

# Battleground 2014 (XLII)

FINAL

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STUDY #14075

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS

N = 1,000 Registered "likely" voters

Margin of error  $\pm$  3.1%

Field Dates: October 27-31, 2013

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Hello, I'm \_\_\_\_\_ of The Tarrance Group, a national survey research firm. We're talking to people today about public leaders and issues facing us all.

**IF CELL CODE = "N", ASK:** May I please speak with the youngest (male/female) in the household who is registered to vote?

**IF CELL CODE = "Y", ASK:**

CP-1. Do you currently live in (state from cell sample sheet)?

Yes (CONTINUE TO CP-3)

No (CONTINUE TO CP-2)

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**IF "NO" IN CP-1, ASK:**

CP-2. In what state do you current reside?

\_\_\_\_\_  
(RECORD STATE NAME)

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**IF CELL CODE = "Y", ASK:**

CP-3. For your safety, are you driving right now?

Yes (SCHEDULE CALL BACK)

No

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\*=less than .5%

A. Are you registered to vote in your state?

**IF "NO," ASK:** Is there someone else at home who is registered to vote?  
**(IF "YES," THEN ASK: MAY I SPEAK WITH HIM/HER?)**

Yes (**CONTINUE**)  
No (**THANK AND TERMINATE**)

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And...

B. What is the likelihood of your voting in the elections for US Congress that will be held in November 2014-- are you extremely likely, very likely, somewhat likely, or not very likely at all to vote?

(**CONTINUE**)

Extremely Likely ..... 66%  
Very Likely ..... 23%  
Somewhat Likely ..... 11%

(**THANK AND TERMINATE**)

Not Very Likely  
UNSURE (**DNR**)

(UPELECT)

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C. Are you, or is anyone in your household, employed with an advertising agency, newspaper, television or radio station, or political campaign?

Yes (**THANK AND TERMINATE**)  
No (**CONTINUE**)

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D. In order to ensure an accurate sample, please tell us which broad age category you would fit into:

(**CONTINUE**)

18-44 ..... 47%  
45-64 ..... 29%  
65 & over ..... 24%  
Refused .....

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Now, thinking for a moment about things in the country--

1. Do you feel things in the country are going in the right direction, or do you feel things have gotten off on the wrong track?

**IF CHOICE MADE, ASK:** And do you feel strongly or somewhat about that?

Right direction/strongly ..... 10%  
Right direction/somewhat ..... 9%  
UNSURE (**DNR**) ..... 8%  
Wrong track/somewhat ..... 11%  
Wrong track/strongly ..... 62%

(**DIRECT**)

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Now thinking again about the 2014 elections...

2. If the election for CONGRESS were being held today, and you had to make a choice, would you be voting for -- **(ROTATE)** –

- the Republican candidate or
- the Democratic candidate, in your Congressional district?

**IF "UNDECIDED", ASK:** And which party's candidate do you lean toward at this time?

Republican .....	36%
Lean Republican.....	5%
UNDECIDED <b>(DNR)</b> .....	15%
Lean Democratic .....	3%
Democratic .....	42%

(GENCONG)

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Thinking one more time about YOUR MEMBER OF CONGRESS...

3. Do you think your Member of Congress has performed their job well enough to deserve re-election, or do you think it's time to give a new person a chance?

Deserves re-election .....	26%
UNSURE/DEPENDS ON OPPONENT <b>(DNR)</b> ...	16%
New person a chance.....	58%

(HSOFT)

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Now I would like to read you a list of issues that some people from this part of the country have said are important for Congress to focus on. Please listen as I read the list and tell me which one issue you think is most important. **(READ AND ROTATE ISSUES)**

