	2%			66
ECONOMIC CLASS	Middle class	47%	48%	0%	1%	4%	756
	Low income	31%	61%	1%	1%	5%	167
	Working class	27%	73%				5
	Unemployed	52%	27%			21%	6
FAMCLASS	Upper class	40%	59%	2%			66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	51%	44%	0%	1%	4%	550
2	Middle class / not married or parent	35%	61%		1%	4%	206
	Lower class	32%	61%	1%	1%	5%	178

HANDP2		HA	NDP2 BETTER	R HANDLE / FC	REIGN POLIC	CY	TOTAL
		Romney	Obama	Both	Neither	Unsure	
RDENOM	Catholic	46%	48%	1%	1%	5%	186
RESPONDENT'S RELIGION/C	Protestant	53%	43%	0%	1%	3%	159
	Baptist	42%	54%	1%		3%	155
	Fundamentalist / Pentecostal	54%	39%		1%	5%	181
	Other	49%	44%	2%	2%	4%	112
	No affiliation	23%	73%	1%	2%	2%	200
RDENOMFR HOW	At least once a week	58%	36%	0%	0%	5%	38
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	39%	58%		1%	3%	16
	Infrequently	40%	57%	1%	1%	1%	16
	Never	47%	43%		1%	9%	4(
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	52%	42%	0%	0%	5%	552
ATTEND CHURCH/C	Infrequently / never	41%	54%	1%	1%	3%	20
CHURCH2 RELIGIOUS	Active Catholic	52%	41%			7%	8
FOCUS	Active Protestant	64%	30%		1%	5%	6
	Active Baptist	46%	48%	1%		5%	8
	Active Fundamentalist / Pentecostal	67%	28%			5%	11
	Active Other	70%	22%		1%	6%	3
	Non-active	34%	61%	1%	1%	3%	61
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	61%	35%	1%	0%	4%	15
	Male not evangelical	47%	46%	1%	2%	3%	32
	Female born again / evangelicals	55%	38%	1%	0%	6%	17
	Female not evangelical	26%	70%	1%	0%	3%	34
RACEVANG RACE /	White Evangelical	73%	21%	0%		6%	24
EVANGELICAL	Non-white Evangelical	17%	76%	1%	1%	4%	9
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	81%	13%			6%	20
CHRISTIANS	Non-white conservative Christians	23%	69%	2%	2%	5%	5
	White non-conservative Christians	29%	65%	3%		3%	3
	Non-white non-conservative Christians	9%	87%			3%	3
RGUNOWN GUN	Gun owner HH	57%	41%	0%	1%	2%	45
OWNER IN	Non-gun owner HH	33%	60%	1%	1%	5%	54
RDIRECT DIRECTION	Right direction	4%	95%		0%	1%	39
THINGS IN COUNTRY ARE GOING/C	Unsure	10%	79%	4%		7%	6
	Wrong track	76%	16%	1%	2%	5%	54

HANDP2		HA	NDP2 BETTE	R HANDLE / FO	REIGN POLIC	Y	TOTAL
		Romney	Obama	Both	Neither	Unsure	
RGENCONG GENERIC	Republican	84%	10%	1%	1%	4%	472
CONGRESSIONAL BALLOT/C	Undecided	24%	51%		8%	17%	69
	Democrat	5%	94%	0%		1%	459
RRMII MOST	Pocketbook issues	51%	44%	1%	1%	3%	724
IMPORTANT ISSUE/C	Nat'l security issues	36%	51%		6%	7%	50
	Education	12%	84%			3%	94
	Medicare / SS	14%	80%	1%	3%	1%	60
	Other	35%	55%			10%	72
RBOID BARACK	Favorable	7%	90%	1%	0%	2%	498
OBAMA NAME ID/C	Unfavorable	83%	11%	0%	1%	5%	480
	No opinion	23%	45%		5%	27%	23
RMRID MITT ROMNEY	Favorable	83%	11%	1%	1%	5%	498
NAME ID/C	Unfavorable	3%	93%		1%	2%	465
	No opinion	22%	65%			13%	35
	Never heard of		100%				2
RBHOJA BARACK	Approve	5%	93%	0%	0%	2%	493
OBAMA JOB APPROVAL/C	Unsure	6%	80%	10%		3%	18
	Disapprove	84%	8%	0%	2%	5%	489
RBOJA1 APPROVE	Approve	4%	94%	0%		2%	461
OBAMA JOB ON ECONOMY/C	Unsure	7%	52%	9%	13%	19%	11
200110111110	Disapprove	79%	13%	1%	2%	5%	528
RBOJA3 APPROVE	Approve	4%	95%	0%		1%	406
OBAMA JOB ON BUDGET &	Unsure	5%	66%			29%	23
SPENDING/C	Disapprove	73%	19%	1%	2%	5%	57 <sup>2</sup>
HANDP1 BETTER	Romney	82%	12%	1%	1%	4%	513
HANDLE / ECONOMY	Obama	2%	96%		0%	1%	45
	Both	20%	40%	11%	11%	18%	9
	Neither	16%	41%		34%	9%	13
	Unsure		46%	6%		48%	13
HANDP7 BETTER	Romney	83%	10%	1%	1%	5%	504
HANDLE / JOBS	Obama	2%	97%	0%		1%	445
	Both		46%	12%	11%	31%	9
	Neither	14%	61%		22%	3%	17
	Unsure	21%	57%			22%	2
RROBAL	Romney	86%	8%	0%	1%	5%	475
PRESIDENTIAL	Undecided	22%	54%	4%	9%	13%	56
BALLOT/C	Obama	4%	94%	0%	0%	2%	469
UPELECT LIKELIHOOD	Extremely likely	43%	52%	1%	1%	3%	526
OF VOTING IN	Very likely	37%	53%	1,0	2%	8%	118
UPCOMING ELECTION	Somewhat likely	21%	76%	3%	2,0	0,3	20
	Already voted	47%	47%	1%	1%	4%	337
cont.)	oudj volou	41 /0	+1 /0	1 /0	1 /0	4 /0	

HANDP2		HA	TOTAL				
		Romney	Obama	Both	Neither	Unsure	
TURNOUT TURNOUT	Most likely 65%	46%	51%	0%	0%	2%	649
OF MOST LIKELY VOTERS	Most likely 70%	46%	51%	0%	0%	2%	701
	Most likely 75%	46%	51%	0%	0%	2%	750
	Most likely 80%	46%	50%	0%	1%	2%	800
	Most likely 85%	46%	50%	0%	1%	3%	850
	100% of sample	44%	51%	1%	1%	4%	1000
TOTAL		44%	51%	1%	1%	4%	1000

HANDP3		<b>—</b>	DP3 BETTER	HANDLE / BUD	GET & SPEND	ING	TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		53%	43%	0%	2%	2%	1000
RG1 GEOGRAPHIC AREAS ONE	Northeast	52%	46%	1%		1%	201
AILAS ONE	Midwest	50%	47%		1%	3%	161
	South	55%	39%	0%	5%	1%	266
	South Central	58%	32%		2%	8%	85
	Central Plains	57%	41%			2%	74
	Mountain States	55%	43%	1%		1%	67
	West	49%	47%		3%	1%	146
RG2 GEOGRAPHIC	California	50%	45%		4%		110
AREAS TWO	Florida	55%	39%	1%	2%	2%	70
	Texas	55%	37%		1%	7%	59
	New York	36%	62%			2%	56
	Rest of country	54%	41%	0%	2%	2%	705
RG2012 STATES BY	Safe Republican	58%	37%		1%	3%	293
2012 STATUS	Toss-up	54%	41%	0%	3%	2%	399
	Safe Democrat	47%	50%	0%	1%	1%	309
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	50%	43%	1%	4%	2%	278
TATES	Other states	54%	42%	0%	1%	2%	722
RGEMP	10% unemployment	50%	46%	1%	4%		126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	52%	43%	0%	2%	2%	717
2012 DATA)	Less than 7% unemployment	58%	37%	1%	1%	2%	158
URBAN URBAN CODE	Rural	61%	32%		3%	3%	120
	Suburban	59%	38%	0%	1%	2%	413
	Urban	44%	51%	0%	2%	2%	173
GENDER GENDER	Male	61%	35%	0%	2%	2%	480
	Female	46%	49%	0%	3%	2%	520
RSEXEMP	Male / employed	63%	34%	0%	2%	1%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	58%	37%	0%	1%	3%	172
	Female / employed	44%	52%	0%	2%	2%	261
	Female / not employed	48%	47%		3%	3%	259
RAGEBG AGE/C	18-29	45%	49%		4%	2%	131
	30-44	51%	46%	0%	2%	0%	285
	45-59	55%	41%	1%	0%	2%	257
	60 and older	56%	38%		3%	3%	327
RAGE RESPONDENT'S	18-34	45%	49%		4%	1%	218
AGE/C	35-44	54%	44%	1%	1%	1%	198
	45-64	56%	40%	1%	1%	2%	357
	65 or over	56%	38%		2%	3%	217
	Unsure / refused	48%	34%		8%	11%	10

HANDP3		HANI	DP3 BETTER H	HANDLE / BUD	GET & SPEND	ING	TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL RESPONDENT'S	18-44	49%	47%	0%	3%	1%	416
AGE/C	45-64	56%	40%	1%	1%	2%	357
	65 or over	56%	38%		3%	4%	227
RRAGEFL AGE/C	18-44	49%	47%	0%	3%	1%	416
	45+	56%	39%	0%	2%	3%	584
RR96 AGE / SEX	Male / under 45	60%	36%	1%	2%	1%	198
	Male / 45+	62%	35%	0%	1%	2%	282
	Female / under 45	40%	57%		3%	1%	21
	Female / 45+	50%	44%	0%	2%	4%	30
RRACE	White	62%	34%	0%	2%	2%	750
RESPONDENT'S RACE/C	Black / African American	10%	87%	1%	2%	1%	120
	Hispanic / Latino	41%	52%		3%	4%	9
	Other	51%	43%		1%	5%	4
GENRACE RACE BY	White men	70%	28%	1%	1%	1%	364
GENDER	White women	54%	41%		3%	3%	38
	Black men	13%	87%				4
	Black women	7%	87%	1%	3%	2%	7
	Hispanic men	46%	41%		5%	7%	4
	Hispanic women	35%	64%		2%		4
WHITE SENIORS	White seniors	61%	34%		2%	3%	28
	Other	50%	46%	0%	2%	2%	72
RPARTYID PARTY	Republican	94%	3%	0%	1%	1%	40
IDENTIFICATION/C	Independent	57%	34%	1%	4%	3%	17
	Democrat	13%	83%		2%	2%	43
RPARTY USUAL VOTE	Republican	89%	7%	1%	2%	2%	43
BEHAVIOR/C	Ticket splitter	58%	33%	1%	2%	6%	9
	Democrat	18%	78%		2%	2%	46
PARTISAN PARTISAN	Hard GOP	95%	3%		1%	1%	35
	Soft GOP	79%	11%	3%	4%	2%	9
	Ticket splitter	59%	33%		3%	5%	6
	Soft DEM	29%	61%		4%	5%	9
	Hard DEM	13%	84%		2%	1%	38
RIDEOL	Conservative	75%	21%	0%	2%	2%	58
RESPONDENT'S IDEOLOGY/C	Moderate	42%	44%	3%	6%	6%	6
	Liberal	18%	79%		1%	2%	34
RRIDEOL	Very conservative	82%	15%	0%	1%	1%	21
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	71%	24%		3%	2%	37
	Moderate / liberal	22%	73%	1%	2%	2%	41:

HANDP3		HANI	DP3 BETTER I	HANDLE / BUD	GET & SPEND	ING	TOTAL
		Romney	Obama	Both	Neither	Unsure	
RPTYID98 TARGET GROUPS	Republican	94%	3%	0%	1%	1%	400
01.001.3	Independent	57%	34%	1%	4%	3%	170
	Conservative DEM	17%	77%		4%	2%	132
	Mod / lib DEM	12%	85%		2%	2%	298
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	15%	84%		1%	1%	296
IDEOLOGY	Mod / conservative DEM	25%	68%		5%	3%	174
	Independent	58%	33%	1%	2%	6%	91
	Mod / liberal GOP	57%	34%	3%	2%	4%	49
	Conservative GOP	93%	4%	0%	2%	1%	390
TEAMEM IDENTIFY	Yes / strongly	82%	16%		1%	0%	152
WITH TEA PARTY MOVEMENT	Yes	86%	6%	2%	5%		59
	Unsure	49%	42%		1%	7%	70
	No	71%	25%		2%	2%	243
	No / strongly	31%	64%	0%	2%	2%	476
REDUC	Less than high school	29%	67%	2%		1%	50
RESPONDENT'S EDUCATION/C	High school graduate	60%	37%		1%	2%	20
	Some college	49%	46%		2%	3%	26
	College graduate	55%	41%	0%	3%	1%	480
SEXEDUC SEX /	College men	60%	35%	1%	2%	2%	354
EDUCATION	Non-college men	65%	35%			0%	120
	College women	47%	49%		3%	2%	392
	Non-college women	43%	51%	1%	2%	4%	128
SEXEDWH NON-COLLEGE	White non-college graduate	62%	33%		2%	3%	368
GRADUATES	Minority non-college graduate	25%	71%	1%	2%	2%	15
	Others	55%	41%	0%	3%	1%	48
SEXEDWG NON-COLLEGE	White male non-college graduates	68%	30%		0%	1%	179
GRADUATES BY GENDER	White female non-college graduates	56%	37%		3%	5%	18
	Minority male non-college graduates	34%	60%		3%	3%	5
	Minority female non-college graduates	19%	78%	1%	1%	2%	9:
	Other	55%	41%	0%	3%	1%	48
RUNION MEMBER OF	Union household	47%	50%		1%	2%	133
LABOR UNION/C	Non-union household	54%	41%	0%	2%	2%	86
RMARITAL MARITAL	Single	42%	54%	1%	2%	1%	17:
TATUS/C	Married	61%	35%	0%	2%	2%	61
	No longer married	40%	55%		1%	4%	21
RRMARITA MARITAL STATUS/C	Single / no longer married	41%	55%	0%	2%	3%	39
	Married	61%	35%	0%	2%	2%	610

HANDP3				HANDLE / BUD			TOTAL
	•	Romney	Obama	Both	Neither	Unsure	
MOMDAD PARENTS	Dad	67%	28%	2%	2%	2%	146
	Mom	39%	57%		3%	2%	189
BUNDY MARITAL	Married / children	60%	36%	1%	2%	2%	253
STATUS / CHILDREN	Married / no children	62%	34%		3%	1%	357
	Divorced / children	26%	67%		4%	3%	32
	Divorced / no children	36%	59%			6%	90
	Single / children	24%	71%		5%		3
	Single / no children	47%	50%	1%	1%	1%	138
	Other / mixed	48%	48%		2%	2%	9
GENMAR1 GENDER	Single women	39%	58%	1%	2%		9:
AND MARITAL	Married women	51%	44%		3%	2%	290
	No longer married women	38%	55%		2%	5%	137
	Single men	46%	49%		2%	3%	8
	Married men	70%	27%	1%	2%	1%	320
	No longer married men	43%	55%			2%	80
GENMAR2 GENDER,	White single men	59%	41%				40
MARITAL, AND RACE	White single women	50%	50%				4
	White married men	76%	21%	1%	2%	1%	26
	White married women	56%	38%		3%	2%	24:
	White no longer married men	50%	49%			1%	5
	White no longer married women	50%	42%		3%	5%	9
	Other	27%	67%	0%	2%	3%	25
MOMMAR MOTHERS	Single mothers	21%	73%		7%		2
BY MARITAL STATUS	Married mothers	49%	48%		2%	2%	12
	No longer married mothers	17%	76%		3%	3%	34
	Non-mothers	56%	39%	0%	2%	2%	81
MOMRACE MOTHERS	White mothers	53%	42%		2%	2%	13
BY RACE	Non-white mothers	8%	89%		3%		5
	Non-mothers	56%	39%	0%	2%	2%	81
ECONCLA2	Upper class	61%	39%				6
ECONOMIC CLASS	Middle class	56%	40%	0%	2%	2%	75
	Low income	39%	55%	1%	2%	3%	16
	Working class	27%	73%				
	Unemployed	52%	27%			21%	
FAMCLASS	Upper class	61%	39%				6
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	59%	36%	0%	3%	2%	55
AND I AWIEL STATUS	Middle class / not married or parent	46%	50%		1%	2%	20
	Lower class	39%	55%	1%	2%	4%	178

HANDP3		HAN	DP3 BETTER	HANDLE / BUD	GET & SPEND	DING	TOTAL
		Romney	Obama	Both	Neither	Unsure	
RDENOM RESPONDENT'S	Catholic	59%	37%		3%	2%	186
RELIGION/C	Protestant	61%	35%		2%	2%	159
	Baptist	50%	44%	1%	3%	2%	155
	Fundamentalist / Pentecostal	63%	35%		2%	1%	181
	Other	59%	36%	2%	1%	3%	112
	No affiliation	32%	63%		2%	3%	206
RDENOMFR HOW	At least once a week	66%	30%	1%	3%	1%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	50%	47%		2%	2%	169
	Infrequently	53%	45%		0%	2%	161
	Never	59%	33%		6%	2%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	61%	35%	0%	2%	1%	552
ATTEND CHURCH/C	Infrequently / never	54%	42%		1%	2%	202
CHURCH2 RELIGIOUS	Active Catholic	62%	34%		3%	2%	88
FOCUS	Active Protestant	72%	24%		4%		66
	Active Baptist	55%	37%	1%	5%	2%	85
	Active Fundamentalist / Pentecostal	71%	28%		0%	1%	110
	Active Other	75%	21%	4%			34
	Non-active	45%	50%	0%	2%	3%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	67%	31%	1%	1%	0%	157
	Male not evangelical	58%	37%	0%	2%	2%	323
	Female born again / evangelicals	63%	33%	1%	2%	2%	179
	Female not evangelical	36%	58%		3%	3%	341
RACEVANG RACE /	White Evangelical	83%	14%	1%	1%	1%	244
EVANGELICAL	Non-white Evangelical	16%	78%	1%	2%	2%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	91%	7%		1%	1%	205
CHRISTIANS	Non-white conservative Christians	21%	73%	2%	4%		54
	White non-conservative Christians	43%	49%	4%	2%	2%	38
	Non-white non-conservative Christians	10%	85%			4%	38
RGUNOWN GUN	Gun owner HH	65%	30%	0%	2%	2%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	43%	53%	0%	2%	2%	549
RDIRECT DIRECTION	Right direction	10%	86%	0%	2%	2%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	30%	59%		5%	6%	64
	Wrong track	87%	9%	0%	2%	2%	542

HANDP3		HAN	DP3 BETTER	HANDLE / BUD			TOTAL
		Romney	Obama	Both	Neither	Unsure	
RGENCONG GENERIC CONGRESSIONAL	Republican	95%	2%	0%	1%	1%	472
BALLOT/C	Undecided	46%	36%	3%	5%	10%	69
	Democrat	11%	85%		2%	2%	459
RRMII MOST	Pocketbook issues	61%	35%	0%	2%	2%	724
IMPORTANT ISSUE/C	Nat'l security issues	56%	35%	2%	3%	4%	50
	Education	20%	75%		3%	1%	94
	Medicare / SS	19%	74%		3%	4%	60
	Other	41%	52%		2%	5%	72
RBOID BARACK	Favorable	14%	82%	0%	2%	2%	498
OBAMA NAME ID/C	Unfavorable	93%	3%	0%	2%	1%	480
	No opinion	62%	17%		10%	11%	23
RMRID MITT ROMNEY	Favorable	94%	3%	0%	1%	1%	498
NAME ID/C	Unfavorable	10%	84%	0%	3%	2%	465
	No opinion	41%	42%		4%	13%	35
	Never heard of		100%				2
RBHOJA BARACK	Approve	13%	83%	1%	2%	2%	493
OBAMA JOB APPROVAL/C	Unsure	49%	39%		4%	8%	18
	Disapprove	94%	2%		2%	2%	489
RBOJA1 APPROVE OBAMA JOB ON ECONOMY/C	Approve	11%	86%	0%	2%	2%	461
	Unsure	42%	19%		19%	20%	11
	Disapprove	90%	5%	0%	2%	2%	528
RBOJA3 APPROVE	Approve	5%	91%	0%	3%	1%	406
OBAMA JOB ON BUDGET &	Unsure	13%	64%			23%	23
SPENDING/C	Disapprove	89%	7%	0%	2%	2%	571
HANDP1 BETTER	Romney	97%	1%		1%	1%	513
HANDLE / ECONOMY	Obama	4%	92%	0%	2%	2%	451
	Both	52%	29%	11%		8%	9
	Neither	25%		11%	64%		13
	Unsure	29%	24%			47%	13
HANDP7 BETTER	Romney	96%	3%	0%	0%	1%	504
HANDLE / JOBS	Obama	7%	90%	0%	1%	1%	445
	Both	39%	30%	12%	10%	9%	9
	Neither	6%	22%		67%	5%	17
	Unsure	44%	26%			30%	2
RROBAL	Romney	97%	1%		1%	1%	475
PRESIDENTIAL BALLOT/C	Undecided	41%	34%	3%	12%	11%	56
	Obama	11%	85%	0%	2%	2%	469
UPELECT LIKELIHOOD	Extremely likely	55%	42%	0%	1%	1%	526
OF VOTING IN UPCOMING ELECTION	Very likely	41%	53%		1%	5%	118
O. OOMING ELECTION	Somewhat likely	43%	57%				20
	Already voted	55%	39%	1%	3%	2%	337

HANDP3		HAN	TOTAL				
		Romney	Obama	Both	Neither	Unsure	
TURNOUT TURNOUT	Most likely 65%	55%	42%	0%	2%	1%	649
OF MOST LIKELY VOTERS	Most likely 70%	55%	42%	0%	2%	1%	701
	Most likely 75%	55%	42%	0%	2%	1%	750
	Most likely 80%	55%	42%	0%	2%	1%	800
	Most likely 85%	54%	42%	0%	2%	2%	850
	100% of sample	53%	43%	0%	2%	2%	1000
TOTAL	•	53%	43%	0%	2%	2%	1000

HANDP4			HANDP4 BE	TTER HANDL	E / TAXES		TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		48%	47%	0%	2%	3%	1000
RG1 GEOGRAPHIC AREAS ONE	Northeast	47%	51%			2%	20°
AREAS ONE	Midwest	48%	48%	1%	0%	3%	16 <sup>-</sup>
	South	49%	44%	0%	4%	2%	26
	South Central	56%	36%		4%	4%	8
	Central Plains	47%	47%	1%	1%	4%	7
	Mountain States	52%	44%			3%	6
	West	39%	54%		4%	4%	14
RG2 GEOGRAPHIC	California	42%	52%		4%	2%	11
AREAS TWO	Florida	45%	48%	1%	4%	2%	7
	Texas	52%	44%		1%	4%	5
	New York	35%	62%			2%	5
	Rest of country	50%	46%	0%	2%	3%	70
RG2012 STATES BY	Safe Republican	57%	38%	0%	2%	3%	29
2012 STATUS	Toss-up	46%	49%	0%	3%	2%	39
	Safe Democrat	41%	54%		2%	3%	30
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	44%	49%	1%	4%	2%	27
	Other states	49%	46%	0%	1%	3%	72
RGEMP UNEMPLOYMENT RATE BY STATE (JUL	10% unemployment	41%	53%		4%	2%	12
	7-9.9% unemployment	49%	46%	0%	2%	3%	71
2012 DATA)	Less than 7% unemployment	48%	46%	1%	2%	3%	15
URBAN URBAN CODE	Rural	58%	35%		3%	4%	12
	Suburban	53%	43%	0%	2%	3%	41
	Urban	40%	55%	1%	1%	3%	17
GENDER GENDER	Male	57%	40%		2%	2%	48
	Female	40%	54%	1%	2%	3%	52
RSEXEMP	Male / employed	59%	39%		1%	1%	30
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	53%	40%		4%	3%	17
	Female / employed	38%	58%	0%	2%	2%	26
	Female / not employed	42%	50%	1%	3%	5%	25
RAGEBG AGE/C	18-29	42%	56%		2%		13
	30-44	44%	52%		3%	1%	28
	45-59	50%	45%	1%	1%	3%	25
	60 and older	51%	41%		2%	5%	32
RAGE RESPONDENT'S	18-34	40%	55%		4%	1%	21
AGE/C	35-44	48%	51%		1%	1%	19
	45-64	51%	44%	1%	1%	3%	35
	65 or over	51%	41%		2%	6%	21
	Unsure / refused	48%	37%		5%	11%	1

HANDP4			HANDP4 BE	ETTER HANDL	E / TAXES		TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL RESPONDENT'S	18-44	44%	53%		3%	1%	416
AGE/C	45-64	51%	44%	1%	1%	3%	357
	65 or over	51%	41%		3%	6%	227
RRAGEFL AGE/C	18-44	44%	53%		3%	1%	416
	45+	51%	43%	0%	2%	4%	584
RR96 AGE / SEX	Male / under 45	54%	42%		3%		198
	Male / 45+	58%	38%		1%	3%	282
	Female / under 45	34%	63%		2%	1%	21
	Female / 45+	44%	48%	1%	2%	5%	302
RRACE	White	56%	39%	0%	2%	3%	750
RESPONDENT'S RACE/C	Black / African American	5%	92%	1%		1%	120
	Hispanic / Latino	38%	57%		4%	1%	90
	Other	42%	49%		1%	8%	40
GENRACE RACE BY	White men	64%	32%		2%	2%	364
GENDER	White women	48%	45%	0%	3%	4%	380
	Black men	13%	87%				4
	Black women		96%	1%		2%	7
	Hispanic men	43%	49%		6%	1%	4
	Hispanic women	34%	65%		2%		4
WHITE SENIORS	White seniors	55%	37%		2%	5%	28
	Other	45%	51%	0%	2%	2%	72
RPARTYID PARTY	Republican	91%	5%		2%	3%	40
IDENTIFICATION/C	Independent	47%	42%	2%	4%	6%	17
	Democrat	8%	89%		2%	1%	43
RPARTY USUAL VOTE	Republican	86%	9%	0%	2%	3%	439
BEHAVIOR/C	Ticket splitter	52%	34%	1%	4%	10%	9
	Democrat	11%	86%	0%	2%	1%	46
PARTISAN PARTISAN	Hard GOP	92%	4%		1%	2%	35
	Soft GOP	76%	15%	1%	4%	4%	9:
	Ticket splitter	51%	34%	1%	5%	9%	6
	Soft DEM	19%	72%	1%	3%	5%	9:
	Hard DEM	7%	91%		2%	1%	38
RIDEOL	Conservative	70%	24%	0%	2%	3%	58
RESPONDENT'S IDEOLOGY/C	Moderate	37%	48%	1%	7%	7%	6
1020100110	Liberal	12%	86%		1%	2%	34
RRIDEOL	Very conservative	79%	18%	0%	1%	1%	21
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	65%	28%	0%	3%	4%	37
IDEOLOGI/C	Moderate / liberal	16%	80%	0%	2%	2%	41:

HANDP4				ETTER HANDL			TOTAL
		Romney	Obama	Both	Neither	Unsure	
RPTYID98 TARGET GROUPS	Republican	91%	5%		2%	3%	400
GROUPS	Independent	47%	42%	2%	4%	6%	170
	Conservative DEM	12%	83%		3%	2%	132
	Mod / lib DEM	6%	91%		2%	1%	298
PARIDEOL PARTY /	Liberal DEM	7%	91%		0%	1%	296
IDEOLOGY	Mod / conservative DEM	17%	76%	1%	4%	2%	174
	Independent	52%	34%	1%	4%	10%	9
	Mod / liberal GOP	52%	39%		4%	6%	4
	Conservative GOP	90%	5%	0%	2%	2%	39
TEAMEM IDENTIFY	Yes / strongly	81%	17%		1%	1%	15
WITH TEA PARTY MOVEMENT	Yes	78%	13%	2%	5%	1%	5
	Unsure	49%	43%		1%	6%	7
	No	65%	30%		2%	3%	24
	No / strongly	25%	70%	0%	2%	3%	47
REDUC	Less than high school	29%	67%	2%		1%	5
RESPONDENT'S EDUCATION/C	High school graduate	55%	37%	0%	2%	5%	20
EBOOM TO WO	Some college	43%	50%	0%	3%	4%	26
	College graduate	49%	48%		2%	1%	48
SEXEDUC SEX /	College men	56%	41%		2%	1%	35
DUCATION	Non-college men	59%	36%		2%	3%	12
	College women	39%	55%	0%	2%	3%	39
	Non-college women	41%	51%	2%	2%	5%	12
SEXEDWH NON-COLLEGE	White non-college graduate	58%	35%	1%	2%	4%	36
GRADUATES	Minority non-college graduate	20%	75%	1%	2%	3%	15
	Others	49%	48%		2%	1%	48
SEXEDWG NON-COLLEGE	White male non-college graduates	63%	31%		2%	3%	17
GRADUATES BY GENDER	White female non-college graduates	52%	39%	1%	2%	5%	18
	Minority male non-college graduates	29%	66%		5%		5
	Minority female non-college graduates	14%	80%	1%	1%	4%	9
	Other	49%	48%		2%	1%	48
RUNION MEMBER OF	Union household	40%	59%			1%	13
LABOR UNION/C	Non-union household	49%	45%	0%	2%	3%	86
RMARITAL MARITAL	Single	33%	64%	1%	3%		17
STATUS/C	Married	57%	38%	0%	2%	_	61
	No longer married	34%	60%		2%	4%	21
RRMARITA MARITAL STATUS/C	Single / no longer married	33%	62%	0%	2%	2%	39
	Married	57%	38%	0%	2%	3%	61

HANDP4			HANDP4 BI	ETTER HANDL	E / TAXES		TOTAL
		Romney	Obama	Both	Neither	Unsure	
MOMDAD PARENTS	Dad	62%	35%		2%	1%	146
	Mom	34%	61%	1%	3%	1%	189
BUNDY MARITAL	Married / children	55%	41%	0%	2%	1%	253
STATUS / CHILDREN	Married / no children	59%	36%	0%	2%	4%	357
	Divorced / children	19%	78%		4%		32
	Divorced / no children	30%	65%			5%	90
	Single / children	17%	76%		7%		35
	Single / no children	37%	61%	1%	2%		138
	Other / mixed	42%	50%		3%	5%	95
GENMAR1 GENDER	Single women	28%	68%	1%	2%		93
AND MARITAL	Married women	48%	46%	1%	2%	4%	290
	No longer married women	31%	62%		3%	5%	137
	Single men	38%	58%		4%		80
	Married men	66%	31%		2%	2%	320
	No longer married men	39%	58%		1%	2%	80
GENMAR2 GENDER,	White single men	51%	46%		3%		46
MARITAL, AND RACE	White single women	36%	59%		5%		48
	White married men	72%	24%		2%	2%	261
	White married women	53%	40%	1%	2%	4%	242
	White no longer married men	41%	55%		1%	2%	57
	White no longer married women	42%	50%		3%	5%	96
	Other	23%	73%	0%	2%	2%	250
MOMMAR MOTHERS	Single mothers	12%	79%		9%		27
BY MARITAL STATUS	Married mothers	45%	51%	1%	2%	2%	128
	No longer married mothers	11%	86%		3%		34
	Non-mothers	51%	44%	0%	2%	3%	811
MOMRACE MOTHERS	White mothers	46%	48%	1%	4%	1%	130
BY RACE	Non-white mothers	7%	92%			1%	59
	Non-mothers	51%	44%	0%	2%	3%	811
ECONCLA2	Upper class	56%	43%		1%		66
ECONOMIC CLASS	Middle class	51%	44%	0%	2%	2%	756
	Low income	32%	62%	1%	1%	4%	167
	Working class	27%	73%				5
	Unemployed	35%	27%			39%	6
FAMCLASS	Upper class	56%	43%		1%		66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	55%	39%	0%	2%	3%	550
	Middle class / not married or parent	38%	58%		2%	2%	206
	Lower class	32%	61%	1%	1%	5%	178

HANDP4		<u> </u>	HANDP4 BE	TTER HANDL	E / TAXES		TOTAL
		Romney	Obama	Both	Neither	Unsure	
RDENOM RESPONDENT'S	Catholic	56%	40%		2%	2%	186
RELIGION/C	Protestant	54%	39%		3%	4%	159
	Baptist	49%	48%	1%		2%	155
	Fundamentalist / Pentecostal	55%	38%	1%	4%	2%	181
	Other	53%	42%	1%	2%	3%	112
	No affiliation	25%	71%		2%	2%	206
RDENOMFR HOW	At least once a week	64%	31%	0%	2%	2%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	41%	55%		2%	2%	169
	Infrequently	45%	50%	1%	2%	3%	16
	Never	51%	34%		4%	11%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	57%	39%	0%	2%	2%	552
ATTEND CHURCH/C	Infrequently / never	46%	47%	0%	3%	4%	202
CHURCH2 RELIGIOUS	Active Catholic	63%	32%		3%	2%	88
FOCUS	Active Protestant	69%	25%		3%	2%	6
	Active Baptist	55%	41%	1%		3%	8
	Active Fundamentalist / Pentecostal	67%	29%		3%	2%	110
	Active Other	74%	26%				34
	Non-active	38%	57%	0%	2%	3%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	65%	33%		1%	1%	15
	Male not evangelical	52%	43%		2%	2%	32
	Female born again / evangelicals	59%	33%	1%	2%	5%	17
	Female not evangelical	29%	65%	1%	2%	3%	34
RACEVANG RACE /	White Evangelical	79%	17%		1%	4%	24
EVANGELICAL	Non-white Evangelical	18%	77%	1%	2%	1%	9
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	87%	8%		1%	3%	20
CHRISTIANS	Non-white conservative Christians	21%	73%	2%	4%		5
	White non-conservative Christians	34%	62%			4%	3
	Non-white non-conservative Christians	15%	83%			2%	3
RGUNOWN GUN	Gun owner HH	61%	34%	0%	2%	2%	45
OWNER IN HOUSEHOLD/C	Non-gun owner HH	37%	58%	0%	2%	3%	549
RDIRECT DIRECTION	Right direction	6%	92%		1%	2%	39
THINGS IN COUNTRY ARE GOING/C	Unsure	17%	73%	1%	4%	5%	6
L GOINGIO	Wrong track	82%	12%	0%	3%	3%	54:

HANDP4			HANDP4 BE	ETTER HANDL	E / TAXES	HANDP4 BETTER HANDLE / TAXES					
		Romney	Obama	Both	Neither	Unsure					
RGENCONG GENERIC	Republican	91%	5%	0%	2%	2%	47:				
CONGRESSIONAL BALLOT/C	Undecided	29%	44%	1%	7%	18%	6				
	Democrat	6%	91%		2%	1%	45				
RRMII MOST	Pocketbook issues	56%	40%	0%	2%	3%	72				
IMPORTANT ISSUE/C	Nat'l security issues	46%	46%		6%	2%	5				
	Education	14%	83%		2%	1%	9				
	Medicare / SS	15%	76%	2%	5%	2%	6				
	Other	39%	53%		2%	5%	7:				
RBOID BARACK	Favorable	8%	89%	1%	2%	1%	49				
OBAMA NAME ID/C	Unfavorable	89%	6%		2%	3%	48				
	No opinion	42%	17%		10%	30%	2:				
RMRID MITT ROMNEY	Favorable	90%	6%	1%	1%	2%	49				
NAME ID/C	Unfavorable	4%	91%		3%	2%	46				
	No opinion	23%	48%		8%	21%	3				
	Never heard of		100%				:				
RBHOJA BARACK	Approve	7%	89%	0%	1%	2%	49				
OBAMA JOB APPROVAL/C	Unsure	23%	58%	5%	8%	7%	18				
,	Disapprove	90%	4%		3%	3%	48				
RBOJA1 APPROVE	Approve	5%	92%		1%	2%	46				
RBOJA1 APPROVE OBAMA JOB ON ECONOMY/C	Unsure	13%	47%	9%	13%	19%	1				
20011070	Disapprove	85%	8%	0%	3%	3%	528				
RBOJA3 APPROVE	Approve	3%	95%	0%	1%	0%	40				
OBAMA JOB ON BUDGET &	Unsure	11%	63%		6%	20%	2				
SPENDING/C	Disapprove	81%	12%	0%	3%	4%	57				
HANDP1 BETTER	Romney	90%	5%	0%	2%	3%	51:				
HANDLE / ECONOMY	Obama	2%	95%		1%	1%	45				
	Both	20%	53%	22%		5%	,				
	Neither	21%	30%		50%		1;				
	Unsure	5%	34%		10%	51%	1;				
HANDP7 BETTER	Romney	89%	6%	0%	2%	3%	50				
HANDLE / JOBS	Obama	4%	95%		0%	1%	44:				
	Both		65%	23%		12%	,				
	Neither	6%	26%		63%	5%	1				
	Unsure	34%	32%		6%	28%	2				
RROBAL	Romney	93%	3%		2%	2%	47				
PRESIDENTIAL	Undecided	20%	47%	2%	15%	17%	5				
BALLOT/C	Obama	5%	92%	0%	1%	1%	46				
UPELECT LIKELIHOOD	Extremely likely	48%	48%	0%	1%	2%	52				
OF VOTING IN UPCOMING ELECTION	Very likely	37%	54%	1%	2%	6%	11				
OFCOMING ELECTION	Somewhat likely	39%	57%	. , 0		3%	2				
	Already voted	51%	42%	0%	4%	3%	33				

HANDP4			HANDP4 B	ETTER HANDI	_E / TAXES		TOTAL
		Romney	Obama	Both	Neither	Unsure	
TURNOUT TURNOUT	Most likely 65%	50%	47%		2%	1%	649
OF MOST LIKELY VOTERS	Most likely 70%	51%	46%		2%	1%	701
	Most likely 75%	50%	47%		2%	1%	750
	Most likely 80%	50%	47%	0%	2%	2%	800
	Most likely 85%	50%	47%	0%	2%	2%	850
	100% of sample	48%	47%	0%	2%	3%	1000
TOTAL		48%	47%	0%	2%	3%	1000

HANDP5			HANDP5 BET	TER HANDLE	/ MEDICARE		TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		45%	51%	0%	1%	3%	1000
RG1 GEOGRAPHIC AREAS ONE	Northeast	42%	54%		0%	4%	20
ARLAS ONL	Midwest	43%	51%	1%	1%	4%	16
	South	47%	50%	0%	1%	2%	26
	South Central	57%	38%		2%	3%	8
	Central Plains	47%	49%	1%	1%	2%	7
	Mountain States	48%	48%	1%		2%	6
	West	37%	59%		2%	2%	14
RG2 GEOGRAPHIC	California	38%	58%		2%	1%	11
AREAS TWO	Florida	42%	54%	1%	2%		7
	Texas	51%	46%		1%	2%	5
	New York	31%	66%			3%	5
	Rest of country	47%	49%	0%	1%	3%	70
RG2012 STATES BY	Safe Republican	54%	42%	0%	1%	2%	29
2012 STATUS	Toss-up	44%	52%	1%	1%	2%	39
	Safe Democrat	37%	58%		1%	4%	30
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	41%	54%	1%	1%	2%	27
	Other states	46%	50%	0%	1%	3%	72
RGEMP UNEMPLOYMENT RATE BY STATE (JUL	10% unemployment	36%	59%	1%	3%	1%	12
	7-9.9% unemployment	46%	50%	0%	1%	3%	71
2012 DATA)	Less than 7% unemployment	47%	48%	1%	1%	3%	15
URBAN URBAN CODE	Rural	59%	38%		1%	1%	12
	Suburban	49%	46%	0%	1%	4%	41
	Urban	37%	60%	2%		2%	17
GENDER GENDER	Male	51%	43%	0%	2%	3%	48
	Female	39%	58%	1%	1%	2%	52
RSEXEMP	Male / employed	50%	44%		2%	4%	30
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	54%	42%	1%	1%	2%	17
	Female / employed	36%	62%	0%	0%	2%	26
	Female / not employed	41%	54%	1%	1%	2%	25
RAGEBG AGE/C	18-29	31%	66%		1%	1%	13
	30-44	40%	55%		1%	3%	28
	45-59	49%	46%	1%	0%	3%	25
	60 and older	50%	45%	0%	1%	3%	32
RAGE RESPONDENT'S	18-34	33%	63%		1%	3%	21
AGE/C	35-44	43%	54%		1%	2%	19
	45-64	49%	46%	1%	1%	2%	35
	65 or over	51%	45%		1%	3%	21
	Unsure / refused	51%	33%		,-	16%	1

HANDP5			HANDP5 BET	TER HANDLE	/ MEDICARE		TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL RESPONDENT'S	18-44	38%	59%		1%	2%	416
AGE/C	45-64	49%	46%	1%	1%	2%	357
	65 or over	51%	44%		1%	4%	227
RRAGEFL AGE/C	18-44	38%	59%		1%	2%	416
	45+	50%	45%	1%	1%	3%	584
RR96 AGE / SEX	Male / under 45	46%	47%		3%	4%	198
	Male / 45+	55%	41%	1%	1%	3%	282
	Female / under 45	30%	69%			1%	218
	Female / 45+	45%	50%	1%	1%	3%	302
RRACE	White	53%	42%	0%	1%	3%	750
RESPONDENT'S RACE/C	Black / African American	5%	94%	1%			120
	Hispanic / Latino	28%	68%		3%	2%	90
	Other	40%	54%		3%	3%	40
GENRACE RACE BY	White men	59%	35%	0%	2%	4%	364
GENDER	White women	48%	48%	0%	0%	3%	380
	Black men	13%	87%				49
	Black women		99%	1%			7
	Hispanic men	36%	59%		3%	1%	40
	Hispanic women	19%	77%		2%	2%	44
WHITE SENIORS	White seniors	55%	41%	0%	1%	3%	280
	Other	41%	55%	1%	1%	3%	720
RPARTYID PARTY	Republican	89%	7%	0%	1%	3%	400
IDENTIFICATION/C	Independent	43%	47%	2%	4%	4%	170
	Democrat	4%	93%		0%	2%	430
RPARTY USUAL VOTE	Republican	84%	12%	0%	1%	3%	439
BEHAVIOR/C	Ticket splitter	46%	43%	2%	3%	7%	9
	Democrat	8%	90%	0%	1%	2%	469
PARTISAN PARTISAN	Hard GOP	91%	6%	0%	0%	2%	354
	Soft GOP	69%	19%	2%	4%	6%	99
	Ticket splitter	48%	45%	1%	2%	4%	6
	Soft DEM	14%	80%	1%	3%	2%	9
	Hard DEM	4%	94%		0%	2%	380
RIDEOL	Conservative	68%	27%	0%	1%	4%	58
RESPONDENT'S IDEOLOGY/C	Moderate	37%	49%	3%	6%	6%	6
	Liberal	8%	91%		0%	1%	34
RRIDEOL	Very conservative	80%	18%	0%		2%	21:
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	61%	33%	0%	2%	4%	37:
.520200110	Moderate / liberal	12%	84%	0%	1%	1%	415

HANDP5			HANDP5 BET	TER HANDLE	/ MEDICARE		TOTAL
		Romney	Obama	Both	Neither	Unsure	
RPTYID98 TARGET GROUPS	Republican	89%	7%	0%	1%	3%	400
GROUPS	Independent	43%	47%	2%	4%	4%	170
	Conservative DEM	7%	88%		1%	4%	132
	Mod / lib DEM	3%	96%			1%	298
PARIDEOL PARTY /	Liberal DEM	4%	95%		0%	1%	29
IDEOLOGY	Mod / conservative DEM	14%	81%	1%	2%	3%	17
	Independent	46%	43%	2%	3%	7%	9
	Mod / liberal GOP	49%	44%		3%	3%	4
	Conservative GOP	89%	7%	0%	1%	3%	39
TEAMEM IDENTIFY	Yes / strongly	81%	16%		1%	1%	15
WITH TEA PARTY MOVEMENT	Yes	74%	14%	3%	6%	3%	5
	Unsure	45%	48%		2%	4%	7
	No	61%	35%		1%	4%	24
	No / strongly	21%	75%	1%	0%	2%	47
REDUC	Less than high school	21%	76%	2%		2%	5
RESPONDENT'S EDUCATION/C	High school graduate	55%	40%	0%	1%	4%	20
	Some college	43%	53%	0%	2%	2%	26
	College graduate	44%	52%	0%	1%	2%	48
SEXEDUC SEX /	College men	50%	45%	0%	2%	3%	35
SEXEDUC SEX / EDUCATION	Non-college men	56%	39%		1%	5%	12
	College women	38%	59%	0%	1%	2%	39
	Non-college women	41%	55%	2%	1%	2%	12
SEXEDWH NON-COLLEGE	White non-college graduate	56%	38%	1%	1%	4%	36
GRADUATES	Minority non-college graduate	19%	79%	1%	1%	0%	15
	Others	44%	52%	0%	1%	2%	48
SEXEDWG NON-COLLEGE	White male non-college graduates	60%	35%		1%	4%	17
GRADUATES BY GENDER	White female non-college graduates	53%	41%	1%	1%	4%	18
	Minority male non-college graduates	27%	69%		3%	1%	5
	Minority female non-college graduates	13%	85%	1%	1%		9
	Other	44%	52%	0%	1%	2%	48
RUNION MEMBER OF LABOR UNION/C	Union household	32%	62%		1%	4%	13
LADOR UNION/C	Non-union household	47%	49%	1%	1%	2%	86
RMARITAL MARITAL	Single	25%	72%	1%	1%	1%	17
STATUS/C	Married	54%	41%	0%	1%	3%	61
	No longer married	34%	63%		1%	2%	21
RRMARITA MARITAL STATUS/C	Single / no longer married	30%	67%	0%	1%	2%	39
	Married	54%	41%	0%	1%	3%	61

HANDP5				TER HANDLE			TOTAL
		Romney	Obama	Both	Neither	Unsure	
MOMDAD PARENTS	Dad	55%	38%	1%	2%	4%	146
	Mom	34%	64%	1%		1%	189
BUNDY MARITAL	Married / children	50%	45%	1%	1%	3%	253
STATUS / CHILDREN	Married / no children	57%	38%	0%	1%	3%	357
	Divorced / children	22%	78%				32
	Divorced / no children	27%	69%		1%	4%	90
	Single / children	20%	80%				35
	Single / no children	27%	69%	1%	1%	2%	138
	Other / mixed	44%	54%		1%	2%	95
GENMAR1 GENDER	Single women	21%	78%	1%			93
AND MARITAL	Married women	47%	49%	1%	1%	3%	290
	No longer married women	33%	64%		1%	2%	137
	Single men	30%	64%	1%	2%	3%	80
	Married men	61%	33%	0%	2%	4%	320
	No longer married men	34%	62%		1%	2%	80
GENMAR2 GENDER,	White single men	45%	49%	2%		5%	46
MARITAL, AND RACE	White single women	36%	64%				48
	White married men	66%	28%	0%	2%	4%	261
	White married women	52%	44%	1%	1%	3%	242
	White no longer married men	38%	59%		2%	1%	57
	White no longer married women	46%	52%			2%	96
	Other	19%	78%	0%	1%	1%	250
MOMMAR MOTHERS	Single mothers	14%	86%				27
BY MARITAL STATUS	Married mothers	44%	54%	1%		2%	128
	No longer married mothers	13%	87%				34
	Non-mothers	47%	48%	0%	1%	3%	811
MOMRACE MOTHERS	White mothers	47%	50%	1%		2%	130
BY RACE	Non-white mothers	4%	96%				59
	Non-mothers	47%	48%	0%	1%	3%	811
ECONCLA2	Upper class	48%	50%			2%	66
ECONOMIC CLASS	Middle class	48%	48%	0%	1%	3%	756
	Low income	30%	66%	1%	2%	2%	167
	Working class	27%	73%				5
	Unemployed	52%	27%			21%	•
FAMCLASS	Upper class	48%	50%			2%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	53%	42%	0%	1%	3%	550
	Middle class / not married or parent	35%	62%	0%	1%	2%	206
	Lower class	30%	65%	1%	2%	2%	178

HANDP5			HANDP5 BET	TER HANDLE	/ MEDICARE		TOTAL
_		Romney	Obama	Both	Neither	Unsure	
RDENOM	Catholic	50%	46%		2%	2%	186
RESPONDENT'S RELIGION/C	Protestant	53%	46%			1%	159
	Baptist	51%	48%	1%		1%	155
	Fundamentalist / Pentecostal	52%	42%	1%	2%	3%	181
	Other	48%	43%	2%	0%	5%	112
	No affiliation	21%	74%		2%	3%	206
RDENOMFR HOW	At least once a week	61%	36%	0%	0%	2%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	38%	60%		1%	2%	169
	Infrequently	44%	53%	1%	1%	1%	161
	Never	48%	40%		4%	8%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	54%	43%	0%	1%	2%	552
ATTEND CHURCH/C	Infrequently / never	45%	51%	0%	2%	2%	202
CHURCH2 RELIGIOUS	Active Catholic	56%	40%		2%	3%	88
FOCUS	Active Protestant	65%	34%			1%	66
	Active Baptist	55%	43%	1%		1%	85
	Active Fundamentalist / Pentecostal	65%	32%			2%	110
	Active Other	73%	21%			7%	34
	Non-active	35%	61%	1%	2%	3%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	63%	34%		2%	1%	157
	Male not evangelical	45%	48%	0%	2%	4%	323
	Female born again / evangelicals	59%	36%	1%	0%	4%	179
	Female not evangelical	28%	69%	1%	1%	1%	341
RACEVANG RACE /	White Evangelical	79%	18%		0%	3%	244
EVANGELICAL	Non-white Evangelical	14%	82%	1%	2%	1%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	87%	10%			3%	205
CHRISTIANS	Non-white conservative Christians	18%	73%	2%	4%	2%	54
	White non-conservative Christians	37%	57%		3%	4%	38
	Non-white non-conservative Christians	7%	93%				38
RGUNOWN GUN	Gun owner HH	58%	38%	1%	1%	2%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	34%	61%	0%	1%	3%	549
RDIRECT DIRECTION	Right direction	2%	97%	0%		1%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	15%	79%	1%	1%	3%	64
	Wrong track	79%	14%	0%	2%	4%	542

HANDP5		<u> </u>		TER HANDLE			TOTAL
	<b>.</b>	Romney	Obama	Both	Neither	Unsure	
RGENCONG GENERIC CONGRESSIONAL	Republican	88%	7%	0%	1%	3%	472
BALLOT/C	Undecided	26%	51%	4%	5%	14%	69
	Democrat	3%	96%		1%	1%	459
RRMII MOST	Pocketbook issues	52%	44%	0%	1%	3%	724
IMPORTANT ISSUE/C	Nat'l security issues	46%	47%	2%	3%	2%	50
	Education	11%	88%			1%	94
	Medicare / SS	14%	78%	2%	5%	1%	60
	Other	39%	57%			4%	72
RBOID BARACK	Favorable	4%	94%	1%	0%	1%	498
OBAMA NAME ID/C	Unfavorable	87%	8%	0%	2%	3%	480
	No opinion	39%	35%		8%	18%	23
RMRID MITT ROMNEY	Favorable	86%	10%	1%	0%	3%	498
NAME ID/C	Unfavorable	2%	94%	0%	2%	2%	465
	No opinion	25%	61%		2%	12%	35
	Never heard of		100%				2
RBHOJA BARACK	Approve	3%	94%	1%		2%	493
OBAMA JOB APPROVAL/C	Unsure	11%	69%	5%	11%	3%	18
	Disapprove	88%	7%	0%	2%	3%	489
RBOJA1 APPROVE	Approve	2%	96%	0%		1%	461
OBAMA JOB ON ECONOMY/C	Unsure	20%	59%	9%	13%		11
	Disapprove	82%	11%	1%	2%	4%	528
RBOJA3 APPROVE	Approve	2%	97%	0%		1%	406
OBAMA JOB ON BUDGET &	Unsure	14%	80%			6%	23
SPENDING/C	Disapprove	76%	17%	0%	2%	4%	571
HANDP1 BETTER	Romney	85%	10%	0%	1%	3%	513
HANDLE / ECONOMY	Obama	1%	97%	0%	0%	1%	451
	Both	20%	58%	22%			9
	Neither	5%	31%		50%	15%	13
	Unsure	10%	53%			38%	13
HANDP7 BETTER	Romney	86%	10%	0%	1%	3%	504
HANDLE / JOBS	Obama	2%	97%		0%	1%	445
	Both		65%	23%		12%	9
	Neither		51%		41%	7%	17
	Unsure	26%	50%			24%	25
RROBAL	Romney	90%	6%		1%	3%	475
PRESIDENTIAL BALLOT/C	Undecided	19%	52%	3%	11%	14%	56
BALLOT/C	Obama	2%	96%	1%	0%	1%	469
UPELECT LIKELIHOOD	Extremely likely	45%	51%	0%	1%	3%	526
OF VOTING IN UPCOMING ELECTION	Very likely	40%	57%	1%		3%	118
O. OOMING ELECTION	Somewhat likely	31%	69%				20
	Already voted	47%	48%	1%	2%	3%	337

HANDP5			HANDP5 BET	TER HANDLE	/ MEDICARE		TOTAL
		Romney	Obama	Both	Neither	Unsure	
TURNOUT TURNOUT	Most likely 65%	48%	50%	0%	0%	2%	649
OF MOST LIKELY VOTERS	Most likely 70%	48%	50%	0%	1%	2%	701
	Most likely 75%	48%	50%	0%	1%	1%	750
	Most likely 80%	47%	50%	0%	1%	2%	800
	Most likely 85%	47%	50%	0%	1%	2%	850
	100% of sample	45%	51%	0%	1%	3%	1000
TOTAL		45%	51%	0%	1%	3%	1000

HANDP6		HANDP6 B	BETTER HANDI	LE / STANDING CLASS	JUP FOR THE	: MIDDLE	TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		43%	54%	1%	2%	1%	1000
RG1 GEOGRAPHIC	Northeast	40%	58%	1%	0%	1%	20
AREAS ONE	Midwest	43%	51%	3%	2%	1%	16
	South	44%	52%		2%	2%	26
	South Central	57%	37%		5%	1%	8
	Central Plains	40%	54%	2%	3%	1%	7
	Mountain States	48%	51%		1%		6
	West	35%	64%		1%	1%	14
RG2 GEOGRAPHIC	California	41%	58%		1%		11
AREAS TWO	Florida	41%	57%		1%	1%	7
	Texas	54%	40%		4%	2%	5
	New York	31%	69%				5
	Rest of country	43%	52%	1%	2%	2%	70
RG2012 STATES BY	Safe Republican	51%	44%	0%	3%	2%	29
2012 STATUS	Toss-up	43%	54%	1%	1%	1%	39
	Safe Democrat	35%	62%	1%	1%	1%	30
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	41%	55%	1%	1%	1%	27
	Other states	43%	53%	1%	2%	1%	72
RGEMP	10% unemployment	38%	60%		2%		12
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	44%	52%	1%	2%	2%	71
2012 DATA)	Less than 7% unemployment	40%	56%	1%	2%	1%	15
URBAN URBAN CODE	Rural	56%	41%	1%	2%	1%	12
	Suburban	48%	48%	1%	1%	2%	41
	Urban	36%	62%	1%	1%	0%	17
GENDER GENDER	Male	51%	45%	1%	2%	1%	48
	Female	35%	62%	1%	1%	2%	52
RSEXEMP	Male / employed	51%	46%	1%	2%	1%	30
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	52%	43%	1%	2%	1%	17
	Female / employed	32%	66%	1%	1%	2%	26
	Female / not employed	39%	58%	0%	1%	2%	25
RAGEBG AGE/C	18-29	30%	68%	1%	1%		13
	30-44	37%	61%	1%	1%	1%	28
	45-59	46%	48%	1%	2%	3%	25
	60 and older	50%	46%	1%	3%	1%	32
RAGE RESPONDENT'S	18-34	29%	68%	1%	1%	1%	21
AGE/C	35-44	41%	58%		1%		19
	45-64	47%	48%	1%	2%	2%	35
	65 or over	50%	45%	1%	2%	2%	21
	Unsure / refused	52%	37%		12%		1

