

The Advocus Poll

FINAL

STUDY #17727

THE TARRANCE GROUP

Sample Size: N=800 Likely 2024 Voters Nationwide, with

An oversample of n=200 voters in AZ, GA, MI, NC, NV, PA, and WI

Field Dates: March 25-27, 2024



We are gathering opinions of people around the country about important issues. Your responses will be kept confidential and anonymous.

- A. Are you registered to vote in _____ (state name)?
Yes
No (PROVIDE DROP DOWN CHOICE, AND QUOTA TO STATE NAMED)

Thinking ahead to the Presidential election of 2024 --

- B. What is the likelihood of your voting in the 2024 elections– are you extremely likely, very likely, somewhat likely, or not very likely at all?

(CONTINUE)	Extremely Likely.....	80%
	Very Likely.....	13%
	Somewhat Likely.....	7%
(THANK AND TERMINATE)	Not Very Likely At All	

A couple questions for statistical purposes:

- D1. What age range best describes you? Is it 18-34, 35-44, 45-54, 55-64, or age 65 and older?

18-34.....	14%
35-44.....	21%
45-54.....	14%
55-64.....	19%
65 or over.....	31%

- D2. Are you male or female?

Male.....	47%
Female.....	53%
Other.....	*

*=less than .5%

In the November Presidential election, given the following two candidates:
(RANDOMIZE)

1. Would you vote for **(ROTATE)** Donald Trump, the Republican <or> Joe Biden, the Democrat?
(ROTATE CHOICES FRONT TO BACK)

Definitely for Trump	32%
Probably for Trump	7%
Lean towards Trump	6%
I am complete undecided	10%
Lean towards Biden	6%
Probably for Biden	8%
Definitely for Biden	32%

Thinking about President Joe Biden

2. Do you **(ROTATE)** approve <or> disapprove of the way Joe Biden is handling his job as President?
(ROTATE CHOICES FRONT TO BACK)

Strongly approve	17%
Somewhat approve	25%
I am <u>completely</u> unsure	6%
Somewhat disapprove	13%
Strongly disapprove.....	39%

Thinking back to Donald Trump's time as President

3. Do you **(ROTATE)** approve <or> disapprove of the way Donald Trump handled his job as President?
(ROTATE CHOICES FRONT TO BACK)

Strongly approve	29%
Somewhat approve	19%
I am <u>completely</u> unsure	5%
Somewhat disapprove	9%
Strongly disapprove.....	38%

And regardless of how you may vote, thinking about who should control the Presidency and Congress after this year's elections

4. Would you rather **(ROTATE FRONT TO BACK)**

- *) Republicans control both the White House and Congress?
- *) The parties split control of the White House and Congress?
- *) Democrats control both the White House and Congress?

Republicans control both.....	33%
Parties Split.....	25%
Democrats control both	34%
I am completely undecided	8%

Now here is a list of issues that some people have said are important for the President and Congress to focus on at the national level. Please indicate which one issue you think is most important.

(READ AND RANDOMIZE ISSUES)

IF CHOICE MADE, ASK: *And which issue do you think is next most important?*

	<u>Q5.1 MOST IMPORTANT</u>	<u>Q5.2 NEXT MOST IMPORTANT</u>
• The economic concerns of Americans, like inflation	37%	28%
• Health care issues, including drug prices	7%	18%
• Illegal immigration and the border security	27%	16%
• Social Security and Medicare	10%	11%
• The environment and climate change	7%	9%
• Foreign affairs and wars overseas	4%	10%
• Government reform	4%	6%
• None of these	3%	*

Now here are the names of several people, institutions, and ideas. For each, please indicate whether you have a positive or a negative view of each. **(RANDOMIZE, BREAK LIST)**