**(PROMPT IF COMBINATION/EQUALLY: “BUT IF YOU HAD TO PICK JUST ONE, WHICH WOULD YOU SAY IS MOST IMPORTANT?”)**

**IF CHOICE MADE IN Q3, THEN ASK: “AND WHAT WOULD YOU SAY IS THE NEXT MOST IMPORTANT PROBLEM?”**

	<u>Q4 MOST IMPORTANT</u>	<u>Q5 NEXT MOST IMPORTANT</u>
• The Wars in Iraq and Afghanistan	2%	4%
• Illegal immigration	2%	5%
• Taxes	2%	4%
• Terrorism and homeland security	2%	3%
• Education	7%	8%
• Health care costs	7%	13%
• Government spending and the budget deficit	18%	13%
• The economy	13%	17%
• Gas and energy prices	1%	3%
• Medicare and Social Security	6%	6%
• Jobs	8%	10%
• Inability of Washington to solve problems	26%	11%
• COMBINATION/EQUALLY (DNR)	5%	1%
• OTHER (DNR)	1%	1%
• NONE (DNR)	*	*
• UNSURE (DNR)	1%	*

(MII)

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Now, thinking specifically about President Barack Obama...

6. How would you rate the job Barack Obama has been doing as President? Do you approve or disapprove of the job he is doing?

**IF CHOICE MADE, ASK:**

And do you feel *strongly* about that?

Approve/strongly .....	31%
Approve .....	15%
UNSURE (DNR) .....	3%
Disapprove.....	8%
Disapprove/strongly .....	44%

(BHOJA)

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Thinking now about Congress..

7. How would you rate the job Congress is doing? Do you approve or disapprove of the job they are doing?

**IF CHOICE MADE, ASK:**

And do you feel *strongly* about that?

Approve/strongly .....	4%
Approve .....	6%
UNSURE (DNR) .....	4%
Disapprove.....	13%
Disapprove/strongly .....	73%

(CONJA)

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And, thinking specifically about YOUR MEMBER OF CONGRESS...

8. How would you rate the job your Member of Congress is doing? Do you approve or disapprove of the job they are doing?

**IF CHOICE MADE, ASK:**

And do you feel *strongly* about that?

Approve/strongly .....	18%
Approve .....	21%
UNSURE (DNR) .....	11%
Disapprove.....	13%
Disapprove/strongly .....	38%

(YMOCJA)

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Now I would like to read you the names of some individuals and organizations. For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of that person. If you do not recognize the name, just say so. Here is the first one ...

**WAIT FOR RESPONSE, THEN ASK:** *Would that be a strongly (favorable/unfavorable) impression or just a somewhat (favorable/unfavorable) impression?*

<b>(ROTATE NAMES)</b>		<b>FAVORABLE</b>		<b>UNFAVORABLE</b>		<b>NO</b>	<b>NEVER</b>
		<b><u>Strng</u></b>	<b><u>Smwht</u></b>	<b><u>Smwht</u></b>	<b><u>Strng</u></b>	<b><u>OPIN.</u></b>	<b><u>HEARD</u></b>
9.	Barack Obama (BOID)	30%	18%	10%	40%	2%	
10.	Republicans in Congress (GOPCID)	7%	21%	26%	40%	6%	2%
11.	Democrats in Congress (DEMCID)	15%	26%	19%	34%	4%	2%
12.	The Tea Party (TEAID)	13%	18%	12%	42%	11%	4%

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**(END ROTATION)**

Still thinking about Congress...

Now, I would like to read you a list of issues that some people have said are important to them. Please listen as I read the list and tell me, for each one, who will better handle this issue -- **(ROTATE) • Republicans in Congress OR Democrats in Congress.** Here is the first one:  
**(RANDOMIZE)**

		<b><u>GOP in</u></b>	<b><u>Dems in</u></b>	<b><u>BOTH</u></b>	<b><u>NEITHER</u></b>	<b><u>UNSURE</u></b>
		<b><u>Congress</u></b>	<b><u>Congress</u></b>	<b><u>(DNR)</u></b>	<b><u>(DNR)</u></b>	<b><u>(DNR)</u></b>
13.	Jobs <b>(PROMPT: WHO DO YOU THINK WILL BETTER HANDLE THIS ISSUE - (ROTATE) Republicans in Congress OR Democrats in Congress?)</b>	43%	45%	1%	7%	4%
14.	The economy	45%	41%	3%	8%	4%
15.	Taxes	49%	40%	1%	6%	5%
16.	Health care	40%	48%	1%	8%	3%
17.	Social Security	39%	48%	2%	7%	5%
18.	Federal budget deficit	48%	36%	2%	9%	5%
19.	Getting Washington working again	33%	39%	5%	18%	6%

