Battleground 75 Civility

FINAL

STUDY #17994
THE TARRANCE GROUP and LAKE RESEARCH PARTNERS
N = 800 Registered voters
Margin of error ± 3.5%
Field Dates: November 12-18, 2024

Hello, I'm _____ of The Tarrance Group, a national survey research firm. We're talking to people today about public leaders and issues facing us all**.**

<u>CP</u>:   IS THIS PHONE NUMBER CONNECTED TO A CELL PHONE?

Yes...66%
No 34%

IF CP = "2", ASK: May I please speak with the youngest (male/female) in the household who is registered to vote in <STATE FROM LIST>?

IF CP = "1", ASK:
CP-1.   Do you currently live in <STATE FROM LIST>?

Yes **(CONTINUE)**
No **(CONTINUE)**

IF CP = "1", ASK:
CP-2.   For your safety, are you driving right now?

Yes **(SCHEDULE CALL BACK)**
No

IF "NO" IN CP-1, ASK:

CP-3.   In what state do you currently reside?

_____
(RECORD STATE FIPS CODE)

ASK OF EVERYONE

A.   Are you registered to vote in your state?

IF "NO," ASK: Is there someone else at home who is registered to vote?
(IF "YES," THEN ASK: MAY I SPEAK WITH HIM/HER?)

Yes **(CONTINUE)**
No **(THANK AND TERMINATE)**

*=less than .5%

B.   Are you, or is anyone in your household, employed with an advertising agency, newspaper, television or radio station, or political campaign?

                                                 Yes **(THANK AND TERMINATE)**
                                                 No   **(CONTINUE)**

___

C1-1.   In order to ensure an accurate sample: What is your age, please?
(i.e. Record 48 years old as 0 4 8)
(Record UNSURE/REFUSED AS 9 9 9)

_____ _____ _____
(RECORD AGE)

___

IF REFUSED, PROMPT: We need at least an age range for statistical purposes only. If I read a list of age ranges, will you tell me which one you fall in? **(READ CHOICES)**

C1-2.   What is your age, please? **(JUST RECORD)**

18-24	4%
25-29	5%
30-34	8%
35-39	8%
40-44	15%
45-54	15%
55-64	23%
65-69	6%
70-74	7%
75-79	5%
80-84	3%
85-89	1%
90 or over	*
HARD REFUSE	*

___

Now here are the names of several individuals who have been mentioned in the news recently. For each one, please indicate whether you have heard of that person and if so, whether you have a favorable or an unfavorable impression of that person. If you do not recognize the name, just say so. Here is the first one …

<u>**WAIT FOR RESPONSE, THEN ASK:**</u>   *Would that be a strongly (favorable/unfavorable) impression or just a somewhat (favorable/unfavorable) impression?*

(RANDOMZE NAMES)	FAVORABLE Strng	Smwht	UNFAVORABLE Smwht	Strng	NO OPIN.	NEVER HEARD
1. Donald Trump	38%	8%	4%	48%	2%	1%
2. Kamala Harris	35%	16%	8%	38%	4%	1%
3. Elon Musk	25%	12%	9%	31%	10%	14%
4. JD Vance	32%	10%	7%	40%	6%	6%
5. Robert F. Kennedy, Junior	21%	21%	11%	32%	12%	4%

(END RANDOMIZATION)

In thinking about the 2024 Presidential election…

6.   When did you make your final decision about which Presidential candidate to vote for? Would you say it was in the last few days, in the last week, in October, in September, or before that?

Last few days...3%
Last week..4%
October 5%
September 8%
Before that 79%
UNSURE **(DNR)**..1%

And, no matter when you made your decision…

7.   Did you ever change your mind or reconsider which Presidential candidate to support, OR did you always stay with the Presidential candidate that you selected?