HANDP6		HANDP6 B	BETTER HAND	LE / STANDIN CLASS	G UP FOR THE	MIDDLE	TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL RESPONDENT'S	18-44	35%	63%	1%	1%	0%	416
AGE/C	45-64	47%	48%	1%	2%	2%	357
	65 or over	50%	45%	1%	3%	1%	227
RRAGEFL AGE/C	18-44	35%	63%	1%	1%	0%	416
	45+	48%	47%	1%	2%	2%	584
RR96 AGE / SEX	Male / under 45	47%	51%	0%	2%		198
	Male / 45+	54%	41%	1%	3%	1%	282
	Female / under 45	24%	74%	1%		1%	218
	Female / 45+	43%	53%	0%	2%	2%	302
RRACE	White	51%	45%	1%	2%	1%	750
RESPONDENT'S RACE/C	Black / African American	4%	94%			2%	120
	Hispanic / Latino	26%	70%		3%		90
	Other	36%	57%	2%	2%	3%	40
GENRACE RACE BY	White men	59%	37%	1%	2%	1%	364
GENDER	White women	44%	52%	1%	1%	2%	380
	Black men	11%	89%				49
	Black women		97%			3%	7
	Hispanic men	32%	63%		5%		40
	Hispanic women	21%	78%		2%		4
WHITE SENIORS	White seniors	54%	41%	1%	2%	1%	280
	Other	38%	58%	1%	1%	1%	720
RPARTYID PARTY	Republican	84%	13%	1%	1%	2%	400
IDENTIFICATION/C	Independent	42%	47%	2%	6%	3%	170
	Democrat	5%	94%		0%	1%	430
RPARTY USUAL VOTE	Republican	80%	15%	1%	2%	2%	439
BEHAVIOR/C	Ticket splitter	40%	51%		4%	4%	9
	Democrat	9%	90%	0%	1%	0%	469
PARTISAN PARTISAN	Hard GOP	85%	11%	1%	1%	1%	35
	Soft GOP	68%	23%	1%	5%	3%	9:
	Ticket splitter	44%	48%		5%	4%	6
	Soft DEM	12%	83%	2%	3%		9:
	Hard DEM	5%	94%		0%	1%	38
RIDEOL	Conservative	64%	31%	1%	2%	2%	58
RESPONDENT'S IDEOLOGY/C	Moderate	38%	53%	3%	5%	2%	6
1220200110	Liberal	8%	91%		1%	0%	34
RRIDEOL	Very conservative	76%	21%	1%	1%	1%	21:
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	57%	37%	1%	2%	2%	373
IDLULUGT/C	Moderate / liberal	13%	85%	0%	1%	0%	419

HANDP6		HANDP6 E	BETTER HAND	LE / STANDIN CLASS	G UP FOR THE	MIDDLE	TOTAL
		Romney	Obama	Both	Neither	Unsure	
RPTYID98 TARGET GROUPS	Republican	84%	13%	1%	1%	2%	400
GROUPS	Independent	42%	47%	2%	6%	3%	170
	Conservative DEM	12%	86%		1%	2%	132
	Mod / lib DEM	2%	97%		0%		298
PARIDEOL PARTY /	Liberal DEM	4%	96%		1%		296
IDEOLOGY	Mod / conservative DEM	17%	79%	1%	1%	1%	174
	Independent	40%	51%		4%	4%	91
	Mod / liberal GOP	53%	42%		2%	3%	49
	Conservative GOP	83%	12%	1%	2%	1%	390
TEAMEM IDENTIFY	Yes / strongly	77%	19%		2%	2%	152
WITH TEA PARTY MOVEMENT	Yes	72%	16%	3%	6%	3%	59
	Unsure	44%	47%	1%	2%	7%	70
	No	58%	38%	2%	2%	1%	243
	No / strongly	21%	78%	0%	1%	0%	476
REDUC	Less than high school	25%	72%	1%		2%	50
RESPONDENT'S EDUCATION/C	High school graduate	52%	43%		2%	4%	205
	Some college	40%	57%	1%	2%	0%	265
	College graduate	43%	54%	1%	1%	1%	480
SEXEDUC SEX /	College men	50%	46%	1%	2%	1%	354
EDUCATION	Non-college men	54%	42%	0%	2%	1%	126
	College women	34%	64%	1%	1%	1%	392
	Non-college women	38%	55%		1%	6%	128
SEXEDWH NON-COLLEGE	White non-college graduate	54%	41%	1%	2%	2%	368
GRADUATES	Minority non-college graduate	15%	81%		2%	2%	151
	Others	43%	54%	1%	1%	1%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	60%	36%	1%	3%	1%	179
GRADUATES BY GENDER	White female non-college graduates	49%	46%	1%	1%	3%	189
	Minority male non-college graduates	21%	75%		3%	1%	59
	Minority female non-college graduates	12%	86%		1%	2%	93
	Other	43%	54%	1%	1%	1%	480
RUNION MEMBER OF LABOR UNION/C	Union household	31%	66%	1%	1%		133
LADOK UNION/C	Non-union household	45%	52%	1%	2%	1%	867
RMARITAL MARITAL	Single	25%	73%	1%	1%	1%	173
STATUS/C	Married	51%	45%	1%	1%	1%	610
	No longer married	33%	62%		3%	2%	217

HANDP6		HANDP6 E	BETTER HAND	DLE / STANDIN CLASS	G UP FOR THI	E MIDDLE	TOTAL
		Romney	Obama	Both	Neither	Unsure	
RRMARITA MARITAL STATUS/C	Single / no longer married	30%	67%	0%	2%	1%	390
	Married	51%	45%	1%	1%	1%	610
MOMDAD PARENTS	Dad	55%	42%		2%	1%	146
	Mom	28%	69%	1%	1%	1%	189
BUNDY MARITAL	Married / children	45%	51%	1%	1%	1%	253
STATUS / CHILDREN	Married / no children	56%	40%	1%	1%	1%	357
	Divorced / children	26%	71%		3%		32
	Divorced / no children	26%	71%		2%	1%	90
	Single / children	20%	80%				35
	Single / no children	26%	71%	1%	1%	1%	138
	Other / mixed	42%	51%		4%	3%	95
GENMAR1 GENDER	Single women	21%	78%			1%	93
AND MARITAL	Married women	41%	56%	1%	1%	1%	290
	No longer married women	33%	62%		2%	3%	137
	Single men	29%	68%	2%	2%		80
	Married men	61%	35%	1%	2%	1%	320
	No longer married men	34%	62%		4%		80
GENMAR2 GENDER,	White single men	42%	57%	2%			46
MARITAL, AND RACE	White single women	34%	66%				48
	White married men	67%	28%	1%	2%	1%	261
	White married women	45%	51%	1%	1%	2%	242
	White no longer married men	38%	58%		4%		57
	White no longer married women	45%	49%		2%	3%	96
	Other	17%	80%	0%	2%	1%	250
MOMMAR MOTHERS	Single mothers	21%	79%				27
BY MARITAL STATUS	Married mothers	32%	64%	2%	1%	2%	128
	No longer married mothers	17%	80%		3%		34
	Non-mothers	46%	50%	1%	2%	1%	811
MOMRACE MOTHERS	White mothers	39%	56%	2%	1%	2%	130
BY RACE	Non-white mothers	3%	97%				59
	Non-mothers	46%	50%	1%	2%	1%	811
ECONCLA2	Upper class	36%	62%	2%			66
ECONOMIC CLASS	Middle class	47%	50%	1%	2%	1%	756
	Low income	26%	67%	0%	2%	4%	167
	Working class	17%	83%				5
	Unemployed	52%	27%			21%	6

HANDP6		HANDP6 B	ETTER HANDI	LE / STANDINO CLASS	G UP FOR THE	MIDDLE	TOTAL
		Romney	Obama	Both	Neither	Unsure	
FAMCLASS ECONOMIC CLASS	Upper class	36%	62%	2%			66
AND FAMILY STATUS	Middle class family	53%	44%	1%	2%	1%	550
	Middle class / not married or parent	33%	65%	1%	2%		206
	Lower class	27%	66%	0%	2%	4%	178
RDENOM RESPONDENT'S	Catholic	47%	48%	0%	2%	2%	186
RELIGION/C	Protestant	49%	46%	1%	1%	3%	159
	Baptist	47%	51%		1%	1%	15
	Fundamentalist / Pentecostal	50%	46%	1%	2%	1%	18 <sup>-</sup>
	Other	44%	52%	2%	2%		112
	No affiliation	24%	74%		2%	0%	200
RDENOMFR HOW	At least once a week	57%	40%	1%	1%	1%	38
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	38%	58%	1%	1%	1%	169
	Infrequently	39%	58%		2%	2%	16 <sup>-</sup>
	Never	46%	44%		5%	6%	4
RRDENOMF HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week / monthly	51%	46%	1%	1%	1%	552
	Infrequently / never	40%	55%		2%	2%	20
CHURCH2 RELIGIOUS FOCUS	Active Catholic	52%	43%	1%	1%	3%	8
	Active Protestant	57%	36%	2%	2%	2%	6
	Active Baptist	55%	43%		1%	1%	8
	Active Fundamentalist / Pentecostal	61%	37%	0%	0%	1%	110
	Active Other	56%	44%				3
	Non-active	34%	62%	1%	2%	1%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	58%	37%	2%	3%	0%	15
	Male not evangelical	48%	49%	1%	2%	1%	32
	Female born again / evangelicals	51%	43%	1%	1%	4%	179
	Female not evangelical	27%	71%	0%	1%	1%	34
RACEVANG RACE /	White Evangelical	70%	25%	2%	2%	2%	24
EVANGELICAL	Non-white Evangelical	12%	82%	1%	3%	2%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	76%	19%	2%	1%	2%	20
CHRISTIANS	Non-white conservative Christians	17%	74%		5%	3%	5
	White non-conservative Christians	35%	57%		4%	3%	3
	Non-white non-conservative Christians	5%	93%	2%			3
RGUNOWN GUN	Gun owner HH	56%	41%	1%	2%	0%	45 <sup>-</sup>
OWNER IN HOUSEHOLD/C	Non-gun owner HH	32%	64%	1%	2%	2%	549

HANDP6		HANDP6 E	BETTER HAND	LE / STANDING CLASS	G UP FOR THE	E MIDDLE	TOTAL
		Romney	Obama	Both	Neither	Unsure	
RDIRECT DIRECTION THINGS IN COUNTRY	Right direction	2%	97%		0%	1%	394
ARE GOING/C	Unsure	13%	81%	4%	1%	1%	64
	Wrong track	76%	19%	1%	3%	2%	54
RGENCONG GENERIC	Republican	83%	12%	1%	2%	2%	47
CONGRESSIONAL BALLOT/C	Undecided	27%	61%	2%	7%	3%	6
	Democrat	4%	95%		1%	0%	45
RRMII MOST	Pocketbook issues	50%	46%	1%	2%	1%	72
IMPORTANT ISSUE/C	Nat'l security issues	42%	54%		3%	1%	5
	Education	11%	88%			1%	9
	Medicare / SS	14%	81%		3%	2%	6
	Other	38%	56%		2%	4%	7:
RBOID BARACK	Favorable	4%	95%	0%	0%	1%	49
OBAMA NAME ID/C	Unfavorable	84%	11%	1%	3%	2%	48
	No opinion	32%	44%	3%	10%	11%	2
RMRID MITT ROMNEY	Favorable	83%	13%	1%	2%	2%	49
NAME ID/C	Unfavorable	2%	96%		2%	0%	46
	No opinion	16%	73%	2%	3%	5%	3:
	Never heard of		100%				
RBHOJA BARACK	Approve	4%	95%	0%	0%	0%	49
OBAMA JOB APPROVAL/C	Unsure	23%	61%	5%	3%	8%	1
711 1 110 1/12/0	Disapprove	83%	12%	1%	3%	2%	48
RBOJA1 APPROVE	Approve	3%	97%		0%	0%	46
OBAMA JOB ON ECONOMY/C	Unsure	7%	59%	16%	13%	6%	1
EGGNOWITO	Disapprove	79%	16%	1%	3%	2%	52
RBOJA3 APPROVE	Approve	2%	97%		0%	1%	40
OBAMA JOB ON BUDGET &	Unsure	10%	86%	3%			2
SPENDING/C	Disapprove	73%	21%	1%	3%	2%	57
HANDP1 BETTER	Romney	82%	14%	1%	1%	1%	51:
HANDLE / ECONOMY	Obama	1%	99%		0%	0%	45
	Both		80%	8%		11%	
	Neither	13%	41%		42%	5%	1:
	Unsure	12%	53%		15%	19%	1
HANDP7 BETTER	Romney	82%	13%	1%	2%	2%	50
HANDLE / JOBS	Obama	1%	98%		0%	0%	44
	Both	1 .,3	79%	9%	3,3	12%	
	Neither	16%	55%	3,0	29%		1
	Unsure	20%	65%		12%	2%	2
RROBAL	Romney	87%	9%	1%	2%	1%	47
PRESIDENTIAL	Undecided	15%	59%	6%	13%	6%	5
BALLOT/C	Obama	13%	98%	0 /0	0%	1%	46

HANDP6		HANDP6 E	HANDP6 BETTER HANDLE / STANDING UP FOR THE MIDDLE CLASS					
		Romney	Obama	Both	Neither	Unsure		
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	43%	52%	1%	2%	1%	526	
	Very likely	36%	63%		0%	0%	118	
	Somewhat likely	32%	68%				20	
	Already voted	46%	51%	0%	2%	1%	337	
TURNOUT TURNOUT	Most likely 65%	45%	54%	0%	1%	1%	649	
OF MOST LIKELY VOTERS	Most likely 70%	45%	53%	0%	1%	1%	701	
	Most likely 75%	45%	52%	0%	1%	1%	750	
	Most likely 80%	45%	52%	0%	1%	1%	800	
	Most likely 85%	45%	52%	0%	1%	1%	850	
	100% of sample	43%	54%	1%	2%	1%	1000	
TOTAL	OTAL		54%	1%	2%	1%	1000	

HANDP7			HANDP7 BI	ETTER HANDL	E / JOBS		TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		50%	45%	1%	2%	2%	1000
RG1 GEOGRAPHIC AREAS ONE	Northeast	48%	49%			3%	201
AREAS UNE	Midwest	50%	48%	1%	1%		16
	South	51%	43%	0%	4%	2%	26
	South Central	62%	29%	2%	4%	3%	8
	Central Plains	54%	43%	1%		2%	7
	Mountain States	55%	38%	2%		4%	6
	West	42%	51%	1%	2%	4%	14
RG2 GEOGRAPHIC	California	45%	50%	1%	2%	2%	11
AREAS TWO	Florida	50%	43%	1%	4%	2%	7
	Texas	59%	33%	3%	3%	3%	5
	New York	34%	62%			3%	5
	Rest of country	52%	43%	1%	1%	3%	70
RG2012 STATES BY	Safe Republican	58%	36%	1%	2%	2%	29
2012 STATUS	Toss-up	50%	45%	1%	2%	2%	39
	Safe Democrat	43%	52%	1%	1%	3%	30
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	48%	46%	1%	3%	2%	27
	Other states	51%	44%	1%	1%	3%	72
RGEMP UNEMPLOYMENT RATE BY STATE (JUL	10% unemployment	46%	48%	1%	2%	3%	12
	7-9.9% unemployment	50%	45%	1%	2%	2%	71
2012 DATA)	Less than 7% unemployment	54%	40%	2%	0%	3%	15
URBAN URBAN CODE	Rural	60%	32%		4%	4%	12
	Suburban	55%	40%	1%	1%	3%	41
	Urban	43%	52%	1%	0%	3%	17
GENDER GENDER	Male	58%	37%	1%	1%	2%	48
	Female	44%	51%	1%	2%	3%	52
RSEXEMP	Male / employed	57%	39%	1%	1%	2%	30
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	59%	35%	1%	1%	3%	17
	Female / employed	41%	55%	1%	0%	2%	26
	Female / not employed	46%	47%	0%	4%	3%	25
RAGEBG AGE/C	18-29	39%	55%	3%	1%	1%	13
	30-44	47%	48%		3%	2%	28
	45-59	52%	43%	1%	1%	3%	25
	60 and older	56%	39%	0%	1%	3%	32
RAGE RESPONDENT'S AGE/C	18-34	39%	54%	2%	3%	2%	21
	35-44	51%	46%		2%	1%	19
	45-64	53%	42%	1%	1%	3%	35
	65 or over	56%	38%	0%	1%	4%	21
	Unsure / refused	51%	33%		5%	11%	1

HANDP7			HANDP7 B	ETTER HANDI	LE / JOBS		TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL RESPONDENT'S	18-44	45%	50%	1%	3%	1%	416
AGE/C	45-64	53%	42%	1%	1%	3%	357
	65 or over	56%	38%	0%	2%	4%	227
RRAGEFL AGE/C	18-44	45%	50%	1%	3%	1%	416
	45+	54%	40%	1%	1%	3%	584
RR96 AGE / SEX	Male / under 45	54%	40%	2%	2%	1%	198
	Male / 45+	60%	35%	1%	1%	3%	282
	Female / under 45	37%	59%		3%	1%	218
	Female / 45+	49%	45%	1%	2%	3%	302
RRACE	White	59%	36%	1%	2%	3%	750
RESPONDENT'S RACE/C	Black / African American	8%	88%	1%	2%	1%	120
	Hispanic / Latino	41%	52%	3%	3%	2%	90
	Other	45%	51%	2%		2%	40
GENRACE RACE BY	White men	66%	30%	1%	1%	2%	364
GENDER	White women	52%	42%	0%	2%	3%	380
	Black men	13%	85%			2%	49
	Black women	4%	91%	1%	3%	1%	7
	Hispanic men	43%	47%	5%	3%	1%	4
	Hispanic women	38%	58%		2%	3%	4
WHITE SENIORS	White seniors	61%	34%	0%	1%	3%	280
	Other	46%	49%	1%	2%	2%	72
RPARTYID PARTY	Republican	94%	4%			2%	40
IDENTIFICATION/C	Independent	55%	34%	4%	4%	3%	17
	Democrat	8%	86%	1%	2%	2%	430
RPARTY USUAL VOTE	Republican	88%	8%	0%	1%	2%	439
BEHAVIOR/C	Ticket splitter	55%	32%	4%	1%	7%	9
	Democrat	14%	81%	1%	2%	2%	469
PARTISAN PARTISAN	Hard GOP	94%	4%			2%	35
	Soft GOP	79%	13%	1%	4%	4%	9:
	Ticket splitter	65%	23%	6%	3%	4%	6
	Soft DEM	21%	68%	2%	3%	6%	9:
	Hard DEM	8%	87%	1%	2%	2%	38
RIDEOL	Conservative	75%	21%	1%	2%	2%	58
RESPONDENT'S IDEOLOGY/C	Moderate	43%	42%	4%	6%	6%	6
0200110	Liberal	11%	84%	1%	1%	3%	34
RRIDEOL	Very conservative	81%	15%	0%	1%	2%	21
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	71%	25%	1%	2%	2%	37
.520200110	Moderate / liberal	16%	78%	1%	2%	3%	415

HANDP7			HANDP7 B	ETTER HANDI	_E / JOBS		TOTAL
		Romney	Obama	Both	Neither	Unsure	
RPTYID98 TARGET GROUPS	Republican	94%	4%			2%	400
GROUPS	Independent	55%	34%	4%	4%	3%	170
	Conservative DEM	15%	79%		4%	2%	132
	Mod / lib DEM	6%	89%	1%	2%	3%	298
PARIDEOL PARTY /	Liberal DEM	8%	89%	1%	1%	2%	296
IDEOLOGY	Mod / conservative DEM	25%	67%	1%	5%	2%	174
	Independent	55%	32%	4%	1%	7%	9
	Mod / liberal GOP	53%	39%		2%	5%	4
	Conservative GOP	93%	4%	0%	1%	2%	39
TEAMEM IDENTIFY	Yes / strongly	80%	16%		2%	2%	15
WITH TEA PARTY MOVEMENT	Yes	79%	8%	3%	4%	5%	5
	Unsure	51%	42%	1%	3%	2%	7(
	No	73%	23%	1%	2%	2%	24
	No / strongly	26%	69%	1%	1%	3%	47
REDUC	Less than high school	29%	67%	2%		1%	50
RESPONDENT'S EDUCATION/C	High school graduate	57%	38%	1%	1%	3%	20
EDUCATION	Some college	49%	45%	1%	2%	3%	26
	College graduate	50%	45%	0%	2%	2%	48
SEXEDUC SEX / EDUCATION	College men	57%	38%	1%	2%	2%	35
	Non-college men	58%	36%	1%	1%	4%	120
	College women	43%	51%	0%	2%	3%	39:
	Non-college women	45%	52%	2%	1%	1%	12
SEXEDWH NON-COLLEGE	White non-college graduate	60%	34%	1%	1%	3%	368
GRADUATES	Minority non-college graduate	26%	69%	2%	1%	2%	15
	Others	50%	45%	0%	2%	2%	48
SEXEDWG NON-COLLEGE	White male non-college graduates	64%	31%	2%	1%	3%	17
GRADUATES BY GENDER	White female non-college graduates	57%	37%	1%	2%	3%	18
	Minority male non-college graduates	35%	58%	3%	3%	2%	5
	Minority female non-college graduates	21%	75%	1%	1%	2%	9
	Other	50%	45%	0%	2%	2%	48
RUNION MEMBER OF	Union household	40%	55%	1%	1%	3%	13
LABOR UNION/C	Non-union household	52%	43%	1%	2%	2%	86
RMARITAL MARITAL	Single	36%	59%	2%	1%	2%	17
STATUS/C	Married	59%	37%	1%	2%	2%	61
	No longer married	37%	56%		2%	5%	21
RRMARITA MARITAL STATUS/C	Single / no longer married	37%	57%	1%	2%	4%	39
	Married	59%	37%	1%	2%	2%	61

HANDP7			HANDP7 BI	ETTER HANDI	_E / JOBS		TOTAL
		Romney	Obama	Both	Neither	Unsure	
MOMDAD PARENTS	Dad	61%	35%	1%	2%	2%	146
	Mom	40%	55%		4%	1%	189
BUNDY MARITAL	Married / children	56%	39%	0%	3%	2%	25
STATUS / CHILDREN	Married / no children	61%	35%	1%	1%	2%	35
	Divorced / children	31%	62%		4%	3%	3:
	Divorced / no children	29%	65%			6%	9
	Single / children	20%	80%				3
	Single / no children	40%	53%	2%	1%	3%	13
	Other / mixed	47%	45%		4%	4%	9:
GENMAR1 GENDER	Single women	32%	65%	1%		2%	9:
AND MARITAL	Married women	51%	44%	1%	2%	2%	29
	No longer married women	37%	56%		3%	4%	13
	Single men	41%	51%	3%	2%	3%	8
	Married men	67%	29%	1%	2%	1%	32
	No longer married men	38%	56%			6%	8
GENMAR2 GENDER,	White single men	54%	41%			5%	4
MARITAL, AND RACE	White single women	40%	56%			4%	4
	White married men	73%	23%	1%	2%	1%	26
	White married women	56%	39%	1%	3%	2%	24
	White no longer married men	43%	51%			6%	5
	White no longer married women	49%	44%		2%	5%	9
	Other	26%	69%	2%	2%	2%	25
MOMMAR MOTHERS	Single mothers	21%	79%				2
BY MARITAL STATUS	Married mothers	49%	47%		3%	1%	12
	No longer married mothers	22%	67%		9%	3%	3
	Non-mothers	53%	42%	1%	1%	3%	81
MOMRACE MOTHERS	White mothers	52%	42%		4%	2%	13
BY RACE	Non-white mothers	13%	84%		3%		5
	Non-mothers	53%	42%	1%	1%	3%	81
ECONCLA2	Upper class	55%	45%				6
ECONOMIC CLASS	Middle class	54%	41%	1%	2%	3%	75
	Low income	34%	61%	1%	0%	3%	16
	Working class	27%	73%				
	Unemployed	73%	27%				
FAMCLASS	Upper class	55%	45%				6
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	58%	37%	1%	3%	2%	55
20	Middle class / not married or parent	41%	52%	1%	1%	5%	20
	Lower class	35%	60%	1%	0%	3%	17

HANDP7		<u> </u>	HANDP7 B	ETTER HANDI	_E / JOBS		TOTAL
		Romney	Obama	Both	Neither	Unsure	
RDENOM RESPONDENT'S	Catholic	55%	37%	2%	2%	4%	186
RELIGION/C	Protestant	59%	36%		3%	2%	159
	Baptist	49%	47%	1%	2%	1%	155
	Fundamentalist / Pentecostal	59%	36%	1%	2%	2%	181
	Other	55%	43%			3%	112
	No affiliation	30%	64%	1%	2%	3%	206
RDENOMFR HOW	At least once a week	65%	31%	0%	2%	2%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	42%	52%	1%	2%	3%	169
	Infrequently	51%	46%	1%	0%	2%	16
	Never	50%	40%	3%	6%	2%	4(
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	58%	37%	1%	2%	2%	552
ATTEND CHURCH/C	Infrequently / never	50%	45%	1%	1%	2%	20
CHURCH2 RELIGIOUS	Active Catholic	59%	34%	1%	2%	4%	8
FOCUS	Active Protestant	70%	24%		3%	3%	6
	Active Baptist	53%	41%	1%	3%	2%	8
	Active Fundamentalist / Pentecostal	75%	25%		0%		11
	Active Other	71%	29%				3
	Non-active	41%	53%	1%	2%	3%	61
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	64%	31%	0%	2%	2%	15
	Male not evangelical	54%	40%	2%	1%	3%	32
	Female born again / evangelicals	64%	32%	1%	2%	1%	17
	Female not evangelical	33%	61%	1%	2%	3%	34
RACEVANG RACE /	White Evangelical	82%	16%		1%	2%	24
EVANGELICAL	Non-white Evangelical	18%	74%	2%	4%	1%	9
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	90%	8%		1%	2%	20
CHRISTIANS	Non-white conservative Christians	21%	70%	2%	8%		5
	White non-conservative Christians	39%	60%			2%	3
	Non-white non-conservative Christians	15%	81%	2%		2%	3
RGUNOWN GUN	Gun owner HH	62%	33%	0%	2%	2%	45
OWNER IN HOUSEHOLD/C	Non-gun owner HH	41%	54%	1%	2%	3%	54
RDIRECT DIRECTION	Right direction	6%	89%	1%	2%	2%	39
THINGS IN COUNTRY ARE GOING/C	Unsure	27%	66%	4%		4%	6
3311313	Wrong track	85%	10%	1%	2%	2%	54:

HANDP7			HANDP7 E	BETTER HAND	LE / JOBS		TOTAL
		Romney	Obama	Both	Neither	Unsure	
RGENCONG GENERIC CONGRESSIONAL	Republican	95%	4%	0%	0%	1%	472
BALLOT/C	Undecided	38%	36%	4%	7%	15%	69
	Democrat	7%	88%	1%	2%	2%	459
RRMII MOST	Pocketbook issues	59%	37%	1%	1%	2%	724
IMPORTANT ISSUE/C	Nat'l security issues	50%	38%	2%	3%	7%	50
	Education	15%	81%	3%		2%	94
	Medicare / SS	18%	73%	2%	4%	3%	60
	Other	39%	50%		5%	5%	72
RBOID BARACK	Favorable	10%	85%	1%	1%	3%	498
OBAMA NAME ID/C	Unfavorable	92%	4%		2%	2%	480
	No opinion	66%	13%	8%	6%	7%	2
RMRID MITT ROMNEY	Favorable	93%	5%	0%	0%	2%	498
NAME ID/C	Unfavorable	5%	87%	1%	3%	3%	46
	No opinion	42%	43%	5%	1%	8%	3
	Never heard of		100%				:
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	8%	86%	2%	1%	3%	49
	Unsure	44%	50%		6%		18
7.1. 7. 1.1.0 7.1.2.0	Disapprove	93%	2%	0%	2%	2%	489
RBOJA1 APPROVE	Approve	6%	88%	1%	2%	3%	46
OBAMA JOB ON ECONOMY/C	Unsure	34%	39%	7%	13%	7%	1
200110111170	Disapprove	89%	7%	0%	2%	2%	52
RBOJA3 APPROVE	Approve	4%	91%	1%	2%	2%	40
OBAMA JOB ON BUDGET &	Unsure	21%	59%	3%		17%	2:
SPENDING/C	Disapprove	84%	11%	1%	2%	2%	57
HANDP1 BETTER	Romney	94%	4%	0%	1%	2%	51:
HANDLE / ECONOMY	Obama	3%	93%	0%	2%	2%	45
	Both		5%	74%		20%	
	Neither	25%	25%		50%		1;
	Unsure	30%	23%			47%	1:
RROBAL	Romney	96%	2%		1%	1%	47
PRESIDENTIAL BALLOT/C	Undecided	40%	34%	3%	12%	11%	50
DALLOTTO	Obama	6%	88%	1%	2%	3%	469
UPELECT LIKELIHOOD	Extremely likely	52%	45%	1%	1%	2%	520
OF VOTING IN UPCOMING ELECTION	Very likely	45%	47%	1%	2%	5%	11
OI COMING LLLCTION	Somewhat likely	32%	68%				2
	Already voted	51%	41%	1%	3%	3%	33

HANDP7			TOTAL				
			Obama	Both	Neither	Unsure	
TURNOUT TURNOUT	Most likely 65%	51%	45%	0%	1%	2%	649
OF MOST LIKELY VOTERS	Most likely 70%	51%	45%	0%	1%	2%	701
	Most likely 75%	51%	45%	0%	1%	2%	750
	Most likely 80%	51%	45%	1%	2%	2%	800
	Most likely 85%	51%	45%	1%	2%	2%	850
	100% of sample	50%	45%	1%	2%	2%	1000
TOTAL		50%	45%	1%	2%	2%	1000

HANDP9		HANDE	P9 BETTER HA	NDLE / SHAR	ING YOUR VA	LUES	TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		47%	48%	1%	2%	2%	1000
RG1 GEOGRAPHIC AREAS ONE	Northeast	42%	53%	2%	1%	2%	20
AREAS ONE	Midwest	48%	48%	2%	1%	1%	16
	South	49%	45%	1%	4%	1%	26
	South Central	58%	38%	0%	3%		8
	Central Plains	46%	45%	1%	1%	6%	7
	Mountain States	50%	46%		1%	3%	6
	West	40%	57%	1%	2%	0%	14
RG2 GEOGRAPHIC	California	43%	54%	1%	2%		11
AREAS TWO	Florida	41%	54%		3%	2%	7
	Texas	55%	44%	1%			5
	New York	26%	65%	3%	3%	3%	5
	Rest of country	49%	46%	1%	2%	2%	70
RG2012 STATES BY	Safe Republican	55%	40%	1%	3%	1%	29
2012 STATUS	Toss-up	46%	48%	1%	2%	3%	39
	Safe Democrat	39%	57%	1%	1%	1%	30
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	45%	49%	2%	2%	3%	27
	Other states	48%	48%	1%	2%	1%	72
RGEMP UNEMPLOYMENT RATE BY STATE (JUL	10% unemployment	41%	55%	1%	2%	0%	12
	7-9.9% unemployment	48%	48%	1%	2%	1%	71
2012 DATA)	Less than 7% unemployment	47%	46%	3%	1%	3%	15
URBAN URBAN CODE	Rural	61%	34%		3%	1%	12
	Suburban	51%	43%	2%	2%	2%	41
	Urban	39%	59%	1%	1%	1%	17
GENDER GENDER	Male	55%	40%	1%	2%	1%	48
	Female	39%	56%	1%	2%	2%	52
RSEXEMP	Male / employed	54%	42%	2%	2%	0%	30
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	57%	38%	0%	2%	3%	17
	Female / employed	36%	59%	1%	1%	2%	26
	Female / not employed	42%	52%	1%	3%	1%	25
RAGEBG AGE/C	18-29	35%	61%	3%	1%	1%	13
	30-44	40%	55%	2%	3%	1%	28
	45-59	53%	43%	1%	1%	1%	25
	60 and older	52%	42%	0%	3%	3%	32
RAGE RESPONDENT'S	18-34	33%	59%	3%	3%	1%	21
AGE/C	35-44	44%	54%	1%	1%		19
	45-64	52%	43%	1%	1%	2%	35
	65 or over	54%	41%	.,,	3%	2%	21
	Unsure / refused	51%	33%		0,0	16%	1

HANDP9		HAND	P9 BETTER HA	ANDLE / SHAR	ING YOUR VA	LUES	TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL RESPONDENT'S	18-44	38%	57%	2%	2%	1%	416
AGE/C	45-64	52%	43%	1%	1%	2%	357
	65 or over	53%	41%		3%	3%	227
RRAGEFL AGE/C	18-44	38%	57%	2%	2%	1%	416
	45+	53%	42%	1%	2%	2%	584
RR96 AGE / SEX	Male / under 45	49%	47%	2%	2%	0%	198
	Male / 45+	60%	36%	1%	2%	2%	282
	Female / under 45	29%	66%	2%	2%	1%	218
	Female / 45+	46%	48%	1%	2%	3%	302
RRACE	White	55%	40%	1%	2%	1%	750
RESPONDENT'S RACE/C	Black / African American	10%	87%	2%		2%	120
	Hispanic / Latino	29%	66%	3%	3%	1%	90
	Other	42%	48%	1%	1%	8%	40
GENRACE RACE BY	White men	63%	33%	1%	3%	1%	364
GENDER	White women	48%	47%	1%	2%	2%	380
	Black men	19%	81%				49
	Black women	4%	90%	3%		3%	7
	Hispanic men	33%	57%	5%	3%	1%	40
	Hispanic women	24%	74%		2%		44
WHITE SENIORS	White seniors	57%	37%		3%	3%	280
	Other	43%	53%	2%	2%	1%	720
RPARTYID PARTY	Republican	92%	5%	1%	1%	1%	400
IDENTIFICATION/C	Independent	45%	39%	4%	8%	4%	170
	Democrat	5%	92%	1%	1%	1%	430
RPARTY USUAL VOTE	Republican	88%	9%	1%	1%	1%	439
BEHAVIOR/C	Ticket splitter	45%	37%	3%	8%	6%	9
	Democrat	9%	87%	1%	1%	1%	469
PARTISAN PARTISAN	Hard GOP	94%	4%	1%	0%	1%	35
	Soft GOP	73%	15%	2%	8%	2%	9:
	Ticket splitter	46%	36%	1%	7%	9%	6
	Soft DEM	16%	72%	5%	4%	3%	9
	Hard DEM	4%	94%	0%	1%	1%	38
RIDEOL	Conservative	72%	24%	1%	2%	2%	58
RESPONDENT'S IDEOLOGY/C	Moderate	36%	48%	4%	7%	5%	6
	Liberal	7%	90%	1%	1%	1%	34
RRIDEOL	Very conservative	81%	17%	1%	1%	0%	21
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	66%	27%	1%	3%	2%	37
.520200110	Moderate / liberal	12%	83%	1%	2%	2%	41:

HANDP9		HANDI	P9 BETTER HA	ANDLE / SHAR	ING YOUR VA	LUES	TOTAL
		Romney	Obama	Both	Neither	Unsure	
RPTYID98 TARGET GROUPS	Republican	92%	5%	1%	1%	1%	400
GROUPS	Independent	45%	39%	4%	8%	4%	170
	Conservative DEM	11%	85%	1%	1%	1%	132
	Mod / lib DEM	2%	95%	1%	1%	1%	298
PARIDEOL PARTY /	Liberal DEM	3%	95%	1%	1%	1%	296
IDEOLOGY	Mod / conservative DEM	18%	74%	2%	3%	2%	174
	Independent	45%	37%	3%	8%	6%	91
	Mod / liberal GOP	48%	45%	4%	2%	2%	49
	Conservative GOP	93%	4%	1%	1%	1%	390
TEAMEM IDENTIFY	Yes / strongly	80%	16%	1%	1%	1%	152
WITH TEA PARTY MOVEMENT	Yes	70%	15%	6%	6%	3%	59
	Unsure	44%	48%		6%	3%	70
	No	66%	29%	1%	2%	3%	243
	No / strongly	24%	73%	1%	1%	1%	476
REDUC	Less than high school	24%	74%			2%	50
RESPONDENT'S EDUCATION/C	High school graduate	57%	38%	1%	2%	2%	205
	Some college	44%	51%	2%	2%	1%	265
	College graduate	46%	49%	1%	2%	1%	480
SEXEDUC SEX / EDUCATION	College men	53%	42%	1%	2%	1%	354
	Non-college men	62%	34%	0%	2%	1%	126
	College women	39%	56%	2%	2%	1%	392
	Non-college women	39%	55%	1%	1%	3%	128
SEXEDWH NON-COLLEGE	White non-college graduate	58%	37%	1%	2%	1%	368
GRADUATES	Minority non-college graduate	21%	74%	1%	1%	2%	15 <sup>-</sup>
	Others	46%	49%	1%	2%	1%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	65%	32%		2%	1%	179
GRADUATES BY GENDER	White female non-college graduates	52%	43%	2%	2%	2%	18
	Minority male non-college graduates	27%	67%	3%	3%		5
	Minority female non-college graduates	17%	79%		1%	4%	9:
	Other	46%	49%	1%	2%	1%	480
RUNION MEMBER OF	Union household	43%	53%	1%	1%	1%	133
LABOR UNION/C	Non-union household	47%	48%	1%	2%	2%	867
RMARITAL MARITAL	Single	28%	66%	3%	1%	1%	17:
STATUS/C	Married	56%	39%	1%	2%	1%	610
	No longer married	37%	59%		2%	2%	21
RRMARITA MARITAL STATUS/C	Single / no longer married	33%	62%	1%	2%	2%	390
	Married	56%	39%	1%	2%	1%	610

HANDP9		HANDI	P9 BETTER HA	r			TOTAL
		Romney	Obama	Both	Neither	Unsure	
MOMDAD PARENTS	Dad	59%	36%	2%	3%	0%	146
	Mom	33%	61%	2%	2%	1%	189
BUNDY MARITAL	Married / children	50%	43%	2%	3%	1%	253
STATUS / CHILDREN	Married / no children	59%	37%	1%	2%	2%	357
	Divorced / children	34%	66%				32
	Divorced / no children	31%	63%		4%	3%	90
	Single / children	19%	74%	6%			3
	Single / no children	30%	64%	2%	1%	2%	138
	Other / mixed	43%	53%		2%	2%	9
GENMAR1 GENDER	Single women	24%	71%	4%		1%	9:
AND MARITAL	Married women	45%	49%	1%	2%	2%	29
	No longer married women	37%	59%		2%	2%	137
	Single men	33%	61%	2%	2%	2%	8
	Married men	65%	30%	1%	2%	1%	32
	No longer married men	37%	59%		2%	2%	8
GENMAR2 GENDER,	White single men	47%	52%			2%	40
MARITAL, AND RACE	White single women	33%	64%	4%		+	4
	White married men	71%	25%	1%	3%	1%	26
	White married women	50%	44%	2%	3%	2%	24:
	White no longer married men	41%	55%		3%	1%	5
	White no longer married women	49%	47%		2%	2%	9
	Other	22%	73%	2%	1%	2%	25
MOMMAR MOTHERS	Single mothers	14%	79%	7%			2
BY MARITAL STATUS	Married mothers	39%	54%	2%	4%	1%	12
	No longer married mothers	25%	75%				34
	Non-mothers	50%	45%	1%	2%	2%	81
MOMRACE MOTHERS	White mothers	46%	47%	2%	3%	1%	13
BY RACE	Non-white mothers	4%	92%	3%	1%		5
	Non-mothers	50%	45%	1%	2%	2%	81
ECONCLA2	Upper class	45%	51%	4%			6
ECONOMIC CLASS	Middle class	51%	44%	1%	2%	2%	75
	Low income	28%	65%	1%	4%	2%	16
	Working class	17%	83%				
	Unemployed	73%	27%				
FAMCLASS	Upper class	45%	51%	4%			6
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	56%	40%	1%	2%	1%	55
MIND I WINIIFT STATOS	Middle class / not married or parent	39%	57%	2%	1%	2%	20
	Lower class	29%	64%	1%	4%	2%	178

HANDP9		HANDP9 BETTER HANDLE / SHARING YOUR VALUES		TOTAL			
		Romney	Obama	Both	Neither	Unsure	
RDENOM RESPONDENT'S	Catholic	50%	42%	3%	3%	1%	186
RELIGION/C	Protestant	55%	42%		2%	1%	159
	Baptist	51%	45%	1%	1%	2%	155
	Fundamentalist / Pentecostal	57%	39%	1%	3%	1%	181
	Other	48%	43%	3%	1%	5%	112
	No affiliation	25%	72%		2%	1%	206
RDENOMFR HOW	At least once a week	63%	32%	1%	3%	2%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	40%	57%	2%	1%	0%	169
	Infrequently	44%	51%	2%	1%	2%	161
	Never	55%	37%		6%	2%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	56%	40%	1%	2%	1%	552
ATTEND CHURCH/C	Infrequently / never	46%	48%	1%	2%	2%	202
CHURCH2 RELIGIOUS	Active Catholic	59%	33%	2%	5%	2%	88
FOCUS	Active Protestant	67%	29%		3%	1%	66
	Active Baptist	56%	37%	3%	2%	2%	85
	Active Fundamentalist / Pentecostal	67%	30%		1%	1%	110
	Active Other	68%	26%	4%		1%	34
	Non-active	37%	59%	1%	2%	2%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	67%	28%	2%	2%	0%	157
	Male not evangelical	49%	46%	1%	3%	2%	323
	Female born again / evangelicals	60%	34%	1%	3%	2%	179
	Female not evangelical	28%	67%	2%	2%	2%	341
RACEVANG RACE /	White Evangelical	80%	15%	1%	2%	1%	244
EVANGELICAL	Non-white Evangelical	19%	74%	2%	2%	3%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	88%	8%	1%	2%	1%	205
CHRISTIANS	Non-white conservative Christians	25%	69%		4%	2%	54
	White non-conservative Christians	40%	57%	4%			38
	Non-white non-conservative Christians	10%	81%	5%		4%	38
RGUNOWN GUN	Gun owner HH	61%	36%	1%	2%	1%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	35%	59%	2%	2%	2%	549
RDIRECT DIRECTION	Right direction	3%	93%	2%	1%	1%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	16%	76%	3%	1%	4%	64
	Wrong track	82%	13%	1%	3%	2%	542

HANDP9		HAND	P9 BETTER H	ANDLE / SHAR			TOTAL
		Romney	Obama	Both	Neither	Unsure	
RGENCONG GENERIC CONGRESSIONAL	Republican	91%	6%	1%	1%	1%	472
BALLOT/C	Undecided	28%	42%	6%	15%	9%	69
	Democrat	4%	93%	1%	1%	1%	459
RRMII MOST	Pocketbook issues	54%	41%	2%	2%	2%	724
IMPORTANT ISSUE/C	Nat'l security issues	48%	46%		4%	1%	50
	Education	19%	79%			1%	94
	Medicare / SS	15%	78%	2%	5%		60
	Other	38%	55%		3%	3%	72
RBOID BARACK	Favorable	4%	92%	2%	1%	1%	498
OBAMA NAME ID/C	Unfavorable	90%	5%	1%	3%	1%	480
	No opinion	58%	16%		4%	22%	23
RMRID MITT ROMNEY	Favorable	88%	8%	1%	1%	2%	498
NAME ID/C	Unfavorable	4%	91%	1%	3%	1%	465
	No opinion	35%	51%		2%	12%	35
	Never heard of		100%				2
RBHOJA BARACK	Approve	5%	90%	2%	1%	2%	493
OBAMA JOB APPROVAL/C	Unsure	11%	61%	5%	16%	6%	18
	Disapprove	90%	6%	0%	2%	1%	489
RBOJA1 APPROVE OBAMA JOB ON ECONOMY/C	Approve	4%	92%	1%	1%	1%	461
	Unsure	13%	46%	9%	20%	13%	11
	Disapprove	85%	10%	1%	2%	2%	528
RBOJA3 APPROVE	Approve	3%	94%	1%	1%	1%	406
OBAMA JOB ON BUDGET &	Unsure	9%	72%		8%	12%	23
SPENDING/C	Disapprove	79%	15%	1%	3%	2%	57 <i>′</i>
HANDP1 BETTER	Romney	88%	8%	1%	1%	1%	513
HANDLE / ECONOMY	Obama	2%	95%	1%	1%	1%	451
	Both		44%	31%	5%	20%	9
	Neither	13%	16%	25%	38%	8%	13
	Unsure	21%	52%		13%	14%	13
HANDP7 BETTER	Romney	88%	8%	1%	1%	2%	504
HANDLE / JOBS	Obama	4%	94%	1%	1%	1%	445
	Both	12%	47%	21%		21%	9
	Neither		43%		54%	3%	17
	Unsure	32%	45%	7%	7%	9%	2
RROBAL	Romney	93%	5%	0%	1%	1%	475
PRESIDENTIAL BALLOT/C	Undecided	31%	33%	9%	19%	9%	56
DALLUI/C	Obama	2%	94%	1%	1%	1%	469
UPELECT LIKELIHOOD	Extremely likely	49%	46%	1%	2%	1%	526
OF VOTING IN UPCOMING ELECTION	Very likely	34%	57%	4%	1%	3%	118
S. SOMMAS ELECTION	Somewhat likely	24%	76%				20
	Already voted	48%	47%	1%	2%	1%	337

HANDP9		HAND	TOTAL				
		Romney	Obama	Both	Neither	Unsure	
TURNOUT TURNOUT	Most likely 65%	49%	49%	1%	1%	1%	649
OF MOST LIKELY VOTERS	Most likely 70%	50%	48%	1%	1%	1%	701
	Most likely 75%	50%	48%	1%	1%	1%	750
	Most likely 80%	49%	48%	1%	1%	1%	800
	Most likely 85%	49%	48%	1%	2%	1%	850
	100% of sample	47%	48%	1%	2%	2%	1000
TOTAL		47%	48%	1%	2%	2%	1000

HANDP10		HANDP1	0 BETTER HA	NDLE / BEING	A STRONG L	EADER	TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		47%	48%	2%	2%	1%	1000
RG1 GEOGRAPHIC	Northeast	42%	54%	2%	0%	1%	201
AREAS ONE	Midwest	46%	49%	3%		1%	16
	South	49%	44%	1%	4%	2%	26
	South Central	61%	35%	1%	3%	0%	8
	Central Plains	52%	45%	1%		2%	7-
	Mountain States	51%	44%	4%		1%	6
	West	41%	54%	1%	3%	0%	14
RG2 GEOGRAPHIC	California	43%	53%	2%	2%	1%	11
AREAS TWO	Florida	41%	45%	1%	11%	1%	7
	Texas	56%	41%	2%		1%	5
	New York	28%	71%			1%	5
	Rest of country	49%	46%	2%	1%	1%	70
RG2012 STATES BY	Safe Republican	55%	40%	2%	1%	2%	29
2012 STATUS	Toss-up	47%	48%	2%	2%	1%	39
	Safe Democrat	40%	56%	2%	1%	1%	30
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	45%	48%	2%	3%	1%	27
	Other states	48%	48%	2%	1%	1%	72
RGEMP UNEMPLOYMENT RATE BY STATE (JUL	10% unemployment	42%	53%	2%	2%	1%	12
	7-9.9% unemployment	47%	49%	2%	2%	1%	71
2012 DATA)	Less than 7% unemployment	55%	40%	3%	2%	1%	15
URBAN URBAN CODE	Rural	61%	35%		2%	2%	12
	Suburban	52%	44%	1%	1%	2%	41
	Urban	39%	53%	3%	4%	0%	17
GENDER GENDER	Male	56%	39%	2%	2%	1%	48
	Female	39%	56%	2%	1%	1%	52
RSEXEMP	Male / employed	54%	40%	2%	3%	1%	30
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	60%	35%	2%	0%	2%	17
	Female / employed	37%	60%	2%	0%	1%	26
	Female / not employed	42%	53%	2%	2%	1%	25
RAGEBG AGE/C	18-29	38%	59%	3%			13
	30-44	40%	55%	2%	2%	2%	28
	45-59	52%	42%	3%	3%	1%	25
	60 and older	54%	42%	1%	2%	2%	32
RAGE RESPONDENT'S	18-34	36%	60%	2%	1%	1%	21
AGE/C	35-44	43%	52%	3%	2%	1%	19
	45-64	52%	42%	3%	3%	1%	35
	65 or over	55%	42%	1%	1%	2%	21
	Unsure / refused	47%	33%		9%	11%	1

HANDP10		HANDP	10 BETTER HA	NDLE / BEING	A STRONG L	EADER	TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL RESPONDENT'S	18-44	39%	56%	2%	1%	1%	416
AGE/C	45-64	52%	42%	3%	3%	1%	357
	65 or over	54%	42%	1%	1%	2%	227
RRAGEFL AGE/C	18-44	39%	56%	2%	1%	1%	416
	45+	53%	42%	2%	2%	1%	584
RR96 AGE / SEX	Male / under 45	51%	44%	3%	2%	1%	198
	Male / 45+	60%	34%	1%	3%	2%	28
	Female / under 45	29%	67%	2%	1%	1%	21
	Female / 45+	47%	49%	2%	2%	1%	30
RRACE	White	56%	39%	2%	2%	1%	75
RESPONDENT'S RACE/C	Black / African American	8%	90%	1%		2%	12
	Hispanic / Latino	33%	62%	1%	3%	1%	9
	Other	42%	51%	2%		4%	4
GENRACE RACE BY	White men	64%	31%	2%	3%	1%	36
GENDER	White women	48%	47%	3%	1%	1%	38
	Black men	13%	83%			4%	4
	Black women	4%	94%	1%			7
	Hispanic men	43%	52%	3%		1%	4
	Hispanic women	21%	73%		6%		4
WHITE SENIORS	White seniors	58%	37%	1%	2%	1%	28
	Other	43%	52%	2%	2%	1%	72
RPARTYID PARTY	Republican	90%	7%	1%	1%	1%	40
IDENTIFICATION/C	Independent	50%	33%	6%	7%	3%	17
	Democrat	6%	91%	1%	1%	1%	43
RPARTY USUAL VOTE	Republican	87%	9%	2%	1%	1%	43
BEHAVIOR/C	Ticket splitter	48%	37%	5%	3%	7%	9
	Democrat	10%	86%	1%	2%	1%	46
PARTISAN PARTISAN	Hard GOP	92%	6%	1%	0%	1%	35
	Soft GOP	78%	12%	6%	3%	0%	9
	Ticket splitter	51%	34%	4%	4%	7%	6
	Soft DEM	18%	67%	3%	10%	1%	9
	Hard DEM	5%	93%	1%	0%	1%	38
RIDEOL	Conservative	71%	25%	2%	1%	2%	58
RESPONDENT'S IDEOLOGY/C	Moderate	39%	45%	11%	3%	2%	6
IDEULUGY/C	Liberal	10%	86%	1%	3%	0%	34
RRIDEOL	Very conservative	80%	18%	1%	0%	0%	21
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	65%	29%	2%	1%	2%	37
.520200110	Moderate / liberal	14%	80%	2%	3%	0%	41:

HANDP10		HANDP'	10 BETTER HA	ANDLE / BEING	A STRONG L		TOTAL
		Romney	Obama	Both	Neither	Unsure	
RPTYID98 TARGET GROUPS	Republican	90%	7%	1%	1%	1%	400
GROUPS	Independent	50%	33%	6%	7%	3%	170
	Conservative DEM	11%	84%	2%	1%	2%	132
	Mod / lib DEM	4%	94%	1%	0%	0%	298
PARIDEOL PARTY /	Liberal DEM	6%	91%	0%	3%		296
IDEOLOGY	Mod / conservative DEM	18%	77%	2%	2%	1%	174
	Independent	48%	37%	5%	3%	7%	91
	Mod / liberal GOP	59%	32%	6%	2%		49
	Conservative GOP	90%	7%	2%	0%	1%	390
TEAMEM IDENTIFY	Yes / strongly	79%	19%	1%	1%	1%	152
WITH TEA PARTY MOVEMENT	Yes	75%	19%	2%	4%		59
	Unsure	46%	43%	4%	3%	4%	70
	No	66%	30%	1%	2%	2%	243
	No / strongly	24%	71%	3%	2%	1%	476
REDUC	Less than high school	26%	70%	2%		2%	50
RESPONDENT'S EDUCATION/C	High school graduate	58%	37%	2%	1%	2%	205
EDUCATION	Some college	45%	48%	2%	4%	0%	26
	College graduate	46%	50%	2%	1%	1%	480
SEXEDUC SEX / EDUCATION	College men	54%	40%	2%	3%	1%	354
	Non-college men	61%	35%	1%		3%	126
	College women	38%	58%	2%	2%	1%	392
	Non-college women	44%	52%	2%	1%	1%	128
SEXEDWH NON-COLLEGE	White non-college graduate	59%	35%	2%	3%	1%	368
GRADUATES	Minority non-college graduate	24%	73%	1%	2%	1%	15 <sup>-</sup>
	Others	46%	50%	2%	1%	1%	48
SEXEDWG NON-COLLEGE	White male non-college graduates	65%	28%	2%	4%	2%	179
GRADUATES BY GENDER	White female non-college graduates	53%	42%	3%	2%	1%	18
	Minority male non-college graduates	34%	64%			2%	5
	Minority female non-college graduates	17%	79%	1%	3%		9
	Other	46%	50%	2%	1%	1%	480
RUNION MEMBER OF	Union household	40%	58%	2%			133
LABOR UNION/C	Non-union household	48%	46%	2%	2%	1%	867
RMARITAL MARITAL STATUS/C	Single	31%	65%	4%			17:
	Married	56%	39%	2%	1%	2%	61
	No longer married	36%	58%	1%	4%	0%	21
RRMARITA MARITAL STATUS/C	Single / no longer married	34%	61%	2%	2%	0%	390
	Married	56%	39%	2%	1%	2%	610

HANDP10		HANDP'		NDLE / BEING			TOTAL
		Romney	Obama	Both	Neither	Unsure	
MOMDAD PARENTS	Dad	58%	36%	2%	1%	2%	146
	Mom	33%	62%	1%	2%	1%	189
BUNDY MARITAL	Married / children	49%	44%	2%	2%	2%	253
STATUS / CHILDREN	Married / no children	60%	35%	1%	1%	2%	357
	Divorced / children	29%	67%		4%		32
	Divorced / no children	30%	61%	1%	8%		90
	Single / children	25%	75%				3
	Single / no children	32%	63%	5%			138
	Other / mixed	45%	53%	1%	1%	1%	9
GENMAR1 GENDER	Single women	26%	71%	3%			9:
AND MARITAL	Married women	46%	49%	2%	2%	2%	290
	No longer married women	35%	62%	2%	2%		137
	Single men	37%	59%	4%			8
	Married men	65%	30%	2%	1%	2%	320
	No longer married men	39%	52%		8%	1%	80
GENMAR2 GENDER,	White single men	49%	49%	3%			40
MARITAL, AND RACE	White single women	33%	63%	5%			4
	White married men	70%	24%	2%	1%	2%	26
	White married women	51%	44%	2%	1%	1%	24:
	White no longer married men	44%	45%		11%		5
	White no longer married women	48%	48%	2%	2%		9
	Other	22%	74%	1%	1%	2%	25
MOMMAR MOTHERS	Single mothers	27%	73%				2
BY MARITAL STATUS	Married mothers	38%	56%	2%	2%	2%	12
	No longer married mothers	20%	76%		3%		34
	Non-mothers	51%	44%	2%	2%	1%	81
MOMRACE MOTHERS	White mothers	45%	50%	2%	1%	2%	13
BY RACE	Non-white mothers	6%	90%		3%	1%	5
	Non-mothers	51%	44%	2%	2%	1%	81
ECONCLA2	Upper class	45%	51%	3%		1%	6
ECONOMIC CLASS	Middle class	51%	44%	2%	2%	1%	75
	Low income	32%	64%	1%	1%	2%	16
	Working class	17%	73%			10%	
	Unemployed	52%	27%	21%			
FAMCLASS	Upper class	45%	51%	3%		1%	6
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	56%	39%	2%	2%	1%	55
MIND I WINITI STATUS	Middle class / not married or parent	39%	56%	2%	3%	. 70	20
	Lower class	32%	63%	1%	1%	2%	17