(HANDC1-7)

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**(END RANDOMIZATION)**

\*\*\*ROTATE Qs 20-21

20. In thinking about the national economy, how would you rate the national economy?  
**(READ LIST – ROTATE TOP TO BOTTOM / BOTTOM TO TOP)**

Excellent.....1%  
 Good .....12%  
 Just Fair .....44%  
 Poor .....42%  
 UNSURE/REFUSED **(DNR)** .....1%

(NATEC)

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21. In thinking about your personal economic situation, how would you rate your personal economic situation?  
**(READ LIST – ROTATE TOP TO BOTTOM / BOTTOM TO TOP)**

Excellent.....9%  
 Good .....44%  
 Just Fair .....35%  
 Poor .....12%  
 UNSURE/REFUSED **(DNR)** .....1%

(PEREC)

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Thinking now about the health care...

22. In general, do you favor or oppose the Affordable Care Act, which is also called Obamacare?

**IF CHOICE IS MADE, ASK:**

And do you strongly  
 (Favor/Oppose) or  
 somewhat (Favor/Oppose)?

Favor/strongly.....27%  
 Favor/somewhat .....16%  
 UNSURE **(DNR)** .....4%  
 Oppose/somewhat .....9%  
 Oppose/strongly.....44%

(OCFO)

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And,

23. Do you think that the Affordable Care Act, also called Obamacare, **(ROTATE CHOICES)** went too far, did not go far enough, or was about right?

Too far.....49%  
 No far enough .....23%  
 Was about right.....21%  
 COMBINATION/OTHER **(DNR)**.....\*  
 NONE **(DNR)**.....1%  
 UNSURE/REFUSED **(DNR)** .....6%

(OCDIS)

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And...

24. Have you seen, read or heard anything about the rollout and beginning of the enrollment period for the Affordable Health Care Act?

Yes.....77%  
 UNSURE **(DNR)**.....1%  
 No.....22%

(OCSRH)

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**IF "YES" IN QUESTION 24, ASK:**

25. Thinking about what you have seen, read or heard about this rollout, has it made you more likely or less likely to be favorable toward the Affordable Care Act, also called Obamacare, or hasn't it made any difference?

**IF CHOICE MADE, ASK:**

And do you feel strongly about that?

More likely/strongly .....8%  
More likely.....2%  
UNSURE (DNR)..... 1%  
No difference .....42%  
Less likely .....11%  
Less likely/strongly.....37%

(OCLIK)

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**\*\*ASK OF EVERYONE\*\***

26. And, over the past few weeks have you or anyone in your family attempted to shop for health insurance on the new health care exchange websites like healthcare dot gov?

Yes ..... 16%  
No..... 83%  
UNSURE/REFUSED (DNR) ..... 1%

(HCEX)

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Thinking now about the recent shutdown of the federal government...

27. Based on what you know, who do you think was most responsible for the government shutdown? Would you say it was:

**(RANDOMIZE CHOICES)**

- Republicans in Congress, OR
- President Obama and the Democrats in Congress?

Republicans in Congress .....50%  
President Obama and the Democrats in Congress ...35%  
ALL (DNR) .....8%  
COMBINATION/OTHER (DNR).....5%  
NONE (DNR)..... \*  
UNSURE/REFUSED (DNR) .....3%

(SDBLM)

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**IF “REPUBLICANS IN CONGRESS IN Q27, THEN ASK:**

28. And, do you think that the Republicans most responsible for the government shutdown were:  
**(RANDOMIZE CHOICES)**

- Tea Party supporters in Congress, OR
- Other Republicans in Congress?