Changed mind or reconsidered 8%
Always stayed with the candidate I selected 90%
UNSURE/REFUSED **(DNR)** 2%

Now, thinking for a moment more about issues in the 2024 election…

Here is a list of issues or qualities that were discussed during the 2024 Presidential campaign. For each issue or quality, please tell me whether **(ROTATE NAMES) –** Donald Trump OR Kamala Harris – did a better job talking to you about this issue.
(RANDOMIZE ISSUES)

		TRUMP	**HARRIS**	**NEITHER (DNR)**	**DK/ REF**
8.	Inflation	50%	45%	3%	2%
9.	The economy	51%	46%	3%	1%
10.	Jobs	49%	46%	4%	1%
11.	Immigration	50%	47%	3%	1%
12.	Protecting democracy	43%	53%	3%	2%
13.	Abortion	36%	56%	5%	4%
14.	Sharing my values	42%	52%	4%	2%
15.	Caring about people like me	42%	53%	4%	2%
16.	Able to get things done	50%	46%	3%	1%
17.	Will bring the country together	42%	52%	5%	1%
18.	Protecting our freedoms	48%	50%	2%	1%

(END RANDOMIZATION)

Now thinking about the elections that took place last week…

Now, here is a list of statements about the 2024 elections. For each one, please indicate whether you would agree or disagree with that particular statement.
(READ AND RANDOMIZE)

<u>**IF CHOICE MADE, ASK:**</u> Is that strongly (agree/disagree) or somewhat (agree/disagree)?

(PROMPT: DO YOU AGREE OR DISAGREE WITH THIS STATEMENT?)

		AGREE		UNSURE (DNR)	DISAGREE	
		<u>strng</u>	<u>smwht</u>		<u>smwht</u>	<u>strng</u>
19.	For President, I felt like I was picking between the lesser of two evils.	16	13%	4%	12%	54%
20.	This election season, I've decided I can no longer talk with certain family members and close friends because our views on politics and current events differ too much.	17%	17%	5%	21%	40%
21.	I wish there were more viable candidates for President to choose from.	34%	26%	3%	11%	27%

(END RANDOMIZATION)

(ROTATE Qs22-23)

And, still thinking about the election for President…

22.   No matter who you voted for which of these statements best describes your view about the Presidential election:
(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

- Kamala Harris ran a more negative and divisive campaign
- Donald Trump ran a more negative and divisive campaign
- Both candidates ran equally negative and divisive campaigns
- Neither candidate ran a negative and divisive campaign

Harris ran a more negative/divisive campaign 31%
Trump ran a more negative/divisive campaign 48%
Both candidates ran equally negative/divisive campaigns 15%
Neither candidate ran a negative/divisive campaign 5%
UNSURE/REFUSED **(DNR)** 2%

And, still thinking about the election for President…

23. No matter who you voted for which of these statements best describes your view about the Presidential election:
(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

- Kamala Harris ran a campaign based more on hope and a better future
- Donald Trump ran a campaign based more on hope and a better future
- Both candidates ran campaigns equally focused on hope and a better future
- Neither candidate ran a campaign focused on hope and a better future

Harris ran a campaign more focused on hope/future 44%
Trump ran a campaign more focused on hope/future 41%
Both candidates equally focused on hope/future 10%
Neither candidate ran campaign on hope/future 4%
UNSURE/REFUSED **(DNR)** 1%

(END ROTATION)

Now thinking a bit more about President Trump and the years ahead…

Here is a list of statements. For each one, please indicate whether you would agree or disagree with that particular statement.
(READ AND RANDOMIZE)

IF CHOICE MADE, ASK: Is that strongly (agree/disagree) or somewhat (agree/disagree)?

(PROMPT: DO YOU AGREE OR DISAGREE WITH THIS STATEMENT?)

		AGREE		**UNSURE (DNR)**	**DISAGREE**	
		strng	**smwht**		**smwht**	**strng**
24.	President Trump will be able to unite the country.	29%	13%	3%	7%	47%
25.	I think President Trump will be focused more on getting revenge on his political enemies than getting things done for the country.	38%	14%	2%	8%	39%
26.	I want President Trump, Republicans in Congress, and Democrats in Congress to work together to solve the major problems facing this country.	83%	12%	1%	1%	3%
27.	It will be good for the country if President Trump and Congress compromise to find solutions even if this means I will not always get everything I want.	51%	30%	5%	5%	9%
28.	I want Democrats in Congress to be a check on President Trump.	44%	15%	11%	9%	21%

(END RANDOMIZATION)

And, still thinking about President Trump and the years ahead…

29.   Which of these statements best describes what you think President Trump and Republicans in Congress should do:
        (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

- President Trump and Congressional Republicans should stick to their values and only enact policies that they completely support even if that means breaking some old traditions.
- President Trump and Congressional Republicans should work with Democrats to pass bipartisan laws even if this means both sides will not get everything they want.