HANDP10		HANDP	10 BETTER HA	TER HANDLE / BEING A STRONG LEADER		TOTAL	
		Romney	Obama	Both	Neither	Unsure	
RDENOM	Catholic	48%	45%	4%	2%	2%	186
RESPONDENT'S RELIGION/C	Protestant	56%	42%	1%		1%	159
	Baptist	49%	49%	1%		1%	155
	Fundamentalist / Pentecostal	58%	41%	1%	1%		181
	Other	51%	40%	3%	2%	3%	112
	No affiliation	28%	65%	3%	5%		206
RDENOMFR HOW	At least once a week	61%	34%	2%	1%	2%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	41%	57%		1%	1%	169
	Infrequently	44%	52%	3%	0%	1%	161
	Never	61%	37%		2%		40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	55%	41%	1%	1%	1%	552
ATTEND CHURCH/C	Infrequently / never	47%	49%	2%	1%	0%	202
CHURCH2 RELIGIOUS	Active Catholic	54%	37%	4%	2%	3%	88
FOCUS	Active Protestant	64%	34%	1%		1%	66
	Active Baptist	57%	39%	2%		2%	85
	Active Fundamentalist / Pentecostal	66%	34%		0%		110
	Active Other	69%	18%	4%	6%	3%	34
	Non-active	39%	56%	2%	2%	1%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	64%	32%	2%		2%	157
	Male not evangelical	52%	41%	2%	3%	1%	323
	Female born again / evangelicals	58%	37%	1%	2%	2%	179
	Female not evangelical	29%	67%	3%	1%	1%	341
RACEVANG RACE /	White Evangelical	77%	19%	1%	1%	1%	244
EVANGELICAL	Non-white Evangelical	18%	75%	2%	3%	2%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	84%	13%	1%	1%	2%	205
CHRISTIANS	Non-white conservative Christians	26%	67%	2%	1%	3%	54
	White non-conservative Christians	41%	55%	4%			38
	Non-white non-conservative Christians	6%	87%	2%	5%		38
RGUNOWN GUN	Gun owner HH	62%	36%	1%	1%	1%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	36%	58%	2%	3%	2%	549
RDIRECT DIRECTION	Right direction	4%	94%	2%		1%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	26%	62%	3%	10%		64
	Wrong track	82%	13%	2%	2%	2%	542

HANDP10		HANDP10 BETTER HANDLE / BEING A STRONG LEADER					
		Romney	Obama	Both	Neither	Unsure	
RGENCONG GENERIC CONGRESSIONAL	Republican	91%	6%	1%	0%	1%	472
BALLOT/C	Undecided	32%	44%	9%	10%	6%	69
	Democrat	5%	91%	2%	2%	1%	459
RRMII MOST	Pocketbook issues	55%	41%	2%	2%	1%	724
IMPORTANT ISSUE/C	Nat'l security issues	46%	48%	3%	3%		50
	Education	17%	77%	3%		3%	94
	Medicare / SS	16%	78%	2%	3%	1%	60
	Other	40%	54%	3%	2%	1%	7:
RBOID BARACK	Favorable	6%	91%	2%	1%	1%	498
OBAMA NAME ID/C	Unfavorable	90%	5%	2%	3%	1%	480
	No opinion	54%	15%	3%	12%	16%	2:
RMRID MITT ROMNEY	Favorable	89%	7%	2%	1%	1%	498
NAME ID/C	Unfavorable	4%	91%	2%	3%	1%	46
	No opinion	31%	56%	2%	5%	6%	3
	Never heard of		100%				:
RBHOJA BARACK	Approve	5%	91%	3%	0%	1%	493
OBAMA JOB APPROVAL/C	Unsure	16%	29%	16%	40%		18
	Disapprove	91%	5%	1%	2%	2%	489
RBOJA1 APPROVE OBAMA JOB ON ECONOMY/C	Approve	4%	92%	2%	2%	0%	46
	Unsure	13%	52%	16%	13%	7%	1
	Disapprove	86%	9%	2%	2%	2%	528
RBOJA3 APPROVE OBAMA JOB ON BUDGET &	Approve	3%	93%	2%	2%	0%	400
	Unsure	22%	63%	3%	6%	5%	2:
SPENDING/C	Disapprove	80%	15%	2%	2%	2%	57 <sup>-</sup>
HANDP1 BETTER	Romney	89%	7%	2%	1%	2%	51:
HANDLE / ECONOMY	Obama	2%	95%	1%	2%	0%	45
	Both		43%	57%			,
	Neither	37%	14%	11%	38%		1:
	Unsure	24%	45%	9%	7%	15%	1:
HANDP7 BETTER	Romney	90%	7%	2%	1%	2%	50
HANDLE / JOBS	Obama	3%	95%	1%	1%	0%	44
	Both	12%	28%	60%			9
	Neither	14%	43%	6%	37%		17
	Unsure	23%	58%	5%	6%	8%	2
RROBAL	Romney	93%	4%	2%	0%	1%	47
PRESIDENTIAL BALLOT/C	Undecided	32%	25%	6%	25%	13%	50
DI ILLO I/O	Obama	2%	95%	2%	0%	0%	469
UPELECT LIKELIHOOD	Extremely likely	48%	47%	2%	2%	1%	52
OF VOTING IN UPCOMING ELECTION	Very likely	41%	54%	1%	2%	2%	118
OI COMING ELECTION	Somewhat likely	24%	76%	1,2			2
	Already voted	50%	46%	2%	1%	1%	337

HANDP10		HANDP	TOTAL				
		Romney	Obama	Both	Neither	Unsure	
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 65%	47%	50%	2%	1%	1%	649
	Most likely 70%	48%	49%	1%	1%	1%	701
	Most likely 75%	48%	49%	1%	1%	1%	750
	Most likely 80%	49%	48%	2%	1%	0%	800
	Most likely 85%	49%	48%	2%	1%	1%	850
	100% of sample	47%	48%	2%	2%	1%	1000
TOTAL	•	47%	48%	2%	2%	1%	1000

HANDP11		HANDF	11 BETTER H	ANDLE / CAN	GET THINGS I	DONE	TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		49%	44%	2%	3%	3%	100
RG1 GEOGRAPHIC AREAS ONE	Northeast	45%	46%	1%	3%	5%	20
AREAS ONE	Midwest	48%	44%	1%	4%	3%	16
	South	52%	42%	2%	2%	3%	26
	South Central	58%	38%	1%	1%	2%	8
	Central Plains	51%	44%	1%	1%	3%	7
	Mountain States	56%	36%	6%	1%	1%	6
	West	42%	51%	1%	3%	3%	14
RG2 GEOGRAPHIC	California	46%	47%	2%	3%	2%	11
AREAS TWO	Florida	51%	44%	1%	1%	3%	7
	Texas	54%	42%	2%		3%	5
	New York	31%	60%	3%	4%	2%	5
	Rest of country	50%	42%	2%	3%	3%	70
RG2012 STATES BY	Safe Republican	56%	39%	2%	2%	2%	29
2012 STATUS	Toss-up	50%	42%	2%	2%	3%	39
	Safe Democrat	42%	50%	1%	4%	3%	30
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	50%	44%	2%	2%	2%	27
	Other states	49%	44%	2%	3%	3%	72
RGEMP UNEMPLOYMENT RATE BY STATE (JUL	10% unemployment	46%	46%	1%	4%	3%	12
	7-9.9% unemployment	49%	44%	1%	3%	3%	71
2012 DATA)	Less than 7% unemployment	51%	42%	3%	2%	2%	15
URBAN URBAN CODE	Rural	59%	35%	1%	4%	1%	12
	Suburban	52%	40%	1%	2%	5%	41
	Urban	40%	53%	3%	1%	3%	17
GENDER GENDER	Male	58%	37%	1%	2%	2%	48
	Female	41%	50%	2%	3%	4%	52
RSEXEMP	Male / employed	57%	38%	1%	2%	2%	30
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	59%	36%	1%	3%	2%	17
2 232	Female / employed	39%	53%	2%	3%	3%	26
	Female / not employed	44%	47%	2%	3%	4%	25
RAGEBG AGE/C	18-29	45%	48%	5%	1%	1%	13
	30-44	43%	49%	1%	3%	4%	28
	45-59	51%	42%	2%	2%	3%	25
	60 and older	55%	39%	0%	3%	3%	32
RAGE RESPONDENT'S	18-34	42%	50%	3%	2%	4%	21
AGE/C	35-44	46%	47%	2%	3%	2%	19
	45-64	52%	42%	2%	2%	2%	35
	65 or over	55%	38%	1%	3%	3%	21
	Unsure / refused	47%	33%	1 /0	0,0	20%	1

HANDP11		HANDI	P11 BETTER H	HANDLE / CAN	GET THINGS	DONE	TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL	18-44	44%	48%	2%	3%	3%	416
RESPONDENT'S AGE/C	45-64	52%	42%	2%	2%	2%	357
	65 or over	54%	38%	1%	3%	4%	227
RRAGEFL AGE/C	18-44	44%	48%	2%	3%	3%	416
	45+	53%	40%	1%	2%	3%	584
RR96 AGE / SEX	Male / under 45	54%	40%	1%	3%	2%	198
	Male / 45+	60%	36%	1%	2%	2%	282
	Female / under 45	35%	56%	3%	2%	3%	218
	Female / 45+	46%	45%	2%	3%	4%	302
RRACE	White	57%	35%	2%	3%	3%	750
RESPONDENT'S RACE/C	Black / African American	5%	91%	1%		2%	120
	Hispanic / Latino	41%	53%		3%	4%	90
	Other	46%	47%	1%	2%	3%	40
GENRACE RACE BY	White men	65%	30%	1%	2%	2%	364
GENDER	White women	50%	40%	3%	4%	4%	386
	Black men	13%	85%			2%	49
	Black women		96%	1%		3%	71
	Hispanic men	47%	48%		3%	1%	46
	Hispanic women	34%	58%		2%	7%	44
WHITE SENIORS	White seniors	59%	34%	1%	3%	3%	280
	Other	45%	48%	2%	2%	3%	720
RPARTYID PARTY	Republican	92%	4%	1%	1%	2%	400
IDENTIFICATION/C	Independent	47%	38%	5%	4%	5%	170
	Democrat	10%	83%	1%	3%	3%	430
RPARTY USUAL VOTE	Republican	86%	8%	2%	2%	3%	439
BEHAVIOR/C	Ticket splitter	58%	25%	5%	3%	9%	91
	Democrat	13%	81%	1%	3%	2%	469
PARTISAN PARTISAN	Hard GOP	92%	4%	1%	1%	3%	354
	Soft GOP	76%	13%	5%	5%	1%	99
	Ticket splitter	58%	27%	4%	3%	8%	65
	Soft DEM	19%	64%	4%	5%	8%	95
	Hard DEM	9%	86%	1%	3%	1%	386
RIDEOL	Conservative	72%	22%	1%	2%	3%	585
RESPONDENT'S IDEOLOGY/C	Moderate	40%	42%	7%	9%	2%	65
	Liberal	13%	81%	2%	3%	2%	349
RRIDEOL	Very conservative	78%	18%	1%	1%	2%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	68%	24%	1%	2%	4%	373
	Moderate / liberal	17%	75%	2%	4%	2%	415

HANDP11		HANDI	P11 BETTER H	HANDLE / CAN	GET THINGS	DONE	TOTAL
		Romney	Obama	Both	Neither	Unsure	
RPTYID98 TARGET GROUPS	Republican	92%	4%	1%	1%	2%	400
3.000	Independent	47%	38%	5%	4%	5%	170
	Conservative DEM	14%	76%		3%	6%	132
	Mod / lib DEM	9%	86%	2%	3%	1%	298
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	9%	86%	1%	2%	1%	296
IDEOLOGI	Mod / conservative DEM	21%	72%	1%	4%	3%	174
	Independent	58%	25%	5%	3%	9%	91
	Mod / liberal GOP	52%	31%	4%	7%	6%	49
	Conservative GOP	90%	5%	1%	1%	2%	390
TEAMEM IDENTIFY	Yes / strongly	78%	16%	1%	1%	4%	152
WITH TEA PARTY MOVEMENT	Yes	72%	15%	2%	9%	2%	59
	Unsure	46%	42%	1%	3%	8%	70
	No	68%	28%	1%	1%	2%	243
	No / strongly	28%	64%	2%	3%	2%	476
REDUC	Less than high school	29%	69%	2%			50
RESPONDENT'S EDUCATION/C	High school graduate	59%	34%	1%	1%	5%	205
	Some college	45%	47%	3%	3%	1%	265
	College graduate	49%	43%	1%	3%	3%	480
SEXEDUC SEX / EDUCATION	College men	55%	39%	1%	3%	2%	354
	Non-college men	64%	31%	1%	1%	3%	126
	College women	41%	50%	2%	4%	3%	392
	Non-college women	42%	50%	2%		6%	128
SEXEDWH NON-COLLEGE	White non-college graduate	60%	33%	3%	2%	3%	368
GRADUATES	Minority non-college graduate	24%	72%	1%	2%	3%	151
	Others	49%	43%	1%	3%	3%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	67%	29%	2%	1%	2%	179
GRADUATES BY GENDER	White female non-college graduates	53%	36%	4%	2%	4%	189
	Minority male non-college graduates	36%	60%		3%	2%	59
	Minority female non-college graduates	16%	79%	1%	1%	3%	93
	Other	49%	43%	1%	3%	3%	480
RUNION MEMBER OF	Union household	41%	52%	1%	3%	4%	133
LABOR UNION/C	Non-union household	51%	42%	2%	2%	3%	867
RMARITAL MARITAL	Single	37%	55%	3%	3%	3%	173
STATUS/C	Married	57%	36%	2%	2%	3%	610
	No longer married	37%	57%		3%	4%	217
RRMARITA MARITAL STATUS/C	Single / no longer married	37%	56%	1%	3%	3%	390
	Married	57%	36%	2%	2%	3%	610

HANDP11		HANDE	P11 BETTER F	IANDLE / CAN	GET THINGS	DONE	TOTAL
	•	Romney	Obama	Both	Neither	Unsure	
MOMDAD PARENTS	Dad	57%	36%	1%	3%	3%	146
	Mom	35%	56%	2%	3%	3%	189
BUNDY MARITAL	Married / children	52%	40%	2%	3%	3%	253
STATUS / CHILDREN	Married / no children	61%	33%	2%	2%	3%	357
	Divorced / children	26%	70%		4%		32
	Divorced / no children	33%	61%		3%	2%	90
	Single / children	20%	73%		2%	5%	3
	Single / no children	41%	51%	3%	3%	2%	138
	Other / mixed	43%	48%		2%	6%	9
GENMAR1 GENDER	Single women	31%	62%	3%		3%	9:
AND MARITAL	Married women	49%	42%	3%	3%	3%	290
	No longer married women	34%	57%		4%	5%	137
	Single men	44%	47%	2%	5%	2%	8
	Married men	65%	30%	1%	2%	2%	32
	No longer married men	41%	57%		1%	1%	80
GENMAR2 GENDER,	White single men	54%	35%	3%	6%	3%	40
MARITAL, AND RACE	White single women	41%	51%	5%		3%	4
	White married men	71%	24%	1%	2%	2%	26
	White married women	54%	36%	3%	4%	3%	24:
	White no longer married men	47%	52%		1%		5
	White no longer married women	46%	43%		5%	6%	9
	Other	25%	70%	1%	1%	3%	25
MOMMAR MOTHERS	Single mothers	21%	73%			6%	2
BY MARITAL STATUS	Married mothers	43%	48%	3%	4%	2%	12
	No longer married mothers	17%	74%		3%	5%	3-
	Non-mothers	52%	41%	1%	2%	3%	81
MOMRACE MOTHERS	White mothers	48%	43%	3%	5%	2%	13
BY RACE	Non-white mothers	7%	86%	1%		6%	5
	Non-mothers	52%	41%	1%	2%	3%	81
ECONCLA2	Upper class	60%	39%		1%		6
ECONOMIC CLASS	Middle class	51%	41%	2%	3%	3%	75
	Low income	37%	57%	1%	2%	3%	16
	Working class	27%	73%				
	Unemployed	52%	27%			21%	
FAMCLASS	Upper class	60%	39%		1%	2.,0	6
ECONOMIC CLASS	Middle class family	56%	37%	2%	3%	3%	55
AND FAMILY STATUS	Middle class / not married or parent	39%	53%	2%	3%	3%	20
	Lower class	37%	56%	1%	2%	3%	178

HANDP11		HAND	P11 BETTER H	HANDLE / CAN	GET THINGS	DONE	TOTAL
		Romney	Obama	Both	Neither	Unsure	
RDENOM	Catholic	55%	39%		1%	6%	186
RESPONDENT'S RELIGION/C	Protestant	61%	36%	0%	1%	2%	159
	Baptist	47%	45%	4%	1%	3%	155
	Fundamentalist / Pentecostal	58%	37%	1%	3%	2%	181
	Other	51%	38%	1%	6%	4%	112
	No affiliation	29%	63%	4%	4%	1%	206
RDENOMFR HOW	At least once a week	64%	30%	1%	1%	4%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	41%	51%	1%	4%	3%	169
	Infrequently	51%	45%	1%	1%	3%	161
	Never	50%	40%		8%	2%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	57%	36%	1%	2%	4%	552
ATTEND CHURCH/C	Infrequently / never	51%	44%	0%	2%	3%	202
CHURCH2 RELIGIOUS	Active Catholic	63%	28%		1%	7%	88
FOCUS	Active Protestant	71%	28%		1%		66
	Active Baptist	49%	39%	6%	2%	4%	85
	Active Fundamentalist / Pentecostal	70%	28%			1%	110
	Active Other	67%	24%		4%	6%	34
	Non-active	40%	52%	2%	3%	3%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	63%	33%	1%	2%	1%	157
	Male not evangelical	55%	39%	1%	2%	2%	323
	Female born again / evangelicals	58%	32%	1%	3%	6%	179
	Female not evangelical	33%	59%	3%	3%	3%	341
RACEVANG RACE /	White Evangelical	77%	16%	1%	2%	3%	244
EVANGELICAL	Non-white Evangelical	16%	74%	1%	2%	6%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	85%	9%	1%	2%	3%	205
CHRISTIANS	Non-white conservative Christians	21%	65%	2%	4%	8%	54
	White non-conservative Christians	32%	57%	2%	4%	4%	38
	Non-white non-conservative Christians	10%	88%			2%	38
RGUNOWN GUN	Gun owner HH	62%	31%	2%	3%	2%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	39%	54%	2%	2%	4%	549
RDIRECT DIRECTION	Right direction	8%	88%	2%	2%	1%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	18%	59%	7%	6%	10%	64
	Wrong track	83%	10%	1%	3%	3%	542

HANDP11		HANDI	P11 BETTER I	HANDLE / CAN			TOTAL
		Romney	Obama	Both	Neither	Unsure	
RGENCONG GENERIC CONGRESSIONAL	Republican	90%	6%	1%	1%	2%	472
BALLOT/C	Undecided	40%	25%	6%	11%	18%	69
	Democrat	8%	86%	2%	3%	1%	459
RRMII MOST	Pocketbook issues	57%	37%	1%	2%	3%	724
IMPORTANT ISSUE/C	Nat'l security issues	54%	42%		2%	3%	50
	Education	14%	77%	7%	1%	2%	94
	Medicare / SS	18%	73%	2%	6%	1%	60
	Other	41%	48%	1%	5%	5%	72
RBOID BARACK	Favorable	9%	83%	2%	3%	2%	498
OBAMA NAME ID/C	Unfavorable	90%	4%	1%	2%	3%	480
	No opinion	60%	13%		4%	24%	23
RMRID MITT ROMNEY	Favorable	89%	5%	2%	1%	2%	498
NAME ID/C	Unfavorable	7%	85%	1%	4%	3%	465
	No opinion	47%	40%			13%	35
	Never heard of		100%				2
RBHOJA BARACK	Approve	8%	84%	3%	3%	2%	493
OBAMA JOB APPROVAL/C	Unsure	28%	42%	11%		19%	18
	Disapprove	91%	3%	0%	3%	3%	489
RBOJA1 APPROVE OBAMA JOB ON ECONOMY/C	Approve	7%	87%	2%	2%	2%	461
	Unsure	13%	59%	9%		20%	11
	Disapprove	87%	6%	1%	3%	3%	528
RBOJA3 APPROVE	Approve	4%	90%	3%	2%	1%	406
OBAMA JOB ON BUDGET &	Unsure	17%	57%		4%	22%	23
SPENDING/C	Disapprove	83%	11%	1%	3%	3%	571
HANDP1 BETTER	Romney	91%	4%	1%	2%	2%	513
HANDLE / ECONOMY	Obama	5%	90%	1%	2%	2%	451
	Both		38%	54%		8%	9
	Neither	21%	14%		57%	9%	13
	Unsure	21%	23%		13%	42%	13
HANDP7 BETTER	Romney	92%	4%	0%	1%	3%	504
HANDLE / JOBS	Obama	5%	89%	2%	2%	1%	445
	Both	12%	28%	51%		9%	9
	Neither		31%	6%	44%	18%	17
	Unsure	28%	39%		7%	25%	2
RROBAL	Romney	93%	3%	1%	1%	2%	475
PRESIDENTIAL BALLOT/C	Undecided	29%	33%	6%	15%	18%	56
	Obama	7%	86%	2%	3%	2%	469
UPELECT LIKELIHOOD	Extremely likely	51%	43%	2%	2%	2%	526
OF VOTING IN UPCOMING ELECTION	Very likely	36%	54%	2%	1%	7%	118
O. OOMING ELECTION	Somewhat likely	43%	57%				20
	Already voted	51%	40%	2%	4%	3%	337

HANDP11		HANDP11 BETTER HANDLE / CAN GET THINGS DONE						
		Romney	Obama	Both	Neither	Unsure		
TURNOUT TURNOUT	Most likely 65%	51%	44%	1%	2%	2%	649	
OF MOST LIKELY VOTERS	Most likely 70%	51%	44%	1%	2%	2%	701	
	Most likely 75%	51%	44%	1%	2%	2%	750	
	Most likely 80%	51%	44%	1%	2%	2%	800	
	Most likely 85%	51%	44%	1%	2%	2%	850	
	100% of sample	49%	44%	2%	3%	3%	1000	
TOTAL	•	49%	44%	2%	3%	3%	1000	

ECONCLA2				A2 ECONOMIC	CCLASS		TOTAL
		Upper class	Middle class	Low income	Working class	Unemployed	
TOTAL		7%	76%	17%	1%	1%	1000
RG1 GEOGRAPHIC	Northeast	9%	79%	10%	2%		201
AREAS ONE	Midwest	6%	74%	19%	1%	1%	161
	South	6%	72%	22%	0%	0%	266
	South Central	6%	70%	21%		3%	85
	Central Plains	5%	84%	10%			74
	Mountain States	7%	70%	23%			67
	West	5%	82%	12%		0%	146
RG2 GEOGRAPHIC	California	5%	81%	13%		1%	110
AREAS TWO	Florida	7%	73%	19%		1%	70
	Texas	9%	63%	24%		5%	59
	New York	9%	79%	8%	4%		56
	Rest of country	7%	76%	17%	0%	0%	705
RG2012 STATES BY	Safe Republican	6%	72%	21%	0%	1%	293
2012 STATUS	Toss-up	6%	76%	18%	1%	0%	399
	Safe Democrat	9%	79%	11%	1%	1%	309
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	6%	72%	21%	1%	0%	278
	Other states	7%	77%	15%	0%	1%	722
RGEMP UNEMPLOYMENT RATE BY STATE (JUL	10% unemployment	5%	79%	14%	1%	1%	126
	7-9.9% unemployment	6%	75%	18%	1%	1%	717
2012 DATA)	Less than 7% unemployment	8%	78%	14%			158
URBAN URBAN CODE	Rural	1%	77%	20%	1%	1%	120
	Suburban	5%	79%	14%	0%	1%	413
	Urban	9%	72%	19%			173
GENDER GENDER	Male	6%	80%	13%	1%	0%	480
	Female	7%	71%	20%	0%	1%	520
RSEXEMP	Male / employed	7%	83%	10%	1%		308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	5%	75%	19%	0%	1%	172
	Female / employed	9%	73%	17%	1%		261
	Female / not employed	5%	70%	23%		2%	259
RAGEBG AGE/C	18-29	5%	67%	27%	1%		131
	30-44	10%	73%	16%	1%		285
	45-59	6%	79%	14%	0%	1%	257
	60 and older	6%	78%	15%	0%	1%	327
RAGE RESPONDENT'S	18-34	5%	70%	24%	1%		218
AGE/C	35-44	11%	73%	15%	1%		198
	45-64	6%	79%	14%	1%	1%	357
	65 or over	5%	78%	16%		1%	217
	Unsure / refused	4%	81%	12%		3%	10

ECONCLA2			ECONCL	A2 ECONOMIC	CLASS		TOTAL
		Upper class	Middle class	Low income	Working class	Unemployed	
RAGEFL RESPONDENT'S	18-44	8%	72%	20%	1%		416
AGE/C	45-64	6%	79%	14%	1%	1%	357
	65 or over	5%	78%	16%		1%	227
RRAGEFL AGE/C	18-44	8%	72%	20%	1%		416
	45+	6%	79%	15%	0%	1%	584
RR96 AGE / SEX	Male / under 45	6%	78%	15%	1%		198
	Male / 45+	6%	82%	12%	1%	0%	282
	Female / under 45	9%	66%	24%	1%		218
	Female / 45+	6%	76%	17%	0%	2%	302
RRACE	White	8%	79%	12%	0%	1%	750
RESPONDENT'S RACE/C	Black / African American	4%	63%	32%	1%		120
	Hispanic / Latino	2%	65%	33%			90
	Other	5%	70%	22%	1%	2%	40
GENRACE RACE BY	White men	7%	82%	11%	0%	0%	364
GENDER	White women	9%	76%	13%	0%	1%	386
	Black men	5%	77%	16%	3%		49
	Black women	3%	53%	43%			71
	Hispanic men	2%	72%	25%			46
	Hispanic women	2%	57%	42%			44
WHITE SENIORS	White seniors	6%	80%	13%	0%	1%	280
	Other	7%	74%	18%	1%	0%	720
RPARTYID PARTY	Republican	8%	78%	13%	0%	1%	400
IDENTIFICATION/C	Independent	5%	80%	14%		1%	170
	Democrat	6%	71%	21%	1%	0%	430
RPARTY USUAL VOTE	Republican	8%	81%	11%	0%	1%	439
BEHAVIOR/C	Ticket splitter	7%	64%	26%	3%		91
	Democrat	5%	73%	21%	0%	0%	469
PARTISAN PARTISAN	Hard GOP	8%	80%	11%	0%	1%	354
	Soft GOP	5%	79%	13%		2%	99
	Ticket splitter	7%	68%	25%			65
	Soft DEM	9%	70%	19%	3%		95
	Hard DEM	5%	73%	21%	0%	0%	386
RIDEOL	Conservative	7%	76%	16%	0%	0%	585
RESPONDENT'S IDEOLOGY/C	Moderate	2%	71%	23%	1%	3%	65
1520200110	Liberal	6%	76%	16%	1%	0%	349
RRIDEOL	Very conservative	8%	73%	19%	0%	0%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	7%	78%	15%		0%	373
IDEOLOGI/C	Moderate / liberal	6%	75%	17%	1%	1%	415

ECONCLA2			ECONCL	A2 ECONOMIC	CCLASS		TOTAL
		Upper class	Middle class	Low income	Working class	Unemployed	
RPTYID98 TARGET GROUPS	Republican	8%	78%	13%	0%	1%	400
GROUPS	Independent	5%	80%	14%		1%	170
	Conservative DEM	6%	62%	31%			132
	Mod / lib DEM	6%	75%	17%	1%	1%	298
PARIDEOL PARTY /	Liberal DEM	6%	77%	16%	1%	1%	296
IDEOLOGY	Mod / conservative DEM	5%	66%	29%			174
	Independent	7%	64%	26%	3%		91
	Mod / liberal GOP	6%	69%	21%		4%	49
	Conservative GOP	8%	82%	9%	0%	1%	390
TEAMEM IDENTIFY	Yes / strongly	4%	75%	20%		0%	152
WITH TEA PARTY MOVEMENT	Yes	2%	76%	22%			59
	Unsure	1%	69%	25%	2%	3%	70
	No	5%	77%	17%		0%	243
	No / strongly	9%	76%	14%	1%	1%	476
REDUC	Less than high school	2%	52%	44%		1%	50
RESPONDENT'S EDUCATION/C	High school graduate	2%	68%	28%	1%	1%	205
2200/11/01/0	Some college	7%	74%	19%	0%	0%	265
	College graduate	9%	82%	8%	0%	0%	480
SEXEDUC SEX /	College men	7%	83%	10%	0%	0%	354
EDUCATION	Non-college men	4%	72%	22%	2%	0%	126
	College women	9%	76%	13%	1%	1%	392
	Non-college women	1%	57%	41%		2%	128
SEXEDWH NON-COLLEGE	White non-college graduate	6%	74%	19%	0%	1%	368
GRADUATES	Minority non-college graduate	1%	58%	40%	1%	0%	151
	Others	9%	82%	8%	0%	0%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	5%	77%	17%	1%	0%	179
GRADUATES BY GENDER	White female non-college graduates	7%	72%	20%		1%	189
	Minority male non-college graduates	2%	62%	32%	2%	1%	59
	Minority female non-college graduates	1%	54%	45%		0%	93
	Other	9%	82%	8%	0%	0%	480
RUNION MEMBER OF	Union household	6%	80%	14%		0%	133
LABOR UNION/C	Non-union household	7%	75%	17%	1%	1%	867
RMARITAL MARITAL	Single	4%	65%	29%	2%	1%	173
STATUS/C	Married	9%	83%	8%	0%	0%	610
	No longer married	3%	64%	32%		1%	217

ECONCLA2			ECONCL	A2 ECONOMI	C CLASS		TOTAL
		Upper class	Middle class	Low income	Working class	Unemployed	
RRMARITA MARITAL STATUS/C	Single / no longer married	3%	65%	31%	1%	1%	390
	Married	9%	83%	8%	0%	0%	610
MOMDAD PARENTS	Dad	10%	80%	10%			146
	Mom	8%	69%	23%			189
BUNDY MARITAL	Married / children	12%	79%	9%			253
STATUS / CHILDREN	Married / no children	7%	85%	7%	1%	1%	357
	Divorced / children		68%	32%			32
	Divorced / no children	2%	63%	33%		1%	90
	Single / children		51%	49%			35
	Single / no children	5%	68%	24%	2%	1%	138
	Other / mixed	4%	64%	31%		0%	95
GENMAR1 GENDER	Single women	4%	58%	35%	2%	1%	93
AND MARITAL	Married women	10%	80%	9%	0%	1%	290
	No longer married women	3%	62%	34%		1%	137
	Single men	4%	73%	21%	2%	1%	80
	Married men	8%	85%	7%	1%	0%	320
	No longer married men	1%	69%	30%			80
GENMAR2 GENDER,	White single men	7%	73%	19%		1%	46
MARITAL, AND RACE	White single women	8%	69%	18%	3%	2%	48
	White married men	8%	86%	6%	1%		261
	White married women	11%	82%	6%		1%	242
	White no longer married men	1%	73%	25%			57
	White no longer married women	3%	67%	29%		1%	96
	Other	3%	65%	31%	1%	0%	250
MOMMAR MOTHERS	Single mothers		43%	57%			27
BY MARITAL STATUS	Married mothers	12%	78%	10%			128
	No longer married mothers		54%	46%			34
	Non-mothers	6%	77%	15%	1%	1%	811
MOMRACE MOTHERS	White mothers	12%	78%	11%			130
BY RACE	Non-white mothers	1%	49%	50%			59
	Non-mothers	6%	77%	15%	1%	1%	811
FAMCLASS	Upper class	100%					66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family		100%				550
	Middle class / not married or parent		100%				206
	Lower class			94%	3%	3%	178

ECONCLA2			ECONCL	A2 ECONOMIC	CLASS		TOTAL
		Upper class	Middle class	Low income	Working class	Unemployed	
RDENOM RESPONDENT'S	Catholic	9%	79%	11%		1%	186
RELIGION/C	Protestant	8%	74%	18%		1%	159
	Baptist	6%	68%	26%		1%	155
	Fundamentalist / Pentecostal	2%	76%	20%	1%		181
	Other	9%	81%	9%	1%	0%	112
	No affiliation	6%	76%	15%	1%	1%	206
RDENOMFR HOW	At least once a week	5%	76%	18%		0%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	5%	79%	16%			169
	Infrequently	14%	70%	15%		1%	161
	Never		74%	19%	4%	2%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	5%	77%	17%		0%	552
ATTEND CHURCH/C	Infrequently / never	11%	71%	16%	1%	1%	202
CHURCH2 RELIGIOUS	Active Catholic	3%	85%	11%		1%	88
FOCUS	Active Protestant	10%	65%	25%			66
	Active Baptist	6%	72%	22%		0%	85
	Active Fundamentalist / Pentecostal	2%	76%	21%			110
	Active Other	12%	83%	5%			34
	Non-active	7%	75%	16%	1%	1%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	7%	78%	14%		0%	157
	Male not evangelical	5%	81%	12%	1%	0%	323
	Female born again / evangelicals	7%	68%	25%		1%	179
	Female not evangelical	7%	73%	18%	1%	1%	341
RACEVANG RACE /	White Evangelical	8%	79%	13%		1%	244
EVANGELICAL	Non-white Evangelical	5%	57%	38%			92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	7%	81%	11%			205
CHRISTIANS	Non-white conservative Christians	8%	46%	46%			54
	White non-conservative Christians	8%	65%	23%		4%	38
	Non-white non-conservative Christians		72%	28%			38
RGUNOWN GUN	Gun owner HH	6%	81%	13%	0%	0%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	7%	71%	20%	1%	1%	549
RDIRECT DIRECTION	Right direction	7%	72%	19%	1%	0%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	2%	78%	20%			64
	Wrong track	7%	78%	14%	0%	1%	542

ECONCLA2			ECONCL	A2 ECONOMIC	C CLASS		TOTAL
		Upper class	Middle class	Low income	Working class	Unemployed	
RGENCONG GENERIC CONGRESSIONAL	Republican	7%	80%	12%	0%	1%	472
BALLOT/C	Undecided	5%	76%	18%	1%		69
	Democrat	7%	71%	21%	1%	0%	459
RRMII MOST	Pocketbook issues	7%	77%	15%	0%	0%	724
IMPORTANT ISSUE/C	Nat'l security issues	8%	83%	10%			50
	Education	5%	67%	28%			94
	Medicare / SS	6%	74%	19%		1%	60
	Other	4%	71%	21%	2%	2%	72
RBOID BARACK	Favorable	7%	70%	22%	1%	0%	498
OBAMA NAME ID/C	Unfavorable	6%	82%	11%	0%	1%	480
	No opinion	4%	77%	19%			23
RMRID MITT ROMNEY	Favorable	8%	81%	11%	0%	1%	498
NAME ID/C	Unfavorable	6%	71%	22%	1%	1%	465
	No opinion		62%	38%			35
	Never heard of		100%				2
RBHOJA BARACK	Approve	7%	70%	22%	1%	0%	493
OBAMA JOB APPROVAL/C	Unsure		81%	19%			18
APPROVAL/C	Disapprove	7%	81%	11%	0%	1%	489
RBOJA1 APPROVE	Approve	6%	72%	21%	1%	0%	461
OBAMA JOB ON ECONOMY/C	Unsure	15%	67%	18%			11
	Disapprove	7%	79%	13%	0%	1%	528
RBOJA3 APPROVE	Approve	6%	73%	20%	1%	0%	406
OBAMA JOB ON BUDGET &	Unsure		67%	31%	2%		23
SPENDING/C	Disapprove	8%	78%	13%	0%	1%	571
HANDP1 BETTER	Romney	7%	80%	12%	0%	1%	513
HANDLE / ECONOMY	Obama	6%	72%	21%	1%	0%	451
	Both		89%	11%			9
	Neither		64%	36%			13
	Unsure	12%	50%	29%		9%	13
HANDP7 BETTER	Romney	7%	80%	11%	0%	1%	504
HANDLE / JOBS	Obama	7%	69%	23%	1%	0%	445
	Both		88%	12%			9
	Neither		96%	4%			17
	Unsure		78%	22%			25
RROBAL	Romney	8%	80%	11%	0%	1%	475
PRESIDENTIAL BALLOT/C	Undecided	6%	84%	10%	1%		56
	Obama	6%	70%	23%	1%	0%	469

ECONCLA2			ECONCLA2 ECONOMIC CLASS						
		Upper class	Middle class	Low income	Working class	Unemployed			
UPELECT LIKELIHOOD	Extremely likely	6%	77%	16%	1%	0%	526		
OF VOTING IN UPCOMING ELECTION	Very likely	7%	75%	16%	1%	1%	118		
	Somewhat likely		50%	50%			20		
	Already voted	8%	75%	17%		1%	337		
TURNOUT TURNOUT	Most likely 65%	8%	77%	14%	0%	1%	649		
OF MOST LIKELY VOTERS	Most likely 70%	8%	76%	15%	0%	1%	701		
	Most likely 75%	8%	76%	15%	0%	1%	750		
	Most likely 80%	7%	76%	15%	0%	1%	800		
	Most likely 85%	7%	76%	15%	0%	1%	850		
	100% of sample	7%	76%	17%	1%	1%	1000		
TOTAL		7%	76%	17%	1%	1%	1000		

RAGE		ļ	RAGE R	ESPONDENT'	S AGE/C		TOTAL
		18-34	35-44	45-64	65 or over	Unsure / refused	
TOTAL		22%	20%	36%	22%	1%	1000
RG1 GEOGRAPHIC	Northeast	19%	20%	38%	22%	1%	201
AREAS ONE	Midwest	22%	20%	38%	20%	1%	161
	South	29%	18%	32%	20%	1%	266
	South Central	24%	16%	34%	22%	3%	85
	Central Plains	20%	22%	34%	22%	1%	74
	Mountain States	14%	22%	40%	23%	1%	67
	West	16%	22%	36%	26%	1%	146
RG2 GEOGRAPHIC	California	17%	21%	34%	28%	1%	110
AREAS TWO	Florida	33%	17%	29%	21%	0%	70
	Texas	25%	21%	33%	17%	4%	59
	New York	22%	21%	37%	19%	1%	56
	Rest of country	21%	20%	37%	21%	1%	705
RG2012 STATES BY	Safe Republican	22%	19%	36%	22%	1%	293
2012 STATUS	Toss-up	25%	19%	35%	20%	1%	399
	Safe Democrat	18%	22%	36%	23%	1%	309
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	29%	19%	33%	19%	1%	278
	Other states	19%	20%	37%	23%	1%	722
RGEMP	10% unemployment	15%	23%	36%	26%	1%	126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	21%	19%	37%	22%	1%	717
2012 DATA)	Less than 7% unemployment	30%	21%	30%	18%	1%	158
URBAN URBAN CODE	Rural	11%	23%	43%	23%	0%	120
	Suburban	15%	17%	38%	28%	1%	413
	Urban	19%	18%	37%	25%	1%	173
GENDER GENDER	Male	21%	20%	37%	21%	1%	480
	Female	22%	20%	35%	22%	1%	520
RSEXEMP	Male / employed	25%	29%	40%	5%	1%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	14%	4%	31%	49%	2%	172
	Female / employed	31%	27%	37%	4%	0%	261
	Female / not employed	13%	12%	33%	41%	1%	259
RAGEBG AGE/C	18-29	100%					131
	30-44	31%	69%				285
	45-59			100%			257
	60 and older			31%	66%	3%	327
RAGEFL	18-44	52%	48%				416
RESPONDENT'S AGE/C	45-64			100%			357
, 0	65 or over				96%	4%	227
RRAGEFL AGE/C	18-44	52%	48%				416
	45+			61%	37%	2%	584

RAGE			RAGE R	ESPONDENT'	S AGE/C		TOTAL
		18-34	35-44	45-64	65 or over	Unsure / refused	
RR96 AGE / SEX	Male / under 45	52%	48%				198
	Male / 45+			63%	35%	2%	282
	Female / under 45	53%	47%				218
	Female / 45+			60%	39%	2%	302
RRACE	White	17%	19%	37%	26%	1%	750
RESPONDENT'S RACE/C	Black / African American	38%	20%	31%	10%	1%	120
	Hispanic / Latino	42%	25%	28%	4%	1%	90
	Other	17%	25%	38%	16%	4%	40
GENRACE RACE BY	White men	17%	20%	38%	25%	1%	364
GENDER	White women	17%	18%	37%	27%	1%	386
	Black men	37%	15%	39%	9%	1%	49
	Black women	39%	24%	25%	11%	2%	71
	Hispanic men	46%	24%	27%		2%	46
	Hispanic women	38%	25%	29%	8%		44
WHITE SENIORS	White seniors			28%	70%	2%	280
	Other	30%	28%	39%	3%	1%	720
RPARTYID PARTY	Republican	15%	20%	38%	26%	1%	400
IDENTIFICATION/C	Independent	22%	15%	43%	19%	2%	170
	Democrat	28%	21%	31%	19%	1%	430
RPARTY USUAL VOTE	Republican	14%	20%	40%	25%	1%	439
BEHAVIOR/C	Ticket splitter	44%	6%	22%	24%	3%	91
	Democrat	25%	22%	34%	18%	0%	469
PARTISAN PARTISAN	Hard GOP	13%	22%	39%	25%	1%	354
	Soft GOP	21%	13%	39%	25%	1%	99
	Ticket splitter	22%	10%	39%	27%	3%	65
	Soft DEM	37%	13%	35%	14%	1%	95
	Hard DEM	26%	23%	32%	18%	1%	386
RIDEOL	Conservative	18%	20%	37%	24%	1%	585
RESPONDENT'S IDEOLOGY/C	Moderate	27%	18%	37%	16%	3%	65
	Liberal	28%	20%	33%	19%	1%	349
RRIDEOL	Very conservative	18%	21%	35%	26%	1%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	18%	19%	39%	23%	1%	373
	Moderate / liberal	27%	20%	34%	18%	1%	415
RPTYID98 TARGET	Republican	15%	20%	38%	26%	1%	400
GROUPS	Independent	22%	15%	43%	19%	2%	170
	Conservative DEM	26%	24%	29%	21%	0%	132
	Mod / lib DEM	30%	20%	32%	18%	1%	298

RAGE			RAGE R	ESPONDENT'	S AGE/C		TOTAL
		18-34	35-44	45-64	65 or over	Unsure / refused	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	25%	22%	34%	18%	1%	296
IDLOLOGI	Mod / conservative DEM	24%	23%	34%	19%	0%	174
	Independent	44%	6%	22%	24%	3%	91
	Mod / liberal GOP	16%	21%	42%	22%		49
	Conservative GOP	14%	20%	40%	25%	1%	390
TEAMEM IDENTIFY	Yes / strongly	18%	18%	39%	24%	1%	152
WITH TEA PARTY MOVEMENT	Yes	23%	16%	47%	14%	1%	59
	Unsure	29%	5%	27%	38%	2%	70
	No	24%	21%	35%	19%	1%	243
	No / strongly	21%	23%	35%	21%	1%	476
REDUC	Less than high school	30%	13%	30%	24%	2%	50
RESPONDENT'S EDUCATION/C	High school graduate	15%	15%	38%	31%	1%	205
	Some college	27%	15%	34%	23%	1%	265
	College graduate	21%	25%	36%	17%	1%	480
SEXEDUC SEX /	College men	22%	22%	36%	19%	1%	354
EDUCATION	Non-college men	20%	15%	39%	25%	1%	126
	College women	24%	21%	35%	19%	1%	392
	Non-college women	16%	14%	35%	34%	1%	128
SEXEDWH NON-COLLEGE	White non-college graduate	17%	12%	38%	33%	1%	368
GRADUATES	Minority non-college graduate	36%	21%	30%	11%	2%	151
	Others	21%	25%	36%	17%	1%	480
SEXEDWG NON-COLLEGE GRADUATES BY	White male non-college graduates	19%	12%	38%	30%	0%	179
GENDER	White female non-college graduates	14%	12%	38%	35%	1%	189
	Minority male non-college graduates	44%	13%	31%	10%	2%	59
	Minority female non-college graduates	31%	27%	29%	11%	1%	93
	Other	21%	25%	36%	17%	1%	480
RUNION MEMBER OF LABOR UNION/C	Union household	21%	17%	42%	20%	0%	133
	Non-union household	22%	20%	35%	22%	1%	867
RMARITAL MARITAL STATUS/C	Single	66%	14%	17%	2%	0%	173
2 35, 3	Married	14%	24%	40%	21%	1%	610
	No longer married	10%	12%	39%	38%	1%	217
RRMARITA MARITAL STATUS/C	Single / no longer married	35%	13%	30%	22%	1%	390
	Married	14%	24%	40%	21%	1%	610
MOMDAD PARENTS	Dad	21%	47%	30%	1%	0%	146
	Mom	33%	42%	24%	0%	0%	189

RAGE			RAGE R	ESPONDENT'	S AGE/C		TOTAL
		18-34	35-44	45-64	65 or over	Unsure / refused	
BUNDY MARITAL	Married / children	21%	49%	29%	1%	1%	253
STATUS / CHILDREN	Married / no children	8%	7%	47%	36%	2%	357
	Divorced / children	27%	46%	25%	2%		32
	Divorced / no children	8%	4%	62%	26%	0%	90
	Single / children	76%	11%	13%			35
	Single / no children	63%	15%	19%	3%	0%	138
	Other / mixed	6%	8%	23%	62%	2%	95
GENMAR1 GENDER	Single women	66%	12%	21%	1%		93
AND MARITAL	Married women	15%	25%	41%	18%	1%	290
	No longer married women	8%	14%	30%	46%	1%	137
	Single men	65%	17%	14%	4%	0%	80
	Married men	12%	24%	38%	24%	1%	320
	No longer married men	13%	7%	55%	24%	2%	80
GENMAR2 GENDER,	White single men	58%	17%	19%	5%	1%	46
MARITAL, AND RACE	White single women	55%	20%	23%	2%		48
	White married men	11%	24%	36%	28%	1%	26
	White married women	14%	22%	43%	20%	1%	242
	White no longer married men	10%	5%	57%	28%		57
	White no longer married women	8%	7%	29%	56%		96
	Other	36%	23%	31%	9%	2%	250
MOMMAR MOTHERS	Single mothers	82%	5%	13%			27
BY MARITAL STATUS	Married mothers	23%	48%	28%		1%	128
	No longer married mothers	32%	49%	17%	2%		34
	Non-mothers	19%	15%	38%	27%	1%	81 <sup>-</sup>
MOMRACE MOTHERS	White mothers	30%	41%	28%		1%	130
BY RACE	Non-white mothers	40%	45%	14%	1%		59
	Non-mothers	19%	15%	38%	27%	1%	81′
ECONCLA2	Upper class	17%	33%	32%	17%	1%	60
ECONOMIC CLASS	Middle class	20%	19%	37%	22%	1%	750
	Low income	32%	17%	29%	21%	1%	16
	Working class	25%	33%	42%			
	Unemployed			56%	38%	6%	
FAMCLASS	Upper class	17%	33%	32%	17%	1%	6
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	16%	24%	39%	20%	1%	550
THE TANKET STATUS	Middle class / not married or parent	31%	7%	33%	28%	0%	206
	Lower class	30%	17%	31%	21%	1%	178

RAGE			RAGE R	ESPONDENT'	S AGE/C		TOTAL
		18-34	35-44	45-64	65 or over	Unsure / refused	
RDENOM	Catholic	19%	22%	38%	21%	0%	186
RESPONDENT'S RELIGION/C	Protestant	19%	16%	31%	32%	1%	159
	Baptist	22%	21%	37%	20%	1%	155
	Fundamentalist / Pentecostal	22%	20%	34%	24%	1%	181
	Other	19%	25%	35%	18%	4%	112
	No affiliation	28%	18%	38%	16%	0%	206
RDENOMFR HOW	At least once a week	19%	16%	36%	27%	1%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	27%	26%	34%	13%	0%	169
	Infrequently	20%	23%	35%	22%	0%	161
	Never	15%	17%	32%	36%		40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	22%	19%	35%	23%	1%	552
ATTEND CHURCH/C	Infrequently / never	19%	22%	34%	25%	0%	202
CHURCH2 RELIGIOUS	Active Catholic	15%	20%	36%	28%	1%	88
FOCUS	Active Protestant	22%	11%	31%	35%	2%	66
	Active Baptist	20%	13%	41%	25%	2%	85
	Active Fundamentalist / Pentecostal	24%	14%	35%	26%	1%	110
	Active Other	8%	33%	38%	19%	1%	34
	Non-active	23%	22%	36%	18%	1%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	17%	17%	42%	23%	1%	157
	Male not evangelical	23%	21%	34%	20%	1%	323
	Female born again / evangelicals	21%	16%	35%	26%	1%	179
	Female not evangelical	23%	21%	34%	20%	1%	341
RACEVANG RACE /	White Evangelical	14%	16%	40%	29%	1%	244
EVANGELICAL	Non-white Evangelical	33%	19%	34%	13%	2%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	14%	14%	42%	29%	1%	205
CHRISTIANS	Non-white conservative Christians	30%	23%	33%	13%	1%	54
	White non-conservative Christians	14%	24%	28%	34%		38
	Non-white non-conservative Christians	37%	13%	35%	12%	2%	38
RGUNOWN GUN	Gun owner HH	19%	23%	35%	22%	1%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	24%	17%	36%	22%	1%	549
RDIRECT DIRECTION	Right direction	26%	23%	31%	19%	1%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	34%	11%	27%	28%	1%	64
	Wrong track	17%	19%	40%	23%	1%	542

RAGE			RAGE R	ESPONDENT'	S AGE/C		TOTAL
		18-34	35-44	45-64	65 or over	Unsure / refused	
RGENCONG GENERIC CONGRESSIONAL	Republican	17%	19%	39%	23%	1%	472
BALLOT/C	Undecided	17%	17%	35%	27%	4%	69
	Democrat	27%	21%	32%	19%	1%	459
RRMII MOST	Pocketbook issues	23%	21%	36%	19%	1%	724
IMPORTANT ISSUE/C	Nat'l security issues	11%	15%	44%	30%	1%	50
	Education	42%	19%	27%	12%	1%	94
	Medicare / SS	5%	12%	29%	52%	2%	60
	Other	9%	20%	40%	29%	2%	72
RBOID BARACK	Favorable	27%	22%	32%	18%	1%	498
OBAMA NAME ID/C	Unfavorable	17%	18%	40%	24%	1%	480
	No opinion	3%	13%	40%	37%	7%	23
RMRID MITT ROMNEY	Favorable	18%	19%	39%	24%	1%	498
NAME ID/C	Unfavorable	26%	21%	33%	19%	1%	465
	No opinion	21%	20%	27%	27%	4%	35
	Never heard of			100%			2
RBHOJA BARACK	Approve	29%	21%	31%	19%	1%	493
OBAMA JOB APPROVAL/C	Unsure		11%	71%	18%		18
	Disapprove	16%	19%	39%	24%	1%	489
RBOJA1 APPROVE	Approve	27%	20%	33%	19%	1%	461
OBAMA JOB ON ECONOMY/C	Unsure	22%	13%	23%	42%		11
	Disapprove	18%	19%	38%	23%	1%	528
RBOJA3 APPROVE	Approve	28%	20%	33%	18%	1%	406
OBAMA JOB ON BUDGET &	Unsure	17%	6%	34%	41%	2%	23
SPENDING/C	Disapprove	18%	20%	38%	23%	1%	571
HANDP1 BETTER	Romney	17%	20%	38%	24%	1%	513
HANDLE / ECONOMY	Obama	26%	21%	33%	19%	1%	451
	Both	64%		27%	8%		9
	Neither	38%	11%	42%	5%	4%	13
	Unsure	12%		28%	55%	5%	13
HANDP7 BETTER	Romney	17%	20%	38%	24%	1%	504
HANDLE / JOBS	Obama	26%	21%	34%	19%	1%	445
	Both	47%		45%	9%		9
	Neither	42%	19%	18%	18%	3%	17
	Unsure	19%	5%	39%	33%	4%	25
RROBAL	Romney	17%	20%	39%	24%	1%	475
PRESIDENTIAL BALLOT/C	Undecided	25%	6%	44%	21%	3%	56
1	Obama	27%	22%	31%	20%	1%	469

RAGE			RAGE R	ESPONDENT'	S AGE/C		TOTAL
		18-34	35-44	45-64	65 or over	Unsure / refused	
UPELECT LIKELIHOOD	Extremely likely	21%	22%	40%	17%	1%	526
OF VOTING IN UPCOMING ELECTION	Very likely	25%	20%	24%	29%	2%	118
	Somewhat likely	43%	29%	27%			20
	Already voted	21%	16%	34%	28%	1%	337
TURNOUT TURNOUT	Most likely 65%	16%	20%	40%	24%	1%	649
OF MOST LIKELY VOTERS	Most likely 70%	16%	20%	40%	24%	1%	701
	Most likely 75%	15%	21%	39%	24%	1%	750
	Most likely 80%	18%	20%	38%	23%	1%	800
	Most likely 85%	18%	20%	37%	23%	1%	850
	100% of sample	22%	20%	36%	22%	1%	1000
TOTAL		22%	20%	36%	22%	1%	1000

REDUC		<u> </u>	IC RESPONDE			TOTAL
		Less than high school	High school graduate	Some college	College graduate	
TOTAL		5%	20%	26%	48%	1000
RG1 GEOGRAPHIC	Northeast	3%	21%	18%	57%	201
AREAS ONE	Midwest	9%	22%	21%	48%	161
	South	5%	20%	31%	44%	266
	South Central	10%	23%	35%	32%	85
	Central Plains	3%	25%	22%	51%	74
	Mountain States	4%	22%	27%	47%	67
	West	2%	14%	32%	52%	146
RG2 GEOGRAPHIC	California	3%	12%	33%	52%	110
AREAS TWO	Florida	3%	13%	28%	56%	70
	Texas	7%	21%	38%	33%	59
	New York	2%	11%	21%	66%	56
	Rest of country	6%	23%	25%	46%	705
RG2012 STATES BY	Safe Republican	7%	25%	28%	40%	293
2012 STATUS	Toss-up	5%	22%	25%	48%	399
	Safe Democrat	4%	14%	26%	56%	309
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	6%	19%	28%	47%	278
STATES	Other states	5%	21%	26%	49%	722
RGEMP	10% unemployment	2%	14%	34%	50%	126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	6%	22%	25%	47%	717
2012 DATA)	Less than 7% unemployment	3%	20%	26%	51%	158
URBAN URBAN CODE	Rural	4%	21%	30%	44%	120
	Suburban	4%	22%	25%	50%	413
	Urban	6%	18%	32%	45%	173
GENDER GENDER	Male	5%	22%	23%	50%	480
	Female	5%	19%	29%	46%	520
RSEXEMP	Male / employed	3%	17%	21%	59%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	8%	30%	28%	35%	172
	Female / employed	2%	12%	28%	59%	261
	Female / not employed	9%	27%	31%	33%	259
RAGEBG AGE/C	18-29	10%	16%	39%	35%	131
	30-44	3%	14%	21%	62%	285
	45-59	5%	23%	24%	48%	257
	60 and older	5%	25%	28%	41%	327
RAGE RESPONDENT'S	18-34	7%	14%	32%	46%	218
AGE/C	35-44	3%	16%	20%	61%	198
	45-64	4%	22%	25%	48%	357
	65 or over	6%	29%	28%	37%	217
	Unsure / refused	12%	18%	20%	51%	10

