

Politics and Advocacy Omnibus Poll

FINAL

STUDY #17696

THE TARRANCE GROUP

Sample Size: N=1,000 Likely 2024 Voters

Field Dates: January 3-4, 2024

We are gathering opinions of people around the country about important issues. Your responses will be kept confidential and anonymous.

A. Are you registered to vote in _____ (state name)?

Yes

No (**PROVIDE DROP DOWN CHOICE, AND QUOTA TO STATE NAMED**)

Thinking ahead to the Presidential election of 2024 --

B. What is the likelihood of your voting in the 2024 elections– are you extremely likely, very likely, somewhat likely, or not very likely at all?

(CONTINUE)

Extremely Likely 81%

Very Likely 11%

Somewhat Likely 8%

(THANK AND TERMINATE)

Not Very Likely At All

A couple questions for statistical purposes:

D1. What age range best describes you? Is it 18-34, 35-44, 45-54, 55-64, or age 65 and older?

18-34 15%

35-44 20%

45-54 13%

55-64 19%

65 or over 33%

D2. Are you male or female?

Male 46%

Female 53%

Other 1%

* = Less than .5%

Thinking about President Joe Biden

1. Do you (**ROTATE**) approve <or> disapprove of the way Joe Biden is handling his job as President?
(**ROTATE CHOICES FRONT TO BACK**)

Strongly approve 13%
Somewhat approve 25%
I am completely unsure 6%
Somewhat disapprove 15%
Strongly disapprove..... 41%

And in the 2024 Presidential election, given the following candidates:
(**RANDOMIZE**)

2. Would you vote for (**ROTATE**) Donald Trump, the Republican <or> Joe Biden, the Democrat?
(**ROTATE CHOICES FRONT TO BACK**)

Definitely for Trump 28%
Probably for Trump 8%
Lean towards Trump 8%
I am complete undecided 12%
Lean towards Biden 7%
Probably for Biden 7%
Definitely for Biden 30%

3. Would you vote for (**ROTATE**) Nikki Haley, the Republican <or> Joe Biden, the Democrat?
(**ROTATE CHOICES FRONT TO BACK**)

Definitely for Haley 23%
Probably for Haley 12%
Lean towards Haley 12%
I am complete undecided 14%
Lean towards Biden 6%
Probably for Biden 9%
Definitely for Biden 26%

4. Would you vote for (**ROTATE**) Ron DeSantis, the Republican <or> Joe Biden, the Democrat?
(**ROTATE CHOICES FRONT TO BACK**)

Definitely for DeSantis 24%
Probably for DeSantis 10%
Lean towards DeSantis 9%
I am complete undecided 11%
Lean towards Biden 6%
Probably for Biden 7%
Definitely for Biden 32%

Now here is a list of issues that some people have said are important for the President and Congress to focus on at the national level. Please indicate which one issue you think is most important.

(READ AND RANDOMIZE ISSUES)

IF CHOICE MADE, ASK: *And which issue do you think is next most important?*

	<u>Q5.1 MOST IMPORTANT</u>	<u>Q5.2 NEXT MOST IMPORTANT</u>
• Balancing the federal budget and reducing the national debt	9%	14%
• Lowering health care costs, including prescription drugs	9%	11%
• Growing the economy and creating more jobs	17%	12%
• Dealing with border security and illegal immigration	22%	11%
• Protecting Social Security and Medicare systems	11%	13%
• Reducing the tax burden on families	6%	12%
• Fighting terrorism and protecting homeland security	5%	7%
• Protecting the environment and fighting climate change	10%	7%
• Dealing with the wars going on in the Middle East and Ukraine	5%	6%
• Strengthening government ethics and lobbying laws	4%	5%
• None of these	2%	*

Now here is a list of issues that some people have said are important for your Governor and state legislature to focus on at the state level. Please indicate which one issue you think is most important.

