



Battleground 64

FINAL

STUDY #16354

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS

N = 1,000 Registered "likely" voters

Split sample A/B

Margin of error \pm 3.1%

Field Dates: March 31-April 4, 2019

Hello, I'm _____ of The Tarrance Group, a national survey research firm. We're talking to people today about public leaders and issues facing us all.

IF CELL CODE = "N", ASK: May I please speak with the youngest (male/female) in the household who is registered to vote?

IF CELL CODE = "Y", ASK:

CP-1. Do you currently live in (state from cell sample sheet)?

Yes (**CONTINUE TO CP-3**)

No (**CONTINUE TO CP-2**)

IF "NO" IN CP-1, ASK:

CP-2. In what state do you currently reside?

(**RECORD STATE NAME**)

IF CELL CODE = "Y", ASK:

CP-3. For your safety, are you driving right now?

Yes (**SCHEDULE CALL BACK**)

No

A. Are you registered to vote in your state?

IF "NO," ASK: Is there someone else at home who is registered to vote?

(IF "YES," THEN ASK: MAY I SPEAK WITH HIM/HER?)

Yes (**CONTINUE**)

No (**THANK AND TERMINATE**)

*=less than .5%



C. Are you, or is anyone in your household, employed with an advertising agency, newspaper, television or radio station, or political campaign?

Yes **(THANK AND TERMINATE)**
No **(CONTINUE)**

D1-1. In order to ensure an accurate sample: What is your age, please?

18-24	4%
25-29	5%
30-34	10%
35-39	14%
40-44	14%
45-54	12%
55-64	20%
65-69	7%
70-74	6%
75-79	5%
80-84	2%
85-89	1%
90 or over	*
HARD REFUSE	1%

Now thinking ahead to the election for President and Congress that will be held in November 2020 --

E. What is the likelihood of your voting in the 2020 elections for President and Congress – are you extremely likely, very likely, somewhat likely, or not very likely at all?

(CONTINUE)	Extremely Likely	82%
	Very Likely	15%
	Somewhat Likely	4%
(THANK AND TERMINATE)	Not Very Likely	
	UNSURE (DNR)	



****ASK OF EVERYONE****

Now, I would like to read you a list of statements that some people have said about American politics today. Please listen carefully as I read each statement and tell me if you would agree or disagree with that particular statement.

IF CHOICE MADE, ASK: Is that strongly (agree/disagree) or somewhat (agree/disagree)?

	AGREE		UNSURE (DNR)	DISAGREE	
	<u>strng</u>	<u>smwht</u>		<u>smwht</u>	<u>strng</u>
30. The political, racial, and class divisions in this country are getting worse and our national dialogue is breaking down. (PROMPT: DO YOU AGREE OR DISAGREE WITH THIS STATEMENT?)	61%	22%	2%	9%	6%
RANDOMIZE Q31-35					
31. I am frustrated by the uncivil and rude behavior of many politicians.	74%	16%	1%	5%	3%
32. Behavior that used to be seen as unacceptable is now accepted as normal behavior.	66%	17%	4%	7%	6%
33. Compromise and common ground should be the goal for political leaders.	63%	23%	2%	7%	6%
34. I'm tired of leaders compromising my values and ideals. I want leaders who will stand up to the other side.	58%	21%	7%	9%	5%
35. I'm tired of politicians in Washington who work with the powerful special interests instead of standing up to them.	71%	18%	5%	4%	2%

(CIVIL1-6)

(END RANDOMIZATION)



Still thinking about behavior and American politics...

Now, I am going to mention several items. For each one, please tell me if you think this item is very, somewhat, a little, or not at all responsible for the increase in bad behavior in American politics. Here is the first one...

(RANDOMIZE STATEMENTS)

	<u>Very</u>	<u>Somewhat</u>	<u>A little</u>	<u>Not at all</u>	<u>DK/Ref</u>
36. Republican political leaders (PROMPT: IS THIS ITEM VERY, SOMEWHAT, A LITTLE, OR NOT AT ALL RESPONSIBLE?)	38%	41%	10%	9%	3%
37. Democratic political leaders	36%	39%	11%	12%	3%
38. Social media like Facebook and Twitter	51%	30%	6%	7%	6%
39. Large newspapers like the Washington Post and the New York Times.	28%	28%	14%	23%	7%
40. Fox News	43%	28%	10%	15%	5%
41. Wealthy special interests	52%	29%	6%	6%	7%
42. CNN	34%	27%	13%	19%	7%
43. MSNBC	28%	27%	15%	17%	13%
44. President Donald Trump	54%	24%	7%	14%	2%

(CRES1-9)

(END RANDOMIZATION)

And, thinking about the issue of political divisions as a whole...

45. On a scale of 0 to 100, where “0” is there is no political division in the country and where “100” is political division on the edge of a civil war, where would you rank the level of political division in the country?

Mean: 70.8
Median: 75.0
Mode: 75

(DIVSCL)

Now, just a few final questions for statistical purposes only...

D2. What is the highest level of education you have completed?

(DO NOT READ, JUST RECORD)

Some grade school (1-8)	*
Some high school (9-11)	2%
Graduated high school (12).....	12%
Technical/vocational (12).....	2%
Some college (13-15)	25%
Graduated college (16)	37%
Graduate/professional school (16 or more)	22%
Unsure/Refused	1%

(EDUC)



D3. When thinking about politics and government, do you consider yourself to be...
(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

Very conservative..... 19%
 Somewhat conservative..... 32%
 MODERATE (DNR) 8%
 Somewhat liberal..... 26%
 Very liberal..... 10%
 UNSURE/REFUSED (DNR) 5%

(IDEOL)

And,

D4. Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

IF REPUBLICAN OR DEMOCRAT,
ASK: Would you call yourself a
 strong or a not very strong
 (Republican/Democrat)?