REDUC			IC RESPONDE		ION/C	TOTAL
		Less than high school	High school graduate	Some college	College graduate	
RAGEFL RESPONDENT'S	18-44	5%	15%	27%	53%	416
AGE/C	45-64	4%	22%	25%	48%	357
	65 or over	6%	28%	28%	38%	227
RRAGEFL AGE/C	18-44	5%	15%	27%	53%	416
	45+	5%	25%	26%	44%	584
RR96 AGE / SEX	Male / under 45	4%	18%	23%	54%	198
	Male / 45+	5%	24%	24%	48%	282
	Female / under 45	6%	12%	30%	52%	218
	Female / 45+	5%	25%	29%	41%	302
RRACE RESPONDENT'S RACE/C	White	3%	21%	25%	51%	750
	Black / African American	14%	22%	26%	37%	120
	Hispanic / Latino	7%	18%	39%	36%	90
	Other	3%	13%	31%	53%	40
GENRACE RACE BY	White men	4%	23%	23%	51%	364
GENDER	White women	3%	19%	27%	51%	386
	Black men	11%	29%	15%	46%	49
	Black women	16%	18%	34%	32%	71
	Hispanic men	5%	8%	38%	48%	46
	Hispanic women	9%	28%	40%	24%	44
WHITE SENIORS	White seniors	3%	27%	28%	42%	280
	Other	6%	18%	26%	50%	720
RPARTYID PARTY	Republican	3%	24%	26%	47%	400
IDENTIFICATION/C	Independent	3%	18%	33%	46%	170
	Democrat	8%	18%	25%	50%	430
RPARTY USUAL VOTE	Republican	2%	23%	25%	50%	439
BEHAVIOR/C	Ticket splitter	11%	32%	29%	28%	91
	Democrat	7%	16%	27%	50%	469
PARTISAN PARTISAN	Hard GOP	2%	24%	25%	49%	354
	Soft GOP	2%	25%	27%	46%	99
	Ticket splitter	5%	26%	24%	45%	65
	Soft DEM	10%	14%	40%	36%	95
	Hard DEM	7%	17%	24%	51%	386
RIDEOL	Conservative	6%	23%	26%	45%	585
RESPONDENT'S IDEOLOGY/C	Moderate	5%	36%	32%	28%	65
	Liberal	4%	13%	27%	57%	349
RRIDEOL	Very conservative	8%	22%	19%	50%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	4%	24%	29%	42%	373
.520200110	Moderate / liberal	4%	16%	27%	52%	415

REDUC		REDU	IC RESPONDE	NT'S EDUCAT	TON/C	TOTAL
		Less than high school	High school graduate	Some college	College graduate	
RPTYID98 TARGET GROUPS	Republican	3%	24%	26%	47%	400
GROOFS	Independent	3%	18%	33%	46%	170
	Conservative DEM	16%	29%	26%	29%	132
	Mod / lib DEM	4%	13%	24%	59%	298
PARIDEOL PARTY /	Liberal DEM	3%	11%	26%	61%	296
IDEOLOGY	Mod / conservative DEM	14%	26%	29%	31%	174
	Independent	11%	32%	29%	28%	91
	Mod / liberal GOP	3%	34%	29%	34%	49
	Conservative GOP	2%	21%	25%	52%	390
TEAMEM IDENTIFY	Yes / strongly	5%	32%	23%	40%	152
WITH TEA PARTY MOVEMENT	Yes	4%	11%	25%	60%	59
	Unsure	16%	34%	30%	19%	70
	No	4%	21%	32%	44%	243
	No / strongly	4%	16%	25%	56%	476
SEXEDUC SEX /	College men			32%	68%	354
EDUCATION	Non-college men	18%	82%			126
	College women			39%	61%	392
	Non-college women	21%	79%			128
SEXEDWH NON-COLLEGE	White non-college graduate	7%	43%	50%		368
GRADUATES	Minority non-college graduate	16%	31%	52%		151
	Others				100%	480
SEXEDWG NON-COLLEGE GRADUATES BY	White male non-college graduates	8%	46%	46%		179
GENDER	White female non-college graduates	6%	39%	55%		189
	Minority male non-college graduates	14%	36%	51%		59
	Minority female non-college graduates	18%	29%	53%		93
	Other				100%	480
RUNION MEMBER OF LABOR UNION/C	Union household	4%	24%	21%	51%	133
	Non-union household	5%	20%	27%	48%	867
RMARITAL MARITAL STATUS/C	Single	8%	19%	33%	40%	173
STATUSIC	Married	3%	20%	23%	55%	610
	No longer married	8%	24%	32%	36%	217
RRMARITA MARITAL STATUS/C	Single / no longer married	8%	22%	33%	37%	390
	Married	3%	20%	23%	55%	610
MOMDAD PARENTS	Dad	3%	16%	17%	64%	146
	Mom	7%	13%	33%	48%	189

REDUC		REDU	IC RESPONDE	NT'S EDUCAT	TON/C	TOTAL
		Less than high school	High school graduate	Some college	College graduate	
BUNDY MARITAL STATUS / CHILDREN	Married / children	1%	13%	24%	61%	253
STATUST CHIEDICEN	Married / no children	4%	24%	21%	50%	357
	Divorced / children	8%	6%	50%	36%	32
	Divorced / no children	8%	21%	29%	41%	90
	Single / children	29%	21%	19%	32%	35
	Single / no children	3%	19%	36%	42%	138
	Other / mixed	9%	32%	29%	30%	95
GENMAR1 GENDER	Single women	10%	12%	31%	47%	93
AND MARITAL	Married women	3%	19%	27%	52%	290
	No longer married women	8%	25%	34%	33%	137
	Single men	5%	28%	36%	31%	80
	Married men	3%	20%	19%	58%	320
	No longer married men	9%	22%	29%	40%	80
GENMAR2 GENDER, MARITAL, AND RACE	White single men	9%	35%	25%	32%	46
	White single women	8%	5%	22%	65%	48
	White married men	3%	20%	20%	57%	261
	White married women	2%	19%	26%	53%	242
	White no longer married men	5%	25%	34%	36%	57
	White no longer married women	3%	27%	32%	38%	96
	Other	10%	19%	32%	40%	250
MOMMAR MOTHERS	Single mothers	33%	20%	25%	23%	27
BY MARITAL STATUS	Married mothers		12%	31%	58%	128
	No longer married mothers	11%	12%	48%	29%	34
	Non-mothers	5%	22%	25%	48%	811
MOMRACE MOTHERS	White mothers	3%	7%	33%	56%	130
BY RACE	Non-white mothers	14%	25%	32%	28%	59
	Non-mothers	5%	22%	25%	48%	811
ECONCLA2	Upper class	2%	7%	27%	64%	66
ECONOMIC CLASS	Middle class	3%	18%	26%	52%	756
	Low income	13%	34%	30%	23%	167
	Working class		40%	17%	43%	5
	Unemployed	11%	39%	10%	40%	6
FAMCLASS	Upper class	2%	7%	27%	64%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	3%	18%	23%	56%	550
	Middle class / not married or parent	4%	19%	34%	43%	206
	Lower class	13%	34%	29%	24%	178

REDUC		REDU	IC RESPONDE	NT'S EDUCAT	ION/C	TOTAL
		Less than high school	High school graduate	Some college	College graduate	
RDENOM	Catholic	2%	23%	25%	50%	186
RESPONDENT'S RELIGION/C	Protestant	4%	24%	19%	52%	159
	Baptist	9%	24%	29%	38%	155
	Fundamentalist / Pentecostal	5%	21%	27%	46%	181
	Other	6%	14%	26%	54%	112
	No affiliation	5%	16%	30%	49%	206
RDENOMFR HOW	At least once a week	5%	21%	25%	49%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	4%	21%	26%	49%	169
ATTEND SHOKOTIFS	Infrequently	5%	22%	25%	48%	161
	Never	6%	26%	35%	33%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	5%	21%	25%	49%	552
ATTEND CHURCH/C	Infrequently / never	5%	23%	27%	45%	202
CHURCH2 RELIGIOUS	Active Catholic	1%	20%	27%	52%	88
FOCUS	Active Protestant		27%	25%	48%	66
	Active Baptist	9%	22%	18%	51%	85
	Active Fundamentalist / Pentecostal	7%	22%	26%	45%	110
	Active Other	10%	15%	26%	49%	34
	Non-active	5%	20%	28%	48%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	8%	27%	19%	46%	157
	Male not evangelical	3%	19%	25%	53%	323
	Female born again / evangelicals	7%	23%	34%	36%	179
	Female not evangelical	5%	18%	27%	51%	341
RACEVANG RACE /	White Evangelical	4%	26%	25%	45%	244
EVANGELICAL	Non-white Evangelical	15%	23%	34%	28%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	4%	24%	23%	48%	205
CHRISTIANS	Non-white conservative Christians	20%	22%	34%	24%	54
	White non-conservative Christians	5%	33%	31%	31%	38
	Non-white non-conservative Christians	9%	23%	33%	35%	38
RGUNOWN GUN	Gun owner HH	3%	21%	26%	50%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	7%	20%	27%	47%	549
RDIRECT DIRECTION	Right direction	7%	14%	26%	53%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	10%	22%	32%	37%	64
	Wrong track	3%	25%	26%	46%	542

REDUC		REDU	C RESPONDE	NT'S EDUCAT	TON/C	TOTAL
		Less than high school	High school graduate	Some college	College graduate	
RGENCONG GENERIC CONGRESSIONAL	Republican	3%	24%	25%	48%	472
BALLOT/C	Undecided	5%	25%	30%	40%	69
	Democrat	7%	16%	27%	49%	459
RRMII MOST	Pocketbook issues	3%	19%	26%	51%	724
IMPORTANT ISSUE/C	Nat'l security issues	7%	25%	30%	38%	50
	Education	9%	12%	28%	51%	94
	Medicare / SS	9%	31%	26%	34%	60
	Other	12%	31%	23%	34%	72
RBOID BARACK	Favorable	8%	16%	27%	50%	498
OBAMA NAME ID/C	Unfavorable	2%	24%	26%	47%	480
	No opinion	3%	46%	22%	29%	23
RMRID MITT ROMNEY	Favorable	3%	23%	26%	48%	498
NAME ID/C	Unfavorable	6%	17%	27%	50%	465
	No opinion	7%	35%	33%	25%	35
	Never heard of	54%		46%		2
RBHOJA BARACK	Approve	8%	17%	27%	49%	493
OBAMA JOB APPROVAL/C	Unsure		21%	44%	34%	18
	Disapprove	3%	24%	26%	47%	489
RBOJA1 APPROVE	Approve	8%	16%	27%	49%	461
OBAMA JOB ON ECONOMY/C	Unsure	6%	18%	28%	48%	11
	Disapprove	3%	24%	26%	47%	528
RBOJA3 APPROVE	Approve	8%	15%	27%	49%	406
OBAMA JOB ON BUDGET &	Unsure	5%	33%	37%	25%	23
SPENDING/C	Disapprove	3%	24%	25%	48%	571
HANDP1 BETTER	Romney	3%	24%	25%	48%	513
HANDLE / ECONOMY	Obama	8%	17%	28%	48%	451
	Both	11%	11%	36%	43%	9
	Neither		17%	33%	50%	13
	Unsure		34%	26%	39%	13
HANDP7 BETTER	Romney	3%	23%	26%	48%	504
HANDLE / JOBS	Obama	8%	18%	26%	48%	445
	Both	12%	23%	38%	27%	9
	Neither		13%	28%	59%	17
	Unsure	3%	23%	33%	42%	25
RROBAL	Romney	3%	24%	25%	48%	475
PRESIDENTIAL BALLOT/C	Undecided	3%	18%	46%	33%	56
	Obama	7%	17%	25%	50%	469

REDUC		REDU	IC RESPONDE	NT'S EDUCAT	ION/C	TOTAL
		Less than high school	High school graduate	Some college	College graduate	
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	4%	19%	25%	52%	526
	Very likely	4%	27%	32%	37%	118
	Somewhat likely	22%	34%	22%	22%	20
	Already voted	5%	20%	27%	47%	337
TURNOUT TURNOUT	Most likely 65%	2%	12%	24%	63%	649
OF MOST LIKELY VOTERS	Most likely 70%	2%	13%	25%	60%	701
	Most likely 75%	2%	15%	25%	58%	750
	Most likely 80%	2%	16%	26%	56%	800
	Most likely 85%	2%	17%	27%	54%	850
	100% of sample	5%	20%	26%	48%	1000
TOTAL		5%	20%	26%	48%	1000

RIDEOL		RIDEOL RES	PONDENT'S I	DEOLOGY/C	TOTAL
		Conservative	Moderate	Liberal	
TOTAL		59%	7%	35%	1000
RG1 GEOGRAPHIC AREAS ONE	Northeast	55%	7%	38%	201
AREAS ONE	Midwest	59%	6%	35%	161
	South	67%	4%	29%	266
	South Central	63%	15%	22%	85
	Central Plains	53%	6%	41%	74
	Mountain States	52%	9%	39%	67
	West	51%	6%	44%	146
RG2 GEOGRAPHIC	California	54%	5%	41%	110
AREAS TWO	Florida	55%	3%	42%	70
	Texas	57%	14%	29%	59
	New York	31%	11%	57%	56
	Rest of country	62%	6%	32%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	67%	7%	27%	293
	Toss-up	59%	6%	35%	399
	Safe Democrat	50%	7%	42%	309
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	57%	6%	37%	278
STATES	Other states	59%	7%	34%	722
RGEMP	10% unemployment	53%	6%	41%	126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	60%	7%	33%	717
2012 DATA)	Less than 7% unemployment	57%	6%	37%	158
URBAN URBAN CODE	Rural	69%	8%	24%	120
	Suburban	63%	5%	32%	413
	Urban	49%	9%	42%	173
GENDER GENDER	Male	61%	6%	32%	480
	Female	56%	7%	37%	520
RSEXEMP	Male / employed	61%	6%	32%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	62%	7%	32%	172
	Female / employed	53%	4%	44%	261
	Female / not employed	59%	10%	31%	259
RAGEBG AGE/C	18-29	45%	8%	48%	131
	30-44	57%	7%	36%	285
	45-59	62%	6%	32%	257
	60 and older	63%	6%	31%	327
RAGE RESPONDENT'S	18-34	48%	8%	44%	218
AGE/C	35-44	59%	6%	35%	198
	45-64	61%	7%	32%	357
	65 or over	65%	5%	30%	217
	Unsure / refused	63%	17%	21%	10

RIDEOL		RIDEOL RES	PONDENT'S I	DEOLOGY/C	TOTAL
		Conservative	Moderate	Liberal	
RAGEFL RESPONDENT'S	18-44	53%	7%	40%	416
AGE/C	45-64	61%	7%	32%	357
	65 or over	65%	5%	30%	227
RRAGEFL AGE/C	18-44	53%	7%	40%	416
	45+	62%	6%	31%	584
RR96 AGE / SEX	Male / under 45	55%	9%	36%	198
	Male / 45+	66%	4%	29%	282
	Female / under 45	52%	5%	43%	218
	Female / 45+	59%	8%	33%	302
RRACE DESPONDENT'S	White	60%	6%	35%	750
RESPONDENT'S RACE/C	Black / African American	54%	6%	40%	120
	Hispanic / Latino	58%	9%	33%	90
	Other	56%	14%	30%	40
GENRACE RACE BY	White men	65%	5%	30%	364
GENDER	White women	54%	7%	39%	386
	Black men	41%	9%	50%	49
	Black women	63%	4%	33%	71
	Hispanic men	54%	10%	36%	46
	Hispanic women	62%	8%	30%	44
WHITE SENIORS	White seniors	65%	5%	30%	280
	Other	56%	7%	37%	720
RPARTYID PARTY	Republican	92%	3%	5%	400
IDENTIFICATION/C	Independent	51%	15%	34%	170
	Democrat	31%	6%	63%	430
RPARTY USUAL VOTE	Republican	89%	5%	7%	439
BEHAVIOR/C	Ticket splitter	55%	18%	27%	91
	Democrat	31%	6%	63%	469
PARTISAN PARTISAN	Hard GOP	94%	2%	4%	354
	Soft GOP	73%	18%	9%	99
	Ticket splitter	60%	15%	25%	65
	Soft DEM	27%	9%	63%	95
	Hard DEM	30%	6%	64%	386
RRIDEOL	Very conservative	100%			212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	100%			373
	Moderate / liberal		16%	84%	415
RPTYID98 TARGET	Republican	92%	3%	5%	400
GROUPS	Independent	51%	15%	34%	170
	Conservative DEM	100%			132
	Mod / lib DEM		8%	92%	298

RIDEOL		RIDEOL RES	PONDENT'S I	DEOLOGY/C	TOTAL
		Conservative	Moderate	Liberal	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM			100%	296
IDEOLOGY	Mod / conservative DEM	84%	16%		174
	Independent	55%	18%	27%	91
	Mod / liberal GOP		41%	59%	49
	Conservative GOP	100%			390
TEAMEM IDENTIFY	Yes / strongly	92%	2%	6%	152
WITH TEA PARTY MOVEMENT	Yes	83%	4%	13%	59
	Unsure	69%	19%	12%	70
	No	74%	6%	20%	243
	No / strongly	35%	7%	58%	476
REDUC RESPONDENT'S EDUCATION/C	Less than high school	67%	6%	26%	50
	High school graduate	67%	11%	22%	205
	Some college	57%	8%	35%	265
	College graduate	55%	4%	41%	480
SEXEDUC SEX /	College men	60%	5%	35%	354
EDUCATION	Non-college men	67%	9%	24%	126
	College women	52%	5%	43%	392
	Non-college women	67%	12%	21%	128
SEXEDWH NON-COLLEGE	White non-college graduate	62%	9%	29%	368
GRADUATES	Minority non-college graduate	61%	10%	29%	151
	Others	55%	4%	41%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	64%	6%	30%	179
GRADUATES BY GENDER	White female non-college graduates	61%	11%	29%	189
	Minority male non-college graduates	58%	13%	29%	59
	Minority female non-college graduates	63%	8%	28%	93
	Other	55%	4%	41%	480
RUNION MEMBER OF LABOR UNION/C	Union household	55%	4%	41%	133
	Non-union household	59%	7%	34%	867
RMARITAL MARITAL STATUS/C	Single	45%	5%	50%	173
31A103/0	Married	64%	6%	30%	610
	No longer married	55%	10%	36%	217
RRMARITA MARITAL STATUS/C	Single / no longer married	50%	8%	42%	390
	Married	64%	6%	30%	610
MOMDAD PARENTS	Dad	62%	10%	28%	146
(cont.)	Mom	56%	6%	38%	189

RIDEOL		RIDEOL RES	PONDENT'S II	DEOLOGY/C	TOTAL
		Conservative	Moderate	Liberal	
BUNDY MARITAL STATUS / CHILDREN	Married / children	60%	7%	32%	253
STATUS / CHILDREIN	Married / no children	66%	5%	29%	357
	Divorced / children	57%	6%	37%	32
	Divorced / no children	45%	10%	45%	90
	Single / children	49%	5%	46%	35
	Single / no children	44%	5%	51%	138
	Other / mixed	63%	10%	27%	95
GENMAR1 GENDER	Single women	46%	3%	52%	93
AND MARITAL	Married women	57%	7%	37%	290
	No longer married women	60%	10%	30%	137
	Single men	44%	8%	48%	80
	Married men	70%	5%	25%	320
	No longer married men	45%	9%	46%	80
GENMAR2 GENDER, MARITAL, AND RACE	White single men	51%	7%	42%	46
	White single women	39%	2%	59%	48
	White married men	72%	4%	23%	261
	White married women	56%	7%	37%	242
	White no longer married men	42%	7%	50%	57
	White no longer married women	58%	8%	34%	96
	Other	56%	8%	36%	250
MOMMAR MOTHERS	Single mothers	60%	5%	35%	27
BY MARITAL STATUS	Married mothers	54%	6%	41%	128
	No longer married mothers	59%	10%	30%	34
	Non-mothers	59%	7%	34%	811
MOMRACE MOTHERS	White mothers	54%	5%	40%	130
BY RACE	Non-white mothers	59%	9%	33%	59
	Non-mothers	59%	7%	34%	811
ECONCLA2	Upper class	64%	2%	34%	66
ECONOMIC CLASS	Middle class	59%	6%	35%	756
	Low income	57%	9%	34%	167
	Working class	17%	10%	73%	5
	Unemployed	38%	35%	27%	6
FAMCLASS	Upper class	64%	2%	34%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	64%	6%	30%	550
	Middle class / not married or parent	46%	6%	48%	206
	Lower class	55%	10%	35%	178

RIDEOL		RIDEOL RES	PONDENT'S I	DEOLOGY/C	TOTAL
		Conservative	Moderate	Liberal	
RDENOM RESPONDENT'S	Catholic	58%	5%	37%	186
RELIGION/C	Protestant	67%	4%	29%	159
	Baptist	68%	5%	27%	155
	Fundamentalist / Pentecostal	74%	4%	21%	181
	Other	57%	13%	30%	112
	No affiliation	32%	10%	58%	206
RDENOMFR HOW	At least once a week	76%	5%	19%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	48%	4%	48%	169
	Infrequently	62%	4%	34%	161
	Never	57%	11%	33%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	67%	5%	28%	552
ATTEND CHURCH/C	Infrequently / never	61%	6%	34%	202
CHURCH2 RELIGIOUS	Active Catholic	63%	5%	32%	88
FOCUS	Active Protestant	79%	5%	16%	66
	Active Baptist	82%	2%	16%	85
	Active Fundamentalist / Pentecostal	82%	7%	12%	110
	Active Other	68%	8%	24%	34
	Non-active	48%	7%	45%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	76%	5%	19%	157
	Male not evangelical	54%	7%	38%	323
	Female born again / evangelicals	78%	4%	18%	179
	Female not evangelical	44%	8%	48%	341
RACEVANG RACE /	White Evangelical	84%	3%	12%	244
EVANGELICAL	Non-white Evangelical	59%	7%	34%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	100%			205
CHRISTIANS	Non-white conservative Christians	100%			54
	White non-conservative Christians		21%	79%	38
	Non-white non-conservative Christians		18%	82%	38
RGUNOWN GUN	Gun owner HH	68%	7%	26%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	51%	7%	43%	549
RDIRECT DIRECTION	Right direction	28%	7%	66%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	38%	10%	52%	64
	Wrong track	83%	6%	11%	542

RIDEOL		RIDEOL RES	RIDEOL RESPONDENT'S IDEOLOGY/C		
N.DEOL		Conservative	Moderate	Liberal	
RGENCONG GENERIC	Republican	88%	6%	6%	472
CONGRESSIONAL BALLOT/C	Undecided	60%	13%	27%	69
	Democrat	28%	6%	66%	459
RRMII MOST	Pocketbook issues	63%	6%	32%	724
IMPORTANT ISSUE/C	Nat'l security issues	57%	6%	37%	50
	Education	37%	5%	57%	94
	Medicare / SS	47%	8%	45%	60
	Other	56%	15%	29%	72
RBOID BARACK	Favorable	30%	7%	62%	498
OBAMA NAME ID/C	Unfavorable	87%	6%	7%	480
	No opinion	81%	6%	13%	23
RMRID MITT ROMNEY	Favorable	87%	5%	8%	498
NAME ID/C	Unfavorable	28%	7%	64%	465
	No opinion	60%	8%	32%	35
	Never heard of		46%	54%	2
RBHOJA BARACK	Approve	30%	7%	63%	493
OBAMA JOB APPROVAL/C	Unsure	22%	15%	64%	18
	Disapprove	88%	6%	6%	489
RBOJA1 APPROVE	Approve	29%	7%	64%	461
OBAMA JOB ON ECONOMY/C	Unsure	38%	28%	34%	11
	Disapprove	84%	6%	10%	528
RBOJA3 APPROVE	Approve	27%	7%	66%	406
OBAMA JOB ON BUDGET &	Unsure	36%	12%	53%	23
SPENDING/C	Disapprove	82%	6%	12%	571
HANDP1 BETTER	Romney	87%	5%	8%	513
HANDLE / ECONOMY	Obama	27%	7%	66%	451
	Both	22%	27%	52%	9
	Neither	59%	28%	14%	13
	Unsure	55%	11%	34%	13
HANDP7 BETTER HANDLE / JOBS	Romney	87%	6%	8%	504
TIANDLE / JOBS	Obama	28%	6%	66%	445
	Both	45%	28%	27%	9
	Neither	56%	22%	23%	17
	Unsure	49%	15%	36%	25
RROBAL	Romney	88%	5%	7%	475
PRESIDENTIAL BALLOT/C	Undecided	53%	11%	35%	56
	Obama	29%	7%	63%	469
UPELECT LIKELIHOOD OF VOTING IN	Extremely likely	58%	7%	35%	526
UPCOMING ELECTION	Very likely	56%	7%	37%	118
	Somewhat likely	51%		49%	20
cont.)	Already voted	60%	6%	34%	337

RIDEOL		RIDEOL RES	PONDENT'S I	DEOLOGY/C	TOTAL
		Conservative	Moderate	Liberal	
TURNOUT TURNOUT	Most likely 65%	59% 5%		36%	649
OF MOST LIKELY VOTERS	Most likely 70%	59%	5%	36%	701
	Most likely 75%	59%	6%	36%	750
	Most likely 80%	58%	6%	36%	800
	Most likely 85%	58%	6%	36%	850
	100% of sample	59%	7%	35%	1000
TOTAL		59%	7%	35%	1000

RPARTYID		RPARTYID	PARTY IDENTI	FICATION/C	TOTAL
		Republican	Independent	Democrat	
TOTAL		40%	17%	43%	1000
RG1 GEOGRAPHIC AREAS ONE	Northeast	37%	12%	51%	201
AREAS UNE	Midwest	44%	11%	46%	161
	South	40%	21%	39%	266
	South Central	47%	19%	33%	85
	Central Plains	43%	27%	30%	74
	Mountain States	39%	17%	44%	67
	West	34%	16%	50%	146
RG2 GEOGRAPHIC	California	38%	15%	47%	110
AREAS TWO	Florida	36%	22%	41%	70
	Texas	45%	15%	39%	59
	New York	23%	10%	67%	56
	Rest of country	42%	18%	41%	705
RG2012 STATES BY	Safe Republican	45%	20%	35%	293
2012 STATUS	Toss-up	41%	17%	43%	399
	Safe Democrat	34%	14%	51%	309
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	40%	16%	44%	278
STATES	Other states	40%	17%	43%	722
RGEMP	10% unemployment	38%	15%	47%	126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	41%	15%	44%	717
2012 DATA)	Less than 7% unemployment	39%	26%	35%	158
URBAN URBAN CODE	Rural	52%	13%	35%	120
	Suburban	43%	17%	40%	413
	Urban	36%	13%	51%	173
GENDER GENDER	Male	44%	21%	36%	480
	Female	37%	13%	50%	520
RSEXEMP	Male / employed	41%	24%	35%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	48%	16%	36%	172
	Female / employed	33%	13%	54%	261
	Female / not employed	41%	14%	45%	259
RAGEBG AGE/C	18-29	29%	14%	57%	131
	30-44	36%	15%	49%	285
	45-59	43%	22%	35%	257
	60 and older	45%	16%	39%	327
RAGE RESPONDENT'S	18-34	27%	17%	56%	218
AGE/C	35-44	41%	12%	46%	198
	45-64	42%	20%	38%	357
	65 or over	49%	15%	37%	217
	Unsure / refused	37%	32%	30%	10

RPARTYID		RPARTYID	RPARTYID PARTY IDENTIFICATION/C			
KFAKTIID		Republican	Independent	Democrat		
RAGEFL	18-44	34%	15%	51%	416	
RESPONDENT'S AGE/C	45-64	42%	20%	38%	357	
	65 or over	48%	15%	36%	227	
RRAGEFL AGE/C	18-44	34%	15%	51%	416	
	45+	44%	18%	37%	584	
RR96 AGE / SEX	Male / under 45	40%	18%	43%	198	
	Male / 45+	46%	23%	30%	282	
	Female / under 45	29%	12%	59%	218	
	Female / 45+	42%	14%	43%	302	
RRACE	White	49%	17%	35%	750	
RESPONDENT'S RACE/C	Black / African American	2%	9%	89%	120	
	Hispanic / Latino	24%	21%	55%	90	
	Other	32%	33%	35%	40	
GENRACE RACE BY	White men	52%	21%	27%	364	
GENDER	White women	45%	13%	42%	386	
	Black men	4%	13%	83%	49	
	Black women		7%	93%	71	
	Hispanic men	22%	27%	51%	46	
	Hispanic women	26%	15%	59%	44	
WHITE SENIORS	White seniors	51%	15%	34%	280	
	Other	36%	18%	47%	720	
RPARTY USUAL VOTE	Republican	81%	17%	3%	439	
BEHAVIOR/C	Ticket splitter	29%	37%	34%	91	
	Democrat	4%	14%	82%	469	
PARTISAN PARTISAN	Hard GOP	100%			354	
	Soft GOP	27%	73%		99	
	Ticket splitter	30%	51%	19%	65	
	Soft DEM		67%	33%	95	
	Hard DEM			100%	386	
RIDEOL	Conservative	63%	15%	23%	585	
RESPONDENT'S IDEOLOGY/C	Moderate	21%	40%	39%	65	
	Liberal	6%	16%	78%	349	
RRIDEOL	Very conservative	74%	10%	15%	212	
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	56%	17%	27%	373	
	Moderate / liberal	8%	20%	72%	415	
RPTYID98 TARGET	Republican	100%			400	
GROUPS	Independent		100%		170	
	Conservative DEM			100%	132	
	Mod / lib DEM			100%	298	

RPARTYID		RPARTYID	PARTY IDENTI	FICATION/C	TOTAL
KI AKI IID		Republican	Independent	Democrat	
PARIDEOL PARTY /	Liberal DEM	1%	15%	84%	296
IDEOLOGY	Mod / conservative DEM	9%	11%	79%	174
	Independent	29%	37%	34%	91
	Mod / liberal GOP	45%	41%	15%	49
	Conservative GOP	85%	14%	1%	390
TEAMEM IDENTIFY	Yes / strongly	69%	14%	17%	152
WITH TEA PARTY MOVEMENT	Yes	68%	17%	14%	59
	Unsure	37%	20%	43%	70
	No	55%	21%	25%	243
	No / strongly	20%	16%	64%	476
REDUC	Less than high school	21%	9%	70%	50
RESPONDENT'S EDUCATION/C	High school graduate	48%	15%	37%	205
	Some college	39%	21%	40%	265
	College graduate	39%	16%	44%	480
SEXEDUC SEX /	College men	42%	23%	35%	354
EDUCATION	Non-college men	48%	15%	37%	126
	College women	37%	13%	50%	392
	Non-college women	37%	13%	50%	128
SEXEDWH NON-COLLEGE	White non-college graduate	51%	18%	30%	368
GRADUATES	Minority non-college graduate	15%	16%	70%	151
	Others	39%	16%	44%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	54%	20%	26%	179
GRADUATES BY GENDER	White female non-college graduates	49%	16%	35%	189
	Minority male non-college graduates	19%	16%	65%	59
	Minority female non-college graduates	12%	16%	73%	93
	Other	39%	16%	44%	480
RUNION MEMBER OF LABOR UNION/C	Union household	30%	14%	56%	133
2. Bort ordioly o	Non-union household	42%	18%	41%	867
RMARITAL MARITAL STATUS/C	Single	25%	11%	64%	173
31A103/C	Married	47%	18%	35%	610
	No longer married	33%	19%	48%	217
RRMARITA MARITAL STATUS/C	Single / no longer married	29%	15%	55%	390
	Married	47%	18%	35%	610
MOMDAD PARENTS	Dad	49%	17%	33%	146
(cont.)	Mom	33%	13%	54%	189

RPARTYID		RPARTYID I	PARTY IDENTI	FICATION/C	TOTAL
		Republican	Independent	Democrat	
BUNDY MARITAL STATUS / CHILDREN	Married / children	47%	15%	39%	253
STATUS/ CHILDREIN	Married / no children	47%	20%	33%	357
	Divorced / children	31%	13%	56%	32
	Divorced / no children	28%	24%	47%	90
	Single / children	20%	4%	75%	35
	Single / no children	26%	12%	61%	138
	Other / mixed	37%	16%	47%	95
GENMAR1 GENDER	Single women	22%	10%	68%	93
AND MARITAL	Married women	42%	15%	43%	290
	No longer married women	35%	12%	53%	137
	Single men	29%	12%	60%	80
	Married men	51%	21%	28%	320
	No longer married men	29%	31%	41%	80
GENMAR2 GENDER,	White single men	42%	8%	50%	46
MARITAL, AND RACE	White single women	27%	11%	62%	48
	White married men	58%	21%	21%	261
	White married women	48%	14%	38%	242
	White no longer married men	36%	29%	35%	57
	White no longer married women	47%	14%	40%	96
	Other	14%	17%	68%	250
MOMMAR MOTHERS	Single mothers	21%	3%	76%	27
BY MARITAL STATUS	Married mothers	41%	11%	48%	128
	No longer married mothers	16%	26%	59%	34
	Non-mothers	42%	18%	40%	811
MOMRACE MOTHERS	White mothers	46%	14%	41%	130
BY RACE	Non-white mothers	7%	11%	82%	59
	Non-mothers	42%	18%	40%	811
ECONCLA2	Upper class	47%	13%	39%	66
ECONOMIC CLASS	Middle class	41%	18%	41%	756
	Low income	31%	14%	55%	167
	Working class	17%		83%	5
	Unemployed	38%	35%	27%	6
FAMCLASS	Upper class	47%	13%	39%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	46%	18%	36%	550
	Middle class / not married or parent	30%	18%	52%	206
	Lower class	31%	14%	55%	178

RPARTYID		RPARTYID	PARTY IDENTI	FICATION/C	TOTAL
		Republican	Independent	Democrat	
RDENOM RESPONDENT'S	Catholic	47%	12%	41%	186
RELIGION/C	Protestant	49%	13%	39%	159
	Baptist	42%	14%	44%	155
	Fundamentalist / Pentecostal	50%	16%	34%	181
	Other	39%	20%	41%	112
	No affiliation	18%	26%	56%	206
RDENOMFR HOW	At least once a week	52%	17%	31%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	37%	11%	52%	169
	Infrequently	44%	11%	45%	161
	Never	38%	21%	41%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	48%	15%	37%	552
ATTEND CHURCH/C	Infrequently / never	43%	13%	44%	202
CHURCH2 RELIGIOUS	Active Catholic	50%	18%	32%	88
FOCUS	Active Protestant	62%	10%	28%	66
	Active Baptist	41%	19%	40%	85
	Active Fundamentalist / Pentecostal	58%	16%	26%	110
	Active Other	53%	18%	29%	34
	Non-active	32%	17%	50%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	55%	17%	28%	157
	Male not evangelical	38%	23%	39%	323
	Female born again / evangelicals	55%	11%	34%	179
	Female not evangelical	27%	15%	58%	341
RACEVANG RACE /	White Evangelical	70%	16%	14%	244
EVANGELICAL	Non-white Evangelical	14%	9%	77%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	77%	15%	8%	205
CHRISTIANS	Non-white conservative Christians	21%	6%	73%	54
	White non-conservative Christians	35%	18%	47%	38
	Non-white non-conservative Christians	5%	12%	82%	38
RGUNOWN GUN	Gun owner HH	49%	20%	31%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	32%	14%	53%	549
RDIRECT DIRECTION	Right direction	3%	13%	84%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	15%	26%	58%	64
	Wrong track	70%	19%	12%	542

RPARTYID		RPARTYID	RPARTYID PARTY IDENTIFICATION/C			
		Republican	Independent	Democrat		
RGENCONG GENERIC	Republican	79%	17%	4%	472	
CONGRESSIONAL BALLOT/C	Undecided	24%	46%	31%	69	
	Democrat	2%	12%	85%	459	
RRMII MOST	Pocketbook issues	46%	17%	37%	724	
IMPORTANT ISSUE/C	Nat'l security issues	38%	25%	37%	50	
	Education	13%	15%	72%	94	
	Medicare / SS	17%	14%	69%	60	
	Other	37%	17%	46%	72	
RBOID BARACK	Favorable	6%	14%	81%	498	
OBAMA NAME ID/C	Unfavorable	75%	20%	5%	480	
	No opinion	52%	32%	16%	23	
RMRID MITT ROMNEY	Favorable	75%	19%	7%	498	
NAME ID/C	Unfavorable	4%	15%	81%	465	
	No opinion	30%	22%	48%	35	
	Never heard of			100%	2	
RBHOJA BARACK	Approve	5%	14%	81%	493	
OBAMA JOB APPROVAL/C	Unsure	22%	66%	11%	18	
ALLKOVALIC	Disapprove	76%	18%	6%	489	
RBOJA1 APPROVE OBAMA JOB ON ECONOMY/C	Approve	3%	14%	82%	461	
	Unsure	19%	50%	31%	11	
	Disapprove	72%	19%	9%	528	
RBOJA3 APPROVE	Approve	2%	14%	84%	406	
OBAMA JOB ON BUDGET &	Unsure	22%	18%	60%	23	
SPENDING/C	Disapprove	68%	19%	13%	571	
HANDP1 BETTER	Romney	74%	18%	8%	513	
HANDLE / ECONOMY	Obama	3%	14%	83%	451	
	Both		54%	46%	9	
	Neither	5%	60%	36%	13	
	Unsure	30%	29%	41%	13	
HANDP7 BETTER	Romney	74%	18%	7%	504	
HANDLE / JOBS	Obama	4%	13%	83%	445	
	Both		73%	27%	9	
	Neither		41%	59%	17	
	Unsure	36%	21%	43%	25	
RROBAL	Romney	79%	17%	4%	475	
PRESIDENTIAL BALLOT/C	Undecided	16%	61%	23%	56	
	Obama	4%	12%	84%	469	
UPELECT LIKELIHOOD	Extremely likely	40%	18%	42%	526	
OF VOTING IN UPCOMING ELECTION	Very likely	35%	21%	44%	118	
	Somewhat likely	23%	11%	66%	20	
	Already voted	42%	14%	43%	337	

RPARTYID		RPARTYID I	PARTY IDENTI	FICATION/C	TOTAL
		Republican	Independent	Democrat	
TURNOUT TURNOUT	Most likely 65%	42%	14%	44%	649
OF MOST LIKELY VOTERS	Most likely 70%	42%	14%	44%	701
	Most likely 75%	42%	14%	44%	750
	Most likely 80%	42%	15%	43%	800
	Most likely 85%	42%	15%	43%	850
	100% of sample	40%	17%	43%	1000
TOTAL		40%	17%	43%	1000

ТЕАМЕМ		TEA	MEM IDENTIF	Y WITH TEA PA	ARTY MOVEN	MENT	TOTAL
		Yes / strongly	Yes	Unsure	No	No / strongly	
TOTAL		15%	6%	7%	24%	48%	1000
RG1 GEOGRAPHIC	Northeast	14%	4%	4%	21%	58%	201
AREAS ONE	Midwest	16%	7%	9%	22%	46%	161
	South	22%	5%	9%	25%	39%	266
	South Central	15%	7%	15%	32%	32%	85
	Central Plains	7%	8%	4%	35%	46%	74
	Mountain States	11%	10%	5%	23%	51%	67
	West	10%	4%	3%	22%	60%	146
RG2 GEOGRAPHIC	California	10%	5%	4%	20%	61%	110
AREAS TWO	Florida	14%	2%	6%	24%	54%	70
	Texas	14%	7%	11%	36%	31%	59
	New York	12%	6%	2%	20%	59%	56
	Rest of country	16%	6%	8%	24%	46%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	19%	9%	10%	29%	33%	293
	Toss-up	15%	5%	7%	23%	50%	399
	Safe Democrat	12%	5%	4%	21%	58%	309
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	15%	5%	8%	23%	50%	278
	Other states	15%	6%	7%	25%	47%	722
RGEMP	10% unemployment	9%	4%	4%	20%	63%	126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	17%	6%	8%	23%	45%	717
2012 DATA)	Less than 7% unemployment	10%	6%	5%	32%	47%	158
URBAN URBAN CODE	Rural	21%	6%	6%	29%	38%	120
	Suburban	17%	6%	7%	23%	47%	413
	Urban	12%	6%	5%	24%	54%	173
GENDER GENDER	Male	17%	6%	5%	25%	47%	480
	Female	13%	6%	9%	24%	48%	520
RSEXEMP	Male / employed	16%	7%	2%	26%	48%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	20%	5%	8%	23%	44%	172
	Female / employed	11%	6%	4%	22%	56%	261
	Female / not employed	15%	5%	14%	25%	40%	259
RAGEBG AGE/C	18-29	9%	3%	10%	32%	45%	131
	30-44	15%	6%	4%	23%	52%	28
	45-59	16%	7%	6%	24%	47%	257
	60 and older	17%	6%	9%	22%	46%	327
RAGE RESPONDENT'S	18-34	12%	6%	9%	27%	45%	218
AGE/C	35-44	13%	5%	2%	25%	55%	198
	45-64	17%	8%	5%	24%	47%	357
	65 or over	17%	4%	12%	22%	46%	217
	Unsure / refused	20%	4%	11%	24%	42%	10

TEAMEM		TEA	MEM IDENTIF	Y WITH TEA PA	ARTY MOVEN	MENT	416 357 227 416 584
		Yes / strongly	Yes	Unsure	No	No / strongly	
RAGEFL RESPONDENT'S	18-44	13%	5%	6%	26%	50%	416
AGE/C	45-64	17%	8%	5%	24%	47%	357
	65 or over	17%	4%	12%	22%	45%	227
RRAGEFL AGE/C	18-44	13%	5%	6%	26%	50%	416
	45+	17%	6%	8%	23%	46%	584
RR96 AGE / SEX	Male / under 45	15%	8%	3%	26%	48%	198
	Male / 45+	19%	5%	6%	24%	46%	282
	Female / under 45	11%	4%	8%	26%	51%	218
	Female / 45+	15%	7%	10%	22%	46%	302
RRACE	White	16%	7%	6%	24%	47%	750
RESPONDENT'S RACE/C	Black / African American	13%	1%	17%	19%	50%	120
	Hispanic / Latino	9%	5%	4%	30%	53%	90
	Other	21%	1%	8%	29%	42%	40
GENRACE RACE BY	White men	19%	8%	4%	24%	44%	364
GENDER	White women	13%	6%	8%	24%	49%	386
	Black men	1%		8%	26%	65%	49
	Black women	21%	2%	23%	15%	39%	71
	Hispanic men	15%	2%	3%	29%	51%	46
	Hispanic women	2%	8%	4%	30%	56%	44
WHITE SENIORS	White seniors	18%	6%	9%	22%	44%	280
	Other	14%	6%	6%	25%	49%	720
RPARTYID PARTY	Republican	26%	10%	7%	33%	24%	400
IDENTIFICATION/C	Independent	12%	6%	8%	29%	44%	170
	Democrat	6%	2%	7%	14%	71%	430
RPARTY USUAL VOTE	Republican	26%	10%	6%	31%	27%	439
BEHAVIOR/C	Ticket splitter	9%	4%	14%	31%	43%	91
	Democrat	6%	2%	7%	17%	68%	469
PARTISAN PARTISAN	Hard GOP	28%	11%	5%	33%	24%	354
	Soft GOP	20%	7%	13%	27%	33%	99
	Ticket splitter	5%	4%	12%	35%	43%	65
	Soft DEM	5%	5%	3%	31%	56%	95
	Hard DEM	6%	2%	7%	13%	72%	386
RIDEOL	Conservative	24%	8%	8%	31%	29%	585
RESPONDENT'S IDEOLOGY/C	Moderate	5%	4%	21%	22%	49%	65
	Liberal	2%	2%	2%	14%	79%	349
RRIDEOL	Very conservative	38%	11%	8%	23%	20%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	16%	7%	9%	35%	34%	373
	Moderate / liberal	3%	2%	5%	15%	74%	415

ТЕАМЕМ		TEA	MEM IDENTIF	Y WITH TEA PA	ARTY MOVEN	MENT	TOTAL
		Yes / strongly	Yes	Unsure	No	No / strongly	
RPTYID98 TARGET GROUPS	Republican	26%	10%	7%	33%	24%	400
GROUPS	Independent	12%	6%	8%	29%	44%	170
	Conservative DEM	14%	3%	15%	21%	47%	132
	Mod / lib DEM	2%	2%	3%	11%	82%	298
PARIDEOL PARTY /	Liberal DEM	2%	1%	2%	11%	84%	296
IDEOLOGY	Mod / conservative DEM	13%	4%	15%	27%	41%	174
	Independent	9%	4%	14%	31%	43%	91
	Mod / liberal GOP	11%	5%	10%	28%	47%	49
	Conservative GOP	28%	11%	5%	31%	25%	390
REDUC	Less than high school	16%	5%	23%	18%	37%	50
RESPONDENT'S EDUCATION/C	High school graduate	24%	3%	12%	25%	37%	205
	Some college	13%	5%	8%	29%	44%	265
	College graduate	13%	7%	3%	22%	55%	480
SEXEDUC SEX /	College men	16%	7%	3%	25%	49%	354
EDUCATION	Non-college men	21%	3%	10%	25%	41%	126
	College women	10%	6%	6%	24%	53%	392
	Non-college women	24%	4%	18%	21%	33%	128
SEXEDWH NON-COLLEGE	White non-college graduate	19%	5%	9%	27%	40%	368
GRADUATES	Minority non-college graduate	14%	4%	15%	24%	43%	151
	Others	13%	7%	3%	22%	55%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	23%	5%	6%	25%	41%	179
GRADUATES BY GENDER	White female non-college graduates	16%	5%	12%	29%	38%	189
	Minority male non-college graduates	11%	1%	7%	33%	49%	59
	Minority female non-college graduates	15%	6%	20%	19%	40%	93
	Other	13%	7%	3%	22%	55%	480
RUNION MEMBER OF LABOR UNION/C	Union household	13%	6%	2%	22%	56%	133
LABUK UNIUN/C	Non-union household	15%	6%	8%	25%	46%	867
RMARITAL MARITAL	Single	9%	6%	10%	25%	50%	173
STATUS/C	Married	17%	5%	4%	26%	47%	610
	No longer married	14%	7%	12%	19%	48%	217
RRMARITA MARITAL STATUS/C	Single / no longer married	12%	7%	11%	22%	49%	390
	Married	17%	5%	4%	26%	47%	610
MOMDAD PARENTS	Dad	13%	11%	3%	24%	48%	146
	Mom	13%	6%	5%	27%	49%	189

TEAMEM		TEA	MEM IDENTIF	Y WITH TEA PA	ARTY MOVEN	MENT	TOTAL
		Yes / strongly	Yes	Unsure	No	No / strongly	
BUNDY MARITAL STATUS / CHILDREN	Married / children	14%	8%	3%	25%	50%	253
STATUS/ CHILDREN	Married / no children	20%	4%	5%	27%	45%	357
	Divorced / children	5%	10%	8%	23%	54%	32
	Divorced / no children	12%	4%	13%	15%	56%	90
	Single / children	5%	10%	11%	30%	43%	35
	Single / no children	10%	5%	9%	23%	52%	138
	Other / mixed	19%	8%	13%	22%	38%	95
GENMAR1 GENDER	Single women	2%	7%	14%	30%	48%	93
AND MARITAL	Married women	16%	4%	5%	25%	50%	290
	No longer married women	16%	7%	15%	17%	46%	137
	Single men	19%	6%	5%	19%	52%	80
	Married men	19%	6%	4%	27%	44%	320
	No longer married men	12%	6%	8%	23%	51%	80
GENMAR2 GENDER,	White single men	23%	10%	4%	12%	51%	46
MARITAL, AND RACE	White single women	1%	6%	5%	32%	56%	48
	White married men	21%	7%	3%	27%	42%	261
	White married women	16%	5%	6%	25%	48%	242
	White no longer married men	9%	9%	8%	23%	50%	57
	White no longer married women	12%	10%	13%	17%	48%	96
	Other	13%	3%	11%	24%	50%	250
MOMMAR MOTHERS	Single mothers		9%	14%	39%	38%	27
BY MARITAL STATUS	Married mothers	13%	6%	3%	25%	53%	128
	No longer married mothers	22%	6%	7%	21%	44%	34
	Non-mothers	16%	6%	7%	24%	47%	811
MOMRACE MOTHERS	White mothers	11%	7%	3%	28%	51%	130
BY RACE	Non-white mothers	17%	4%	11%	24%	45%	59
	Non-mothers	16%	6%	7%	24%	47%	811
ECONCLA2	Upper class	9%	2%	1%	20%	69%	66
ECONOMIC CLASS	Middle class	15%	6%	6%	25%	48%	756
	Low income	19%	8%	10%	25%	39%	167
	Working class			25%		75%	5
	Unemployed	11%		39%	6%	44%	6
FAMCLASS	Upper class	9%	2%	1%	20%	69%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	16%	6%	5%	26%	47%	550
WAS I WINIEL STATUS	Middle class / not married or parent	12%	6%	11%	21%	50%	206
	Lower class	18%	7%	12%	23%	40%	178

TEAMEM		TEA	MEM IDENTIF	Y WITH TEA PA	ARTY MOVEN	IENT	TOTAL
		Yes / strongly	Yes	Unsure	No	No / strongly	
RDENOM RESPONDENT'S	Catholic	13%	6%	6%	27%	48%	186
RESPONDENTS RELIGION/C	Protestant	21%	3%	10%	24%	42%	159
	Baptist	18%	6%	12%	27%	37%	155
	Fundamentalist / Pentecostal	25%	9%	6%	21%	39%	181
	Other	8%	9%	5%	26%	52%	112
	No affiliation	6%	3%	4%	22%	65%	206
RDENOMFR HOW	At least once a week	22%	6%	9%	27%	36%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	14%	7%	6%	25%	49%	169
ATTEND CHOICETING	Infrequently	13%	6%	7%	19%	54%	161
	Never	14%	4%	12%	25%	44%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	19%	6%	8%	26%	40%	552
ATTEND CHURCH/C	Infrequently / never	14%	6%	8%	21%	52%	202
CHURCH2 RELIGIOUS	Active Catholic	13%	3%	9%	28%	47%	88
FOCUS	Active Protestant	23%	4%	12%	28%	33%	66
	Active Baptist	20%	7%	14%	24%	35%	85
	Active Fundamentalist / Pentecostal	33%	11%	5%	23%	28%	110
	Active Other	8%	3%	4%	40%	46%	34
	Non-active	11%	6%	6%	23%	55%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	27%	5%	7%	23%	38%	157
	Male not evangelical	13%	7%	3%	26%	51%	323
	Female born again / evangelicals	24%	7%	13%	28%	27%	179
	Female not evangelical	7%	5%	7%	21%	60%	341
RACEVANG RACE /	White Evangelical	28%	7%	10%	30%	25%	244
EVANGELICAL	Non-white Evangelical	18%	4%	12%	16%	49%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	33%	8%	9%	30%	20%	205
CHRISTIANS	Non-white conservative Christians	29%	4%	16%	15%	36%	54
	White non-conservative Christians	5%	2%	12%	27%	54%	38
	Non-white non-conservative Christians	3%	4%	7%	17%	68%	38
RGUNOWN GUN	Gun owner HH	19%	7%	6%	28%	40%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	12%	5%	8%	21%	54%	549
RDIRECT DIRECTION	Right direction	6%	1%	5%	11%	76%	394
THINGS IN COUNTRY ARE GOING/C	Unsure		9%	11%	21%	59%	64
	Wrong track	24%	9%	8%	34%	26%	542

TEAMEM		TEA	MEM IDENTIF	Y WITH TEA PA	ARTY MOVEN	1ENT	TOTAL
		Yes / strongly	Yes	Unsure	No	No / strongly	
RGENCONG GENERIC CONGRESSIONAL	Republican	26%	10%	7%	34%	24%	472
BALLOT/C	Undecided	6%	9%	8%	26%	50%	69
	Democrat	6%	2%	7%	14%	72%	459
RRMII MOST	Pocketbook issues	17%	7%	6%	26%	44%	724
IMPORTANT ISSUE/C	Nat'l security issues	5%	3%	7%	26%	60%	50
	Education	8%	3%	3%	21%	65%	94
	Medicare / SS	13%	1%	12%	11%	63%	60
	Other	17%	3%	19%	20%	40%	72
RBOID BARACK OBAMA NAME ID/C	Favorable	5%	3%	6%	15%	71%	498
	Unfavorable	26%	9%	7%	34%	24%	480
	No opinion	7%		20%	42%	31%	23
RMRID MITT ROMNEY	Favorable	24%	10%	7%	34%	25%	498
NAME ID/C	Unfavorable	6%	2%	6%	13%	72%	465
,	No opinion	9%		15%	36%	40%	35
	Never heard of	54%		46%			2
RBHOJA BARACK	Approve	5%	2%	6%	16%	70%	493
OBAMA JOB APPROVAL/C	Unsure	3%		13%	20%	63%	18
	Disapprove	26%	10%	7%	32%	25%	489
RBOJA1 APPROVE	Approve	6%	2%	7%	14%	72%	461
OBAMA JOB ON ECONOMY/C	Unsure			20%	38%	42%	11
	Disapprove	24%	10%	7%	33%	27%	528
RBOJA3 APPROVE	Approve	6%	2%	7%	14%	71%	406
OBAMA JOB ON BUDGET &	Unsure			14%	21%	66%	23
SPENDING/C	Disapprove	22%	9%	7%	32%	30%	571
HANDP1 BETTER	Romney	24%	9%	7%	33%	26%	513
HANDLE / ECONOMY	Obama	6%	1%	7%	14%	72%	451
	Both		31%	8%	17%	43%	9
	Neither	17%	26%	11%	22%	23%	13
	Unsure			27%	18%	55%	13
HANDP7 BETTER	Romney	24%	9%	7%	35%	24%	504
HANDLE / JOBS	Obama	5%	1%	7%	13%	74%	445
	Both		21%	9%	18%	51%	9
	Neither	20%	14%	12%	24%	31%	17
	Unsure	10%	13%	7%	16%	54%	25
RROBAL	Romney	26%	9%	7%	34%	24%	475
PRESIDENTIAL BALLOT/C	Undecided	4%	13%	8%	27%	49%	56

ТЕАМЕМ		TEA	MEM IDENTIF	Y WITH TEA P.	ARTY MOVEN	1ENT	TOTAL
			Yes	Unsure	No	No / strongly	
UPELECT LIKELIHOOD	Extremely likely	15%	6%	6%	25%	48%	526
OF VOTING IN UPCOMING ELECTION	Very likely	15%	4%	11%	22%	48%	118
	Somewhat likely	13%	7%	4%	30%	46%	20
	Already voted	15%	6%	7%	24%	47%	337
TURNOUT TURNOUT	Most likely 65%	15%	7%	5%	23%	50%	649
OF MOST LIKELY VOTERS	Most likely 70%	16%	6%	5%	23%	50%	701
	Most likely 75%	16%	6%	5%	24%	49%	750
	Most likely 80%	16%	6%	5%	24%	49%	800
	Most likely 85%	16%	6%	5%	24%	49%	850
	100% of sample	15%	6%	7%	24%	48%	1000
TOTAL	-	15%	6%	7%	24%	48%	1000