(READ AND ROTATE ISSUES)

IF CHOICE MADE, ASK: *And which issue do you think is next most important?*

	<u>Q6.1 MOST IMPORTANT</u>	<u>Q6.2 NEXT MOST IMPORTANT</u>
• Balancing the state budget and controlling spending	7%	11%
• Improving K-12 education and student success	10%	11%
• Growing the economy and creating more jobs	17%	14%
• Fighting crime and drugs, including fentanyl	15%	19%
• Improving our infrastructure, including roads and bridges	8%	11%
• Reducing the state tax burden on families	15%	13%
• Dealing with the issue of illegal immigration	12%	10%
• Protecting the environment and fighting climate change	7%	6%
• Strengthening state government ethics and lobbying laws	4%	5%
• Other, please specify _____	3%	1%
• None of these	1%	*

50. Thinking about the issue of healthcare, here is a list of the healthcare costs that some people say they have the most trouble affording. Of the following, what do you and your family have the MOST trouble affording today? **(RANDOMIZE FIRST FOUR CHOICES)**

Health insurance premiums	27%
Doctor visit copays and deductibles	14%
Prescription medications	15%
Hospital-related charges or fees.....	24%
None of the above	21%

Now here are the names of several people, institutions, and ideas. For each, please indicate whether you have a positive or a negative view of each.

(RANDOMIZE NAMES, BREAK SERIES)

		POSITIVE		NEGATIVE		HAVEN'T HEARD ENOUGH
		<u>Strng</u>	<u>Smwht</u>	<u>Smwht</u>	<u>Strng</u>	
7.	Jeff Bezos	4%	31%	28%	19%	18%
8.	Elon Musk	11%	32%	24%	26%	8%
9.	Warren Buffett	15%	38%	16%	9%	23%
10.	Capitalism	22%	30%	23%	17%	8%
11.	Socialism	5%	22%	24%	38%	11%
12.	Artificial Intelligence, or "AI"	6%	33%	31%	22%	8%
13.	Environmental, Social, and Governance policies, known as "ESG"	7%	29%	18%	15%	31%
14.	Donald Trump	21%	19%	11%	47%	2%
15.	Joe Biden	14%	27%	15%	42%	2%
16.	Big Businesses	5%	35%	36%	18%	6%
17.	Small Businesses	49%	44%	3%	1%	4%

(END RANDOMIZATION)

Now, here is a list of statements that some voters have made. Please indicate whether you would strongly agree, somewhat agree, somewhat disagree or strongly disagree with each statement. **(RANDOMIZE)**

		AGREE		<u>Unsure</u>	DISAGREE	
		<u>strng</u>	<u>smwht</u>		<u>smwht</u>	<u>strng</u>
18.	The power of a few elites and special interests rigs the system against regular people	36%	39%	17%	6%	2%
19.	We cannot trust the government to act in the best interests of the people	30%	39%	16%	12%	3%
20.	We cannot trust big businesses to act in the best interests of the people	30%	41%	18%	10%	2%
21.	While inflation and higher cost of living hurt my family, the worst is behind us now	6%	19%	24%	31%	21%
22.	America's best days are still ahead of us	11%	26%	37%	18%	8%
23.	The next generation will be better off than my generation	4%	13%	31%	35%	18%

(END RANDOMIZATION)

As you may know, most states have legalized marijuana for medical use, recreational use or both. But currently all uses of marijuana are illegal at the federal level.

80. Do you (**ROTATE**) favor or oppose legalization of marijuana by the U.S. government, which would legalize it in all 50 states? (**ROTATE CHOICES FRONT TO BACK**)

Strongly Favor 35%
Somewhat Favor..... 22%
No opinion 13%
Somewhat Oppose..... 12%
Strongly Oppose 18%

Now, about a year ago, Congress passed and President Biden signed what was called the “Inflation Reduction Act.” Supporters claimed it would help reduce inflation, lower consumer prices, make energy more affordable, decrease the costs of prescription medications and increase incomes. Based on your experience.

51. How effective would you say the Inflation Reduction Act has been living up to those promises? Has it been— (**ROTATE FRONT TO BACK, BACK TO FRONT**) • EXTREMELY, • VERY, • SOMEWHAT, or • NOT AT ALL, – effective?

Extremely5%
Very9%
Somewhat27%
Not At All49%
I’m totally unsure 10%

Thinking now about the way of measuring corporations known as Environmental, Social, and Governance Factors, or “ESG”

24. How much have you seen, read or heard about Environmental, Social, and Governance Factors, or “ESG”, in the news recently?

