## Battleground 65

## FINAL

STUDY \#16440
THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
N = 1,000 Registered "likely" voters
Margin of error $\pm \mathbf{3 . 1 \%}$
Field Dates: October 6-10, 2019

Hello, I'm $\qquad$ of The Tarrance Group, a national survey research firm. We're talking to people today about public leaders and issues facing us all.

IF CELL CODE = "N", ASK: May I please speak with the youngest (male/female) in the household who is registered to vote?

IF CELL CODE = "Y", ASK:
CP-1. Do you currently live in (state from cell sample sheet)?
Yes (CONTINUE TO CP-3)
No (CONTINUE TO CP-2)

IF "NO" IN CP-1, ASK:
CP-2. In what state do you currently reside?
(RECORD STATE NAME)

IF CELL CODE = "Y", ASK:
CP-3. For your safety, are you driving right now?
Yes (SCHEDULE CALL BACK)
No
A. Are you registered to vote in your state?

IF 'NO," ASK: Is there someone else at home who is registered to vote?
(IF "YES," THEN ASK: MAY I SPEAK WITH HIM/HER?)

Yes (CONTINUE)
No (THANK AND TERMINATE)

[^0]C. Are you, or is anyone in your household, employed with an advertising agency, newspaper, television or radio station, or political campaign?

## Yes (THANK AND TERMINATE) No (CONTINUE)

D1-1. In order to ensure an accurate sample: What is your age, please?
18-24. ..... $4 \%$
25-29 ..... $.6 \%$
30-34 ..... $11 \%$
35-39 ..... $11 \%$
40-44 ..... $17 \%$
45-54 ..... $12 \%$
55-64 ..... 19\%
65-69 ..... 6\%
70-74 ..... $.7 \%$
75-79 ..... 4\%
80-84 ..... $3 \%$
85-89 ..... $1 \%$
90 or over ..... *
HARD REFUSE ..... *

Now thinking ahead to the election for President and Congress that will be held in November 2020 --
E. What is the likelihood of your voting in the 2020 elections for President and Congress - are you extremely likely, very likely, somewhat likely, or not very likely at all?
Extremely Likely ..... 82\%
(CONTINUE)Very Likely15\%
Somewhat Likely ..... 3\%
(THANK AND TERMINATE)
Not Very LikelyUNSURE (DNR)

Now, thinking for a moment about things in the country--

1. Do you feel things in the country are going in the right direction, or do you feel things have gotten off on the wrong track?

IF CHOICE MADE, ASK: And do you feel strongly or somewhat about that?

Right direction/strongly............................................26\%
Right direction/somewhat .......................................... $8 \%$
UNSURE (DNR)....................................................... $8 \%$
Wrong track/somewhat ............................................. $8 \%$
Wrong track/strongly................................................ $50 \%$
(DIRECT)
Now, thinking about the election for President that will be held in November 2020 -
2. If the general election were held today and you had to make a choice, for whom would you vote... (RANDOMIZE NAMES)
-- Donald Trump, the Republican,
or
-- The Democratic candidate?

IF 'UNDECIDED', ASK:
Trump/definitely ...............................33\%
And which candidate do you
Trump/probably .................................. $7 \%$
lean toward slightly?
Trump/lean.......................................... $2 \%$
UNDECIDED (DNR)
$.8 \%$

## IF CHOICE MADE, ASK:

Would you say that you are
Democratic candidate/lean................. $2 \%$
definitely going to vote Democratic candidate/probably ......... $7 \%$
for them, or probably Democratic candidate/definitely ...... $42 \%$
going to vote for them?

## (PGDBAL)

Thinking now about the elections for Congress that will be held in November 2020...
3. If the election for Congress were being held today, and you had to make a choice, would you be voting for -- (RANDOMIZE) --

- the Republican candidate or
- the Democrat candidate, in your district?

IF 'UNDECIDED', ASK: And
Republican
$38 \%$
which party's candidate do $\quad$ Led $\quad$ UNDECIDED (DNR) .............................................................................. $10 \%$
Lean Republican........................................................ $4 \%$
you lean toward at this Lean Democrat .......................................................... $4 \%$
time? Democrat ................................................................. $44 \%$
(GENERIC)

Now I would like to read you the names of several individuals or organizations that have been mentioned in the news recently. For each one, please tell me whether you have heard of that person and if so, whether you have a favorable or an unfavorable impression of that person. If you do not recognize the name, just say so. Here is the first one ...