Republican/strong..... 19%
 Republican/not strong 8%
 Lean Republican..... 11%
 Independent 9%

IF INDEPENDENT OR ANYTHING
ELSE, ASK: Do you think
 of yourself as closer to the
 Republican or Democratic Party?

Lean Democrat 14%
 Democrat/not strong..... 9%
 Democrat/strong 19%
 NO PREFERENCE (DNR) 7%
 OTHER (DNR) 1%
 UNSURE/REFUSED (DNR) 3%

(PARTYID)

D5. Which of these statements best describes how you have usually voted in past elections?

**(READ LIST, ROTATE TOP TO
 BOTTOM, BOTTOM TO TOP)**

Straight Republican 11%
 Mostly Republican..... 20%
 A few more Republicans than Democrats..... 11%
 INDEPENDENT/THE PERSON (DNR) 8%
 A few more Democrats than Republicans..... 11%
 Mostly Democratic 21%
 Straight Democratic 14%
 UNSURE/REFUSED (DNR)..... 5%

(PARTY)

Now, thinking about the election for President that was held in 2016 --

D6. Which candidate for President of the United States did you vote for? Was it -- **(ROTATE)** -- •Donald Trump,
 or •Hillary Clinton?

Donald Trump 40%
 Hillary Clinton..... 41%
 OTHER (DNR) 12%
 TOO YOUNG TO VOTE (DNR) 1%
 DID NOT VOTE (DNR) 3%
 UNSURE/REFUSED (DNR) 3%

(PVOTE16)



D7. Are you a member of a labor union, including trade unions, service employee unions, public employee unions, and teachers unions?

IF NO, THEN ASK: Is anyone in your household a member of one of these types of labor unions?

Labor Union Member.....	10%
Labor Union Household.....	4%
Non-Union Household	86%
UNSURE/REFUSED (DNR)	1%

(UNION)

D8. What is your current marital status -- are you -- • single and never married, • married, • separated, • divorced, or •widowed?

Single	23%
Married	60%
Separated	1%
Divorced	8%
Widowed	6%
UNSURE/REFUSED (DNR)	2%

(MARITAL)

D9. Do you have children under the age of 18 living at home?

Yes.....	34%
No.....	66%
UNSURE/REFUSED (DNR)	*

(CHILD)

D10. What is the church you or your family attends most often?

Roman Catholic.....	19%
Baptist.....	15%
Methodist.....	5%
Episcopalian	2%
Evangelical	3%
Presbyterian	2%
Lutheran.....	4%
Other Protestant.....	18%
Greek Orthodox	*
Jewish	1%
Mormon / LDS	2%
Quaker / Amish.....	*
Other (SPECIFY)
NONE (DNR).....	31%

(DENOM)



D11. How often do you attend church, synagogue, or other worship services?

More than once a week	10%
Once a week	24%
Several times a month.....	13%
Once a month.....	8%
Several times a year.....	11%
Only on holidays.....	6%
NEVER/DON'T ATTEND	25%
UNSURE/REFUSED	3%

(DENOMFRQ)

D12. Do you consider yourself to be a born-again or evangelical Christian?

Born-again/evangelical	35%
Not born-again.....	59%
REFUSED (DNR)	6%

(BORN)

D13. What do you consider to be your race? Are you white, African-American, Hispanic, Asian, Native American or some other race?

White.....	77%
Black/African-American	13%
Hispanic/Latino (TO D14).....	6%
Asian/Pacific American.....	1%
Native American.....	*
Other	3%
UNSURE/REFUSED (DNR)	1%

(RACE)

FOR ALL RESPONSES EXCEPT "HISPANIC/LATINO," ASK:

D13-1. And, do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

Yes	4%
No.....	96%
UNSURE/REFUSED (DNR)	1%

(HISP)



****ASK OF EVERYONE****

And, thinking about your economic class...

D14. Do you consider yourself to be:
(ROTATE CHOICES, TOP TO BOTTOM, BOTTOM TO TOP)

- Upper class,
- Middle class,
- Working class, or
- Low income?

Upper class	8%
Middle class	59%
Working class	23%
Low income	9%
Unemployed (DNR)	*
Refused (DNR)	1%

(ECONCLA2)

Now, thinking about your sources of information --

D15. Which of the following sources would you say you rely on most often, on a regular basis, for your information about government, politics, and important issues – **(RANDOMIZE)** –

Cable TV News channels	15%
TV news	19%
Local newspapers.....	7%
Radio news.....	7%
Talk Radio.....	7%
Internet web sites	17%
Magazines or periodicals	3%
Social Media Websites like Facebook or Twitter	5%
OTHER (DNR)	2%
COMBINATION/ALL (DNR)	18%
NONE (DNR)	1%
UNSURE/DK (DNR)	1%

(SOURCE)



D16. Sex/Emp (**BY OBSERVATION**)

ASK OF EVERYONE: Are you employed outside the house, self-employed, not in the labor force, retired, or unemployed?

Male/employed	24%
Male/self-employed	8%
Male/not in labor force	1%
Male/retired	12%
Male/unemployed	1%
Female/employed	26%
Female/self-employed	7%
Female/not in labor force	2%
Female/retired	14%
Female/unemployed	4%
MALE/REFUSED (DNR)	*
FEMALE/REFUSED (DNR)	*

(SEXEMP)

D17. How would you describe the community in which you live? Is it rural or small town, urban, large urban or a suburb?

Rural/small town	43%
Urban	16%
Large Urban	8%
Suburb	30%
UNSURE (DNR)	3%
REFUSED(DNR)	1%