RPARTY		RPARTY U	SUAL VOTE BE	HAVIOR/C	TOTAL
		Republican	Ticket splitter	Democrat	
TOTAL		44%	9%	47%	1000
RG1 GEOGRAPHIC	Northeast	42%	8%	50%	20 <sup>-</sup>
AREAS ONE	Midwest	47%	9%	44%	16
	South	44%	9%	46%	26
	South Central	51%	16%	32%	8
	Central Plains	46%	9%	46%	7
	Mountain States	45%	12%	42%	6
	West	37%	5%	58%	14
RG2 GEOGRAPHIC	California	41%	4%	55%	11
AREAS TWO	Florida	33%	6%	62%	7
	Texas	48%	10%	41%	5
	New York	32%	5%	62%	5
	Rest of country	46%	10%	44%	70
RG2012 STATES BY	Safe Republican	52%	12%	37%	29
2012 STATUS	Toss-up	42%	9%	48%	39
	Safe Democrat	39%	7%	55%	30
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	41%	10%	50%	27
STATES	Other states	45%	9%	46%	72
RGEMP	10% unemployment	41%	5%	54%	12
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	45%	8%	47%	71
2012 DATA)	Less than 7% unemployment	42%	16%	42%	15
URBAN URBAN CODE	Rural	58%	5%	37%	12
	Suburban	49%	9%	43%	41
	Urban	35%	6%	59%	17
GENDER GENDER	Male	50%	11%	39%	48
	Female	39%	7%	54%	52
RSEXEMP	Male / employed	51%	9%	40%	30
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	48%	15%	37%	17
	Female / employed	34%	5%	60%	26
	Female / not employed	43%	10%	48%	25
RAGEBG AGE/C	18-29	24%	22%	53%	13
	30-44	41%	6%	53%	28
	45-59	51%	5%	44%	25
	60 and older	49%	10%	41%	32
RAGE RESPONDENT'S	18-34	28%	19%	54%	21
AGE/C	35-44	44%	3%	53%	19
	45-64	50%	6%	45%	35
	65 or over	50%	10%	39%	21
	Unsure / refused	49%	28%	23%	1

RPARTY		RPARTY U	SUAL VOTE BI	EHAVIOR/C	TOTAL
KI AKT I		Republican	Ticket splitter	Democrat	
RAGEFL	18-44	36%	11%	53%	416
RESPONDENT'S AGE/C	45-64	50%	6%	45%	357
	65 or over	50%	11%	39%	227
RRAGEFL AGE/C	18-44	36%	11%	53%	416
	45+	50%	8%	42%	584
RR96 AGE / SEX	Male / under 45	42%	15%	43%	198
	Male / 45+	55%	8%	37%	282
	Female / under 45	29%	7%	63%	218
	Female / 45+	45%	7%	48%	302
RRACE	White	53%	9%	38%	750
RESPONDENT'S RACE/C	Black / African American	2%	6%	92%	120
	Hispanic / Latino	26%	13%	61%	90
	Other	37%	17%	46%	40
GENRACE RACE BY GENDER	White men	59%	10%	31%	364
	White women	47%	8%	45%	386
	Black men	4%	11%	85%	49
	Black women	1%	2%	97%	71
	Hispanic men	27%	19%	54%	46
	Hispanic women	25%	7%	68%	44
WHITE SENIORS	White seniors	54%	9%	36%	280
	Other	40%	9%	51%	720
RPARTYID PARTY	Republican	89%	7%	5%	400
IDENTIFICATION/C	Independent	43%	20%	37%	170
	Democrat	3%	7%	90%	430
PARTISAN PARTISAN	Hard GOP	100%			354
	Soft GOP	73%	27%		99
	Ticket splitter	19%	51%	30%	65
	Soft DEM		33%	67%	95
	Hard DEM			100%	386
RIDEOL	Conservative	67%	9%	25%	585
RESPONDENT'S IDEOLOGY/C	Moderate	31%	26%	43%	65
	Liberal	8%	7%	85%	349
RRIDEOL	Very conservative	77%	5%	18%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	61%	11%	29%	373
	Moderate / liberal	12%	10%	78%	415
RPTYID98 TARGET	Republican	89%	7%	5%	400
GROUPS	Independent	43%	20%	37%	170
	Conservative DEM	4%	8%	88%	132
	Mod / lib DEM	2%	7%	91%	298

RPARTY		RPARTY U	SUAL VOTE BE	EHAVIOR/C	TOTAL	
		Republican	Ticket splitter	Democrat		
PARIDEOL PARTY / IDEOLOGY	Liberal DEM			100%	296	
IDEOLOGY	Mod / conservative DEM			100%	174	
	Independent		100%		91	
	Mod / liberal GOP	100%			49	
	Conservative GOP	100%			390	
TEAMEM IDENTIFY	Yes / strongly	76%	5%	19%	152	
WITH TEA PARTY MOVEMENT	Yes	76%	6%	18%	59	
	Unsure	35%	19%	46%	70	
	No	56%	12%	32%	243	
	No / strongly	25%	8%	67%	476	
REDUC	Less than high school	16%	20%	64%	50	
RESPONDENT'S EDUCATION/C	High school graduate	49%	14%	37%	205	
	Some college	42%	10%	48%	265	
	College graduate	46%	5%	49%	480	
SEXEDUC SEX /	College men	51%	9%	40%	354	
EDUCATION	Non-college men	45%	18%	36%	126	
	College women	38%	6%	56%	392	
	Non-college women	39%	13%	48%	128	
SEXEDWH NON-COLLEGE	White non-college graduate	52%	14%	35%	368	
GRADUATES	Minority non-college graduate	19%	11%	71%	151	
	Others	46%	5%	49%	480	
SEXEDWG NON-COLLEGE	White male non-college graduates	54%	15%	31%	179	
GRADUATES BY GENDER	White female non-college graduates	49%	12%	39%	189	
	Minority male non-college graduates	22%	18%	60%	59	
	Minority female non-college graduates	17%	6%	77%	93	
	Other	46%	5%	49%	480	
RUNION MEMBER OF LABOR UNION/C	Union household	33%	6%	61%	133	
2.DOR ONOWO	Non-union household	46%	10%	45%	867	
RMARITAL MARITAL STATUS/C	Single	21%	18%	62%	173	
3.7113073	Married	54%	6%	39%	610	
	No longer married	34%	10%	56%	217	
RRMARITA MARITAL STATUS/C	Single / no longer married	28%	13%	59%	390	
	Married	54%	6%	39%	610	
MOMDAD PARENTS	Dad	57%	5%	38%	146	
	Mom	37%	4%	59%	189	

RPARTY		RPARTY U	EHAVIOR/C	TOTAL	
	•	Republican	Ticket splitter	Democrat	
BUNDY MARITAL STATUS / CHILDREN	Married / children	51%	4%	44%	253
STATUS / CHILDREN	Married / no children	56%	8%	36%	357
	Divorced / children	33%	3%	65%	32
	Divorced / no children	27%	13%	60%	90
	Single / children	20%	12%	68%	35
	Single / no children	21%	19%	60%	138
	Other / mixed	40%	9%	50%	95
GENMAR1 GENDER	Single women	18%	14%	68%	93
AND MARITAL	Married women	47%	5%	48%	290
	No longer married women	35%	8%	57%	137
	Single men	23%	22%	54%	80
	Married men	61%	8%	32%	320
	No longer married men	32%	13%	54%	80
GENMAR2 GENDER,	White single men	30%	25%	45%	46
MARITAL, AND RACE	White single women	25%	19%	55%	48
	White married men	68%	7%	25%	261
	White married women	53%	5%	42%	242
	White no longer married men	41%	9%	49%	57
	White no longer married women	45%	11%	45%	96
	Other	16%	10%	73%	250
MOMMAR MOTHERS	Single mothers	21%	16%	64%	27
BY MARITAL STATUS	Married mothers	42%	2%	56%	128
	No longer married mothers	32%	2%	66%	34
	Non-mothers	46%	10%	44%	811
MOMRACE MOTHERS	White mothers	50%	5%	45%	130
BY RACE	Non-white mothers	9%	3%	88%	59
	Non-mothers	46%	10%	44%	811
ECONCLA2	Upper class	52%	9%	39%	66
ECONOMIC CLASS	Middle class	47%	8%	45%	756
	Low income	28%	14%	58%	167
	Working class	17%	50%	33%	5
	Unemployed	73%		27%	6
FAMCLASS	Upper class	52%	9%	39%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	53%	6%	41%	550
	Middle class / not married or parent	30%	13%	57%	206
	Lower class	29%	15%	56%	178

RPARTY	PARTY		SUAL VOTE BE	EHAVIOR/C	TOTAL
		Republican	Ticket splitter	Democrat	
RDENOM RESPONDENT'S	Catholic	48%	9%	43%	186
RELIGION/C	Protestant	52%	5%	43%	159
	Baptist	44%	10%	45%	155
	Fundamentalist / Pentecostal	55%	8%	37%	181
	Other	41%	12%	47%	112
	No affiliation	26%	10%	63%	206
RDENOMFR HOW	At least once a week	57%	7%	35%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	36%	11%	53%	169
	Infrequently	43%	6%	50%	161
	Never	47%	16%	37%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	51%	9%	41%	552
ATTEND CHURCH/C	Infrequently / never	44%	8%	48%	202
CHURCH2 RELIGIOUS	Active Catholic	52%	11%	36%	88
FOCUS	Active Protestant	63%	3%	34%	66
	Active Baptist	46%	11%	43%	85
	Active Fundamentalist / Pentecostal	65%	6%	28%	110
	Active Other	59%	2%	39%	34
	Non-active	36%	10%	54%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	63%	8%	30%	157
	Male not evangelical	44%	13%	44%	323
	Female born again / evangelicals	53%	9%	38%	179
	Female not evangelical	31%	7%	63%	341
RACEVANG RACE /	White Evangelical	74%	9%	17%	244
EVANGELICAL	Non-white Evangelical	15%	5%	80%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	82%	8%	10%	205
CHRISTIANS	Non-white conservative Christians	22%	4%	74%	54
	White non-conservative Christians	30%	15%	55%	38
	Non-white non-conservative Christians	5%	6%	88%	38
RGUNOWN GUN	Gun owner HH	57%	7%	36%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	33%	11%	56%	549
RDIRECT DIRECTION	Right direction	6%	7%	87%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	23%	11%	66%	64
	Wrong track	74%	10%	15%	542

RPARTY	RPARTY			EHAVIOR/C	TOTAL
KEAKII		Republican	Ticket splitter	Democrat	
RGENCONG GENERIC	Republican	83%	8%	10%	472
CONGRESSIONAL BALLOT/C	Undecided	27%	34%	39%	69
	Democrat	7%	7%	86%	459
RRMII MOST	Pocketbook issues	50%	9%	41%	724
IMPORTANT ISSUE/C	Nat'l security issues	42%	16%	42%	50
	Education	16%	6%	78%	94
	Medicare / SS	18%	9%	73%	60
	Other	40%	11%	49%	72
RBOID BARACK	Favorable	9%	8%	83%	498
OBAMA NAME ID/C	Unfavorable	80%	9%	11%	480
	No opinion	50%	29%	22%	23
RMRID MITT ROMNEY	Favorable	78%	10%	13%	498
NAME ID/C	Unfavorable	9%	8%	83%	465
	No opinion	31%	23%	47%	35
	Never heard of			100%	2
RBHOJA BARACK	Approve	8%	8%	84%	493
OBAMA JOB APPROVAL/C	Unsure	30%	11%	59%	18
	Disapprove	81%	10%	9%	489
RBOJA1 APPROVE	Approve	6%	8%	86%	461
OBAMA JOB ON ECONOMY/C	Unsure	25%	13%	62%	11
	Disapprove	77%	10%	12%	528
RBOJA3 APPROVE	Approve	5%	8%	87%	406
OBAMA JOB ON BUDGET &	Unsure	21%	20%	59%	23
SPENDING/C	Disapprove	72%	10%	18%	571
HANDP1 BETTER	Romney	77%	10%	13%	513
HANDLE / ECONOMY	Obama	7%	7%	86%	451
	Both	11%	49%	40%	9
	Neither	45%	16%	39%	13
	Unsure	30%	34%	35%	13
HANDP7 BETTER	Romney	77%	10%	13%	504
HANDLE / JOBS	Obama	8%	7%	85%	445
	Both	12%	43%	46%	9
	Neither	30%	7%	62%	17
	Unsure	37%	27%	36%	25
RROBAL PRESIDENTIAL	Romney	82%	8%	10%	475
BALLOT/C	Undecided	30%	24%	46%	56
	Obama	7%	8%	85%	469
UPELECT LIKELIHOOD OF VOTING IN	Extremely likely	46%	7%	46%	526
UPCOMING ELECTION	Very likely	35%	15%	50%	118
	Somewhat likely	23%	33%	44%	20
cont.)	Already voted	44%	9%	47%	337

RPARTY		RPARTY U	EHAVIOR/C	TOTAL	
		Republican	Ticket splitter	Democrat	
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 65%	47%	5%	49%	649
	Most likely 70%	47%	5%	48%	701
	Most likely 75%	47%	5%	48%	750
	Most likely 80%	47%	6%	47%	800
	Most likely 85%	46%	7%	47%	850
	100% of sample	44%	9%	47%	1000
TOTAL		44%	9%	47%	1000

UNION		UN	ION MEMBER	of Labor Un	ION	TOTAL
		Labor union member	Labor union household	Non-union household	Unsure / refused	
TOTAL		10%	3%	86%	0%	1000
RG1 GEOGRAPHIC	Northeast	13%	4%	83%		201
AREAS ONE	Midwest	13%	5%	82%	0%	161
	South	5%	2%	93%		266
	South Central	8%	2%	90%		85
	Central Plains	8%	1%	90%	1%	74
	Mountain States	11%	1%	87%	1%	67
	West	13%	6%	81%		146
RG2 GEOGRAPHIC	California	10%	4%	87%		110
AREAS TWO	Florida	6%	1%	93%		70
	Texas	8%	1%	90%		59
	New York	20%	2%	78%		56
	Rest of country	10%	4%	86%	0%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	6%	2%	92%	1%	293
	Toss-up	10%	3%	87%	0%	399
	Safe Democrat	14%	5%	81%		309
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	10%	2%	87%	0%	278
	Other states	10%	4%	86%	0%	722
RGEMP	10% unemployment	12%	3%	84%		126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	10%	3%	87%	0%	717
2012 DATA)	Less than 7% unemployment	9%	3%	88%	1%	158
URBAN URBAN CODE	Rural	11%	3%	86%		120
	Suburban	13%	4%	83%		413
	Urban	7%	3%	88%	1%	173
GENDER GENDER	Male	11%	3%	86%	0%	480
	Female	9%	4%	87%		520
RSEXEMP	Male / employed	11%	3%	85%	0%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	11%	2%	87%	0%	172
	Female / employed	14%	4%	81%		261
	Female / not employed	4%	3%	93%		259
RAGEBG AGE/C	18-29	8%	2%	90%		131
	30-44	10%	3%	87%	0%	285
	45-59	12%	5%	83%	0%	257
	60 and older	10%	2%	87%	0%	327
RAGE RESPONDENT'S	18-34	9%	4%	87%		218
AGE/C	35-44	9%	3%	88%	0%	198
	45-64	11%	4%	84%	0%	357
	65 or over	10%	2%	88%	0%	217
	Unsure / refused	3%		97%		10

UNION		UNI	ON MEMBER	OF LABOR UN	ION	TOTAL
		Labor union member	Labor union household	Non-union household	Unsure / refused	
RAGEFL RESPONDENT'S	18-44	9%	3%	88%	0%	416
AGE/C	45-64	11%	4%	84%	0%	357
	65 or over	10%	2%	88%	0%	227
RRAGEFL AGE/C	18-44	9%	3%	88%	0%	416
	45+	11%	3%	86%	0%	584
RR96 AGE / SEX	Male / under 45	9%	2%	88%	0%	198
	Male / 45+	12%	4%	84%	0%	282
	Female / under 45	9%	4%	87%		218
	Female / 45+	9%	3%	87%		302
RRACE	White	10%	3%	87%	0%	750
RESPONDENT'S RACE/C	Black / African American	12%	4%	84%		120
14.62/6	Hispanic / Latino	11%	6%	83%		90
	Other	8%	6%	83%	3%	40
GENRACE RACE BY GENDER	White men	12%	2%	86%	0%	364
	White women	8%	3%	89%		386
	Black men	13%	4%	83%		49
	Black women	11%	4%	85%		71
	Hispanic men	6%	7%	87%		46
	Hispanic women	15%	6%	79%		44
WHITE SENIORS	White seniors	10%	2%	88%	0%	280
	Other	10%	4%	86%	0%	720
RPARTYID PARTY	Republican	7%	3%	90%	0%	400
IDENTIFICATION/C	Independent	10%	1%	89%	0%	170
	Democrat	13%	4%	82%	0%	430
RPARTY USUAL VOTE	Republican	7%	3%	90%	0%	439
BEHAVIOR/C	Ticket splitter	5%	4%	91%		91
	Democrat	14%	3%	82%	0%	469
PARTISAN PARTISAN	Hard GOP	7%	3%	90%	0%	354
	Soft GOP	5%	3%	92%		99
	Ticket splitter	12%		88%		65
	Soft DEM	11%	2%	87%	0%	95
	Hard DEM	14%	4%	82%	0%	386
RIDEOL	Conservative	9%	3%	87%	0%	585
RESPONDENT'S IDEOLOGY/C	Moderate	4%	3%	93%		65
	Liberal	12%	3%	84%	0%	349
RRIDEOL	Very conservative	9%	4%	87%		212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	10%	3%	87%	0%	373
.5202001/0	Moderate / liberal	11%	3%	85%	0%	415

UNION		UNI	ON MEMBER	OF LABOR UN	ION	TOTAL
	_	Labor union member	Labor union household	Non-union household	Unsure / refused	
RPTYID98 TARGET GROUPS	Republican	7%	3%	90%	0%	400
GROUPS	Independent	10%	1%	89%	0%	170
	Conservative DEM	13%	3%	83%		132
	Mod / lib DEM	13%	5%	82%	0%	298
PARIDEOL PARTY /	Liberal DEM	14%	4%	82%	0%	296
IDEOLOGY	Mod / conservative DEM	14%	3%	83%		174
	Independent	5%	4%	91%		91
	Mod / liberal GOP	2%		98%		49
	Conservative GOP	8%	3%	89%	0%	390
TEAMEM IDENTIFY	Yes / strongly	7%	5%	88%		152
WITH TEA PARTY MOVEMENT	Yes	14%		84%	1%	59
	Unsure	4%		96%		70
	No	9%	4%	87%	0%	243
	No / strongly	12%	3%	84%	0%	476
REDUC	Less than high school	9%	2%	89%		50
RESPONDENT'S EDUCATION/C	High school graduate	12%	3%	83%	1%	205
	Some college	8%	2%	89%		265
	College graduate	10%	4%	86%	0%	480
SEXEDUC SEX /	College men	9%	3%	88%	0%	354
EDUCATION	Non-college men	17%	2%	80%	1%	126
	College women	10%	3%	87%		392
	Non-college women	7%	4%	89%		128
SEXEDWH NON-COLLEGE	White non-college graduate	9%	2%	88%	0%	368
GRADUATES	Minority non-college graduate	12%	4%	84%	1%	151
	Others	10%	4%	86%	0%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	15%	2%	83%	0%	179
GRADUATES BY GENDER	White female non-college graduates	4%	3%	93%		189
	Minority male non-college graduates	11%	2%	85%	1%	59
	Minority female non-college graduates	12%	4%	83%		93
	Other	10%	4%	86%	0%	480
RUNION MEMBER OF	Union household	76%	24%			133
LABOR UNION/C	Non-union household			100%	0%	867
RMARITAL MARITAL	Single	10%	3%	87%		173
STATUS/C	Married	10%	4%	86%	0%	610
	No longer married	11%	2%	87%	0%	217

UNION		UNI	ON MEMBER	OF LABOR UN	ION	TOTAL
		Labor union member	Labor union household	Non-union household	Unsure / refused	
RRMARITA MARITAL STATUS/C	Single / no longer married	10%	2%	87%	0%	390
	Married	10%	4%	86%	0%	610
MOMDAD PARENTS	Dad	12%	2%	85%	1%	146
	Mom	8%	5%	86%		189
BUNDY MARITAL	Married / children	10%	5%	85%	0%	253
STATUS / CHILDREN	Married / no children	10%	3%	87%	0%	357
	Divorced / children	18%		82%		32
	Divorced / no children	13%	4%	82%	1%	90
	Single / children	7%	5%	88%		35
	Single / no children	10%	3%	87%		138
	Other / mixed	7%	1%	93%		95
GENMAR1 GENDER	Single women	11%	2%	87%		93
AND MARITAL	Married women	8%	5%	87%		290
	No longer married women	10%	2%	88%		137
	Single men	8%	4%	88%		80
	Married men	12%	3%	85%	0%	320
	No longer married men	12%	2%	85%	1%	80
GENMAR2 GENDER,	White single men	7%		93%		46
MARITAL, AND RACE	White single women	7%	4%	89%		48
	White married men	12%	2%	86%		261
	White married women	8%	3%	88%		242
	White no longer married men	13%	3%	83%	1%	57
	White no longer married women	8%	2%	89%		96
	Other	11%	5%	84%	0%	250
MOMMAR MOTHERS	Single mothers	10%		90%		27
BY MARITAL STATUS	Married mothers	7%	8%	85%		128
	No longer married mothers	11%		89%		34
	Non-mothers	11%	3%	87%	0%	811
MOMRACE MOTHERS	White mothers	8%	5%	87%		130
BY RACE	Non-white mothers	8%	7%	84%		59
	Non-mothers	11%	3%	87%	0%	811
ECONOMIC CLASS	Upper class	10%	3%	87%		66
ECONOMIC CLASS	Middle class	10%	4%	86%	0%	756
	Low income	9%	2%	88%	1%	167
	Working class			100%		5
	Unemployed	10%		90%		6

UNION	,	UNI	UNION MEMBER OF LABOR UNION				
		Labor union member	Labor union household	Non-union household	Unsure / refused		
FAMCLASS	Upper class	10%	3%	87%		66	
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	10%	4%	86%	0%	550	
	Middle class / not married or parent	12%	3%	85%		206	
	Lower class	9%	2%	89%	0%	178	
RDENOM	Catholic	7%	3%	89%	0%	186	
RESPONDENT'S RELIGION/C	Protestant	12%	4%	85%	0%	159	
	Baptist	8%	2%	89%		155	
	Fundamentalist / Pentecostal	8%	3%	88%	0%	181	
	Other	11%	5%	84%		112	
	No affiliation	14%	2%	84%		206	
RDENOMFR HOW	At least once a week	10%	3%	87%		383	
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	5%	4%	90%	1%	169	
ATTEMO CHOICH/C	Infrequently	12%	4%	84%	0%	161	
	Never	10%	1%	87%	2%	40	
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	8%	3%	88%	0%	552	
ATTEND CHURCH/C	Infrequently / never	11%	3%	85%	1%	202	
CHURCH2 RELIGIOUS	Active Catholic	8%	1%	91%		88	
FOCUS	Active Protestant	13%	1%	86%		66	
	Active Baptist	8%	4%	88%		85	
	Active Fundamentalist / Pentecostal	7%	4%	88%		110	
	Active Other	19%	4%	76%		34	
	Non-active	10%	3%	86%	0%	618	
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	13%	4%	84%		157	
	Male not evangelical	10%	2%	87%	1%	323	
	Female born again / evangelicals	6%	4%	90%		179	
	Female not evangelical	11%	3%	86%		341	
RACEVANG RACE /	White Evangelical	10%	3%	88%		244	
EVANGELICAL	Non-white Evangelical	9%	7%	85%		92	
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	9%	3%	88%		205	
CHRISTIANS	Non-white conservative Christians	9%	6%	84%		54	
	White non-conservative Christians	13%	2%	86%		38	
	Non-white non-conservative Christians	8%	7%	85%		38	
RGUNOWN GUN	Gun owner HH	8%	3%	89%	0%	451	
OWNER IN HOUSEHOLD/C	Non-gun owner HH	12%	3%	85%	0%	549	

UNION			ON MEMBER	OF LABOR UN	R OF LABOR UNION		
		Labor union member	Labor union household	Non-union household	Unsure / refused		
RDIRECT DIRECTION	Right direction	12%	4%	83%	0%	394	
THINGS IN COUNTRY ARE GOING/C	Unsure	15%		84%	1%	64	
	Wrong track	8%	3%	89%	0%	542	
RGENCONG GENERIC	Republican	8%	3%	89%	0%	472	
CONGRESSIONAL BALLOT/C	Undecided	12%		87%	1%	69	
	Democrat	12%	4%	84%	0%	459	
RRMII MOST	Pocketbook issues	9%	3%	88%	0%	724	
IMPORTANT ISSUE/C	Nat'l security issues	11%	2%	87%		50	
	Education	19%	5%	76%		94	
	Medicare / SS	14%	3%	83%		60	
	Other	5%	2%	92%	1%	72	
RBOID BARACK	Favorable	12%	4%	84%	0%	498	
OBAMA NAME ID/C	Unfavorable	8%	3%	89%		480	
	No opinion	9%		91%		23	
RMRID MITT ROMNEY	Favorable	8%	3%	89%	0%	498	
NAME ID/C	Unfavorable	12%	4%	84%	0%	465	
	No opinion	10%		90%		35	
	Never heard of			100%		2	
RBHOJA BARACK	Approve	12%	4%	84%	0%	493	
OBAMA JOB APPROVAL/C	Unsure	11%		89%		18	
THE THE THE	Disapprove	8%	3%	89%	0%	489	
RBOJA1 APPROVE	Approve	13%	4%	83%	0%	461	
OBAMA JOB ON ECONOMY/C	Unsure	15%		85%		11	
200.1070	Disapprove	7%	3%	90%	0%	528	
RBOJA3 APPROVE	Approve	12%	5%	83%	0%	406	
OBAMA JOB ON BUDGET &	Unsure			100%		23	
SPENDING/C	Disapprove	9%	2%	88%	0%	571	
HANDP1 BETTER	Romney	8%	3%	89%	0%	513	
HANDLE / ECONOMY	Obama	12%	4%	84%	0%	451	
	Both	8%		92%		9	
	Neither	22%		78%		13	
	Unsure	12%		88%		13	
HANDP7 BETTER	Romney	8%	3%	89%	0%	504	
HANDLE / JOBS	Obama	12%	4%	83%	0%	445	
	Both	21%		79%		9	
	Neither	5%		95%		17	
	Unsure	15%	2%	83%		25	
RROBAL	Romney	8%	3%	90%		475	
PRESIDENTIAL BALLOT/C	Undecided	13%	2,3	85%	2%	56	
DALLUT/C	Obama	12%	4%	83%	0%	469	

UNION		UNI	ON MEMBER	OF LABOR UN	ION	TOTAL
		Labor union member	Labor union household	Non-union household	Unsure / refused	
UPELECT LIKELIHOOD	Extremely likely	11%	4%	85%	0%	526
OF VOTING IN UPCOMING ELECTION	Very likely	10%	2%	88%	0%	118
	Somewhat likely	5%		95%		20
	Already voted	9%	3%	87%	0%	337
TURNOUT TURNOUT	Most likely 65%	11%	3%	86%	0%	649
OF MOST LIKELY VOTERS	Most likely 70%	10%	4%	86%	0%	701
	Most likely 75%	10%	4%	86%	0%	750
	Most likely 80%	10%	4%	86%	0%	800
	Most likely 85%	10%	4%	86%	0%	850
	100% of sample	10%	3%	86%	0%	1000
TOTAL		10%	3%	86%	0%	1000

RMARITAL		RMARITA	L MARITAL S	TATUS/C	TOTAL
		Single	Married	No longer married	
TOTAL		17%	61%	22%	1000
RG1 GEOGRAPHIC	Northeast	17%	64%	19%	201
AREAS ONE	Midwest	19%	63%	18%	161
	South	17%	60%	22%	266
	South Central	18%	54%	28%	85
	Central Plains	14%	62%	24%	74
	Mountain States	18%	60%	22%	67
	West	17%	59%	24%	146
RG2 GEOGRAPHIC	California	17%	58%	25%	110
AREAS TWO	Florida	18%	57%	25%	70
	Texas	22%	50%	28%	59
	New York	25%	61%	14%	56
	Rest of country	16%	63%	21%	705
RG2012 STATES BY	Safe Republican	13%	62%	24%	293
2012 STATUS	Toss-up	18%	60%	21%	399
	Safe Democrat	20%	60%	20%	309
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	21%	58%	22%	278
STATES	Other states	16%	62%	22%	722
RGEMP	10% unemployment	16%	60%	24%	126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	16%	63%	21%	717
2012 DATA)	Less than 7% unemployment	24%	53%	22%	158
URBAN URBAN CODE	Rural	8%	72%	21%	120
	Suburban	14%	65%	21%	413
	Urban	16%	55%	28%	173
GENDER GENDER	Male	17%	67%	17%	480
	Female	18%	56%	26%	520
RSEXEMP	Male / employed	17%	68%	15%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	17%	64%	20%	172
	Female / employed	24%	59%	17%	261
	Female / not employed	12%	53%	35%	259
RAGEBG AGE/C	18-29	74%	22%	5%	131
	30-44	15%	71%	14%	285
	45-59	10%	67%	23%	257
	60 and older	3%	63%	34%	327
RAGE RESPONDENT'S	18-34	52%	38%	10%	218
AGE/C	35-44	12%	75%	13%	198
	45-64	8%	68%	24%	357
	65 or over	2%	60%	38%	217
	Unsure / refused	3%	75%	21%	10

RMARITAL		RMARITA	L MARITAL S	TATUS/C	TOTAL
		Single	Married	No longer married	
RAGEFL RESPONDENT'S	18-44	33%	55%	11%	416
AGE/C	45-64	8%	68%	24%	357
	65 or over	2%	61%	37%	227
RRAGEFL AGE/C	18-44	33%	55%	11%	416
	45+	6%	65%	29%	584
RR96 AGE / SEX	Male / under 45	33%	59%	8%	198
	Male / 45+	5%	72%	23%	282
	Female / under 45	33%	53%	14%	218
	Female / 45+	7%	58%	35%	302
RRACE RESPONDENT'S	White	13%	67%	20%	750
RESPONDENT'S RACE/C	Black / African American	31%	40%	28%	120
	Hispanic / Latino	40%	36%	24%	90
	Other	13%	65%	22%	40
GENRACE RACE BY	White men	13%	72%	16%	364
GENDER	White women	13%	63%	25%	386
	Black men	22%	55%	23%	49
	Black women	38%	30%	33%	71
	Hispanic men	44%	38%	19%	46
	Hispanic women	36%	35%	29%	44
WHITE SENIORS	White seniors	3%	66%	31%	280
	Other	23%	59%	18%	720
RPARTYID PARTY	Republican	11%	71%	18%	400
IDENTIFICATION/C	Independent	11%	65%	24%	170
	Democrat	26%	50%	24%	430
RPARTY USUAL VOTE	Republican	8%	75%	17%	439
BEHAVIOR/C	Ticket splitter	33%	43%	24%	91
	Democrat	23%	51%	26%	469
PARTISAN PARTISAN	Hard GOP	8%	76%	16%	354
	Soft GOP	14%	66%	19%	99
	Ticket splitter	10%	59%	31%	65
	Soft DEM	33%	38%	28%	95
	Hard DEM	23%	52%	24%	386
RIDEOL	Conservative	13%	66%	20%	585
RESPONDENT'S IDEOLOGY/C	Moderate	14%	55%	32%	65
	Liberal	25%	53%	22%	349
RRIDEOL	Very conservative	10%	70%	20%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	15%	64%	21%	373
	Moderate / liberal	23%	53%	24%	415

RMARITAL		RMARIT <i>A</i>	AL MARITAL S	TATUS/C	TOTAL
		Single	Married	No longer married	
RPTYID98 TARGET GROUPS	Republican	11%	71%	18%	400
GROUPS	Independent	11%	65%	24%	170
	Conservative DEM	22%	46%	32%	132
	Mod / lib DEM	27%	51%	21%	298
PARIDEOL PARTY /	Liberal DEM	23%	55%	22%	296
IDEOLOGY	Mod / conservative DEM	22%	45%	33%	174
	Independent	33%	43%	24%	91
	Mod / liberal GOP	10%	60%	30%	49
	Conservative GOP	8%	77%	15%	390
TEAMEM IDENTIFY	Yes / strongly	11%	69%	20%	152
WITH TEA PARTY MOVEMENT	Yes	18%	56%	25%	59
	Unsure	24%	38%	37%	70
	No	18%	65%	17%	243
	No / strongly	18%	60%	22%	476
REDUC	Less than high school	28%	36%	36%	50
RESPONDENT'S EDUCATION/C	High school graduate	16%	58%	25%	205
	Some college	22%	52%	26%	265
	College graduate	14%	70%	16%	480
SEXEDUC SEX /	College men	15%	69%	16%	354
EDUCATION	Non-college men	21%	59%	20%	126
	College women	18%	58%	24%	392
	Non-college women	16%	49%	35%	128
SEXEDWH NON-COLLEGE	White non-college graduate	13%	61%	26%	368
GRADUATES	Minority non-college graduate	37%	34%	29%	151
	Others	14%	70%	16%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	17%	62%	20%	179
GRADUATES BY GENDER	White female non-college graduates	9%	60%	31%	189
	Minority male non-college graduates	41%	39%	20%	59
	Minority female non-college graduates	35%	30%	35%	93
	Other	14%	70%	16%	480
RUNION MEMBER OF LABOR UNION/C	Union household	16%	63%	21%	133
LADOR UNION/C	Non-union household	17%	61%	22%	867
RRMARITA MARITAL STATUS/C	Single / no longer married	44%		56%	390
	Married		100%		610
MOMDAD PARENTS	Dad	6%	86%	9%	146
	Mom	14%	68%	18%	189

RMARITAL		RMARITA	L MARITAL S	TATUS/C	TOTAL
		Single	Married	No longer married	
BUNDY MARITAL STATUS / CHILDREN	Married / children		100%		253
STATUS/ CHIEDREN	Married / no children		100%		357
	Divorced / children			100%	32
	Divorced / no children			100%	90
	Single / children	100%			35
	Single / no children	100%			138
	Other / mixed			100%	95
GENMAR1 GENDER	Single women	100%			93
AND MARITAL	Married women		100%		290
	No longer married women			100%	137
	Single men	100%			80
	Married men		100%		320
	No longer married men			100%	80
GENMAR2 GENDER,	White single men	100%			46
MARITAL, AND RACE	White single women	100%			48
	White married men		100%		261
	White married women		100%		242
	White no longer married men			100%	57
	White no longer married women			100%	96
	Other	31%	43%	26%	250
MOMMAR MOTHERS	Single mothers	100%			27
BY MARITAL STATUS	Married mothers		100%		128
	No longer married mothers			100%	34
	Non-mothers	18%	59%	23%	811
MOMRACE MOTHERS	White mothers	8%	80%	12%	130
BY RACE	Non-white mothers	28%	41%	31%	59
	Non-mothers	18%	59%	23%	811
ECONCLA2	Upper class	10%	81%	9%	66
ECONOMIC CLASS	Middle class	15%	67%	19%	756
	Low income	30%	28%	42%	167
	Working class	58%	42%		5
	Unemployed	27%	46%	27%	6
FAMCLASS	Upper class	10%	81%	9%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	3%	92%	5%	550
	Middle class / not married or parent	46%		54%	206
	Lower class	31%	29%	40%	178

RMARITAL		RMARITA	AL MARITAL S	TATUS/C	TOTAL
		Single	Married	No longer married	
RDENOM RESPONDENT'S	Catholic	18%	64%	17%	186
RELIGION/C	Protestant	11%	65%	24%	159
	Baptist	20%	56%	25%	155
	Fundamentalist / Pentecostal	15%	63%	21%	181
	Other	17%	63%	20%	112
	No affiliation	21%	56%	24%	206
RDENOMFR HOW	At least once a week	15%	67%	19%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	21%	62%	17%	169
	Infrequently	17%	53%	30%	161
	Never	17%	52%	31%	40
RRDENOMF HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week / monthly	16%	65%	18%	552
	Infrequently / never	17%	53%	30%	202
CHURCH2 RELIGIOUS	Active Catholic	17%	66%	17%	88
FOCUS	Active Protestant	9%	67%	24%	66
	Active Baptist	15%	64%	21%	85
	Active Fundamentalist / Pentecostal	15%	69%	15%	110
	Active Other	12%	68%	19%	34
	Non-active	19%	57%	23%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	15%	73%	12%	157
	Male not evangelical	17%	64%	19%	323
	Female born again / evangelicals	15%	56%	29%	179
	Female not evangelical	19%	56%	25%	341
RACEVANG RACE /	White Evangelical	10%	74%	17%	244
EVANGELICAL	Non-white Evangelical	30%	37%	33%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	7%	77%	16%	205
CHRISTIANS	Non-white conservative Christians	26%	36%	39%	54
	White non-conservative Christians	23%	56%	22%	38
	Non-white non-conservative Christians	37%	39%	25%	38
RGUNOWN GUN	Gun owner HH	12%	73%	14%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	22%	51%	28%	549
RDIRECT DIRECTION	Right direction	23%	53%	24%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	21%	51%	28%	64
	Wrong track	12%	68%	20%	542

RMARITAL		RMARITA	AL MARITAL S	TATUS/C	TOTAL
		Single	Married	No longer married	
RGENCONG GENERIC CONGRESSIONAL	Republican	11%	73%	16%	472
BALLOT/C	Undecided	17%	67%	16%	69
	Democrat	24%	48%	28%	459
RRMII MOST	Pocketbook issues	17%	63%	20%	724
IMPORTANT ISSUE/C	Nat'l security issues	10%	65%	25%	50
	Education	29%	52%	18%	94
	Medicare / SS	12%	44%	44%	60
	Other	12%	61%	27%	72
RBOID BARACK	Favorable	25%	51%	24%	498
OBAMA NAME ID/C	Unfavorable	10%	71%	19%	480
DMDID MITT DOMMEY	No opinion	3%	70%	27%	23
RMRID MITT ROMNEY	Favorable	13%	72%	15%	498
NAME ID/C	Unfavorable	21%	51%	28%	465
	No opinion	22%	52%	26%	35
	Never heard of	46%		54%	2
RBHOJA BARACK	Approve	24%	51%	25%	493
OBAMA JOB APPROVAL/C	Unsure		43%	57%	18
	Disapprove	11%	72%	17%	489
RBOJA1 APPROVE	Approve	23%	50%	27%	461
OBAMA JOB ON ECONOMY/C	Unsure	7%	64%	29%	11
	Disapprove	13%	70%	17%	528
RBOJA3 APPROVE	Approve	25%	49%	26%	406
OBAMA JOB ON BUDGET &	Unsure	17%	50%	33%	23
SPENDING/C	Disapprove	12%	70%	18%	571
HANDP1 BETTER	Romney	13%	71%	16%	513
HANDLE / ECONOMY	Obama	22%	51%	28%	451
	Both	57%	43%		9
	Neither	26%	43%	31%	13
	Unsure		42%	58%	13
HANDP7 BETTER	Romney	12%	72%	16%	504
HANDLE / JOBS	Obama	23%	50%	27%	445
	Both	39%	61%		9
	Neither	9%	65%	26%	17
	Unsure	17%	42%	42%	25
RROBAL	Romney	11%	72%	17%	475
PRESIDENTIAL BALLOT/C	Undecided	20%	54%	26%	56
	Obama	24%	50%	26%	469

RMARITAL		RMARITA	AL MARITAL S	TATUS/C	TOTAL
		Single	Married	No longer married	
UPELECT LIKELIHOOD	Extremely likely	18%	61%	21%	526
OF VOTING IN UPCOMING ELECTION	Very likely	15%	58%	27%	118
	Somewhat likely	42%	35%	23%	20
	Already voted	15%	63%	21%	337
TURNOUT TURNOUT	Most likely 65%	13%	66%	21%	649
OF MOST LIKELY VOTERS	Most likely 70%	13%	66%	21%	701
	Most likely 75%	12%	66%	22%	750
	Most likely 80%	14%	65%	22%	800
	Most likely 85%	15%	64%	22%	850
	100% of sample	17%	61%	22%	1000
TOTAL		17%	61%	22%	1000

RCHILD		RCHILD HAV	E CHILDREN HOME/C	TOTAL
		Yes	No	
TOTAL		33%	67%	1000
RG1 GEOGRAPHIC	Northeast	30%	70%	201
AREAS ONE	Midwest	36%	64%	161
	South	34%	66%	266
	South Central	29%	71%	85
	Central Plains	41%	59%	74
	Mountain States	26%	74%	67
	West	37%	63%	146
RG2 GEOGRAPHIC	California	35%	65%	110
AREAS TWO	Florida	27%	73%	70
	Texas	35%	65%	59
	New York	36%	64%	56
	Rest of country	34%	66%	705
RG2012 STATES BY	Safe Republican	32%	68%	293
2012 STATUS	Toss-up	34%	66%	399
	Safe Democrat	35%	65%	309
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	36%	64%	278
STATES	Other states	32%	68%	722
RGEMP	10% unemployment	36%	64%	126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	32%	68%	717
2012 DATA)	Less than 7% unemployment	38%	62%	158
URBAN URBAN CODE	Rural	35%	65%	120
	Suburban	31%	69%	413
	Urban	36%	64%	173
GENDER GENDER	Male	30%	70%	480
	Female	36%	64%	520
RSEXEMP	Male / employed	41%	59%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	10%	90%	172
	Female / employed	46%	54%	261
	Female / not employed	26%	74%	259
RAGEBG AGE/C	18-29	21%	79%	131
	30-44	75%	25%	285
	45-59	32%	68%	257
	60 and older	3%	97%	327
RAGE RESPONDENT'S	18-34	43%	57%	218
AGE/C	35-44	75%	25%	198
	45-64	25%	75%	357
	65 or over	1%	99%	217
	Unsure / refused	15%	85%	10

RAGEFL   Sepondents   Seponde	RCHILD			E CHILDREN Γ HOME/C	TOTAL
RESPONDENT'S AGE/C         45-64         25%         75%         357           65 or over         2%         98%         227           RRAGEFL AGE/C         18-44         58%         42%         416           45+         16%         84%         584           RR96 AGE / SEX         Male / 45+         17%         83%         282           Female / under 45         66%         34%         218           Female / 45+         15%         85%         302           RRACE RESPONDENT'S RACE/C         White         32%         68%         750           Black / African American         41%         59%         120           Hispanic / Latino         36%         64%         90           QUher         30%         70%         40           GENRACE RACE BY RESPONDENT'S RACE RACE BY RESPONDENT RACE RACE BY RESPONDENT RACE RACE BY RESPONDENT RACE RACE BY RESPONDENT RACE RACE BY			Yes	No	
AGE/C         45-64         25%         75%         357           65 or over         2%         98%         227           RRAGEFL AGE/C         18-44         58%         42%         416           45+         16%         84%         584           RRY6 AGE / SEX         Male / under 45         50%         50%         198           Male / 45+         17%         83%         282           Female / under 45         66%         34%         218           Female / 45+         15%         85%         302           RRACE         White         32%         68%         750           Black of African American         41%         59%         120           Hispanic / Latino         36%         64%         90           Other         30%         70%         46           Black / African American         41%         59%         49           <		18-44	58%	42%	416
RRAGEFL AGE/C         18-44         58%         42%         416           RR96 AGE / SEX         Male / under 45         50%         50%         198           Male / 45+         17%         83%         282           Female / under 45         66%         34%         218           Female / 45+         15%         85%         302           RESPONDENT'S RACE/C         White         32%         68%         750           Black / African American         41%         59%         120           Hispanic / Latlino         36%         64%         90           Other         30%         70%         40           GENRACE RACE BY GENDER         White men         30%         70%         40           GENRACE RACE BY GENDER         White women         34%         66%         386           Black women         36%         65%         49           Black women         46%         54%         71           Hispanic women         46%         54%         72           RPARTYID PARTY IDENTIFICATION/C         70         46%         54%         72           RPARTY USUAL VOTE BEHAVIOR/C         Republican         35%         65%         439 </td <td></td> <td>45-64</td> <td>25%</td> <td>75%</td> <td>357</td>		45-64	25%	75%	357
RR96 AGE / SEX   Male / under 45   50%   50%   198   Male / 45+   17%   83%   282   Female / under 45   66%   34%   218   Female / 45+   15%   85%   302   RESPONDENT'S RACE/C   Black / African American   41%   59%   120   Hispanic / Latino   36%   64%   90   Other   30%   70%   40   Ade   Ad		65 or over	2%	98%	227
RR96 AGE / SEX	RRAGEFL AGE/C	18-44	58%	42%	416
Male / 45+		45+	16%	84%	584
Female / under 45   66%   34%   218     Female / 45+	RR96 AGE / SEX	Male / under 45	50%	50%	198
Female / 45+		Male / 45+	17%	83%	282
RRACE RESPONDENT'S RACE/C    Black / African American		Female / under 45	66%	34%	218
RESPONDENT'S RACE/C         Black / African American         41%         59%         120           Hispanic / Latino         36%         64%         90           Other         30%         70%         40           GENRACE RACE BY GENDER         White men         30%         70%         364           White women         34%         66%         386           Black men         35%         65%         49           Black women         46%         54%         71           Hispanic women         46%         54%         44           WHITE SENIORS         White seniors         2%         98%         280           Other         46%         54%         720           RPARTYID PARTY IDENTIFICATION/C         Independent         29%         71%         170           Democrat         35%         65%         430           RPARTY USUAL VOTE BEHAVIOR/C         Republican         35%         65%         439           Ticket splitter         17%         83%         91           Democrat         35%         65%         439           PARTISAN PARTISAN         Hard GOP         37%         63%         354           Soft GOP		Female / 45+	15%	85%	302
RACE/C         Black / African American         41%         59%         120           Hispanic / Latino         36%         64%         90           Other         30%         70%         40           GENRACE RACE BY GENDER         White men         30%         70%         364           White women         34%         66%         386           Black men         35%         65%         49           Black women         46%         54%         71           Hispanic women         46%         54%         74           MHITE SENIORS         White seniors         2%         98%         280           Other         46%         54%         720           RPARTYID PARTY IDENTIFICATION/C         Independent         29%         71%         170           Democrat         35%         65%         430           RPARTY USUAL VOTE BEHAVIOR/C         Republican         35%         65%         439           PARTISAN PARTISAN         Hard GOP         37%         63%         354           PARTISAN PARTISAN         Hard GOP         37%         63%         354           Soft GOP         24%         76%         99		White	32%	68%	750
Other   30%   70%   40		Black / African American	41%	59%	120
White men   30%   70%   364		Hispanic / Latino	36%	64%	90
GENDER         White women         34%         66%         386           Black men         35%         65%         49           Black women         46%         54%         71           Hispanic men         26%         74%         46           Hispanic women         46%         54%         44           WHITE SENIORS         White seniors         2%         98%         280           Other         46%         54%         720           RPARTYID PARTY IDENTIFICATION/C         Republican         34%         66%         400           Independent         29%         71%         170		Other	30%	70%	40
White women   34%   66%   386     Black men   35%   65%   49     Black women   46%   54%   71     Hispanic men   26%   74%   46     Hispanic women   46%   54%   44     WHITE SENIORS   White seniors   2%   98%   280     Other   46%   54%   720     RPARTYID PARTY IDENTIFICATION/C   Republican   34%   66%   400     Independent   29%   71%   170     Democrat   35%   65%   430     RPARTY USUAL VOTE BEHAVIOR/C   Ticket splitter   17%   83%   91     Democrat   35%   65%   469     PARTISAN PARTISAN   Hard GOP   37%   63%   354     Soft GOP   24%   76%   99     Ticket splitter   18%   82%   65     Soft DEM   29%   71%   95     Hard DEM   37%   63%   386     RIDEOL RESPONDENT'S IDEOLOGY/C   Moderate   40%   60%   65     Liberal   32%   68%   349     RRIDEOL RESPONDENT'S IDEOLOGY/C   50mewhat conservative   31%   69%   373		White men	30%	70%	364
Black women	GENDER	White women	34%	66%	386
Hispanic men   26%   74%   46     Hispanic women   46%   54%   44     WHITE SENIORS   White seniors   2%   98%   280     Other   46%   54%   720     RPARTYID PARTY   IDENTIFICATION/C   Independent   29%   71%   170     Democrat   35%   65%   430     RPARTY USUAL VOTE   Republican   35%   65%   439     BEHAVIOR/C   Ticket splitter   17%   83%   91     Democrat   35%   65%   469     PARTISAN PARTISAN   Hard GOP   37%   63%   354     Soft GOP   24%   76%   99     Ticket splitter   18%   82%   65     Soft DEM   29%   71%   95     Hard DEM   37%   63%   386     RIDEOL   RESPONDENT'S   IDEOLOGY/C   Liberal   32%   68%   349     RRIDEOL   RESPONDENT'S   IDEOLOGY/C   Somewhat conservative   38%   62%   212     RESPONDENT'S   IDEOLOGY/C   Somewhat conservative   31%   69%   373		Black men	35%	65%	49
Hispanic women   46%   54%   44		Black women	46%	54%	71
WHITE SENIORS         White seniors         2%         98%         280           RPARTYID PARTY IDENTIFICATION/C         Republican         34%         66%         400           Independent         29%         71%         170           Democrat         35%         65%         430           RPARTY USUAL VOTE BEHAVIOR/C         Republican         35%         65%         439           Ticket splitter         17%         83%         91           Democrat         35%         65%         469           PARTISAN PARTISAN         Hard GOP         37%         63%         354           Soft GOP         24%         76%         99           Ticket splitter         18%         82%         65           Soft DEM         29%         71%         95           Hard DEM         37%         63%         386           RIDEOL RESPONDENT'S IDEOLOGY/C         Conservative         33%         67%         585           Moderate         40%         60%         65           Liberal         32%         68%         349           RRIDEOL RESPONDENT'S IDEOLOGY/C         Somewhat conservative         31%         69%         373		Hispanic men	26%	74%	46
Other   46%   54%   720		Hispanic women	46%	54%	44
RPARTYID PARTY   Democrat   29%   71%   170     Democrat   35%   65%   430     RPARTY USUAL VOTE BEHAVIOR/C   Ticket splitter   17%   83%   91     Democrat   35%   65%   469     PARTISAN PARTISAN   Hard GOP   37%   63%   354     Soft GOP   24%   76%   99     Ticket splitter   18%   82%   65     Soft DEM   29%   71%   95     Hard DEM   37%   63%   386     RIDEOL RESPONDENT'S IDEOLOGY/C   Liberal   32%   68%   349     RRIDEOL RESPONDENT'S IDEOLOGY/C   Somewhat conservative   31%   69%   373	WHITE SENIORS	White seniors	2%	98%	280
IDENTIFICATION/C		Other	46%	54%	720
Independent   29%   71%   170     Democrat   35%   65%   430     RPARTY USUAL VOTE BEHAVIOR/C   Ticket splitter   17%   83%   91     Democrat   35%   65%   469     PARTISAN PARTISAN   Hard GOP   37%   63%   354     Soft GOP   24%   76%   99     Ticket splitter   18%   82%   65     Soft DEM   29%   71%   95     Hard DEM   37%   63%   386     RIDEOL RESPONDENT'S IDEOLOGY/C   Liberal   32%   68%   349     RRIDEOL RESPONDENT'S IDEOLOGY/C   Somewhat conservative   31%   69%   373		Republican	34%	66%	400
RPARTY USUAL VOTE BEHAVIOR/C         Republican         35%         65%         439           Ticket splitter         17%         83%         91           Democrat         35%         65%         469           PARTISAN PARTISAN         Hard GOP         37%         63%         354           Soft GOP         24%         76%         99           Ticket splitter         18%         82%         65           Soft DEM         29%         71%         95           Hard DEM         37%         63%         386           RIDEOL RESPONDENT'S IDEOLOGY/C         Conservative         33%         67%         585           Moderate         40%         60%         65           Liberal         32%         68%         349           RRIDEOL RESPONDENT'S IDEOLOGY/C         Very conservative         38%         62%         212           Somewhat conservative         31%         69%         373	IDENTIFICATION/C	Independent	29%	71%	170
BEHAVIOR/C         Ticket splitter         17%         83%         91           Democrat         35%         65%         469           PARTISAN PARTISAN         Hard GOP         37%         63%         354           Soft GOP         24%         76%         99           Ticket splitter         18%         82%         65           Soft DEM         29%         71%         95           Hard DEM         37%         63%         386           RIDEOL RESPONDENT'S IDEOLOGY/C         Conservative         33%         67%         585           Moderate         40%         60%         65           Liberal         32%         68%         349           RRIDEOL RESPONDENT'S IDEOLOGY/C         Very conservative         38%         62%         212           Somewhat conservative         31%         69%         373		Democrat	35%	65%	430
Ticket splitter		Republican	35%	65%	439
PARTISAN PARTISAN         Hard GOP         37%         63%         354           Soft GOP         24%         76%         99           Ticket splitter         18%         82%         65           Soft DEM         29%         71%         95           Hard DEM         37%         63%         386           RIDEOL RESPONDENT'S IDEOLOGY/C         Conservative         33%         67%         585           Moderate         40%         60%         65           Liberal         32%         68%         349           RRIDEOL RESPONDENT'S IDEOLOGY/C         Very conservative         38%         62%         212           Somewhat conservative         31%         69%         373	BEHAVIOR/C	Ticket splitter	17%	83%	91
Soft GOP   24%   76%   99     Ticket splitter   18%   82%   65     Soft DEM   29%   71%   95     Hard DEM   37%   63%   386     RIDEOL   RESPONDENT'S   DEOLOGY/C   Liberal   32%   68%   349     RRIDEOL   RESPONDENT'S   DEOLOGY/C   Somewhat conservative   31%   69%   373		Democrat	35%	65%	469
Ticket splitter	PARTISAN PARTISAN	Hard GOP	37%	63%	354
Soft DEM   29%   71%   95     Hard DEM   37%   63%   386     RIDEOL   RESPONDENT'S   IDEOLOGY/C   Liberal   32%   68%   349     RRIDEOL   RESPONDENT'S   IDEOLOGY/C   Somewhat conservative   31%   69%   373		Soft GOP	24%	76%	99
Hard DEM   37%   63%   386     RIDEOL   Conservative   33%   67%   585     RESPONDENT'S   Moderate   40%   60%   65     Liberal   32%   68%   349     RRIDEOL   RESPONDENT'S   IDEOLOGY/C   Somewhat conservative   31%   69%   373		Ticket splitter	18%	82%	65
RIDEOL RESPONDENT'S IDEOLOGY/C         Conservative         33%         67%         585           Moderate         40%         60%         65           Liberal         32%         68%         349           RRIDEOL RESPONDENT'S IDEOLOGY/C         Very conservative         38%         62%         212           Somewhat conservative         31%         69%         373		Soft DEM	29%	71%	95
RESPONDENT'S IDEOLOGY/C         Moderate         40%         60%         65           Liberal         32%         68%         349           RRIDEOL RESPONDENT'S IDEOLOGY/C         Very conservative         38%         62%         212           Somewhat conservative         31%         69%         373		Hard DEM	37%	63%	386
DEOLOGY/C   Moderate   40%   60%   65		Conservative	33%	67%	585
Liberal         32%         68%         349           RRIDEOL RESPONDENT'S IDEOLOGY/C         Very conservative         38%         62%         212           Somewhat conservative         31%         69%         373		Moderate	40%	60%	65
RESPONDENT'S IDEOLOGY/C Somewhat conservative 31% 69% 373		Liberal	32%	68%	349
IDEOLOGY/C Somewhat conservative 31% 69% 373		Very conservative	38%	62%	212
		Somewhat conservative	31%	69%	373
		Moderate / liberal	33%	67%	415