WAIT FOR RESPONSE, THEN ASK: Would that be a strongly (favorable/unfavorable) impression or just a somewhat (favorable/unfavorable) impression?

## (ROTATE NAMES)

| 4. | Donald Trump (DTID) | 31\% | 11\% | 5\% | 51\% | 2\% | * |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 5. | Joe Biden (JBID) | 20\% | 26\% | 16\% | 34\% | 4\% | 1\% |
| 6. | Pete Buttigieg ("BOOT-a-judge) (PBID) | 12\% | 21\% | 8\% | 21\% | 9\% | 30\% |
| 7. | Julian Castro (JCID) | 3\% | 18\% | 13\% | 21\% | 14\% | 32\% |
| 8. | Kamala Harris (KHID) | 10\% | 25\% | 11\% | 31\% | 7\% | 16\% |
| 9. | Bernie Sanders (BSID) | 18\% | 26\% | 13\% | 37\% | 4\% | 2\% |
| 10. | Elizabeth Warren (EWID) | 22\% | 21\% | 9\% | 35\% | 6\% | 8\% |
| 11. | Cory Booker (CBID) | 7\% | 23\% | 12\% | 27\% | 9\% | 22\% |
| 12. | Nancy Pelosi ("PUH-LOW-SEE") (NPID) | 20\% | 21\% | 8\% | 43\% | 4\% | $3 \%$ |
| 13. | Mitch McConnell (MMID) | 9\% | 18\% | 13\% | 40\% | 10\% | 11\% |
| 14. | Republicans in Congress (GOPCID) | 17\% | 22\% | 17\% | 33\% | 9\% | 2\% |
| 15. | Democrats in Congress (DEMCID) | 17\% | 26\% | 14\% | 34\% | 8\% | 1\% |

Now, thinking about President Donald Trump...
16. How would you rate the job Donald Trump has been doing as President? Do you approve or disapprove of the job he is doing?

## IF CHOICE MADE, ASK: <br> Approve/strongly ....................................................... 36\%

And do you feel strongly
Approve 8\% about that?

UNSURE (DNR)....................................................... $3 \%$
Disapprove................................................................ $4 \%$
Disapprove/strongly ................................................ $49 \%$
(DJTJA)

And, thinking about how Donald Trump has been doing on some issues,
I am going to read you a list of issues. For each one, please tell me if you approve or disapprove of the job that Donald Trump has been doing on this issue.
(READ AND RANDOMIZE)

IF CHOICE MADE, ASK: Is that strongly (approve/disapprove) or somewhat (approve/disapprove)?


Thinking for one more minute about Donald Trump -
23. Which of the following views about Donald Trump comes closest to your own - (ROTATE, TOP TO BOTTOM, BOTTOM TO TOP) -

- Donald Trump's style and comments are frequently insulting, and he has the wrong approach on many issues,
- Donald Trump's style and language bother me, but he is raising important issues

OR

- Donald Trump tells it like it is and he has the right approach on the issues I care most about

Insulting and wrong................................................. $52 \%$
Bothers me but raising important issues ................. $17 \%$
Tells it like it is and has right approach ................... $29 \%$
COMBINATION/ALL (DNR).................................... *
OTHER (DNR) ............................................................ *
NONE (DNR)............................................................ $1 \%$
UNSURE/DK (DNR) ............................................... $1 \%$
(DT3W)

Thinking about this Presidential election in a different way...
24. Which of these would you say is more important to you in choosing a candidate for President? Would you say that:

- Supporting a candidate who can beat the other side, OR
- Supporting a candidate whose views closely match your own
is more important to you personally?

Candidate who beats the other side ..... $16 \%$BOTH (DNR)2\%UNSURE/REFUDED (DNR)2\%
(ELVIEW)

Still thinking about this Presidential election in a different way...
25. Do you think your vote for President in November 2020 will be a vote:

- For your preferred candidate, OR
- Against the other candidate?

|  | For your preferred candidate ................................ $71 \%$ |
| :---: | :---: |
|  | Against the other candidate.................................. $21 \%$ |
|  | BOTH (DNR) ..................................................... $3 \%$ |
|  | NEIITHER (DNR) .................................................* |
|  | UNSURE/REFUDED (DNR)...............................5\% |
| (FORAGN) |  |

