

THE TARRANCE GROUP

FROM:

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RE:

Strong bi-partisan support among voters for joint action on Federal policies to support Americans

In what can seem like divided and intractable times, it is both refreshing and encouraging to be able to report on voters' attitudes to a number of policies that draw support across party lines and that could make a tangible difference to the lives of millions of Americans.

We are therefore pleased to report some of these key findings from our nationwide survey of 800 voters conducted December 3-8, 2022.

It should be noted at the outset that alongside strong support for particular policies (which we will detail further down) there was also a strong desire from all voters for elected officials to work together for the common good. Indeed, **strong majority of voters of all political identifications say that it is very important to them for elected officials be willing to make compromises to get things done.** This is rated as very important by 67% of Republicans, 75% of Independents, and 75% of Democrats.

We also include here findings on some notable demographic groups – Hispanic men, Hispanic women, suburban moms, Republicans under age 45, rural voters, and white non-college grads.



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Views on Policy Areas

When asked about their views on particular policy areas, strong majorities of Americans, **including very importantly, majorities of Americans** *across the political spectrum*, were highly supportive of bi-partisan Congressional action and extraordinary levels of support across certain groups.

- → Cutting Healthcare Costs Cutting healthcare costs, 85% favor. This includes 89% of Democrats, 81% of Republicans and 82% of Independents in favor.
- → Mental Health Supports Providing mental health support for young people and new mothers, 86% favor. This includes 98% of Democrats, 73% of Republicans and 85% of Independents in favor. It also includes 91% support among suburban moms, and in a similar question 96% support among Hispanic women and 84% support among white non-college graduates.
- → Job creation Promoting job creation and economic development, 87% of voters favor. This includes 96% of Democrats, 77% of Republicans and 87% of Independents in favor.
- → Job Training Providing help for people to pay for job training programs, 80% favor. This includes 94% of Democrats, 64% of Republicans and 82% of Independents in favor. It also includes 87% support among Hispanic men and 83% support among rural voters.
- → Child care Making child care more affordable, 83% favor. This includes 97% of Democrats, 69% of Republicans and 79% of Independents in favor. This includes 93% support among suburban moms.
- → Paid Family Leave Providing workers with access to paid family leave, 80% favor. This includes 96% of Democrats, 62% of Republicans and 78% of Independents in favor. This includes 85% support among Hispanic men and 95% support among Hispanic women.
- → Hunger Providing help for those struggling with hunger, 86% favor. This includes 98% of Democrats, 73% of Republicans and 84% of Independents in favor.





More generally, **there is broad consensus among voters (81%) in favor of providing more tax credits for working people.** As seen below, this consensus is shared by the notable demographic groups we have identified above.

Group	Favor
Hispanic men	87%
Hispanic women	82%
Suburban moms	88%
GOP/under age 45	86%
Rural voters	79%
White non-college grads	77%

Specific Policy Proposals

We were also encouraged by the strong levels of bi-partisan support for *specific* policy proposals to help families. This included:

- → Child Tax Credit Increasing the Child Tax Credit from \$2,000 per child to \$3,000 per child to reflect the higher cost of raising children, 77% favor. This includes 91% of Democrats, 63% of Republicans and 74% of Independents in favor. This also included 86% support among suburban mothers and 76% support among white non-college graduates.
- → Tax Relief for Families with Young Children Increasing family tax relief benefits for families with children under 2 since that can often be the time when raising children is more expensive, 78% favor. This includes 92% of Democrats, 63% of Republicans and 75% of Independents in favor. It also included 94% support among Hispanic women and 71% support among younger Republicans.
- → Childcare Choice Increasing funding for childcare programs while letting parents pick their childcare providers, 78% favor. This includes 93% of Democrats, 62% of Republicans and 75% of Independents in favor. It also included 83% support among suburban mothers and 73% support among rural voters.



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→ Affordable Housing – Increase funding for housing development programs and rent subsidy programs that make housing more affordable for low-income people, 74% favor. This includes 94% of Democrats, 52% of Republicans and 73% of Independents in favor.

Lastly, more than seven in ten voters overall agree that:

- The government should provide more tax credits to working families who are unable to meet their basic needs (75% agree). This includes majority agreement among all of these notable demographic groups like rural voters (74% agree) and white non-college graduates (73% agree).
- Working families struggling to meet their basic needs should be taxed less (71% agree). This includes majority agreement among all of these notable demographic groups like Hispanic women (80% agree) and suburban mothers (73% agree).

In sum, as Congress and the President continue their efforts to deal with public policy problems, this data makes clear that there is broad consensus on the need for action on issues ranging from health care to economic development to child care to hunger to tax credits and broad support for policies like child tax credits, funding for child care programs, funding for affordable housing programs, and tax credits to alleviate these problems.