RCHILD		RCHILD HAV LIVING AT	E CHILDREN HOME/C	TOTAL
		Yes	No	
RPTYID98 TARGET GROUPS	Republican	34%	66%	400
GROUP3	Independent	29%	71%	170
	Conservative DEM	40%	60%	132
	Mod / lib DEM	33%	67%	298
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	33%	67%	296
	Mod / conservative DEM	39%	61%	174
	Independent	17%	83%	91
	Mod / liberal GOP	39%	61%	49
	Conservative GOP	34%	66%	390
TEAMEM IDENTIFY	Yes / strongly	29%	71%	152
WITH TEA PARTY MOVEMENT	Yes	48%	52%	59
	Unsure	21%	79%	70
	No	35%	65%	243
	No / strongly	34%	66%	476
REDUC	Less than high school	35%	65%	50
RESPONDENT'S EDUCATION/C	High school graduate	23%	77%	205
	Some college	33%	67%	265
	College graduate	38%	62%	480
SEXEDUC SEX /	College men	33%	67%	354
EDUCATION	Non-college men	22%	78%	126
	College women	39%	61%	392
	Non-college women	29%	71%	128
SEXEDWH NON-COLLEGE	White non-college graduate	26%	74%	368
GRADUATES	Minority non-college graduate	37%	63%	151
	Others	38%	62%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	22%	78%	179
GRADUATES BY GENDER	White female non-college graduates	30%	70%	189
	Minority male non-college graduates	23%	77%	59
	Minority female non-college graduates	46%	54%	93
	Other	38%	62%	480
RUNION MEMBER OF	Union household	35%	65%	133
LABOR UNION/C	Non-union household	33%	67%	867
RMARITAL MARITAL	Single	20%	80%	173
STATUS/C	Married	41%	59%	610
	No longer married	22%	78%	217

RCHILD			RCHILD HAVE CHILDREN LIVING AT HOME/C	
		Yes	No	
RRMARITA MARITAL STATUS/C	Single / no longer married	21%	79%	390
	Married	41%	59%	610
MOMDAD PARENTS	Dad	100%		146
	Mom	100%		189
BUNDY MARITAL	Married / children	100%		253
STATUS / CHILDREN	Married / no children		100%	357
	Divorced / children	100%		32
	Divorced / no children		100%	90
	Single / children	100%		35
	Single / no children		100%	138
	Other / mixed	16%	84%	95
GENMAR1 GENDER	Single women	29%	71%	93
AND MARITAL	Married women	44%	56%	290
	No longer married women	25%	75%	137
	Single men	10%	90%	80
	Married men	39%	61%	320
	No longer married men	16%	84%	80
GENMAR2 GENDER,	White single men	10%	90%	46
MARITAL, AND RACE	White single women	21%	79%	48
	White married men	37%	63%	261
	White married women	43%	57%	242
	White no longer married men	16%	84%	57
	White no longer married women	17%	83%	96
	Other	38%	62%	250
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	100%		27
DI WAKITAL STATUS	Married mothers	100%		128
	No longer married mothers	100%		34
	Non-mothers	18%	82%	811
MOMRACE MOTHERS BY RACE	White mothers	100%		130
	Non-white mothers	100%		59
	Non-mothers	18%	82%	811
ECONOMIC CLASS	Upper class	46%	54%	66
ECONOMIC CLASS	Middle class	33%	67%	756
	Low income	35%	65%	167
	Working class		100%	5
	Unemployed	<u> </u>	100%	6

RCHILD		RCHILD HAV	E CHILDREN	TOTAL
		Yes	No No	
FAMCLASS	Upper class	46%	54%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	45%	55%	550
	Middle class / not married or parent		100%	206
	Lower class	33%	67%	178
RDENOM	Catholic	29%	71%	186
RESPONDENT'S RELIGION/C	Protestant	28%	72%	159
	Baptist	43%	57%	155
	Fundamentalist / Pentecostal	36%	64%	181
	Other	40%	60%	112
	No affiliation	29%	71%	206
RDENOMFR HOW	At least once a week	34%	66%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	39%	61%	169
	Infrequently	36%	64%	161
	Never	20%	80%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	35%	65%	552
ATTEND CHURCH/C	Infrequently / never	33%	67%	202
CHURCH2 RELIGIOUS	Active Catholic	27%	73%	88
FOCUS	Active Protestant	30%	70%	66
	Active Baptist	39%	61%	85
	Active Fundamentalist / Pentecostal	35%	65%	110
	Active Other	41%	59%	34
	Non-active	33%	67%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	32%	68%	157
	Male not evangelical	30%	70%	323
	Female born again / evangelicals	39%	61%	179
	Female not evangelical	35%	65%	341
RACEVANG RACE / EVANGELICAL	White Evangelical	33%	67%	244
EVANGLICAL	Non-white Evangelical	42%	58%	92
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	34%	66%	205
	Non-white conservative Christians	43%	57%	54
	White non-conservative Christians	31%	69%	38
	Non-white non-conservative Christians	41%	59%	38
RGUNOWN GUN OWNER IN	Gun owner HH	36%	64%	451
HOUSEHOLD/C	Non-gun owner HH	32%	68%	549

RCHILD		RCHILD HAV	E CHILDREN T HOME/C	TOTAL
		Yes	No	
RDIRECT DIRECTION THINGS IN COUNTRY	Right direction	35%	65%	394
ARE GOING/C	Unsure	33%	67%	64
	Wrong track	33%	67%	542
RGENCONG GENERIC	Republican	33%	67%	472
CONGRESSIONAL BALLOT/C	Undecided	30%	70%	69
	Democrat	34%	66%	459
RRMII MOST	Pocketbook issues	36%	64%	724
IMPORTANT ISSUE/C	Nat'l security issues	29%	71%	50
	Education	43%	57%	94
	Medicare / SS	14%	86%	60
	Other	20%	80%	72
RBOID BARACK	Favorable	36%	64%	498
OBAMA NAME ID/C	Unfavorable	31%	69%	480
	No opinion	24%	76%	23
RMRID MITT ROMNEY	Favorable	32%	68%	498
NAME ID/C	Unfavorable	34%	66%	465
	No opinion	43%	57%	35
	Never heard of	46%	54%	2
RBHOJA BARACK	Approve	35%	65%	493
OBAMA JOB APPROVAL/C	Unsure	22%	78%	18
	Disapprove	33%	67%	489
RBOJA1 APPROVE	Approve	35%	65%	461
OBAMA JOB ON ECONOMY/C	Unsure	31%	69%	11
	Disapprove	33%	67%	528
RBOJA3 APPROVE	Approve	36%	64%	406
OBAMA JOB ON BUDGET &	Unsure	19%	81%	23
SPENDING/C	Disapprove	32%	68%	571
HANDP1 BETTER	Romney	32%	68%	513
HANDLE / ECONOMY	Obama	36%	64%	451
	Both	5%	95%	9
	Neither	46%	54%	13
	Unsure	12%	88%	13
HANDP7 BETTER	Romney	32%	68%	504
HANDLE / JOBS	Obama	35%	65%	445
	Both	10%	90%	9
	Neither	56%	44%	17
	Unsure	20%	80%	25
RROBAL	Romney	33%	67%	475
PRESIDENTIAL BALLOT/C	Undecided	23%	77%	56
	Obama	35%	65%	469

RCHILD		RCHILD HAV LIVING AT		TOTAL
		Yes	No	
UPELECT LIKELIHOOD	Extremely likely	36%	64%	526
OF VOTING IN UPCOMING ELECTION	Very likely	35%	65%	118
	Somewhat likely	59%	41%	20
	Already voted	27%	73%	337
TURNOUT TURNOUT	Most likely 65%	33%	67%	649
OF MOST LIKELY VOTERS	Most likely 70%	33%	67%	701
	Most likely 75%	33%	67%	750
	Most likely 80%	33%	67%	800
	Most likely 85%	34%	66%	850
	100% of sample	33%	67%	1000
TOTAL		33%	67%	1000

RGUNOWN			GUN OWNER EHOLD/C	TOTAL
		Gun owner HH	Non-gun owner HH	
TOTAL		45%	55%	1000
RG1 GEOGRAPHIC	Northeast	32%	68%	201
AREAS ONE	Midwest	38%	62%	161
	South	55%	45%	266
	South Central	59%	41%	85
	Central Plains	46%	54%	74
	Mountain States	52%	48%	67
	West	40%	60%	146
RG2 GEOGRAPHIC	California	36%	64%	110
AREAS TWO	Florida	50%	50%	70
	Texas	60%	40%	59
	New York	22%	78%	56
	Rest of country	47%	53%	705
RG2012 STATES BY	Safe Republican	56%	44%	293
2012 STATUS	Toss-up	47%	53%	399
	Safe Democrat	33%	67%	309
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	45%	55%	278
STATES	Other states	45%	55%	722
RGEMP	10% unemployment	35%	65%	126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	47%	53%	717
2012 DATA)	Less than 7% unemployment	44%	56%	158
URBAN URBAN CODE	Rural	69%	31%	120
	Suburban	42%	58%	413
	Urban	35%	65%	173
GENDER GENDER	Male	53%	47%	480
	Female	38%	62%	520
RSEXEMP	Male / employed	51%	49%	308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	55%	45%	172
	Female / employed	39%	61%	261
	Female / not employed	38%	62%	259
RAGEBG AGE/C	18-29	40%	60%	131
	30-44	49%	51%	285
	45-59	44%	56%	257
	60 and older	45%	55%	327
RAGE RESPONDENT'S	18-34	40%	60%	218
AGE/C	35-44	52%	48%	198
	45-64	44%	56%	357
	65 or over	45%	55%	217
	Unsure / refused	44%	56%	10

RGUNOWN			RGUNOWN GUN OWNER IN HOUSEHOLD/C	
		Gun owner HH	Non-gun owner HH	
RAGEFL	18-44	46%	54%	416
RESPONDENT'S AGE/C	45-64	44%	56%	357
	65 or over	45%	55%	227
RRAGEFL AGE/C	18-44	46%	54%	416
	45+	44%	56%	584
RR96 AGE / SEX	Male / under 45	50%	50%	198
	Male / 45+	54%	46%	282
	Female / under 45	42%	58%	218
	Female / 45+	36%	64%	302
RRACE	White	51%	49%	750
RESPONDENT'S RACE/C	Black / African American	23%	77%	120
	Hispanic / Latino	32%	68%	90
	Other	37%	63%	40
GENRACE RACE BY	White men	58%	42%	364
GENDER	White women	43%	57%	386
	Black men	28%	72%	49
	Black women	20%	80%	71
	Hispanic men	32%	68%	46
	Hispanic women	32%	68%	44
WHITE SENIORS	White seniors	49%	51%	280
	Other	44%	56%	720
RPARTYID PARTY	Republican	56%	44%	400
IDENTIFICATION/C	Independent	53%	47%	170
	Democrat	32%	68%	430
RPARTY USUAL VOTE	Republican	59%	41%	439
BEHAVIOR/C	Ticket splitter	36%	64%	91
	Democrat	34%	66%	469
PARTISAN PARTISAN	Hard GOP	56%	44%	354
	Soft GOP	66%	34%	99
	Ticket splitter	44%	56%	65
	Soft DEM	33%	67%	95
	Hard DEM	33%	67%	386
RIDEOL	Conservative	52%	48%	585
RESPONDENT'S IDEOLOGY/C	Moderate	45%	55%	65
	Liberal	33%	67%	349
RRIDEOL	Very conservative	50%	50%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	54%	46%	373
	Moderate / liberal	35%	65%	415

RGUNOWN			GUN OWNER EHOLD/C	TOTAL
		Gun owner HH	Non-gun owner HH	
RPTYID98 TARGET GROUPS	Republican	56%	44%	400
GROUPS	Independent	53%	47%	170
	Conservative DEM	32%	68%	132
	Mod / lib DEM	32%	68%	298
PARIDEOL PARTY /	Liberal DEM	34%	66%	296
IDEOLOGY	Mod / conservative DEM	36%	64%	174
	Independent	36%	64%	91
	Mod / liberal GOP	48%	52%	49
	Conservative GOP	60%	40%	390
TEAMEM IDENTIFY	Yes / strongly	56%	44%	152
WITH TEA PARTY MOVEMENT	Yes	55%	45%	59
	Unsure	37%	63%	70
	No	52%	48%	243
	No / strongly	38%	62%	476
REDUC	Less than high school	23%	77%	50
RESPONDENT'S EDUCATION/C	High school graduate	47%	53%	205
	Some college	45%	55%	265
	College graduate	47%	53%	480
SEXEDUC SEX /	College men	52%	48%	354
EDUCATION	Non-college men	55%	45%	126
	College women	41%	59%	392
	Non-college women	29%	71%	128
SEXEDWH NON-COLLEGE	White non-college graduate	51%	49%	368
GRADUATES	Minority non-college graduate	26%	74%	151
	Others	47%	53%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	58%	42%	179
GRADUATES BY GENDER	White female non-college graduates	43%	57%	189
	Minority male non-college graduates	35%	65%	59
	Minority female non-college graduates	21%	79%	93
	Other	47%	53%	480
RUNION MEMBER OF	Union household	39%	61%	133
LABOR UNION/C	Non-union household	46%	54%	867
RMARITAL MARITAL	Single	32%	68%	173
STATUS/C	Married	54%	46%	610
	No longer married	30%	70%	217

RGUNOWN			GUN OWNER EHOLD/C	TOTAL
		Gun owner HH	Non-gun owner HH	
RRMARITA MARITAL STATUS/C	Single / no longer married	31%	69%	390
	Married	54%	46%	610
MOMDAD PARENTS	Dad	55%	45%	146
	Mom	42%	58%	189
BUNDY MARITAL	Married / children	54%	46%	253
STATUS / CHILDREN	Married / no children	55%	45%	357
	Divorced / children	42%	58%	32
	Divorced / no children	27%	73%	90
	Single / children	11%	89%	35
	Single / no children	37%	63%	138
	Other / mixed	29%	71%	95
GENMAR1 GENDER	Single women	24%	76%	93
AND MARITAL	Married women	48%	52%	290
	No longer married women	27%	73%	137
	Single men	40%	60%	80
	Married men	60%	40%	320
	No longer married men	35%	65%	80
GENMAR2 GENDER,	White single men	51%	49%	46
MARITAL, AND RACE	White single women	24%	76%	48
	White married men	63%	37%	261
	White married women	52%	48%	242
	White no longer married men	41%	59%	57
	White no longer married women	32%	68%	96
	Other	29%	71%	250
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	3%	97%	27
DI WAKITAL STATUS	Married mothers	50%	50%	128
	No longer married mothers	42%	58%	34
	Non-mothers	46%	54%	811
MOMRACE MOTHERS	White mothers	50%	50%	130
BY RACE	Non-white mothers	24%	76%	59
	Non-mothers	46%	54%	811
ECONCLA2	Upper class	41%	59%	66
ECONOMIC CLASS	Middle class	48%	52%	756
	Low income	35%	65%	167
	Working class	15%	85%	5
	Unemployed	6%	94%	6

RGUNOWN		RGUNOWN (	GUN OWNER EHOLD/C	TOTAL
		Gun owner HH	Non-gun owner HH	
FAMCLASS	Upper class	41%	59%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	54%	46%	550
	Middle class / not married or parent	32%	68%	206
	Lower class	34%	66%	178
RDENOM	Catholic	32%	68%	186
RESPONDENT'S RELIGION/C	Protestant	57%	43%	159
	Baptist	51%	49%	155
	Fundamentalist / Pentecostal	48%	52%	181
	Other	42%	58%	112
	No affiliation	43%	57%	206
RDENOMFR HOW	At least once a week	47%	53%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	50%	50%	169
	Infrequently	41%	59%	161
	Never	35%	65%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	48%	52%	552
ATTEND CHURCH/C	Infrequently / never	39%	61%	202
CHURCH2 RELIGIOUS	Active Catholic	28%	72%	88
FOCUS	Active Protestant	62%	38%	66
	Active Baptist	53%	47%	85
	Active Fundamentalist / Pentecostal	47%	53%	110
	Active Other	57%	43%	34
	Non-active	44%	56%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	56%	44%	157
	Male not evangelical	51%	49%	323
	Female born again / evangelicals	43%	57%	179
	Female not evangelical	36%	64%	341
RACEVANG RACE / EVANGELICAL	White Evangelical	59%	41%	244
LVANGLLICAL	Non-white Evangelical	23%	77%	92
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	60%	40%	205
	Non-white conservative Christians	20%	80%	54
	White non-conservative Christians	52%	48%	38
	Non-white non-conservative Christians	27%	73%	38

RGUNOWN			GUN OWNER EHOLD/C	TOTAL
		Gun owner HH	Non-gun owner HH	
RDIRECT DIRECTION THINGS IN COUNTRY	Right direction	33%	67%	394
ARE GOING/C	Unsure	32%	68%	64
	Wrong track	55%	45%	542
RGENCONG GENERIC CONGRESSIONAL	Republican	56%	44%	472
BALLOT/C	Undecided	46%	54%	69
	Democrat	33%	67%	459
RRMII MOST	Pocketbook issues	49%	51%	724
IMPORTANT ISSUE/C	Nat'l security issues	40%	60%	50
	Education	31%	69%	94
	Medicare / SS	25%	75%	60
	Other	47%	53%	72
RBOID BARACK	Favorable	33%	67%	498
OBAMA NAME ID/C	Unfavorable	58%	42%	480
	No opinion	42%	58%	23
RMRID MITT ROMNEY	Favorable	56%	44%	498
NAME ID/C	Unfavorable	33%	67%	465
	No opinion	50%	50%	35
	Never heard of	46%	54%	2
RBHOJA BARACK	Approve	33%	67%	493
OBAMA JOB APPROVAL/C	Unsure	14%	86%	18
	Disapprove	58%	42%	489
RBOJA1 APPROVE	Approve	33%	67%	461
OBAMA JOB ON ECONOMY/C	Unsure	36%	64%	11
	Disapprove	56%	44%	528
RBOJA3 APPROVE	Approve	31%	69%	406
OBAMA JOB ON BUDGET &	Unsure	38%	62%	23
SPENDING/C	Disapprove	55%	45%	571
HANDP1 BETTER	Romney	57%	43%	513
HANDLE / ECONOMY	Obama	33%	67%	451
	Both		100%	9
	Neither	38%	62%	13
	Unsure	23%	77%	13
HANDP7 BETTER	Romney	56%	44%	504
HANDLE / JOBS	Obama	34%	66%	445
	Both	12%	88%	9
	Neither	47%	53%	17
	Unsure	42%	58%	25
RROBAL	Romney	58%	42%	475
PRESIDENTIAL BALLOT/C	Undecided	32%	68%	56
cont.)	Obama	33%	67%	469

RGUNOWN		RGUNOWN (		TOTAL
		Gun owner HH	Non-gun owner HH	
UPELECT LIKELIHOOD	Extremely likely	46%	54%	526
OF VOTING IN UPCOMING ELECTION	Very likely	37%	63%	118
	Somewhat likely	21%	79%	20
	Already voted	47%	53%	337
TURNOUT TURNOUT	Most likely 65%	47%	53%	649
OF MOST LIKELY VOTERS	Most likely 70%	47%	53%	701
	Most likely 75%	47%	53%	750
	Most likely 80%	46%	54%	800
	Most likely 85%	47%	53%	850
	100% of sample	45%	55%	1000
TOTAL		45%	55%	1000

RDENOM			RDEN	OM RESPON	DENT'S RELIGI	ON/C		TOTAL
		Catholic	Protestant	Baptist	Fundamental ist / Pentecostal	Other	No affiliation	
TOTAL		19%	16%	16%	18%	11%	21%	100
RG1 GEOGRAPHIC	Northeast	31%	15%	8%	14%	16%	16%	20
AREAS ONE	Midwest	22%	21%	13%	19%	4%	20%	16
	South	10%	15%	30%	19%	9%	17%	26
	South Central	12%	18%	22%	19%	11%	18%	8
	Central Plains	13%	32%	5%	17%	15%	18%	7
	Mountain States	18%	9%	8%	14%	25%	26%	e
	West	21%	7%	6%	21%	10%	35%	14
RG2 GEOGRAPHIC	California	24%	5%	5%	21%	6%	39%	11
AREAS TWO	Florida	10%	13%	21%	18%	7%	31%	7
	Texas	7%	23%	15%	21%	9%	25%	5
	New York	26%	14%	8%	11%	16%	26%	5
	Rest of country	19%	17%	17%	18%	12%	16%	70
RG2012 STATES BY	Safe Republican	11%	16%	23%	21%	12%	17%	29
2012 STATUS	Toss-up	21%	20%	16%	15%	11%	17%	39
	Safe Democrat	23%	11%	7%	20%	11%	28%	30
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	18%	18%	20%	15%	9%	20%	27
STATES	Other states	19%	15%	14%	19%	12%	21%	72
RGEMP	10% unemployment	24%	6%	5%	20%	9%	36%	12
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	18%	17%	18%	18%	11%	19%	71
2012 DATA)	Less than 7% unemployment	18%	19%	12%	18%	15%	18%	15
URBAN URBAN CODE	Rural	12%	33%	21%	10%	12%	12%	12
	Suburban	23%	14%	14%	18%	12%	18%	4
	Urban	22%	10%	13%	21%	6%	27%	17
GENDER GENDER	Male	19%	16%	14%	17%	13%	22%	48
	Female	19%	16%	17%	19%	10%	19%	52
RSEXEMP	Male / employed	20%	12%	13%	18%	13%	24%	30
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	16%	23%	15%	15%	12%	19%	17
	Female / employed	18%	14%	14%	21%	8%	23%	26
	Female / not employed	19%	17%	20%	17%	12%	15%	25
RAGEBG AGE/C	18-29	19%	12%	15%	15%	12%	27%	13
	30-44	18%	14%	16%	20%	12%	20%	28
	45-59	17%	14%	17%	20%	10%	23%	25
	60 and older	21%	20%	14%	16%	12%	16%	32
RAGE RESPONDENT'S	18-34	16%	14%	15%	18%	10%	26%	2
AGE/C	35-44	21%	13%	16%	18%	14%	18%	19
	45-64	20%	14%	16%	17%	11%	22%	35
	65 or over	18%	24%	14%	20%	9%	15%	2
	Unsure / refused	9%	15%	14%	12%	41%	9%	1

RDENOM					DENT'S RELIGI	ON/C		TOTAL
		Catholic	Protestant	Baptist	Fundamental ist / Pentecostal	Other	No affiliation	
RAGEFL	18-44	18%	14%	16%	18%	12%	22%	41
RESPONDENT'S AGE/C	45-64	20%	14%	16%	17%	11%	22%	35
	65 or over	18%	23%	14%	19%	11%	15%	22
RRAGEFL AGE/C	18-44	18%	14%	16%	18%	12%	22%	410
	45+	19%	18%	15%	18%	11%	19%	58
RR96 AGE / SEX	Male / under 45	22%	14%	11%	17%	14%	22%	19
	Male / 45+	16%	17%	15%	17%	12%	22%	28
	Female / under 45	14%	13%	20%	20%	10%	23%	21
	Female / 45+	22%	18%	15%	19%	10%	17%	30
RRACE	White	18%	18%	13%	18%	11%	23%	75
RESPONDENT'S RACE/C	Black / African American	9%	8%	40%	23%	10%	9%	12
	Hispanic / Latino	37%	8%	6%	20%	13%	17%	9
	Other	21%	14%	14%	7%	18%	26%	4
GENRACE RACE BY	White men	16%	19%	12%	17%	13%	24%	36
GENDER	White women	20%	18%	13%	19%	9%	21%	38
	Black men	12%	5%	31%	27%	16%	9%	4
	Black women	7%	10%	47%	19%	7%	9%	7
	Hispanic men	46%	2%	6%	12%	12%	22%	4
	Hispanic women	27%	14%	6%	27%	15%	12%	4
WHITE SENIORS	White seniors	22%	21%	13%	17%	9%	17%	28
	Other	17%	14%	17%	18%	12%	22%	72
RPARTYID PARTY	Republican	22%	19%	16%	23%	11%	9%	40
IDENTIFICATION/C	Independent	13%	12%	13%	17%	13%	32%	17
	Democrat	18%	14%	16%	14%	11%	27%	43
RPARTY USUAL VOTE	Republican	20%	19%	16%	23%	10%	12%	43
BEHAVIOR/C	Ticket splitter	19%	9%	17%	16%	15%	24%	9
	Democrat	17%	15%	15%	14%	11%	28%	46
PARTISAN PARTISAN	Hard GOP	22%	19%	16%	24%	10%	9%	35
	Soft GOP	17%	12%	16%	20%	15%	20%	9
	Ticket splitter	15%	23%	16%	16%	10%	19%	6
	Soft DEM	16%	6%	11%	9%	10%	48%	9
	Hard DEM	17%	15%	16%	15%	12%	25%	38
RIDEOL	Conservative	19%	18%	18%	23%	11%	11%	58
RESPONDENT'S IDEOLOGY/C	Moderate	14%	10%	12%	12%	22%	30%	6
	Liberal	20%	13%	12%	11%	10%	34%	34
RRIDEOL	Very conservative	15%	19%	23%	26%	10%	6%	21
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	20%	17%	15%	21%	11%	14%	37
.520200110	Moderate / liberal	19%	13%	12%	11%	12%	34%	41

RDENOM					DENT'S RELIGI			TOTAL
		Catholic	Protestant	Baptist	Fundamental ist / Pentecostal	Other	No affiliation	
RPTYID98 TARGET GROUPS	Republican	22%	19%	16%	23%	11%	9%	400
GROUPS	Independent	13%	12%	13%	17%	13%	32%	170
	Conservative DEM	13%	16%	25%	23%	12%	11%	132
	Mod / lib DEM	20%	13%	12%	11%	10%	34%	298
PARIDEOL PARTY /	Liberal DEM	18%	14%	12%	10%	11%	35%	296
IDEOLOGY	Mod / conservative DEM	15%	17%	20%	21%	11%	16%	174
	Independent	19%	9%	17%	16%	15%	24%	9
	Mod / liberal GOP	23%	15%	14%	16%	8%	25%	49
	Conservative GOP	20%	19%	16%	23%	11%	11%	39
TEAMEM IDENTIFY	Yes / strongly	15%	22%	19%	30%	6%	8%	152
WITH TEA PARTY MOVEMENT	Yes	19%	9%	16%	28%	16%	12%	5
	Unsure	16%	22%	27%	15%	9%	11%	7(
	No	21%	16%	17%	16%	12%	19%	24:
	No / strongly	19%	14%	12%	15%	12%	28%	470
REDUC	Less than high school	7%	14%	30%	17%	13%	20%	50
RESPONDENT'S EDUCATION/C	High school graduate	21%	19%	18%	19%	8%	16%	20
200/110140	Some college	18%	11%	17%	19%	11%	24%	26
	College graduate	19%	17%	12%	17%	13%	21%	48
SEXEDUC SEX /	College men	19%	14%	13%	16%	14%	23%	354
EDUCATION	Non-college men	17%	21%	15%	20%	8%	19%	120
	College women	19%	16%	15%	20%	10%	21%	39
	Non-college women	18%	15%	25%	17%	9%	15%	12
SEXEDWH NON-COLLEGE	White non-college graduate	17%	17%	16%	16%	9%	24%	368
GRADUATES	Minority non-college graduate	19%	8%	25%	24%	12%	12%	15
	Others	19%	17%	12%	17%	13%	21%	48
SEXEDWG NON-COLLEGE GRADUATES BY	White male non-college graduates	14%	19%	13%	17%	9%	29%	17
GENDER	White female non-college graduates	20%	16%	19%	16%	10%	19%	18
	Minority male non-college graduates	21%	6%	18%	26%	12%	15%	5
	Minority female non-college graduates	18%	9%	29%	23%	11%	10%	9
	Other	19%	17%	12%	17%	13%	21%	48
RUNION MEMBER OF LABOR UNION/C	Union household	15%	18%	13%	15%	14%	25%	13
E BOR GINIOIWO	Non-union household	19%	16%	16%	19%	11%	20%	86
RMARITAL MARITAL STATUS/C	Single	20%	11%	18%	16%	11%	25%	17
JIMIUJ/C	Married	20%	17%	14%	19%	12%	19%	61
	No longer married	15%	17%	18%	18%	10%	22%	21

RDENOM			RDEN	OM RESPON	DENT'S RELIGI	ON/C	,	TOTAL
		Catholic	Protestant	Baptist	Fundamental ist / Pentecostal	Other	No affiliation	
RRMARITA MARITAL STATUS/C	Single / no longer married	17%	14%	18%	17%	11%	23%	39
	Married	20%	17%	14%	19%	12%	19%	61
MOMDAD PARENTS	Dad	19%	12%	17%	17%	19%	17%	14
	Mom	14%	14%	22%	21%	9%	19%	18
BUNDY MARITAL	Married / children	18%	14%	16%	20%	13%	18%	25
STATUS / CHILDREN	Married / no children	21%	19%	13%	18%	10%	19%	35
	Divorced / children	7%	22%	7%	13%	18%	33%	3
	Divorced / no children	13%	14%	14%	18%	6%	35%	9
	Single / children	12%	4%	35%	23%	14%	12%	3
	Single / no children	22%	12%	13%	14%	10%	28%	13
	Other / mixed	19%	19%	25%	18%	12%	7%	9
GENMAR1 GENDER	Single women	17%	9%	21%	19%	8%	26%	9
AND MARITAL	Married women	20%	18%	15%	18%	10%	18%	29
	No longer married women	16%	16%	19%	21%	10%	18%	13
	Single men	23%	13%	13%	13%	15%	23%	8
	Married men	19%	16%	13%	19%	13%	20%	32
	No longer married men	12%	19%	15%	12%	12%	30%	8
GENMAR2 GENDER,	White single men	14%	21%	12%	10%	20%	23%	4
MARITAL, AND RACE	White single women	17%	9%	9%	19%	10%	35%	4
	White married men	17%	18%	13%	19%	12%	21%	26
	White married women	21%	19%	15%	18%	9%	18%	24
	White no longer married men	11%	24%	8%	11%	9%	37%	5
	White no longer married women	19%	18%	11%	20%	10%	22%	9
	Other	21%	9%	24%	19%	13%	15%	25
MOMMAR MOTHERS	Single mothers	11%	5%	34%	30%	8%	12%	2
BY MARITAL STATUS	Married mothers	16%	18%	17%	20%	10%	18%	12
	No longer married mothers	11%	9%	32%	17%	7%	24%	3
	Non-mothers	20%	16%	14%	17%	12%	21%	81
MOMRACE MOTHERS	White mothers	15%	17%	15%	21%	10%	23%	13
BY RACE	Non-white mothers	14%	9%	39%	22%	8%	8%	5
	Non-mothers	20%	16%	14%	17%	12%	21%	81
ECONCLA2	Upper class	25%	19%	14%	7%	15%	20%	E
ECONOMIC CLASS	Middle class	19%	16%	14%	18%	12%	21%	75
	Low income	13%	17%	24%	22%	6%	19%	16
	Working class				33%	27%	40%	
	Unemployed	32%	18%	15%		6%	29%	

RDENOM			RDEN	OM RESPONI	DENT'S RELIGI	ON/C		TOTAL
		Catholic	Protestant	Baptist	Fundamental ist / Pentecostal	Other	No affiliation	
FAMCLASS	Upper class	25%	19%	14%	7%	15%	20%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	19%	16%	15%	19%	12%	19%	550
	Middle class / not married or parent	20%	15%	12%	17%	12%	26%	206
	Lower class	13%	16%	23%	22%	7%	20%	178
RDENOMFR HOW	At least once a week	23%	17%	22%	29%	9%	0%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	29%	27%	23%	13%	8%		169
	Infrequently	28%	24%	15%	20%	12%		16
	Never	13%	18%	18%	40%	7%	4%	4(
RRDENOMF HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week / monthly	25%	20%	22%	24%	9%	0%	552
ATTEND CHURCH/C	Infrequently / never	25%	23%	16%	24%	11%	1%	202
CHURCH2 RELIGIOUS	Active Catholic	100%						8
FOCUS	Active Protestant		100%					60
	Active Baptist			100%				8
	Active Fundamentalist / Pentecostal				100%			110
	Active Other					100%		3
	Non-active	16%	15%	11%	12%	13%	33%	61
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	4%	22%	29%	36%	9%		15
	Male not evangelical	25%	13%	6%	8%	15%	33%	32
	Female born again / evangelicals	8%	18%	34%	34%	6%		17
	Female not evangelical	25%	15%	8%	11%	12%	29%	34
RACEVANG RACE /	White Evangelical	5%	22%	30%	37%	6%		24
EVANGELICAL	Non-white Evangelical	10%	13%	34%	31%	12%		9
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	3%	24%	29%	39%	5%		20
CHRISTIANS	Non-white conservative Christians	9%	11%	36%	34%	10%		5
	White non-conservative Christians	14%	15%	37%	26%	8%		3
	Non-white non-conservative Christians	12%	15%	31%	26%	15%		3
RGUNOWN GUN	Gun owner HH	13%	20%	18%	19%	10%	19%	45
OWNER IN HOUSEHOLD/C	Non-gun owner HH	23%	13%	14%	17%	12%	22%	54
RDIRECT DIRECTION	Right direction	18%	15%	15%	14%	9%	29%	39
THINGS IN COUNTRY ARE GOING/C	Unsure	13%	13%	16%	14%	20%	25%	6
	Wrong track	20%	17%	16%	22%	12%	14%	54
RGENCONG GENERIC	Republican	20%	18%	17%	22%	11%	11%	47
CONGRESSIONAL BALLOT/C	Undecided	17%	16%	4%	20%	16%	28%	6
	Democrat	17%	14%	16%	14%	11%	29%	45

RDENOM			RDEN	OM RESPON	DENT'S RELIGIO	ON/C	,	TOTAL
		Catholic	Protestant	Baptist	Fundamental ist / Pentecostal	Other	No affiliation	
RRMII MOST	Pocketbook issues	20%	17%	13%	19%	11%	21%	724
IMPORTANT ISSUE/C	Nat'l security issues	25%	12%	17%	14%	13%	20%	50
	Education	11%	10%	20%	14%	17%	28%	94
	Medicare / SS	14%	17%	19%	24%	13%	12%	60
	Other	14%	17%	29%	16%	7%	17%	72
RBOID BARACK	Favorable	17%	13%	15%	16%	11%	28%	498
OBAMA NAME ID/C	Unfavorable	19%	18%	17%	20%	12%	13%	48
	No opinion	30%	28%		21%	5%	16%	2:
RMRID MITT ROMNEY	Favorable	20%	19%	16%	20%	13%	12%	49
NAME ID/C	Unfavorable	17%	12%	15%	15%	9%	30%	46
	No opinion	15%	24%	7%	30%	4%	20%	3
	Never heard of					100%		;
RBHOJA BARACK	Approve	17%	14%	15%	15%	10%	28%	49
OBAMA JOB APPROVAL/C	Unsure	17%	16%	6%	3%	12%	46%	18
	Disapprove	20%	18%	16%	22%	12%	12%	48
RBOJA1 APPROVE	Approve	16%	14%	15%	16%	9%	30%	46
OBAMA JOB ON ECONOMY/C	Unsure	25%	35%	7%	6%	20%	7%	1
	Disapprove	21%	17%	16%	20%	13%	13%	52
RBOJA3 APPROVE	Approve	15%	13%	17%	13%	10%	31%	40
OBAMA JOB ON BUDGET &	Unsure	19%	19%	11%	30%	10%	12%	2
SPENDING/C	Disapprove	21%	18%	15%	21%	12%	14%	57
HANDP1 BETTER	Romney	20%	19%	16%	20%	13%	12%	51
HANDLE / ECONOMY	Obama	16%	13%	16%	16%	9%	30%	45
	Both	46%	5%	11%	11%		27%	,
	Neither	7%		14%	26%	15%	38%	1
	Unsure	24%	35%	13%	13%	10%	5%	1
HANDP7 BETTER	Romney	20%	19%	15%	21%	12%	12%	50
HANDLE / JOBS	Obama	16%	13%	16%	15%	11%	30%	44
	Both	37%		12%	23%		28%	,
	Neither	18%	27%	17%	16%		21%	1
	Unsure	32%	16%	8%	11%	12%	21%	2
RROBAL	Romney	20%	18%	17%	22%	12%	11%	47
PRESIDENTIAL BALLOT/C	Undecided	23%	12%	3%	11%	13%	38%	5
	Obama	16%	14%	16%	15%	10%	28%	46
UPELECT LIKELIHOOD	Extremely likely	18%	16%	14%	17%	12%	21%	52
OF VOTING IN UPCOMING ELECTION	Very likely	19%	17%	14%	21%	12%	17%	11
	Somewhat likely	14%	5%	14%	17%	5%	45%	2
	Already voted	19%	16%	18%	18%	10%	19%	33

RDENOM			RDEN	OM RESPONI	DENT'S RELIGI	ON/C		TOTAL
		Catholic	Protestant	Baptist	Fundamental ist / Pentecostal	Other	No affiliation	
TURNOUT TURNOUT	Most likely 65%	18%	17%	16%	19%	11%	19%	649
OF MOST LIKELY VOTERS	Most likely 70%	19%	16%	16%	18%	11%	19%	701
	Most likely 75%	19%	16%	16%	19%	11%	19%	750
	Most likely 80%	19%	16%	16%	19%	12%	19%	800
	Most likely 85%	19%	16%	16%	18%	11%	19%	850
	100% of sample	19%	16%	16%	18%	11%	21%	1000
TOTAL		19%	16%	16%	18%	11%	21%	1000

RDENOMFR		RDENO	MFR HOW OF	TEN DO YOU A	ATTEND	TOTAL
		At least once a week	At least once a month	Infrequently	Never	
TOTAL		51%	22%	21%	5%	75
RG1 GEOGRAPHIC	Northeast	43%	25%	29%	4%	159
AREAS ONE	Midwest	54%	20%	22%	4%	124
	South	59%	23%	15%	3%	20
	South Central	49%	24%	18%	10%	6
	Central Plains	42%	31%	18%	9%	5
	Mountain States	59%	18%	23%		4
	West	45%	17%	25%	12%	9
RG2 GEOGRAPHIC	California	52%	16%	22%	10%	6
AREAS TWO	Florida	54%	15%	30%		4
	Texas	48%	23%	23%	7%	4
	New York	38%	28%	25%	9%	3
	Rest of country	51%	23%	20%	5%	55
RG2012 STATES BY	Safe Republican	55%	22%	16%	7%	23
2012 STATUS	Toss-up	50%	25%	23%	2%	30
	Safe Democrat	47%	19%	25%	8%	21
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	54%	21%	22%	3%	20
STATES	Other states	49%	23%	21%	6%	54
RGEMP	10% unemployment	54%	15%	22%	9%	7
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	52%	23%	21%	4%	55
2012 DATA)	Less than 7% unemployment	44%	26%	22%	8%	12
URBAN URBAN CODE	Rural	54%	23%	17%	5%	9
	Suburban	53%	19%	23%	5%	31
	Urban	50%	21%	22%	7%	12
GENDER GENDER	Male	50%	23%	21%	6%	35
	Female	51%	22%	22%	5%	40
RSEXEMP	Male / employed	48%	24%	22%	5%	21
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	54%	20%	18%	8%	13
	Female / employed	49%	25%	24%	3%	19
	Female / not employed	53%	20%	20%	7%	20
RAGEBG AGE/C	18-29	40%	35%	20%	5%	9
	30-44	47%	27%	23%	4%	21
	45-59	54%	20%	20%	6%	19
	60 and older	56%	16%	21%	7%	25
RAGE RESPONDENT'S	18-34	47%	29%	20%	4%	15
AGE/C	35-44	42%	29%	25%	4%	15
	45-64	52%	22%	21%	5%	26
	65 or over	59%	13%	20%	8%	17
	Unsure / refused	77%	12%	11%		

RDENOMFR		RDENO	MFR HOW OF CHUR	TEN DO YOU A	ATTEND	TOTAL
		At least once a week	At least once a month	Infrequently	Never	
RAGEFL RESPONDENT'S	18-44	44%	29%	22%	4%	308
AGE/C	45-64	52%	22%	21%	5%	263
	65 or over	59%	13%	20%	8%	182
RRAGEFL AGE/C	18-44	44%	29%	22%	4%	308
	45+	55%	18%	21%	6%	445
RR96 AGE / SEX	Male / under 45	41%	34%	19%	5%	144
	Male / 45+	57%	15%	22%	7%	206
	Female / under 45	47%	25%	25%	3%	164
	Female / 45+	54%	21%	20%	6%	240
RRACE	White	50%	21%	22%	6%	552
RESPONDENT'S RACE/C	Black / African American	61%	23%	16%		104
	Hispanic / Latino	41%	33%	20%	6%	71
	Other	47%	15%	30%	8%	26
GENRACE RACE BY	White men	53%	20%	20%	6%	259
GENDER	White women	48%	22%	24%	6%	293
	Black men	50%	29%	21%		43
	Black women	68%	20%	12%		62
	Hispanic men	36%	34%	21%	9%	33
	Hispanic women	45%	33%	20%	3%	38
WHITE SENIORS	White seniors	54%	16%	22%	8%	220
	Other	49%	25%	21%	4%	533
RPARTYID PARTY	Republican	57%	18%	20%	4%	350
IDENTIFICATION/C	Independent	59%	17%	16%	8%	108
	Democrat	40%	30%	25%	6%	296
RPARTY USUAL VOTE	Republican	59%	16%	19%	5%	368
BEHAVIOR/C	Ticket splitter	45%	29%	16%	10%	64
	Democrat	42%	28%	25%	5%	321
PARTISAN PARTISAN	Hard GOP	59%	17%	20%	4%	311
	Soft GOP	58%	19%	12%	11%	72
	Ticket splitter	51%	15%	28%	5%	50
	Soft DEM	48%	30%	19%	3%	47
	Hard DEM	40%	30%	25%	5%	273
RIDEOL	Conservative	59%	16%	20%	5%	492
RESPONDENT'S IDEOLOGY/C	Moderate	51%	19%	19%	11%	39
	Liberal	33%	36%	25%	6%	222
RRIDEOL	Very conservative	67%	13%	16%	4%	190
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	53%	19%	23%	5%	302
.525255770	Moderate / liberal	36%	34%	24%	7%	261

RDENOMFR		RDENO	MFR HOW OF CHUR	TEN DO YOU A	ATTEND	TOTAL
		At least once a week	At least once a month	Infrequently	Never	
RPTYID98 TARGET	Republican	57%	18%	20%	4%	350
GROUPS	Independent	59%	17%	16%	8%	108
	Conservative DEM	54%	19%	24%	3%	106
	Mod / lib DEM	32%	36%	25%	7%	189
PARIDEOL PARTY /	Liberal DEM	32%	36%	25%	6%	187
IDEOLOGY	Mod / conservative DEM	56%	16%	25%	3%	135
	Independent	45%	29%	16%	10%	64
	Mod / liberal GOP	43%	26%	24%	8%	35
	Conservative GOP	61%	15%	19%	5%	333
TEAMEM IDENTIFY	Yes / strongly	62%	17%	16%	4%	133
WITH TEA PARTY MOVEMENT	Yes	51%	24%	21%	4%	46
	Unsure	56%	16%	20%	8%	60
	No	55%	23%	17%	5%	187
	No / strongly	43%	25%	26%	5%	327
REDUC	Less than high school	53%	20%	21%	6%	37
RESPONDENT'S EDUCATION/C	High school graduate	50%	21%	22%	6%	164
	Some college	49%	23%	21%	7%	193
	College graduate	52%	23%	21%	4%	360
SEXEDUC SEX /	College men	48%	25%	21%	6%	250
EDUCATION	Non-college men	56%	17%	20%	8%	100
	College women	53%	21%	21%	5%	303
	Non-college women	46%	25%	24%	5%	101
SEXEDWH NON-COLLEGE	White non-college graduate	49%	20%	23%	8%	268
GRADUATES	Minority non-college graduate	51%	26%	19%	5%	126
	Others	52%	23%	21%	4%	360
SEXEDWG NON-COLLEGE	White male non-college graduates	49%	20%	21%	10%	122
GRADUATES BY GENDER	White female non-college graduates	50%	20%	24%	6%	146
	Minority male non-college graduates	54%	24%	12%	10%	47
	Minority female non-college graduates	49%	27%	22%	2%	79
	Other	52%	23%	21%	4%	360
RUNION MEMBER OF	Union household	51%	17%	27%	5%	94
LABOR UNION/C	Non-union household	51%	23%	21%	5%	659
RMARITAL MARITAL	Single	45%	28%	21%	6%	124
STATUS/C	Married	55%	22%	18%	4%	467
	No longer married	44%	18%	30%	8%	163

RDENOMFR		RDENO	MFR HOW OF CHUR		ATTEND	TOTAL
		At least once a week	At least once a month	Infrequently	Never	
RRMARITA MARITAL STATUS/C	Single / no longer married	44%	23%	26%	7%	287
	Married	55%	22%	18%	4%	467
MOMDAD PARENTS	Dad	49%	23%	24%	4%	112
	Mom	50%	27%	21%	2%	149
BUNDY MARITAL	Married / children	52%	25%	18%	4%	195
STATUS / CHILDREN	Married / no children	56%	21%	18%	5%	272
	Divorced / children	29%	21%	50%		20
	Divorced / no children	42%	18%	26%	13%	57
	Single / children	47%	28%	25%		30
	Single / no children	44%	28%	20%	7%	94
	Other / mixed	49%	17%	28%	6%	86
GENMAR1 GENDER	Single women	49%	24%	24%	4%	67
AND MARITAL	Married women	56%	24%	16%	4%	226
	No longer married women	43%	18%	33%	6%	110
	Single men	40%	34%	19%	8%	57
	Married men	54%	21%	21%	5%	241
	No longer married men	47%	18%	24%	11%	52
GENMAR2 GENDER,	White single men	40%	28%	23%	9%	32
MARITAL, AND RACE	White single women	39%	19%	34%	9%	30
	White married men	56%	19%	19%	5%	194
	White married women	54%	24%	17%	4%	190
	White no longer married men	43%	21%	24%	11%	33
	White no longer married women	37%	18%	36%	9%	73
	Other	52%	26%	19%	3%	201
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	54%	26%	20%		22
DI WARITAL STATUS	Married mothers	54%	27%	16%	3%	101
	No longer married mothers	34%	26%	40%		26
	Non-mothers	51%	21%	21%	6%	605
MOMRACE MOTHERS	White mothers	47%	27%	22%	3%	97
BY RACE	Non-white mothers	55%	26%	18%		52
	Non-mothers	51%	21%	21%	6%	605
ECONCLA2	Upper class	40%	17%	43%		51
ECONOMIC CLASS	Middle class	51%	24%	20%	5%	568
	Low income	55%	21%	19%	6%	128
	Working class				100%	2
	Unemployed	26%		47%	27%	4

RDENOMFR		RDENO	MFR HOW OF CHUF	TEN DO YOU A	ATTEND	TOTAL
		At least once a week	At least once a month	Infrequently	Never	
FAMCLASS	Upper class	40%	17%	43%		51
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	53%	24%	19%	5%	422
	Middle class / not married or parent	46%	24%	24%	7%	146
	Lower class	53%	20%	19%	8%	133
RDENOM	Catholic	47%	26%	24%	3%	186
RESPONDENT'S RELIGION/C	Protestant	42%	29%	25%	5%	159
	Baptist	55%	25%	16%	5%	155
	Fundamentalist / Pentecostal	61%	12%	18%	9%	181
	Other	48%	20%	28%	4%	70
	No affiliation	28%			72%	2
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	69%	31%			552
ATTEND CHURCH/C	Infrequently / never			80%	20%	202
CHURCH2 RELIGIOUS FOCUS	Active Catholic	100%				88
FUCUS	Active Protestant	100%				66
	Active Baptist	100%				85
	Active Fundamentalist / Pentecostal	100%				110
	Active Other	100%				34
	Non-active	0%	46%	43%	11%	371
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	72%	13%	11%	4%	157
	Male not evangelical	33%	30%	29%	8%	193
	Female born again / evangelicals	71%	13%	11%	5%	179
	Female not evangelical	35%	30%	31%	5%	224
RACEVANG RACE / EVANGELICAL	White Evangelical	69%	14%	12%	5%	244
LVANGELICAL	Non-white Evangelical	78%	13%	8%	2%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	73%	12%	11%	5%	205
CHRISTIANS	Non-white conservative Christians	80%	11%	6%	4%	54
	White non-conservative Christians	50%	24%	17%	9%	38
	Non-white non-conservative Christians	74%	16%	10%		38
RGUNOWN GUN	Gun owner HH	52%	25%	19%	4%	345
OWNER IN HOUSEHOLD/C	Non-gun owner HH	49%	21%	23%	6%	408
RDIRECT DIRECTION	Right direction	41%	30%	24%	5%	264
THINGS IN COUNTRY ARE GOING/C	Unsure	43%	28%	25%	4%	41
	Wrong track	57%	18%	20%	6%	448

RDENOMFR		RDENO	MFR HOW OF CHUF	TEN DO YOU A	ATTEND	TOTAL
		At least once a week	At least once a month	Infrequently	Never	
RGENCONG GENERIC	Republican	60%	16%	19%	5%	400
CONGRESSIONAL BALLOT/C	Undecided	54%	21%	16%	9%	44
	Democrat	38%	30%	26%	6%	309
RRMII MOST	Pocketbook issues	53%	23%	21%	4%	549
IMPORTANT ISSUE/C	Nat'l security issues	39%	24%	25%	12%	36
	Education	41%	26%	22%	11%	62
	Medicare / SS	51%	12%	33%	4%	49
	Other	50%	21%	17%	13%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	41%	30%	25%	5%	335
ORAMA NAME ID/C	Unfavorable	60%	16%	19%	5%	401
	No opinion	42%	26%	19%	13%	18
RMRID MITT ROMNEY NAME ID/C	Favorable	60%	16%	19%	5%	420
NAME ID/C	Unfavorable	38%	31%	25%	6%	305
	No opinion	60%	23%	12%	5%	27
	Never heard of	100%				2
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	40%	30%	25%	5%	335
	Unsure	57%	8%	27%	8%	8
	Disapprove	60%	17%	19%	5%	411
RBOJA1 APPROVE	Approve	41%	30%	23%	6%	307
OBAMA JOB ON ECONOMY/C	Unsure	28%	18%	47%	8%	8
	Disapprove	58%	17%	20%	5%	438
RBOJA3 APPROVE	Approve	42%	31%	22%	5%	264
OBAMA JOB ON BUDGET &	Unsure	46%	17%	31%	6%	18
SPENDING/C	Disapprove	56%	18%	21%	6%	472
HANDP1 BETTER	Romney	59%	18%	18%	5%	430
HANDLE / ECONOMY	Obama	40%	30%	25%	5%	298
	Both	27%	59%	14%		7
	Neither	62%	8%	9%	21%	8
	Unsure	22%	5%	58%	14%	11
HANDP7 BETTER	Romney	59%	17%	19%	5%	420
HANDLE / JOBS	Obama	40%	30%	25%	5%	296
	Both	29%	39%	16%	17%	6
	Neither	53%	24%	5%	17%	14
	Unsure	45%	28%	22%	6%	17
RROBAL	Romney	60%	16%	19%	5%	406
PRESIDENTIAL BALLOT/C	Undecided	45%	25%	17%	12%	29
	Obama	40%	31%	24%	5%	318

RDENOMFR		RDENO	MFR HOW OF CHUR	TEN DO YOU A	ATTEND	TOTAL
		At least once a week	At least once a month	Infrequently	Never	
UPELECT LIKELIHOOD	Extremely likely	51%	25%	19%	5%	388
OF VOTING IN UPCOMING ELECTION	Very likely	53%	20%	21%	6%	94
	Somewhat likely	39%	15%	47%		11
	Already voted	51%	19%	24%	6%	261
TURNOUT TURNOUT	Most likely 65%	52%	21%	22%	5%	502
OF MOST LIKELY VOTERS	Most likely 70%	52%	22%	22%	4%	541
	Most likely 75%	52%	22%	22%	4%	582
	Most likely 80%	52%	22%	21%	5%	619
	Most likely 85%	51%	23%	22%	5%	660
	100% of sample	51%	22%	21%	5%	753
TOTAL		51%	22%	21%	5%	753

BORN		BORN BOR	N-AGAIN / EV	ANGELICAL	TOTAL
		Born-again / evangelical	Not born-again	Refused	
TOTAL		45%	51%	4%	740
RG1 GEOGRAPHIC	Northeast	29%	65%	6%	151
AREAS ONE	Midwest	53%	45%	2%	124
	South	57%	40%	3%	202
	South Central	50%	39%	11%	68
	Central Plains	34%	62%	3%	57
	Mountain States	42%	57%	1%	45
	West	41%	56%	3%	92
RG2 GEOGRAPHIC	California	43%	56%	1%	65
AREAS TWO	Florida	53%	47%		45
	Texas	47%	40%	13%	44
	New York	20%	71%	9%	36
	Rest of country	47%	50%	4%	550
RG2012 STATES BY	Safe Republican	55%	40%	6%	230
2012 STATUS	Toss-up	43%	53%	3%	301
	Safe Democrat	38%	58%	3%	209
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	46%	51%	3%	206
	Other states	45%	50%	5%	534
RGEMP	10% unemployment	43%	56%	1%	76
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	48%	47%	4%	543
2012 DATA)	Less than 7% unemployment	33%	63%	4%	122
URBAN URBAN CODE	Rural	53%	42%	5%	99
	Suburban	46%	51%	3%	314
	Urban	47%	48%	5%	118
GENDER GENDER	Male	46%	51%	3%	344
	Female	45%	50%	5%	396
RSEXEMP	Male / employed	40%	56%	4%	214
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	54%	44%	2%	130
	Female / employed	41%	54%	5%	192
	Female / not employed	49%	47%	4%	204
RAGEBG AGE/C	18-29	34%	62%	4%	89
	30-44	42%	54%	4%	213
	45-59	55%	41%	4%	188
	60 and older	45%	51%	4%	250
RAGE RESPONDENT'S AGE/C	18-34	42%	52%	6%	152
AUE/U	35-44	37%	60%	3%	150
	45-64	50%	46%	4%	259
	65 or over	48%	49%	3%	174
	Unsure / refused	61%	28%	12%	6

BORN		BORN BOR	N-AGAIN / EV	ANGELICAL	TOTAL
John		Born-again / evangelical	Not born-again	Refused	
RAGEFL RESPONDENT'S	18-44	40%	56%	4%	302
AGE/C	45-64	50%	46%	4%	259
	65 or over	48%	48%	4%	179
RRAGEFL AGE/C	18-44	40%	56%	4%	302
	45+	49%	47%	4%	438
RR96 AGE / SEX	Male / under 45	38%	57%	5%	142
	Male / 45+	51%	47%	2%	201
	Female / under 45	42%	55%	3%	160
	Female / 45+	48%	47%	6%	236
RRACE	White	45%	51%	4%	542
RESPONDENT'S RACE/C	Black / African American	60%	34%	6%	104
	Hispanic / Latino	33%	63%	5%	69
	Other	25%	66%	8%	25
GENRACE RACE BY GENDER	White men	47%	50%	3%	256
GENDER	White women	43%	53%	4%	286
	Black men	59%	37%	5%	43
	Black women	62%	32%	6%	62
	Hispanic men	23%	72%	5%	30
	Hispanic women	41%	55%	4%	38
WHITE SENIORS	White seniors	43%	54%	3%	217
	Other	46%	49%	4%	523
RPARTYID PARTY	Republican	53%	44%	3%	348
IDENTIFICATION/C	Independent	44%	48%	7%	105
	Democrat	36%	60%	4%	288
RPARTY USUAL VOTE	Republican	53%	45%	3%	368
BEHAVIOR/C	Ticket splitter	46%	42%	13%	61
	Democrat	37%	59%	4%	311
PARTISAN PARTISAN	Hard GOP	53%	43%	3%	311
	Soft GOP	50%	50%		70
	Ticket splitter	44%	42%	14%	49
	Soft DEM	41%	53%	6%	45
	Hard DEM	36%	60%	4%	265
RIDEOL	Conservative	53%	44%	3%	489
RESPONDENT'S IDEOLOGY/C	Moderate	39%	38%	23%	37
	Liberal	29%	67%	4%	214
RRIDEOL	Very conservative	64%	32%	4%	190
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	46%	52%	2%	299
	Moderate / liberal	30%	63%	7%	251