As you may have already heard, the United States House of Representatives has started an investigation to consider the impeachment of President Trump.
26. Before now, have you seen, read or heard anything about this investigation regarding the impeachment of President Trump?
Yes (TO Q27\& Q28) ..... 94\%
UNSURE (DNR) (TO Q29) ..... 1\%
No (TO Q29) ..... 5\%

## IF 'YES' IN QUESTION 26, ASK:

27. How closely would you say that you are following news about the possible impeachment of President Trump? Would you say that you are following this news extremely, very, somewhat, or not at all closely?
Extremely closely ..... 31\%
Very closely ..... 26\%
Somewhat closely ..... 33\%
Not at all closely ..... 10\%
UNSURE (DNR) .....

## IF 'YES' IN QUESTION 26, ASK:

Impeachment is a process where the House of Representatives will investigate allegations against President Trump and then vote. If a majority of the members of the U.S. House vote "yes" on impeachment, the President would have a trial in the U.S. Senate where Senators would listen to evidence and decide whether or not to remove President Trump from office.
28. Now, thinking about what you have seen, read or heard about this possible impeachment of President Trump, do you think President Trump should be impeached and sent to the U.S. Senate for a trial?

## IF CHOICE MADE, ASK:

And do you feel strongly
about that?
Yes/strongly ..... 46\%
Yes ..... 5\%
UNSURE (DNR) ..... 3\%
No. ..... $.7 \%$
No/strongly ..... $39 \%$
**ASK OF EVERYONE**

Thinking about issues that might be discussed in the 2020 election cycle...
***SPLIT SAMPLE A***
Now, I would like to read you a list of issues. Please listen as I read the list and tell me, for each one, who you think would do a better job of handling this issue -- (ROTATE) • President Donald Trump or the Democrats in Congress. Here is the first one:
***RANDOMIZE LIST***

29A. Jobs
(PROMPT: WHO DO YOU THINK WOULD
DO A BETTER JOB HANDLING THIS
ISSUE -- (ROTATE) PRESIDENT
DONALD TRUMP OR THE DEMOCRATS IN CONGRESS?)

| IN CONGRESS? |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| 30A. | The economy | $52 \%$ | $41 \%$ | $5 \%$ |
| 31A. | Education | $52 \%$ | $40 \%$ | $5 \%$ |
| 32A. | Health care | $41 \%$ | $51 \%$ | $6 \%$ |
| 33A. | Immigration | $42 \%$ | $51 \%$ | $4 \%$ |
| 34A. | National security | $46 \%$ | $48 \%$ | $3 \%$ |
| 35A. | Climate change | $50 \%$ | $44 \%$ | $3 \%$ |
| 36A. | Taxes | $31 \%$ | $54 \%$ | $7 \%$ |
| 37A. | Student loans | $50 \%$ | $42 \%$ | $4 \%$ |
| 38A. | Retirement security | $38 \%$ | $52 \%$ | $4 \%$ |
| $3 \%$ | $3 \%$ |  |  |  |
| 39A. | Rising cost of living | $45 \%$ | $47 \%$ | $5 \%$ |
| 40A. | Prescription drug prices | $44 \%$ | $44 \%$ | $6 \%$ |

DONALD DEMS IN
TRUMP CONGRESS NONE UNSURE
(DNR) (DNR)
***SPLIT SAMPLE B***

Now, I would like to read you a list of issues. Please listen as I read the list and tell me, for each one, who you think would do a better job of handling this issue -- (ROTATE) • the Republicans in Congress or the Democrats in Congress. Here is the first one:
***RANDOMIZE LIST***

## 29B. Jobs <br> (PROMPT: WHO DO YOU THINK WOULD <br> DO A BETTER JOB HANDLING THIS <br> ISSUE -- (ROTATE) THE REPUBLICANS <br> IN CONGRESS OR THE DEMOCRATS IN CONGRESS?)