	<u>POSITIVE</u>		<u>NEGATIVE</u>		<u>HAVEN'T HEARD ENOUGH</u>
	<u>Strng</u>	<u>Smwht</u>	<u>Smwht</u>	<u>Strng</u>	
6. Our democratic system of government	27%	37%	18%	14%	5%
7. A strong leader as President who acts without waiting for Congress	25%	33%	18%	14%	10%
8. Big Tech Companies	9%	37%	32%	15%	8%
9. Pharmaceutical Companies	9%	33%	30%	24%	5%
10. Oil and Gas Companies	12%	34%	30%	18%	7%
11. Health Insurance Companies	12%	39%	30%	16%	4%
12. Social Media Companies	8%	25%	35%	27%	6%
13. Green Energy Companies	21%	40%	16%	12%	11%
14. The I.R.S. or Internal Revenue Service	9%	33%	30%	21%	7%

(END RANDOMIZATION)

Now, thinking about the issue of foreign investment. That is, companies from other countries that expand their operations into your state or purchase existing companies to operate in your state.”

50. Generally speaking, how do you feel about foreign investment coming to your state?
(ROTATE CHOICES FRONT TO BACK)

Strongly positive..... 8%
 Somewhat positive 21%
 I am completely unsure 30%
 Somewhat negative 23%
 Strongly negative..... 18%

51. When you think about the impact of foreign investment in your state, what comes to mind?
(RANDOMIZE, LEAVE CHOICE 6 AT THE END)

Job creation..... 30%
 Increased tax revenue 14%
 Community outreach..... 3%
 Government subsidies 6%
 Potential foreign influence 39%
 Something else..... 8%

Now, here is a list of statements that some voters have made. Please indicate whether you would strongly agree, somewhat agree, somewhat disagree or strongly disagree with each statement.(**RANDOMIZE**)

		AGREE		Unsure	DISAGREE	
		strng	smwht		smwht	strng
15.	The wealthiest Americans do <u>not</u> pay their fair share of taxes	47%	25%	12%	9%	7%
16.	The <u>federal</u> government should do more to regulate and control the power of big businesses	29%	35%	17%	13%	6%
17.	<u>State</u> government should do more to regulate and control the power of big businesses	23%	38%	20%	14%	5%
18.	While inflation and higher cost of living hurt my family, the worst is behind us now	12%	20%	20%	26%	22%

(END RANDOMIZATION)

As you know, April 15th, Tax Day, is coming up soon. Thinking about your tax filing this year

19. Do you expect you (**ROTATE**) will have to pay more to <or> will get a refund from, the I.R.S. this year?

I will have to pay more to the IRS 27%
 I will get a refund from the IRS 41%
 Neither 19%
 I have no idea what to expect..... 14%

And thinking about when you file your taxes

20. When filing your taxes, which of the following emotions comes closest to your own?
(ROTATE CHOICES 1-9 FRONT TO BACK)

Excited	5%
Happy.....	4%
Content	9%
Relieved.....	17%
Nervous.....	4%
Anxious.....	13%
Worried.....	5%
Frustrated.....	15%
Angry	7%
None of the above.....	16%
I'm totally unsure	4%

Thinking now about online social media apps like Facebook, Instagram, TikTok, X (formerly Twitter) and others -

21. How much have you seen, read or heard in the news recently about the impact social media is having on our society?

A lot	35%
Some	40%
Just a little bit.....	17%
Not at all	9%

Now here are two viewpoints on social media’s impact on society. Please indicate which one comes closest to your own view, and if you feel strongly about it. (ROTATE STATEMENTS AND CHOICES)

22. Some people say/
Other people say that social media allows loved ones and the public to share memories, photos, ideas and information around the world. While there are issues of privacy and misinformation to deal with, social media has largely been a positive development for our society.

Other people say/
Some people say that social media is driving the polarization of our society, pitting people against each other, giving a platform to some of the worst ideas, and harming everyone’s privacy. It has largely been a negative development for our society.