A lot 7%
Some24%
Just a little bit.....31%
Not at all39%

Now here are two viewpoints on ESG. Please indicate which one comes closest to your own view, and if you feel strongly about it

25. Some people say/ Other people say that ESG is a good way to hold corporations accountable for their environmental and social impacts on our country and the world. It is not just about their bottom line, but about environmental responsibility, limiting pollution and impact on climate change, and social responsibility to improve diversity and stop discrimination. More companies, investors and consumers should embrace ESG.

Other people say/ Some people say that ESG has caused many companies to stop paying attention to what American consumers really want, and start getting involved in environmental and social justice causes. Meanwhile other companies only pretend to care about environment and social issues. ESG has entirely failed to improve our lives. More companies, investors and consumers should reject ESG.

More should embrace ESG - feel strongly 15%
 More should embrace ESG - not strongly 22%
 Don't agree with either..... 41%
 More should reject ESG - not strongly 8%
 More should reject ESG - feel strongly 14%

Thinking now about the technology called Artificial Intelligence, or "AI"

26. How much have you seen, read or heard about Artificial Intelligence, or AI, in the news recently?

A lot 28%
 Some 46%
 Just a little bit..... 23%
 Not at all 4%

Now here are two viewpoints on AI. Please indicate which one comes closest to your own view, and if you feel strongly about it

27. Some people say/ Other people say that Artificial Intelligence offers the promise of unlocking new innovations and better healthcare outcomes, as well as helping businesses run more efficiently, programmers work faster, and even help better educate the next generation. We should do everything to help those developing AI to advance the technology as much as possible.

Other people say/ Some people say that Artificial Intelligence makes people's privacy less secure. Besides being used to mine our personal information so we can be taken advantage of, it reinforces the biases and inequalities that already exist in healthcare and the economy. We should do everything to regulate the development of AI technology as much as possible.

Help advance AI- feel strongly 9%
 Help advance AI - not strongly 14%
 Don't agree with either..... 20%
 Regulate development of AI- not strongly 21%
 Regulate development of AI- feel strongly..... 37%

Now, just a few final questions for statistical purposes only --

D3. Which of the following best describes your work status at this time?

Employed full time	36%
Employed part time	9%
Self-employed.....	6%
Unemployed	8%
Not in workforce	5%
Student	2%
Retired.....	34%

D4. When thinking about politics and government, do you generally consider yourself to be...

Very conservative.....	14%
Somewhat conservative.....	24%
Moderate	36%
Somewhat liberal.....	16%
Very liberal	10%

D5. What political party do you most identify with? (**rotate**): The Republican Party, The Democratic Party, or something else?

Republican Party	40%
Democratic Party.....	41%
Something else	19%

D6. Which of following best describes how you have usually voted in past elections? (**ROTATE FRONT TO BACK, BACK TO FRONT**): mostly Republican, slightly more Republicans, equally for Republicans and Democrats, slightly more Democrat, or mostly Democrat?

Mostly Republican	27%
Slightly more Republican	15%
Equally for Republicans and Democrats.....	13%
Slightly more Democrat.....	14%
Mostly Democrat.....	31%

Now, thinking back to the election for President that was held in 2020 --

D7. Which candidate for President of the United States did you vote for? Was it -- **(ROTATE FIRST TWO)**

Donald Trump	43%
Joe Biden	48%
Other	2%
Did not vote in 2020.....	7%

D9. What do you consider to be your race? Are you white, African-American, Hispanic, Asian or some other race?

White.....	67%
Black/African-American	11%
Hispanic	12%
Asian	6%
Other	3%

D10. Generally speaking, what economic class would you say you are in currently?

Upper class	1%
Upper middle class	12%
Middle class.....	42%
Lower middle class.....	20%
Working class	16%
Lower class.....	8%
UNSURE/REFUSED (DNR)	2%

D11. What is the highest level of education you have completed?
(DO NOT READ, JUST RECORD)

Some grade school (1-8)	*
Some high school (9-11)	2%
Graduated high school (12).....	15%
Technical/vocational (12).....	5%
Some college (13-15)	29%
Graduated college (16).....	32%
Graduate/professional school (16 or more)	17%
Unsure/Refused	*

RECORD STATE FIPS CODE AND ZIP CODE