| 30B. | The economy | $51 \%$ | $41 \%$ | $3 \%$ | $5 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 31B. | Education | $36 \%$ | $55 \%$ | $3 \%$ | $6 \%$ |
| 32B. | Health care | $36 \%$ | $57 \%$ | $3 \%$ | $4 \%$ |
| 33B. | Immigration | $41 \%$ | $53 \%$ | $3 \%$ | $4 \%$ |
| 34B. | National security | $51 \%$ | $41 \%$ | $3 \%$ | $6 \%$ |
| 35B. | Climate change | $27 \%$ | $61 \%$ | $5 \%$ | $7 \%$ |
| 36B. | Taxes | $47 \%$ | $46 \%$ | $3 \%$ | $4 \%$ |
| 37B. | Student loans | $34 \%$ | $53 \%$ | $4 \%$ | $9 \%$ |
| 38B. | Retirement security | $45 \%$ | $43 \%$ | $4 \%$ | $8 \%$ |
| 39B. | Rising cost of living | $40 \%$ | $50 \%$ | $4 \%$ | $7 \%$ |
| 40B. | Prescription drug prices | $38 \%$ | $52 \%$ | $4 \%$ | $6 \%$ |

REPS IN DEMS IN
CONGRESS CONGRESS NONE UNSURE
(DNR) (DNR)
(END RANDOMIZATION)
Now, just a few final questions for statistical purposes only...

D2. What is the highest level of education you have completed?

## (DO NOT READ, JUST RECORD)

Some grade school (1-8)

$\qquad$ ..... *
Some high school (9-11) ..... $1 \%$
Graduated high school (12) ..... $12 \%$
Technical/vocational (12). ..... 3\%
Some college (13-15) ..... 24\%
Graduated college (16) ..... 38\%
Graduate/professional school (16 or more) ..... $22 \%$
Unsure/Refused .....  $\%$

D3. When thinking about politics and government, do you consider yourself to be...
(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

| (IDEO |  |  |
| :---: | :---: | :---: |
| And, |  |  |
| D4. | Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent? |  |
|  | IF REPUBLICAN OR DEMOCRAT, | Republican/strong.............................................19\% |
|  | ASK: Would you call yourself a | Republican/not strong ..........................................7\% |
|  | strong or a not very strong (Republican/Democrat)? | Lean Republican............................................. $13 \%$ |
|  |  | Independent ...................................................... 16\% |
|  |  | Lean Democrat ................................................ $15 \%$ |
|  | IF INDEPENDENT OR ANYTHING | Democrat/not strong ............................................ $6 \%$ |
|  | ELSE, ASK: Do you think | Democrat/strong ................................................ $22 \%$ |
|  | of yourself as closer to the |  |
|  | Republican or Democratic Party? | NO PREFERENCE (DNR) .................................. $1 \%$ |
|  |  | OTHER (DNR) .................................................. $1 \%$ |
|  |  | UNSURE/REFUSED (DNR) ............................... $2 \%$ |
| (PARTYID) |  |  |
| D5. | Which of these statements best describes how you have usually voted in past elections? |  |
|  | (READ LIST, ROTATE TOP TO | Straight Republican ........................................... 11\% |
|  | BOTTOM, BOTTOM TO TOP) | Mostly Republican.............................................23\% |
|  |  | A few more Republicans than Democrats............. 10\% |
|  |  | INDEPENDENT/THE PERSON (DNR) ................ $2 \%$ |
|  |  | A few more Democrats than Republicans.............. 10\% |
|  |  | Mostly Democratic ........................................... 28\% |
|  |  | Straight Democratic ........................................... 13\% |
|  |  | UNSURE/REFUSED (DNR)...............................4\% |
| (PARTY) |  |  |

Now, thinking about the election for President that was held in 2016 --
D6. Which candidate for President of the United States did you vote for? Was it -- (ROTATE) -- •Donald Trump, or $\cdot$ Hillary Clinton?

Donald Trump ......................................................... $42 \%$
Hillary Clinton......................................................... $42 \%$
OTHER (DNR) ....................................................... 10\%
TOO YOUNG TO VOTE (DNR) ............................... *
DID NOT VOTE (DNR) ........................................... $3 \%$
UNSURE/REFUSED (DNR) ................................... $3 \%$
(PVOTE16)

D7. Are you a member of a labor union, including trade unions, service employee unions, public employee unions, and teachers unions?