Social Media positive development- feel strongly 11%
 Social Media positive development - not strongly 22%
 Don’t agree with either..... 24%
 Social Media negative development - not strongly 20%
 Social Media negative development - feel strongly 24%

Thinking now about how America develops and produces energy, as well as how we use it -

23. How much have you seen, read or heard in the news recently about American energy development, production and use?

A lot 16%
 Some 42%
 Just a little bit..... 25%
 Not at all 18%

Now here are two viewpoints on American energy. Please indicate which one comes closest to your own view, and if you feel strongly about it. **(ROTATE STATEMENTS AND CHOICES)**

24. Some people say/ Other people say that Fossil fuels are a leading cause of climate change. In order to successfully compete with other nations in clean energy, we need to shift from producing energy from oil and gas to quickly adopt green sources like wind and solar. At the same time, consumers need to move from oil and gas powered devices (like cars and stoves) to ones running on electricity. Government should be pushing this change.

Other people say/ Some people say that As long as other countries like Russia and China are producing and burning fossil fuels, there is no reason for the U.S. to stop, give them the advantage and risk national security. We should be taking an “all of the above” approach to energy, growing our wind and solar capacity while also continuing to produce domestic oil and gas, and nuclear power. Government should be encouraging all forms of U.S. energy production.

Shift to green energy, government push- feel strongly 18%
 Shift to green energy, government push - not strongly 19%
 Don't agree with either..... 24%
 All of the above approach, government encourage all - not strongly .. 17%
 All of the above approach, government encourage all - feel strongly .23%

Now, thinking about your own social media usage. Please think about this list and indicate which one of these social media you use most often.

(RANDOMIZE CHOICES 1-9)

IF CHOICE MADE, ASK: *And which site do you visit next most often?*

	44.1 USE <u>MOST</u>	44.2 USE NEXT <u>MOST</u>
• Facebook	39%	21%
• Instagram	12%	17%
• LinkedIn	2%	5%
• Messenger	3%	7%
• X, previously known as Twitter	5%	5%
• TikTok	7%	7%
• Threads		*
• Bluesky	*	
• YouTube	22%	24%
• Other	1%	2%
• None of these	10%	14%
• I'm totally unsure	*	1%

Now, just a few final questions for statistical purposes only --

D3. Which of the following best describes your work status at this time?

Employed full time.....	38%
Employed part time	10%
Self-employed.....	6%
Unemployed	7%
Not in workforce	6%
Student	1%
Retired.....	33%

D4. When thinking about politics and government, do you generally consider yourself to be...

Very conservative.....	18%
Somewhat conservative.....	20%
Moderate	34%
Somewhat liberal.....	17%
Very liberal.....	11%

D5. What political party do you most identify with? **(ROTATE)**: The Republican Party, The Democratic Party, or something else?

Republican Party	41%
Democratic Party.....	42%
Something else	17%

D6. Which of following best describes how you have usually voted in past elections? **(ROTATE FRONT TO BACK, BACK TO FRONT)**: mostly Republican, slightly more Republicans, equally for Republicans and Democrats, slightly more Democrat, or mostly Democrat?

Mostly Republican	31%
Slightly more Republican	12%
Equally for Republicans and Democrats.....	13%
Slightly more Democrat.....	15%
Mostly Democrat.....	30%

Now, thinking back to the election for President that was held in 2020 --

D7. Which candidate for President of the United States did you vote for? Was it -- **(ROTATE FIRST TWO)**

Donald Trump	43%
Joe Biden	48%
Other	2%
Did not vote in 2020.....	7%

D9. What do you consider to be your race? Are you white, African-American, Hispanic, Asian or some other race?

White..... 67%
Black/African-American 11%
Hispanic 12%
Asian 6%
Other 3%

D10. Generally speaking, what economic class would you say you are in currently?

Upper class 3%
Upper middle class 12%
Middle class 43%
Lower middle class..... 19%
Working class 13%
Lower class 10%
UNSURE/REFUSED (DNR) 1%

D11. What is the highest level of education you have completed?

(DO NOT READ, JUST RECORD)

Some grade school (1-8) *
Some high school (9-11) 2%
Graduated high school (12)..... 15%
Technical/vocational (12)..... 5%
Some college (13-15) 29%
Graduated college (16) 33%
Graduate/professional school (16 or more) 16%
Unsure/Refused *

RECORD STATE FIPS CODE AND ZIP CODE