BORN		BORN BOR	N-AGAIN / EV	ANGELICAL	TOTAL
		Born-again / evangelical	Not born-again	Refused	
RPTYID98 TARGET GROUPS	Republican	53%	44%	3%	348
GROUPS	Independent	44%	48%	7%	105
	Conservative DEM	52%	45%	2%	106
	Mod / lib DEM	27%	68%	5%	181
PARIDEOL PARTY /	Liberal DEM	27%	69%	4%	179
IDEOLOGY	Mod / conservative DEM	50%	47%	3%	132
	Independent	46%	42%	13%	61
	Mod / liberal GOP	39%	54%	7%	35
	Conservative GOP	54%	44%	2%	333
TEAMEM IDENTIFY	Yes / strongly	65%	31%	4%	133
WITH TEA PARTY MOVEMENT	Yes	44%	54%	2%	46
	Unsure	58%	35%	6%	60
	No	47%	49%	4%	186
	No / strongly	34%	62%	4%	315
REDUC	Less than high school	65%	29%	7%	37
RESPONDENT'S EDUCATION/C	High school graduate	51%	41%	8%	164
	Some college	49%	46%	5%	187
	College graduate	39%	59%	2%	353
SEXEDUC SEX /	College men	42%	56%	2%	244
EDUCATION	Non-college men	55%	39%	6%	100
	College women	43%	54%	3%	295
	Non-college women	53%	39%	9%	101
SEXEDWH NON-COLLEGE	White non-college graduate	51%	44%	5%	263
GRADUATES	Minority non-college graduate	53%	39%	8%	125
	Others	39%	59%	2%	353
SEXEDWG NON-COLLEGE	White male non-college graduates	50%	46%	4%	119
GRADUATES BY GENDER	White female non-college graduates	51%	43%	6%	144
	Minority male non-college graduates	55%	36%	9%	47
	Minority female non-college graduates	52%	41%	7%	78
	Other	39%	59%	2%	353
RUNION MEMBER OF	Union household	47%	48%	5%	94
LABOR UNION/C	Non-union household	45%	51%	4%	647
RMARITAL MARITAL	Single	42%	54%	4%	122
STATUS/C	Married	47%	50%	3%	459
	No longer married	44%	49%	7%	159

BORN		BORN BOR	N-AGAIN / EV	ANGELICAL	TOTAL
		Born-again / evangelical	Not born-again	Refused	
RRMARITA MARITAL STATUS/C	Single / no longer married	43%	51%	6%	282
	Married	47%	50%	3%	459
MOMDAD PARENTS	Dad	45%	52%	3%	110
	Mom	49%	49%	3%	145
BUNDY MARITAL	Married / children	48%	49%	3%	193
STATUS / CHILDREN	Married / no children	46%	51%	3%	266
	Divorced / children	31%	63%	6%	18
	Divorced / no children	40%	53%	7%	57
	Single / children	47%	50%	2%	30
	Single / no children	40%	55%	5%	92
	Other / mixed	50%	43%	7%	85
GENMAR1 GENDER	Single women	40%	56%	4%	67
AND MARITAL	Married women	45%	51%	4%	221
	No longer married women	48%	45%	7%	108
	Single men	44%	52%	5%	55
	Married men	48%	50%	2%	238
	No longer married men	36%	56%	8%	51
GENMAR2 GENDER,	White single men	36%	55%	9%	30
MARITAL, AND RACE	White single women	42%	53%	5%	30
	White married men	51%	48%	1%	192
	White married women	44%	53%	3%	185
	White no longer married men	37%	56%	7%	33
	White no longer married women	40%	53%	7%	71
	Other	46%	48%	6%	198
MOMMAR MOTHERS	Single mothers	49%	47%	3%	22
BY MARITAL STATUS	Married mothers	48%	48%	3%	99
	No longer married mothers	49%	51%		24
	Non-mothers	45%	51%	4%	596
MOMRACE MOTHERS	White mothers	46%	52%	2%	93
BY RACE	Non-white mothers	53%	42%	5%	52
	Non-mothers	45%	51%	4%	596
ECONCLA2	Upper class	48%	48%	4%	48
ECONOMIC CLASS	Middle class	44%	53%	3%	558
	Low income	52%	42%	6%	128
	Working class			100%	2
	Unemployed	42%	50%	9%	4

BORN		BORN BOR	N-AGAIN / EVA	ANGELICAL	TOTAL
		Born-again / evangelical	Not born-again	Refused	
FAMCLASS FCONOMIC CLASS	Upper class	48%	48%	4%	48
AND FAMILY STATUS	Middle class family	45%	53%	2%	412
	Middle class / not married or parent	41%	53%	7%	146
	Lower class	51%	42%	7%	133
RDENOM RESPONDENT'S	Catholic	11%	87%	2%	186
RELIGION/C	Protestant	42%	51%	7%	159
	Baptist	68%	27%	5%	155
	Fundamentalist / Pentecostal	65%	30%	4%	181
	Other	44%	56%		56
	No affiliation		100%		2
RDENOMFR HOW	At least once a week	63%	34%	3%	382
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	27%	69%	4%	166
	Infrequently	24%	73%	3%	153
	Never	38%	44%	18%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	52%	45%	3%	547
ATTEND CHURCH/C	Infrequently / never	27%	67%	6%	193
CHURCH2 RELIGIOUS	Active Catholic	16%	82%	2%	88
FOCUS	Active Protestant	68%	25%	7%	66
	Active Baptist	83%	14%	3%	85
	Active Fundamentalist / Pentecostal	82%	17%	2%	110
	Active Other	66%	34%		32
	Non-active	27%	68%	5%	359
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	100%			157
	Male not evangelical		94%	6%	187
	Female born again / evangelicals	100%			179
	Female not evangelical		91%	9%	217
RACEVANG RACE / EVANGELICAL	White Evangelical	100%			244
LVANUELICAL	Non-white Evangelical	100%			92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	100%			205
CHRISTIANS	Non-white conservative Christians	100%			54
	White non-conservative Christians	100%			38
	Non-white non-conservative Christians	100%			38
RGUNOWN GUN OWNER IN	Gun owner HH	48%	48%	4%	345
HOUSEHOLD/C	Non-gun owner HH	43%	52%	4%	395

BORN		BORN BOR	N-AGAIN / EV	ANGELICAL	TOTAL
		Born-again / evangelical	Not born-again	Refused	
RDIRECT DIRECTION THINGS IN COUNTRY	Right direction	34%	61%	5%	260
ARE GOING/C	Unsure	43%	53%	4%	39
	Wrong track	52%	44%	4%	441
RGENCONG GENERIC CONGRESSIONAL	Republican	53%	43%	4%	398
BALLOT/C	Undecided	53%	41%	7%	44
	Democrat	34%	62%	4%	299
RRMII MOST	Pocketbook issues	46%	51%	3%	539
IMPORTANT ISSUE/C	Nat'l security issues	30%	62%	8%	36
	Education	44%	53%	2%	61
	Medicare / SS	42%	49%	9%	48
	Other	57%	36%	7%	56
RBOID BARACK	Favorable	35%	61%	4%	326
OBAMA NAME ID/C	Unfavorable	55%	42%	3%	396
	No opinion	32%	55%	13%	18
RMRID MITT ROMNEY NAME ID/C	Favorable	52%	45%	4%	414
	Unfavorable	37%	58%	4%	298
	No opinion	37%	55%	9%	27
	Never heard of	100%			2
RBHOJA BARACK	Approve	36%	60%	4%	326
OBAMA JOB APPROVAL/C	Unsure	24%	58%	18%	8
	Disapprove	53%	43%	4%	407
RBOJA1 APPROVE	Approve	37%	59%	5%	300
OBAMA JOB ON ECONOMY/C	Unsure	27%	64%	9%	8
200110111170	Disapprove	52%	45%	3%	432
RBOJA3 APPROVE	Approve	39%	56%	5%	255
OBAMA JOB ON BUDGET &	Unsure	50%	42%	8%	18
SPENDING/C	Disapprove	49%	48%	3%	467
HANDP1 BETTER	Romney	51%	45%	4%	423
HANDLE / ECONOMY	Obama	38%	57%	5%	292
	Both	27%	73%		7
	Neither	63%	37%		8
	Unsure	24%	64%	13%	11
HANDP7 BETTER	Romney	52%	45%	3%	416
HANDLE / JOBS	Obama	37%	58%	5%	288
	Both	29%	54%	17%	6
	Neither	47%	53%		14
	Unsure	27%	73%		17
RROBAL	Romney	53%	43%	4%	402
PRESIDENTIAL BALLOT/C	Undecided	48%	44%	8%	29
5	Obama	35%	60%	4%	309

BORN		BORN BOR	N-AGAIN / EV	ANGELICAL	TOTAL
		Born-again / evangelical	Not born-again	Refused	
UPELECT LIKELIHOOD	Extremely likely	43%	54%	3%	382
OF VOTING IN UPCOMING ELECTION	Very likely	56%	40%	4%	90
	Somewhat likely	59%	41%		11
	Already voted	45%	50%	6%	257
TURNOUT TURNOUT	Most likely 65%	43%	53%	4%	492
OF MOST LIKELY VOTERS	Most likely 70%	43%	53%	4%	531
	Most likely 75%	43%	54%	4%	572
	Most likely 80%	43%	54%	4%	609
	Most likely 85%	43%	53%	4%	647
	100% of sample	45%	51%	4%	740
TOTAL		45%	51%	4%	740

RRACE		RF	RACE RESPON	IDENT'S RACE	/C	TOTAL
		White	Black / African American	Hispanic / Latino	Other	
TOTAL		75%	12%	9%	4%	1000
RG1 GEOGRAPHIC	Northeast	76%	13%	8%	3%	201
AREAS ONE	Midwest	80%	13%	3%	3%	161
	South	72%	18%	6%	3%	266
	South Central	68%	7%	20%	5%	8
	Central Plains	90%	1%		9%	74
	Mountain States	80%	6%	14%		6
	West	68%	10%	17%	6%	14
RG2 GEOGRAPHIC	California	63%	13%	19%	6%	11
AREAS TWO	Florida	67%	15%	10%	8%	7
	Texas	65%	9%	23%	4%	5
	New York	74%	16%	3%	7%	5
	Rest of country	79%	11%	7%	3%	70:
RG2012 STATES BY 2012 STATUS	Safe Republican	77%	11%	9%	3%	29
	Toss-up	76%	12%	8%	4%	39
	Safe Democrat	71%	13%	11%	5%	30
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	74%	14%	7%	5%	27
	Other states	75%	11%	10%	4%	72
RGEMP	10% unemployment	62%	14%	19%	6%	12
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	76%	13%	7%	4%	71
2012 DATA)	Less than 7% unemployment	79%	7%	9%	5%	15
URBAN URBAN CODE	Rural	90%	7%	2%	2%	12
	Suburban	78%	8%	9%	4%	41
	Urban	63%	21%	12%	4%	17
GENDER GENDER	Male	76%	10%	10%	5%	48
	Female	74%	14%	9%	3%	52
RSEXEMP	Male / employed	74%	11%	11%	4%	30
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	79%	8%	7%	6%	17
	Female / employed	73%	14%	10%	3%	26
	Female / not employed	76%	14%	7%	4%	25
RAGEBG AGE/C	18-29	52%	20%	25%	2%	13
	30-44	70%	15%	9%	5%	28
	45-59	78%	11%	7%	4%	25
	60 and older	86%	7%	4%	4%	32
RAGE RESPONDENT'S	18-34	58%	21%	17%	3%	21
AGE/C	35-44	72%	12%	11%	5%	19
	45-64	78%	10%	7%	4%	35
	65 or over	90%	5%	2%	3%	21
	Unsure / refused	59%	16%	10%	15%	1

RRACE		RF	RACE RESPON	IDENT'S RACE	I/C	TOTAL
·		White	Black / African American	Hispanic / Latino	Other	
RAGEFL	18-44	65%	17%	14%	4%	416
RESPONDENT'S AGE/C	45-64	78%	10%	7%	4%	357
	65 or over	89%	6%	2%	4%	227
RRAGEFL AGE/C	18-44	65%	17%	14%	4%	416
	45+	82%	9%	5%	4%	584
RR96 AGE / SEX	Male / under 45	66%	13%	16%	5%	198
	Male / 45+	82%	8%	5%	5%	282
	Female / under 45	63%	21%	13%	4%	218
	Female / 45+	82%	9%	5%	3%	302
GENRACE RACE BY	White men	100%				364
GENDER	White women	100%				386
	Black men		100%			49
	Black women		100%			71
	Hispanic men			100%		46
	Hispanic women			100%		44
WHITE SENIORS	White seniors	100%				280
	Other	65%	17%	13%	6%	720
RPARTYID PARTY IDENTIFICATION/C	Republican	91%	0%	5%	3%	400
	Independent	74%	6%	11%	8%	170
	Democrat	60%	25%	12%	3%	430
RPARTY USUAL VOTE	Republican	91%	1%	5%	3%	439
BEHAVIOR/C	Ticket splitter	72%	7%	13%	7%	91
	Democrat	61%	24%	12%	4%	469
PARTISAN PARTISAN	Hard GOP	92%	1%	5%	3%	354
	Soft GOP	87%	1%	7%	5%	99
	Ticket splitter	73%	7%	13%	7%	65
	Soft DEM	67%	8%	18%	7%	95
	Hard DEM	59%	27%	11%	3%	386
RIDEOL	Conservative	76%	11%	9%	4%	585
RESPONDENT'S IDEOLOGY/C	Moderate	68%	11%	12%	9%	65
	Liberal	74%	14%	9%	3%	349
RRIDEOL	Very conservative	80%	12%	5%	3%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	74%	10%	11%	4%	373
	Moderate / liberal	73%	13%	9%	4%	415
RPTYID98 TARGET	Republican	91%	0%	5%	3%	400
GROUPS	Independent	74%	6%	11%	8%	170
	Conservative DEM	38%	43%	16%	3%	132
	Mod / lib DEM	70%	17%	9%	3%	298

RRACE		RF	RACE RESPON	IDENT'S RACE	Z/C	TOTAL
		White	Black / African American	Hispanic / Latino	Other	
PARIDEOL PARTY /	Liberal DEM	73%	15%	9%	4%	296
IDEOLOGY	Mod / conservative DEM	41%	38%	17%	5%	174
	Independent	72%	7%	13%	7%	91
	Mod / liberal GOP	88%		9%	3%	49
	Conservative GOP	91%	1%	5%	3%	390
TEAMEM IDENTIFY	Yes / strongly	79%	10%	5%	6%	152
WITH TEA PARTY MOVEMENT	Yes	89%	3%	8%	1%	59
	Unsure	62%	29%	5%	4%	70
	No	75%	9%	11%	5%	243
	No / strongly	74%	13%	10%	4%	476
REDUC	Less than high school	51%	34%	13%	2%	50
RESPONDENT'S EDUCATION/C	High school graduate	77%	13%	8%	2%	205
	Some college	70%	12%	13%	5%	265
	College graduate	79%	9%	7%	4%	480
SEXEDUC SEX /	College men	75%	8%	11%	5%	354
EDUCATION	Non-college men	77%	15%	5%	3%	126
	College women	77%	12%	7%	4%	392
	Non-college women	66%	19%	13%	2%	128
SEXEDWH NON-COLLEGE	White non-college graduate	100%				368
GRADUATES	Minority non-college graduate		50%	38%	12%	151
	Others	79%	9%	7%	4%	480
SEXEDWG NON-COLLEGE GRADUATES BY	White male non-college graduates	100%				179
GENDER GENDER	White female non-college graduates	100%				189
	Minority male non-college graduates		45%	40%	15%	59
	Minority female non-college graduates		53%	37%	11%	93
	Other	79%	9%	7%	4%	480
RUNION MEMBER OF LABOR UNION/C	Union household	70%	14%	11%	4%	133
ENDOR ONIONO	Non-union household	76%	12%	9%	4%	867
RMARITAL MARITAL STATUS/C	Single	55%	22%	21%	3%	173
31/103/0	Married	82%	8%	5%	4%	610
	No longer married	70%	16%	10%	4%	217
RRMARITA MARITAL STATUS/C	Single / no longer married	63%	18%	15%	4%	390
	Married	82%	8%	5%	4%	610
MOMDAD PARENTS	Dad	76%	12%	8%	4%	146
	Mom	69%	17%	11%	3%	189

RRACE		RF	RACE RESPON	IDENT'S RACE	I/C	TOTAL
		White	Black / African American	Hispanic / Latino	Other	
BUNDY MARITAL STATUS / CHILDREN	Married / children	79%	10%	7%	4%	253
STATUS / CHILDREN	Married / no children	85%	6%	4%	5%	357
	Divorced / children	69%	12%	16%	2%	32
	Divorced / no children	69%	16%	10%	5%	90
	Single / children	42%	38%	15%	4%	35
	Single / no children	58%	18%	22%	3%	138
	Other / mixed	72%	16%	8%	4%	95
GENMAR1 GENDER AND MARITAL	Single women	52%	29%	17%	2%	93
AND WARTAL	Married women	83%	7%	5%	4%	290
	No longer married women	70%	17%	9%	4%	137
	Single men	57%	14%	25%	4%	80
	Married men	82%	8%	5%	4%	320
	No longer married men	71%	14%	11%	5%	80
GENMAR2 GENDER, MARITAL, AND RACE	White single men	100%				46
MARITAL, AND RACE	White single women	100%				48
	White married men	100%				261
	White married women	100%				242
	White no longer married men	100%				57
	White no longer married women	100%				96
	Other		48%	36%	16%	250
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	38%	43%	15%	4%	27
DI WARITAL STATUS	Married mothers	81%	9%	6%	3%	128
	No longer married mothers	47%	28%	23%	2%	34
	Non-mothers	76%	11%	9%	4%	811
MOMRACE MOTHERS BY RACE	White mothers	100%				130
DINACE	Non-white mothers		56%	34%	10%	59
	Non-mothers	76%	11%	9%	4%	811
ECONCLA2 ECONOMIC CLASS	Upper class	87%	7%	3%	3%	66
ECONOMIC CEASS	Middle class	79%	10%	8%	4%	756
	Low income	54%	23%	18%	5%	167
	Working class	65%	25%		10%	5
	Unemployed	89%			11%	6
FAMCLASS ECONOMIC CLASS	Upper class	87%	7%	3%	3%	66
AND FAMILY STATUS	Middle class family	82%	8%	6%	4%	550
	Middle class / not married or parent	71%	15%	11%	3%	206
	Lower class	55%	22%	17%	6%	178

RRACE		RF	RACE RESPON	IDENT'S RACE	I/C	TOTAL
		White	Black / African American	Hispanic / Latino	Other	
RDENOM	Catholic	72%	6%	18%	4%	186
RESPONDENT'S RELIGION/C	Protestant	86%	6%	4%	4%	159
	Baptist	62%	31%	4%	4%	155
	Fundamentalist / Pentecostal	74%	15%	10%	2%	181
	Other	72%	11%	11%	7%	112
	No affiliation	82%	5%	7%	5%	206
RDENOMFR HOW OFTEN DO YOU	At least once a week	73%	17%	8%	3%	383
ATTEND CHURCH/C	At least once a month	69%	14%	14%	2%	169
	Infrequently	76%	10%	9%	5%	161
	Never	85%		10%	5%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	72%	16%	10%	3%	552
ATTEND CHURCH/C	Infrequently / never	78%	8%	9%	5%	202
CHURCH2 RELIGIOUS	Active Catholic	77%	4%	14%	6%	88
FOCUS	Active Protestant	78%	11%	7%	4%	66
	Active Baptist	62%	33%	1%	4%	85
	Active Fundamentalist / Pentecostal	74%	18%	8%	1%	110
	Active Other	74%	17%	8%	1%	34
	Non-active	76%	9%	10%	5%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	77%	16%	4%	2%	157
	Male not evangelical	75%	7%	12%	6%	323
	Female born again / evangelicals	69%	21%	9%	1%	179
	Female not evangelical	77%	10%	8%	5%	341
RACEVANG RACE / EVANGELICAL	White Evangelical	100%				244
LVANGELICAL	Non-white Evangelical		69%	25%	7%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	100%				205
CHRISTIANS	Non-white conservative Christians		68%	26%	7%	54
	White non-conservative Christians	100%				38
	Non-white non-conservative Christians		70%	23%	7%	38
RGUNOWN GUN	Gun owner HH	84%	6%	6%	3%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	67%	17%	11%	5%	549
RDIRECT DIRECTION	Right direction	59%	25%	11%	4%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	75%	10%	8%	7%	64
	Wrong track	86%	2%	8%	3%	542

RRACE		RF	RACE RESPON	NDENT'S RACE	I/C	TOTAL
		White	Black / African American	Hispanic / Latino	Other	
RGENCONG GENERIC	Republican	88%	2%	6%	4%	472
CONGRESSIONAL BALLOT/C	Undecided	76%	4%	13%	7%	69
	Democrat	61%	23%	12%	4%	459
RRMII MOST	Pocketbook issues	78%	9%	8%	4%	724
IMPORTANT ISSUE/C	Nat'l security issues	80%	9%	10%	2%	50
	Education	53%	28%	13%	6%	94
	Medicare / SS	67%	19%	11%	3%	60
	Other	76%	14%	7%	4%	72
RBOID BARACK	Favorable	60%	23%	13%	4%	498
OBAMA NAME ID/C	Unfavorable	90%	1%	5%	4%	480
	No opinion	81%		8%	11%	23
RMRID MITT ROMNEY	Favorable	86%	3%	6%	4%	498
NAME ID/C	Unfavorable	64%	21%	12%	4%	465
	No opinion	74%	9%	9%	9%	35
	Never heard of		100%			2
RBHOJA BARACK	Approve	61%	23%	12%	5%	493
OBAMA JOB APPROVAL/C	Unsure	94%			6%	18
	Disapprove	89%	1%	7%	3%	489
RBOJA1 APPROVE	Approve	61%	23%	11%	4%	461
OBAMA JOB ON ECONOMY/C	Unsure	86%			14%	11
	Disapprove	87%	2%	7%	4%	528
RBOJA3 APPROVE	Approve	60%	26%	10%	4%	406
OBAMA JOB ON BUDGET &	Unsure	73%	11%	7%	9%	23
SPENDING/C	Disapprove	86%	2%	8%	4%	571
HANDP1 BETTER	Romney	87%	2%	7%	4%	513
HANDLE / ECONOMY	Obama	62%	23%	10%	4%	451
	Both	58%	11%	17%	14%	9
	Neither	65%	14%	17%	4%	13
	Unsure	95%		5%		13
HANDP7 BETTER	Romney	87%	2%	7%	4%	504
HANDLE / JOBS	Obama	61%	24%	11%	5%	445
	Both	51%	12%	28%	9%	9
	Neither	76%	11%	13%		17
	Unsure	82%	7%	8%	4%	25
RROBAL	Romney	89%	2%	6%	4%	475
PRESIDENTIAL BALLOT/C	Undecided	74%	7%	11%	8%	56
	Obama	61%	23%	12%	4%	469

RRACE		RF	RACE RESPON	IDENT'S RACE	E/C	TOTAL
_		White	Black / African American	Hispanic / Latino	Other	
UPELECT LIKELIHOOD	Extremely likely	77%	12%	7%	4%	526
OF VOTING IN UPCOMING ELECTION	Very likely	66%	14%	14%	5%	118
	Somewhat likely	79%	5%	16%		20
	Already voted	74%	12%	10%	4%	337
TURNOUT TURNOUT	Most likely 65%	78%	11%	7%	4%	649
OF MOST LIKELY VOTERS	Most likely 70%	77%	11%	8%	4%	701
	Most likely 75%	77%	11%	8%	4%	750
	Most likely 80%	76%	12%	8%	4%	800
	Most likely 85%	76%	12%	8%	4%	850
	100% of sample	75%	12%	9%	4%	1000
TOTAL		75%	12%	9%	4%	1000

RSEXEMP		RSEXEMP	RESPONDENT	'S SEX / EMPI	OYMENT/C	TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
TOTAL		31%	17%	26%	26%	1000
RG1 GEOGRAPHIC	Northeast	38%	15%	28%	19%	201
AREAS ONE	Midwest	29%	20%	25%	26%	161
	South	29%	17%	25%	29%	266
	South Central	27%	20%	29%	24%	85
	Central Plains	25%	13%	37%	24%	74
	Mountain States	29%	22%	22%	27%	67
	West	31%	16%	23%	31%	146
RG2 GEOGRAPHIC	California	27%	17%	24%	31%	110
AREAS TWO	Florida	34%	20%	30%	16%	70
	Texas	28%	13%	34%	25%	59
	New York	26%	4%	47%	23%	56
	Rest of country	32%	18%	24%	26%	705
RG2012 STATES BY	Safe Republican	30%	20%	24%	27%	293
2012 STATUS	Toss-up	31%	16%	26%	27%	399
	Safe Democrat	31%	17%	28%	23%	309
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	27%	17%	28%	27%	278
STATES	Other states	32%	17%	25%	25%	722
RGEMP	10% unemployment	29%	18%	23%	30%	126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	32%	17%	25%	25%	717
2012 DATA)	Less than 7% unemployment	27%	16%	33%	24%	158
URBAN URBAN CODE	Rural	30%	26%	23%	22%	120
	Suburban	27%	20%	24%	29%	413
	Urban	32%	13%	28%	28%	173
GENDER GENDER	Male	64%	36%			480
	Female			50%	50%	520
RAGEBG AGE/C	18-29	35%	18%	28%	19%	131
	30-44	42%	3%	41%	14%	285
	45-59	39%	11%	29%	21%	257
	60 and older	13%	34%	10%	43%	327
RAGE RESPONDENT'S	18-34	35%	11%	37%	16%	218
AGE/C	35-44	45%	3%	36%	15%	198
	45-64	34%	15%	27%	24%	357
	65 or over	8%	39%	5%	49%	217
	Unsure / refused	24%	28%	11%	36%	10
RAGEFL	18-44	40%	8%	37%	16%	416
RESPONDENT'S AGE/C	45-64	34%	15%	27%	24%	357
	65 or over	8%	38%	6%	48%	227

RSEXEMP		RSEXEMP	RESPONDENT	'S SEX / EMPI	LOYMENT/C	TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
RRAGEFL AGE/C	18-44	40%	8%	37%	16%	416
	45+	24%	24%	19%	33%	584
RR96 AGE / SEX	Male / under 45	84%	16%			198
	Male / 45+	50%	50%			282
	Female / under 45			70%	30%	218
	Female / 45+			36%	64%	302
RRACE RESPONDENT'S	White	30%	18%	25%	26%	750
RACE/C	Black / African American	29%	11%	30%	29%	120
	Hispanic / Latino	38%	13%	29%	20%	90
	Other	29%	26%	22%	23%	40
GENRACE RACE BY GENDER	White men	63%	37%			364
GLNDEN	White women			49%	51%	386
	Black men	72%	28%			49
	Black women			51%	49%	71
	Hispanic men	75%	25%			46
	Hispanic women			59%	41%	44
WHITE SENIORS	White seniors	13%	34%	10%	43%	280
	Other	38%	11%	32%	19%	720
RPARTYID PARTY	Republican	32%	20%	21%	26%	400
IDENTIFICATION/C	Independent	43%	16%	20%	21%	170
	Democrat	25%	14%	33%	27%	430
RPARTY USUAL VOTE	Republican	35%	19%	20%	25%	439
BEHAVIOR/C	Ticket splitter	30%	28%	15%	27%	91
	Democrat	27%	13%	34%	26%	469
PARTISAN PARTISAN	Hard GOP	34%	19%	21%	25%	354
	Soft GOP	38%	23%	12%	27%	99
	Ticket splitter	24%	25%	25%	26%	65
	Soft DEM	37%	11%	28%	24%	95
	Hard DEM	25%	14%	34%	27%	386
RIDEOL	Conservative	32%	18%	24%	26%	585
RESPONDENT'S IDEOLOGY/C	Moderate	29%	17%	14%	39%	65
	Liberal	29%	16%	33%	23%	349
RRIDEOL RESPONDENT'S	Very conservative	30%	14%	24%	31%	212
IDEOLOGY/C	Somewhat conservative	33%	20%	23%	23%	373
	Moderate / liberal	29%	16%	30%	26%	415
RPTYID98 TARGET	Republican	32%	20%	21%	26%	400
GROUPS	Independent	43%	16%	20%	21%	170
	Conservative DEM	20%	14%	30%	36%	132
	Mod / lib DEM	27%	15%	34%	24%	298

RSEXEMP		RSEXEMP	RESPONDENT	'S SEX / EMPI	_OYMENT/C	TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	30%	14%	35%	21%	296
IDEOLOGY	Mod / conservative DEM	21%	12%	32%	35%	174
	Independent	30%	28%	15%	27%	91
	Mod / liberal GOP	21%	18%	22%	40%	49
	Conservative GOP	37%	19%	20%	23%	390
TEAMEM IDENTIFY	Yes / strongly	32%	23%	19%	26%	152
WITH TEA PARTY MOVEMENT	Yes	38%	13%	26%	23%	59
	Unsure	11%	20%	16%	53%	70
	No	33%	16%	24%	27%	243
	No / strongly	31%	16%	31%	22%	476
REDUC RESPONDENT'S	Less than high school	18%	26%	9%	46%	50
EDUCATION/C	High school graduate	25%	25%	15%	34%	205
	Some college	24%	18%	27%	30%	265
	College graduate	38%	12%	32%	18%	480
SEXEDUC SEX /	College men	70%	30%			354
EDUCATION	Non-college men	49%	51%			126
	College women			58%	42%	392
	Non-college women			27%	73%	128
SEXEDWH NON-COLLEGE	White non-college graduate	25%	24%	18%	33%	368
GRADUATES	Minority non-college graduate	23%	15%	27%	34%	151
	Others	38%	12%	32%	18%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	50%	50%			179
GRADUATES BY GENDER	White female non-college graduates			35%	65%	189
	Minority male non-college graduates	60%	40%			59
	Minority female non-college graduates			44%	56%	93
	Other	38%	12%	32%	18%	480
RUNION MEMBER OF LABOR UNION/C	Union household	34%	17%	37%	13%	133
	Non-union household	30%	17%	24%	28%	867
RMARITAL MARITAL STATUS/C	Single	30%	17%	36%	17%	173
3.71130/3	Married	35%	18%	25%	22%	610
	No longer married	22%	15%	21%	42%	217
RRMARITA MARITAL STATUS/C	Single / no longer married	25%	16%	28%	31%	390
	Married	35%	18%	25%	22%	610
MOMDAD PARENTS	Dad	88%	12%			146
	Mom			64%	36%	189

RSEXEMP		RSEXEMP	RESPONDENT	NT'S SEX / EMPLOYMENT/C		TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
BUNDY MARITAL STATUS / CHILDREN	Married / children	45%	4%	33%	18%	253
STATUS/ CHILDREN	Married / no children	27%	27%	20%	26%	357
	Divorced / children	24%	11%	56%	9%	32
	Divorced / no children	36%	20%	16%	28%	90
	Single / children	14%	9%	43%	34%	35
	Single / no children	33%	19%	34%	13%	138
	Other / mixed	7%	13%	14%	66%	95
GENMAR1 GENDER	Single women			67%	33%	93
AND MARITAL	Married women			53%	47%	290
	No longer married women			33%	67%	137
	Single men	64%	36%			80
	Married men	66%	34%			320
	No longer married men	58%	42%			80
GENMAR2 GENDER,	White single men	55%	45%			46
MARITAL, AND RACE	White single women			74%	26%	48
	White married men	64%	36%			261
	White married women			52%	48%	242
	White no longer married men	60%	40%			57
	White no longer married women			28%	72%	96
	Other	32%	14%	28%	25%	250
MOMMAR MOTHERS	Single mothers			56%	44%	27
BY MARITAL STATUS	Married mothers			65%	35%	128
	No longer married mothers			65%	35%	34
	Non-mothers	38%	21%	17%	24%	811
MOMRACE MOTHERS	White mothers			68%	32%	130
BY RACE	Non-white mothers			55%	45%	59
	Non-mothers	38%	21%	17%	24%	811
ECONCLA2	Upper class	32%	12%	36%	20%	66
ECONOMIC CLASS	Middle class	34%	17%	25%	24%	756
	Low income	18%	20%	27%	36%	167
	Working class	42%	15%	43%		5
	Unemployed		15%		85%	6
FAMCLASS	Upper class	32%	12%	36%	20%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	35%	17%	27%	21%	550
	Middle class / not married or parent	31%	16%	22%	31%	206
	Lower class	18%	19%	26%	36%	178

RSEXEMP		RSEXEMP	RESPONDENT	'S SEX / EMPI	LOYMENT/C	TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
RDENOM RESPONDENT'S	Catholic	33%	14%	26%	26%	186
RELIGION/C	Protestant	23%	25%	24%	28%	159
	Baptist	25%	17%	24%	34%	155
	Fundamentalist / Pentecostal	31%	15%	31%	24%	181
	Other	36%	19%	19%	27%	112
	No affiliation	36%	16%	30%	19%	206
RDENOMFR HOW	At least once a week	28%	18%	25%	29%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	31%	15%	29%	24%	169
	Infrequently	30%	15%	29%	26%	161
	Never	27%	27%	13%	34%	40
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	29%	17%	26%	27%	552
ATTEND CHURCH/C	Infrequently / never	30%	17%	26%	27%	202
CHURCH2 RELIGIOUS	Active Catholic	29%	17%	21%	33%	88
FOCUS	Active Protestant	19%	27%	22%	32%	66
	Active Baptist	25%	14%	31%	30%	85
	Active Fundamentalist / Pentecostal	33%	16%	29%	23%	110
	Active Other	29%	27%	18%	26%	34
	Non-active	33%	16%	27%	24%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	55%	45%			157
	Male not evangelical	69%	31%			323
	Female born again / evangelicals			44%	56%	179
	Female not evangelical			54%	46%	341
RACEVANG RACE /	White Evangelical	27%	23%	21%	29%	244
EVANGELICAL	Non-white Evangelical	22%	17%	29%	32%	92
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	28%	22%	21%	29%	205
CHRISTIANS	Non-white conservative Christians	19%	13%	40%	28%	54
	White non-conservative Christians	22%	27%	21%	30%	38
	Non-white non-conservative Christians	26%	23%	14%	37%	38
RGUNOWN GUN	Gun owner HH	35%	21%	22%	22%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	27%	14%	29%	29%	549
RDIRECT DIRECTION	Right direction	26%	15%	34%	25%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	34%	19%	27%	20%	64
	Wrong track	34%	19%	20%	27%	542

RSEXEMP		RSEXEMP	RESPONDENT	'S SEX / EMPI	LOYMENT/C	TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
RGENCONG GENERIC CONGRESSIONAL	Republican	36%	19%	21%	24%	472
BALLOT/C	Undecided	31%	22%	21%	25%	69
	Democrat	26%	15%	32%	27%	459
RRMII MOST IMPORTANT ISSUE/C	Pocketbook issues	34%	16%	26%	23%	724
IIVIPORTAINT ISSUE/C	Nat'l security issues	27%	29%	23%	22%	50
	Education	23%	15%	38%	25%	94
	Medicare / SS	10%	26%	16%	47%	60
	Other	26%	19%	18%	38%	72
RBOID BARACK	Favorable	25%	14%	33%	28%	498
OBAMA NAME ID/C	Unfavorable	37%	19%	20%	24%	480
	No opinion	23%	38%	13%	26%	23
RMRID MITT ROMNEY	Favorable	35%	20%	22%	23%	498
NAME ID/C	Unfavorable	28%	14%	31%	27%	465
	No opinion	16%	19%	26%	39%	35
	Never heard of				100%	2
RBHOJA BARACK	Approve	25%	14%	34%	27%	493
OBAMA JOB APPROVAL/C	Unsure	64%		3%	32%	18
	Disapprove	36%	21%	20%	24%	489
RBOJA1 APPROVE	Approve	28%	14%	31%	26%	461
OBAMA JOB ON ECONOMY/C	Unsure	28%	13%	14%	45%	11
	Disapprove	34%	20%	22%	25%	528
RBOJA3 APPROVE	Approve	28%	15%	32%	26%	406
OBAMA JOB ON BUDGET &	Unsure	5%	16%	39%	40%	23
SPENDING/C	Disapprove	34%	19%	21%	25%	571
HANDP1 BETTER	Romney	35%	20%	22%	23%	513
HANDLE / ECONOMY	Obama	26%	14%	31%	28%	451
	Both	17%	27%	40%	16%	9
	Neither	49%	12%	23%	16%	13
	Unsure	17%	15%	7%	61%	13
HANDP7 BETTER	Romney	35%	20%	21%	24%	504
HANDLE / JOBS	Obama	27%	14%	32%	27%	445
	Both	40%	28%	21%	11%	9
	Neither	24%	14%	7%	55%	17
	Unsure	23%	23%	26%	29%	25
RROBAL	Romney	36%	20%	21%	23%	475
PRESIDENTIAL BALLOT/C	Undecided	35%	18%	23%	24%	56
	Obama	26%	14%	32%	29%	469

RSEXEMP		RSEXEMP I	RESPONDENT	'S SEX / EMPI	_OYMENT/C	TOTAL
				Female / employed	Female / not employed	
UPELECT LIKELIHOOD	Extremely likely	34%	14%	27%	25%	526
OF VOTING IN UPCOMING ELECTION	Very likely	21%	25%	29%	26%	118
	Somewhat likely	41%	22%	11%	26%	20
	Already voted	29%	19%	24%	27%	337
TURNOUT TURNOUT	Most likely 65%	29%	15%	29%	26%	649
OF MOST LIKELY VOTERS	Most likely 70%	29%	15%	29%	27%	701
	Most likely 75%	29%	15%	29%	28%	750
	Most likely 80%	30%	15%	28%	27%	800
	Most likely 85%	30%	16%	28%	26%	850
	100% of sample	31%	17%	26%	26%	1000
TOTAL		31%	17%	26%	26%	1000

GENDER		GENDER	GENDER	TOTAL
CENDER		Male	Female	
TOTAL		48%	52%	1000
RG1 GEOGRAPHIC	Northeast	53%	47%	201
AREAS ONE	Midwest	49%	51%	161
	South	46%	54%	266
	South Central	47%	53%	85
	Central Plains	39%	61%	74
	Mountain States	51%	49%	67
	West	47%	53%	146
RG2 GEOGRAPHIC AREAS TWO	California	45%	55%	110
AREAS TWO	Florida	53%	47%	70
	Texas	41%	59%	59
	New York	30%	70%	56
	Rest of country	50%	50%	705
RG2012 STATES BY	Safe Republican	50%	50%	293
2012 STATUS	Toss-up	47%	53%	399
	Safe Democrat	48%	52%	309
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	45%	55%	278
STATES	Other states	49%	51%	722
RGEMP	10% unemployment	47%	53%	126
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	49%	51%	717
2012 DATA)	Less than 7% unemployment	43%	57%	158
URBAN URBAN CODE	Rural	55%	45%	120
	Suburban	47%	53%	413
	Urban	45%	55%	173
RSEXEMP	Male / employed	100%		308
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	100%		172
	Female / employed		100%	261
	Female / not employed		100%	259
RAGEBG AGE/C	18-29	53%	47%	131
	30-44	45%	55%	285
	45-59	50%	50%	257
	60 and older	47%	53%	327
RAGE RESPONDENT'S	18-34	47%	53%	218
AGE/C	35-44	49%	51%	198
	45-64	49%	51%	357
	65 or over	46%	54%	217
	Unsure / refused	53%	47%	10
RAGEFL	18-44	48%	52%	416
RESPONDENT'S AGE/C	45-64	49%	51%	357
	65 or over	46%	54%	227

RRAGEFL AGE/C	GENDER		GENDER	GENDER	TOTAL
RR96 AGE / SEX			Male	Female	
RR96 AGE / SEX	RRAGEFL AGE/C	18-44	48%	52%	416
Male / 45+   100%   282		45+	48%	52%	584
Female / under 45	RR96 AGE / SEX	Male / under 45	100%		198
RRACE RESPONDENT'S RACE/C  RESPONDENT'S RACE/C  Black / African American		Male / 45+	100%		282
RRACE RESPONDENT'S RACE/C    Black / African American		Female / under 45		100%	218
RESPONDENT'S RACE/C   Black / African American		Female / 45+		100%	302
Black / African American		White	48%	52%	750
Other		Black / African American	41%	59%	120
GENRACE RACE BY GENDER  White women 100% 364  White women 100% 49  Black men 100% 71  Hispanic men 100% 46  Hispanic women 100% 53% 280  Other 48% 52% 720  RPARTYID PARTY IDENTIFICATION/C 1000 1000 1000 1000 1000 1000 1000 10		Hispanic / Latino	51%	49%	90
White women   100%   386		Other	55%	45%	40
White women   100%   386		White men	100%		364
Black women	GENDER	White women		100%	386
Hispanic men   100%		Black men	100%		49
Hispanic women		Black women		100%	71
White seniors		Hispanic men	100%		46
Other   48%   52%   720		Hispanic women		100%	44
RPARTYID PARTY   IDENTIFICATION/C   Republican   52%   48%   400   Independent   59%   41%   170   Democrat   40%   60%   430   RPARTY USUAL VOTE   Republican   54%   46%   439   Ticket splitter   58%   42%   91   Democrat   40%   60%   469   A7%   354   A7%   354   A7%   354   A7%   354   A7%   354   A7%   354   A7%   A	WHITE SENIORS	White seniors	47%	53%	280
Independent		Other	48%	52%	720
Independent   59%   41%   170		Republican	52%	48%	400
RPARTY USUAL VOTE BEHAVIOR/C	IDENTIFICATION/C	Independent	59%	41%	170
Democrat		Democrat	40%	60%	430
Ticket splitter		Republican	54%	46%	439
PARTISAN PARTISAN         Hard GOP         53%         47%         354           Soft GOP         61%         39%         99           Ticket splitter         49%         51%         65           Soft DEM         48%         52%         95           Hard DEM         39%         61%         386           RIDEOL RESPONDENT'S IDEOLOGY/C         Conservative         50%         50%         585           RRIDEOL RESPONDENT'S IDEOLOGY/C         Very conservative         44%         56%         349           RRIDEOL RESPONDENT'S IDEOLOGY/C         Somewhat conservative         54%         46%         373           Moderate / liberal         45%         55%         415           RPTYID98 TARGET GROUPS         Republican         52%         48%         400           Independent         59%         41%         170           Conservative DEM         34%         66%         132	BEHAVIOR/C	Ticket splitter	58%	42%	91
Soft GOP   61%   39%   99     Ticket splitter   49%   51%   65     Soft DEM   48%   52%   95     Hard DEM   39%   61%   386     RIDEOL   RESPONDENT'S   IDEOLOGY/C   Eiberal   44%   56%   349     RRIDEOL   RESPONDENT'S   IDEOLOGY/C   Somewhat conservative   45%   55%   212     RESPONDENT'S   IDEOLOGY/C   Somewhat conservative   45%   55%   415     RPTYID98 TARGET   Republican   52%   48%   400     Independent   59%   41%   170     Conservative DEM   34%   66%   132		Democrat	40%	60%	469
Ticket splitter	PARTISAN PARTISAN	Hard GOP	53%	47%	354
Soft DEM		Soft GOP	61%	39%	99
Hard DEM   39%   61%   386		Ticket splitter	49%	51%	65
RIDEOL   RESPONDENT'S   IDEOLOGY/C		Soft DEM	48%	52%	95
RESPONDENT'S IDEOLOGY/C         Moderate         47%         53%         65           Liberal         44%         56%         349           RRIDEOL RESPONDENT'S IDEOLOGY/C         Very conservative         45%         55%         212           Somewhat conservative         54%         46%         373           Moderate / liberal         45%         55%         415           RPTYID98 TARGET GROUPS         Republican         52%         48%         400           Independent         59%         41%         170           Conservative DEM         34%         66%         132		Hard DEM	39%	61%	386
DEOLOGY/C   Moderate   47%   53%   65     Liberal   44%   56%   349     RRIDEOL   RESPONDENT'S   IDEOLOGY/C   Somewhat conservative   45%   55%   212     RESPONDENT'S   Somewhat conservative   54%   46%   373     Moderate / liberal   45%   55%   415     RPTYID98 TARGET   Republican   52%   48%   400     Independent   59%   41%   170     Conservative DEM   34%   66%   132     Conservative DEM   34%   66%		Conservative	50%	50%	585
RRIDEOL RESPONDENT'S IDEOLOGY/C         Very conservative         45%         55%         212           Somewhat conservative         54%         46%         373           Moderate / liberal         45%         55%         415           RPTYID98 TARGET GROUPS         Republican         52%         48%         400           Independent         59%         41%         170           Conservative DEM         34%         66%         132		Moderate	47%	53%	65
RESPONDENT'S IDEOLOGY/C         Somewhat conservative         54%         46%         373           Moderate / liberal         45%         55%         415           RPTYID98 TARGET GROUPS         Republican         52%         48%         400           Independent         59%         41%         170           Conservative DEM         34%         66%         132		Liberal	44%	56%	349
DEOLOGY/C   Somewhat conservative   54%   46%   373		Very conservative	45%	55%	212
RPTYID98 TARGET Republican 52% 48% 400 Independent 59% 41% 170 Conservative DEM 34% 66% 132		Somewhat conservative	54%	46%	373
GROUPS   Independent   59%   41%   170		Moderate / liberal	45%	55%	415
Independent         59%         41%         170           Conservative DEM         34%         66%         132		Republican	52%	48%	400
1	GROUPS	Independent	59%	41%	170
Mod / lib DFM 120/ 580/ 208		Conservative DEM	34%	66%	132
42/0   30/0   290		Mod / lib DEM	42%	58%	298

GENDER		GENDER	GENDER	TOTAL
		Male	Female	
PARIDEOL PARTY /	Liberal DEM	44%	56%	296
IDEOLOGY	Mod / conservative DEM	33%	67%	174
	Independent	58%	42%	91
	Mod / liberal GOP	38%	62%	49
	Conservative GOP	56%	44%	390
TEAMEM IDENTIFY	Yes / strongly	55%	45%	152
WITH TEA PARTY MOVEMENT	Yes	51%	49%	59
	Unsure	31%	69%	70
	No	49%	51%	243
	No / strongly	47%	53%	476
REDUC	Less than high school	45%	55%	50
RESPONDENT'S EDUCATION/C	High school graduate	51%	49%	205
	Some college	42%	58%	265
	College graduate	50%	50%	480
SEXEDUC SEX /	College men	100%		354
EDUCATION	Non-college men	100%		126
	College women		100%	392
	Non-college women		100%	128
SEXEDWH NON-COLLEGE	White non-college graduate	49%	51%	368
GRADUATES	Minority non-college graduate	39%	61%	151
	Others	50%	50%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	100%		179
GRADUATES BY GENDER	White female non-college graduates		100%	189
	Minority male non-college graduates	100%		59
	Minority female non-college graduates		100%	93
	Other	50%	50%	480
RUNION MEMBER OF LABOR UNION/C	Union household	50%	50%	133
LADOR ONION/C	Non-union household	48%	52%	867
RMARITAL MARITAL STATUS/C	Single	46%	54%	173
STATUSIC	Married	52%	48%	610
	No longer married	37%	63%	217
RRMARITA MARITAL STATUS/C	Single / no longer married	41%	59%	390
	Married	52%	48%	610
MOMDAD PARENTS	Dad	100%		146
	Mom		100%	189

GENDER GENDER				
		Male	Female	
BUNDY MARITAL STATUS / CHILDREN	Married / children	49%	51%	253
STATUS/ CHILDREN	Married / no children	55%	45%	357
	Divorced / children	34%	66%	32
	Divorced / no children	56%	44%	90
	Single / children	23%	77%	35
	Single / no children	52%	48%	138
	Other / mixed	20%	80%	95
GENMAR1 GENDER	Single women		100%	93
AND MARITAL	Married women		100%	290
	No longer married women		100%	137
	Single men	100%		80
	Married men	100%		320
	No longer married men	100%		80
GENMAR2 GENDER,	White single men	100%		46
MARITAL, AND RACE	White single women		100%	48
	White married men	100%		261
	White married women		100%	242
	White no longer married men	100%		57
	White no longer married women		100%	96
	Other	47%	53%	250
MOMMAR MOTHERS	Single mothers		100%	27
BY MARITAL STATUS	Married mothers		100%	128
	No longer married mothers		100%	34
	Non-mothers	59%	41%	811
MOMRACE MOTHERS	White mothers		100%	130
BY RACE	Non-white mothers		100%	59
	Non-mothers	59%	41%	811
ECONCLA2	Upper class	44%	56%	66
ECONOMIC CLASS	Middle class	51%	49%	756
	Low income	37%	63%	167
	Working class	57%	43%	5
	Unemployed	15%	85%	6
FAMCLASS	Upper class	44%	56%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	52%	48%	550
	Middle class / not married or parent	48%	52%	206
	Lower class	37%	63%	178

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		Male	Female	
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	Never	53%	47%	40
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	Wrong track	52%	48%	542

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GENDER		Male	Female	
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CONGRESSIONAL BALLOT/C	Undecided	53%	47%	69
	Democrat	41%	59%	459
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	Other	45%	55%	72
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OBAMA NAME ID/C	Unfavorable	56%	44%	480
	No opinion	61%	39%	23
RMRID MITT ROMNEY	Favorable	55%	45%	498
NAME ID/C	Unfavorable	42%	58%	465
	No opinion	36%	64%	35
	Never heard of		100%	2
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	Disapprove	53%	47%	528
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OBAMA JOB ON BUDGET &	Unsure	21%	79%	23
SPENDING/C	Disapprove	53%	47%	571
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HANDLE / ECONOMY	Obama	40%	60%	451
	Both	44%	56%	9
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HANDLE / JUBS	Obama	40%	60%	445
	Both	68%	32%	9
	Neither	38%	62%	17
	Unsure	46%	54%	25
RROBAL PRESIDENTIAL	Romney	56%	44%	475
BALLOT/C	Undecided	53%	47%	56
	Obama	39%	61%	469
UPELECT LIKELIHOOD OF VOTING IN	Extremely likely	48%	52%	526
UPCOMING ELECTION	Very likely	45%	55%	118
	Somewhat likely	63%	37%	20
(cont.)	Already voted	49%	51%	337

GENDER		GENDER GENDER		TOTAL
			Female	
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 65%	44%	56%	649
	Most likely 70%	44%	56%	701
	Most likely 75%	44%	56%	750
	Most likely 80%	45%	55%	800
	Most likely 85%	46%	54%	850
100% of sample		48%	52%	1000
TOTAL		48%	52%	1000

D70				ME DO YOU P			TOTAL
		Before 9AM	9AM - Noon	Noon - 5PM	After 5PM	Unsure / refused	
TOTAL		28%	30%	20%	16%	6%	663
RG1 GEOGRAPHIC	Northeast	33%	29%	18%	17%	3%	179
AREAS ONE	Midwest	40%	28%	15%	13%	5%	125
	South	30%	33%	21%	9%	7%	157
	South Central	13%	24%	29%	28%	7%	43
	Central Plains	18%	24%	34%	17%	7%	56
	Mountain States	31%	34%	4%	18%	13%	24
	West	9%	35%	22%	26%	7%	79
RG2 GEOGRAPHIC	California	10%	35%	23%	25%	7%	72
AREAS TWO	Florida	45%	15%	19%	19%	2%	33
	Texas	13%	18%	35%	30%	4%	24
	New York	40%	26%	10%	21%	4%	52
	Rest of country	29%	31%	20%	14%	6%	482
RG2012 STATES BY 2012 STATUS	Safe Republican	25%	30%	25%	12%	8%	178
	Toss-up	33%	29%	19%	15%	4%	266
	Safe Democrat	24%	31%	18%	21%	6%	219
RGPOLCO POLITICO BATTLEGROUND	POLITICO Battleground States	33%	29%	17%	16%	5%	165
STATES	Other states	26%	30%	21%	16%	6%	498
RGEMP	10% unemployment	12%	32%	22%	26%	8%	80
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	34%	28%	18%	14%	6%	461
2012 DATA)	Less than 7% unemployment	18%	34%	26%	17%	5%	122
URBAN URBAN CODE	Rural	31%	21%	23%	16%	9%	81
	Suburban	27%	31%	20%	16%	6%	275
	Urban	35%	31%	15%	13%	6%	119
GENDER GENDER	Male	33%	29%	18%	16%	5%	317
	Female	24%	31%	22%	16%	7%	347
RSEXEMP	Male / employed	38%	19%	19%	20%	3%	210
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	23%	47%	14%	9%	7%	106
	Female / employed	31%	19%	21%	23%	7%	180
	Female / not employed	16%	44%	24%	9%	7%	166
RAGEBG AGE/C	18-29	25%	26%	27%	22%		89
	30-44	32%	26%	19%	18%	4%	202
	45-59	33%	22%	18%	20%	7%	183
	60 and older	21%	43%	20%	7%	9%	189
RAGE RESPONDENT'S	18-34	27%	24%	24%	22%	2%	149
AGE/C	35-44	32%	29%	19%	17%	4%	143
	45-64	31%	25%	19%	18%	7%	244
	65 or over	19%	48%	19%	5%	9%	122
	Unsure / refused	22%	9%	34%	14%	21%	6

D70			D70 WHAT TI	ME DO YOU P	LAN TO VOTE		TOTAL
		Before 9AM	9AM - Noon	Noon - 5PM	After 5PM	Unsure / refused	
RAGEFL	18-44	30%	26%	22%	20%	3%	292
RESPONDENT'S AGE/C	45-64	31%	25%	19%	18%	7%	244
	65 or over	19%	47%	20%	6%	9%	128
RRAGEFL AGE/C	18-44	30%	26%	22%	20%	3%	292
	45+	27%	33%	19%	14%	8%	372
RR96 AGE / SEX	Male / under 45	34%	26%	20%	20%		137
	Male / 45+	32%	31%	16%	13%	8%	179
	Female / under 45	26%	27%	23%	19%	6%	154
	Female / 45+	22%	35%	22%	14%	8%	192
RRACE	White	28%	30%	22%	16%	5%	499
RESPONDENT'S RACE/C	Black / African American	38%	29%	12%	9%	11%	79
	Hispanic / Latino	18%	29%	23%	31%		58
	Other	25%	34%	9%	14%	18%	28
GENRACE RACE BY GENDER	White men	31%	28%	20%	17%	5%	239
	White women	24%	32%	24%	15%	5%	261
	Black men	56%	32%	5%	2%	6%	33
	Black women	25%	28%	17%	14%	16%	45
	Hispanic men	24%	27%	24%	25%		29
	Hispanic women	11%	31%	22%	36%		29
WHITE SENIORS	White seniors	19%	45%	20%	6%	9%	163
	Other	31%	25%	20%	19%	5%	500
RPARTYID PARTY	Republican	27%	30%	23%	15%	5%	258
IDENTIFICATION/C	Independent	32%	31%	15%	16%	7%	122
	Democrat	28%	29%	19%	17%	6%	284
RPARTY USUAL VOTE	Republican	27%	31%	22%	16%	4%	290
BEHAVIOR/C	Ticket splitter	24%	28%	24%	13%	11%	62
	Democrat	30%	29%	18%	17%	6%	311
PARTISAN PARTISAN	Hard GOP	27%	30%	23%	17%	4%	232
	Soft GOP	30%	35%	15%	11%	9%	65
	Ticket splitter	26%	34%	24%	7%	10%	42
	Soft DEM	27%	25%	22%	22%	4%	73
	Hard DEM	29%	29%	18%	17%	7%	252
RIDEOL	Conservative	26%	31%	21%	16%	7%	383
RESPONDENT'S IDEOLOGY/C	Moderate	17%	34%	32%	9%	8%	44
•	Liberal	33%	28%	17%	18%	4%	235
RRIDEOL	Very conservative	31%	31%	14%	19%	6%	139
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	24%	31%	24%	14%	7%	245
•	Moderate / liberal	31%	29%	20%	17%	5%	280