IF NO, THEN ASK: Is anyone in your household a member of one of these types of labor unions?

|  | Labor Union Member......................................... 14\% |
| :---: | :---: |
|  | Labor Union Household........................................6\% |
|  | Non-Union Household ........................................ $79 \%$ |
|  | UNSURE/REFUSED (DNR) ................................ $1 \%$ |
| (UNION) |  |

D8. What is your current marital status -- are you -- • single and never married, • married, $\bullet$ separated, • divorced, or •widowed?

|  | Single .............................................................. $22 \%$ |
| :---: | :---: |
|  | Married ............................................................61\% |
|  | Separated ........................................................... 1\% |
|  | Divorced ............................................................ $9 \%$ |
|  | Widowed ........................................................... 5\% |
|  | UNSURE/REFUSED (DNR) ............................... $2 \%$ |

D9. Do you have children under the age of 18 living at home?
Yes
35\%
No............................................................................ $64 \%$
UNSURE/REFUSED (DNR) .................................... $1 \%$

## (CHILD)

D10. How often do you attend church, synagogue, or other worship services?
More than once a week ..... $11 \%$
Once a week ..... 22\%
Several times a month ..... $.9 \%$
Once a month ..... 6\%
Several times a year ..... $12 \%$
Only on holidays ..... $12 \%$
NEVER/DON'T ATTEND ..... 25\%
UNSURE/REFUSED ..... 3\%
(DENOMFRQ)D11. Do you consider yourself to be a born-again or evangelical Christian?
Born-again/evangelical ..... 36\%
Not born-again ..... 59\%
REFUSED (DNR) ..... 5\%
(BORN)

D12. What do you consider to be your race? Are you white, African-American, Hispanic, Asian, Native American or some other race?

|  | White............................................................. $76 \%$ |
| :---: | :---: |
|  | Black/African-American .....................................13\% |
|  | Hispanic/Latino (TO D13)...................................6\% |
|  | Asian/Pacific American........................................ 1\% |
|  | Native American.................................................. $1 \%$ |
|  | Other .................................................................. $2 \%$ |
|  | UNSURE/REFUSED (DNR) ................................ $2 \%$ |
| (RACE) |  |

## FOR ALL RESPONSES EXCEPT "HISPANIC/LATINO," ASK:

D13. And, do you consider yourself a Hispanic, Latino, or Spanish-speaking American?
Yes ............................................................................. 3\%
No.............................................................................. $95 \%$
UNSURE/REFUSED (DNR) .................................... $2 \%$
(HISP)
**ASK OF EVERYONE**

And, thinking about your economic class...
D14. Do you consider yourself to be:
(ROTATE CHOICES, TOP TO BOTTOM, BOTTOM TO TOP)

- Upper class,
- Middle class,
- Working class, or
- Low income?
Upper class ..... 7\%
Middle class ..... 58\%
Working class ..... 22\%
Low income ..... $.11 \%$
Unemployed (DNR) ..... *
Refused (DNR) ..... 2\%

Now, thinking about your sources of information --
D15. Which of the following sources would you say you rely on most often, on a regular basis, for your information about government, politics, and important issues - (RANDOMIZE) -
Cable TV News channels ..... 19\%
TV news ..... 17\%
Local newspapers ..... 8\%
Radio news ..... $7 \%$
Talk Radio ..... 5\%
Internet web sites ..... 23\%
Magazines or periodicals ..... $1 \%$
Social Media Websites like Facebook or Twitter ..... 6\%
OTHER (DNR) ..... 2\%
COMBINATION/ALL (DNR) ..... 10\%
NONE (DNR) ..... 2\%
UNSURE/DK (DNR) ..... $1 \%$
(SOURCE)
D16. Sex/Emp (BY OBSERVATION)
ASK OF EVERYONE: Are you employed outside the house, self-employed, not in the labor force, retired,or unemployed?
Male/employed ..... 28\%
Male/self-employed ..... 5\%
Male/not in labor force ..... $1 \%$
Male/retired ..... 10\%
Male/unemployed ..... 2\%
Female/employed ..... 24\%
Female/self-employed ..... 5\%
Female/not in labor force ..... 3\%
Female/retired ..... $16 \%$
Female/unemployed ..... 4\%
MALE/REFUSED (DNR) ..... $1 \%$
FEMALE/REFUSED (DNR) ..... $2 \%$
(SEXEMP)

D17. How would you describe the community in which you live? Is it rural or small town, urban, large urban or a suburb?
Rural/small town ..... 43\%
Urban ..... $16 \%$
Large Urban ..... 7\%
Suburb ..... $31 \%$
UNSURE (DNR) ..... $1 \%$
REFUSED(DNR) ..... 2\%


[^0]:    *=less than .5\%