> Should pass only policies with their total support 23%
> Bipartisan laws even if not get everything they want..........71%
> UNSURE/REFUSED **(DNR)** 5%

And, thinking about the issues of political civility and our elected leaders…

30.   No matter what you think about political civility, which of these would you prefer:

- A politician who consistently fights for my values, even if this means not finding a solution very often, OR
- A politician who is willing to work together to get things done, even if it means compromising on my values sometimes?

> Politician consistent/few solutions...........................25%
> Politician work together/compromising..................70%
> COMBINATION/BOTH/OTHER **(DNR)**...............1%
> UNSURE/REFUSED **(DNR)** 4%

Now, thinking for a moment about how you get news about politics…

Here is a list of places where you can get news about politics. For each one, please tell me if you spend a lot of time, some time, a little time, or no time getting political news from this source. Here is the first one…
(RANDOMIZE ITEMS)

		A lot of time	Some time	A little time	No time	DK/ Ref
31.	Fox News **(PROMPT: DO YOU SPEND A LOT, SOME, A LITTLE, OR NO TIME GETTING POLITICAL NEWS FROM THIS SOURCE?)**	12%	25%	11%	52%	1%
32.	CNN	9%	29%	16%	46%	*
33.	MSNBC	9%	21%	16%	54%	*
34.	Large newspapers like the Washington Post and the New York Times.	10%	18%	13%	59%	*
35.	Tik Tok and other short form video sites	4%	17%	14%	64%	1%
36.	X or Twitter	6%	14%	7%	72%	2%
37.	Facebook	4%	19%	16%	61%	*
38.	Podcasts	11%	21%	11%	57%	1%
39.	You Tube	10%	21%	13%	55%	1%
40.	Epoch Times or other digital news services	7%	24%	11%	56%	2%
41.	Alternative cable news services like One American News Network and News Nation	6%	14%	11%	68%	2%
42.	Talking with friends and family	21%	45%	21%	13%	*
43.	Truth Social	3%	12%	7%	76%	3%
44.	Local news	20%	34%	19%	27%	*

(END RANDOMIZATION)

And, thinking about the issue of political divisions as a whole…

45.   On a scale of 0 to 100, where "0" is there is no political division in the country and where "100" is political division on the edge of a civil war, where would you rank the level of political division in the country?

Very high (75-100)..47%
High (51-74)..23%
Medium (35-50) 21%
Low (0-34)...9%

Now, please think ahead to one year from now…

46.   On a scale of 0 to 100, where "0" is there is no political division in the country and where "100" is political division on the edge of a civil war, where would did you think the level of political division will be one year from now?

Very high (75-100)..41%
High (51-74)..19%
Medium (35-50) 24%
Low (0-34)...16%

Now, just a few final questions for statistical purposes only…

D2.   What is the highest level of education you have completed?
        (DO NOT READ, JUST RECORD)

Some grade school (1-8) 1%
Some high school (9-11) 2%
Graduated high school (12)......................................15%
Technical/vocational (12)...5%
Some college (13-15) 32%
Graduated college (16)...25%
Graduate/professional school (16 or more) 20%
Unsure/Refused 1%

D3.   When thinking about politics and government, do you consider yourself to be...
        (READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

Very conservative..22%
Somewhat conservative...26%
MODERATE **(DNR)** 7%
Somewhat liberal...26%
Very liberal...16%
UNSURE/REFUSED **(DNR)** 3%

And,

D4.   Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

IF REPUBLICAN OR DEMOCRAT, ASK: Would you call yourself a strong or a not very strong (Republican/Democrat)?

IF INDEPENDENT OR ANYTHING ELSE, ASK: Do you think of yourself as closer to the Republican or Democratic Party?

Republican/strong...30%
Republican/not strong 8%
Lean Republican...6%

Independent 8%

Lean Democrat 4%
Democrat/not strong...11%
Democrat/strong 32%

NO PREFERENCE **(DNR)** .... *
OTHER **(DNR)** .... *
UNSURE/REFUSED **(DNR)** .... *

D5.   Which of these statements best describes how you have usually voted in past elections?