Tea Party supporters in Congress .....58%  
Other Republicans in Congress.....26%  
ALL **(DNR)** .....6%  
COMBINATION/OTHER **(DNR)**.....4%  
NONE **(DNR)**.....\*  
UNSURE/REFUSED **(DNR)** .....6%

(SDGOP)

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**\*\*ASK OF EVERYONE\*\***

Still thinking about the recent shutdown of the federal government...

29. Would you say that this shutdown made you more likely or less likely to vote for your Member of Congress or does it not make any difference to your vote?

**IF CHOICE IS MADE, ASK:**

And is that strongly or somewhat (more likely/less likely)?

More likely/strongly ..... 16%  
More likely/somewhat..... 6%  
UNSURE **(DNR)** ..... 4%  
No difference ..... 47%  
Less likely/somewhat ..... 8%  
Less likely/strongly ..... 19%

(SDLIK)

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And,

30. Have you seen, read, or heard that the deal to end the government shutdown only provides funding through January 15<sup>th</sup>?

Yes.....82%  
UNSURE **(DNR)**.....1%  
No.....18%

(SRHDD)

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With this in mind,

31. Does this information make you more likely or less likely to vote to re-elect your Member of Congress, or does this not make any difference?

**IF CHOICE MADE, ASK:**

And do you feel strongly about that?

More likely/strongly ..... 11%  
More likely.....3%  
UNSURE **(DNR)**.....4%  
No difference .....52%  
Less likely .....6%  
Less likely/strongly.....24%

(MLDD)

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Now, just a few final questions for statistical purposes only --

D1. What is your age, please?

18-24 .....	5%
25-29 .....	6%
30-34 .....	7%
35-39 .....	11%
40-44 .....	19%
45-54 .....	14%
55-64 .....	14%
65-69 .....	7%
70-74 .....	5%
75-79 .....	4%
80-84 .....	2%
85-89 .....	1%
90 or over .....	*
REFUSED .....	5%

(ACTAGE)

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D2. What is the highest level of education you have completed?

**(DO NOT READ, JUST RECORD)**

Some grade school (1-8) .....	1%
Some high school (9-11) .....	3%
Graduated high school (12) .....	16%
Technical/vocational (12) .....	2%
Some college (13-15) .....	23%
Graduated college (16) .....	32%
Graduate/professional school (16 or more) .....	23%
Unsure/Refused .....	1%

(EDUC)

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D3. When thinking about politics and government, do you consider yourself to be...

**(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

Very conservative .....	20%
Somewhat conservative .....	36%
<b>MODERATE (DNR)</b> .....	2%
Somewhat liberal .....	27%
Very liberal .....	11%
<b>UNSURE/REFUSED (DNR)</b> .....	4%

(IDEOL)

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And,

D4. Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

**IF REPUBLICAN OR DEMOCRAT,**

**ASK:** Would you call yourself a strong or a not very strong (Republican/Democrat)?

Republican/strong..... 17%  
Republican/not strong ..... 10%  
Lean Republican..... 11%  
  
Independent ..... 18%

**IF INDEPENDENT OR ANYTHING**

**ELSE, ASK:** Do you think of yourself as closer to the Republican or Democratic Party?

Lean Democrat ..... 8%  
Democrat/not strong ..... 9%  
Democrat/strong ..... 25%  
  
NO PREFERENCE (DNR) ..... 1%  
OTHER (DNR) ..... \*  
UNSURE/REFUSED (DNR) ..... 1%

(PARTYID)

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D5. Do you consider yourself a part of or do you identify with the Tea Party movement?

**IF CHOICE MADE, ASK:**

And do you feel strongly about that?

Yes/strongly..... 12%  
Yes ..... 7%  
UNSURE (DNR) ..... 4%  
No..... 27%  
No/strongly ..... 50%

(TEAMEM)

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And,

D6. Which of these statements best describes how you have usually voted in past elections?