D70			D70 WHAT TI	ME DO YOU P	LAN TO VOTE		TOTAL
		Before 9AM	9AM - Noon	Noon - 5PM	After 5PM	Unsure / refused	
RPTYID98 TARGET GROUPS	Republican	27%	30%	23%	15%	5%	258
01.001 3	Independent	32%	31%	15%	16%	7%	122
	Conservative DEM	21%	32%	20%	17%	10%	88
	Mod / lib DEM	31%	28%	19%	17%	5%	196
PARIDEOL PARTY /	Liberal DEM	35%	28%	15%	18%	4%	197
IDEOLOGY	Mod / conservative DEM	21%	32%	22%	15%	10%	114
	Independent	24%	28%	24%	13%	11%	62
	Mod / liberal GOP	17%	37%	26%	17%	3%	35
	Conservative GOP	28%	30%	21%	16%	5%	255
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	29%	26%	20%	17%	8%	100
	Yes	17%	41%	11%	31%		37
	Unsure	22%	37%	22%	10%	10%	45
	No	30%	36%	17%	13%	4%	163
	No / strongly	29%	26%	22%	17%	6%	317
REDUC	Less than high school	13%	44%	20%	16%	8%	32
RESPONDENT'S EDUCATION/C	High school graduate	23%	34%	19%	16%	7%	137
2500/11014/0	Some college	27%	27%	26%	12%	8%	172
	College graduate	32%	28%	17%	19%	4%	322
SEXEDUC SEX /	College men	38%	25%	16%	17%	4%	234
EDUCATION	Non-college men	20%	39%	22%	15%	5%	82
	College women	24%	30%	24%	16%	6%	260
	Non-college women	23%	34%	17%	17%	9%	86
SEXEDWH NON-COLLEGE	White non-college graduate	25%	30%	26%	12%	7%	243
GRADUATES	Minority non-college graduate	23%	35%	14%	18%	9%	99
	Others	32%	28%	17%	19%	4%	322
SEXEDWG NON-COLLEGE	White male non-college graduates	28%	32%	23%	11%	6%	117
GRADUATES BY GENDER	White female non-college graduates	22%	29%	29%	13%	8%	125
	Minority male non-college graduates	30%	40%	11%	16%	4%	37
	Minority female non-college graduates	19%	32%	16%	20%	12%	61
	Other	32%	28%	17%	19%	4%	322
RUNION MEMBER OF LABOR UNION/C	Union household	19%	31%	20%	24%	5%	92
LADOR UNION/C	Non-union household	29%	30%	20%	15%	6%	571
RMARITAL MARITAL	Single	26%	31%	19%	23%	2%	121
STATUS/C	Married	31%	30%	18%	15%	6%	396
	No longer married	22%	29%	26%	14%	9%	146

D70			D70 WHAT TI	ME DO YOU P	LAN TO VOTE		TOTAL
		Before 9AM	9AM - Noon	Noon - 5PM	After 5PM	Unsure / refused	
RRMARITA MARITAL STATUS/C	Single / no longer married	23%	30%	23%	18%	6%	267
	Married	31%	30%	18%	15%	6%	396
MOMDAD PARENTS	Dad	30%	22%	22%	25%	1%	102
	Mom	27%	28%	24%	16%	6%	14
BUNDY MARITAL	Married / children	32%	26%	22%	16%	4%	178
STATUS / CHILDREN	Married / no children	30%	33%	16%	14%	8%	218
	Divorced / children	20%	8%	32%	39%		2
	Divorced / no children	36%	27%	22%	11%	4%	6
	Single / children	18%	35%	25%	20%	3%	3
	Single / no children	28%	30%	17%	24%	2%	9
	Other / mixed	7%	42%	27%	7%	18%	5
GENMAR1 GENDER	Single women	18%	35%	20%	25%	2%	6
AND MARITAL	Married women	29%	29%	21%	14%	8%	18
	No longer married women	17%	32%	28%	14%	9%	8
	Single men	35%	26%	18%	20%	2%	5
	Married men	33%	30%	16%	16%	4%	20
	No longer married men	30%	25%	23%	14%	8%	5
GENMAR2 GENDER,	White single men	30%	23%	24%	20%	3%	3
MARITAL, AND RACE	White single women	25%	29%	16%	26%	4%	3
	White married men	32%	29%	19%	17%	4%	16
	White married women	29%	33%	23%	10%	5%	15
	White no longer married men	31%	27%	18%	16%	8%	4
	White no longer married women	14%	32%	28%	19%	7%	6
	Other	29%	30%	15%	17%	9%	16
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	16%	39%	26%	15%	4%	2
DI MUNITAL STATUS	Married mothers	32%	29%	22%	12%	6%	9
	No longer married mothers	17%	17%	29%	30%	7%	2
	Non-mothers	28%	30%	19%	16%	6%	52
MOMRACE MOTHERS BY RACE	White mothers	27%	27%	25%	18%	2%	10
BY KACE	Non-white mothers	25%	31%	21%	9%	15%	3
	Non-mothers	28%	30%	19%	16%	6%	52
ECONCLA2	Upper class	33%	22%	38%	5%	2%	4
ECONOMIC CLASS	Middle class	28%	30%	19%	17%	5%	50
	Low income	24%	31%	16%	17%	12%	11
	Working class	58%		32%		10%	
	Unemployed		100%				

D70			D70 WHAT TI	ME DO YOU PI	LAN TO VOTE		TOTAL
		Before 9AM	9AM - Noon	Noon - 5PM	After 5PM	Unsure / refused	
FAMCLASS ECONOMIC CLASS	Upper class	33%	22%	38%	5%	2%	40
AND FAMILY STATUS	Middle class family	28%	30%	19%	18%	5%	369
	Middle class / not married or parent	29%	31%	20%	15%	5%	136
	Lower class	25%	30%	17%	16%	12%	117
RDENOM	Catholic	29%	37%	15%	14%	5%	121
RESPONDENT'S RELIGION/C	Protestant	27% 28% 24% 16% 5% 25% 34% 30% 7% 4%	106				
	Baptist	25%	34%	30%	7%	4%	95
	Fundamentalist / Pentecostal	32%	32%	12%	17%	7%	120
	Other	30%	18%	23%	18%	11%	80
	No affiliation	26%	27%	20%	23%	4%	141
RDENOMFR HOW	At least once a week	31%	36%	12%	16%	5%	250
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	31%	27%	26%	14%	2%	118
	Infrequently	23%	24%	34%	12%	6%	99
DDDENOME HOW	Never	18%	29%	25%	13%	14%	25
RRDENOMF HOW OFTEN DO YOU	At least once a week / monthly	31%	33%	16%	15%	4%	368
ATTEND CHURCH/C	Infrequently / never	22%	25%	32%	12%	8%	124
CHURCH2 RELIGIOUS	Active Catholic	22%	40%	15%	17%	6%	62
FOCUS	Active Protestant	33%	34%	11%	14%	7%	44
	Active Baptist	33%	36%	15%	12%	4%	45
	Active Fundamentalist / Pentecostal	33%	35%	7%	19%	5%	78
	Active Other	40%	32%	12%	13%	3%	21
	Non-active	26%	26%	25%	16%	6%	413
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	35%	33%	13%	16%	3%	106
	Male not evangelical	32%	26%	20%	16%	5%	210
	Female born again / evangelicals	22%	37%	23%	11%	7%	115
	Female not evangelical	24%	28%	22%	18%	7%	232
RACEVANG RACE /	White Evangelical	25%	36%	20%	15%	4%	167
EVANGELICAL	Non-white Evangelical	39%	33%	11%	8%	10%	54
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	26%	34%	19%	16%	5%	141
CHRISTIANS	Non-white conservative Christians	40%	23%	11%	9%	17%	30
	White non-conservative Christians	15%	46%	26%	13%		26
	Non-white non-conservative Christians	36%	47%	10%	7%		23
	Gun owner HH	27%	31%	21%	16%	5%	292
OWNER IN HOUSEHOLD/C	Non-gun owner HH	29%	29%	19%	16%	7%	371

THINGS IN COUNTRY   ARE GOINGIC   Unsure   3.4%   2.1%   9%   2.8%   8%	D70			D70 WHAT TI	ME DO YOU P	LAN TO VOTE		TOTAL
THINGS IN COUNTRY ARE GOINGC    Unsure			Before 9AM	9AM - Noon	Noon - 5PM	After 5PM		
ARE GOING/C   Unsure		Right direction	31%	29%	18%	16%	7%	252
REPUTATION   Congression   Republican   27%   30%   23%   15%   5%   3   3   3   3   3   3   3   3   3		Unsure	34%	21%	9%	28%	8%	47
COMGRESSIONAL BALLOTIC    Undecided   24%   26%   17%   20%   13%		Wrong track	25%	32%	23%	15%	5%	364
BALLOTIC   Undecided   24%   26%   17%   20%   13%		Republican	27%	30%	23%	15%	5%	309
RRMII MOST   MPORTANT ISSUE/C   Mail security issues   31%   27%   20%   17%   5%   4		Undecided	24%	26%	17%	20%	13%	54
MPORTANT ISSUE/C   NaTI security issues   25%   34%   11%   25%   6%   6%   6%   6%   6%   6%   6%		Democrat	30%	30%	18%	17%	5%	301
Mall security issues   25%   34%   11%   25%   6%   Education   20%   29%   32%   10%   9%   10%   6%   10%   6%   10%   11%		Pocketbook issues	31%	27%	20%	17%	5%	492
Medicare / SS   20%   42%   20%   13%   6%     Other   13%   48%   14%   14%   11%     RBOID BARACK OBAMA NAME ID/C   Unfavorable   29%   30%   22%   14%   4%   3     No opinion   32%   23%   10%   14%   21%     RMRID MITT ROMNEY NAME ID/C   Unfavorable   29%   32%   21%   15%   4%   3     No opinion   32%   23%   10%   14%   21%     RMRID MITT ROMNEY NAME ID/C   Unfavorable   28%   32%   21%   15%   4%   3     No opinion   22%   27%   13%   28%   10%   10%     No opinion   22%   27%   13%   28%   10%   10%     Never heard of   100%	IMPORTANT ISSUE/C	Nat'l security issues	25%	34%	11%	25%	6%	30
Colher   13%   48%   14%   14%   11%   11%   11%   12%   18%   14%   14%   11%   11%   11%   12%   18%   14%   14%   11%   11%   18%   18%   12%   18%   18%   12%   18%   18%   12%   18%   18%   12%   18%   18%   12%   18%   18%   12%   18%   18%   18%   12%   18%   1		Education	20%	29%	32%	10%	9%	59
RBOID BARACK OBAMA NAME ID/C		Medicare / SS	20%	42%	20%	13%	6%	35
OBAMA NAME ID/C         Unfavorable         29%         30%         22%         14%         4%         3           RMRID MITT ROMNEY NAME ID/C         Favorable         28%         32%         21%         15%         4%         3           RBHOJA BARACK OBAMA JOB APPROVAL/C         No opinion         22%         27%         13%         28%         10%           RBOJA1 APPROVE OBAMA JOB APPROVAL/C         Unsure         42%         16%         14%         19%         9%           OBAMA JOB ON ECONOMY/C         Disapprove         26%         32%         23%         15%         4%         3           RBOJA3 APPROVE OBAMA JOB ON ECONOMY/C         Unsure         8%         46%         29%         8%         8%           Disapprove DBAMA JOB ON ECONOMY/C         Unsure         33%         26%         17%         7%         3           RBOJA3 APPROVE OBAMA JOB ON BUDGET & SPENDING/C         Disapprove         33%         26%         17%         18%         7%         2           OBAMA JOB ON BUDGET & SPENDING/C         Disapprove         33%         26%         17%         18%         7%         2           OBAMA JOB ON BUDGET & SPENDING/C         Disapprove         25%         33%         26% <td< td=""><td></td><td>Other</td><td>13%</td><td>48%</td><td>14%</td><td>14%</td><td>11%</td><td>46</td></td<>		Other	13%	48%	14%	14%	11%	46
Uniavorable   29%   30%   22%   14%   4%   3		Favorable	27%	30%	18%	19%	6%	332
RMRID MITT ROMNEY NAME ID/C	OBAMA NAME ID/C	Unfavorable	29%	30%	22%	14%	4%	316
Name ID/C		No opinion	32%	23%	10%	14%	21%	16
Unfavorable   29%   28%   20%   17%   7%   3     No opinion   22%   27%   13%   28%   10%     Never heard of   100%   100%     RBHOJA BARACK OBAMA JOB APPROVAL/C   Unsure   42%   16%   14%   19%   9%     Disapprove   26%   32%   23%   15%   44%   3     RBOJAT APPROVE OBAMA JOB ON ECONOMY/C   Disapprove   27%   30%   29%   16%   17%   7%   3     RBOJAS APPROVE OBAMA JOB ON ECONOMY/C   Disapprove   27%   30%   23%   15%   44%   3     RBOJAS APPROVE OBAMA JOB ON ECONOMY/C   Disapprove   27%   30%   23%   15%   44%   3     RBOJAS APPROVE OBAMA JOB ON BUDGET & SPENDING/C   Disapprove   25%   33%   26%   17%   18%   7%   2     Unsure		Favorable	28%	32%	21%	15%	4%	323
Never heard of   100%	NAME ID/C	Unfavorable	29%	28%	20%	17%	7%	314
RBHOJA BARACK OBAMA JOB APPROVALI/C		No opinion	22%	27%	13%	28%	10%	25
OBAMA JOB APPROVAL/C         Unsure         42%         16%         14%         19%         9%           RBOJA1 APPROVE OBAMA JOB ON ECONOMY/C         Disapprove         26%         32%         23%         15%         4%         3           RBOJA3 APPROVE OBAMA JOB ON BUDGET & SPENDING/C         Approve         30%         29%         16%         17%         7%         3           ARBOJA3 APPROVE OBAMA JOB ON BUDGET & SPENDING/C         Approve         33%         26%         17%         18%         7%         2           AMADDE BETTER HANDLE / ECONOMY         Disapprove         25%         33%         22%         15%         4%         3           Both         13%         43%         25%         20%         3         3           HANDP7 BETTER HANDLE / JOBS         Romney         28%         32%         21%         15%         4%         3           HANDLE / JOBS         Romney         29%         32%         21%         15%         5%         3           HANDLE / JOBS         Obama         30%         28%         19%         17%         7%         3         3           Both         39%         23%         21%         15%         5%         3 <td< td=""><td></td><td>Never heard of</td><td></td><td>100%</td><td></td><td></td><td></td><td>1</td></td<>		Never heard of		100%				1
APPROVAL/C    Disapprove   26%   32%   23%   15%   4%   3	RBHOJA BARACK	Approve	29%	29%	18%	17%	7%	332
Disapprove   26%   32%   23%   15%   4%   3		Unsure	42%	16%	14%	19%	7% 5 9% 6 4%	15
OBAMA JOB ON ECONOMY/C         Unsure         8%         46%         29%         8%         8%           Disapprove         27%         30%         23%         15%         4%         3           RBOJA3 APPROVE OBAMA JOB ON BUDGET & SPENDING/C         Approve         33%         26%         17%         18%         7%         2           Unsure         11%         34%         18%         12%         24%         15%         4%         3           HANDP1 BETTER HANDLE / ECONOMY         Romney         28%         32%         21%         15%         4%         3           Both         13%         43%         25%         20%         16%         16%           HANDP7 BETTER HANDLE / JOBS         Romney         29%         32%         21%         15%         5%         3           Both         30%         28%         19%         17%         7%         3           HANDP7 BETTER HANDLE / JOBS         Romney         29%         32%         21%         15%         5%         3           Both         39%         23%         38%         17%         7%         3           Both         39%         23%         38%	THE THE STATE OF	Disapprove	26%	32%	23%	15%	4%	316
Disapprove   27%   30%   23%   15%   4%   3		Approve	30%	29%	16%	17%	7%	308
Disapprove   27%   30%   23%   15%   4%   3		Unsure	8%	46%	29%	8%	8%	9
OBAMA JOB ON BUDGET & SPENDING/C   Disapprove   25%   33%   22%   15%   4%   3	200.10	Disapprove	27%	30%	23%	15%	4%	346
Disapprove   11%   34%   18%   12%   24%	RBOJA3 APPROVE	Approve	33%	26%	17%	18%	7%	270
SPENDING/C   Disapprove   25%   33%   22%   15%   4%   3		Unsure	11%	34%	18%	12%	24%	15
HANDLE / ECONOMY   Obama   29%   28%   18%   18%   7%   3     Both   13%   43%   25%   20%       Neither   26%   42%   9%   23%     Unsure   22%   62%   16%     HANDP7 BETTER   HANDLE / JOBS   Obama   30%   28%   19%   17%   7%   3     Both   39%   23%   38%       Neither   83%   17%       Unsure   10%   41%   42%   7%     RROBAL   PRESIDENTIAL   BALLOT/C   Undecided   34%   30%   18%   12%   5%       RROBAL   Comment   10%   18%   12%   5%   12%   15%   12%   1		Disapprove	25%	33%	22%	15%	4%	377
Obama   29%   28%   18%   18%   7%   3	HANDP1 BETTER	Romney	28%	32%	21%	15%	4%	338
Neither   26%   42%   9%   23%	HANDLE / ECONOMY	Obama	29%	28%	18%	18%	7%	308
Unsure   22%   62%   16%		Both	13%	43%	25%	20%		4
HANDP7 BETTER HANDLE / JOBS  Obama  30%  28%  19%  17%  7%  3  Both  Neither  Unsure  10%  41%  42%  7%  RROBAL PRESIDENTIAL BALLOT/C  Undecided  34%  30%  18%  12%  5%  15%  5%  3  4%  30%  15%  15%  5%  3  30%  15%  15%  15%  15%  15%  15%  15%  1		Neither	1	26%	42%	9%	23%	7
Romney   29%   32%   21%   15%   5%   3		Unsure		22%	62%		16%	6
HANDLE / JOBS   Obama   30%   28%   19%   17%   7%   3		Romney	29%			15%		331
Both   39%   23%   38%	HANDLE / JOBS	Obama	30%				7%	306
Neither   83%   17%		Both	1					4
Unsure   10%   41%   42%   7%		Neither	1					7
RROBAL PRESIDENTIAL BALLOT/C         Romney         28%         31%         22%         15%         4%         3		Unsure				42%	7%	14
PRESIDENTIAL BALLOT/C         Undecided         34%         30%         18%         12%         5%	RROBAL		28%					305
BALLOTIC	PRESIDENTIAL		+					43
Obama   28%   29%   18%   18%   7%   <b>3</b>	DALLUT/C		-					315

D70			D70 WHAT TI	ME DO YOU P	LAN TO VOTE		TOTAL
		Before 9AM	9AM - Noon	Noon - 5PM	After 5PM	Unsure / refused	
UPELECT LIKELIHOOD	Extremely likely	30%	30%	21%	14%	4%	526
OF VOTING IN UPCOMING ELECTION	Very likely	20%	33%	13%	23%	11%	118
	Somewhat likely	15%	11%	25%	38%	11%	20
TURNOUT TURNOUT	20/0		31%	21%	15%	5%	334
OF MOST LIKELY VOTERS	Most likely 70%	30%	31%	19%	14%	5%	383
	Most likely 75%	31%	31%	19%	14%	5%	429
	Most likely 80%	30%	30%	19%	15%	6%	469
	Most likely 85%	29%	30%	20%	15%	6%	519
	100% of sample	28%	30%	20%	16%	6%	663
TOTAL		28%	30%	20%	16%	6%	663

D71		ļ,	D7	1 2008 PRESI	DENTIAL VOT	Έ		TOTAL
		McCain	Obama	Nader	Other	Refused	Unsure	
TOTAL		40%	50%	0%	4%	3%	3%	100
RG1 GEOGRAPHIC AREAS ONE	Northeast	37%	57%		4%	1%	1%	20
AREAS ONE	Midwest	40%	51%		2%	6%	0%	16
	South	41%	46%		3%	4%	6%	26
	South Central	47%	39%		8%	3%	4%	8
	Central Plains	44%	45%		7%		4%	7
	Mountain States	46%	43%		7%	4%		6
	West	33%	57%	1%	2%	3%	4%	14
RG2 GEOGRAPHIC	California	39%	52%	2%	1%	1%	6%	11
AREAS TWO	Florida	29%	63%			4%	5%	7
	Texas	44%	44%		4%	2%	5%	5
	New York	26%	67%		3%	4%		5
	Rest of country	42%	47%		5%	3%	3%	70:
RG2012 STATES BY	Safe Republican	48%	38%		6%	3%	5%	29
2012 STATUS	Toss-up	39%	52%		3%	3%	2%	39
	Safe Democrat	32%	58%	1%	3%	3%	3%	30
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	38%	52%		3%	4%	3%	27
	Other states	41%	49%	0%	4%	3%	3%	72
RGEMP	10% unemployment	38%	53%	1%	1%	2%	5%	12
INEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	40%	49%		4%	4%	3%	71
2012 DATA)	Less than 7% unemployment	39%	49%		7%	3%	3% 1% 0% 6% 4% 4% 4% 6% 5% 5% 3% 3% 3% 3% 3% 5%	15
URBAN URBAN CODE	Rural	53%	38%		5%	2%	1%	12
	Suburban	42%	47%		3%	4%	4%	41
	Urban	33%	60%		3%	1%	3%	17
GENDER GENDER	Male	45%	43%	0%	4%	4%	3%	48
	Female	35%	56%		3%	3%	3%	52
RSEXEMP	Male / employed	46%	42%	1%	5%	4%	3%	30
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	45%	45%		3%	3%	4%	17
	Female / employed	30%	60%		4%	2%	4%	26
	Female / not employed	39%	52%		2%	3%	3%	25
RAGEBG AGE/C	18-29	16%	53%		8%	9%	14%	13
	30-44	38%	53%	1%	4%	1%	2%	28
	45-59	45%	49%		3%	2%		25
	60 and older	46%	46%		3%	3%		32
RAGE RESPONDENT'S	18-34	21%	54%	1%	9%	5%		21
AGE/C	35-44	43%	53%	.,,	1%	2%		19
1	45-64	45%	49%		3%	2%		35
	65 or over	48%	44%		3%	3%		21
	Unsure / refused	42%	39%		370	19%	2/0	1

D71		ļ	D7	'1 2008 PRESI	DENTIAL VOT	Έ		TOTAL
		McCain	Obama	Nader	Other	Refused	Unsure	
RAGEFL RESPONDENT'S	18-44	31%	53%	0%	5%	4%	6%	416
AGE/C	45-64	45%	49%		3%	2%	1%	357
	65 or over	48%	44%		3%	4%	2%	227
RRAGEFL AGE/C	18-44	31%	53%	0%	5%	4%	6%	416
	45+	46%	47%		3%	3%	1%	584
RR96 AGE / SEX	Male / under 45	40%	42%	1%	6%	5%	6%	198
	Male / 45+	49%	43%		3%	3%	2%	282
	Female / under 45	23%	63%		5%	2%	6%	218
	Female / 45+	43%	51%		2%	3%	1%	302
RRACE	White	49%	42%	0%	4%	3%	3%	750
RESPONDENT'S RACE/C	Black / African American	2%	90%		4%	2%	2%	120
	Hispanic / Latino	23%	56%		5%	6%	9%	90
CENDACE DACE BY	Other	29%	55%		4%	10%	2%	40
GENRACE RACE BY	White men	53%	37%	0%	4%	2%	3%	364
GENDER	White women	44%	48%		3%	3%	3%	386
	Black men	4%	86%		7%	4%		49
	Black women		94%		2%	1%	3%	71
	Hispanic men	30%	46%		3%	11%	10%	46
	Hispanic women	17%	67%		7%		9%	44
WHITE SENIORS	White seniors	51%	42%		3%	3%	1%	280
	Other	36%	53%	0%	4%	3%	4%	720
RPARTYID PARTY	Republican	80%	9%		4%	4%	3%	400
IDENTIFICATION/C	Independent	36%	46%	1%	8%	5%	5%	170
	Democrat	4%	89%		2%	2%	3%	430
RPARTY USUAL VOTE	Republican	80%	11%		4%	2%	2%	439
BEHAVIOR/C	Ticket splitter	24%	34%		15%	15%	13%	9′
	Democrat	6%	89%	0%	2%	2%	2%	469
PARTISAN PARTISAN	Hard GOP	86%	7%		3%	3%	2%	354
	Soft GOP	59%	19%		9%	6%	8%	99
	Ticket splitter	23%	49%		13%	6%	9%	6
	Soft DEM	12%	69%	2%	4%	8%	6%	9
	Hard DEM	3%	92%		2%	1%	2%	38
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	62%	28%		4%	3%	3%	58
	Moderate	26%	51%	3%	9%	5%	7%	6
IDEOLOGI70	Liberal	6%	85%		2%	4%	3%	34
RRIDEOL	Very conservative	75%	19%		3%	2%	1%	21
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	54%	34%		5%	3%	4%	37
IDEOLOGI/C	Moderate / liberal	9%	80%	0%	3%	4%	4%	415

D71			D7	1 2008 PRES	IDENTIAL VOT	E		TOTAL
		McCain	Obama	Nader	Other	Refused	Unsure	
RPTYID98 TARGET	Republican	80%	9%		4%	4%	3%	400
GROUPS	Independent	36%	46%	1%	8%	5%	5%	17
	Conservative DEM	8%	87%		2%	1%	3%	13
	Mod / lib DEM	2%	90%		3%	3%	3%	29
PARIDEOL PARTY /	Liberal DEM	2%	93%		1%	2%	2%	29
IDEOLOGY	Mod / conservative DEM	11%	82%	1%	3%	0%	3%	17
	Independent	24%	34%		15%	15%	13%	9
	Mod / liberal GOP	51%	36%		2%	1%	9%	4
	Conservative GOP	84%	8%		4%	2%	1%	39
TEAMEM IDENTIFY	Yes / strongly	73%	18%		4%	2%	3%	15
WITH TEA PARTY MOVEMENT	Yes	71%	16%	3%	4%		6%	5
	Unsure	36%	48%		6%	4%	6%	7
	No	52%	37%		5%	4%	3%	24
	No / strongly	20%	71%		3%	3%	3% 13% 9% 1% 3% 6% 6% 3% 3% 6% 3% 4% 3% 4% 3% 5% 6% 1%	47
REDUC	Less than high school	20%	69%		3%	2%	6%	5
RESPONDENT'S EDUCATION/C	High school graduate	45%	44%		4%	4%	3%	20
	Some college	39%	47%		4%	3%	2% 6% 1% 3% 3% 7% 1% 3% 1% 4% 3% 3% 3%	26
	College graduate	41%	52%	0%	3%	3%		48
SEXEDUC SEX /	College men	46%	43%	0%	4%	4%	3%	35
EDUCATION	Non-college men	44%	43%		5%	4%	6 9% 6 1% 6 3% 6 6% 6 6% 6 3% 6 3% 6 3% 6 3% 6 3	12
	College women	34%	57%		3%	3%		39
	Non-college women	36%	55%		3%	3%		12
SEXEDWH NON-COLLEGE	White non-college graduate	51%	38%		3%	3%	5%	36
GRADUATES	Minority non-college graduate	12%	73%		6%	3%	6%	15
	Others	41%	52%	0%	3%	3%	1%	48
SEXEDWG NON-COLLEGE	White male non-college graduates	52%	35%		4%	4%	5%	17
GRADUATES BY GENDER	White female non-college graduates	49%	41%		2%	3%	4%	18
	Minority male non-college graduates	15%	67%		5%	6%	6%	5
	Minority female non-college graduates	9%	76%		7%	1%	7%	g
	Other	41%	52%	0%	3%	3%	1%	48
RUNION MEMBER OF	Union household	33%	62%		1%	2%	1%	13
LABOR UNION/C	Non-union household	41%	48%	0%	4%	3%	4%	86
RMARITAL MARITAL STATUS/C	Single	17%	61%		5%	7%	9%	17
	Married	49%	43%	0%	3%	3%	2%	61
-	No longer married	31%	61%		4%	1%	2%	21
RRMARITA MARITAL STATUS/C	Single / no longer married	25%	61%		5%	4%	5%	39
	Married	49%	43%	0%	3%	3%	2%	61

D71			D7	71 2008 PRESI	IDENTIAL VOT	Έ		TOTAL
		McCain	Obama	Nader	Other	Refused	Unsure	
MOMDAD PARENTS	Dad	52%	40%	1%	3%	3%	2%	146
	Mom	31%	61%		2%	1%	5%	189
BUNDY MARITAL	Married / children	47%	46%	1%	2%	2%	2%	253
STATUS / CHILDREN	Married / no children	51%	40%		4%	3%	2%	357
	Divorced / children	26%	63%		3%	3%	5%	32
	Divorced / no children	25%	69%		5%		1%	90
	Single / children	11%	69%		5%		15%	35
	Single / no children	19%	58%		6%	9%	8%	138
	Other / mixed	39%	53%		3%	2%	3%	95
GENMAR1 GENDER	Single women	15%	67%		5%	5%	8%	93
AND MARITAL	Married women	43%	50%		2%	3%	2%	290
	No longer married women	31%	61%		4%	1%	3%	137
		11%	80					
	Married men	55%	36%	1%	4%	3%	2%	320
	No longer married men	31%	61%		4%	2%	2%	80
GENMAR2 GENDER,	White single men	29%	52%		4%	4%	11%	46
MARITAL, AND RACE	White single women	25%	55%		3%	10%	7%	48
	White married men	62%	29%	1%	5%	2%	1%	261
	White married women	48%	45%		2%	3%	2%	242
	White no longer married men	34%	60%		2%	2%	3%	57
	White no longer married women	43%	51%		4%		1%	96
	Other	14%	72%		4%	5%	4%	250
MOMMAR MOTHERS	Single mothers	9%	65%		6%		20%	27
BY MARITAL STATUS	Married mothers	40%	56%		2%	1%	2%	128
	No longer married mothers	17%	75%		3%		4%	34
	Non-mothers	42%	47%	0%	4%	4%	3%	811
MOMRACE MOTHERS	White mothers	45%	49%		2%	1%	3%	130
BY RACE	Non-white mothers	1%	87%		3%		9%	59
	Non-mothers	42%	47%	0%	4%	4%	3%	811
ECONCLA2	Upper class	41%	48%		2%	7%	3%	66
ECONOMIC CLASS	Middle class	43%	47%	0%	4%	3%	3%	756
	Low income	26%	64%		4%	3%	4%	167
	Working class	17%	48%		25%	10%		5
	Unemployed	68%	27%			6%		6
FAMCLASS	Upper class	41%	48%		2%	7%	3%	66
ECONOMIC CLASS	Middle class family	49%	42%	0%	3%	2%	3%	550
AND FAMILY STATUS	Middle class / not married or parent	27%	59%		5%	5%	4%	206
	Lower class	27%	62%		4%	3%	3%	178

D71			D7	'1 2008 PRESI	DENTIAL VOT	Έ		TOTAL
		McCain	Obama	Nader	Other	Refused	Unsure	
RDENOM RESPONDENT'S	Catholic	43%	47%		2%	3%	5%	18
RELIGION/C	Protestant	49%	45%		2%	2%	2%	15
	Baptist	43%	50%		3%	2%	3%	15
	Fundamentalist / Pentecostal	50%	38%		4%	4%	4%	18
	Other	37%	48%		9%	5%	1%	11:
	No affiliation	20%	68%	1%	5%	3%	3%	20
RDENOMFR HOW	At least once a week	54%	38%		3%	3%	2%	38
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	32%	57%		4%	3%	4%	16
	Infrequently	41%	49%		4%	2%	4%	16
	Never	42%	42%		2%	6%	7%	4
RDENOMF HOW OFTEN DO YOU TTEND CHURCH/C	At least once a week / monthly	47%	44%		4%	3%	3%	55
ATTEND CHURCH/C	Infrequently / never	41%	48%		3%	3%	5%	20
CHURCH2 RELIGIOUS	Active Catholic	49%	42%		2%	3%	4%	8
FOCUS	Active Protestant	57%	39%		4%			6
	Active Baptist	48%	46%		4%	2%	1%	8
	Active Fundamentalist / Pentecostal	62%	29%		2%	3%	4%	11
	Active Other	54%	31%		11%	5%		3
	Non-active	31%	57%	0%	4%	4%	4%	61
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	58%	34%		2%	4%	3%	15
	Male not evangelical	40%	47%	1%	6%	4%	3%	32
	Female born again / evangelicals	52%	35%		4%	3%	6%	17
	Female not evangelical	26%	67%		3%	3%	1%	34
RACEVANG RACE /	White Evangelical	71%	19%		2%	3%	4%	24
EVANGELICAL	Non-white Evangelical	10%	76%		4%	4%	6%	9
IDEOVAN IDEOLOGY / EVANGELICAL	White conservative Christians	79%	12%		3%	3%	4%	20
CHRISTIANS	Non-white conservative Christians	16%	69%		3%	4%	7%	5
	White non-conservative Christians	32%	58%			2%	7%	3
	Non-white non-conservative Christians	1%	86%		5%	4%	4%	3
RGUNOWN GUN	Gun owner HH	53%	39%		3%	2%	3%	45
OWNEDIN	Non-gun owner HH	29%	59%	0%	4%	4%	3%	54
RDIRECT DIRECTION	Right direction	4%	89%		3%	3%	1%	39
THINGS IN COUNTRY ARE GOING/C	Unsure	11%	74%		10%	2%	2%	6
RE GOING/C	Wrong track	70%	18%	0%	4%	4%	5%	54

D71			D7	1 2008 PRESI	DENTIAL VOT	E		TOTAL
		McCain	Obama	Nader	Other	Refused	Unsure	
RGENCONG GENERIC	Republican	76%	13%		4%	3%	4%	47
CONGRESSIONAL BALLOT/C	Undecided	30%	39%	2%	8%	16%	4%	6
	Democrat	4%	89%		3%	1%	2%	45
RRMII MOST	Pocketbook issues	46%	43%	0%	4%	3%	3%	72
IMPORTANT ISSUE/C	Nat'l security issues	37%	47%		4%	5%	6%	5
	Education	12%	77%		3%	2%	7%	9
	Medicare / SS	13%	82%		1%	1%	2%	6
	Other	38%	54%		2%	3%	3%	7
RBOID BARACK	Favorable	5%	87%		3%	3%	3%	49
OBAMA NAME ID/C	Unfavorable	77%	12%	0%	5%	2%	4%	48
	No opinion	34%	32%		3%	31%		2
RMRID MITT ROMNEY	Favorable	75%	15%		4%	3%	3%	49
NAME ID/C	Unfavorable	4%	88%	0%	3%	2%	3%	46
	No opinion	25%	49%		4%	18%	4%	3
	Never heard of		46%		54%			
RBHOJA BARACK	Approve	4%	87%		4%	3%	2%	49
OBAMA JOB APPROVAL/C	Unsure	17%	72%			11%		1
	Disapprove	77%	11%	0%	4%	3%	5%	48
RBOJA1 APPROVE	Approve	3%	90%		3%	3%	1%	46
OBAMA JOB ON ECONOMY/C	Unsure	14%	73%		13%			1
EGONOM170	Disapprove	73%	14%	0%	4%	4%	4% 2% 3% 6% 7% 2% 3% 4% 3% 4% 5%	52
RBOJA3 APPROVE	Approve	2%	91%		3%	2%	2%	40
OBAMA JOB ON BUDGET &	Unsure	25%	51%		15%	2%	6%	
SPENDING/C	Disapprove	68%	20%	0%	4%	4%	4%	57
HANDP1 BETTER	Romney	74%	15%		4%	3%	4%	51
HANDLE / ECONOMY	Obama	3%	89%		3%	3%	2%	45
	Both		100%					
	Neither	24%	30%	13%	8%	8%	17%	1
	Unsure	36%	39%		20%	5%		1
HANDP7 BETTER	Romney	75%	15%		4%	3%	3%	50
HANDLE / JOBS	Obama	4%	89%		3%	3%	2%	44
	Both		88%			12%		
	Neither	15%	34%	10%	20%	3%	18%	1
	Unsure	17%	55%		15%	4%	8%	2
RROBAL	Romney	79%	12%		3%	3%		47
PRESIDENTIAL BALLOT/C	Undecided	19%	33%	3%	12%	22%		5
DI ILLO I/O	Obama	3%	90%		3%	1%		46
UPELECT LIKELIHOOD	Extremely likely	43%	49%		3%	2%		52
OF VOTING IN UPCOMING ELECTION	Very likely	27%	56%		8%	5%		11
OI COMING ELECTION	Somewhat likely	31%	58%					
	Already voted	40%	49%	0%	3%	4%		33

D71			D	71 2008 PRES	IDENTIAL VOT	E		TOTAL
		McCain	Obama	Nader	Other	Refused	Unsure	
TURNOUT TURNOUT	Most likely 65%	43%	52%		2%	2%	1%	649
OF MOST LIKELY VOTERS	Most likely 70%	43%	52%		2%	2%	1%	701
	Most likely 75%	44%	52%		2%	2%	1%	750
	Most likely 80%	43%	50%	0%	2%	2%	2%	800
	Most likely 85%	43%	50%	0%	2%	2%	2%	850
	100% of sample	40%	50%	0%	4%	3%	3%	1000
TOTAL		40%	50%	0%	4%	3%	3%	1000

TURNOUT				1	MOST LIKEL	Y VOTERS		TOTAL
		Most likely 65%	Most likely 70%	Most likely 75%	Most likely 80%	Most likely 85%	100% of sample	
TOTAL		65%	70%	75%	80%	85%	100%	1000
RG1 GEOGRAPHIC	Northeast	60%	66%	74%	79%	84%	100%	20
AREAS ONE	Midwest	58%	63%	67%	73%	79%	100%	16
	South	65%	70%	74%	79%	85%	100%	26
	South Central	70%	75%	77%	81%	83%	100%	8
	Central Plains	57%	61%	70%	77%	89%	100%	7-
	Mountain States	70%	78%	81%	85%	86%	100%	6
	West	77%	80%	86%	89%	92%	100%	14
RG2 GEOGRAPHIC	California	74%	78%	85%	89%	92%	100%	11
AREAS TWO	Florida	71%	74%	74%	76%	83%	100%	7
	Texas	79%	83%	85%	89%	90%	100%	5
	New York	76%	80%	86%	87%	91%	100%	5
	Rest of country	61%	67%	72%	78%	83%	100%	70
RG2012 STATES BY	Safe Republican	64%	70%	74%	78%	83%	100%	29
2012 STATUS	Toss-up	61%	67%	72%	78%	84%	100%	39
	Safe Democrat	71%	75%	81%	85%	88%	100%	30
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	63%	68%	72%	79%	85%	100%	27
STATES	Other states	66%	71%	76%	80%	85%	100%	72
RGEMP	10% unemployment	73%	78%	84%	88%	91%	100%	12
UNEMPLOYMENT RATE BY STATE (JUL	7-9.9% unemployment	66%	71%	76%	79%	84%	%         100%           %         100%	71
2012 DATA)	Less than 7% unemployment	54%	58%	65%	77%	84%		15
URBAN URBAN CODE	Rural	64%	69%	70%	76%	84%	100%	12
	Suburban	66%	72%	79%	83%	88%	100%	41
	Urban	67%	71%	76%	80%	83%	100%	17
GENDER GENDER	Male	60%	64%	68%	75%	81%	100%	48
	Female	70%	76%	81%	84%	89%	100%	52
RSEXEMP	Male / employed	61%	66%	70%	77%	82%	100%	30
RESPONDENT'S SEX / EMPLOYMENT/C	Male / not employed	57%	60%	66%	72%	78%	100%	17
	Female / employed	73%	77%	82%	86%	92%	100%	26
	Female / not employed	66%	74%	80%	83%	86%	100%	25
RAGEBG AGE/C	18-29	34%	38%	42%	53%	61%	100%	13
	30-44	66%	70%	76%	83%	87%	100%	28
	45-59	68%	75%	79%	83%	87%	100%	25
	60 and older	74%	79%	84%	86%	91%	100%	32
RAGE RESPONDENT'S	18-34	48%	51%	53%	65%	72%		21
AGE/C	35-44	64%	70%	79%	83%	87%		19
	45-64	72%	78%	81%	85%	89%	100%	35
	65 or over	72%	77%	83%	85%	89%	100%	21
	Unsure / refused	44%	58%	69%	83%	83%	100%	1

TURNOUT			TURNOUT	TURNOUT OF	MOST LIKEL	Y VOTERS		TOTAL
		Most likely 65%	Most likely 70%	Most likely 75%	Most likely 80%	Most likely 85%	100% of sample	
RAGEFL RESPONDENT'S	18-44	56%	60%	66%	73%	79%	100%	416
AGE/C	45-64	72%	78%	81%	85%	89%	100%	357
	65 or over	71%	76%	82%	85%	89%	100%	227
RRAGEFL AGE/C	18-44	56%	60%	66%	73%	79%	100%	416
	45+	72%	77%	82%	85%	89%	100%	584
RR96 AGE / SEX	Male / under 45	46%	52%	56%	67%	73%	100%	198
	Male / 45+	69%	73%	77%	81%	86%	100%	282
	Female / under 45	65%	68%	74%	79%	85%	100%	218
	Female / 45+	73%	81%	86%	88%	92%	100%	302
RRACE	White	67%	72%	77%	81%	86%	100%	750
RESPONDENT'S RACE/C	Black / African American	59%	64%	70%	79%	83%	100%	120
	Hispanic / Latino	53%	60%	67%	75%	77%	100%	90
	Other	64%	72%	77%	84%	88%	100%	40
GENRACE RACE BY	White men	61%	64%	69%	76%	82%	100%	364
GENDER	White women	74%	80%	84%	85%	91%	100%	386
	Black men	58%	65%	67%	72%	80%	100%	49
	Black women	59%	63%	72%	83%	85%	100%	71
	Hispanic men	51%	57%	62%	71%	73%	100%	46
	Hispanic women	55%	63%	73%	80%	81%	100%	44
WHITE SENIORS	White seniors	75%	79%	84%	86%	91%	100%	280
	Other	61%	67%	71%	78%	83%	100%	720
RPARTYID PARTY	Republican	68%	73%	79%	84%	89%	100%	400
IDENTIFICATION/C	Independent	55%	58%	60%	70%	76%	100%	170
	Democrat	66%	72%	77%	80%	85%	100%	430
RPARTY USUAL VOTE	Republican	69%	74%	80%	85%	90%	100%	439
BEHAVIOR/C	Ticket splitter	35%	38%	40%	52%	64%	100%	91
	Democrat	67%	72%	77%	81%	85%	100%	469
PARTISAN PARTISAN	Hard GOP	69%	75%	81%	86%	90%	100%	354
	Soft GOP	61%	65%	70%	79%	83%	100%	99
	Ticket splitter	50%	52%	57%	68%	77%	100%	65
	Soft DEM	44%	46%	46%	52%	61%	100%	95
	Hard DEM	69%	75%	81%	84%	88%	100%	386
RIDEOL	Conservative	65%	70%	75%	79%	84%	100%	585
RESPONDENT'S IDEOLOGY/C	Moderate	50%	56%	66%	72%	80%	100%	65
	Liberal	68%	72%	77%	82%	87%	100%	349
RRIDEOL	Very conservative	68%	74%	80%	83%	87%	100%	212
RESPONDENT'S IDEOLOGY/C	Somewhat conservative	63%	68%	72%	77%	83%	100%	373
	Moderate / liberal	65%	70%	75%	81%	86%	100%	415

TURNOUT			TURNOUT	TURNOUT OF	MOST LIKEL	Y VOTERS		TOTAL
		Most likely 65%	Most likely 70%	Most likely 75%	Most likely 80%	Most likely 85%	100% of sample	
RPTYID98 TARGET	Republican	68%	73%	79%	84%	89%	100%	400
GROUPS	Independent	55%	58%	60%	70%	76%	100%	170
	Conservative DEM	56%	63%	69%	70%	75%	100%	132
	Mod / lib DEM	71%	76%	80%	85%	89%	100%	298
PARIDEOL PARTY /	Liberal DEM	74%	79%	83%	85%	89%	100%	296
IDEOLOGY	Mod / conservative DEM	56%	61%	68%	72%	79%	100%	174
	Independent	35%	38%	40%	52%	64%	100%	91
	Mod / liberal GOP	50%	58%	72%	82%	88%	100%	49
	Conservative GOP	71%	76%	81%	86%	90%	100%	390
TEAMEM IDENTIFY	Yes / strongly	66%	73%	77%	82%	87%	100%	152
WITH TEA PARTY MOVEMENT	Yes	72%	74%	75%	85%	86%	100%	59
	Unsure	46%	50%	56%	61%	66%	100%	70
	No	61%	66%	74%	79%	84%	100%	243
	No / strongly	69%	74%	78%	82%	87%	100%	476
REDUC	Less than high school	23%	23%	26%	34%	40%	100%	50
RESPONDENT'S EDUCATION/C	High school graduate	37%	45%	57%	63%	71%	100%	205
2500/11/01/0	Some college	58%	67%	71%	78%	85%	100%	265
	College graduate	85%	87%	90%	93%	96%	100%	480
SEXEDUC SEX /	College men	70%	76%	79%	85%	89%	100%	354
EDUCATION	Non-college men	31%	31%	38%	49%	57%	100%	126
	College women	80%	84%	87%	90%	94%	100%	392
	Non-college women	37%	51%	63%	66%	73%	100%	128
SEXEDWH NON-COLLEGE	White non-college graduate	48%	56%	63%	69%	77%	100%	368
GRADUATES	Minority non-college graduate	43%	50%	55%	66%	70%	100%	151
	Others	85%	87%	90%	93%	96%	100%	480
SEXEDWG NON-COLLEGE	White male non-college graduates	41%	46%	53%	63%	70%	100%	179
GRADUATES BY GENDER	White female non-college graduates	55%	66%	73%	74%	84%	100%	189
	Minority male non-college graduates	38%	44%	44%	52%	59%	100%	59
	Minority female non-college graduates	46%	53%	62%	75%	78%	100%	93
	Other	85%	87%	90%	93%	96%	100%	480
RUNION MEMBER OF LABOR UNION/C	Union household	68%	73%	78%	83%	86%	100%	133
LADUK UIVIUIV/C	Non-union household	64%	70%	75%	80%	85%	100%	867
RMARITAL MARITAL	Single	48%	52%	54%	64%	71%	100%	173
STATUS/C	Married	70%	76%	81%	85%	89%	100%	610
	No longer married	63%	68%	75%	80%	86%	100%	217

TURNOUT		TURNOUT TURNOUT OF MOST LIKELY VOTERS						
		Most likely 65%	Most likely 70%	Most likely 75%	Most likely 80%	Most likely 85%	100% of sample	
RRMARITA MARITAL STATUS/C	Single / no longer married	56%	61%	66%	73%	79%	100%	390
	Married	70%	76%	81%	85%	89%	100%	610
MOMDAD PARENTS	Dad	58%	67%	71%	79%	85%	100%	14
	Mom	67%	71%	77%	81%	87%	100%	18
BUNDY MARITAL	Married / children	69%	76%	79%	84%	88%	100%	25
STATUS / CHILDREN	Married / no children	71%	76%	82%	85%	89%	100%	35
	Divorced / children	48%	51%	63%	66%	88%	100%	3
	Divorced / no children	67%	70%	71%	77%	80%	100%	9
	Single / children	29%	34%	41%	55%	62%	100%	3
	Single / no children	53%	57%	57%	66%	74%	100%	13
	Other / mixed	64%	71%	83%	87%	90%	100%	9
GENMAR1 GENDER	Single women	57%	61%	64%	73%	78%	100%	9
AND MARITAL	Married women	75%	82%	86%	88%	91%	100%	29
	No longer married women	68%	72%	82%	85%	91%	100%	13
	Single men	38%	42%	43%	53%	64%	100%	8
	Married men	66%	71%	76%	82%	86%	100%	32
	No longer married men	55%	60%	62%	71%	76%	100%	8
GENMAR2 GENDER,	White single men	41%	41%	41%	50%	63%	100%	4
MARITAL, AND RACE	White single women	70%	75%	75%	75%	84%	100%	4
	White married men	66%	70%	76%	83%	87%	100%	26
	White married women	76%	83%	86%	87%	91%	100%	24
	White no longer married men	52%	56%	60%	66%	72%	100%	5
	White no longer married women	70%	74%	83%	85%	93%	100%	9
	Other	58%	64%	70%	78%	82%	100%	25
MOMMAR MOTHERS	Single mothers	31%	31%	39%	53%	62%	100%	2
BY MARITAL STATUS	Married mothers	79%	84%	88%	88%	91%	100%	12
	No longer married mothers	52%	52%	67%	73%	93%	100%	3
	Non-mothers	64%	70%	74%	80%	85%	100%	81
MOMRACE MOTHERS	White mothers	71%	74%	78%	79%	88%	100%	13
BY RACE	Non-white mothers	60%	63%	74%	84%	85%	100%	5
	Non-mothers	64%	70%	74%	80%	85%	100%	81
ECONCLA2	Upper class	82%	84%	87%	87%	93%	100%	e
ECONOMIC CLASS	Middle class	66%	71%	76%	81%	86%	100%	75
	Low income	54%	61%	67%	73%	78%	100%	16
	Working class	50%	50%	50%	65%	75%	100%	
	Unemployed	94%	94%	94%	100%	100%	100%	

TURNOUT		TURNOUT TURNOUT OF MOST LIKELY VOTERS						
		Most likely 65%	Most likely 70%	Most likely 75%	Most likely 80%	Most likely 85%	100% of sample	
FAMCLASS	Upper class	82%	84%	87%	87%	93%	100%	66
ECONOMIC CLASS AND FAMILY STATUS	Middle class family	68%	73%	79%	84%	88%	100%	550
	Middle class / not married or parent	60%	64%	67%	74%	80%	100%	206
	Lower class	55%	62%	68%	74%	79%	100%	178
RDENOM	Catholic	64%	72%	78%	84%	88%	100%	186
RESPONDENT'S RELIGION/C	Protestant	68%	71%	76%	79%	86%	100%	159
	Baptist	66%	71%	77%	81%	89%	100%	155
	Fundamentalist / Pentecostal	67%	71%	77%	82%	87%	100%	181
	Other	64%	71%	76%	82%	86%	100%	112
	No affiliation	61%	65%	68%	73%	77%	100%	206
RDENOMFR HOW	At least once a week	68%	73%	79%	84%	87%	100%	383
OFTEN DO YOU ATTEND CHURCH/C	At least once a month	64%	69%	74%	81%	88%	100%	169
220.#0	Infrequently	69%	74%	78%	82%	90%	100%	161
	Never	57%	58%	65%	74%	81%	100%	40
RRDENOMF HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week / monthly	67%	72%	78%	83%	87%	100%	552
	Infrequently / never	67%	71%	75%	81%	88%	100%	202
CHURCH2 RELIGIOUS FOCUS	Active Catholic	62%	72%	80%	86%	88%	100%	88
	Active Protestant	69%	74%	79%	83%	84%	100%	66
	Active Baptist	75%	76%	80%	83%	89%	100%	85
	Active Fundamentalist / Pentecostal	68%	72%	78%	83%	88%	100%	110
	Active Other	66%	75%	80%	84%	86%	100%	34
	Non-active	63%	68%	72%	78%	84%	100%	618
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	59%	63%	66%	72%	80%	100%	157
	Male not evangelical	60%	64%	69%	77%	81%	100%	323
	Female born again / evangelicals	66%	73%	78%	82%	87%	100%	179
	Female not evangelical	72%	77%	83%	86%	90%	100%	341
RACEVANG RACE /	White Evangelical	66%	71%	75%	79%	85%	100%	244
EVANGELICAL	Non-white Evangelical	54%	62%	66%	74%	80%	100%	92
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	69%	73%	76%	80%	86%	100%	205
	Non-white conservative Christians	48%	59%	66%	74%	80%	100%	54
	White non-conservative Christians	48%	60%	71%	72%	82%	100%	38
	Non-white non-conservative Christians	63%	67%	67%	74%	79%	100%	38
RGUNOWN GUN	Gun owner HH	68%	73%	78%	82%	88%	100%	451
OWNER IN HOUSEHOLD/C	Non-gun owner HH	63%	68%	72%	78%	83%	100%	549

TURNOUT					MOST LIKEL	Y VOTERS		TOTAL
		Most likely 65%	Most likely 70%	Most likely 75%	Most likely 80%	Most likely 85%	100% of sample	
RDIRECT DIRECTION	Right direction	71%	75%	80%	86%	89%	100%	394
THINGS IN COUNTRY ARE GOING/C	Unsure	47%	53%	54%	56%	62%	100%	64
	Wrong track	63%	68%	74%	78%	85%	100%	542
RGENCONG GENERIC	Republican	67%	72%	78%	84%	88%	100%	472
CONGRESSIONAL BALLOT/C	Undecided	34%	38%	39%	45%	59%	100%	69
	Democrat	67%	72%	77%	82%	86%	100%	459
RRMII MOST	Pocketbook issues	67%	72%	77%	81%	86%	100%	724
IMPORTANT ISSUE/C	Nat'l security issues	48%	53%	63%	76%	82%	100%	50
	Education	63%	66%	69%	78%	81%	100%	94
	Medicare / SS	66%	71%	76%	80%	84%	100%	60
	Other	60%	65%	73%	74%	84%	100%	72
RBOID BARACK	Favorable	66%	71%	76%	80%	85%	100%	498
OBAMA NAME ID/C	Unfavorable	65%	71%	76%	82%	86%	100%	480
	No opinion	29%	37%	40%	46%	56%	100%	23
RMRID MITT ROMNEY	Favorable	66%	72%	76%	82%	87%	100%	498
NAME ID/C	Unfavorable	65%	70%	75%	80%	85%	100%	465
	No opinion	38%	43%	49%	53%	59%	100%	35
	Never heard of	46%	46%	46%	46%	46%	100%	2
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	65%	69%	74%	79%	84%	100%	493
	Unsure	28%	31%	35%	35%	44%	100%	18
	Disapprove	66%	72%	77%	83%	88%	100%	489
RBOJA1 APPROVE	Approve	66%	71%	76%	80%	85%	100%	46
OBAMA JOB ON ECONOMY/C	Unsure	34%	39%	52%	52%	52%	100%	1′
20011070	Disapprove	64%	70%	74%	80%	86%	100%	528
RBOJA3 APPROVE	Approve	66%	70%	75%	81%	86%	100%	406
OBAMA JOB ON BUDGET &	Unsure	35%	45%	48%	48%	56%	100%	23
SPENDING/C	Disapprove	65%	71%	76%	81%	86%	100%	57′
HANDP1 BETTER	Romney	66%	71%	76%	81%	85%	100%	513
HANDLE / ECONOMY	Obama	65%	70%	75%	80%	85%	100%	45
	Both	52%	52%	52%	63%	73%	100%	9
	Neither	34%	48%	48%	77%	77%	100%	13
	Unsure	61%	66%	66%	66%	82%	100%	13
HANDP7 BETTER HANDLE / JOBS	Romney	66%	71%	76%	81%	86%	100%	504
	Obama	66%	71%	76%	81%	86%	100%	44
	Both	37%	37%	37%	49%	60%	100%	9
	Neither	46%	55%	55%	74%	80%	100%	17
	Unsure	51%	54%	54%	58%	68%	100%	2
RROBAL	Romney	69%	75%	80%	85%	91%	100%	475
PRESIDENTIAL BALLOT/C	Undecided	6%	11%	11%	14%	20%	100%	56
DALLU I/C	Obama	68%	73%	78%	82%	87%	100%	469

TURNOUT		TURNOUT TURNOUT OF MOST LIKELY VOTERS						
		Most likely 65%	Most likely 70%	Most likely 75%	Most likely 80%	Most likely 85%	100% of sample	
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	60%	68%	74%	79%	85%	100%	526
	Very likely	14%	21%	33%	45%	60%	100%	118
	Somewhat likely					4%	100%	20
	Already voted	94%	94%	95%	98%	98%	100%	337
TOTAL		65%	70%	75%	80%	85%	100%	1000