   (READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

Straight Republican 21%
Mostly Republican...20%
A few more Republicans than Democrats................5%
INDEPENDENT/THE PERSON **(DNR)** 1%
A few more Democrats than Republicans................5%
Mostly Democratic 23%
Straight Democratic...24%
UNSURE/REFUSED (DNR)...................................2%

And,

D6.   Which candidate for President of the United States did you vote for? Was it -- **(ROTATE)** -- • Donald Trump, or • Kamala Harris?

Donald Trump 45%
Kamala Haris..49%
OTHER **(DNR)** 2%
DID NOT VOTE **(DNR)** 1%
UNSURE/REFUSED **(DNR)** 4%

D7.   What is your current marital status -- are you -- • single and never married, • married, •   separated, • divorced, or •widowed?

Single 25%
Married 60%
Separated 2%
Divorced 7%
Widowed 4%
UNSURE/REFUSED **(DNR)** 1%

D8.   Do you have children under the age of 18 living at home?

Yes...33%
No..67%
UNSURE/REFUSED **(DNR)** 1%

D9.   Do you consider yourself to be a born-again or evangelical Christian?

Born-again/evangelical...38%
Not born-again..56%
REFUSED **(DNR)**...6%

D10.   What do you consider to be your race? Are you white, African-American, Hispanic, Asian, Native American or some other race?

White..74%
Black/African-American 12%
Hispanic/Latino **(TO D11)**....................................... 7%
Asian/Pacific American...2%
Native American...1%
Other 3%
UNSURE/REFUSED **(DNR)** 1%

FOR ALL RESPONSES EXCEPT "HISPANIC/LATINO," ASK:

D10-1. And, do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

Yes...6%
No..92%
UNSURE/REFUSED **(DNR)** 1%

ASK OF EVERYONE

D11.   Sex/Emp **(BY OBSERVATION)**

ASK OF EVERYONE: Are you employed outside the house, self-employed, not in the labor force, retired, or unemployed?

Male/employed..25%
Male/self-employed...8%
Male/not in labor force 1%
Male/retired 11%
Male/unemployed..3%

Female/employed 24%
Female/self-employed 6%
Female/not in labor force 3%
Female/retired...16%
Female/unemployed 5%

MALE/REFUSED **(DNR)**.. *
FEMALE/REFUSED **(DNR)** 1%

D12.   How would you describe the community in which you live? Is it rural or small town, urban, large urban or a suburb?

Rural/small town 38%
Urban 13%
Large Urban..12%
Suburb..35%
UNSURE **(DNR)**...2%
REFUSED**(DNR)**... *

RECORD ALL FROM SAMPLE

DISCLOSURE INFO

IN WISCONSIN (STATE CODE 55)

NOTE TO INTERVIEWER: UNDER WISCONSIN STATE LAW, <u>IF ASKED,</u> YOU <u>MUST</u> TELL THE RESPONDENT THE NAME OF THE ORGANIZATION WHO IS SPONSORING THIS INTERVIEW, AS WELL AS THEIR ADDRESS, AND IF IT IS A POLITICAL CAMPAIGN THE NAME OF THEIR TREASURER.

THE INFORMATION FOR THIS SURVEY IS AS FOLLOWS:
ORGANIZATION NAME: Foundation for Public Research
ORGANIZATION ADDRESS: 610 South Boulevard
                        Tampa, FL 33606

IF A RESPONDENT ASKS DURING THE COURSE OF THE INTERVIEW, PLEASE TELL THEM THAT YOU WILL GIVE THEM THE INFORMATION AT THE END. IF THEY INSIST AND WILL GO NO FURTHER WITH THE INTERVIEW UNTIL YOU DIVULGE, GIVE THEM THE INFORMATION AND <u>TERMINATE</u> THE INTERVIEW. YOU CANNOT ALLOW AN INTERVIEW TO CONTINUE ONCE THE RESPONDENT HAS BEEN TOLD WHO IS SPONSORING IT.

** INTERVIEWER <u>MUST</u> READ IN VIRGINIA (STATE CODE 51) **

The Tarrance Group wishes to thank you for participating in this survey – which was commissioned and paid for by Foundation for Public Research, 571.216.0844

** INTERVIEWER <u>MUST</u> READ IN NEW HAMPSHIRE (STATE CODE 33) **

The Tarrance Group wishes to thank you for participating in this survey – which was commissioned and paid for by Foundation for Public Research.   Good night.