**(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

Straight Republican .....9%  
Mostly Republican .....24%  
A few more Republicans than Democrats.....13%  
INDEPENDENT/THE PERSON (DNR) .....3%  
A few more Democrats than Republicans.....9%  
Mostly Democratic .....23%  
Straight Democratic.....17%  
UNSURE/REFUSED (DNR) .....3%

(PARTY)

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D7. Are you a member of a labor union, including trade unions, service employee unions, public employee unions, and teachers unions?

**IF NO, THEN ASK:** Is anyone in your household a member of one of these types of labor unions?

Labor Union Member..... 14%  
Labor Union Household..... 3%  
Non-Union Household ..... 81%  
UNSURE/REFUSED (**DNR**) ..... 2%

(UNION)

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D8. What is your current marital status -- are you -- • single and never married, • married, • separated, • divorced, or •widowed?

Single ..... 18%  
Married ..... 63%  
Separated ..... 1%  
Divorced ..... 10%  
Widowed ..... 7%  
UNSURE/REFUSED (**DNR**) ..... 1%

(MARITAL)

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D9. Do you have children under the age of 18 living at home?

Yes ..... 40%  
No..... 60%  
UNSURE/REFUSED (**DNR**) ..... \*

(CHILD)

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D10. What is the church you or your family attends most often?

Roman Catholic .....21%  
Baptist.....17%  
Methodist .....7%  
Episcopalian .....2%  
Evangelical .....4%  
Presbyterian .....3%  
Lutheran.....4%  
Other Protestant .....11%  
Greek Orthodox .....1%  
Jewish .....1%  
Mormon / LDS .....1%  
Quaker / Amish.....\*  
Other (**SPECIFY**).....2%  
NONE (**DNR**).....21%  
Refused (**DNR**).....4%

(DENOM)

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**IF ANY RELIGIOUS AFFILIATION IN D10, ASK:**

D11-1. And how often do you attend church (or synagogue)?

More than once a week .....	17%
Once a week .....	34%
Several times a month.....	16%
Once a month.....	8%
Several times a year.....	13%
Only on holidays.....	8%
NEVER/DON'T ATTEND .....	3%
UNSURE/REFUSED .....	1%

(DENOMFRQ)

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**IF ANY RELIGION NAMED IN D10, THEN ASK:**

D11-2. Do you consider yourself to be a born-again or evangelical Christian?

Born-again/evangelical .....	45%
Not born-again.....	50%
REFUSED (DNR) .....	4%

(BORN)

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**\*\*ASK OF EVERYONE\*\***

D12. What do you consider to be your race? Are you white, African-American, Hispanic, Asian, Native American or some other race?

White.....	77%
Black/African-American .....	12%
Hispanic/Latino (TO D14).....	6%
Asian/Pacific American.....	1%
Native American.....	1%
Other (Specify _____).....	2%
UNSURE/REFUSED (DNR) .....	2%

(RACE)

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**FOR ALL RESPONSES EXCEPT "HISPANIC/LATINO," ASK:**

D13. And, do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

Yes .....	4%
No.....	95%
UNSURE/REFUSED (DNR) .....	1%

(HISP)

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**\*\*ASK OF EVERYONE\*\***

And, thinking about your economic class...

D14. Do you consider yourself to be:  
**(ROTATE CHOICES, TOP TO BOTTOM, BOTTOM TO TOP)**

- Upper class,
- Middle class,
- Low income?

Upper class .....	6%
Middle class .....	71%
Low income.....	21%
Working class <b>(DNR)</b> .....	*
Unemployed <b>(DNR)</b> .....	
Refused <b>(DNR)</b> .....	2%

(ECONCLA2)

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D15. Sex/Emp **(BY OBSERVATION)**

**ASK OF EVERYONE:** Are you employed outside the house, are you a homemaker, or are you retired?

Male/employed .....	30%
Male/homemaker .....	1%
Male/retired .....	13%
Male/not in labor force .....	2%
Female/employed .....	29%
Female/homemaker .....	9%
Female/retired.....	11%
Female/not in labor force .....	3%
MALE/REFUSED <b>(DNR)</b> .....	1%
FEMALE/REFUSED <b>(DNR)</b> .....	1%

(SEXEMP)

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